

SCRIPPS E W CO /DE  
Form 4  
March 17, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Hale Mark S

(Last) (First) (Middle)  
312 WALNUT STREET, 28TH FLOOR  
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction (Month/Day/Year)  
03/15/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)  
SVP of Technology Operations

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
			Code	V	Amount	(D)	Price		
Class A Common Shares, \$.01 par value per share	03/15/2008		F		269	D	\$ 41.74 745	I	Wife's Trust
Class A Common Shares, \$.01 par value per share	03/15/2008		A		875	A	Ⓛ 875 (Ⓛ)	I	Wife's Trust

Class A Common Shares, \$.01 par value per share	03/15/2008	A	3,573	A	(2)	3,573 (2)	D	
Class A Common Shares, \$.01 par value per share						9,852	D	
Class A Common Shares, \$.01 par value per share						2,215	I	Wife's Trust
Common Voting Shares, \$.01 par value per share						0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Pri Deriv Secur (Instr	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option	\$ 23.66					01/19/2000	01/18/2009		10,000

				Class A Common	
Option	\$ 24.5	01/24/2001	01/23/2010	Class A Common	11,000
Option	\$ 32.13	01/25/2002	01/24/2011	Class A Common	15,000
Option	\$ 37.56	02/20/2003	02/19/2012	Class A Common	10,000
Option	\$ 39.99	02/26/2004	02/25/2013	Class A Common	16,000
Option	\$ 49.15	02/25/2005	02/24/2014	Class A Common	16,000
Option	\$ 46.46	02/15/2006	02/09/2013	Class A Common	16,000
Option	\$ 50.75	07/27/2006	07/26/2013	Class A Common	14,000
Option	\$ 48.91	02/22/2007	02/21/2014	Class A Common	15,000
Option	\$ 42.44	08/01/2007	07/31/2014	Class A Common	10,000
Option	\$ 48.82	02/22/2008	02/21/2015	Class A Common	20,000
Option	\$ 42.62	02/21/2009	02/21/2016	Class A Common	25,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hale Mark S 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202			SVP of Technology Operations	

## Signatures

/s/M. Denise Kuprionis, Attorney-in-fact for Mark S. Hale

03/17/2008

\_\_\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This restricted share award was earned on 3/15/08 and vested on that day.

## Edgar Filing: SCRIPPS E W CO /DE - Form 4

(2) This restricted share award was earned on 3/15/08 and will vest in part on 3/15/09 and in part on 3/15/10.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.