

GOLD FIELDS LTD

Form 6-K

October 12, 2010

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16

of the Securities Exchange Act of 1934

For the month of October 2010

Commission File Number 1-31318

Gold Fields Limited

(Translation of registrant's name into English)

150 Helen Rd.

Sandown, Sandton 2196

South Africa

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F...x... Form 40-F.....

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): _____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): _____

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..x...

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- _____

Directors

: A J Wright (Chairman), Dr M A Ramphele (Deputy Chairman), N J Holland ** (Chief Executive Officer), P A Schmidt** (Chief Financial Officer),

K Ansah

#

, C A Carolus, R Dañino*, A R Hill , R P Menell, D N Murray, D M J Ncube, R L Pennant-Rea , C I von Christierson, G M Wilson

British, Canadian,

#

Ghanaian, *Peruvian, ** Executive Director

Corporate Secretary

: C Farrel

Gold Fields Limited

Reg. 1968/004880/06

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Sandown, Sandton,

2196

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**MEDIA RELEASE
GOLD FIELDS TO RELEASE
Q1F2011 RESULTS ON 4 NOVEMBER 2011**

Johannesburg, 11 October 2010. Gold Fields Limited (Gold Fields) (JSE, NYSE, NASDAQ Dubai: GFI) will publish its results for the September 2010 quarter on the company's website www.goldfields.co.za

at 08:00 am (SA time) on Thursday, 4 November 2010. A telephone conference call has been scheduled at the times indicated below:

For Johannesburg: 16:30

For United Kingdom: 14:30 hours GMT

For Europe: 15:30 hours, European time

For North America: 10:30 a.m., Eastern time

DIAL IN NUMBERS

Country

Toll Number

Toll-free Number

South Africa

011 535-3600

0 800 200-648

USA

1 412 858-4600

1 800 860-2442

Australia

1 800 350-100

United Kingdom

0 800 917-7042

Canada

1 866 605 3852

Ask for Gold Fields call

A simultaneous audio webcast will be available on our website. The digital replay will be available one hour after the call. Playback details are as follows:

Playback code: 2541#

(Available for seven days)

South Africa & Other: + 27 11 305 2030

USA: 1 412 317 0088

United Kingdom: 0808 234 6771

Australia: 1 800 091 250

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Notes to editors

About Gold Fields

equivalent ounces per annum from nine operating mines in South Africa, Ghana, Australia and Peru. Gold Fields also has

an extensive growth pipeline with both greenfields and nearmine exploration projects at various stages of development.

Gold Fields has total attributable gold equivalent Mineral Reserves of 78 million ounces and Mineral Resources of 281

million ounces. Gold Fields is listed on JSE Limited (primary listing), the New York Stock Exchange (NYSE), the NASDAQ

Dubai Limited, the Euronext in Brussels (NYX) and the Swiss Exchange (SIX).

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 11 October 2010

GOLD FIELDS LIMITED

By:

Name: Mr W J Jacobsz

Title: Senior Vice President: Investor
Relations and Corporate Affairs