

SCRIPPS E W CO /DE

Form 4

March 15, 2007

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

## OMB APPROVAL

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Check this box  
 if no longer  
 subject to  
 Section 16.  
 Form 4 or  
 Form 5  
 obligations  
 may continue.  
*See Instruction*  
 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**PETERMAN TIM**

(Last) (First) (Middle)

312 WALNUT STREET, 28TH  
 FLOOR

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
 Symbol  
**SCRIPPS E W CO /DE [SSP]**

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 03/15/2007

4. If Amendment, Date Original  
 Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
 Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
 \_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

SVP/Corporate Development

6. Individual or Joint/Group Filing(Check  
 Applicable Line)  
 \_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting  
 Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)                        | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of<br>(D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| Class A<br>Common<br>Shares, \$.01<br>par value<br>per share | 03/15/2007                              |                                                             | S                                    | 1,225 D<br>\$ 43.5                                                         | 4,682                                                                                                              | D                                                                    |                                                                   |
| Common<br>Voting<br>Shares, \$.01<br>par value<br>per share  |                                         |                                                             |                                      |                                                                            | 0                                                                                                                  | D                                                                    |                                                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Value of Underlying Securities (Instr. 3 and 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V                                                                                       | (A)                                                      | (D)                                                           | Amount or Number of Shares                                  |
| Option                                     | \$ 37.505                                              |                                      |                                                    |                                |                                                                                         | 03/01/2003                                               | 02/28/2012                                                    | Class A Common 20,000                                       |
| Option                                     | \$ 39.985                                              |                                      |                                                    |                                |                                                                                         | 02/26/2004                                               | 02/25/2013                                                    | Class A Common 24,000                                       |
| Option                                     | \$ 48.71                                               |                                      |                                                    |                                |                                                                                         | 03/23/2005                                               | 03/22/2014                                                    | Class A Common 22,500                                       |
| Option                                     | \$ 46.46                                               |                                      |                                                    |                                |                                                                                         | 02/15/2006                                               | 02/09/2013                                                    | Class A Common 15,000                                       |
| Option                                     | \$ 47.07                                               |                                      |                                                    |                                |                                                                                         | 11/09/2006                                               | 11/08/2013                                                    | Class A Common 15,000                                       |
| Option                                     | \$ 48.91                                               |                                      |                                                    |                                |                                                                                         | 02/22/2007                                               | 02/21/2014                                                    | Class A Common 17,500                                       |
| Option                                     | \$ 48.82                                               |                                      |                                                    |                                |                                                                                         | 02/22/2008                                               | 02/21/2015                                                    | Class A Common 17,500                                       |

## Reporting Owners

| Reporting Owner Name / Address                                        | Relationships                    |
|-----------------------------------------------------------------------|----------------------------------|
|                                                                       | Director 10% Owner Officer Other |
| PETERMAN TIM<br>312 WALNUT STREET, 28TH FLOOR<br>CINCINNATI, OH 45202 | SVP/Corporate Development        |

## Signatures

/s/ M. Denise Kuprionis, Attorney-in-fact for Tim  
Peterman

03/15/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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