

TELETECH HOLDINGS INC  
 Form 4  
 February 06, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**TUCHMAN KENNETH D**

2. Issuer Name and Ticker or Trading Symbol  
**TELETECH HOLDINGS INC [TTEC]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**C/O TELETECH HOLDINGS, INC., 9197 S. PEORIA STREET**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**02/02/2007**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**CEO & Chairman**

**ENGLEWOOD, CO 80112**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/02/2007		G	V Amount (D) Price 3,488 (1) D \$ 0	5,693,066	D	
Common Stock					10,000,000	I	KDT Stock Revocable Trust
Common Stock					100,000	I	By Kenra Family LLP
Common Stock					306,895	I	By Tuchman Family LLP
					19,992,000	I	

Edgar Filing: TELETECH HOLDINGS INC - Form 4

Common Stock						By KDT Family LLLP
Common Stock		300,000	I			By Tuchman Family Foundation
Common Stock		10,000	I			By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. P Der Sec (Ins	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 11.35 <u>(2)</u>					11/04/2006	11/04/2015	Common Stock	800,000
Stock Option (Right to Buy)	\$ 11.83 <u>(2)</u>					02/25/2002	02/25/2012	Common Stock	420,000
Stock Option (Right to Buy)	\$ 6.98 <u>(2)</u>					10/01/2001	10/01/2011	Common Stock	420,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Edgar Filing: TELETECH HOLDINGS INC - Form 4

	Director	10% Owner	Officer	Other
TUCHMAN KENNETH D C/O TELETECH HOLDINGS, INC. 9197 S. PEORIA STREET ENGLEWOOD, CO 80112	X	X	CEO & Chairman	

## Signatures

/s/ Kenneth D.  
Tuchman

02/06/2007

\_\_Signature of Reporting  
Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Mr. Tuchman granted 3, 488 shares to the Tuchman Nieces & Nephews Trust
- (2) Options vest in equal installments over a period of four years beginning on the one year anniversary of the grant date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.