



**Item 7.01. Regulation FD Disclosure**

Attached hereto as Exhibit 99.1 is an overview of Pilgrim's Pride Corporation (the Company) to be referenced during the Company's Investor and Analyst Day on March 13, 2014.

**Item 9.01 Financial Statements and Exhibits.**

Exhibit 99.1 Overview of Pilgrim's Pride Corporation to be referenced during the Company's Investor and Analyst Day on March 13, 2014.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**PILGRIM'S PRIDE CORPORATION**

Date: March 13, 2014

By:


/s/ Fabio Sandri

Fabio Sandri

Chief Financial Officer

**Exhibit Index**

Exhibit Number

99.1  Overview of Pilgrim's Pride Corporation to be referenced during the Company's Investor and Analyst Day on March 13, 2014.

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