NEWS CORP Form 10-K August 15, 2018 Table of Contents

# **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# **FORM 10-K**

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the fiscal year ended June 30, 2018

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from to

Commission file number 001-35769

# **NEWS CORPORATION**

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of

incorporation or organization)

1211 Avenue of the Americas, New York, New York (Address of principal executive offices) Identification No.) 10036 (Zip Code)

46-2950970

(I.R.S. Employer

Registrant s telephone number, including area code (212) 416-3400

#### Securities registered pursuant to Section 12(b) of the Act:

Title of each class Class A Common Stock, par value \$0.01 per share Class B Common Stock, par value \$0.01 per share Class A Preferred Stock Purchase Rights Class B Preferred Stock Purchase Rights Name of each exchange on which registered The Nasdaq Global Select Market The Nasdaq Global Select Market The Nasdaq Global Select Market The Nasdaq Global Select Market

Securities registered pursuant to Section 12(g) of the Act:

None

(Title of class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant s knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of large accelerated filer, accelerated filer, smaller reporting company, and emerging growth company in Rule 12b-2 of the Exchange Act.

Large accelerated filer Non-accelerated filer (Do not check if a smaller reporting company) Accelerated filer Smaller reporting company Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes No

As of December 29, 2017, the last business day of the registrant s most recently completed second fiscal quarter, the aggregate market value of the registrant s Class A Common Stock, par value \$0.01 per share, held by non-affiliates was approximately \$6,174,195,534, based upon the closing price of \$16.21 per share as quoted on The Nasdaq Stock Market on that date, and the aggregate market value of the registrant s Class B Common Stock, par value \$0.01 per share, held by non-affiliates was approximately \$2,007,010,583, based upon the closing price of \$16.60 per share as quoted on The Nasdaq Stock Market on that date.

As of August 7, 2018, 383,389,025 shares of Class A Common Stock and 199,630,240 shares of Class B Common Stock were outstanding.

#### DOCUMENTS INCORPORATED BY REFERENCE

Certain information required for Part III of this Annual Report on Form 10-K is incorporated by reference to the News Corporation definitive Proxy Statement for its 2018 Annual Meeting of Stockholders, which shall be filed with the Securities and Exchange Commission pursuant to Regulation 14A of the Securities Exchange Act of 1934, as amended, within 120 days of News Corporation s fiscal year end.

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#### PART I

#### **ITEM 1. BUSINESS**

#### **OVERVIEW**

#### The Company

News Corporation (the Company, News Corp, we, us, or our ) is a global diversified media and information services company focused on creating and distributing authoritative and engaging content to consumers and businesses throughout the world. The Company comprises businesses across a range of media, including: news and information services, book publishing, digital real estate services and subscription video services in Australia, that are distributed under some of the world s most recognizable and respected brands, including *The Wall Street Journal*, Dow Jones, *The Australian, Herald Sun, The Sun, The Times*, HarperCollins Publishers, Foxtel, FOX SPORTS Australia, realestate.com.au, realtor.com<sup>®</sup>, talkSPORT and many others.

The Company s commitment to premium content makes its properties a premier destination for news, information and entertainment. The Company delivers its content to consumers across various distribution platforms consisting not only of traditional print and television, but also through an array of digital platforms including websites, applications for mobile devices and tablets, social media and e-book devices. The Company is focused on pursuing integrated strategies across its businesses to maximize revenue opportunities from the distribution of its content, including by continuing to capitalize on the growth in digital consumption of high-quality content. The Company believes that the increasing number of media choices and formats will allow it to continue to deliver its content in a more engaging, timely and personalized manner and provide opportunities to more effectively monetize its content via strong customer relationships and more compelling and engaging advertising solutions. The Company is pursuing multiple strategies to exploit these opportunities, including sharing technologies and practices across geographies and businesses and bundling selected offerings to provide greater value to consumers and advertising partners.

The Company s diversified revenue base includes advertising sales, recurring subscriptions, circulation copies, sales of real estate listing products, licensing fees, affiliate fees, direct sales and sponsorship sales. Headquartered in New York, the Company operates primarily in the United States, Australia and the U.K., and its content is distributed and consumed worldwide. The Company s operations are organized into five reporting segments: (i) News and Information Services; (ii) Book Publishing; (iii) Digital Real Estate Services; (iv) Subscription Video Services; and (v) Other, which includes the Company s general corporate overhead expenses, corporate Strategy Group and costs related to the U.K. Newspaper Matters, as defined in Item 3. Legal Proceedings.

The Company maintains a 52-53 week fiscal year ending on the Sunday nearest to June 30 in each year. Fiscal 2018, fiscal 2017 and fiscal 2016 included 52, 52 and 53 weeks, respectively. Unless otherwise noted, all references to the fiscal years ended June 30, 2018, June 30, 2017 and June 30, 2016 relate to the fiscal years ended July 1, 2018, July 2, 2017 and July 3, 2016, respectively. For convenience purposes, the Company continues to date its financial statements as of June 30.

#### **Corporate Information**

News Corporation is a Delaware corporation originally organized on December 11, 2012 in connection with its separation (the Separation ) from Twenty-First Century Fox, Inc. (formerly named News Corporation) (21st Century Fox), which was completed on June 28, 2013 (the Distribution Date). In connection with the Separation, the Company assumed the name News Corporation. Unless otherwise indicated, references in this Annual Report on Form 10-K for the fiscal year ended June 30, 2018 (the Annual Report) to the Company, News Corp, we, or our means News Corporation and its subsidiaries. The Company s principal executive offices are located at 1211 Avenue of the Americas, New York, New York 10036, and its telephone number is (212) 416-3400. The Company s Class A and Class B Common Stock are listed on The Nasdaq Global

Select Market ( Nasdaq ) under the trading symbols NWSA and NWS, respectively, and CHESS Depositary Interests ( CDIs ) representing the Company s Class A and Class B Common Stock are listed on the Australian Securities Exchange ( ASX ) under the trading symbols NWSLV and NWS, respectively. More information regarding the Company is available on its website at *www.newscorp.com*, including the Company s Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended (the Exchange Act ), which are available, free of charge, as soon as reasonably practicable after the material is electronically filed with or furnished to the Securities and Exchange Commission ( SEC ). The information on the Company s website is not, and shall not be deemed to be, a part of this Annual Report or incorporated into any other filings it makes with the SEC.

#### Special Note Regarding Forward-Looking Statements

This document and any documents incorporated by reference into this Annual Report, including Item 7. Management s Discussion and Analysis of Financial Condition and Results of Operations, contain statements that constitute forward-looking statements within the meaning of Section 21E of the Exchange Act and Section 27A of the Securities Act of 1933, as amended. All statements that are not statements of historical fact are forward-looking statements. The words expect, estimate, anticipate, predict, believe and similar expressions and variations thereof a intended to identify forward-looking statements. These statements appear in a number of places in this document and include statements regarding the intent, belief or current expectations of the Company, its directors or its officers with respect to, among other things, trends affecting the Company s financial condition or results of operations and the outcome of contingencies such as litigation and investigations. Readers are cautioned that any forward-looking statements are not guarantees of future performance and involve risks and uncertainties. More information regarding these risks, uncertainties and other important factors that could cause actual results to differ materially from those in the forward-looking statements is set forth under the heading Item 1A. Risk Factors in this Annual Report. The Company does not ordinarily make projections of its future operating results and undertakes no obligation (and expressly disclaims any obligation) to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. Readers should carefully review this document and the other documents filed by the Company with the SEC. This section should be read together with the Consolidated Financial Statements of News Corporation (the Financial Statements ) and related notes set forth elsewhere in this Annual Report.

## **BUSINESS OVERVIEW**

#### Foxtel and FOX SPORTS Australia Combination

In April 2018, News Corp and Telstra Corporation Limited (Telstra) combined their respective 50% interests in Foxtel and News Corp s 100% interest in FOX SPORTS Australia into a new company, NXE Australia Pty Limited (the Transaction), which is referred to as new Foxtel in this Annual Report. Following completion of the Transaction, News Corp owns a 65% interest in new Foxtel, with Telstra owning the remaining 35%. The results of new Foxtel are included within the former Cable Network Programming segment, which has been renamed the Subscription Video Services segment.

#### **Business Segments**

The Company s five reporting segments are described below. For financial information regarding the Company s segments and operations in geographic areas, see Note 20 to the Financial Statements. For information regarding revenues generated by the principal products and services of each segment and pro forma financial information reflecting the Transaction, refer to Item 7. Management s Discussion and Analysis of Financial Condition and Results of Operations.

		For the fiscal year ended June 30, 2018	
	Revenues	Segment Revenues EBITDA	
	(in mi	llions)	
News and Information Services	\$ 5,119	\$ 392	
Book Publishing	1,758	244	
Digital Real Estate Services	1,141	401	
Subscription Video Services	1,004	173	
Other	2	(138)	
T. (.)	¢ 0.024		
Total	\$ 9.024	\$ 1.072	

#### **News and Information Services**

The Company s News and Information Services segment consists primarily of Dow Jones, News Corp Australia, News UK, the *New York Post* and News America Marketing. This segment also includes Unruly, a global video advertising marketplace, Wireless Group, operator of talkSPORT, the leading sports radio network in the U.K., and Storyful, a social media content agency that enables the Company to source real-time video content through social media platforms. The News and Information Services segment generates revenue primarily through sales of print and digital advertising and circulation and subscriptions to its print and digital products. Advertising revenues at the News and Information Services segment are subject to seasonality, with revenues typically being highest in the Company s second fiscal quarter due to the end-of-year holiday season in its main operating geographies.

#### Dow Jones

Dow Jones is a global provider of news and business information, which distributes its content and data through a variety of media channels including newspapers, newswires, websites, applications for mobile devices, tablets and e-book readers, newsletters, magazines, proprietary databases, live journalism, video and podcasts. Dow Jones s products, which target individual consumer and enterprise customers, include *The Wall Street Journal*, Factiva, Dow Jones Risk & Compliance, Dow Jones Newswires, *Barron s*, MarketWatch and DJX. Dow Jones s revenue is diversified across business-to-consumer and business-to-business subscriptions, circulation, advertising, including custom content, sponsorships, licensing fees for its print and digital products and participation fees for its live journalism events. For the year ended June 30, 2018, consumer products and professional information products represented approximately 73% and 27%, respectively, of total Dow Jones revenues.

#### **Consumer Products**

Through its premier brands and authoritative journalism, Dow Jones s products targeting individual consumers provide insights, research and understanding that enable customers to stay informed and make educated financial decisions. With a focus on the financial markets, investing and other professional services, many of these products offer advertisers an attractive customer demographic. Products targeting consumers include the following:

*The Wall Street Journal (WSJ).* WSJ, Dow Jones s flagship product, is available in print, online and across multiple mobile, tablet and e-book devices. WSJ covers national and international news and

provides analysis, commentary and opinions on a wide range of topics, including business developments and trends, economics, financial markets, investing, science and technology, lifestyle, culture and sports. WSJ s print products are printed at plants located around the U.S., including seven owned by the Company. WSJ sells regional advertising in three major U.S. regional editions (Eastern, Central and Western) and 21 smaller sub-regional editions. WSJ s digital products offer both free and premium content and are comprised of WSJ.com, WSJ mobile products, including a responsive design website and applications for multiple mobile devices (WSJ Mobile), and live and on-demand video through WSJ.com and other platforms such as YouTube, Internet-connected television and set-top boxes (WSJ Video). For the 12 months ended June 30, 2018, WSJ Mobile (including WSJ.com accessed via mobile devices, as well as applications) accounted for approximately 55% of visits to WSJ s digital news and information products according to Adobe Analytics.

*Dow Jones Media Group*. The Dow Jones Media Group focuses on Dow Jones consumer brands outside of The Wall Street Journal franchise, including *Barron* s and MarketWatch, among other properties.

<u>Barron</u> s. Barron s, which is available in print, online and on multiple mobile, tablet and e-book devices, delivers news, analysis, investigative reporting, company profiles and insightful statistics for investors and others interested in the investment world.

<u>MarketWatch</u>. MarketWatch is an investing and financial news website targeting active investors. It also provides real-time commentary and investment tools and data. Products include mobile and tablet applications, a mobile site and MarketWatch Premium Newsletters (paid newsletters on a variety of investing topics).

*The Wall Street Journal Digital Network (WSJDN).* WSJDN offers advertisers the opportunity to reach Dow Jones s audience across a number of brands, including the WSJ.com, Barrons.com and MarketWatch.com websites.

Live Journalism. Dow Jones offers a number of conferences and events throughout the year, including WSJ D.Live, its C-suite conferences such as CEO and CFO Council, the Women In series, the Future Of series, Global Food Forum and Barron s Summits. These live journalism programs offer advertisers and sponsors the opportunity to reach a select group of influential leaders from industry, finance, government and policy. Many of these programs also earn revenue from participation fees charged to attendees. The following table provides information regarding issue sales and subscriptions for certain Dow Jones consumer products:

	The Wall Street Journal <sup>(1)</sup>		Barron s <sup>(1)</sup>	
	Average		Average	
	Global	Average	Global	Average
	Issue	Global	Issue	Global
(in 000 s)	Sales <sup>(2)</sup>	Subscriptions	Sales <sup>(2)</sup>	Subscriptions
Print <sup>(3)</sup>	1,036	885	308	298
Digital Only	1,604	1,590	202	202
Total	2,640	2,475	510	500

<sup>&</sup>lt;sup>(1)</sup> Based on internal data for the period from April 2, 2018 to July 1, 2018, with independent assurance provided by Pricewaterhouse Coopers LLP UK.

<sup>(3)</sup> In addition to their print and digital-only products, *The Wall Street Journal* and *Barron s* sell print and digital products bundled into one subscription, which is counted only once, under Print, in the table above.

<sup>(2)</sup> Average Global Issue Sales includes subscription and non-subscription categories. Non-subscription categories include, but are not limited to, single copy (newsstand) sales and copies purchased by hotels for distribution to guests.

The following table provides information regarding the digital platforms for certain Dow Jones consumer products:

	FY2018 Average Monthly Visits <sup>(1)</sup>
WSJ	91 million
MarketWatch	58 million
WSJDN	162 million

<sup>(1)</sup> Includes visits via websites and mobile device and tablet applications based on Adobe Analytics for the 12 months ended June 30, 2018. *Professional Information Products* 

Dow Jones s professional information products, which target enterprise customers, combine news and information with technology and tools that inform decisions and aid awareness, research and understanding. These products consist of its Knowledge and Insight, Dow Jones Risk & Compliance and Dow Jones Newswires products, which represented 47%, 26% and 27%, respectively, of fiscal 2018 professional information product revenues. Specific products include the following:

*Knowledge and Insight.* Dow Jones Knowledge and Insight products provide data and analysis from curated sources and include: *Factiva*. Factiva is a leading provider of global business content, built on an archive of important original and licensed publishing sources. This combination of business news and information, plus sophisticated tools, helps professionals find, monitor, interpret and share essential information. As of June 30, 2018, there were approximately 1.2 million activated Factiva users, including both institutional and individual accounts. Factiva offers content from over 33,000 global news and information sources from over 200 countries and in 28 languages. Factiva leverages complex metadata extraction and text mining to help its customers build precise searches and alerts to access and monitor this data.

<u>DJX</u>. DJX is comprised of a bundle of underlying products, including Factiva, Dow Jones Newswires, certain Private Equity & Venture Capital products, certain Risk & Compliance products, WSJ.com and Barrons.com.

*Dow Jones Risk & Compliance*. Dow Jones Risk & Compliance products provide data solutions for customers focused on anti-corruption, anti-money laundering, monitoring embargo and sanction lists and other compliance requirements. Dow Jones s solutions allow customers to filter their business transactions and partners against its data to identify regulatory, corporate and reputational risk, and request follow-up due diligence reports. Products include online risk data and negative news searching tools such as Risk Database Search/Research/Premium and the Risk & Compliance Portal for batch screening. Feed services include Dow Jones Watchlist, Dow Jones Anti-Corruption, Dow Jones Sanction Alert and Adverse Media Entities. In addition, Dow Jones produces customized Due Diligence Reports to assist its customers with regulatory compliance.

*Dow Jones Newswires*. Dow Jones Newswires distributes real-time business news, information, analysis, commentary and statistical data to financial professionals and investors worldwide. It publishes, on average, over 14,000 news items each day, which are distributed via terminals, trading platforms and websites reaching hundreds of thousands of financial professionals. This content also reaches millions of individual investors via customer portals and the intranets of brokerage and trading firms, as well as digital media publishers.

## News Corp Australia

News Corp Australia is one of the leading news and information providers in Australia by readership, owning over 200 newspapers covering a national, regional and suburban footprint. During the year ended May 31, 2018, its daily, Sunday, weekly and bi-weekly newspapers were read by over 8.4 million Australians on average every week. In addition, its digital mastheads and other websites are among the leading digital news properties in Australia based on monthly unique audience data.

News Corp Australia s news portfolio includes *The Australian* and *The Weekend Australian* (National), *The Daily Telegraph* and *The Sunday Telegraph* (Sydney), *Herald Sun* and *Sunday Herald Sun* (Melbourne), *The Courier Mail* and *The Sunday Mail* (Brisbane) and *The Advertiser* and *Sunday Mail* (Adelaide), as well as paid digital platforms for each. In addition, News Corp Australia owns a large number of community newspapers in all major capital cities and leading regional publications in Geelong, across the state of Queensland and in the capital cities of Hobart and Darwin.

The following table provides information regarding key properties within News Corp Australia s portfolio:

	Average Daily Paid Print Circulation <sup>(1)</sup>	Total Paid Subscribers for Combined Masthead (Print and Digital) <sup>(2)</sup>	Total Monthly Audience for Combined Masthead (Print and Digital) <sup>(3)</sup>
The Australian (Mon Fri)	88,581	135,783	3.2 million
The Weekend Australian (Sat)	215,228		
The Daily Telegraph (Mon Sat)	192,007	114,203	4.6 million
The Sunday Telegraph	334,209		
Herald Sun (Mon Sat)	278,066	108,801	4.1 million
Sunday Herald Sun	325,592		
The Courier Mail (Mon Sat)	125,010	80,291	3.0 million
The Sunday Mail	259,689		
The Advertiser (Mon Sat)	106,171	85,770	1.5 million
Sunday Mail	166,139		

- <sup>(1)</sup> For the year ended June 30, 2018, based on internal sources.
- <sup>(2)</sup> As of June 30, 2018, based on internal sources.
- <sup>(3)</sup> For the month of May 2018, based on Enhanced Media Metrics Australia (EMMA) average monthly print data for the year ended May 31, 2018 and Nielsen desktop, mobile and tablet audience data for May 2018. EMMA data incorporates more frequent sampling and combines both online usage derived from Nielsen data and print usage into a single metric that removes any audience overlap.

News Corp Australia's broad portfolio of digital properties also includes news.com.au, the leading general interest site in Australia that provides breaking news, finance, entertainment, lifestyle, technology and sports news and delivers an average monthly unique audience of approximately 9.1 million based on Nielsen monthly total audience ratings for the year ended June 30, 2018. In addition, News Corp Australia owns other premier properties such as taste.com.au, a leading food and recipe site, and kidspot.com.au, a leading parenting website, as well as various other digital media assets. As of June 30, 2018, News Corp Australia's other assets included a 13.5% interest in HT&E Limited, which operates a portfolio of Australian radio and outdoor media assets, and a 30.2% interest in Hipages Group Pty Ltd., which operates a leading on-demand home improvement services marketplace.

#### News UK

News UK publishes *The Sun, The Sun on Sunday, The Times* and *The Sunday Times*, which are leading newspapers in the U.K that together accounted for approximately one-third of all national newspaper sales as of June 30, 2018. *The Sun* is the most read national newspaper in the U.K., and *The Times* and *The Sunday Times* are the leading quality U.K. news brands across print and digital audiences, based on PAMCo data for the year

ended March 31, 2018. News UK s newspapers (except some Saturday and Sunday supplements) are printed at News UK s world-class printing facilities in England, Scotland and Ireland. In addition to revenue from advertising, circulation and subscription sales for its print and digital products, News UK generates revenue by providing third party printing services through these facilities and is one of the largest contract printers in the U.K. News UK also distributes content through its digital platforms, including its websites, thesun.co.uk, thetimes.co.uk and thesundaytimes.co.uk, as well as mobile and tablet applications. News UK s online and mobile offerings include the rights to show English Premier League Football match clips across its digital platforms. In addition, News UK has assembled a portfolio of complementary ancillary product offerings, including Sun Bingo. The following table provides information regarding News UK s news portfolio:

	Print Average Issue Readership <sup>(1)</sup>	Average Daily Paid Print Circulation <sup>(2)</sup>	Paid Subscribers <sup>(3)</sup>	Online Global Monthly Unique Visitors <sup>(5)</sup>
The Sun (Mon Sat)	3,180,000	1,451,584	N/A	85 million
The Sun on Sunday	2,746,000	1,224,119	N/A	
The Times (Mon Sat)	1,007,000	428,034	173,000 (print) <sup>(4)</sup> 219,000 (digital)	N/A
The Sunday Times	1,777,000	721,808	213,000 (print) <sup>(4)</sup> 243,000 (digital)	N/A

<sup>(1)</sup> Based on Publishers Audience Measurement Company (PAMCo) data for the 12 months ended March 31, 2018.

<sup>(2)</sup> Based on Audit Bureau of Circulation (ABC) data for the six months ended June 30, 2018.

<sup>(3)</sup> As of June 30, 2018, based on internal sources.

<sup>(4)</sup> In addition to their print and digital-only products, *The Times* and *The Sunday Times* sell print and digital products bundled into one subscription, which is counted only once, under print, in the table above.

<sup>(5)</sup> Based on ABC Electronic (Omniture) data for the month ended June 30, 2018.

#### New York Post

NYP Holdings ( NYP ) is the publisher of the *New York Post* (the *Post*), NYPost.com, PageSix.com, Decider.com and related mobile and tablet applications and social media channels. The *Post* is the oldest continuously published daily newspaper in the U.S., with a focus on coverage of the New York metropolitan area. The *Post* provides a variety of general interest content ranging from breaking news to business analysis, and is known in particular for its comprehensive sports coverage, famous headlines and its iconic Page Six section, an authority on celebrity news. The print version of the *Post* is primarily distributed in New York, where it is printed in a printing facility in the Bronx, as well as throughout the Northeast, Florida and California, where it uses Dow Jones s printing facilities or third party printers. For the three months ended June 30, 2018, average weekday circulation based on Alliance for Audited Media data, including mobile and tablet application digital editions, was 422,424. In addition, the Post Digital Network, which includes NYPost.com, PageSix.com and Decider.com, reached approximately 99.2 million unique users on average each month during the quarter ended June 30, 2018 according to Google Analytics. NYP also co-produces Page Six TV, a daily television show modeled after the *Post* s Page Six section and delivering in-the-know gossip and news from entertainment, culture, the media, finance, real estate and politics.

#### News America Marketing

News America Marketing (NAM) is the premier marketing partner of some of the world s most well-known brands, and its broad network of shopper media, incentive platforms and custom merchandising services influences the purchasing decisions of online and offline shoppers across the U.S. and Canada. NAM s marketing solutions are available via multiple distribution channels, including publications, in stores and online, primarily under the SmartSource brand name and through the Checkout 51 mobile application.

NAM provides customers with solutions across the shopper s path to purchase, focusing primarily on the following three business areas:

*Home-Delivered:* NAM is one of the leading providers of home-delivered shopper media, including free-standing inserts and direct mail products. Free-standing inserts are multiple-page marketing booklets containing coupons, rebates and other consumer offers, which are distributed to millions of households under the SmartSource Magazine<sup>®</sup> brand through insertion primarily into local Sunday publications. Advertisers, primarily packaged goods companies, pay NAM to produce free-standing inserts where their offers are featured, often on an exclusive basis within their product category. NAM contracts with and pays publishers as well as printers, among others, to produce and/or distribute free-standing inserts in their papers.

*In-Store Advertising and Merchandising:* NAM is a leading provider of in-store marketing products and services, primarily to consumer packaged goods manufacturers. NAM s marketing products include at-shelf advertising such as coupon, information and sample-dispensing machines, as well as floor and shopping cart advertising, among others, and are found in thousands of shopping locations, including supermarkets, drug stores, dollar stores, office supply stores, mass merchandisers and specialty stores across North America. NAM also provides in-store merchandising services, including production and installation of instant-redeemable coupons, on-pack stickers, shipper assembly, display set-up and refilling, shelf management and new product cut-ins.

*Mobile/Digital:* NAM s digital marketing solutions include SmartSource Digital, which encompasses secure printable couponing, load-to-card couponing, targeted email campaigns and programmatic digital display, and the Checkout 51 mobile application, a leading receipt recognition application that enables packaged goods companies and brands to reach consumers with highly personalized marketing campaigns.

NAM believes its programs have key advantages when compared to other marketing options available to packaged goods companies, retailers and other marketers. NAM offers effective and targeted programs that reach a national audience of consumers who are actively seeking incentives or information at critical points along the path to purchase.

The Company s News and Information Services products compete with a wide range of media businesses, including print publications, digital media and information services.

The Company's newspapers, magazines, digital publications and radio stations compete for consumers, audience and advertising with other local and national newspapers, web and application-based media, magazines and radio stations, social media sources, as well as other media such as television and outdoor displays. Competition for subscriptions and circulation is based on news and editorial content, subscription pricing, cover price and, from time to time, various promotions. Competition for advertising is based upon advertises judgments as to the most effective media for their advertising budgets, which is in turn based upon various factors, including circulation volume, readership levels, audience demographics, advertising rates and advertising effectiveness. As a result of rapidly changing and evolving technologies, distribution platforms and business models, the consumer-focused businesses within the Company's News and Information Services segment, including its newspaper businesses, continue to face increasing competition for both circulation and advertising revenue from a variety of alternative news and information sources. These include both paid and free websites, digital applications, news aggregators, blogs, search engines, social media platforms, digital advertising networks and exchanges, bidding and other programmatic advertising buying channels, as well as other emerging media and distribution platforms. Shifts in consumer behavior, including the widespread adoption of mobile phones, tablets, e-book readers and other portable devices as platforms through which news and information is consumed, require the Company to continually innovate and improve upon its own products, services and platforms in order to remain competitive. The Company believes that these changes will continue to pose opportunities and challenges, and that it is well positioned to leverage its global reach, brand recognition and proprietary technology to take advantage of the opportunities presented by these changes.

Dow Jones professional information products that target enterprise customers compete with various information service providers, compliance data providers and global financial newswires, including Thomson Reuters, Bloomberg L.P., LexisNexis, as well as many other providers of news, information and compliance data.

NAM competes against other providers of advertising, marketing and merchandising products and services, including those that provide promotional or advertising inserts, direct mailers of promotional or advertising materials, providers of point-of-purchase and other in-store programs and providers of savings and/or grocery-focused digital applications, as well as other marketing products and services. Competition is based on, among other things, rates, availability of markets, quality of products and services provided and their effectiveness, rate of coupon redemption, store coverage and other factors. The Company believes that based on the scale of NAM s home-delivered products, the reach of its in-store marketing products and the growing audience for its digital marketing platform, NAM provides broader consumer access than many of its competitors. The Company is also actively investing in shopper research and data-based insights that enable an advanced understanding of how to apply the Company s media and incentive network to achieve the greatest impact and value for clients and partners.

#### **Book Publishing**

The Company s Book Publishing segment consists of HarperCollins, the second largest consumer book publisher in the world based on global revenue, with operations in 18 countries. HarperCollins publishes and distributes consumer books globally through print, digital and audio formats. Its digital formats include e-books and downloadable audio books for tablets, e-book readers and mobile devices. HarperCollins owns more than 120 branded imprints, including Harper, William Morrow, HarperCollins Children s Books, Avon, Harlequin and Christian publishers Zondervan and Thomas Nelson.

HarperCollins publishes works by well-known authors such as Harper Lee, Patricia Cornwell, Chip and Joanna Gaines, Rick Warren, Sarah Young and Agatha Christie and popular titles such as *The Hobbit, Goodnight Moon, To Kill a Mockingbird, Jesus Calling* and *Hillbilly Elegy*. Its print and digital global catalog includes more than 200,000 publications in different formats, in 17 languages, and it licenses rights for its authors works to be published in more than 50 languages around the world. HarperCollins publishes fiction and nonfiction, with a focus on general, children s and religious content. Additionally, in the U.K., HarperCollins publishes titles for the equivalent of the K-12 educational market.

As of June 30, 2018, HarperCollins offered approximately 100,000 publications in digital formats, and nearly all of HarperCollins new titles, as well as the majority of its entire catalog, are available as e-books. Digital sales, comprising revenues generated through the sale of e-books as well as downloadable audio books, represented approximately 19% of global consumer revenues for the fiscal year ended June 30, 2018. With the widespread adoption of electronic formats by consumers, HarperCollins is publishing a number of titles in digital formats before, or instead of, publishing a print edition.

During fiscal 2018, HarperCollins U.S. had 118 titles on the *New York Times* print and digital bestseller lists, with 20 titles hitting number one, including *Hillbilly Elegy* by J.D. Vance, *The Hate U Give* by Angie Thomas, *The Subtle Art of Not Giving a F\*ck* by Mark Manson, *The Woman in the Window* by A.J. Finn, *Hidden Figures* by Margot Lee Shetterly, *Hello, Universe* by Erin Hunter, *Dear Girl* by Amy Krouse Rosenthal & Paris Rosenthal, *Big Nate* by Lincoln Pierce, *The Pioneer Woman Cooks: Come and Get It* by Ree Drummond, and *The Plant Paradox* by Steven R. Grundy.

HarperCollins derives its revenue from the sale of print and digital books to a customer base that includes global technology companies, traditional brick and mortar booksellers, wholesale clubs and discount stores, including Amazon, Apple, Barnes & Noble and Tesco. Revenues at the Book Publishing segment are significantly affected by the timing of releases and the number of HarperCollins books in the marketplace, and are typically highest during the Company s second fiscal quarter due to increased demand during the end-of-year holiday season in its main operating geographies.

