

Boyle Richard J Jr  
Form 4  
August 03, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Boyle Richard J Jr

2. Issuer Name and Ticker or Trading Symbol  
LoopNet, Inc. [LOOP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
C/O LOOPNET, INC., 185 BERRY STREET, SUITE 4000

3. Date of Earliest Transaction (Month/Day/Year)  
08/01/2007

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

(Street)  
SAN FRANCISCO, CA 94107

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  |                                | (A) or (D) Code V Amount Price                                    |   |  |                                   |
| Common Stock                    | 08/01/2007                           |  | S <sup>(1)</sup>               | 233 D \$ 19.38  | 1,344,574   | I  | The Boyle Family Trust            |
| Common Stock                    | 08/01/2007                           |  | S <sup>(1)</sup>               | 156 D \$ 19.39  | 1,344,418   | I  | The Boyle Family Trust            |
| Common Stock                    | 08/01/2007                           |  | S <sup>(1)</sup>               | 583 D \$ 19.4   | 1,343,835   | I  | The Boyle Family Trust            |
| Common Stock                    | 08/01/2007                           |  | S <sup>(1)</sup>               | 78 D \$ 19.41   | 1,343,757   | I  | The Boyle Family                  |

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|              |            |                         |     |   |          |           |   |                                 |
|--------------|------------|-------------------------|-----|---|----------|-----------|---|---------------------------------|
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 233 | D | \$ 19.42 | 1,343,524 | I | Trust<br>The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 389 | D | \$ 19.43 | 1,343,135 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 39  | D | \$ 19.44 | 1,343,096 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 39  | D | \$ 19.45 | 1,343,057 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 194 | D | \$ 19.46 | 1,342,863 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 247 | D | \$ 19.47 | 1,342,616 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 25  | D | \$ 19.48 | 1,342,591 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 77  | D | \$ 19.5  | 1,342,514 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 117 | D | \$ 19.52 | 1,342,397 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 78  | D | \$ 19.53 | 1,342,319 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 78  | D | \$ 19.54 | 1,342,241 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 428 | D | \$ 19.55 | 1,341,813 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 311 | D | \$ 19.56 | 1,341,502 | I | The Boyle Family Trust          |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 117 | D | \$ 19.57 | 1,341,385 | I | The Boyle Family Trust          |

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|              |            |                         |     |   |          |           |   |                        |
|--------------|------------|-------------------------|-----|---|----------|-----------|---|------------------------|
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 78  | D | \$ 19.58 | 1,341,307 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 194 | D | \$ 19.6  | 1,341,113 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 233 | D | \$ 19.62 | 1,340,880 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 117 | D | \$ 19.65 | 1,340,763 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 467 | D | \$ 19.7  | 1,340,296 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 78  | D | \$ 19.71 | 1,340,218 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 39  | D | \$ 19.8  | 1,340,179 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 77  | D | \$ 19.87 | 1,340,102 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 77  | D | \$ 19.88 | 1,340,025 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 389 | D | \$ 19.94 | 1,339,636 | I | The Boyle Family Trust |
| Common Stock | 08/01/2007 | <u>S</u> <sup>(1)</sup> | 39  | D | \$ 19.97 | 1,339,597 | I | The Boyle Family Trust |
| Common Stock |            |                         |     |   |          | 133,638   | D |                        |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|--|
|---|--|---|---|--------------------------------------|--|--|---|---|--|

  

| Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |
|---------------------|--------------------|-------|--|
|---------------------|--------------------|-------|--|

  

| Code | V | (A) | (D) |
|------|---|-----|-----|
|------|---|-----|-----|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                         |       |
|--|---------------|-----------|-------------------------|-------|
|  | Director      | 10% Owner | Officer                 | Other |
| Boyle Richard J Jr<br>C/O LOOPNET, INC.<br>185 BERRY STREET, SUITE 4000<br>SAN FRANCISCO, CA 94107 | X             |           | Chief Executive Officer |       |

## Signatures

|   |            |
|---|------------|
| /s/ Maria Valles as<br>Attorney-in-Fact | 08/03/2007 |
| **Signature of Reporting Person         | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person when not in possession of material non-public information.

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