The book publishing business operates in a highly competitive market that is quickly changing and continues to see technological innovations. HarperCollins competes with other large publishers, such as Penguin Random House, Simon & Schuster and Hachette Livre, as well as with numerous smaller publishers, for the rights to works by well-known authors and public personalities; competition could also come from new entrants as barriers to entry in book publishing are low. In addition, HarperCollins competes for consumers with other media formats and sources such as movies, television programming, magazines and mobile content. The Company believes HarperCollins is well positioned in the evolving book publishing market with significant size and brand recognition across multiple categories and geographies. Furthermore, HarperCollins is a leader in children s and religious books, categories which have been less impacted by the transition to digital consumption.

#### **Digital Real Estate Services**

The Company s Digital Real Estate Services segment consists of its 61.6% interest in REA Group, a publicly-traded company listed on ASX (ASX: REA), and its 80% interest in Move. The remaining 20% interest in Move is held by REA Group.

#### **REA Group**

REA Group is a market-leading digital media business specializing in property, with operations focused on property and property-related advertising and services, as well as financial services.

#### Property and Property-Related Advertising and Services

REA Group advertises property and property-related services on its websites and mobile applications across Australia and Asia. REA Group s Australian operations include realestate.com.au and realcommercial.com.au, Australia s leading residential and commercial property websites, as well as its media and property-related services businesses, serving the display media market and markets adjacent to property, respectively. For the year ended June 30, 2018, combined average monthly visits on all platforms were approximately 74.6 million for realestate.com.au and over 25.0 million for realcommercial.com.au based on Nielsen Online Market Intelligence Home and Fashion Suite and Nielsen Digital Content Ratings data. The realestate.com.au mobile application has been downloaded over 7.9 million times and launched more than any other property application according to Nielsen Digital Content Ratings. Realestate.com.au derives the majority of its revenue from its core property advertising listing products and monthly advertising subscriptions from real estate agents and property developers. Realestate.com.au offers a product hierarchy which enables real estate agents and property developers to upgrade listing advertisements to increase their prominence on the site, as well as a variety of targeted products, including media display advertising products. Realcommercial.com.au generates revenue through three main sources: agent subscriptions, agent branding and listing products. The media business offers unique advertising opportunities on both realestate.com.au and realcommercial.com.au to property developers and other relevant markets, including utilities and telecommunications, insurance, finance, automotive and retail. REA Group also provides residential property data services to the financial sector through the recently acquired Hometrack Australia Pty Ltd.

REA Group s international operations consist of property sites throughout Asia and include iProperty Group Limited, which operates leading property portals across Malaysia and Indonesia and prominent portals in Hong Kong, Thailand and Singapore. iProperty continued to strengthen its leadership in Malaysia and Indonesia in fiscal 2018 with the release of new applications and responsive websites, and in Singapore, visits to its new property portal, iproperty.com.sg, increased 116% between its launch in October 2017 and June 30, 2018 according to SimilarWeb. REA Group also operates Chinese site myfun.com, which supports REA Group s businesses in other geographic markets by showcasing residential property listings to Chinese buyers and investors, and delivers leads to agents. REA Group s other assets include an approximate 14% interest in Elara Technologies Pte. Ltd. (Elara), a leading online real estate services provider in India that owns and operates PropTiger.com, Housing.com and Makaan.com, and a 20% interest in Move, as referenced above.

#### Financial Services

In fiscal 2018, REA Group launched its financial services offering, encompassing realestate.com.au Home Loans, an end-to-end digital property search and financing experience, and mortgage broking services, both through an integrated mortgage broking solution, as well as Smartline Home Loans Pty Limited, one of Australia s premier mortgage broking companies. The financial services business generates revenue primarily through fees and commissions from lenders, mortgage brokers and other customers.

REA Group competes primarily with other property websites in its geographic markets, including domain.com.au in Australia.

#### Move

Move is a leading provider of online real estate services in the U.S. Move primarily operates realtor.com<sup>®</sup>, a premier real estate information and services marketplace, under a perpetual agreement and trademark license with the National Association of Realtors<sup>®</sup> ( NAR ). Through realtor.com<sup>®</sup>, consumers have access to over 130 million properties across the U.S., including an extensive collection of homes and properties listed and displayed for sale and a large database of off-market properties. Realtor.com<sup>®</sup> and its related mobile applications display approximately 98% of all Multiple Listing Services ( MLS )-listed, for-sale and rental properties in the U.S., which are primarily sourced directly from relationships with MLSs across the country. Approximately 95% of its for-sale listings are updated at least every 15 minutes, on average, with the remaining listings updated daily. Realtor.com<sup>®</sup> s content attracts a highly engaged consumer audience. Based on internal data, realtor.com<sup>®</sup> and its mobile sites had 63 million average monthly unique users during the quarter ended June 30, 2018. These users viewed an average of over two billion pages and spent an average of nearly two billion minutes on the realtor.com<sup>®</sup> website and mobile applications each month.

Realtor.com<sup>®</sup> generates the majority of its revenues through the sale of listing advertisement products, including Connections<sup>SM</sup> for Buyers and Advantage<sup>SM</sup> Pro, which allow real estate agents, brokers and franchises to enhance, prioritize and connect with consumers on for-sale property listings within the realtor.com<sup>®</sup> website and mobile applications. Listing advertisements are typically sold on a subscription basis. Realtor.com<sup>®</sup> also derives revenue from sales of non-listing advertisement, or Media, products to real estate, finance, insurance, home improvement and other professionals that enable those professionals to connect with realtor.com<sup>®</sup> s highly engaged and valuable consumer audience. Media products include sponsorships, display advertisements, text links, directories and Digital Advertising Package. Non-listing advertisement pricing models include cost per thousand, cost per click, cost per unique user and subscription-based sponsorships of specific content areas or targeted geographies.

In addition to realtor.com<sup>®</sup>, Move also offers a number of professional software and services products. These include the Top Producer<sup>®</sup> and FiveStreet<sup>®</sup> productivity and lead management tools and services, which are tailored to real estate agents and sold on a subscription basis, as well as the ListHub<sup>TM</sup> service, which syndicates for-sale listing information from MLSs and other reliable data sources, such as real estate brokerages, and distributes that content to an array of web sites. Listing syndication pricing includes fixed- or variable-pricing models based on listing counts, while ListHub<sup>TM</sup> s advanced reporting products are sold on a monthly subscription basis.

Move competes primarily with other real estate websites and mobile applications focused on the U.S. real estate market, including zillow.com and trulia.com.

#### **Subscription Video Services**

The Company s Subscription Video Services segment provides video sports, entertainment and news services to pay-TV subscribers and other commercial licensees, primarily via cable, satellite and Internet Protocol, or IP, distribution, and consists of (i) its 65% interest in new Foxtel and (ii) Australian News Channel Pty Ltd ( ANC ). The remaining 35% interest in new Foxtel is held by Telstra.

#### New Foxtel

New Foxtel is the largest pay-TV provider in Australia, delivering over 200 channels (including standard definition channels, high definition versions of some of those channels and audio and interactive channels) covering sports, general entertainment, movies, documentaries, music, children s programming and news. New Foxtel offers the leading sports programming content in Australia, with a suite of sports channels that includes FOX SPORTS 501, FOX LEAGUE, FOX SPORTS 503, FOX FOOTY, FOX SPORTS 505, FOX SPORTS 506, FOX SPORTS MORE and FOX SPORTS NEWS. It also expects to launch a new FOX CRICKET channel beginning with the 2018 cricket season. New Foxtel s channels together broadcast over 13,000 hours of live sports programming per year, encompassing both live national and international licensed sports events such as National Rugby League, Australian Football League, Cricket Australia, the domestic football league, the Australian market. New Foxtel s premium entertainment and news content includes television programming from HBO, FOX and Universal, among others, 29 channels owned and operated by new Foxtel, including general entertainment and movie channels, and an extensive range of movie programming sourced through arrangements with major U.S. studios.

New Foxtel s channels are distributed to subscribers via both Telstra s hybrid fibrecoaxial cable network and a long-term contracted satellite platform provided by Optus. Cable and satellite distribution is enabled by new Foxtel s set-top boxes, including the iQ3. New Foxtel also offers versions of its services via the Internet through Foxtel Now, an Internet television service available on a number of compatible devices (including the Foxtel Now box, mobile phones, tablets, personal computers, Chromecast, Telstra TV, Sony PlayStation, Xbox One and select smart TVs). In addition, cable, satellite and Foxtel Now subscribers have access to Foxtel App, an Internet television companion service that allows subscribers to watch new Foxtel s content via mobile devices and tablets. New Foxtel also offers a triple play bundle product, which consists of new Foxtel s existing pay-TV services, sold together with broadband and home phone services. In addition to its pay-TV services, New Foxtel operates foxsports.com.au, a leading general sports website in Australia, and Watch NRL and Watch AFL internationally.

New Foxtel generates revenue primarily through subscription revenue as well as advertising revenue. Results at new Foxtel can fluctuate due to the timing and mix of its local and international sports programming, as expenses associated with licensing certain programming rights are recognized during the applicable season or event. The following table provides information regarding certain key performance indicators for new Foxtel:

	FY 2018
Total Subscribers <sup>(1)</sup>	2,824,645
ARPU <sup>(2)</sup>	A\$80.45 (US\$59.58)
Churn <sup>(3)</sup>	13.8%

- (1) Subscribing households and residential equivalent business units throughout Australia as of June 30, 2018. Total number of subscribers represents total residential and commercial subscribers to the Company s pay-TV services through cable, satellite and IP distribution, including subscribers obtained through third-party distribution relationships. Commercial subscribers are calculated as residential equivalent units, which are derived by dividing total revenue from these subscribers by an estimated average residential ARPU (as defined below) which is held constant through the year. Customers receiving service for no charge under certain new subscriber promotions are excluded from the Company s subscriber count.
- (2) Average monthly broadcast residential subscription revenue per user (excluding Optus) (Broadcast ARPU) for the year ended June 30, 2018. The Company calculates Broadcast ARPU by dividing broadcast package revenues for the period, net of customer credits, promotions and other discounts, by average cable and satellite residential subscribers for the period and dividing by the number of months in the period. Average cable and satellite residential subscribers for the period is calculated by adding the beginning and ending cable and satellite residential subscribers for the period is calculated by adding the beginning and ending cable and satellite residential subscribers for the period and dividing by two.

(3) Broadcast residential subscriber churn rate (Broadcast subscriber churn) for the year ended June 30, 2018. Broadcast subscriber churn represents the number of cable and satellite residential subscribers whose service is disconnected, expressed as a percentage of the average total number of cable and satellite residential subscribers, presented on an annual basis. The Company calculates Broadcast subscriber churn by dividing the total number of disconnected cable and satellite residential subscribers for the period, net of reconnects and transfers, by the average subscribers for the period, which is calculated by adding the beginning and ending cable and satellite residential subscribers for the period and dividing by two. This amount is then divided by the number of days in the period and multiplied by 365 days to present churn on an annual basis.

New Foxtel competes for audiences primarily with the Free To Air (FTA) TV operators in Australia, including the three major commercial FTA networks and two major government-funded FTA broadcasters, as well as other pay-TV operators, IP television, or IPTV, providers and subscription video-on-demand, or SVOD, services such as Fetch TV, Netflix, Stan, Amazon Prime Video, hayu and Mubi. The Company believes that new Foxtel s premium and exclusive content, wide array of digital and mobile features that enable subscribers to record, rewind, discover and watch content, its investment in On Demand capability and programming and benefits through broadband bundling enable it to offer subscribers a compelling alternative to its competitors.

#### Australian News Channel

ANC operates 10 channels featuring the latest in news, politics, sports, entertainment, public affairs, business and weather. ANC is licensed by Sky International AG to use Sky trademarks and domain names in connection with its operation and distribution of channels and services. ANC s channels consist of Sky News Live, Sky News Business, Fox Sports News, Sky News Weather, Sky News UK, Sky News Extra, Sky News Extra 1, Sky News Extra 2, Sky News Extra 3 and Sky News New Zealand. ANC channels are distributed throughout Australia and New Zealand and available on Foxtel and Sky Network Television NZ. ANC also owns and operates the international Australia Channel IPTV service and offers content across a variety of digital media platforms, including mobile, podcasts and social media websites. In addition, ANC has program supply arrangements with third parties such as WIN Corporation. ANC primarily generates revenue through monthly affiliate fees received from pay-TV providers based on the number of subscribers and advertising.

ANC competes primarily with other news providers in Australia and New Zealand via its subscription television channels, third party content arrangements and free domain website. Its Australia Channel IPTV service also competes against over-the-top IPTV subscription-based news providers in regions outside of Australia and New Zealand.

#### Other

The Other segment includes the Company s general corporate overhead expenses, corporate Strategy Group and costs related to the U.K. Newspaper Matters. The Company s Strategy Group identifies new products and services across the Company s businesses to increase revenues and profitability and targets and assesses potential acquisitions, investments and dispositions. Initiatives include News IQ, the Company s data-driven digital advertising platform that enables targeting and engagement of premium audiences at scale across the Company s network of assets. As part of its ongoing role in assessing potential acquisitions and investments, the Strategy Group also oversaw the Company s acquisitions of Move, a leading provider of online real estate services in the U.S., Unruly, a global video advertising marketplace and Wireless Group, operator of talkSPORT, the leading sports radio network in the U.K. The Strategy Group also oversees the Company s strategic digital investments in India, including Elara, which owns PropTiger.com, Housing.com and Makaan.com.

#### **Governmental Regulation**

#### General

Various aspects of the Company s activities are subject to regulation in numerous jurisdictions around the world. The introduction of new laws and regulations in countries where the Company s products and services are produced or distributed, and changes in the enforcement of existing laws and regulations in those countries, could have a negative impact on the Company s interests.

#### Australian Media Regulation

The Company s subscription television interests are subject to Australia s regulatory framework for the broadcasting industry, including the Australian Broadcasting Services Act 1992 (Cth) (the Broadcasting Services Act ) and the Telecommunications Act 1997 (Cth) (the Telecommunications Act ) and associated Codes. The key regulatory body for the Australian broadcasting industry is the Australian Communications and Media Authority.

Key regulatory issues for subscription television providers include: (a) anti-siphoning restrictions currently under the anti-siphoning provisions of the Broadcasting Services Act, subscription television providers are prevented from acquiring rights to televise certain listed events (for example, the Olympic Games and certain Australian Rules football and cricket matches) unless national and commercial television broadcasters have not obtained these rights 26 weeks before the start of the event or the rights to televise are also held by commercial television licensees who have rights to televise the event to more than 50% of the Australian population or the rights to televise are also held by one of Australia s two major government-funded broadcasters; (b) other parts of the Broadcasting Services Act that may impact the Company s ownership structure and operations and restrict its ability to take advantage of acquisition or investment opportunities; and (c) various consumer protection regimes under the Telecommunications Act and associated Codes, which apply to new Foxtel as a telecommunications service provider.

#### Data Privacy and Security

The Company s business activities are subject to laws and regulations governing the collection, use, sharing, protection and retention of personal data, which continue to evolve and have implications for how such data is managed. For example, in the U.S., certain of the Company s websites, mobile applications and other online business activities are subject to the Children s Online Privacy Protection Act of 1998, which prohibits websites from collecting personally identifiable information online from children under age 13 without prior parental consent. In addition, the Federal Trade Commission continues to expand its application of general consumer protection laws to commercial data practices, including to the use of personal and profiling data from online users to deliver targeted Internet advertisements. More state and local governments are also expanding, enacting or proposing data privacy laws that govern the collection and use of personal data of their residents and increase penalties and afford private rights of action to individuals in certain circumstances for failure to comply, and most states have enacted legislation requiring businesses to provide notice to state agencies and to individuals whose personally identifiable information has been disclosed as a result of a data breach.

Similar laws and regulations have been implemented in many of the other jurisdictions in which the Company operates, including the European Union and Australia. For example, the European Union adopted the General Data Protection Regulation (GDPR), which is intended to provide a uniform set of rules for personal data processing throughout the European Union and to replace the existing Data Protection Directive (Directive 95/46/EC). Fully applicable and enforceable as of May 25, 2018, the GDPR expands the regulation of the collection, processing, use and security of personal data, contains stringent conditions for consent from data subjects, strengthens the rights of individuals, including the right to have personal data processing operations that are likely to result in a high risk to the rights and

freedoms of individuals, requires mandatory data breach reporting and notification, significantly increases maximum penalties for non-compliance (up to 20 million Euros, or approximately 23 million U.S. dollars, or 4% of an entity s worldwide annual turnover in the preceding financial year, whichever is higher) and increases the enforcement powers of the data protection authorities. The European Union is also considering an update to its Privacy and Electronic Communication (e-Privacy) Directive with a regulation to, among other things, amend the current directive s rules on the use of cookies and opt-outs.

In 2016, the European Commission adopted a new mechanism for the transfer of personal data from the European Union to the United States called the Privacy Shield. The Company has not certified to, and does not rely on, the Privacy Shield framework for data transfers among the Company s businesses and instead relies on other mechanisms. However, certain of the Company s service providers do rely on the Privacy Shield. The Privacy Shield is subject to significant uncertainty, including an annual review procedure by U.S. and E.U. authorities, that could affect the Company s or its service providers obligations thereunder. The other mechanisms that the Company and certain of its service providers rely on to address the European data protection requirements for transfers of data, including the European Union Standard Contractual Clauses, are also subject to uncertainty and legal challenges. Challenges to existing data transfer mechanisms, and any future legal challenges to data transfer mechanisms that may be adopted, could cause the Company to incur additional costs, require it to change business practices or affect the manner in which it provides its services.

In Australia, data privacy laws impose additional requirements on organizations that handle personal data by, among other things, requiring the disclosure of cross-border data transfers, placing restrictions on direct marketing practices and imposing mandatory data breach reporting, and additional data privacy and security requirements and industry standards are under consideration.

Industry participants in the U.S., Europe and Australia have taken steps to increase compliance with relevant industry-level standards and practices, including the implementation of self-regulatory regimes for online behavioral advertising that impose obligations on participating companies, such as the Company, to give consumers a better understanding of advertisements that are customized based on their online behavior.

The interpretation and application of data privacy and security laws are often uncertain, in flux, and evolving in the United States and internationally. The Company continues to monitor pending legislation and regulatory initiatives to ascertain relevance, analyze impact and develop strategic direction surrounding regulatory trends and developments, including any changes required in the Company s data privacy and security compliance programs.

#### U.K. Press Regulation

As a result of the implementation of recommendations of the Leveson inquiry into the U.K. press, a Press Recognition Panel responsible for approving, overseeing and monitoring a new press regulatory body or bodies was established. Once approved by the Press Recognition Panel, the new press regulatory body or bodies would be responsible for overseeing participating publishers. In addition to the new Press Recognition Panel, legislation has been passed that provides that publishers who are not members of an approved regulator may be liable for exemplary damages in certain cases where such damages are not currently awarded and, if Section 40 of the Crime and Courts Act 2013 is enacted, the payment of costs for both parties in libel actions in certain circumstances.

Publications representing the majority of the industry in the U.K., including News UK, entered into binding contracts to form an alternative new regulator instead, the Independent Press Standards Organisation, or IPSO. IPSO currently has no plans to apply for recognition from the Press Recognition Panel. IPSO has an independent chairman and a 12-member board, the majority of which are independent. IPSO oversees the Editors Code of Practice, requires members to implement appropriate internal governance processes and requires self-reporting of any failures, provides a complaints handling service, has the ability to require publications to print corrections

and has the power to investigate serious or systemic breaches of the Editors Code of Practice and levy fines of up to £1 million. IPSO has also introduced a pilot arbitration scheme to resolve claims against publications. The burdens IPSO imposes on its print media members, including the Company s newspaper publishing businesses in the U.K., may result in competitive disadvantages versus other forms of media and may increase the costs of regulatory compliance.

#### U.K. Radio Broadcasting Regulation

The Company s radio stations in the U.K. and Ireland are also subject to governmental regulation by the relevant broadcast authorities as the Company is required to obtain and maintain licenses from such authorities to operate these stations. Although the Company expects its licenses will, where relevant, be renewed in the ordinary course upon their expiration, there can be no assurance that this will be the case. Non-compliance by the Company with the requirements associated with such licenses or other applicable laws and regulations, including of the relevant authority, could result in fines, additional license conditions, license revocation or other adverse regulatory actions.

#### **Intellectual Property**

The Company s intellectual property assets include: copyrights in newspapers, books, television programming and other content and technologies; trademarks in names and logos; trade names; domain names; and licenses of intellectual property rights. These licenses include: (1) the sports programming rights licenses for the National Rugby League, Australian Football League, Cricket Australia, Football Federation Australia and Australian Rugby Union described in Note 16 to the Financial Statements; (2) licenses from various third parties, including ARRIS, of patents and other technology for the set-top boxes and related operating and conditional access systems used in the Company s pay-TV business; (3) the trademark license from NAR for the realtor.com<sup>®</sup> trademark and website address, as well as the REALTOR<sup>®</sup> trademark (the NAR License ); and (4) the trademark licenses from Twentieth Century Fox Film Corporation and Fox International Channels (US) Inc. for the use of FOX formative trademarks used in the Company s pay-TV and sports programming businesses in Australia (the Fox Licenses ). In addition, its intellectual property assets include patents or patent applications for inventions related to its products, business methods and/or services, none of which are material to its financial condition or results of operations. The Company derives value and revenue from these assets through, among other things, print and digital newspaper and magazine subscriptions and sales, subscriptions to its pay-TV services and distribution and/or licensing of its television programming to cable and satellite television services, the sale, distribution and/or licensing of print and digital books, the sale of subscriptions to its content and information services and the operation of websites and other digital properties.

The Company devotes significant resources to protecting its intellectual property assets in the U.S., the U.K., Australia and other foreign territories. To protect these assets, the Company relies upon a combination of copyright, trademark, unfair competition, patent, trade secret and other laws and contract provisions. However, there can be no assurance of the degree to which these measures will be successful in any given case. Policing unauthorized use of the Company s products, services and content and related intellectual property is often difficult and the steps taken may not in every case prevent the infringement by unauthorized third parties of the Company s intellectual property. The Company seeks to limit such threat through a combination of approaches, including pursuing legal sanctions for infringement, promoting appropriate legislative initiatives and international treaties and enhancing public awareness of the meaning and value of intellectual property and intellectual property laws. Piracy, including in the digital environment, continues to present a threat to revenues from products and services based on intellectual property.

Third parties may challenge the validity or scope of the Company s intellectual property from time to time, and such challenges could result in the limitation or loss of intellectual property rights. Irrespective of their validity, such claims may result in substantial costs and diversion of resources that could have an adverse effect on the Company s operations. Moreover, effective intellectual property protection may be either unavailable or limited

in certain foreign territories. Therefore, the Company engages in efforts to strengthen and update intellectual property protection around the world, including efforts to ensure the effective enforcement of intellectual property laws and remedies for infringement.

#### **Raw Materials**

As a major publisher of newspapers, magazines, free-standing inserts and books, the Company utilizes substantial quantities of various types of paper. In order to obtain the best available prices, substantially all of the Company s paper purchasing is done on a regional, volume purchase basis, and draws upon major paper manufacturing countries around the world. The Company believes that under present market conditions, its sources of paper supply used in its publishing activities are adequate.

#### Employees

As of June 30, 2018, the Company had approximately 28,000 employees, of whom approximately 9,000 were located in the U.S., 5,000 were located in the U.K. and 10,000 were located in Australia. Of the Company s employees, approximately 6,000 were represented by various employee unions. The contracts with such unions will expire during various times over the next several years. The Company believes its current relationships with employees are generally good.

#### **ITEM 1A. RISK FACTORS**

You should carefully consider the following risks and other information in this Annual Report on Form 10-K in evaluating the Company and its common stock. Any of the following risks, or other risks or uncertainties not presently known or currently deemed immaterial, could materially and adversely affect the Company s business, results of operations or financial condition, and could, in turn, impact the trading price of the Company s common stock.

The Company s Businesses Face Significant Competition from Other Sources of Content, and its Success Depends on its Ability to Compete Effectively.

The Company s businesses face significant competition from other sources of news, information and entertainment content, including both traditional and new content providers. This competition has intensified as a result of the continued development of new digital and other technologies and platforms, and the Company may be adversely affected if consumers migrate to other media alternatives. For example, advertising and circulation revenues in the Company s News and Information Services segment may continue to decline, reflecting general trends in the newspaper industry such as declining newspaper buying by younger audiences and consumers increasing reliance on a variety of content providers, including news aggregation websites, social media platforms and customized news feeds, for the delivery of news and information through the Internet, often without charge. In addition, due to the increased availability of high-speed Internet access and innovations in content distribution platforms that enable streaming and downloading of programming, consumers are now more readily able to watch Internet-delivered content on smart TVs, computers, tablets, streaming devices and mobile devices through a variety of providers. These include IPTV providers and SVOD services such as Fetch TV, Netflix, Stan, Amazon Prime Video, hayu and Mubi, as well as programming packages, directly to consumers over the Internet, in some cases also without charge. The increasing number of choices available to consumers for video content may cause subscribers to the Company s pay-TV services to disconnect their services, downgrade to smaller, less expensive programming packages or purchase certain services from other providers that they would have historically purchased from the Company. This may, in turn, adversely affect both the Company s subscription revenue and advertisers willingness to purchase television advertising from the Company.

The Company s ability to compete effectively depends upon its ability to differentiate and distinguish its products and services and anticipate and adapt to changes in consumer tastes and behaviors, which in turn, depends on many factors both within and beyond its control. For example, the Company relies on audience acceptance of the high-quality differentiated content in its newspapers, book titles, pay-TV programming and radio stations in order to retain and grow their audiences, consumers and subscribers. Similarly, the success of the Company s digital real estate services business depends in part on providing more comprehensive, current and accurate real estate listing data than its competitors, which the Company generally obtains through short-term arrangements with MLSs, real estate brokers, real estate agents and other third parties that may not be renewed and/or may be terminated with limited or no notice. However, when faced with a multitude of media choices, consumers may place greater value on when, where, how and at what price they consume content than they do on the source, quality or reliability of such content. Online traffic is also driven by Internet search results and referrals from social media and other platforms. Search engine results are based on algorithms that change frequently, and social media and other platforms may also vary their emphasis on what content to highlight for users. Any failure to successfully manage and adapt to these changes across the Company s businesses could result in significant decreases in traffic to the Company s digital properties, lower advertiser interest in those properties and increased costs if free traffic is replaced with paid traffic or otherwise adversely affect the Company s business.

Some of the Company s current and potential competitors may have greater resources or better competitive positions in certain areas than it does, which may allow them to respond more effectively to new technologies and changes in market conditions. If the Company is unable to compete successfully against existing or future competitors, its business, results of operations and financial condition could be adversely affected.

The Company Must Respond to New Technologies and Changes in Consumer Behavior and Continue to Innovate and Provide Useful Products in Order to Remain Competitive.

Technology continues to evolve rapidly, and the resulting changes in consumer behavior and preferences create constant opportunities for new and existing competitors that can quickly render the Company's products and services less valuable. For example, alternative methods for the delivery, storage and consumption of digital content, including the distribution of news and other content through social networking tools and on mobile and other devices, often without charge, Internet and mobile distribution of video content via streaming and downloading and digital distribution models for books, have empowered consumers to seek more control over when, where, how and at what price they consume content. Enhanced Internet capabilities and the development of new media channels may continue to reduce the demand for the Company's newspapers, television programs and other products and the price consumers are willing to pay for such products. In addition, other technological developments, such as those allowing consumers to skip, fast forward through or block advertisements, may cause changes in consumer behavior that could adversely affect the attractiveness of the Company's offerings to advertisers.

Other digital platforms and technologies, such as user-generated sites and self-publishing tools, have also reduced the effort and expense of producing and distributing content on a wide scale, allowing digital content providers, customers, suppliers and other third parties to compete with the Company, often at a lower cost. This trend may drive down the price consumers are willing to spend on the Company s products disproportionately to the costs associated with generating content and result in relatively low barriers to entry for competing Internet-based products and services. Additional digital distribution channels, such as the Internet and online retailers, have presented, and may continue to present, challenges to the Company s businesses, including its traditional book publishing model, which could adversely affect sales volume and/or pricing.

The Company must continue to acquire, develop, adopt, upgrade and exploit new and existing technologies to ensure that its products and services remain relevant and useful for consumers and customers and are delivered in the manner in which consumers and customers wish to consume them. The Company may be required to incur

significant capital expenditures and other costs in order to respond to new technologies, new and enhanced offerings from its competitors and changes in consumer behavior, and to attract and retain employees with the skill sets and knowledge base needed to successfully operate its digital and other businesses. For example, the Company expects to make significant investments in its pay-TV business as it continues to develop and improve the capabilities of its services, including potential new SVOD services. The development of new strategies and technologically advanced products is a complex and uncertain process, and there is a risk that the Company may not be able to develop and market these opportunities in a timely or cost-effective manner and that its responses and strategies to remain competitive, including new product offerings and the distribution of its content on a pay basis, may not be accepted by consumers. The Company s failure to respond to and develop new technologies, distribution channels and platforms, products, services and business models to take advantage of advancements in technology and the latest consumer preferences could cause its customer, audience and/or user base or its advertisers to decline, in some cases precipitously, and could have a significant adverse effect on its businesses, asset values, financial condition and results of operations.

# A Decline in Customer Advertising Expenditures in the Company s Newspaper and Other Businesses Could Cause its Revenues and Operating Results to Decline Significantly.

The Company derives substantial revenues from the sale of advertising through its newspapers, integrated marketing services, digital media properties, cable channels and other pay-TV programming and radio stations. The Company s ability to generate advertising revenue is dependent on a number of factors, including: (1) demand for the Company s products and services, (2) audience fragmentation, (3) digital advertising trends, (4) its ability to offer advertising products and formats sought by advertisers, (5) general economic and business conditions, (6) demographics of the customer base, (7) advertising rates and (8) advertising effectiveness.

Demand for the Company s products and services depends upon the Company s ability to differentiate those products and services and anticipate and adapt to changes in consumer behaviors and is evaluated based on a variety of metrics. For example, circulation levels for the Company s newspapers, ratings points for its cable channels and number of listeners for its radio stations are among the factors advertisers consider when determining the amount of advertising to purchase from the Company as well as advertising rates. For the Company s digital media properties, including its digital real estate services sites, advertisers evaluate consumer demand using metrics such as the number of visits, number of users and user engagement. Any difficulty or failure in accurately measuring demand, particularly demand generated through new platforms, may lead to under-measurement and, in turn, lower advertising pricing and spending.

The increasing popularity of digital media among consumers as a source of news and other content has driven a corresponding shift in advertising from traditional channels to digital platforms. This shift has significantly impacted the Company's print advertising revenues in particular, which have declined in each of its last three fiscal years. The development of new devices and technologies, as well as higher consumer engagement with other forms of digital media such as online and mobile social networking, are increasing the number of media choices and formats available to audiences, resulting in audience fragmentation and increased competition for advertising. The range of advertising choices across digital products and platforms and the large inventory of available digital advertising space have historically resulted in significantly lower rates for digital advertising than for print advertising. In addition, in the past, rates have been generally lower for mobile advertising than for desktop advertising revenue may not be able to replace print advertising revenue lost as a result of the shift to digital consumption.

The digital advertising market also continues to undergo significant changes that may further impact digital advertising revenues. Digital advertising networks and exchanges, real-time bidding and other programmatic buying channels that allow advertisers to buy audiences at scale are playing a more significant role in the advertising marketplace and may cause further downward pricing pressure. New delivery platforms may also lead to loss of distribution and pricing control and loss of a direct relationship with consumers. In addition,

evolving standards for the delivery of digital advertising, as well as the development and adoption of technology designed to block, change the location of, or obscure, the display of advertising on websites and mobile devices and/or block or delete cookies, may also negatively impact digital advertising revenues. As the digital advertising market continues to evolve, the Company s ability to compete successfully for advertising budgets will depend on, among other things, its ability to drive scale, engage and grow digital audiences, derive better demographic and other information about its users, develop new digital advertising products and formats such as branded and other custom content, and video and mobile advertising, and prove the value of its advertising and the effectiveness of the Company s platforms to its advertising customers, including through more targeted, data-driven offerings. In recent years, large digital platforms such as Facebook and Google, which have extensive audience reach and targeting capabilities, have commanded an increasing share of the digital advertising market, and the Company expects this trend may continue.

The Company s print and digital advertising revenue is also affected generally by overall national and local economic and business conditions, including consumer spending, housing sales, auto sales, unemployment rates and job creation, advertisers budgeting and buying patterns, which tend to be cyclical, as well as federal, state and local election cycles. In addition, certain sectors of the economy account for a significant portion of the Company s advertising revenues, including retail, technology and finance. Some of these sectors, such as retail, are more susceptible to weakness in economic conditions and have also been under pressure from increased online competition. A decline in the economic prospects of these and other advertisers or the economy in general could alter current or prospective advertisers spending priorities or result in consolidation or closures across various industries, which may also reduce the Company s overall advertising revenue.

While the Company has adopted a number of strategies and initiatives to address these challenges, there can be no guarantee that its efforts will be successful. If the Company is unable to demonstrate the continuing value of its various platforms and high-quality content and brands or offer advertisers unique multi-platform advertising programs, its results may suffer. Reduced demand for the Company s offerings, a decrease in advertising expenditures by the Company s customers or a surplus of advertising inventory could lead to a reduction in pricing and advertising spending, which could have an adverse effect on the Company s businesses and assets, results of operations and financial condition.

#### The Inability to Obtain and Retain Sports and Other Programming Rights Could Adversely Affect the Revenue of Certain of the Company s Operating Businesses, and Programming Costs Could Also Increase Upon Renewal.

Competition for popular programming that is licensed from third parties is intense, and the success of certain of the Company's operating businesses, including its pay-TV business, will depend on, among other things, their ability to obtain and retain desirable programming and deliver it to subscribers and audiences at competitive prices. The pay-TV industry in particular has continued to experience higher programming costs due to, among other things, (1) increases imposed by sports and other programmers when offering new programming or upon the expiration of existing contracts; (2) the carriage of incremental programming, including new services and SVOD programming; and (3) increased competition from other digital media companies, including SVOD providers, for the rights to popular or exclusive content. Certain of the Company's operating businesses, including its pay-TV business, are party to contracts for sports and other programming rights with various third parties, including professional sports leagues and teams, television and motion picture producers and other suppliers. These contracts have varying durations and renewal terms, and as they expire, renewals on favorable terms may be sought. However, third parties may outbid the Company for those rights and/or for any new programming offerings. In addition, professional sports leagues or teams may create their own direct-to-consumer sports offerings or the renewal costs could substantially exceed the original contract cost. The loss of rights could impact the extent of the sports coverage and the availability of other popular entertainment programming offered by the Company and lead to customer or audience dissatisfaction or, in some cases, loss of customers or audiences, which could, in turn, adversely affect its revenues. In addition, the Company's results could be adversely affected if upon renewal, escalations in programming rights costs are unmatched by increases in subscriber and carriage fees and advertising rates.

#### The Company Has Made and May Continue to Make Strategic Acquisitions and Investments That Introduce Significant Risks and Uncertainties.

In order to position its business to take advantage of growth opportunities, the Company has made and may continue to make strategic acquisitions and investments that involve significant risks and uncertainties. These risks and uncertainties include, among others: (1) the difficulty in integrating newly acquired businesses and operations in an efficient and effective manner, (2) the challenges in achieving strategic objectives, cost savings and other anticipated benefits, (3) the potential loss of key employees of the acquired businesses, (4) with respect to investments, risks associated with the inability to control the operations of the business, (5) the risk of diverting the attention of the Company s senior management from the Company s operations, (6) the risks associated with integrating financial reporting and internal control systems, (7) the difficulties in expanding information technology systems and other business processes to accommodate the acquired businesses, (8) in the case of foreign acquisitions and investments, the impact of specific economic, tax, currency, political, legal and regulatory risks associated with the relevant countries, (9) liabilities, both known and unknown, associated with the acquired businesses or investments and (10) in some cases, increased regulation.

If any acquired business or investment, including the recent combination of Foxtel and FOX SPORTS Australia, fails to operate as anticipated or an acquired business cannot be successfully integrated with the Company s existing businesses, the Company s business, results of operations, financial condition and reputation could be adversely affected, and the Company may be required to record non-cash impairment charges for the write-down of certain acquired assets.

#### Fluctuations in Foreign Currency Exchange Rates Could Have an Adverse Effect on the Company s Results of Operations.

The Company is exposed to foreign currency exchange rate risk with respect to its consolidated debt when the debt is denominated in a currency other than the functional currency of the operations whose cash flows support the ability to repay or refinance such debt. As of June 30, 2018, the new Foxtel operating subsidiaries, whose functional currency is Australian dollars, had \$575 million aggregate principal amount of outstanding indebtedness denominated in U.S. dollars. The Company s policy is to hedge against the risk of foreign currency exchange rate movements with respect to this exposure where commercially reasonable. However, there can be no assurance that it will be able to continue to do so at a reasonable cost or at all, or that there will not be a default by any of the counterparties to those arrangements.

In addition, the Company is exposed to foreign currency translation risk because it has significant operations in a number of foreign jurisdictions and certain of its operations are conducted in currencies other than the Company's reporting currency, primarily the Australian dollar and the British pound sterling. Since the Company's financial statements are denominated in U.S. dollars, changes in foreign currency exchange rates between the U.S. dollar and other currencies have had, and will continue to have, a currency translation impact on the Company's consolidated financial statements, which could, in turn, have an adverse effect on its reported results of operations in a given period or in specific markets. In particular, exchange rates between the U.S. dollar and the British pound sterling are expected to remain volatile due to continued political uncertainty in the U.K. and the negotiation of its exit from the European Union, commonly referred to as Brexit.

# Weak Domestic and Global Economic Conditions and Volatility and Disruption in the Financial and Other Markets May Adversely Affect the Company s Business.

The U.S. and global economies have undergone, and continue to experience, periods of economic and market uncertainty, including as a result of recent trade disputes between a number of countries. These conditions have in the past resulted in, among other things, a general tightening in the credit and capital markets, limited access to

the credit and capital markets, lower levels of liquidity, increases in the rates of default and bankruptcy, lower consumer and business spending, lower consumer net worth and a dramatic decline in the real estate market. The resulting pressure on the labor and retail markets and the downturn in consumer confidence weakened the economic climate in certain markets in which the Company does business and had an adverse effect on its business, results of operations, financial condition and liquidity, including advertising revenues. Any continued or recurring economic weakness could further impact the Company s business, reduce its advertising and other revenues and negatively impact the performance of its newspapers, television operations, books, digital real estate services business, radio stations and other consumer products and services. In addition, further volatility and disruption in the financial markets could make it more difficult and expensive for the Company to obtain financing. These conditions could also impair the ability of those with whom the Company does business to satisfy their obligations to the Company, including as a result of their inability to obtain capital on acceptable terms. The Company is particularly exposed to certain Australian business risks, including specific Australian legal and regulatory risks, consumer preferences and competition, because it holds a substantial amount of Australian assets and generated approximately 32% of its fiscal 2018 revenues from Australia. As a result, the Company s results of operations may be adversely affected by negative developments in the Australian market. The Company also generated approximately 16% of its fiscal 2018 revenues from the U.K., which continues to experience political, regulatory, economic and market uncertainty as it negotiates the terms of Brexit. While the impact of Brexit is difficult to predict, it could significantly affect the fiscal, monetary, political and regulatory landscape, lead other member countries to consider leaving the European Union, result in the diminishment or elimination of barrier-free access between the U.K. and other European Union member states and additional volatility and disruption in the financial and other markets and have an adverse impact on the Company s businesses in the U.K. and elsewhere. Although the Company believes that its capitalization, operating cash flow and current access to credit and capital markets, including the Company s revolving credit facility, will give it the ability to meet its financial needs for the foreseeable future, there can be no assurance that any further volatility and disruption in domestic and global credit and capital markets will not impair the Company s liquidity or increase its cost of borrowing.

The Company Relies on Network and Information Systems and Other Technology Whose Failure or Misuse Could Cause a Disruption of Services or Loss or Improper Disclosure of Personal Data, Business Information, Including Intellectual Property, or Other Confidential Information, Resulting in Increased Costs, Loss of Revenue, Reputational Damage or Other Harm to the Company s Business.

Network and information systems and other technologies, including those related to the Company's network management, are important to its business activities and contain the Company's proprietary, confidential and sensitive business information, including personal data of its customers and personnel. The Company also relies on third party providers for certain technology and cloud-based systems and services that support a variety of business operations. Network and information systems-related events affecting the Company's systems, or those of third parties upon which the Company's business relies, such as computer compromises, cyber threats and attacks, computer viruses, worms or other destructive or disruptive software, process breakdowns, denial of service attacks, malicious social engineering or other malicious activities, or any combination of the foregoing, as well as power outages, equipment failure, natural disasters (including extreme weather), terrorist activities, war, human or technological error or malfeasance that may affect such systems, could result in disruption of the Company's business and/or loss, corruption or improper disclosure of personal data, business information, including intellectual property, or other confidential information. System redundancy may be ineffective or inadequate, and the Company's disaster recovery and business continuity planning may not be sufficient to address all potential cyber events. Unauthorized parties may also fraudulently induce the Company's employees or other agents to disclose sensitive or confidential information in order to gain access to the Company's systems, facilities or data, or those of third parties with whom the Company does business. In addition, any design or manufacturing defects in, or the improper implementation of, hardware or software applications the Company develops or procures from third parties could unexpectedly compromise information security.

In recent years, there has been a rise in the number of cyberattacks on companies network and information systems, and such attacks have become more sophisticated, targeted and difficult to detect and prevent against. As a result, the risks associated with such an event continue to increase, particularly as the Company 's digital businesses expand. The Company has experienced, and expects to continue to be subject to, cybersecurity threats and incidents, none of which have been material to the Company to date, individually or in the aggregate. While the Company and its vendors have developed and implemented security measures and internal controls that are designed to protect personal data, business information, including intellectual property, and other confidential information, to prevent data loss, and to prevent or detect security breaches, such security measures cannot provide absolute security and may not be successful in preventing these events from occurring, particularly given that techniques used to access, disable or degrade service, or sabotage systems change frequently, and any network and information systems-related events could require the Company to expend significant resources to remedy such event. Moreover, the development and maintenance of these measures is costly and requires ongoing monitoring and updating as technologies change and efforts to overcome security measures become more sophisticated. While the Company maintains cyber risk insurance, this insurance may not be sufficient to cover all losses from any future breaches of the Company systems.

A significant failure, compromise, breach or interruption of the Company s systems, or those of third parties upon which its business relies, could result in a disruption of its operations, including degradation or disruption of service, equipment damage, customer, audience or advertiser dissatisfaction, damage to its reputation or brands, regulatory investigations and enforcement actions, lawsuits, remediation costs, a loss of customers, audience, advertisers or revenues and other financial losses. If any such failure, interruption or similar event results in the improper disclosure of information maintained in the Company s information relating to personnel, customers, vendors, including financial, personal and credit card data, as well as confidential and proprietary information relating to personnel, customers, vendors and the Company s business, including its intellectual property, the Company could also be subject to liability under relevant contractual obligations and laws and regulations protecting personal data and privacy. In addition, media or other reports of perceived security vulnerabilities to the Company s systems or those of third parties upon which its business relies, even if nothing has actually been attempted or occurred, could also adversely impact the Company s brand and reputation and materially affect its business.

#### The Company Could Suffer Losses Due to Asset Impairment and Restructuring Charges.

As a result of adverse developments in the Company s industry and challenging economic and market conditions, the Company may recognize impairment charges for write-downs of goodwill, intangible assets, investments and other long-lived assets, as well as restructuring charges relating to the reorganization of its businesses, which negatively impact the Company s financial results. When the Company acquires a business, it records goodwill in an amount equal to the excess of the fair value of the acquired business over the fair value of the identifiable assets and liabilities, including intangible assets, as of the acquisition date. The Company s management must regularly evaluate goodwill and other intangible assets expected to contribute indefinitely to the Company s cash flows in order to determine whether, based on projected discounted future cash flows, the carrying value for such assets exceeds current fair value and the Company should recognize an impairment. In accordance with GAAP, the Company performs an annual impairment assessment of its recorded goodwill and indefinite-lived intangible assets, including newspaper mastheads, distribution networks, publishing imprints, radio broadcast licenses, trademarks and trade names, publishing rights and customer relationships, during the fourth quarter of each fiscal year. The Company also continually evaluates whether current factors or indicators, such as prevailing conditions in the business environment, credit and capital markets or the economy generally and actual or projected operating results, require the performance of an interim impairment assessment of those assets, as well as other investments and long-lived assets, or require the Company to engage in any additional business restructurings to address these conditions. For example, any significant shortfall, now or in the future, in advertising revenue, the expected popularity of the programming for which the Company has acquired rights and/or consumer acceptance of new products, including new SVOD services, could lead to a downward revision in the fair value of certain reporting units. Any downward revisions in the fair value of a reporting unit, indefinite-lived intangible assets,

investments or other long-lived assets could result in additional impairments for which non-cash charges would be required. Any such charge could be material to the Company s reported results of operations. For example, in fiscal 2018, the Company recognized non-cash impairment charges of \$280 million, primarily related to News America Marketing and FOX SPORTS Australia, and a \$957 million non-cash write-down of its investment in Foxtel. In addition, as of June 30, 2018, the Company had approximately \$170 million of goodwill that is at risk for future impairment because the fair value of the corresponding reporting unit was equal to its carrying value. The Company may also incur additional restructuring charges in the future if it is required to further realign its resources in response to significant shortfalls in revenue or other adverse trends.

There Can Be No Assurance That the Company Will Have Access to the Credit and Capital Markets on Terms Acceptable to It, and the Significant Leverage of its new Foxtel Operating Subsidiaries Could Limit the Ability of Those Subsidiaries to Access the Credit and Capital Markets and Have Other Adverse Effects.

From time to time the Company may need or desire to access the credit and capital markets to obtain financing. Although the Company believes that the sources of capital currently in place, including the Company s revolving credit facility, will permit the Company to finance its operations for the foreseeable future on acceptable terms and conditions, the Company s access to, and the availability of, financing on acceptable terms and conditions in the future will be impacted by many factors. In addition, as a result of the Transaction, the Company now consolidates the debt of its new Foxtel operating subsidiaries. Those subsidiaries have significant leverage that could limit or prevent them from incurring additional debt or refinancing or otherwise extending the maturities of their existing debt. As of June 30, 2018, the new Foxtel operating subsidiaries total outstanding indebtedness was \$1.6 billion, including \$370 million due in fiscal 2019, with the remainder having various maturities through fiscal 2025. Factors impacting the Company s ability to access the credit and capital markets include, but are not limited to: (1) the financial performance of the Company and/or its operating subsidiaries, as applicable; (2) the Company s credit ratings or absence of a credit rating and/or the credit rating of its operating subsidiaries, as applicable; (3) the provisions of any relevant debt instruments, credit agreements, indentures and similar or associated documents (collectively, the Debt Documents ); (4) the liquidity of the overall credit rating) will continue to have access to the credit and capital markets on terms acceptable to it.

The Company s consolidated debt could also have other adverse effects. A portion of the outstanding debt bears interest at variable rates, which exposes the Company to the risk of interest rate fluctuations. If interest rates increase, the applicable debt service obligations will increase, which could reduce available cash flow and make it more difficult to make scheduled debt payments and/or limit the amount of cash available for operations, including investments and capital expenditures. Although the Company hedges a portion of the exposure to these interest rate movements, there can be no assurance that it will be able to continue to do so at a reasonable cost or at all, or that there will not be a default by any of the counterparties to those arrangements. In addition, the new Foxtel operating subsidiaries outstanding Debt Documents contain significant financial and operating covenants that may limit their operational and financial flexibility. Subject to certain exceptions, these covenants restrict or prohibit these operating subsidiaries from, among other things, undertaking certain transactions, disposing of properties or assets (including subsidiary stock), merging or consolidating with any other person, making financial accommodation available, giving guarantees, entering into certain other financing arrangements, creating or permitting certain liens, engaging in transactions with affiliates, making repayments of other loans and undergoing fundamental business changes. These instruments also generally include financial covenants requiring the new Foxtel operating subsidiaries to maintain specified total debt to EBITDA and interest coverage ratios. In the event any of these covenants are breached and such breach results in a default under any of the new Foxtel operating subsidiaries Debt Documents, the lenders or noteholders, as applicable, may accelerate the maturity of the indebtedness under the applicable Debt Documents, which could result in a default under other outstanding Debt Documents and could have a material adverse impact on the Company s business, results of operation and financial condition.

The Company s Business Could Be Adversely Impacted by Changes in Governmental Policy and Regulation.

Various aspects of the Company s activities are subject to regulation in numerous jurisdictions around the world, and the introduction of new laws and regulations in countries where the Company s products and services are produced or distributed, and changes in the enforcement of existing laws and regulations in those countries, could have a negative impact on its interests. In addition, laws and regulations in some international jurisdictions differ from those in the United States, and the enforcement of those laws and regulations may be inconsistent and unpredictable. The Company may incur substantial costs or be required to change its business practices in order to comply with applicable laws and regulations and could incur substantial penalties or other liabilities in the event of any failure to comply.

The Company s Australian operating businesses may be adversely affected by changes in government policy, regulation or legislation, or the application or enforcement thereof, applying to companies in the Australian media industry or to Australian companies in general. This includes:

anti-siphoning legislation which currently prevents pay-TV providers such as new Foxtel from acquiring rights to televise certain listed events (for example, the Olympic Games and certain Australian Rules football and cricket matches) unless:

national and commercial television broadcasters have not obtained these rights 26 weeks before the start of the event;

the rights to televise are also held by commercial television licensees who have rights to televise the event to more than 50% of the Australian population; or

the rights to televise are also held by one of Australia s two major government-funded broadcasters;

other parts of the Broadcasting Services Act that regulate ownership interests and control of Australian media organizations. Such legislation may have an impact on the Company s ownership structure and operations and may restrict its ability to take advantage of acquisition or investment opportunities; and

the Telecommunications Act and associated Codes, which apply various consumer protection regimes to new Foxtel as a telecommunications service provider.

The Company s business activities are also subject to various laws and regulations in the United States and internationally governing the collection, use, sharing, protection and retention of personal data, which have implications for how such data is managed. Many of these laws and regulations continue to evolve, and substantial uncertainty surrounds their scope and application. Complying with these laws and regulations could be costly, require the Company to change its business practices, or limit or restrict aspects of the Company s business in a manner adverse to its business operations, including by inhibiting or preventing the collection of information that would enable it to provide more targeted, data-driven advertising offerings. The Company s failure to comply, even if inadvertent or in good faith, or as a result of a compromise, breach or interruption of the Company s systems by a third party, could result in exposure to enforcement by U.S. federal or state or foreign governments or private actors, as well as significant negative publicity and reputational damage. An example of such a law is the European Union s GDPR, which recently went into effect and expands the regulation of personal data processing throughout the European Union and significantly increases maximum penalties for non-compliance. See Governmental Regulation Data Privacy and Security for more information. Finally, because some of the Company s products and services are available on the Internet, it may be subject to laws or regulations exposing it to liability or compliance obligations even in jurisdictions where the Company does not have a substantial presence.

In addition, the Company s newspaper publishing businesses in the U.K. are subject to greater regulation and oversight as a result of the implementation of recommendations of the Leveson inquiry into the U.K. press. Following the inquiry, the U.K. Government established a Press Recognition Panel responsible for approving and monitoring a new press regulatory body. Publishers who are not members of an approved regulator, including the

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Company, may be subject to exemplary damages in privacy and libel cases and, if Section 40 of the Crime and Courts Act 2013 is enacted, the payment of costs for both parties in libel actions in certain circumstances. The majority of the U.K. press, including News UK, has established an alternative regulator, the Independent Press Standards Organisation, or IPSO. IPSO, which has indicated that it does not intend to seek approval by the Press Recognition Panel, has powers to impose burdens on its print media members in the U.K. These powers, which include the ability to impose fines of up to  $\pounds 1$  million for systemic breaches of IPSO s Editor s Code of Practice, may result in competitive disadvantages versus other forms of media and may increase the costs of regulatory compliance. Depending on the political environment, the second phase of the Leveson inquiry may be commenced, investigating the relationship between the press and the police.

The Company s radio stations in the U.K. and Ireland are also subject to governmental regulation by the relevant broadcast authorities as the Company is required to obtain and maintain licenses from such authorities to operate these stations. Although the Company expects its licenses will, where relevant, be renewed in the ordinary course upon their expiration, there can be no assurance that this will be the case. Non-compliance by the Company with the requirements associated with such licenses or other applicable laws and regulations, including of the relevant authority, could result in fines, additional license conditions, license revocation or other adverse regulatory actions.

#### Adverse Results from Litigation or Other Proceedings Could Impact the Company s Business Practices and Operating Results.

From time to time, the Company is party to litigation, as well as to regulatory and other proceedings with governmental authorities and administrative agencies, including with respect to antitrust, tax, data privacy and security, intellectual property and other matters. See Item 3. Legal Proceedings and Note 16 to the Financial Statements for a discussion of certain matters. The outcome of these matters and other litigation and proceedings is subject to significant uncertainty, and it is possible that an adverse resolution of one or more such proceedings could result in reputational harm and/or significant monetary damages, injunctive relief or settlement costs that could adversely affect the Company s results of operations or financial condition as well as the Company s ability to conduct its business as it is presently being conducted. In addition, regardless of merit or outcome, such proceedings can have an adverse impact on the Company as a result of legal costs, diversion of management and other personnel, and other factors.

# The Company Could Be Subject to Significant Additional Tax Liabilities, which Could Adversely Affect its Operating Results and Financial Condition.

The Company is subject to taxation in U.S. federal, state and local jurisdictions and various non-U.S. jurisdictions, including Australia and the U.K. The Company s effective tax rate is impacted by the tax laws, regulations, practices and interpretations in the jurisdictions in which it operates and may fluctuate significantly from period to period depending on, among other things, the geographic mix of the Company s profits and losses, changes in tax laws and regulations or their application and interpretation, the outcome of tax audits and changes in valuation allowances associated with the Company s deferred tax assets. Evaluating and estimating the Company s tax provision, current and deferred tax assets and liabilities and other tax accruals requires significant management judgment, and there are often transactions for which the ultimate tax determination is uncertain.

The Company s tax returns are routinely audited by various tax authorities. Tax authorities may not agree with the treatment of items reported in the Company s tax returns or positions taken by the Company, and as a result, tax-related settlements or litigation may occur, resulting in additional income tax liabilities against the Company. Although the Company believes it has appropriately accrued for the expected outcome of tax reviews and examinations and any related litigation, the final outcomes of these matters could differ materially from the amounts recorded in the Financial Statements. As a result, the Company may be required to recognize additional charges in its Statements of Operations and pay significant additional amounts with respect to current or prior periods, or its taxes in the future could increase, which could adversely affect its operating results and financial condition.

In connection with the Separation, 21st Century Fox received a private letter ruling from the Internal Revenue Service (IRS) and an opinion from its tax counsel confirming the tax-free status of the Separation for U.S. federal income tax purposes. The private letter ruling and the opinion relied on certain facts and assumptions, and certain representations from the Company and 21st Century Fox regarding the past and future conduct of their respective businesses and other matters. Notwithstanding the receipt of the private letter ruling and the opinion, the IRS could determine on audit that the distribution or the related internal reorganization transactions should be treated as taxable transactions if any of these facts, assumptions, representations or undertakings is not correct or has been violated. If the internal reorganization and/or the distribution is ultimately determined to be taxable, 21st Century Fox and/or the Company would recognize gains on the internal reorganization and 21st Century Fox would recognize gain in an amount equal to the excess of the fair market value of shares of the Company s common stock distributed to 21st Century Fox s stockholders on the Distribution Date over 21st Century Fox s tax basis in such shares. The Company may in certain circumstances be required to indemnify 21st Century Fox for liabilities arising out of the foregoing. Specifically, under the terms of the Tax Sharing and Indemnification Agreement that the Company and 21st Century Fox entered into in connection with the Separation, in the event that the distribution or the internal transactions intended not to be subject to tax were determined to be subject to tax and such determination was the result of certain actions taken, or omitted to be taken, after the Separation by the Company or any of its subsidiaries and such actions (1) were inconsistent with any representation or covenant made in connection with the private letter ruling or opinion of 21st Century Fox s tax counsel, (2) violated any representation or covenant made in the Tax Sharing and Indemnification Agreement, or (3) the Company or any of its subsidiaries knew or reasonably should have expected, after consultation with its advisors, could result in any such determination, the Company will be responsible for any tax-related liabilities incurred by 21st Century Fox as a result of such determination.

On December 22, 2017, the U.S. government enacted comprehensive tax legislation commonly referred to as the Tax Cuts and Jobs Act. The Tax Act instituted significant changes to the U.S. corporate income tax system including, among other things, lowering the corporate tax rate and implementing a partial territorial tax system. The Company recorded provisional charges during fiscal 2018 for certain transitional impacts associated with these changes. In addition, a number of other provisions in the Tax Act do not take effect until fiscal 2019, including changes to limits on the deductions for executive compensation, a tax on global intangible low-taxed income, the base erosion anti-abuse tax and a deduction for foreign-derived intangible income. The Company continues to assess the full impact of the Tax Act, including finalizing the transitional impacts referenced above, and cannot predict the manner in which provisions of the Tax Act or any related regulations, legislation or accounting standards may be interpreted or enforced or whether such interpretation or enforcement may have a material adverse effect on its income tax expense and/or its business, financial condition and results of operations. See Note 19 to the Financial Statements for more information regarding the impact of the Tax Act.

# The Company s International Operations Expose it to Additional Risks that Could Adversely Affect its Business, Operating Results and Financial Condition.

In its fiscal year ended June 30, 2018, approximately 57% of the Company s revenues were derived outside the U.S., and the Company is focused on expanding the international scope of its operations. There are risks inherent in doing business internationally, including (1) issues related to managing international operations; (2) economic uncertainties and volatility in local markets and political or social instability; (3) potentially adverse changes in tax laws and regulations; (4) compliance with international laws and regulations, including foreign ownership restrictions and data privacy requirements such as the GDPR; (5) compliance with anti-corruption laws and regulations such as the Foreign Corrupt Practices Act and the UK Bribery Act; (6) restrictions on repatriation of funds and foreign currency exchange; and (7) compliance with local labor laws and regulations. For example, Brexit may, among other things, adversely affect economic and market conditions in the U.K. and the European Union and create uncertainty around doing business in the U.K., including with respect to data protection and transfer, tax rates and the recruitment and retention of employees. Events or developments related to these and other risks associated with the Company s international operations could result in reputational harm and have an adverse impact on the Company s business, financial condition, operating results and prospects. Challenges

associated with operating globally may increase as the Company continues to expand into geographic areas that it believes represent the highest growth opportunities.

The Company is Party to Agreements with Third Parties Relating to Certain of its Businesses That Contain Operational and Management Restrictions and/or Other Rights That, Depending on the Circumstances, May Not be in the Best Interest of the Company.

The Company is party to agreements with third parties relating to certain of its businesses that restrict the Company s ability to take specified actions and contain other rights that, depending on the circumstances, may not be in the best interest of the Company. For example, the Company and Telstra are parties to a Shareholders Agreement with respect to new Foxtel containing certain minority protections for Telstra, including standard governance provisions, as well as transfer and exit rights. The Shareholders Agreement provides Telstra with the right to appoint two directors to the Board of new Foxtel, as well as Board and shareholder-level veto rights over certain non-ordinary course and/or material corporate actions that may prevent new Foxtel from taking actions that are in the interests of the Company. The Shareholders Agreement also provides for (1) certain transfer restrictions, which could adversely affect the Company s ability to effect such transfers and/or the prices at which those transfers may occur, and (2) exit arrangements, which could, in certain circumstances, force the Company to sell its interest, subject to rights of first and, in some cases, last refusals.

In addition, Move, the Company s digital real estate services business in the U.S., operates the realtor.coff website under an agreement with NAR that is perpetual in duration. However, NAR may terminate the operating agreement for certain contractually-specified reasons upon expiration of applicable cure periods. If the operating agreement with NAR is terminated, the NAR License would also terminate, and Move would be required to transfer a copy of the software that operates the realtor.com<sup>®</sup> website to NAR and provide NAR with copies of its agreements with advertisers and data content providers. NAR would then be able to operate a realtor.com<sup>®</sup> website, either by itself or with another third party.

Theft of the Company's Content, including Digital Piracy and Signal Theft, may Decrease Revenue and Adversely Affect the Company's Business and Profitability.

The Company s success depends in part on its ability to maintain and monetize the intellectual property rights in its content, and theft of its brands, programming, digital content, books and other copyrighted material affects the value of its content. Developments in technology, including the wide availability of higher Internet bandwidth and reduced storage costs, increase the threat of content piracy by making it easier to duplicate and widely distribute pirated material, including from other less-regulated countries into the Company s primary markets. The Company seeks to limit the threat of content piracy by preventing unauthorized access to such content through the use of encryption of programming content, signal encryption and other security access devices and digital rights management software, as well as by obtaining site blocking orders against pirate streaming and torrent sites and a variety of other actions, both individually and, in some instances, together with industry associations. However, these efforts are not always successful, and the Company cannot ensure that it will be able to reduce or control theft of its content. Moreover, protection of the Company s intellectual property rights is dependent on the scope and duration of its rights as defined by applicable laws in the U.S. and abroad and the manner in which those laws are construed. If those laws are drafted or interpreted in ways that limit the extent or duration of the Company s rights, or if existing laws are changed, the Company s ability to generate revenue from its intellectual property may decrease, or the cost of obtaining and maintaining rights may increase. The proliferation of unauthorized use of the Company s content may have an adverse effect on its business and profitability by reducing the revenue that the Company potentially could receive from the legitimate sale and distribution of its content.

Failure by the Company to Protect Certain Intellectual Property and Brands Could Adversely Impact the Company s Results of Operation and Financial Condition.

The Company s businesses rely on a combination of trademarks, trade names, copyrights, patents, domain names and other proprietary rights, as well as licenses and other contractual arrangements, including licenses relating to

sports programming rights, set-top box technology and related systems, the NAR License and the Fox Licenses, to establish, obtain and protect the intellectual property and brand names used in their businesses. The Company believes its proprietary trademarks, trade names, copyrights, patents, domain names and other intellectual property rights are important to its continued success and its competitive position. However, the Company cannot ensure that these intellectual property rights will be upheld if challenged or that these rights will protect the Company against infringement claims by third parties, and effective intellectual property protection may not be available in every country or region in which the Company operates or where its products are available. Any failure by the Company to effectively protect its intellectual property or brands could adversely impact the Company s results of operations or financial condition. In addition, the Company may be contractually required to indemnify other parties against liabilities arising out of any third party infringement claims.

# Newsprint Prices May Continue to Be Volatile and Difficult to Predict and Control, and any Increase in Newsprint Costs may Adversely Affect the Company s Business, Results of Operations and Financial Condition.

Newsprint is one of the largest expenses of the Company s newspaper publishing units. During the quarter ended June 30, 2018, the Company s average cost per ton of newsprint was approximately 1% lower than its historical average annual cost per ton over the past five fiscal years on a constant currency basis. The price of newsprint has historically been volatile, and a number of factors may cause prices to increase, including: (1) the closure and consolidation of newsprint mills, which has reduced the number of suppliers over the years; (2) the imposition of tariffs or other restrictions on non-U.S. suppliers of paper; (3) an increase in supplier operating expenses due to rising raw material or energy costs or other factors; (4) failure to maintain the Company s current consumption levels; and (5) the inability to maintain the Company s existing relationships with its newsprint suppliers. Any increase in the cost of newsprint could have an adverse effect on the Company s business, results of operations and financial condition.

# Damage, Failure or Destruction of Satellites and Transmitter Facilities that the Company s Pay-TV Business Depends Upon to Distribute its Programming Could Adversely Affect the Company s Business and Results of Operations.

The Company's pay-TV business uses satellite systems to transmit its programming to its subscribers and/or authorized sublicensees. The distribution facilities include uplinks, communications satellites and downlinks. In addition, each of the Company's cable networks uses studio and transmitter facilities. Transmissions may be disrupted or degraded as a result of local disasters, including extreme weather, that damage or destroy on-ground uplinks or downlinks or studio and transmitter facilities, or as a result of damage to a satellite. Satellites are subject to significant operational and environmental risks while in orbit, including anomalies resulting from various factors such as manufacturing defects and problems with power or control systems, as well as environmental hazards such as meteoroid events, electrostatic storms and collisions with space debris. These events may result in the loss of one or more transponders on a satellite or the entire satellite and/or reduce the useful life of the satellite, which could, in turn, lead to a disruption or loss of pay-TV services to the Company's customers. The Company does not carry commercial insurance for business disruptions or losses resulting from the foregoing events as it believes the cost of insurance premiums is uneconomical relative to the risk. Instead, the Company seeks to mitigate this risk through the maintenance of backup satellite capacity and other contingency plans. However, these steps may not be sufficient, and if the Company is unable to secure alternate distribution, studio and/or transmission facilities in a timely manner, any such disruption or loss could have an adverse effect on the Company's business, financial condition and results of operations.

#### The Company's Pay-TV Business Depends on a Single or Limited Number of Third Party Service Providers and Suppliers for Certain Key Products or Services, and Any Reduction or Interruption in the Supply of These Products and Services or a Significant Increase in Price Could Have an Adverse Effect on the Company's Business, Results of Operations and Financial Condition.

The Company s pay-TV business depends on a single or limited number of third party service providers and suppliers to supply certain key products and services necessary to provide its pay-TV services. In particular, the

Company depends on Optus to provide all of its satellite transponder capacity, and ARRIS and Technicolor are the Company s sole suppliers of satellite and cable set-top boxes and the Foxtel Now box, respectively. If any of these service providers or suppliers breaches or terminates their agreements with the Company or otherwise fails to perform their obligations in a timely manner, experiences operating or financial difficulties, is unable to meet demand due to component shortages, insufficient capacity or otherwise, significantly increases the amount the Company pays for necessary products or services or ceases production of any necessary product, the Company s business, results of operations and financial condition may be adversely affected. While the Company will seek alternative sources for these products and services where possible, it may not be able to develop these alternative sources quickly and cost-effectively, which could impair its ability to timely deliver its products and services to its subscribers or operate its business.

#### Labor Disputes May Have an Adverse Effect on the Company s Business.

In a variety of the Company s businesses, it engages the services of employees who are subject to collective bargaining agreements. If the Company is unable to renew expiring collective bargaining agreements, it is possible that the affected unions could take action in the form of strikes or work stoppages. Such actions, as well as higher costs in connection with these collective bargaining agreements or a significant labor dispute, could have an adverse effect on the Company s business by causing delays in production or by reducing profit margins.

#### The Market Price of the Company s Stock May Fluctuate Significantly.

The Company cannot predict the prices at which its common stock may trade. The market price of the Company s common stock may fluctuate significantly, depending upon many factors, some of which may be beyond its control, including: (1) the Company s quarterly or annual earnings, or those of other companies in its industry; (2) actual or anticipated fluctuations in the Company s operating results; (3) success or failure of the Company s business strategy; (4) the Company s ability to obtain financing as needed; (5) changes in accounting standards, policies, guidance, interpretations or principles; (6) changes in laws and regulations affecting the Company s business; (7) announcements by the Company or its competitors of significant new business developments or customers; (8) announcements by the Company or its competitors of significant acquisitions or dispositions; (9) changes in earnings estimates by securities analysts or the Company s ability to meet its earnings guidance, if any; (10) the operating and stock price performance of other comparable companies; (11) investor perception of the Company and the industries in which it operates; (12) results from material litigation or governmental investigations; (13) changes in capital gains taxes and taxes on dividends affecting stockholders; and (14) overall market fluctuations and general economic conditions.

Certain of the Company s Directors and Officers May Have Actual or Potential Conflicts of Interest Because of Their Equity Ownership in 21st Century Fox, and Certain of the Company s Officers and Directors May Have Actual or Potential Conflicts of Interest Because They Also Serve as Officers and/or on the Board of Directors of 21st Century Fox, Which May Result in the Diversion of Corporate Opportunities to 21st Century Fox.

Certain of the Company s directors and executive officers own shares of 21st Century Fox s common stock, and the individual holdings may be significant for some of these individuals compared to their total assets. In addition, certain of the Company s officers and directors also serve as officers and/or as directors of 21st Century Fox, including K. Rupert Murdoch, who serves as the Company s Executive Chairman and Executive Chairman of 21st Century Fox, Lachlan K. Murdoch, who serves as the Company s Co-Chairman and Executive Chairman of 21st Century Fox, and James R. Murdoch, who serves as a director of the Company and Chief Executive Officer of 21st Century Fox. This ownership or service to both companies may create, or may create the appearance of, conflicts of interest when these directors and officers are faced with decisions that could have different implications for the Company and 21st Century Fox. For example, potential conflicts of interest could arise in connection with the resolution of any dispute that may arise between the Company and 21st Century Fox regarding the terms of the agreements governing the internal reorganization, the Separation and the relationship thereafter between the companies, including with respect to the indemnification of certain matters. In addition to any other arrangements that the Company and 21st Century Fox may agree to implement, the Company and



21st Century Fox have agreed that officers and directors who serve at both companies will recuse themselves from decisions where conflicts arise due to their positions at both companies.

The Company's Restated Certificate of Incorporation acknowledges that the Company's directors and officers, as well as certain of its stockholders, including K. Rupert Murdoch, certain members of his family and certain family trusts (so long as such persons continue to own, in the aggregate, 10% or more of the voting stock of each of the Company and 21st Century Fox), each of which is referred to as a covered stockholder, are or may become stockholders, directors, officers, employees or agents of 21st Century Fox and certain of its affiliates. The Company's Restated Certificate of Incorporation provides that any such overlapping person will not be liable to the Company, or to any of its stockholders, for breach of any fiduciary duty that would otherwise exist because such individual directs a corporate opportunity (other than certain limited types of restricted business opportunities set forth in the Company's Restated Certificate of Incorporation) to 21st Century Fox instead of the Company. As 21st Century Fox does not have a similar provision regarding corporate opportunities in its certificate of incorporation submitting any corporate opportunities other than restricted business opportunities to 21st Century Fox instead of the Company.

Certain Provisions of the Company's Restated Certificate of Incorporation, Amended and Restated By-laws, Tax Sharing and Indemnification Agreement, Separation and Distribution Agreement and Delaware Law, the Company's Third Amended and Restated Stockholder Rights Agreement and the Ownership of the Company's Common Stock by the Murdoch Family Trust May Discourage Takeovers, and the Concentration of Ownership Will Affect the Voting Results of Matters Submitted for Stockholder Approval.

The Company s Restated Certificate of Incorporation and Amended and Restated By-laws contain certain anti-takeover provisions that may make more difficult or expensive a tender offer, change in control, or takeover attempt that is opposed by the Company s Board of Directors or certain stockholders holding a significant percentage of the voting power of the Company s outstanding voting stock. In particular, the Company s Restated Certificate of Incorporation and Amended and Restated By-laws provide for, among other things:

a dual class common equity capital structure;

a prohibition on stockholders taking any action by written consent without a meeting;

special stockholders meeting to be called only by the Chief Executive Officer, the Board of Directors, or the holders of not less than 20% of the voting power of the Company s outstanding voting stock;

the requirement that stockholders give the Company advance notice to nominate candidates for election to the Board of Directors or to make stockholder proposals at a stockholders meeting;

the requirement of an affirmative vote of at least 65% of the voting power of the Company s outstanding voting stock to amend or repeal its by-laws;

vacancies on the Board of Directors to be filled only by a majority vote of directors then in office;

certain restrictions on the transfer of the Company s shares; and

the Board of Directors to issue, without stockholder approval, Preferred Stock and Series Common Stock with such terms as the Board of Directors may determine.

These provisions could discourage potential acquisition proposals and could delay or prevent a change in control of the Company, even in the case where a majority of the stockholders may consider such proposals, if effective, desirable.

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In addition, in connection with the Separation, the Company s Board of Directors adopted a stockholder rights agreement, which it extended in June 2014, June 2015 and again in June 2018. Pursuant to the third amended and restated stockholder rights agreement, each outstanding share of the Company s common stock has attached to it a right entitling its holder to purchase from the Company additional shares of its Class A Common Stock and

Class B Common Stock in the event that a person or group acquires beneficial ownership of 15% or more of the then-outstanding Class B Common Stock without approval of the Company s Board of Directors, subject to exceptions for persons beneficially owning 15% or more of the Company s Class B Common Stock immediately following the Separation. The stockholder rights agreement could make it more difficult for a third-party to acquire the Company s voting common stock without the approval of its Board of Directors. The rights expire on June 18, 2021, except as otherwise provided in the rights agreement. Further, as a result of his ability to appoint certain members of the board of directors of the corporate trustee of the Murdoch Family Trust, which beneficially owns less than one percent of the Company s outstanding Class A Common Stock and approximately 38.4% of the Company s Class B Common Stock as of August 7, 2018, K. Rupert Murdoch may be deemed to be a beneficial owner of the shares beneficially owned by the Murdoch Family Trust. K. Rupert Murdoch, however, disclaims any beneficial ownership of these shares. Also, K. Rupert Murdoch beneficially owns or may be deemed to beneficially own an additional one percent of the Company s Class B Common Stock and less than one percent of the Company s Class A Common Stock as of August 7, 2018. Thus, K. Rupert Murdoch may be deemed to beneficially own in the aggregate less than one percent of the Company s Class A Common Stock and approximately 39.4% of the Company s Class B Common Stock as of August 7, 2018. This concentration of voting power could discourage third parties from making proposals involving an acquisition of the Company. Additionally, the ownership concentration of Class B Common Stock by the Murdoch Family Trust increases the likelihood that proposals submitted for stockholder approval that are supported by the Murdoch Family Trust will be adopted and proposals that the Murdoch Family Trust does not support will not be adopted, whether or not such proposals to stockholders are also supported by the other holders of Class B Common Stock. Furthermore, the adoption of the third amended and restated stockholder rights agreement will prevent, unless the Company s Board of Directors otherwise determines at the time, other potential stockholders from acquiring a similar ownership position in the Company s Class B Common Stock and, accordingly, could prevent a meaningful challenge to the Murdoch Family Trust s influence over matters submitted for stockholder approval.

#### ITEM 1B. UNRESOLVED STAFF COMMENTS

None.

#### **ITEM 2. PROPERTIES**

The Company owns and leases various real properties in the U.S., Europe, Australia and Asia that are utilized in the conduct of its businesses. Each of these properties is considered to be in good condition, adequate for its purpose and suitably utilized according to the individual nature and requirements of the relevant operations. The Company s policy is to improve and replace property as considered appropriate to meet the needs of the individual operation.

#### **United States**

The Company s principal real properties in the U.S. are the following:

- (a) The U.S. headquarters of the Company, located at 1211 Avenue of the Americas, New York, New York and the offices of the Company located at 1185 Avenue of the Americas, New York, New York, each of which are subleased from 21st Century Fox. These spaces include the executive and corporate offices of the Company, the executive and editorial offices of Dow Jones, the editorial offices of the *Post* and the executive offices of NAM;
- (b) The leased offices of HarperCollins U.S. in New York, New York;
- (c) The leased offices of HarperCollins U.S. in Scranton, Pennsylvania;
- (d) The leased printing plant of the *Post* located in Bronx, New York;
- (e) The leased offices of Move in Santa Clara, California;

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(f) The leased offices of NAM in Wilton, Connecticut; and

(g) The office space campus owned by the Company in South Brunswick, New Jersey. **Europe** 

The Company s principal real properties in Europe are the following:

- (a) The leased headquarters and editorial offices of the London operations of News UK, Dow Jones and HarperCollins at The News Building, 1 London Bridge Street, London, England;
- (b) The newspaper production and printing facilities for its U.K. newspapers, which consist of:
  - 1. The leased office space at each of Fleet House, Peterborough, England; Dublin, Ireland; and Glasgow City Centre, Scotland; and
  - 2. The freehold interests in each of a publishing and printing facility in Broxbourne, England and printing facilities in Knowsley, England and North Lanarkshire, Scotland; and

(c) The leased warehouse and office facilities of HarperCollins Publishers Limited in Glasgow, Scotland. Australia and Asia

The Company s principal real properties in Australia and Asia are the following:

- (a) The Australian newspaper production and printing facilities which consist of:
  - 1. The Company-owned print center and office building in Sydney, Australia at which *The Australian, The Daily Telegraph* and *The Sunday Telegraph* are printed and published;
  - 2. The Company-owned print center and the leased office facility in Melbourne, Australia at which *Herald Sun* and *Sunday Herald Sun* are printed and published;
  - 3. The Company-owned print center and office building in Adelaide, Australia utilized in the printing and publishing of *The Advertiser* and *Sunday Mail*; and
  - 4. The Company-owned print center and office building in Brisbane, Australia at which *The Courier Mail* and *The Sunday Mail* are printed and published;
- (b) The leased headquarters of new Foxtel in Sydney, Australia;

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- (c) The leased corporate offices of new Foxtel in Melbourne, Australia;
- (d) The leased offices and studios of FOX SPORTS Australia in Sydney, Australia;
- (e) The leased offices and studios of FOX SPORTS Australia in Melbourne, Australia;
- (f) The leased corporate offices of REA Group in Melbourne, Australia; and

# (g) The leased office space of Dow Jones in Hong Kong. ITEM 3. LEGAL PROCEEDINGS

The Company routinely is involved in various legal proceedings, claims and governmental inspections or investigations, including those discussed below.

#### Valassis Communications, Inc.

On November 8, 2013, Valassis Communications, Inc. (Valassis) filed a complaint in the U.S. District Court for the Eastern District of Michigan (the District Court) against News America Incorporated, News America Marketing FSI L.L.C., News America Marketing In-Store Services L.L.C. and News Corporation (together, the

NAM Group ) alleging violations of federal and state antitrust laws and common law business torts. The complaint sought treble damages, injunctive relief and attorneys fees and costs. On December 19, 2013, the NAM Group filed a motion to dismiss the complaint, and on March 30, 2016, the District Court ordered that Valassis s bundling and tying claims be dismissed and that all remaining claims in the NAM Group s motion to dismiss be referred to a panel of antitrust experts (the Antitrust Expert Panel ) appointed in connection with a prior action brought by Valassis against certain members of the NAM Group. The Antitrust Expert Panel was convened and, on February 8, 2017, recommended that the NAM Group s counterclaims in the action be dismissed with leave to replead three of the four counterclaims. The NAM Group filed an amended counterclaim on February 27, 2017. Valassis subsequently filed motions with the District Court seeking either to re-open the case in the District Court or to transfer the case to the U.S. District Court for the Southern District of New York (the N.Y. District Court ). On September 25, 2017, the District Court granted Valassis s motions and transferred the case to the N.Y. District Court. On April 13, 2018, the NAM Group filed a motion for summary judgment dismissing the case with the N.Y. District Court. While it is not possible at this time to predict with any degree of certainty the ultimate outcome of this action, the NAM Group believes it has been compliant with applicable laws and intends to defend itself vigorously.

#### U.K. Newspaper Matters

Civil claims have been brought against the Company with respect to, among other things, voicemail interception and inappropriate payments to public officials at the Company s former publication, *The News of the World*, and at *The Sun*, and related matters (the U.K. Newspaper Matters). The Company has admitted liability in many civil cases and has settled a number of cases. The Company also settled a number of claims through a private compensation scheme which was closed to new claims after April 8, 2013.

In connection with the Separation, the Company and 21st Century Fox agreed in the Separation and Distribution Agreement that 21st Century Fox would indemnify the Company for payments made after the Distribution Date arising out of civil claims and investigations relating to the U.K. Newspaper Matters as well as legal and professional fees and expenses paid in connection with the previously concluded criminal matters, other than fees, expenses and costs relating to employees (i) who are not directors, officers or certain designated employees or (ii) with respect to civil matters, who are not co-defendants with the Company or 21st Century Fox. 21st Century Fox s indemnification obligations with respect to these matters will be settled on an after-tax basis.

The net (benefit) expense related to the U.K. Newspaper Matters in Selling, general and administrative expenses was \$(35) million, \$10 million and \$19 million for the fiscal years ended June 30, 2018, June 30, 2017 and June 30, 2016, respectively. As of June 30, 2018, the Company has provided for its best estimate of the liability for the claims that have been filed and costs incurred, including liabilities associated with employment taxes, and has accrued approximately \$52 million. The amount to be indemnified by 21st Century Fox of approximately \$49 million was recorded as a receivable in Other current assets on the Balance Sheet as of June 30, 2018. The net benefit for the fiscal year ended June 30, 2018 and the accrual and receivable recorded as of that date reflect a \$46 million impact from the reversal of a portion of the Company s previously accrued liability and the corresponding receivable from 21st Century Fox as the result of an agreement reached with the relevant tax authority with respect to certain employment taxes. It is not possible to estimate the liability or corresponding receivable for any additional claims that may be filed given the information that is currently available to the Company. If more claims are filed and additional information becomes available, the Company will update the liability provision and corresponding receivable for such matters.

The Company is not able to predict the ultimate outcome or cost of the civil claims. It is possible that these proceedings and any adverse resolution thereof could damage its reputation, impair its ability to conduct its business and adversely affect its results of operations and financial condition.

#### **ITEM 4. MINE SAFETY DISCLOSURES**

Not applicable.

#### PART II

# ITEM 5. MARKET FOR REGISTRANT S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

News Corporation s Class A Common Stock and Class B Common Stock are listed and traded on The Nasdaq Global Select Market (Nasdaq), its principal market, under the symbols NWSA and NWS, respectively. CHESS Depositary Interests (CDIs) representing the Company s Class A Common Stock and Class B Common Stock are listed and traded on the Australian Securities Exchange (ASX) under the symbols NWSLV and NWS, respectively. As of August 7, 2018, there were approximately 21,000 holders of record of shares of Class A Common Stock and 600 holders of record of shares of Class B Common Stock.

The following table sets forth, for the fiscal periods indicated, the high and low sales prices for the Class A Common Stock and Class B Common Stock, as reported on Nasdaq.

		Class B Common Stock High Low		mon Stock
Fiscal year ended June 30, 2017:	nigii	LOW	High	Low
First Quarter	\$ 14.65	11.50	14.34	11.05
Second Quarter	15.22	11.25	14.68	10.99
Third Quarter	13.80	11.90	13.48	11.51
Fourth Quarter	14.40	12.60	13.92	12.19
Fiscal year ended June 30, 2018:				
First Quarter	14.90	13.10	14.49	12.84
Second Quarter	17.05	13.50	16.87	13.14
Third Quarter	17.70	15.50	17.29	15.22
Fourth Quarter	16.80	15.35	16.65	14.97
Dividends				

During fiscal 2018 and 2017, the Company s Board of Directors (the Board of Directors) declared semi-annual cash dividends on both the Company s Class A Common Stock and Class B Common Stock. The timing, declaration, amount and payment of future dividends to stockholders, if any, is within the discretion of the Board of Directors. The Board of Directors decisions regarding the payment of future dividends will depend on many factors, including the Company s financial condition, earnings, capital requirements and debt facility covenants, other contractual restrictions, as well as legal requirements, regulatory constraints, industry practice, market volatility and other factors that the Board of Directors deems relevant.

The following table summarizes the dividends paid per share on both the Company s Class A Common Stock and the Class B Common Stock:

	For the fiscal June	•	ended
	2018	1	2017
Cash dividends paid per share	\$ 0.20	\$	0.20

Issuer Purchases of Equity Securities

In May 2013, the Board of Directors authorized the Company to repurchase up to an aggregate of \$500 million of its Class A Common Stock. No stock repurchases were made during the fiscal year ended June 30, 2018. Through August 7, 2018, the Company repurchased approximately 5.2 million shares of Class A Common Stock

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for an aggregate cost of approximately \$71 million. The remaining authorized amount under the stock repurchase program as of August 7, 2018 was approximately \$429 million. All decisions regarding any future stock repurchases are at the sole discretion of a duly appointed committee of the Board of Directors and management. The committee s decisions regarding future stock repurchases will be evaluated from time to time in light of many factors, including the Company s financial condition, earnings, capital requirements and debt facility covenants, other contractual restrictions, as well as legal requirements, regulatory constraints, industry practice, market volatility and other factors that the committee may deem relevant. The stock repurchase authorization may be modified, extended, suspended or discontinued at any time by the Board of Directors and the Board of Directors cannot provide any assurances that any additional shares will be repurchased.

The Company did not purchase any of its Class B Common Stock during the fiscal years ended June 30, 2018 and 2017.

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# ITEM 6. SELECTED FINANCIAL DATA

The selected consolidated financial data should be read in conjunction with Item 7 Management s Discussion and Analysis of Financial Condition and Results of Operations and Item 8 Financial Statements and Supplementary Data and the other financial information included elsewhere herein.

	2018 <sup>(c)</sup>	2017 <sup>(c)</sup>	iscal years ended 2016 <sup>(c)</sup>	2015	2014
		(in millions e	except per share	information)	
STATEMENT OF OPERATIONS DATA:					
Revenues <sup>(a)</sup>	\$ 9,024	\$ 8,139	\$ 8,292	\$ 8,524	\$ 8,486
(Loss) income from continuing operations attributable to News Corporation					
stockholders <sup>(b)</sup>	(1,514)	(738)	164	298	381
Net (loss) income attributable to News Corporation stockholders	(1,514)	(738)	179	(147)	239
(Loss) income from continuing operations available to News Corporation					
stockholders basic and diluted	(2.60)	(1.27)	0.28	0.51	0.65
Net (loss) income available to News Corporation stockholders per					
share basic and diluted	(2.60)	(1.27)	0.30	(0.26)	0.41
Cash dividends per share of Class A and Class B Common Stock	0.20	0.20	0.20		
	2018 <sup>(c)</sup>	2017 <sup>(c)</sup>	As of June 30, 2016 (in millions)	2015	2014
BALANCE SHEET DATA:					
Cash and cash equivalents	\$ 2,034	\$ 2,016	\$ 1,832	\$ 1,951	\$ 3,145
Total assets <sup>(a)</sup>	16,346	14,552	15,483	15,035	16,351
Total borrowings <sup>(a)</sup>	1,952	379	372		
Redeemable preferred stock	20	20	20	20	20

- (a) During the fiscal year ended June 30, 2018, News Corp and Telstra Corporation Limited ( Telstra ) combined their respective 50% interests in Foxtel and News Corp s 100% interest in FOX SPORTS Australia into a new company. Following the completion of the transaction in April 2018, News Corp owns a 65% interest in new Foxtel, and Telstra owns the remaining 35%. Consequently, the Company began consolidating Foxtel in the fourth quarter of fiscal 2018. As a result of the transaction, Foxtel s outstanding debt of approximately \$1.6 billion is included in the Balance Sheets as of June 30, 2018. See Note 3 Acquisitions, Disposals and Other Transactions in the accompanying Consolidated Financial Statements.
- (b) During the fiscal year ended June 30, 2018, the Company recognized a \$957 million non-cash write-down of the carrying value of its investment in Foxtel. See Note 6 Investments in the accompanying Consolidated Financial Statements. Additionally, during the fiscal year ended June 30, 2018, the Company recognized non-cash impairment charges of \$280 million primarily related to the impairment of goodwill and intangible assets at the News America Marketing reporting unit and impairment of goodwill at the FOX SPORTS Australia reporting unit. See Note 8 Goodwill and Other Intangible Assets in the accompanying Consolidated Financial Statements. As a result of the Transaction, the Company recognized a \$337 million loss in Other, net, primarily related to the Company settlement of its pre-existing contractual arrangement between Foxtel and FOX SPORTS Australia which resulted in a \$317 million write-off of its channel distribution agreement intangible asset at the time of the Transaction. See Note 3 Acquisitions, Disposals and Other Transactions in the accompanying Consolidated Financial Statements.

During the fiscal year ended June 30, 2017, the Company recorded non-cash impairment charges of approximately \$785 million, of which approximately \$360 million related to the News and Information Services business in the U.K. and approximately \$310 million related to the News and Information Services

business in Australia. See Note 7 Property, Plant and Equipment in the accompanying Consolidated Financial Statements. Additionally, during the fiscal year ended June 30, 2017, the Company recognized a \$227 million non-cash write-down of the carrying value of its investment in Foxtel. The write-down is reflected in Equity (losses) earnings of affiliates in the Statements of Operations for the fiscal year ended June 30, 2017. See Note 6 Investments in the accompanying Consolidated Financial Statements.

During the fiscal year ended June 30, 2016, the Company recognized \$158 million (\$98 million, net of tax) in net settlement costs associated with the NAM Group and Zillow legal settlements. The Company recognized one-time costs of approximately \$280 million in connection with the settlement of certain litigation and related claims at News America Marketing during the three months ended March 31, 2016. In addition, the Company recognized a gain of \$122 million in connection with the settlement of litigation with Zillow, Inc., which reflects settlement proceeds received from Zillow of \$130 million, less \$8 million paid to the National Association of Realtors<sup>®</sup> during the three months ended June 30, 2016. See Note 16 Commitments and Contingencies in the accompanying Consolidated Financial Statements.

(c) See Notes 3, 4, 5, 6, 7, 8 and 16 in the accompanying Consolidated Financial Statements for information with respect to significant acquisitions, disposals, discontinued operations, impairment charges, restructuring charges, contingencies and legal settlements and other transactions during fiscal 2018, 2017 and 2016.

#### ITEM 7. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This discussion and analysis contains statements that constitute forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the Exchange Act ), and Section 27A of the Securities Act of 1933, as amended. All statements that are not statements of historical fact are forward-looking statements. The words expect, estimate, anticipate, predict, believe and similar expressions and variations thereof are intended to identify forward-looking statements. These statements appear in a number of places in this discussion and analysis and include statements regarding the intent, belief or current expectations of the Company, its directors or its officers with respect to, among other things, trends affecting the Company s financial condition or results of operations and the outcome of contingencies such as litigation and investigations. Readers are cautioned that any forward-looking statements are not guarantees of future performance and involve risks and uncertainties. More information regarding these risks, uncertainties and other important factors that could cause actual results to differ materially from those in the forward-looking statements is set forth under the heading Risk Factors in Item 1A of this Annual Report on Form 10-K (the Annual Report ). The Company does not ordinarily make projections of its future operating results and undertakes no obligation (and expressly disclaims any obligation) to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. Readers should carefully review this document and the other documents filed by the Company with the Securities and Exchange Commission (the SEC ). This section should be read together with the Consolidated Financial Statements of News Corporation and related notes set forth elsewhere in this Annual Report.

#### INTRODUCTION

News Corporation (together with its subsidiaries, News Corporation, News Corp, the Company, we, or us ) is a global diversified media and information services company comprised of businesses across a range of media, including: news and information services, book publishing, digital real estate services and subscription video services in Australia.

In April 2018, News Corp and Telstra combined their respective 50% interests in Foxtel and News Corp s 100% interest in FOX SPORTS Australia into a new company, which the Company refers to as new Foxtel (the Transaction). Following the completion of the Transaction, News Corp owns a 65% interest in the combined business, with Telstra owning the remaining 35%. Consequently, the Company began consolidating Foxtel in the fourth quarter of fiscal 2018. (See Note 3 Acquisitions, Disposals and Other Transactions in the accompanying Consolidated Financial Statements). The results of the combined business are reported within the Subscription Video Services segment (formerly the Cable Network Programming segment). The Company has revised its prior year discussion and analysis to reflect this segment name change. To enhance the comparability of the financial information provided to users, the Company has supplementally included pro forma financial information for the fiscal years ended June 30, 2018 and 2017 reflecting the Transaction within its discussion and analysis below.

During the first quarter of fiscal 2016, management approved a plan to dispose of the Company s digital education business. As a result of the plan and the discontinuation of further significant business activities in the Digital Education segment, the assets and liabilities of this segment were classified as held for sale and the results of operations have been classified as discontinued operations for all periods presented. Unless indicated otherwise, the information in the notes to the Consolidated Financial Statements relates to the Company s continuing operations. See Note 4 Discontinued Operations in the accompanying Consolidated Financial Statements.

The consolidated financial statements are referred to herein as the Consolidated Financial Statements. The consolidated statements of operations are referred to herein as the Statements of Operations. The consolidated balance sheets are referred to herein as the Balance Sheets. The consolidated statements of cash flows are

referred to herein as the Statements of Cash Flows. The Consolidated Financial Statements have been prepared in accordance with generally accepted accounting principles in the United States of America (GAAP).

Management s discussion and analysis of financial condition and results of operations is intended to help provide an understanding of the Company s financial condition, changes in financial condition and results of operations. This discussion is organized as follows:

*Overview of the Company s Business* This section provides a general description of the Company s businesses, as well as developments that occurred during the three fiscal years ended June 30, 2018 and through the date of this filing that the Company believes are important in understanding its results of operations and financial condition or to disclose known trends.

*Results of Operations* This section provides an analysis of the Company s results of operations for the three fiscal years ended June 30, 2018. This analysis is presented on both a consolidated basis and a segment basis. In addition, a brief description is provided of significant transactions and events that impact the comparability of the results being analyzed. To enhance the comparability of the financial information provided to users, the Company has supplementally included pro forma financial information for fiscal 2018 and fiscal 2017 within its discussion and analysis below reflecting the Transaction. The Company maintains a 52-53 week fiscal year ending on the Sunday closest to June 30 in each year. Fiscal 2018, fiscal 2017 and fiscal 2016 included 52, 52 and 53 weeks, respectively. As a result, the Company has referenced the impact of the 53rd week, where applicable, when providing analysis of the results of operations.

*Liquidity and Capital Resources* This section provides an analysis of the Company s cash flows for the three fiscal years ended June 30, 2018, as well as a discussion of the Company s financial arrangements and outstanding commitments, both firm and contingent, that existed as of June 30, 2018.

*Critical Accounting Policies* This section discusses accounting policies considered important to the Company s financial condition and results of operations, and which require significant judgment and estimates on the part of management in application. In addition, Note 2 to the Consolidated Financial Statements summarizes the Company s significant accounting policies, including the critical accounting policies discussed in this section.

#### OVERVIEW OF THE COMPANY S BUSINESSES

The Company manages and reports its businesses in the following five segments:

*News and Information Services* The News and Information Services segment includes the Company s global print, digital and broadcast radio media platforms. These product offerings include the global print and digital versions of *The Wall Street Journal* and the Dow Jones Media Group, which includes *Barron s* and MarketWatch, the Company s suite of professional information products, including Factiva, Dow Jones Risk & Compliance, Dow Jones Newswires and DJX and its live journalism events. The Company also owns, among other publications, *The Australian, The Daily Telegraph, Herald Sun, The Courier Mail* and *The Advertiser* in Australia, *The Times, The Sunday Times, The Sun* and *The Sun on Sunday* in the U.K. and the *New York Post* in the U.S. This segment also includes News America Marketing, a leading provider of home-delivered shopper media, in-store marketing products and services and digital marketing solutions, including Checkout 51 s mobile application, as well as Unruly, a global video advertising marketplace, Wireless Group, operator of talkSPORT, the leading sports radio network in the U.K., and Storyful, a social media content agency.

*Book Publishing* The Book Publishing segment consists of HarperCollins, the second largest consumer book publisher in the world, with operations in 18 countries and particular strengths in general fiction, nonfiction, children s and religious publishing. HarperCollins owns more than 120 branded publishing imprints, including Harper, William Morrow, HarperCollins Children s Books,

Avon, Harlequin and Christian publishers Zondervan and Thomas Nelson, and publishes works by well-known authors such as Harper Lee, Patricia Cornwell, Chip and Joanna Gaines, Rick Warren, Sarah Young and Agatha Christie and popular titles such as *The Hobbit, Goodnight Moon, To Kill a Mockingbird, Jesus Calling* and *Hilbilly Elegy*.

*Digital Real Estate Services* The Digital Real Estate Services segment consists of the Company s 61.6% interest in REA Group and 80% interest in Move. The remaining 20% interest in Move is held by REA Group. REA Group is a market-leading digital media business specializing in property and is listed on the Australian Securities Exchange (ASX) (ASX: REA). REA Group advertises property and property-related services on its websites and mobile applications across Australia and Asia, including Australia s leading residential and commercial property websites, realestate.com.au and realcommercial.com.au, and property portals in Asia. In addition, REA Group provides property-related data to the financial sector and financial services through an end-to-end digital property search and financing experience and a mortgage broking offering.

Move is a leading provider of online real estate services in the U.S. and primarily operates realtor.com<sup>®</sup>, a premier real estate information and services marketplace. Move offers real estate advertising solutions to agents and brokers, including its Connections<sup>SM</sup> for Buyers and Advantage<sup>SM</sup> Pro products. Move also offers a number of professional software and services products, including Top Producer<sup>®</sup>, FiveStreet<sup>®</sup> and ListHub<sup>TM</sup>.

*Subscription Video Services* The Company s Subscription Video Services segment provides video sports, entertainment and news services to pay-TV subscribers and other commercial licensees, primarily via cable, satellite and Internet Protocol, or IP, distribution, and consists of (i) its 65% interest in new Foxtel and (ii) Australian News Channel Pty Ltd (ANC). The remaining 35% interest in new Foxtel is held by Telstra, an ASX-listed telecommunications company. New Foxtel is the largest pay-TV provider in Australia, with over 200 channels covering sports, general entertainment, movies, documentaries, music, children s programming and news and broadcast rights to live sporting events in Australia including: National Rugby League, Australian Football League, Cricket Australia, the domestic football league, the Australian Rugby Union and various motorsports programming.

ANC operates the SKY NEWS network, Australia s 24-hour multi-channel, multi-platform news service. ANC channels are distributed throughout Australia and New Zealand and available on Foxtel and Sky Network Television NZ. ANC also owns and operates the international Australia Channel IPTV service and offers content across a variety of digital media platforms, including mobile, podcasts and social media websites.

*Other* The Other segment consists primarily of general corporate overhead expenses, the corporate Strategy Group and costs related to the U.K. Newspaper Matters (as defined in Item 3. Legal Proceedings in this Annual Report). The Company s Strategy Group identifies new products and services across its businesses to increase revenues and profitability and targets and assesses potential acquisitions, investments and dispositions.

#### **News and Information Services**

Revenue at the News and Information Services segment is derived primarily from the sale of advertising, circulation and subscriptions, as well as licensing. Adverse changes in general market conditions for advertising continue to affect revenues. Advertising revenues at the News and Information Services segment are also subject to seasonality, with revenues typically being highest in the Company s second fiscal quarter due to the end-of-year holiday season in its main operating geographies. Circulation and subscription revenues can be greatly affected by changes in the prices of the Company s and/or competitors products, as well as by promotional activities.

Operating expenses include costs related to paper, production, distribution, third party printing, editorial, commissions and radio sports rights. Selling, general and administrative expenses include promotional expenses, salaries, employee benefits, rent and other routine overhead.

The News and Information Services segment s advertising volume and rates, circulation and the price of paper are the key variables whose fluctuations can have a material effect on the Company s operating results and cash flow. The Company has to anticipate the level of advertising volume and rates, circulation and paper prices in managing its businesses to maximize operating profit during expanding and contracting economic cycles. The Company continues to be exposed to risks associated with paper used for printing. Paper is a basic commodity and its price is sensitive to the balance of supply and demand. The Company s expenses are affected by the cyclical increases and decreases in the price of paper and other factors that may affect paper prices, including tariffs or other restrictions on non-U.S. paper suppliers. The News and Information Services segment s products compete for readership, audience and advertising with local and national competitors and also compete with other media alternatives in their respective markets. Competition for circulation and subscriptions is based on the content of the products provided, pricing and, from time to time, various promotions. The success of these products also depends upon advertisers judgments as to the most effective use of their advertising budgets. Competition for advertising is based upon the reach of the products, advertising rates and advertiser results. Such judgments are based on factors such as cost, availability of alternative media, distribution and quality of consumer demographics.

The Company s traditional print business faces challenges from alternative media formats and shifting consumer preferences. The Company is also exposed to the impact of long-term structural movements in advertising spending, in particular, the move in advertising from print to digital. These alternative media formats could impact the Company s overall performance, positively or negatively. In addition, technologies have been and will continue to be developed that allow users to block advertising on websites and mobile devices, which may impact advertising rates or revenues.

As a multi-platform news provider, the Company recognizes the importance of maximizing revenues from a variety of media formats and platforms, both in terms of paid-for content and in new advertising models, and continues to invest in its digital products. Smartphones, tablets and similar devices, their related applications, and other technologies, provide continued opportunities for the Company to make its content available to a new audience of readers, introduce new or different pricing schemes, and develop its products to continue to attract advertisers and/or affect the relationship between content providers and consumers. The Company continues to develop and implement strategies to exploit its content across a variety of media channels and platforms.

#### **Book Publishing**

The Book Publishing segment derives revenues from the sale of general fiction, nonfiction, children s and religious books in the U.S. and internationally. The revenues and operating results of the Book Publishing segment are significantly affected by the timing of releases and the number of its books in the marketplace. The book publishing marketplace is subject to increased periods of demand during the end-of-year holiday season in its main operating geographies. This marketplace is highly competitive and continues to change due to technological developments, including additional digital platforms and distribution channels, and other factors. Each book is a separate and distinct product, and its financial success depends upon many factors, including public acceptance.

Major new title releases represent a significant portion of the Book Publishing segment s sales throughout the fiscal year. Print-based consumer books are generally sold on a fully returnable basis, resulting in the return of unsold books. In the domestic and international markets, the Book Publishing segment is subject to global trends and local economic conditions. Operating expenses for the Book Publishing segment include costs related to paper, printing, authors royalties, editorial, promotional, art and design expenses. Selling, general and administrative expenses include salaries, employee benefits, rent and other routine overhead.

#### **Digital Real Estate Services**

The Digital Real Estate Services segment generates revenue through property and property-related advertising and services, including the sale of real estate listing products to agents, brokers and developers, display advertising on its residential real estate and commercial property sites and residential property data services to the financial sector. The Digital Real Estate Services segment also generates revenue through licenses of certain professional software products on a subscription basis and fees and commissions from referrals generated through its end-to-end digital property search and financing offering and mortgage broking services. Significant expenses associated with these sites, services and software solutions include development costs, advertising and promotional expenses, hosting and support services, salaries, broker commissions, employee benefits and other routine overhead expenses.

Consumers are increasingly turning to the Internet and mobile devices for real estate information and services. The Digital Real Estate Services segment s success depends on its continued innovation to provide products and services that are useful for consumers and real estate, mortgage and financial services professionals and attractive to its advertisers. The Digital Real Estate Services segment operates in a highly competitive digital environment with other real estate and property websites.

#### Subscription Video Services

The Company s Subscription Video Services segment consists of (i) its 65% interest in new Foxtel and (ii) ANC. New Foxtel is the largest pay-TV provider in Australia, delivering over 200 channels including the leading sports programming content in Australia. New Foxtel generates revenue primarily through subscription revenue as well as advertising revenue.

New Foxtel competes for audiences primarily with Free-To-Air (FTA) TV operators in Australia, including the three major commercial FTA networks and two major government-funded FTA broadcasters, as well as other pay-TV operators, IPTV providers and subscription video-on-demand services such as Fetch TV, Netflix, Stan, Amazon Prime Video, hayu and Mubi.

ANC operates the SKY NEWS network, Australia s 24-hour multi-channel, multi-platform news service, and also owns and operates the Australia Channel IPTV service for international markets. Revenue is primarily derived from monthly affiliate fees received from pay-TV providers based on the number of subscribers and advertising.

The most significant operating expenses of the Subscription Video Services segment are the acquisition and production expenses related to programming, the expenses related to operating the technical facilities of the broadcast operations, expenses related to cable, satellite, Internet and broadband transmission costs and studio and engineering expense. The expenses associated with licensing certain programming rights are recognized during the applicable season or event, which can cause results at the Subscription Video Services segment to fluctuate based on the timing and mix of new Foxtel s local and international sports programming. Programming rights associated with a dedicated channel are amortized over twelve months. Other expenses include subscriber acquisition costs such as sales costs and marketing and promotional expenses related to improving the market visibility and awareness of the channels and their programming. Additional expenses include salaries, employee benefits, rent and other routine overhead expenses.

#### Other

The Other segment primarily consists of general corporate overhead expenses, the corporate Strategy Group and costs related to the U.K. Newspaper Matters. The Company s Strategy Group identifies new products and services across the Company s businesses to increase revenues and profitability and targets and assesses potential acquisitions, investments and dispositions.

#### **Other Business Developments**

In June 2018, REA Group acquired Hometrack Australia Pty Ltd ( Hometrack Australia ) for A\$130 million (approximately \$100 million) in cash, which was funded with a mix of cash on hand and debt of A\$70 million (approximately \$53 million). Hometrack Australia is a provider of property data services to the financial sector and it allows REA Group to deliver more property data and insights to its customers. Hometrack Australia is a subsidiary of REA Group, and its results are included within the Digital Real Estate Services segment.

In April 2018, News Corp and Telstra combined their respective 50% interests in Foxtel and News Corp s 100% interest in FOX SPORTS Australia into a new company, new Foxtel. Following the completion of the Transaction, News Corp owns a 65% interest in new Foxtel, and Telstra owns the remaining 35%. The combination allows Foxtel and FOX SPORTS Australia to leverage their media platforms and content to improve services for consumers and advertisers. The results of new Foxtel are reported within the Subscription Video Services segment (formerly, the Cable Network Programming segment), and it is considered a separate reporting unit for purposes of the Company s annual goodwill impairment review.

In July 2017, REA Group acquired an 80.3% interest in Smartline Home Loans Pty Limited (Smartline) for approximately A\$70 million in cash (approximately \$55 million). The minority shareholders have the option to sell the remaining 19.7% interest to REA Group beginning three years after closing at a price dependent on the financial performance of Smartline. If the option is not exercised, the minority interest will become mandatorily redeemable four years after closing. As a result, REA Group recognized a liability of \$12 million in the three months ended September 30, 2017 for the present value of the amount expected to be paid for the remaining interest based on the formula specified in the acquisition agreement. Smartline is one of Australia s premier mortgage broking franchise groups, and the acquisition provides REA Group s financial services business with greater scale and capability. Smartline is a subsidiary of REA Group, and its results are included within the Digital Real Estate Services segment.

In January 2017, REA Group acquired an approximate 15% interest in Elara Technologies Pte. Ltd., a leading online real estate services provider in India (Elara), for \$50 million. Elara operates PropTiger.com, Makaan.com and Housing.com, and the investment further strengthens REA Group s presence in Asia. Following the completion of the investment and certain related transactions, including Elara s acquisition of Housing.com, News Corporation s pre-existing interest in Elara decreased to approximately 23%.

In December 2016, REA Group sold its European business for approximately \$140 million (approximately 133 million) in cash, which resulted in a pre-tax gain of \$107 million for the fiscal year ended June 30, 2017. The sale allows REA Group to focus on its core businesses in Australia and Asia.

In September 2016, the Company completed its acquisition of Wireless Group plc (Wireless Group) for a purchase price of 315 pence per share in cash, or approximately £220 million (approximately \$285 million) in the aggregate, plus \$23 million of assumed debt which was repaid subsequent to closing. Wireless Group operates talkSPORT, the leading sports radio network in the U.K., and a portfolio of radio stations in the U.K. and Ireland. The acquisition broadens the Company s range of services in the U.K., Ireland and internationally and the Company continues to closely align Wireless Group s operations with those of *The Sun* and *The Times*. Wireless Group s results are included within the News and Information Services segment, and it is considered a separate reporting unit for purposes of the Company s annual goodwill impairment review.

In addition to the acquisitions noted above, the Company used \$62 million of cash for additional acquisitions during fiscal 2017, primarily consisting of Australian Regional Media ( ARM ). ARM s results are included within the News and Information Services segment.

In February 2016, REA Group increased its investment in iProperty Group Limited (iProperty) from 22.7% to approximately 86.9% for A\$482 million in cash (approximately \$340 million). The remaining 13.1% interest was

mandatorily redeemable during fiscal 2018, and as a result, the Company recognized a liability of approximately \$76 million at the time of acquisition. The acquisition was funded primarily with the proceeds from borrowings under an unsecured syndicated revolving loan facility (the REA Facility). (See Note 9 Borrowings in the accompanying Consolidated Financial Statements). The acquisition of iProperty extends REA Group's market leading business in Australia to attractive markets throughout Southeast Asia. iProperty is a subsidiary of REA Group, and its results are included within the Digital Real Estate Services segment. During the fiscal year ended June 30, 2016, REA Group recognized a gain of \$29 million related to the revaluation of its previously held equity interest in iProperty in Other, net in the Statements of Operations. The mandatorily redeemable noncontrolling interest was redeemed in April 2018 and the amount paid was based on the actual performance of the business against the targets stipulated in the acquisition agreement.

On September 30, 2015, the Company acquired Unruly Holdings Limited (Unruly) for approximately £60 million (approximately \$90 million) in cash and up to £56 million (approximately \$86 million) in future cash consideration related to payments primarily contingent upon the achievement of certain performance objectives. Unruly is a global video advertising marketplace that is focused on delivering branded video advertising across websites and mobile devices. Unruly s results are included within the News and Information Services segment, and it is considered a separate reporting unit for purposes of the Company s annual goodwill impairment review.

In addition to the acquisitions noted above, the Company used \$90 million of cash for additional acquisitions during fiscal 2016, primarily consisting of DIAKRIT International Limited (DIAKRIT), Flatmates.com.au Pty Ltd (Flatmates) and Checkout 51 Mobile Apps ULC (Checkout 51). DIAKRIT and Flatmates results are included within the Digital Real Estate Services segment, and Checkout 51 s results are included within the News and Information Services segment.

#### Results of Operations Fiscal 2018 versus Fiscal 2017 (as reported)

The following table sets forth the Company s operating results for fiscal 2018 as compared to fiscal 2017.

2018	2017		
		Change Better	% Change /(Worse)
			.(
\$ 2,799	\$ 2,860	\$ (61)	(2)%
3,021	2,470	551	22%
1,664	1,573	91	6%
858	696	162	23%
682	540	142	26%
9,024	8,139	885	11%
(4,903)	(4,529)	(374)	(8)%
(3,049)	(2,725)	(324)	(12)%
(472)	(449)	(23)	(5)%
(351)	(927)	576	62%
(1,006)	(295)	(711)	**
(7)	39	(46)	**
(325)	132	(457)	**
(1,089)	(615)	(474)	(77)%
(355)	(28)	(327)	**
(1,444)	(643)	(801)	**
(70)	(95)	25	26%
\$ (1,514)	\$ (738)	\$ (776)	**
	3,021 1,664 858 682 9,024 (4,903) (3,049) (472) (351) (1,006) (7) (325) (1,089) (355) (1,444) (70)	3,021       2,470         1,664       1,573         858       696         682       540         9,024       8,139         (4,903)       (4,529)         (3,049)       (2,725)         (472)       (449)         (351)       (927)         (1,006)       (295)         (7)       39         (325)       132         (1,089)       (615)         (355)       (28)         (1,444)       (643)         (70)       (95)	$\begin{array}{c c c c c c c c c c c c c c c c c c c $

\*\* not meaningful

*Revenues* Revenues increased \$885 million, or 11%, for the fiscal year ended June 30, 2018 as compared to fiscal 2017. The Revenue increase was primarily due to higher revenues at the Subscription Video Services segment of \$510 million resulting in large part from the Transaction, which contributed \$461 million to the increase. The Revenue increase was also attributable to higher revenues of \$203 million at the Digital Real Estate Services segment, mainly due to increased revenues at both REA Group and Move, and \$122 million at the Book Publishing segment as a result of strong frontlist and backlist sales in the general books category and \$28 million from the sublicensing agreement for J.R.R. Tolkien s *The Lord of the Rings* trilogy.

The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a revenue increase of \$172 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017. The Company calculates the impact of foreign currency fluctuations for businesses reporting in currencies other than the U.S. dollar by multiplying the results for each quarter in the current period by the difference between the average exchange rate for that quarter and the average exchange rate in effect during the corresponding quarter of the prior year and totaling the impact for all quarters in the current period.

*Operating expenses* Operating expenses increased \$374 million, or 8%, for the fiscal year ended June 30, 2018 as compared to fiscal 2017. The increase in Operating expenses for the fiscal year ended June 30, 2018 was mainly due to higher operating expenses at the Subscription Video Services segment of \$313 million primarily resulting from the Transaction and, to a lesser extent, the timing of programming amortization related to the launch of a dedicated National Rugby League channel, higher National Rugby League programming rights costs and the acquisition of ANC. The Book Publishing segment also contributed \$54 million to the increase primarily due to higher costs associated with higher revenues and the impact of foreign currency fluctuations. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in an Operating expense increase of \$84 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017.

*Selling, general and administrative expenses* Selling, general and administrative expenses increased \$324 million, or 12%, for the fiscal year ended June 30, 2018 as compared to fiscal 2017. The increase in Selling, general and administrative expenses was primarily due to higher expenses of \$147 million at the Subscription Video Services segment, primarily as a result of the Transaction, and \$108 million at the Digital Real Estate Services segment primarily due to higher costs associated with higher revenues, the acquisition of Smartline and increased marketing costs at Move. The increase was also attributable to higher expenses of \$81 million at the News and Information Services segment primarily related to higher compensation and marketing costs, the \$55 million increase from foreign currency fluctuations, as well as the absence of a \$12 million adjustment to reduce the deferred consideration accrual related to the acquisition of the previously accrued liability for the U.K. Newspaper Matters and the corresponding receivable from 21st Century Fox as the result of an agreement reached with the relevant tax authority with respect to certain employment taxes in the first quarter of fiscal 2018. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a Selling, general and administrative expense increase of \$71 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017.

**Depreciation and amortization** Depreciation and amortization expense increased \$23 million, or 5%, for the fiscal year ended June 30, 2018 as compared to fiscal 2017, primarily as a result of an additional \$78 million of depreciation and amortization expense due to the Transaction. The increase was partially offset by lower depreciation expense of \$60 million at the News and Information Services segment, primarily due to the write down of fixed assets at the U.K. and Australian newspapers during fiscal 2017.

*Impairment and restructuring charges* During the fiscal years ended June 30, 2018 and 2017, the Company recorded restructuring charges of \$71 million and \$142 million, respectively, primarily related to employee termination benefits in the News and Information Services segment.

During the fiscal year ended June 30, 2018, the Company recognized non-cash impairment charges of \$280 million primarily related to the impairment of goodwill and intangible assets at the News America Marketing reporting unit and impairment of goodwill at the FOX SPORTS Australia reporting unit.

During the fiscal year ended June 30, 2017, the Company recognized total non-cash impairment charges of \$785 million, primarily at News UK and News Corp Australia. The charges consisted of a write-down of the Company s fixed assets of \$679 million, a write-down of intangible assets of \$58 million and a write-down of goodwill of \$48 million.

See Note 5 Restructuring Programs, Note 7 Property, Plant and Equipment and Note 8 Goodwill and Other Intangible Assets in the accompanying Consolidated Financial Statements.

*Equity losses of affiliates* Equity losses of affiliates increased \$711 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017. The increase in losses for the fiscal year ended June 30, 2018 was primarily due to a \$957 million non-cash write-down of the carrying value of the Company s investment in Foxtel in the third quarter of fiscal 2018 due to lower-than-expected revenues from certain new products and broadcast subscribers. The increase was partially offset by the absence of the \$227 million non-cash write-down of the carrying value of the Company s investment in Foxtel during the second quarter of fiscal 2017.

	Fo	For the fiscal years ended June 30,			
	2018	2017	Change	% Change	
(in millions, except %)			Better	/(Worse)	
Foxtel <sup>(a)</sup>	\$ (974)	\$ (265)	\$ (709)	**	
Other equity affiliates, net <sup>(b)</sup>	(32)	(30)	(2)	7%	
Total Equity losses of affiliates	\$ (1,006)	\$ (295)	\$(711)	**	

#### \*\* not meaningful

<sup>(a)</sup> The fiscal years ended June 30, 2018 and 2017 include the write-downs discussed above. See Note 6 Investments in the accompanying Consolidated Financial Statements.

In accordance with Accounting Standards Codification (ASC) 350, Intangibles Goodwill and Other (ASC 350), the Company amortized \$49 million and \$68 million related to excess cost over the Company s proportionate share of its investment s underlying net assets allocated to finite-lived intangible assets during the fiscal years ended June 30, 2018 and 2017, respectively. Such amortization is reflected in Equity losses of affiliates in the Statement of Operations. The Company began consolidating the results of Foxtel in the fourth quarter of fiscal 2018 as a result of the Transaction. See Note 6 Investments in the accompanying Consolidated Financial Statements.

(b) Other equity affiliates, net for the fiscal year ended June 30, 2018 and 2017 include losses primarily from the Company s interest in Elara. Additionally, during the fiscal years ended June 30, 2018 and 2017, the Company recognized non-cash write-downs of \$13 million and \$9 million, respectively, on certain other equity method investments. The write-downs are reflected in Equity losses of affiliates in the Statements of Operations for the fiscal years ended June 30, 2018 and 2017. See Note 6 Investments in the accompanying Consolidated Financial Statements.

*Interest, net* Interest, net for the fiscal year ended June 30, 2018 decreased \$46 million, as compared to fiscal 2017, primarily due to lower interest income due to the repayment of the Foxtel shareholder note in the first quarter of fiscal 2018 (See Note 6 Investments in the accompanying Consolidated Financial Statements), higher interest expense as a result of the Transaction and the absence of an adjustment of the deferred consideration related to REA Group s acquisition of iProperty recognized in the second quarter of fiscal 2017. As a result of the Transaction, the Company recorded outstanding debt of approximately \$1.8 billion. See Note 9 Borrowings in the accompanying Consolidated Financial Statements.

*Other, net* Other, net decreased \$457 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017. See Note 21 Additional Financial Information in the accompanying Consolidated Financial Statements.

*Income tax (expense) benefit* The Company s income tax expense and effective tax rate for the fiscal year ended June 30, 2018 were \$355 million and (33%), respectively, as compared to an income tax expense and effective tax rate of \$28 million and (5%), respectively, for fiscal 2017.

For the fiscal year ended June 30, 2018 the Company recorded a tax expense of \$355 million on pre-tax loss of \$1,089 million resulting in an effective tax rate that was lower than the U.S. statutory tax rate. The lower tax rate was primarily due to \$340 million of lower tax benefits on impairments and write-downs of approximately \$1.3 billion, \$88 million of lower tax benefits related to the \$337 million loss for the settlement of the pre-existing contractual arrangement between FOX SPORTS Australia and Foxtel as a result of the Transaction and a tax expense of \$237 million related to the impact of the Tax Act, offset by a tax benefit of approximately \$49 million related to the settlement of pre-Separation tax matters with the Internal Revenue Service.

For the fiscal year ended June 30, 2017 the Company recorded a tax expense of \$28 million on pre-tax loss of \$615 million resulting in an effective tax rate that was lower than the U.S. statutory tax rate. The lower tax rate was primarily due to \$139 million of lower tax benefits on impairments and write-downs in foreign jurisdictions of approximately \$1 billion, a tax expense of approximately \$63 million related to the settlement of a foreign tax audit and \$40 million related to the recording of a valuation allowance against foreign net operating losses, offset by lower taxes on the sale of certain business assets.

*Net loss* Net loss increased \$801 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017 primarily due to higher equity losses of affiliates resulting from the \$957 million non-cash write-down of the carrying value of the Company s investment in Foxtel, the loss on the Transaction, non-cash impairment charges of approximately \$280 million mainly related to News America Marketing and FOX SPORTS Australia and the tax impacts discussed above in fiscal 2018 and the absence of the gain recognized on the sale of REA Group s European business in fiscal 2017, partially offset by the absence of the non-cash impairment charges of approximately \$785 million primarily related to the write-down of fixed assets at the U.K. and Australian newspapers and the \$227 million non-cash write-down of the Company s investment in Foxtel in the prior year period.

*Net income attributable to noncontrolling interests* Net income attributable to noncontrolling interests decreased by \$25 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017, primarily due to the absence of the gain recognized on the sale of REA Group s European business.

#### Segment Analysis

Segment EBITDA is defined as revenues less operating expenses and selling, general and administrative expenses. Segment EBITDA does not include: depreciation and amortization, impairment and restructuring charges, equity losses of affiliates, interest, net, other, net, income tax (expense) benefit and net income attributable to noncontrolling interests. Segment EBITDA may not be comparable to similarly titled measures reported by other companies, since companies and investors may differ as to what items should be included in the calculation of Segment EBITDA.

Segment EBITDA is the primary measure used by the Company s chief operating decision maker to evaluate the performance of and allocate resources within the Company s businesses. Segment EBITDA provides management, investors and equity analysts with a measure to analyze the operating performance of each of the Company s business segments and its enterprise value against historical data and competitors data, although historical results may not be indicative of future results (as operating performance is highly contingent on many factors, including customer tastes and preferences).

Total Segment EBITDA is a non-GAAP measure and should be considered in addition to, not as a substitute for, net income (loss), cash flow and other measures of financial performance reported in accordance with GAAP. In

addition, this measure does not reflect cash available to fund requirements and excludes items, such as depreciation and amortization and impairment and restructuring charges, which are significant components in assessing the Company s financial performance. The Company believes that the presentation of Total Segment EBITDA provides useful information regarding the Company s operations and other factors that affect the Company s reported results. Specifically, the Company believes that by excluding certain one-time or non-cash items such as impairment and restructuring charges and depreciation and amortization, as well as potential distortions between periods caused by factors such as financing and capital structures and changes in tax positions or regimes, the Company provides users of its consolidated financial statements with insight into both its core operations as well as the factors that affect reported results between periods but which the Company believes are not representative of its core business. As a result, users of the Company s consolidated financial statements are better able to evaluate changes in the core operating results of the Company across different periods. The following table reconciles Net loss to Total Segment EBITDA for the fiscal years ended June 30, 2018 and 2017:

		For the fiscal years ende June 30,				
(in millions)	2018		2017			
Net loss	\$ (1,444)	\$	(643)			
Add:						
Income tax expense	355		28			
Other, net	325		(132)			
Interest, net	7		(39)			
Equity losses of affiliates	1,006		295			
Impairment and restructuring charges	351		927			
Depreciation and amortization	472		449			
Total Segment EBITDA	\$ 1,072	\$	885			

	For the fiscal years ended June 30,			30,
	2018		20	017
		Segment		Segment
(in millions)	Revenues	EBITDA	Revenues	EBITDA
News and Information Services	\$ 5,119	\$ 392	\$ 5,069	\$ 414
Book Publishing	1,758	244	1,636	199
Digital Real Estate Services	1,141	401	938	324
Subscription Video Services	1,004	173	494	123
Other	2	(138)	2	(175)
Total	\$ 9,024	\$ 1,072	\$ 8,139	\$ 885

News and Information Services (57% and 62% of the Company s consolidated revenues in fiscal 2018 and 2017, respectively)

(in millions, except %)	F 2018	or the fiscal year 2017	Change	30, % Change r/(Worse)
Revenues:				
Advertising	\$ 2,532	\$ 2,608	\$ (76)	(3)%
Circulation and subscription	2,115	2,010	105	5%
Other	472	451	21	5%
Total Revenues	5,119	5,069	50	1%
Operating expenses	(2,934)	(2,943)	9	**
Selling, general and administrative	(1,793)	(1,712)	(81)	(5)%
Segment EBITDA	\$ 392	\$ 414	\$ (22)	(5)%

#### \*\* not meaningful

For the fiscal year ended June 30, 2018, revenues at the News and Information Services segment increased \$50 million, or 1%, as compared to fiscal 2017. The revenue increase was primarily due to higher circulation and subscription revenues of \$105 million as compared to the corresponding period of fiscal 2017, mainly due to cover price and subscription price increases, the \$53 million positive impact of foreign currency fluctuations, digital subscriber growth, primarily at *The Wall Street Journal* and in Australia, higher professional information business revenues at Dow Jones and the contribution from the acquisition of ARM. These increases were partially offset by lower single-copy sales in the U.K., primarily at *The Sun*, and in Australia. Advertising revenues for the fiscal year ended June 30, 2018 decreased \$76 million as compared to fiscal 2017 primarily due to weakness in the print advertising market across mastheads and lower revenues at News America Marketing of \$75 million. These decreases were partially offset by the \$47 million positive impact of foreign currency fluctuations, the \$42 million and \$38 million contributions from the acquisitions of Wireless Group and ARM, respectively, and digital advertising growth, primarily in Australia and the U.K. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a revenue increase of \$119 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017.

For the fiscal year ended June 30, 2018, Segment EBITDA at the News and Information Services segment decreased \$22 million, or 5%, as compared to fiscal 2017. The decrease was primarily due to the \$12 million impact from the absence of the adjustment to reduce the deferred consideration accrual related to the acquisition of Unruly in the prior year period.

#### Dow Jones

Revenues were \$1,511 million for the fiscal year ended June 30, 2018, an increase of \$32 million, or 2%, as compared to fiscal 2017 revenues of \$1,479 million. Circulation and subscription revenues increased \$84 million, primarily due to the \$56 million impact mainly from digital subscriber growth and subscription price increases at *The Wall Street Journal*, as well as \$28 million of higher professional information business revenues led by Risk & Compliance. Advertising revenues decreased \$55 million, primarily due to weakness in the print advertising market and the decision to cease *The Wall Street Journal* s international print editions in the second quarter of fiscal 2018. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a revenue increase of \$9 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017.

#### News Corp Australia

Revenues at the Australian newspapers were \$1,279 million for the fiscal year ended June 30, 2018, an increase of \$8 million, or 1%, compared to fiscal 2017 revenues of \$1,271 million. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a revenue increase of \$35 million, or 3%, for the fiscal year ended June 30, 2018 as compared to fiscal 2017. Circulation and subscription revenues increased

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\$17 million due to the \$13 million contribution from the acquisition of ARM and the \$12 million positive impact of foreign currency fluctuations, as cover price increases and digital subscriber growth were more than offset by the impact of print volume declines. Advertising revenues decreased \$11 million, primarily as a result of the \$80 million impact of weakness in the print advertising market and the \$8 million impact from the sale of *Perth Sunday Times* in November 2016. These decreases were partially offset by the acquisition of ARM, the \$19 million positive impact of foreign currency fluctuations and \$18 million of digital advertising growth.

#### News UK

Revenues were \$1,076 million for the fiscal year ended June 30, 2018, an increase of \$39 million, or 4%, as compared to fiscal 2017 revenues of \$1,037 million. Advertising revenues increased \$16 million, primarily due to the \$19 million positive impact of foreign currency fluctuations, as weakness in the print advertising market more than offset digital advertising growth. Circulation and subscription revenues increased \$9 million, primarily due to the \$15 million impact of cover price increases across mastheads, partially offset by the \$36 million impact of single-copy volume declines, mainly at *The Sun*. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a revenue increase of \$63 million, or 6%, for the fiscal year ended June 30, 2018 as compared to fiscal 2017.

#### News America Marketing

Revenues at News America Marketing were \$956 million for the fiscal year ended June 30, 2018, a decrease of \$65 million, or 6%, as compared to fiscal 2017 revenues of \$1,021 million. The decrease was primarily related to lower home delivered revenues of \$74 million, mainly due to lower volume and rate and lower custom publishing.

Book Publishing (19% and 20% of the Company s consolidated revenues in fiscal 2018 and 2017, respectively)

	F	For the fiscal years ended June 30,			
	2018	2017	Change	% Change	
(in millions, except %)			Better	r/(Worse)	
Revenues:					
Consumer	\$ 1,664	\$ 1,573	\$ 91	6%	
Other	94	63	31	49%	
Total Revenues	1,758	1,636	122	7%	
Operating expenses	(1,178)	(1,124)	(54)	(5)%	
Selling, general and administrative	(336)	(313)	(23)	(7)%	
Segment EBITDA	\$ 244	\$ 199	\$ 45	23%	

For the fiscal year ended June 30, 2018, revenues at the Book Publishing segment increased \$122 million, or 7%, as compared to fiscal 2017. The increase was mainly due to strong frontlist and backlist sales in the general books category, which increased \$54 million, including *The Subtle Art Of Not Giving A F\*ck* by Mark Manson, *Magnolia Table* by Joanna Gaines, *The Pioneer Woman Cooks: Come and Get It!* by Ree Drummond, *The Woman In The Window* by A.J. Finn and *Hillbilly Elegy* by J.D. Vance, \$28 million from the sublicensing agreement for J.R.R Tolkien s *The Lord of the Rings* trilogy and the \$25 million positive impact of foreign currency fluctuations. Digital sales increased 6% compared to the prior year period, driven by growth in downloadable audiobook sales, and represented 19% of Consumer revenues during the fiscal year ended June 30, 2018.

For the fiscal year ended June 30, 2018, Segment EBITDA at the Book Publishing segment increased \$45 million, or 23%, as compared to fiscal 2017. The increase was primarily due to the higher revenues discussed above and the mix of titles as compared to the prior year.

Digital Real Estate Services (13% and 12% of the Company s consolidated revenues in fiscal 2018 and 2017, respectively)

	For the fiscal years ended June 30,			
	2018	2017	Change	% Change
(in millions, except %)			Better	/(Worse)
Revenues:				
Advertising	\$ 139	\$ 165	\$ (26)	(16)%
Circulation and subscription	56	58	(2)	(3)%
Real estate	858	696	162	23%
Other	88	19	69	**
Total Revenues	1,141	938	203	22%
Operating expenses	(138)	(120)	(18)	(15)%
Selling, general and administrative	(602)	(494)	(108)	(22)%
Segment EBITDA	\$ 401	\$ 324	<b>\$</b> 77	24%

#### \*\* not meaningful

For the fiscal year ended June 30, 2018, revenues at the Digital Real Estate Services segment increased \$203 million, or 22%, as compared to fiscal 2017. At REA Group, revenues increased \$141 million, or 27%, to \$666 million in fiscal 2018 from \$525 million in fiscal 2017. The higher revenues were primarily due to a \$74 million increase in Australian residential depth revenue, the \$55 million contribution from the acquisition of Smartline and the \$18 million positive impact of foreign currency fluctuations, partially offset by the \$19 million impact resulting from the sale of REA Group s European business in December 2016. Revenues at Move increased \$58 million, or 15%, to \$452 million in fiscal 2017, primarily due to a \$61 million increase in Connections<sup>SM</sup> for Buyers product revenues driven by improvement in yield optimization and growth in leads and customers.

For the fiscal year ended June 30, 2018, Segment EBITDA at the Digital Real Estate Services segment increased \$77 million, or 24%, as compared to fiscal 2017. The increase in Segment EBITDA was the result of higher contributions from REA Group and Move of \$71 million and \$5 million, respectively, primarily due to the higher revenues noted above, partially offset by \$50 million in higher costs associated with higher revenues, \$43 million in broker commissions from the acquisition of Smartline and \$28 million of higher marketing costs, primarily at Move, to drive audience growth.

Subscription Video Services (11% and 6% of the Company s consolidated revenues in fiscal 2018 and 2017, respectively)

	For the fiscal years ended June 30,			
(in millions, except %)	2018	2017	Change Better	% Change /(Worse)
Revenues:				
Advertising	\$ 127	\$ 86	\$ 41	48%
Circulation and subscription	850	402	448	**
Other	27	6	21	**
Total Revenues	1,004	494	510	**
Operating expenses	(654)	(341)	(313)	(92)%
Selling, general and administrative	(177)	(30)	(147)	**
Segment EBITDA	\$ 173	\$ 123	\$ 50	41%

For the fiscal year ended June 30, 2018, revenues at the Subscription Video Services segment increased \$510 million, as compared to fiscal 2017. The revenue increase was primarily due to the Transaction, which contributed \$461 million of revenue in the fourth quarter of fiscal 2018. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a revenue increase of \$10 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017. See the Results of Operations Fiscal 2018 versus Fiscal 2017 (pro forma) section below for additional details.

For the fiscal year ended June 30, 2018, Segment EBITDA at the Subscription Video Services segment increased \$50 million, or 41%, as compared to fiscal 2017. The increase in Segment EBITDA was due to the Transaction.

#### Results of Operations Fiscal 2018 versus Fiscal 2017 (pro forma)

The following supplemental unaudited pro forma information for the fiscal years ended June 30, 2018 and 2017 reflect the Company s results of operations as if the Transaction had occurred on July 1, 2016. The Company believes that the presentation of this supplemental information enhances comparability across the reporting periods. The information was prepared in accordance with Article 11 of Regulation S-X and is based on historical results of operations of News Corp and Foxtel, adjusted for the effect of Transaction-related accounting adjustments, as described below. Pro forma adjustments were based on available information and assumptions regarding impacts that are directly attributable to the Transaction, are factually supportable, and are expected to have a continuing impact on the combined results. However, these adjustments are subject to change as valuations are finalized. In addition, the pro forma information is provided for supplemental and informational purposes only, and is not necessarily indicative of what the Company s results of operations would have been, or the Company s future results of operations, had the Transaction actually occurred on the date indicated. The unaudited pro forma information should be read in conjunction with other sections of this Management s Discussion and Analysis of Financial Condition and Results of Operations , as well as Selected Financial Data and the Consolidated Financial Statements and related notes appearing elsewhere in this Annual Report.

	News Corp	Pro Fo For the fiscal y Foxtel	Pro	
(**	Historical <sup>(a)</sup>	Historical	b) Adjustments	Forma
(in millions, except per share amounts) Revenues:				
Advertising	\$ 2,799	\$ 14	1 \$	\$ 2,940
Circulation and subscription	3.021	1.63		4,381
Consumer	1,664	1,05	(270)	1,664
Real estate	858			858
Other	682	3	9	721
	002	c.	-	/ = 1
Total Revenues	9,024	1,81	8 (278)	10,564
Operating expenses	(4,903)	(1,13		(5,748)
Selling, general and administrative	(3,049)	(34		(3,372)
Depreciation and amortization	(472)	(18	-, -	(676)
Impairment and restructuring charges	(351)	× *	(957) <sup>(j)</sup>	(1,313)
Equity losses of affiliates	(1,006)		5 974 <sup>(j)</sup>	(27)
Interest, net	(7)	(7	(6)	(83)
Other, net	(325)		(2) 337 <sup>(k)</sup>	10
	~ /		. ,	
(Loss) income before income tax expense	(1,089)	7	7 367	(645)
Income tax expense	(355)	(1	3) (5) <sup>(1)</sup>	(373)
	()	× ×	- / (- /	()
Net loss (income)	(1,444)	6	4 362	(1,018)
Less: Net (loss) income attributable to noncontrolling interests	(1,111)		1 (27) <sup>(m)</sup>	(1,010)
	(10)		- ()	(20)
Net (loss) income attributable to News Corporation	\$ (1,514)	\$6	5 \$ 335	\$ (1,114)
	+ ( <u>-)</u> )	ΨŪ	- + • • • •	Ψ ( <b>-</b> , <b>---</b> )
Basic and diluted (loss) earnings per share:				
Net loss available to News Corporation stockholders per share	\$ (2.60)			\$ (1.92)
ree loss available to reeve corporation stockholders per share	φ (2.00)			$\Psi$ (1.72)

# Table of Contents

	Pro Forma (unaudited)			
	For the fiscal year ended June 30, 20			17
	News			
	Corp	Foxtel	Transaction	Pro
	Historical <sup>(a)</sup>	Historical <sup>(b)</sup>	Adjustments	Forma
(in millions, except per share amounts)				
Revenues:				
Advertising	\$ 2,860	\$ 196	\$	\$ 3,056
Circulation and subscription	2,470	2,156	$(359)^{(c)(d)}$	4,267
Consumer	1,573			1,573
Real estate	696			696
Other	540	59		599
Total Revenues	8,139	2,411	(359)	10,191
Operating expenses	(4,529)	(1,382)	367 <sup>(c)(e)</sup>	(5,544)
Selling, general and administrative	(2,725)	(461)		(3,186)
Depreciation and amortization	(449)	(215)	$(47)^{(g)(h)(i)}$	(711)
Impairment and restructuring charges	(927)	(63)		(1,217)
Equity losses of affiliates	(295)	(52)	265 <sup>(j)</sup>	(82)
Interest, net	39	(161)		(122)
Other, net	132			132
(Loss) income before income tax expense	(615)	77	(1)	(539)
Income tax expense	(28)	(18)	15 <sup>(1)</sup>	(31)
Net (loss) income	(643)	59	14	(570)
Less: Net (loss) income attributable to noncontrolling interests	(95)	1	(31) <sup>(m)</sup>	(125)
Net (loss) income attributable to News Corporation	\$ (738)	\$ 60	\$ (17)	\$ (695)
· · · · · · · · · · · · · · · · · · ·			,	
Basic and diluted (loss) earnings per share:				
Net loss available to News Corporation stockholders per share	\$ (1.27)			\$ (1.20)
The ross available to mews Corporation stocknowers per share	φ (1.41)			φ (1.20)

#### Notes to the unaudited proforma statements:

- (b) Reflects the historical results of operations of Foxtel to the date of the Transaction. From April 3, 2018 onwards, Foxtel is included in the historical results of operations of News Corporation. The Statements of Operations of Foxtel are derived from its historical financial statements for the nine months ended March 31, 2018 and the fiscal year ended June 30, 2017. These Statements of Operations for the nine months ended March 31, 2018 and the fiscal year ended June 30, 2017. These Statements of Operations on a U.S. GAAP basis and translated from Australian dollars to U.S. dollars, the reporting currency of the combined group, using the quarterly average rates for each period presented. Additionally, certain balances within Foxtel s historical financial information were reclassified to be consistent with the Company s presentation.
- <sup>(c)</sup> Represents the impact of eliminating transactions between Foxtel and the consolidated subsidiaries of News Corporation, which would be eliminated upon consolidation as a result of the Transaction.
- <sup>(d)</sup> Reflects the reversal of revenue recognized in Foxtel s historical Statements of Operations resulting from the fair value adjustment of Foxtel s historical deferred installation revenue in the preliminary purchase price allocation for the Transaction.
- (e) Reflects the adjustment to amortization of program inventory recognized in Foxtel s historical Statements of Operations related to the fair value adjustment of Foxtel s historical program inventory in the preliminary purchase price allocation.

<sup>(</sup>a) Reflects the historical results of operations of News Corporation. As the acquisition of a controlling interest in Foxtel was completed on April 3, 2018, Foxtel is reflected in our historical Statement of Operations from April 3, 2018 onwards.

- (f) Reflects the removal of transaction expenses directly related to the Transaction that are included in News Corp s historical Statements of Operations for the fiscal year ended June 30, 2018. These costs are considered to be non-recurring in nature, and as such, have been excluded from the pro forma Statement of Operations.
- <sup>(g)</sup> Reflects the adjustment to amortization expense resulting from the recognition of amortizable intangible assets in the preliminary purchase price allocation.
- <sup>(h)</sup> Reflects the adjustment to depreciation and amortization expense resulting from the fair value adjustment to Foxtel s historical fixed assets in the preliminary purchase price allocation, which resulted in a step-up in the value of such assets.
- (i) Reflects the reversal of amortization expense included in News Corp s historical Statements of Operations from the Company s settlement of its pre-existing contractual arrangement between Foxtel and FOX SPORTS Australia, which resulted in a write-off of its channel distribution agreement intangible asset at the time of the Transaction.
- (i) Represents the impact to equity losses of affiliates as a result of the Transaction, as if the Transaction occurred on July 1, 2016. Historically News Corp accounted for its investment in Foxtel under the equity method of accounting. As a result of the Transaction, Foxtel became a majority-owned subsidiary of the Company, and therefore, the impact of Foxtel on the Company s historical equity losses of affiliates was eliminated. In addition, News Corp previously recorded certain impairments to its investment in Foxtel within equity losses of affiliates which are reflected in News Corp s historical results. As these impairments are not directly attributable to the Transaction, such amounts have not been eliminated and have been reclassified in the pro forma Statement of Operations from equity losses of affiliates into impairment and restructuring charges.
- (k) Represents the write-off recorded as a result of the effective settlement of the channel distribution agreement between FOX SPORTS Australia and Foxtel as a result of the Transaction as well as other costs directly attributable to the Transaction. The write-off of the intangible asset related to this agreement and other associated costs are considered transaction costs directly attributable to the Transaction that were incurred in the fiscal year ended June 30, 2018.
- <sup>(1)</sup> In determining the tax rate to apply to our pro forma adjustments we used the Australian statutory rate of 30%, which is the jurisdiction in which the business operates. However, in certain instances, the effective tax rate applied to adjustments differs from the statutory rate primarily as a result of certain valuation allowances on deferred tax assets, based on the Company s historical tax profile in Australia.
- <sup>(m)</sup> Represents the adjustment, as a result of the Transaction, to reflect the noncontrolling interest of the combined company on a pro forma basis.

The following table sets forth the Company s unaudited pro forma operating results for fiscal 2018 and 2017.

	Pro Forma (unaudited) For the fiscal year ended June 30,			
	2018	2017	Change	% Change
(in millions, except %)			Better/	(Worse)
Revenues:	¢ 2.040	¢ 2.056	¢ (116)	(4)07
Advertising	\$ 2,940	\$ 3,056	\$ (116)	(4)%
Circulation and subscription	4,381	4,267	114	3%
Consumer	1,664	1,573	91	6%
Real estate	858	696	162	23%
Other	721	599	122	20%
Total Revenues	10,564	10,191	373	4%
Operating expenses	(5,748)	(5,544)	(204)	(4)%
Selling, general and administrative	(3,372)	(3,186)	(186)	(6)%
Depreciation and amortization	(676)	(711)	35	5%
Impairment and restructuring charges	(1,313)	(1,217)	(96)	(8)%
Equity losses of affiliates	(27)	(82)	55	67%
Interest, net	(83)	(122)	39	32%
Other, net	10	132	(122)	(92)%
Loss before income tax expense	(645)	(539)	(106)	(20)%
Income tax expense	(373)	(31)	(342)	**
Net loss	(1,018)	(570)	(448)	(79)%
Less: Net income attributable to noncontrolling interests	(96)	(125)	29	23%
Net loss attributable to News Corporation	\$ (1,114)	\$ (695)	<b>\$ (419)</b>	(60)%

# \*\* not meaningful

*Revenues (pro forma)* Revenues increased \$373 million, or 4%, for the fiscal year ended June 30, 2018 as compared to fiscal 2017. The Revenue increase was primarily attributable to higher revenues of \$203 million at the Digital Real Estate Services segment, mainly due to increased revenues at both REA Group and Move, and \$122 million at the Book Publishing segment as a result of strong frontlist and backlist sales in the general books category and \$28 million from the sublicensing agreement for J.R.R. Tolkien s *The Lord of the Rings* trilogy. News and Information Services segment revenues increased \$50 million primarily due to higher circulation and subscription revenues of \$105 million primarily due to cover price and subscription price increases, the positive impact of foreign currency fluctuations and digital subscriber growth, partially offset by lower advertising revenues of \$76 million primarily due to weakness in the print advertising market across mastheads and lower revenues at News America Marketing of \$75 million. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a revenue increase of \$244 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017.

*Operating expenses (pro forma)* Operating expenses increased \$204 million, or 4%, for the fiscal year ended June 30, 2018 as compared to fiscal 2017. The increase in Operating expenses for the fiscal year ended June 30, 2018 was mainly due to higher operating expenses at the Subscription Video Services segment of \$143 million primarily resulting from higher sports programming rights costs and the negative impact of foreign currency fluctuations. The Book Publishing segment also contributed \$54 million to the increase primarily due to higher costs associated with higher revenues and the impact of foreign currency fluctuations. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in an Operating expense increase of \$123 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017.

*Selling, general and administrative expenses (pro forma)* Selling, general and administrative expenses increased \$186 million, or 6%, for the fiscal year ended June 30, 2018 as compared to fiscal 2017. The increase in Selling, general and administrative expenses was primarily due to higher expenses of \$108 million at the

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Digital Real Estate Services segment primarily due to higher costs associated with higher revenues, the acquisition of Smartline and increased marketing costs at Move. The increase was also attributable to higher expenses of \$81 million at the News and Information Services segment primarily related to higher compensation and marketing costs, the \$55 million increase from foreign currency fluctuations, as well as the absence of a \$12 million adjustment to reduce the deferred consideration accrual related to the acquisition of Unruly which did not recur in the current year period. These increases were partially offset by the \$46 million impact from the reversal of a portion of the previously accrued liability for the U.K. Newspaper Matters and the corresponding receivable from 21st Century Fox as the result of an agreement reached with the relevant tax authority with respect to certain employment taxes in the first quarter of fiscal 2018. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a Selling, general and administrative expense increase of \$89 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017.

*Depreciation and amortization (pro forma)* Depreciation and amortization expense decreased \$35 million, or 5%, for the fiscal year ended June 30, 2018 as compared to fiscal 2017, primarily due to lower depreciation expense of \$60 million at the News and Information Services segment, primarily due to the write-down of fixed assets at the U.K. and Australian newspapers during fiscal 2017. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a depreciation and amortization expense increase of \$79 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017.

*Impairment and restructuring charges (pro forma)* During the fiscal years ended June 30, 2018 and 2017, the Company recorded restructuring charges of \$76 million and \$151 million, respectively, primarily related to employee termination benefits in the News and Information Services segment.

During the fiscal year ended June 30, 2018, the Company recognized non-cash impairment charges of \$1,237 million primarily related to the \$957 million non-cash write-down of the carrying value of its investment in Foxtel and \$280 million primarily related to the impairment of goodwill and intangible assets at the News America Marketing reporting unit and impairment of goodwill at the FOX SPORTS Australia reporting unit.

During the fiscal year ended June 30, 2017, the Company recognized total non-cash impairment charges of \$1,066 million primarily at News UK and News Corp Australia. The charges consisted of a write-down of the Company s fixed assets of \$679 million, a write-down of intangible assets of \$58 million and a write-down of goodwill of \$48 million. The Company also recognized a \$227 million non-cash write-down of the carrying value of its investment in Foxtel and \$53 million related to Foxtel Management s decision to cease Presto operations in fiscal 2017.

See Note 5 Restructuring Programs, See Note 6 Investments, Note 7 Property, Plant and Equipment and Note 8 Goodwill and Other Intangible Assets in the accompanying Consolidated Financial Statements.

*Equity losses of affiliates (pro forma)* Equity losses of affiliates improved \$55 million to (\$27) million for the fiscal year ended June 30, 2018 from (\$82) million in fiscal 2017. The decrease in losses for the fiscal year ended June 30, 2018 was primarily due to the absence of losses from the Company s interest in Ten Network Holdings (Ten ).

Included within Losses of affiliates in fiscal 2017 was a \$58 million write-down of Foxtel s investment in Ten. During the first quarter of fiscal 2017, Foxtel was deemed to have significant influence over its investment in Ten. As a result, Foxtel was required to treat its investment in Ten as an equity investment. Foxtel elected the fair value option under ASC 825, Financial Instruments (ASC 825) and adjusted the carrying value of the Ten investment to fair value each reporting period. Although Foxtel ceased to have significant influence in Ten during the third quarter of fiscal 2017, it continued to adjust the carrying value of the Ten investment to fair value each reporting period due to its election of the fair value option under ASC 825.

During the fiscal years ended June 30, 2018 and 2017, the Company recognized non-cash impairments of \$13 million and \$9 million on certain other equity method investments, respectively. The impairments are reflected in Equity losses of affiliates in the Statement of Operations for the fiscal years ended June 30, 2018 and 2017. See Note 6 Investments in the accompanying Consolidated Financial Statements.

*Interest, net (pro forma)* Interest, net decreased \$39 million, or 32%, for the fiscal year ended June 30, 2018, as compared to fiscal 2017, primarily due to lower interest expense from the repayment of the Foxtel shareholder note in the first quarter of fiscal 2018, partially offset by the absence of an adjustment of the deferred consideration related to REA Group s acquisition of iProperty recognized in the second quarter of fiscal 2017. See Note 6 Investments in the accompanying Consolidated Financial Statements.

*Other, net (pro forma)* Other, net decreased \$122 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017, primarily related to the absence of the \$107 million gain recognized in the prior fiscal year related to REA Group s sale of its European business.

*Income tax (expense) benefit (pro forma)* The Company s income tax expense and effective tax rate for the fiscal year ended June 30, 2018 were \$373 million and (58%), respectively, as compared to an income tax expense and effective tax rate of \$31 million and (6%), respectively, for fiscal 2017.

For the fiscal year ended June 30, 2018 the Company recorded a tax expense of \$373 million on pre-tax loss of \$645 million resulting in an effective tax rate that was lower than the U.S. statutory tax rate. The lower tax rate was primarily due to \$340 million of lower tax benefits on impairments and write-downs of approximately \$1.3 billion and a tax expense of \$237 million related to the impact of the Tax Act, offset by a tax benefit of approximately \$49 million related to the settlement of pre-Separation tax matters with the Internal Revenue Service.

For the fiscal year ended June 30, 2017 the Company recorded a tax expense of \$31 million on pre-tax loss of \$539 million resulting in an effective tax rate that was lower than the U.S. statutory tax rate. The lower tax rate was primarily due to \$139 million of lower tax benefits on impairments and write-downs in foreign jurisdictions of approximately \$1 billion, a tax expense of approximately \$63 million related to the settlement of a foreign tax audit and \$40 million related to the recording of a valuation allowance against foreign net operating losses, offset by lower taxes on the sale of certain business assets.

*Net loss (pro forma)* Net loss increased \$448 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017 primarily due to the tax impacts discussed above and lower Other, net primarily due to the absence of the gain recognized on the sale of REA Group s European business.

*Net income attributable to noncontrolling interests (pro forma)* Net income attributable to noncontrolling interests decreased by \$29 million for the fiscal year ended June 30, 2018 as compared to fiscal 2017, primarily due to the absence of the gain recognized on the sale of REA Group s European business.

#### Segment Analysis (pro forma)

The following table reconciles Pro Forma Net loss to Pro Forma Total Segment EBITDA for the fiscal years ended June 30, 2018 and 2017:

	Pro For For the fiscal y June 3	ears ended 0,
(in millions, except %)	2018	2017
Pro forma net loss	\$ (1,018)	\$ (570)
Add:		
Income tax expense	373	31
Other, net	(10)	(132)
Interest, net	83	122
Equity losses of affiliates	27	82
Impairment and restructuring charges	1,313	1,217
Depreciation and amortization	676	711
Pro forma Total Segment EBITDA	\$ 1,444	\$ 1,461

		Pro Forma For the fiscal years ended June 30,			
	Fo				
	20	2018 2			
		Segment		Segment	
(in millions)	Revenues	EBITDA	Revenues	EBITDA	
News and Information Services	\$ 5,119	\$ 392	\$ 5,069	\$ 414	
Book Publishing	1,758	244	1,636	199	
Digital Real Estate Services	1,141	401	938	324	
Subscription Video Services	2,544	545	2,546	699	
Other	2	(138)	2	(175)	
Total	\$ 10,564	\$ 1,444	\$ 10,191	\$ 1,461	

Subscription Video Services (pro forma) (24% and 25% of the Company s consolidated revenues in fiscal 2018 and 2017, respectively)

	F	Pro Forma For the fiscal years ended June 30,			
	2018	2017	Change	% Change	
(in millions, except %)			Better	/(Worse)	
Revenues:					
Advertising	\$ 268	\$ 282	\$ (14)	(5)%	
Circulation and subscription	2,210	2,199	11	1%	
Other	66	65	1	2%	
Total Revenues	2,544	2,546	(2)	**	
Operating expenses	(1,499)	(1,356)	(143)	(11)%	
Selling, general and administrative	(500)	(491)	(9)	(2)%	
Segment EBITDA	<b>\$ 545</b>	\$ 699	\$ (154)	(22)%	

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### \*\* not meaningful

For the fiscal year ended June 30, 2018, revenues at the Subscription Video Services segment decreased \$2 million as compared to fiscal 2017. The revenue decrease was primarily due to lower advertising revenues,

as lower subscription revenues resulting from subscriber mix were more than offset by the \$82 million positive impact of foreign currency fluctuations.

For the fiscal year ended June 30, 2018, Segment EBITDA at the Subscription Video Services segment decreased \$154 million, or 22%, as compared to fiscal 2017. The decrease in Segment EBITDA was primarily due to the lower revenues discussed above and higher sports programming costs, primarily for the National Rugby League and Australian Football League and third party transition costs of \$10 million.

#### Results of Operations Fiscal 2017 versus Fiscal 2016

The following table sets forth the Company s operating results for fiscal 2017 as compared to fiscal 2016.

	For the fiscal years ended June 30,			30,
	2017	2016	Change	% Change
(in millions, except %)			Better	/(Worse)
Revenues:				
Advertising	\$ 2,860	\$ 3,025	\$ (165)	(5)%
Circulation and Subscription	2,470	2,569	(99)	(4)%
Consumer	1,573	1,578	(5)	**
Real estate	696	619	77	12%
Other	540	501	39	8%
Total Revenues	8,139	8,292	(153)	(2)%
Operating expenses	(4,529)	(4,728)	199	4%
Selling, general and administrative	(2,725)	(2,722)	(3)	**
NAM Group and Zillow settlements, net		(158)	158	**
Depreciation and amortization	(449)	(505)	56	11%
Impairment and restructuring charges	(927)	(89)	(838)	**
Equity (losses) earnings of affiliates	(295)	30	(325)	**
Interest, net	39	43	(4)	(9)%
Other, net	132	18	114	**
(Loss) income from continuing operations before income tax (expense) benefit	(615)	181	(796)	**
Income tax (expense) benefit	(28)	54	(82)	**
(Loss) income from continuing operations	(643)	235	(878)	**
Income (loss) from discontinued operations, net of tax		15	(15)	**
Net (loss) income	(643)	250	(893)	**
Less: Net income attributable to noncontrolling interests	(95)	(71)	(24)	(34)%
Net (loss) income attributable to News Corporation	\$ (738)	\$ 179	\$ (917)	**

#### \*\* not meaningful

*Revenues* Revenues decreased \$153 million, or 2%, for the fiscal year ended June 30, 2017 as compared to fiscal 2016. The Revenue decrease was mainly due to a decrease in revenues at the News and Information Services segment of \$269 million, primarily resulting from weakness in the print advertising market across mastheads, the \$143 million negative impact of foreign currency fluctuations and the \$77 million impact from the absence of the 53rd week in fiscal 2017. The revenue decrease was partially offset by the acquisitions of Wireless Group and ARM which contributed \$74 million and \$61 million in revenues, respectively. The decrease in the News and Information Services segment was partially offset by increased revenues at the Digital Real Estate Services segment of \$116 million, primarily as a result of higher revenues at both REA Group and Move.

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The impact of foreign currency fluctuations of the U.S. dollar against local currencies and the absence of the 53rd week in fiscal 2017 resulted in revenue decreases of \$147 million and \$112 million, respectively, for the fiscal

year ended June 30, 2017 as compared to fiscal 2016. The Company calculates the impact of foreign currency fluctuations for businesses reporting in currencies other than the U.S. dollar by multiplying the results for each quarter in the current period by the difference between the average exchange rate for that quarter and the average exchange rate in effect during the corresponding quarter of the prior year and totaling the impact for all quarters in the current period.

*Operating Expenses* Operating expenses decreased \$199 million, or 4%, for the fiscal year ended June 30, 2017 as compared to fiscal 2016. The decrease in Operating expenses for the fiscal year ended June 30, 2017 was mainly due to a decrease in operating expenses at the News and Information Services segment of \$199 million, primarily as a result of the impact of cost savings initiatives and lower newsprint, production, and distribution costs and a \$74 million positive impact from foreign currency fluctuations, partially offset by higher costs of \$75 million associated with the acquisitions of ARM and Wireless Group. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in an Operating expense decrease of \$59 million for the fiscal year ended June 30, 2017 as compared to fiscal 2016.

*Selling, general and administrative expenses* Selling, general and administrative expenses increased \$3 million for the fiscal year ended June 30, 2017 as compared to fiscal 2016. The increase in Selling, general and administrative expenses was primarily due to higher expenses at the News and Information Services segment of \$10 million, mainly due to \$56 million in higher costs associated with the acquisitions of Wireless Group and ARM, and \$19 million in higher costs at News America Marketing, primarily due to a \$12 million increase in investment spending at Checkout 51, partially offset by the \$63 million positive impact of foreign currency fluctuations. The increase was also attributable to a one-time corporate charge of \$11 million associated with a change in the Company s executive management in February 2017. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a Selling, general and administrative expense decrease of \$87 million for the fiscal year ended June 30, 2017 as compared to fiscal 2016.

*NAM Group and Zillow settlements, net* During the fiscal year ended June 30, 2016, the Company recognized one-time costs of approximately \$280 million in connection with the settlement of certain litigation and related claims at News America Marketing and a one-time gain of \$122 million in connection with the settlement of litigation with Zillow, Inc. (Zillow). The gain reflects settlement proceeds received from Zillow of \$130 million, less \$8 million paid to the National Association of Realtors<sup>®</sup> (NAR). See Note 16 Commitments and Contingencies in the accompanying Consolidated Financial Statements.

*Depreciation and amortization* Depreciation and amortization expense decreased \$56 million, or 11%, for the fiscal year ended June 30, 2017 as compared to fiscal 2016, primarily due to the write-down of fixed assets at the Australian newspapers in the second quarter of fiscal 2017 and the positive impact of foreign currency fluctuations. The impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in a depreciation and amortization expense decrease of \$9 million for the fiscal year ended June 30, 2017 as compared to fiscal 2016.

*Impairment and restructuring charges* During the fiscal year ended June 30, 2017 and 2016, the Company recorded restructuring charges of \$142 million and \$89 million, respectively.

During the fiscal year ended June 30, 2017, the Company recognized total impairment charges of \$785 million, primarily at News UK and News Corp Australia. The total charges consisted of a write-down of the Company s fixed assets of \$679 million, a write-down of intangible assets of \$58 million and a write-down of goodwill of \$48 million.

See Note 5 Restructuring Programs, Note 7 Property, Plant and Equipment and Note 8 Goodwill and Other Intangible Assets in the accompanying Consolidated Financial Statements.

*Equity (losses) earnings of affiliates* Equity (losses) earnings of affiliates decreased \$325 million for the fiscal year ended June 30, 2017 as compared to fiscal 2016, primarily as a result of the \$227 million non-cash

write-down of the carrying value of the Company s investment in Foxtel to fair value and lower net income at Foxtel. See Note 6 Investments in the accompanying Consolidated Financial Statements.

	F	For the fiscal years ended June 30,		
	2017	2016	Change	% Change
(in millions, except %)			Better	/(Worse)
Foxtel <sup>(a)</sup>	\$ (265)	\$ 38	\$ (303)	**
Other equity affiliates <sup>(b)</sup>	(30)	(8)	(22)	**
Total Equity (losses) earnings of affiliates	\$ (295)	\$ 30	\$ (325)	**

#### \*\* not meaningful

(a) During the second quarter of fiscal 2017, the Company recognized a \$227 million non-cash write-down of the carrying value of its investment in Foxtel to fair value. The write-down is reflected in Equity (losses) earnings of affiliates in the Statements of Operations for the fiscal year ended June 30, 2017. See Note 6 Investments in the accompanying Consolidated Financial Statements.

In accordance with Accounting Standards Codification (ASC) 350, Intangibles Goodwill and Other (ASC 350), the Company amortized \$68 million and \$52 million related to excess cost over the Company's proportionate share of its investment's underlying net assets allocated to finite-lived intangible assets during the fiscal years ended June 30, 2017 and 2016, respectively. Such amortization is reflected in Equity (losses) earnings of affiliates in the Statements of Operations. See Note 6 Investments in the accompanying Consolidated Financial Statements. The increase in amortization expense recognized by the Company in fiscal 2017 resulted from a corresponding decrease in amortization expense recognized by Foxtel as certain intangible assets were fully amortized in fiscal 2016.

For the fiscal year ended June 30, 2017, Foxtel revenues increased \$32 million, or 1%, as a result of the positive impact of foreign currency fluctuations, as revenues decreased 2% in local currency due to lower subscribers. Operating income decreased \$20 million, primarily due to planned increases in programming spend and the lower revenues noted above, partially offset by lower depreciation costs and the positive impact of foreign currency fluctuations. Net income decreased \$121 million, mainly due to \$58 million in losses associated with the change in the fair value of Foxtel s investment in Ten Network Holdings (Ten ) and losses of \$53 million associated with Presto, primarily resulting from Foxtel management s decision to cease Presto operations in January 2017. See Note 6 Investments in the accompanying Consolidated Financial Statements.

During the first quarter of fiscal 2017, Foxtel was deemed to have significant influence over its investment in Ten. As a result, Foxtel was required to treat its investment in Ten as an equity method investment. Foxtel elected the fair value option under ASC 825, Financial Instruments (ASC 825) and adjusts the carrying value of the Ten investment to fair value each reporting period. Although Foxtel ceased to have significant influence in Ten during the third quarter of fiscal 2017, it will continue to adjust the carrying value of the Ten investment to fair value each reporting period due to its election of the fair value option under ASC 825. This adjustment will be recorded as a component of Foxtel s net income.

<sup>(b)</sup> Other equity affiliates, net for the fiscal year ended June 30, 2017 includes losses primarily from the Company s interest in Elara. Additionally, during the fourth quarter of fiscal 2017, the Company recognized impairments of \$9 million on certain other equity method investments. The impairments are reflected in Equity (losses) earnings of affiliates in the Statement of Operations for the fiscal year ended June 30, 2017. See Note 6 Investments in the accompanying Consolidated Financial Statements.

*Interest, net* Interest, net for the fiscal year ended June 30, 2017 decreased \$4 million, or 9%, as compared to fiscal 2016, primarily due to higher interest expense associated with the REA Facility. See Note 9 Borrowings in the accompanying Consolidated Financial Statements.

*Other, net* Other, net increased \$114 million for the fiscal year ended 2017 as compared to the fiscal year ended June 30, 2016. See Note 21 Additional Financial Information in the accompanying Consolidated Financial Statements.

*Income tax (expense) benefit* The Company s income tax expense and effective tax rate for the fiscal year ended June 30, 2017 were \$28 million and (5%), respectively, as compared to an income tax benefit and effective tax rate of \$54 million and (30%), respectively, for fiscal 2016.

For the fiscal year ended June 30, 2017 the Company recorded a tax expense of \$28 million on pre-tax loss of \$615 million resulting in an effective tax rate that was lower than the U.S. statutory tax rate. The lower tax rate was primarily due to \$139 million of lower tax benefits on impairments and write-downs in foreign jurisdictions of approximately \$1 billion, a tax expense of approximately \$63 million related to the settlement of a foreign tax audit and \$40 million related to the recording of valuation allowance against foreign net operating losses, offset by lower taxes on the sale of certain business assets.

For the fiscal year ended June 30, 2016, the Company recorded a tax benefit of \$54 million on pre-tax income of \$181 million resulting in an effective tax rate that was lower than the U.S. statutory tax rate. The lower tax rate was primarily due to a tax benefit of approximately \$106 million related to the release of previously established valuation allowances related to certain U.S. federal net operating losses and state deferred tax assets. This benefit was recognized in conjunction with management s plan to dispose of the Company s digital education business in the first quarter of fiscal 2016, as the Company now expects to generate sufficient U.S. taxable income to utilize these deferred tax assets prior to expiration. In addition, the effective tax rate was also impacted by the \$29 million non-taxable gain resulting from the revaluation of REA Group s previously held equity interest in iProperty. See Note 19 Income Taxes in the accompanying Consolidated Financial Statements.

*Income (loss) from discontinued operations, net of tax* For the fiscal year ended June 30, 2017, the Company did not recognize any income from discontinued operations as the operations of the digital education business were discontinued during fiscal 2016.

For the fiscal year ended June 30, 2016, the Company recorded income from discontinued operations, net of tax, of \$15 million. The income recognized in fiscal 2016 was primarily due to the impact of a \$144 million tax benefit recognized upon reclassification of the Digital Education segment to discontinued operations, a tax benefit of \$30 million related to the operations for the period and lower operating losses as a result of the sale of Amplify Insight and Amplify Learning, which more than offset the pre-tax non-cash impairment charge recognized in the first quarter of fiscal 2016 of \$76 million and \$17 million in severance and lease termination charges recognized in the second quarter of fiscal 2016. See Note 4 Discontinued Operations in the accompanying Consolidated Financial Statements.

*Net (loss) income* Net (loss) income decreased \$893 million for the fiscal year ended June 30, 2017 as compared to fiscal 2016 primarily due to non-cash impairment charges of approximately \$785 million, mainly related to the write-down of fixed assets at the U.K. and Australian newspapers, higher equity losses of affiliates, primarily due to the \$227 million non-cash write-down of the carrying value of the Company s investment in Foxtel to fair value, the absence of the one-time gain of \$122 million in connection with the settlement of litigation with Zillow, and the tax benefit related to the release of valuation allowances and income from discontinued operations recognized in fiscal 2016 which did not recur in fiscal 2017, partially offset by the absence of the \$280 million NAM Group settlement charge in the prior year and higher Other, net.

*Net income attributable to noncontrolling interests* Net income attributable to noncontrolling interests increased by \$24 million for the fiscal year ended June 30, 2017 as compared to fiscal 2016, due to the gain on the sale of REA Group s European business.

#### Segment Analysis

Segment EBITDA is defined as revenues less operating expenses and selling, general and administrative expenses and excluding impact from the NAM Group and Zillow legal settlements. Segment EBITDA does not include: depreciation and amortization, impairment and restructuring charges, equity (losses) earnings of affiliates, interest, net, other, net, income tax (expense) benefit and net income attributable to noncontrolling interests. Segment EBITDA may not be comparable to similarly titled measures reported by other companies, since companies and investors may differ as to what items should be included in the calculation of Segment EBITDA.

Segment EBITDA is the primary measure used by the Company s chief operating decision maker to evaluate the performance of and allocate resources within the Company s businesses. Segment EBITDA provides management, investors and equity analysts with a measure to analyze the operating performance of each of the Company s business segments and its enterprise value against historical data and competitors data, although historical results may not be indicative of future results (as operating performance is highly contingent on many factors, including customer tastes and preferences).

Total Segment EBITDA is a non-GAAP measure and should be considered in addition to, not as a substitute for, net (loss) income, cash flow and other measures of financial performance reported in accordance with GAAP. In addition, this measure does not reflect cash available to fund requirements and excludes items, such as depreciation and amortization and impairment and restructuring charges, which are significant components in assessing the Company s financial performance. The Company believes that the presentation of Total Segment EBITDA provides useful information regarding the Company s operations and other factors that affect the Company s reported results. Specifically, the Company believes that by excluding certain one-time or non-cash items such as impairment and restructuring charges and depreciation and amortization, as well as potential distortions between periods caused by factors such as financing and capital structures and changes in tax positions or regimes, the Company provides users of its consolidated financial statements with insight into both its core operations as well as the factors that affect reported results between periods but which the Company believes are not representative of its core business. As a result, users of the Company s consolidated financial statements are better able to evaluate changes in the core operating results of the Company across different periods. The following table reconciles Net loss to Total Segment EBITDA for the fiscal years ended June 30, 2017 and 2016:

		l years ended e 30,
	2017	2016
(in millions)		
Net (loss) income	\$ (643)	\$ 235
Add:		
Income tax expense	28	(54)
Other, net	(132)	(18)
Interest, net	(39)	(43)
Equity losses of affiliates	295	(30)
Impairment and restructuring charges	927	89
Depreciation and amortization	449	505
Total Segment EBITDA	\$ 885	\$ 684

	For the fiscal years ended June 30,				
	20	17	20	2016	
	Revenues	Segment EBITDA	Revenues	Segment EBITDA	
		(in m	illions)		
News and Information Services	\$ 5,069	\$ 414	\$ 5,338	\$ 214	
Book Publishing	1,636	199	1,646	185	
Digital Real Estate Services	938	324	822	344	
Subscription Video Services	494	123	484	124	
Other	2	(175)	2	(183)	
Total	\$ 8,139	\$ 885	\$ 8,292	\$ 684	

News and Information Services (62% and 64% of the Company s consolidated revenues in fiscal 2017 and 2016, respectively)

	Fo	For the fiscal years ended June 30,		
(in millions, except %)	2017	2016	Change Better	% Change /(Worse)
Revenues:				
Advertising	\$ 2,608	\$ 2,810	\$ (202)	(7)%
Circulation and subscription	2,010	2,107	(97)	(5)%
Other	451	421	30	7%
Total Revenues	5,069	5,338	(269)	(5)%
Operating expenses	(2,943)	(3,142)	199	6%
Selling, general and administrative	(1,712)	(1,702)	(10)	(1)%
NAM Group settlement		(280)	280	**
Segment EBITDA	\$ 414	\$ 214	\$ 200	93%

### \*\* not meaningful

For the fiscal year ended June 30, 2017, revenues at the News and Information Services segment decreased \$269 million, or 5%, as compared to fiscal 2016. The revenue decrease was mainly due to lower advertising revenues of \$202 million as compared to fiscal 2016, primarily resulting from weakness in the print advertising market across mastheads, the \$33 million impact from the absence of the 53rd week in fiscal 2017, the \$28 million negative impact from foreign currency fluctuations and lower advertising revenues of \$16 million from the *Perth Sunday Times* which was sold in November 2016. These decreases were partially offset by the acquisitions of Wireless Group and ARM, which contributed \$63 million and \$42 million of advertising revenues, respectively. Circulation and subscription revenues for the fiscal year ended June 30, 2017 decreased \$97 million as compared to fiscal 2016, primarily due to the \$88 million negative impact of foreign currency fluctuations and the \$39 million impact from the absence of the 53rd week in fiscal 2017, which more than offset higher circulation and subscription revenues at Dow Jones. Other revenues for the fiscal year ended June 30, 2017 increased \$30 million as compared to fiscal 2016, primarily due to higher brand partnership revenues in the U.K. of \$14 million, higher third-party printing revenues in Australia of \$10 million and the acquisitions of Wireless Group and Unruly, which contributed \$11 million and \$8 million, respectively, to the increase. These increases were partially offset by the \$27 million negative impact of foreign currency fluctuations. The impact of foreign currency fluctuations of the U.S. dollar against local currencies and the absence of the 53rd week in fiscal 2017 resulted in revenue decreases of \$143 million and \$77 million, respectively, for the fiscal year ended June 30, 2017 as compared to fiscal 2016.

For the fiscal year ended June 30, 2017, Segment EBITDA at the News and Information Services segment increased \$200 million, or 93%, as compared to fiscal 2016. The increase was primarily due to the absence of the \$280 million NAM Group settlement charge in the prior year and the \$12 million impact of an adjustment to the deferred consideration accrual related to the acquisition of Unruly. These factors were partially offset by lower

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contributions from News Corp Australia, News UK and Dow Jones of \$44 million, \$36 million and \$22 million, respectively, primarily due to the impact of lower advertising revenues as discussed above, partially offset by the impact of cost savings initiatives and lower newsprint, production, editorial and distribution costs.

#### News Corp Australia

Revenues at the Australian newspapers were \$1,271 million for the fiscal year ended June 30, 2017, a decrease of \$21 million, or 2%, compared to fiscal 2016 revenues of \$1,292 million. The impact of foreign currency fluctuations of the U.S. dollar against local currencies and the absence of the 53rd week in fiscal 2017 resulted in a revenue increase of \$43 million, or 3%, and a revenue decrease of \$21 million, or 2%, respectively, for the fiscal year ended June 30, 2017 as compared to fiscal 2016. Advertising revenues decreased \$46 million, primarily as a result of the \$94 million impact of weakness in the print advertising market, lower advertising revenues of \$16 million from the *Perth Sunday Times*, which was sold in November 2016, and the \$14 million impact from the absence of the 53rd week in fiscal 2017. These decreases were partially offset by the acquisition of ARM, which contributed \$42 million to advertising revenues, and the \$25 million positive impact of foreign currency fluctuations and \$13 million from the acquisition of ARM, partially offset by lower circulation and subscription revenues of \$10 million primarily from the *Perth Sunday Times* and the \$7 million impact from the absence of the 53rd week in fiscal 2017, a grice increases and digital subscriber growth were offset by print volume declines. Other revenues increased \$18 million primarily due to higher third-party printing revenues.

#### News UK

Revenues were \$1,037 million for the fiscal year ended June 30, 2017, a decrease of \$244 million, or 19%, as compared to fiscal 2016 revenues of \$1,281 million. Advertising revenues decreased \$114 million, primarily due to the \$52 million negative impact of foreign currency fluctuations and the \$51 million impact from weakness in the print advertising. Circulation and subscription revenues decreased \$111 million, primarily due to the \$96 million negative impact of foreign currency fluctuations and the \$13 million impact from the absence of the 53rd week in fiscal 2017, as the \$33 million impact of single-copy volume declines, primarily at *The Sun*, was offset by the \$32 million impact of cover price increases across *The Sun* and *The Times*. Other revenues decreased \$19 million due to the \$29 million negative impact of foreign currency fluctuations, which more than offset higher brand partnership revenues. The impact of foreign currency fluctuations of the U.S. dollar against local currencies and the absence of the 53rd week in fiscal 2017 resulted in revenue decreases of \$177 million and \$21 million, respectively, for the fiscal year ended June 30, 2017 as compared to fiscal 2016.

#### Dow Jones

Revenues were \$1,479 million for the fiscal year ended June 30, 2017, a decrease of \$91 million, or 6%, as compared to fiscal 2016 revenues of \$1,570 million. Advertising revenues decreased \$103 million, primarily due to the \$95 million impact of weakness in the print advertising market. Circulation and subscription revenues increased \$9 million, primarily due to the \$38 million impact of price increases and volume growth at *The Wall Street Journal*, partially offset by the \$19 million impact from the absence of the 53rd week in fiscal 2017 and the \$6 million negative impact of foreign currency fluctuations, as professional information business revenues were relatively flat compared to fiscal 2016. The absence of the 53rd week in fiscal 2017 and the impact of foreign currency fluctuations of the U.S. dollar against local currencies resulted in revenue decreases of \$26 million and \$6 million, respectively, for the fiscal year ended June 30, 2017 as compared to fiscal 2016.

#### News America Marketing

Revenues at News America Marketing were \$1,021 million for the fiscal year ended June 30, 2017, an increase of \$9 million, or 1%, as compared to fiscal 2016 revenues of \$1,012 million. The increase was primarily due to

higher other revenues of \$9 million related to certain merchandising products. Advertising revenues were flat, as higher domestic in-store product revenues of \$42 million and certain other increases were offset by lower home delivered revenues, which include free-standing insert products, of \$51 million.

Book Publishing (20% of the Company s consolidated revenues in fiscal 2017 and 2016)

	For the fiscal years ended June 30,			
	2017	2016	Change	% Change
(in millions, except %)			Bette	r/(Worse)
Revenues:				
Consumer	\$ 1,573	\$ 1,578	\$ (5)	**
Other	63	68	(5)	(7)%
Total Revenues	1,636	1,646	(10)	(1)%
Operating expenses	(1,124)	(1,145)	21	2%
Selling, general and administrative	(313)	(316)	3	1%
Segment EBITDA	\$ 199	\$ 185	\$ 14	8%

\*\* not meaningful

For the fiscal year ended June 30, 2017, revenues at the Book Publishing segment decreased \$10 million, or 1%, as compared to fiscal 2016. The decrease was mainly due to the absence of \$42 million in sales of *Go Set a Watchman* by Harper Lee, the \$34 million negative impact of foreign currency fluctuations and the \$19 million impact from the absence of the 53rd week in fiscal 2017. These decreases were partially offset by strong frontlist and backlist sales in the general books category, which increased \$43 million, including *Hillbilly Elegy* by J.D. Vance, and in the Christian publishing category, which increased \$24 million, including *The Magnolia Story* by Chip and Joanna Gaines and *Jesus Calling* and *Jesus Always* by Sarah Young, as well as the \$25 million impact of the continued expansion of HarperCollins global footprint. Digital sales represented 19% of Consumer revenues during the fiscal year ended June 30, 2017 and were flat as compared to fiscal 2016.

For the fiscal year ended June 30, 2017, Segment EBITDA at the Book Publishing segment increased \$14 million, or 8%, as compared to fiscal 2016. The increase was primarily due to the mix of titles as compared to the prior year.

Digital Real Estate Services (12% and 10% of the Company s consolidated revenues in fiscal 2017 and 2016, respectively)

	Fo	For the fiscal years ended June 30,		
	2017	2016	Change	% Change
(in millions, except %)			Better	/(Worse)
Revenues				
Advertising	\$ 165	\$ 133	\$ 32	24%
Circulation and Subscription	58	64	(6)	(9)%
Real estate	696	619	77	12%
Other	19	6	13	**
Total Revenues	938	822	116	14%
Operating expenses	(120)	(102)	(18)	(18)%
Selling, general and administrative	(494)	(498)	4	1%
Zillow settlement		122	(122)	**
Segment EBITDA	\$ 324	\$ 344	\$ (20)	(6)%

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### \*\* not meaningful

For the fiscal year ended June 30, 2017, revenues at the Digital Real Estate Services segment increased \$116 million, or 14%, as compared to fiscal 2016. At REA Group, revenues increased \$66 million, or 14%, to

\$525 million in fiscal 2017 from \$459 million in fiscal 2016, primarily due to a \$45 million increase in Australian residential depth revenue and the \$18 million positive impact of foreign currency fluctuations, partially offset by an \$18 million decrease resulting from the sale of REA Group s European business in December 2016. Revenues at Move increased \$37 million, or 10%, to \$394 million in fiscal 2017 from \$357 million in fiscal 2016, primarily due to a \$38 million increase in Connections<sup>SM</sup> for Buyers product revenues and a \$12 million increase in non-listing media revenues, partially offset by the \$12 million impact of lower revenues from TigerLead<sup>®</sup>, which was sold in November 2016. The acquisition of DIAKRIT also contributed \$13 million to the revenue increase for the fiscal year ended June 30, 2017.

For the fiscal year ended June 30, 2017, Segment EBITDA at the Digital Real Estate Services segment decreased \$20 million, or 6%, as compared to fiscal 2016. The decrease in Segment EBITDA was the result of the \$63 million lower contribution from Move, primarily due to the absence of the \$122 million gain recognized in connection with the settlement of litigation with Zillow in fiscal 2016 and \$11 million of increased marketing costs to drive traffic growth and brand awareness, partially offset by the higher revenues noted above and the absence of \$36 million of legal costs, primarily related to the Zillow litigation. The decrease was partially offset by the \$46 million higher contribution from REA Group, primarily due to the higher revenues noted above, the \$11 million positive impact of foreign currency fluctuations and the absence of \$12 million of costs associated with REA Group s European business, which was disposed of in fiscal 2017, partially offset by \$16 million in higher costs related to the acquisition of iProperty.

Subscription Video Services (6% of the Company s consolidated revenues in fiscal 2017 and 2016)

	For the fiscal years ended June 30,			ne 30,
	2017	2016	Change	% Change
(in millions, except %)			Bette	r/(Worse)
Revenues:				
Advertising	\$ 86	\$ 81	\$5	6%
Circulation and Subscription	402	398	4	1%
Other	6	5	1	20%
Total Revenues	494	484	10	2%
Operating expenses	(341)	(336)	(5)	(1)%
Selling, general and administrative	(30)	(24)	(6)	(25)%
Segment EBITDA	\$ 123	\$ 124	\$ (1)	(1)%

For the fiscal year ended June 30, 2017, revenues at the Subscription Video Services segment increased \$10 million, or 2% as compared to fiscal 2016. The revenue increase was primarily due to the acquisition of ANC, which contributed \$20 million of revenue in fiscal 2017 and the \$12 million positive impact of foreign currency fluctuations. These increases were partially offset by lower affiliate revenues of \$11 million at FOX SPORTS Australia and the \$10 million impact of the absence of the 53rd week in fiscal 2017.

For the fiscal year ended June 30, 2017, Segment EBITDA at the Subscription Video Services segment decreased \$1 million, or 1%, as compared to fiscal 2016. The decrease in Segment EBITDA was due to the \$3 million negative impact of foreign currency fluctuations as the impact of lower revenues at FOX SPORTS Australia were offset by lower programming rights costs.

### LIQUIDITY AND CAPITAL RESOURCES

#### **Current Financial Condition**

The Company s principal source of liquidity is internally generated funds and cash and cash equivalents on hand. As of June 30, 2018, the Company s cash and cash equivalents were \$2,034 million. The Company expects these

elements of liquidity will enable it to meet its liquidity needs in the foreseeable future, including repayment of indebtedness. The Company also has available borrowing capacity under the Facility (as defined below) and certain other facilities, as described below, and expects to have access to the worldwide credit and capital markets, subject to market conditions, in order to issue additional debt if needed or desired. Although the Company believes that its cash on hand and future cash from operations, together with its access to the credit and capital markets, will provide adequate resources to fund its operating and financing needs, its access to, and the availability of, financing on acceptable terms in the future will be affected by many factors, including: (i) the performance of the Company and/or its operating subsidiaries, as applicable, (ii) the Company s credit rating or absence of a credit rating and/or the credit rating of its operating subsidiaries, as applicable, (iii) the provisions of any relevant debt instruments, credit agreements, indentures and similar or associated documents, (iv) the liquidity of the overall credit and capital markets and (v) the current state of the economy. There can be no assurances that the Company will continue to have access to the credit and capital markets on acceptable terms. See Part I, Item 1A. Risk Factors for further discussion.

As of June 30, 2018, the Company s consolidated assets included \$887 million in cash and cash equivalents that were held by its foreign subsidiaries. \$86 million of this amount is cash not readily accessible by the Company as it is held by REA Group, a majority owned but separately listed public company. REA Group must declare a dividend in order for the Company to have access to its share of REA Group s cash balance. The Company earns income outside the U.S., which is deemed to be permanently reinvested in certain foreign jurisdictions. The Company does not currently intend to repatriate these earnings. Should the Company require more capital in the U.S. than is generated by and/or available to its domestic operations, the Company could elect to transfer funds held in foreign jurisdictions. The transfer of funds from foreign jurisdictions may be cumbersome due to local regulations, foreign exchange controls and taxes. Additionally, the transfer of funds from foreign jurisdictions may result in higher effective tax rates and higher cash paid for income taxes for the Company. The Tax Act was enacted on December 22, 2017. As part of the transition to the new partial territorial tax system, the Tax Act imposes a one-time tax on the mandatory deemed repatriation of earnings of the Company s foreign subsidiaries. It is estimated that the deemed repatriation tax will be approximately \$26 million, which was recorded to income tax expense. The estimate may change, possibly materially, due to among other things, further refinement of the Company s calculations, changes in interpretations and assumptions the Company has made, guidance that may be issued and actions the Company may take as a result of the Tax Act.

The principal uses of cash that affect the Company s liquidity position include the following: operational expenditures including employee costs and paper purchases; capital expenditures; income tax payments; investments in associated entities and acquisitions. In addition to the acquisitions and dispositions disclosed elsewhere, the Company has evaluated, and expects to continue to evaluate, possible future acquisitions and dispositions of certain businesses. Such transactions may be material and may involve cash, the issuance of the Company s securities or the assumption of indebtedness.

#### **Issuer Purchases of Equity Securities**

In May 2013, the Company s Board of Directors (the Board of Directors) authorized the Company to repurchase up to an aggregate of \$500 million of its Class A Common Stock. No stock repurchases were made during the fiscal year ended June 30, 2018. Through August 7, 2018, the Company cumulatively repurchased approximately 5.2 million shares of Class A Common Stock for an aggregate cost of approximately \$71 million. The remaining authorized amount under the stock repurchase program as of August 7, 2018 was approximately \$429 million. All decisions regarding any future stock repurchases are at the sole discretion of a duly appointed committee of the Board of Directors and management. The committee's decisions regarding future stock repurchases will be evaluated from time to time in light of many factors, including the Company's financial condition, earnings, capital requirements and debt facility covenants, other contractual restrictions, as well as legal requirements, regulatory constraints, industry practice, market volatility and other factors that the committee may deem relevant. The stock repurchase authorization may be modified, extended, suspended or discontinued at any time by the Board of Directors and the Board of Directors cannot provide any assurances that any additional shares will be repurchased.

#### Dividends

In August 2017, the Board of Directors declared a semi-annual cash dividend of \$0.10 per share for Class A Common Stock and Class B Common Stock. This dividend was paid on October 18, 2017 to stockholders of record at the close of business on September 13, 2017. In February 2018, the Board of Directors declared a semi-annual cash dividend of \$0.10 per share for Class A Common Stock and Class B Common Stock. This dividend was paid on April 18, 2018 to stockholders of record as of March 14, 2018. The timing, declaration, amount and payment of future dividends to stockholders, if any, is within the discretion of the Board of Directors. The Board of Directors decisions regarding the payment of future dividends will depend on many factors, including the Company s financial condition, earnings, capital requirements and debt facility covenants, other contractual restrictions, as well as legal requirements, regulatory constraints, industry practice, market volatility and other factors that the Board of Directors deems relevant.

#### Sources and Uses of Cash Fiscal 2018 versus Fiscal 2017

Net cash provided by operating activities from continuing operations for the fiscal years ended June 30, 2018 and 2017 was as follows (in millions):

For the fiscal years ended June 30,	2018	2017
Net cash provided by operating activities from continuing operations	\$ 757	\$ 499
Net cash provided by operating activities from continuing operations increased by \$258 million for the fiscal year ended June	30, 2018 a	s
compared to fiscal 2017. The increase was primarily due to the absence of NAM Group s settlement payments of \$256 million	on made du	ring fiscal
2017 which did not recur during the fiscal year ended June 30, 2018, higher Total Segment EBITDA and lower restructuring	payments o	of
\$61 million, partially offset by higher working capital primarily related to higher revenues and reversal of a portion of the pre	viously acc	rued net
liability related to the U.K. Newspaper Matters as a result of an agreement reached with the relevant tax authority and certain	timing rela	ted
items, as well as higher net tax payments of \$30 million.		

Net cash used in investing activities from continuing operations for the fiscal years ended June 30, 2018 and 2017 was as follows (in millions):

For the fiscal years ended June 30,	2018	2017
Net cash used in investing activities from continuing operations	\$ (321)	\$ (105)
The Company had net cash used in investing activities from continuing operations of \$321 million for the fiscal year ended	June 30, 20	18 as
compared to net cash used in investing activities from continuing operations of \$105 million for fiscal 2017. During the fisc	al year ende	ed
June 30, 2018, the Company used \$364 million of cash for capital expenditures which included approximately \$60 million f	rom the	
consolidation of Foxtel and \$77 million of cash for acquisitions, primarily for the acquisitions of Hometrack and Smartline,	partially of	fset by
cash acquired from the Transaction. The net cash used in investing activities from continuing operations for the fiscal year e	ended June 3	30, 2018

During the fiscal year ended June 30, 2017, the Company used \$347 million of cash for acquisitions, primarily for the acquisitions of Wireless Group and ARM. The Company also had capital expenditures of \$256 million. The net cash used in investing activities from continuing operations for the fiscal year ended June 30, 2017 was partially offset by the utilization of restricted cash for the Wireless Group acquisition of \$315 million and proceeds from the sale of REA Group s European business of approximately \$140 million.

was also partially offset by proceeds from the sale of the SEEKAsia cost method investment of \$122 million.

Foxtel s full year capital expenditures for fiscal 2018 were approximately \$285 million, including \$225 million of capital expenditures incurred prior to the consolidation. Foxtel s total capital expenditures in fiscal 2019,

which will be primarily related to subscriber-related expenditures, is expected to be higher than fiscal 2018 by more than \$50 million.

Net cash used in financing activities from continuing operations for the fiscal years ended June 30, 2018 and 2017 was as follows (in millions):

#### For the fiscal years ended June 30,

Net cash used in financing activities from continuing operations \$ (398) \$ (217) The Company had net cash used in financing activities from continuing operations of \$398 million for the fiscal year ended June 30, 2018 as compared to net cash used in financing activities from continuing operations of \$217 million for fiscal 2017. During the fiscal year ended June 30, 2018, the Company repaid \$213 million of borrowings related to new Foxtel and REA Group, and made dividend payments of \$158 million, primarily to News Corporation stockholders and REA Group minority stockholders. The Company also paid \$79 million for its mandatorily redeemable interest in iProperty in fiscal 2018. The net cash used in financing activities from continuing operations for the fiscal year ended June 30, 2018 was partially offset by new borrowings of \$95 million.

During the fiscal year ended June 30, 2017, the Company paid dividends of \$152 million, primarily to News Corporation stockholders and REA Group minority stockholders, and repaid the debt assumed in the acquisition of Wireless Group of \$23 million.

#### Sources and Uses of Cash Fiscal 2017 versus Fiscal 2016

Net cash provided by operating activities from continuing operations for the fiscal years ended June 30, 2017 and 2016 was as follows (in millions):

For the fiscal years ended June 30,	2017	2016
Net cash provided by operating activities from continuing operations	\$ 499	\$ 952
Net cash provided by operating activities from continuing operations decreased by \$453 million for the fiscal year ended Jun	e 30, 2017 a	IS
compared to fiscal 2016. The decrease was primarily due to higher NAM Group settlement payments of \$234 million during	the fiscal ye	ear
ended June 30, 2017, the absence of net proceeds received in fiscal 2016 from the Zillow litigation settlement of \$122 million	1, higher	
restructuring payments of \$41 million during the fiscal year ended June 30, 2017, lower dividends received from Foxtel and	other equity	method
investments of \$30 million and higher net tax payments of \$30 million in fiscal 2017.		

Net cash used in investing activities from continuing operations for the fiscal years ended June 30, 2017 and 2016 was as follows (in millions):

For the fiscal years ended June 30,	2017	2016
Net cash used in investing activities from continuing operations	\$ (105)	\$ (1,124)
The Company had net cash used in investing activities from continuing operations of \$105 million for the fiscal year ended	ed June 30,	2017 as
compared to net cash used in investing activities from continuing operations of \$1,124 million for fiscal 2016. During the	fiscal year	ended
June 30, 2017, the Company used \$347 million of cash for acquisitions, primarily for the acquisitions of Wireless Group	and ARM. '	The
Company also had capital expenditures of \$256 million. The net cash used in investing activities from continuing operation	ons for the f	fiscal year
ended June 30, 2017 was partially offset by the utilization of restricted cash for the Wireless Group acquisition of \$315 m	illion and p	proceeds
from the sale of REA Group s European business of approximately \$140 million.		

2017

During the fiscal year ended June 30, 2016, the Company used \$520 million of cash for acquisitions, primarily for the acquisitions of iProperty, Unruly, DIAKRIT, Flatmates and Checkout 51. The Company also had capital expenditures of \$256 million in fiscal 2016. Additionally, the Company had set aside \$315 million of cash for use in the Wireless Group acquisition as a result of U.K. takeover regulations and classified this as restricted cash as of June 30, 2016.

Net cash (used in) provided by financing activities from continuing operations for the fiscal years ended June 30, 2017 and 2016 was as follows (in millions):

For the fiscal years ended June 30,	2017	2016
Net cash (used in) provided by financing activities from continuing operations	\$ (217)	\$150
The Company had net cash used in financing activities from continuing operations of \$217 million for the fiscal year ended Ju	ine 30, 2017	7 as
compared to net cash provided by financing activities from continuing operations of \$150 million for fiscal 2016. During the	fiscal year e	ended
June 30, 2017, the Company paid dividends of \$152 million, primarily to News Corporation stockholders and REA Group mi	nority	
stockholders, and repaid the debt assumed in the acquisition of Wireless Group of \$23 million.		

During the fiscal year ended June 30, 2016, the Company had proceeds from borrowings under the REA Facility of approximately \$340 million. The net cash provided by financing activities from continuing operations for the fiscal year ended June 30, 2016 was partially offset by dividend payments of \$147 million, primarily to News Corporation stockholders and REA Group minority stockholders, and repurchases of News Corporation shares for \$41 million.

#### Reconciliation of Free Cash Flow Available to News Corporation

Free cash flow available to News Corporation is a non-GAAP financial measure defined as net cash provided by operating activities from continuing operations, less capital expenditures (free cash flow), less REA Group free cash flow, plus cash dividends received from REA Group. Free cash flow available to News Corporation excludes cash flows from discontinued operations. Free cash flow available to News Corporation should be considered in addition to, not as a substitute for, cash flows from continuing operations and other measures of financial performance reported in accordance with GAAP. Free cash flow available to News Corporation may not be comparable to similarly titled measures reported by other companies, since companies and investors may differ as to what items should be included in the calculation of free cash flow.

The Company considers free cash flow available to News Corporation to provide useful information to management and investors about the amount of cash that is available to be used to strengthen the Company s balance sheet and for strategic opportunities including, among others, investing in the Company s business, strategic acquisitions, dividend payouts and repurchasing stock. The Company believes excluding REA Group s free cash flow and including dividends received from REA Group provides users of its consolidated financial statements with a measure of the amount of cash flow that is readily available to the Company, as REA Group is a separately listed public company in Australia and must declare a dividend in order for the Company to have access to its share of REA Group s cash balance. The Company believes free cash flow available to News Corporation provides a more conservative view of the Company s free cash flow because this presentation includes only that amount of cash the Company actually receives from REA Group, which has generally been lower than the Company s unadjusted free cash flow.

A limitation of free cash flow available to News Corporation is that it does not represent the total increase or decrease in the cash balance for the period. Management compensates for the limitation of free cash flow available to News Corporation by also relying on the net change in cash and cash equivalents as presented in the Statements of Cash Flows prepared in accordance with GAAP which incorporate all cash movements during the period.

The following table presents a reconciliation of net cash provided by continuing operating activities to free cash flow available to News Corporation:

	For the fiscal years ended June 30		
	2018	2017 (in millions)	2016
Net cash provided by continuing operating activities	\$ 757	\$ 499	\$ 952
Less: Capital expenditures	(364)	(256)	(256)
	393	243	696
Less: REA Group free cash flow	(207)	(183)	(131)
Plus: Cash dividends received from REA Group	63	53	45
Free cash flow available to News Corporation	\$ 249	\$ 113	\$ 610

Free cash flow available to News Corporation increased \$136 million in the fiscal year ended June 30, 2018 to \$249 million from \$113 million in fiscal 2017 primarily due to higher cash provided by continuing operating activities as discussed above, partially offset by higher capital expenditures.

Free cash flow available to News Corporation decreased \$497 million in the fiscal year ended June 30, 2017 to \$113 million from \$610 million in fiscal 2016. The decrease was primarily due to lower cash provided by continuing operating activities as discussed above, as well as higher REA Group free cash flow.

#### Borrowings

As of June 30, 2018, the Company had total borrowings of \$1.95 billion, including the current portion. The Company s borrowings as of such date reflect \$1.6 billion of outstanding debt incurred by certain subsidiaries of new Foxtel (together with new Foxtel, the Foxtel Group ) that the Company consolidated upon completion of the Transaction. The Foxtel Group debt includes U.S. private placement senior unsecured notes and drawn amounts under its revolving credit facilities, with maturities ranging from 2019 to 2024. Approximately \$370 million (A\$500 million) aggregate principal amount outstanding will mature during fiscal 2019, and the Company expects to fund these debt repayments primarily with new borrowings. The Foxtel Group s borrowings are guaranteed by certain members of the Foxtel Group. In accordance with ASC 805, these debt instruments were recorded at fair value as of the Transaction date. During the fourth quarter of fiscal 2018, the Foxtel Group had repayments of \$119 million and borrowings of \$42 million under its working capital facility.

The Company s borrowings as of June 30, 2018 also reflect the incurrence of approximately \$53 million of indebtedness by REA Group during the fourth quarter of fiscal 2018 to fund the acquisition of Hometrack Australia and the repayment of approximately \$93 million (A\$120 million) for the first tranche of its A\$480 million unsecured revolving loan facility, which matured in December 2017. The second tranche of approximately \$89 million (A\$120 million) will mature in December 2018, and the Company expects REA Group to fund this debt repayment primarily with cash on hand.

The Company has additional borrowing capacity under its unsecured \$650 million revolving credit facility (the Facility ), which can be increased up to a maximum amount of \$900 million at the Company s request. The lenders commitments to make the Facility available terminate on October 23, 2020, provided the Company may request that the commitments be extended under certain circumstances for up to two additional one-year periods. As of the date of this filing, the Company has not borrowed any funds under the Facility. In addition, the Company has \$198 million of undrawn commitments under Foxtel Group s revolving credit facilities.

The Company s borrowings contains customary representations, covenants, and events of default. The Company was in compliance with all such covenants at June 30, 2018.

See Note 9 Borrowings in the accompanying Consolidated Financial Statements for further details regarding the Company s outstanding debt, including certain information about interest rates, maturities, covenants and restrictions related to such debt arrangements.

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#### **Commitments**

The Company has commitments under certain firm contractual arrangements (firm commitments) to make future payments. These firm commitments secure the future rights to various assets and services to be used in the normal course of operations. The following table summarizes the Company s material firm commitments as of June 30, 2018.

	As of June 30, 2018 Payments Due by Period Less than			More than	
	Total	1 year	1-3 years (in millions)	3-5 years	5 years
Purchase obligations <sup>(a)</sup>	\$ 1,165	\$ 505	\$ 409	\$ 168	\$ 83
Sports programming rights <sup>(b)</sup>	2,316	490	966	750	110
Programming costs <sup>(c)</sup>	239	120	100	19	
Operating leases <sup>(d)</sup>					
Transmission costs <sup>(e)</sup>	480	66	122	118	174
Land and buildings	1,585	168	291	244	882
Plant and machinery	26	7	10	8	1
Borrowings <sup>(f)</sup>	1,937	459	962	373	143
Interest payments on borrowings <sup>(g)</sup>	196	19	56	77	44
Total commitments and contractual obligations	\$ 7,944	\$ 1,834	\$ 2,916	\$ 1,757	\$ 1,437

- <sup>(a)</sup> The Company has commitments under purchase obligations related to minimum subscriber guarantees for license fees, printing contracts, capital projects, marketing agreements, production services and other legally binding commitments.
- (b) The Company has sports programming rights commitments with National Rugby League, Australian Football League, Cricket Australia, the domestic football league, and Australian Rugby Union as well as certain other broadcast rights which are payable through fiscal 2024. In April 2018, new Foxtel entered into a sports programming rights agreement with Cricket Australia to broadcast domestic cricket for a six year period from 2018 to 2024. The sports rights commitments are included in the table above. The Company expects to incur approximately \$75 million for the domestic cricket rights and other related expenses in fiscal 2019.
- <sup>(c)</sup> The Company has programming rights commitments with various suppliers for programming content.
- (d) The Company leases office facilities, warehouse facilities, printing plants, satellite service agreements and equipment. These leases, which are classified as operating leases, are expected to be paid at certain dates through fiscal 2062. This amount includes approximately \$175 million of land and office facilities that have been subleased from 21st Century Fox.
- (e) The Company has contractual commitments for satellite transmission services. The transponder services arrangements extend through 2029 and are accounted for as operating leases.
- <sup>(f)</sup> See Note 9 Borrowings in the accompanying Consolidated Financial Statements.
- <sup>(g)</sup> Reflects the Company s expected future interest payments on borrowings outstanding and interest rates applicable at June 30, 2018. Such rates are subject to change in future periods. See Note 9 Borrowings in the accompanying Consolidated Financial Statements.

The Company has certain contracts to purchase newsprint, ink and plates that require the Company to purchase a percentage of its total requirements for production. Since the quantities purchased annually under these contracts are not fixed and are based on the Company s total requirements, the amount of the related payments for these purchases is excluded from the table above.

The table also excludes the Company s pension obligations, other postretirement benefits (OPEB) obligations and the liabilities for unrecognized tax benefits for uncertain tax positions as the Company is unable to reasonably predict the ultimate amount and timing of the commitments. The Company made contributions of \$29 million and \$26 million to its pension plans in fiscal 2018 and fiscal 2017, respectively. Future plan

contributions are dependent upon actual plan asset returns and interest rates and statutory requirements. The Company anticipates that it will make contributions of approximately \$17 million in fiscal 2019, assuming that actual plan asset returns are consistent with the Company s expected returns in fiscal 2017 and beyond, and that interest rates remain constant. The Company will continue to make voluntary contributions as necessary to improve the funded status of the plans. Payments due to participants under the Company s pension plans are primarily paid out of underlying trusts. Payments due under the Company s OPEB plans are not required to be funded in advance, but are paid as medical costs are incurred by covered retiree populations, and are principally dependent upon the future cost of retiree medical benefits under the Company s OPEB plans. The Company expects its OPEB payments to approximate \$9 million in fiscal 2019. See Note 17 Retirement Benefit Obligations in the accompanying Consolidated Financial Statements.

#### **Contingencies**

The Company routinely is involved in various legal proceedings, claims and governmental inspections or investigations, including those discussed in Note 16 to the Consolidated Financial Statements. The outcome of these matters and claims is subject to significant uncertainty, and the Company often cannot predict what the eventual outcome of pending matters will be or the timing of the ultimate resolution of these matters. Fees, expenses, fines, penalties, judgments or settlement costs which might be incurred by the Company in connection with the various proceedings could adversely affect its results of operations and financial condition.

The Company establishes an accrued liability for legal claims when it determines that a loss is both probable and the amount of the loss can be reasonably estimated. Once established, accruals are adjusted from time to time, as appropriate, in light of additional information. The amount of any loss ultimately incurred in relation to matters for which an accrual has been established may be higher or lower than the amounts accrued for such matters. Legal fees associated with litigation and similar proceedings are expensed as incurred. The Company recognizes gain contingencies when the gain becomes realized or realizable. See Note 16 Commitments and Contingencies in the accompanying Consolidated Financial Statements.

The Company s tax returns are subject to on-going review and examination by various tax authorities. Tax authorities may not agree with the treatment of items reported in the Company s tax returns, and therefore the outcome of tax reviews and examinations can be unpredictable. The Company believes it has appropriately accrued for the expected outcome of uncertain tax matters and believes such liabilities represent a reasonable provision for taxes ultimately expected to be paid. However, these liabilities may need to be adjusted as new information becomes known and as tax examinations continue to progress, or as settlements or litigations occur.

### CRITICAL ACCOUNTING POLICIES

An accounting policy is considered to be critical if it is important to the Company s financial condition and results and if it requires significant judgment and estimates on the part of management in its application. The development and selection of these critical accounting policies have been determined by management of the Company. See Note 2 Summary of Significant Accounting Policies in the accompanying Consolidated Financial Statements.

#### Long-lived assets

The Company s long-lived assets include goodwill, finite-lived and indefinite-lived intangible assets and property, plant and equipment. Assets acquired in business combinations are recorded at their estimated fair value at the date of acquisition. Goodwill is recorded as the difference between the cost of acquiring an entity and the estimated fair values assigned to its tangible and identifiable intangible net assets and is assigned to one or more reporting units for purposes of testing for impairment.

Determining the fair value of assets acquired and liabilities assumed requires management s judgment and often involves the use of significant estimates and assumptions, including assumptions with respect to future cash inflows and outflows, discount rates, asset lives and market multiples, among other items. Identifying reporting units and assigning goodwill to them requires judgment involving the aggregation of business units with similar economic characteristics and the identification of existing business units that benefit from the acquired goodwill. The judgments made in determining the estimated fair value assigned to each class of long-lived assets acquired, their reporting unit, as well as their useful lives can significantly impact net income. The Company allocates goodwill to disposed businesses using the relative fair value method.

### Goodwill and Indefinite-lived Intangible Assets

The Company tests goodwill and indefinite-lived intangibles for impairment on an annual basis in the fourth quarter and at other times if a significant event or change in circumstances indicates that it is more likely than not that the fair value of these assets has been reduced below their carrying value. The Company uses its judgment in assessing whether assets may have become impaired between annual impairment assessments. Indicators such as unexpected adverse economic factors, unanticipated technological change or competitive activities, loss of key personnel and acts by governments and courts, may signal that an asset has become impaired.

During the third quarter of fiscal 2017, the Company early adopted ASU 2017-04, Intangibles Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment (ASU 2017-04) which eliminates Step 2 from the goodwill impairment test and instead requires an entity to perform its annual, or interim, goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount and to recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit s fair value. Under ASU 2017-04, in assessing goodwill for impairment, the Company has the option to first perform a qualitative assessment to determine whether events or circumstances exist that lead to a determination that it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If the Company determines that it is not more likely than not that the fair value of a reporting unit is less than its carrying amount, the Company is not required to perform any additional tests in assessing goodwill for impairment. However, if the Company concludes otherwise or elects not to perform the qualitative assessment, then it is carrying amount, including goodwill. In performing the valuation, the Company determines the fair value of a reporting unit yis and market-based valuation approach methodologies.

Determining fair value requires the exercise of significant judgments, including judgments about appropriate discount rates, long-term growth rates, relevant comparable company earnings multiples and the amount and timing of expected future cash flows. During the fourth quarter of fiscal 2018, as part of the Company s long-range planning process, the Company completed its annual goodwill and indefinite-lived intangible asset impairment test.

The performance of the Company s annual impairment analysis resulted in \$43 million of impairments of goodwill and indefinite-lived intangible assets in fiscal 2018. Significant unobservable inputs utilized in the income approach valuation method were discount rates (ranging from 8.5%-25.0%), long-term growth rates (ranging from (1.0%)-3.0%) and royalty rates (ranging from 0.5%-7.5%). Significant unobservable inputs utilized in the market approach valuation method were EBITDA multiples from guideline public companies operating in similar industries and control premiums of 10%.

Significant increases (decreases) in royalty rates, growth rates, control premiums and multiples, assuming no change in discount rates, would result in a significantly higher (lower) fair value measurement. Significant decreases (increases) in discount rates, assuming no changes in royalty rates, growth rates, control premiums and multiples, would result in a significantly higher (lower) fair value measurement.

The fair values of the Company s reporting units in fiscal 2018 exceeded the respective carrying values in a range from approximately 0% to 45%. No material impairments were identified. Any increase in the discount rate or decrease in the projected cash flows terminal growth rate would have resulted in a reporting unit of the News and Information Services segment failing the 2018 impairment analysis, which would have required the company to record an impairment charge equal to the difference between the fair value of the reporting unit and its carrying value. The News and Information Services segment has a reporting unit with goodwill of approximately \$170 million at June 30, 2018 that is at-risk for future impairment. The Company will continue to monitor its goodwill for possible future impairment.

#### Property, Plant and Equipment

The Company evaluates the carrying value of property, plant and equipment, for impairment whenever events or changes in circumstances indicate that the carrying value of an asset group may not be recoverable, in accordance with ASC 360, Property, Plant, and Equipment (ASC 360). An asset group is the lowest level of assets and liabilities for which identifiable cash flows are largely independent of the cash flows of other assets and liabilities. Events or circumstances that might warrant an impairment recoverability review include, among other things, material declines in operating performance, significant adverse market conditions and planned changes in the use of an asset group.

In determining whether the carrying value of an asset group is recoverable, the Company estimates undiscounted future cash flows over the estimated life of the primary asset of the asset group. The estimates of such future cash flows require estimating such factors as future operating performance, market conditions and the estimated holding period of each asset. If all or a portion of the carrying value of an asset group is found to be non-recoverable, the Company records an impairment charge equal to the difference between the asset group s carrying value and its fair value. The Company generally measures fair value by considering sales prices for similar assets or by discounting estimated future cash flows using an appropriate discount rate. Typical assumptions applied when using a market-based approach include projected EBITDA and related multiples. Typical assumptions applied when using an income approach include projected free cash flows, discount rates and long-term growth rates. All of these assumptions are made by management based on the best available information at the time of the estimates and are subject to deviations from actual results.

#### **Programming Costs**

Costs incurred in acquiring program rights or producing programs are accounted for in accordance with ASC 920, Entertainment Broadcasters. Program rights and the related liabilities are recorded at the gross amount of the liabilities when the license period has begun, the cost of the program is determinable and the program is accepted and available for airing. Programming costs are amortized over the license period or expected useful life of each program. The Company regularly reviews its programming assets to ensure they continue to reflect net realizable value. Any change in circumstances may result in a write-down of the asset to fair value. The Company has single and multi-year contracts for broadcast rights of sporting events. The costs of sports contracts are primarily charged to expense over the respective season as events are aired. For sports contracts with dedicated channels, the Company amortizes the sports programming rights costs over 12 months.

#### Income Taxes

The Company is subject to income taxes in the U.S. and various foreign jurisdictions in which it operates and records its tax provision for the anticipated tax consequences in its reported results of operations. Tax laws are complex and subject to different interpretations by the taxpayer and respective governmental taxing authorities. Significant judgment is required in determining the Company s tax expense and in evaluating its tax positions including evaluating uncertainties as promulgated under ASC 740, Income Taxes.

The Company s annual tax rate is based primarily on its geographic income and statutory tax rates in the various jurisdictions in which it operates. Significant management judgment is required in determining the Company s provision for income taxes, deferred tax assets and liabilities and the valuation allowance recorded against the Company s net deferred tax assets, if any. In assessing the likelihood of realization of deferred tax assets, management considers estimates of the amount and character of future taxable income. The Company s actual effective tax rate and income tax expense could vary from estimated amounts due to the future impacts of various items, including changes in income tax laws, tax planning and the Company s forecasted financial condition and results of operations in future periods. Although the Company believes current estimates are reasonable, actual results could differ from these estimates.

The Company recognizes tax benefits from uncertain tax positions only if it is more likely than not that the tax position will be sustained on examination by the taxing authorities, based on the technical merits of the position. The tax benefits recognized in the Consolidated Financial Statements from such positions are then measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. Significant management judgment is required to determine whether the recognition threshold has been met and, if so, the appropriate amount of unrecognized tax benefits to be recorded in the Consolidated Financial Statements. Management re-evaluates tax positions each period in which new information about recognition or measurement becomes available. The Company s policy is to recognize, when applicable, interest and penalties on unrecognized income tax benefits as part of Income tax benefit (expense).

#### **Retirement Benefit Obligations**

The Company s employees participate in various defined benefit pension and postretirement plans sponsored by the Company and its subsidiaries. See Note 17 Retirement Benefit Obligations in the accompanying Consolidated Financial Statements.

The Company records amounts relating to its pension and other postretirement benefit plans based on calculations specified by GAAP. The measurement and recognition of the Company s pension and other postretirement benefit plans require the use of significant management judgments, including discount rates, expected return on plan assets, mortality and other actuarial assumptions. Net periodic benefit costs (income) is calculated based upon a number of actuarial assumptions, including a discount rate for plan obligations and an expected rate of return on plan assets. Current market conditions, including changes in investment returns and interest rates, were considered in making these assumptions. In developing the expected long-term rate of return, the pension portfolio s past average rate of returns, and future return expectations of the various asset classes were considered. The weighted average expected long-term rate of return of 4.7% for fiscal 2019 is based on a weighted average target asset allocation assumption of 23% equities, 65% fixed-income securities and 12% cash and other investments.

The Company recorded \$3 million, \$1 million, and \$8 million in net periodic benefit costs (income) in the Statements of Operations for the fiscal years ended June 30, 2018, 2017 and 2016, respectively. In fiscal 2017, the Company changed the method used to estimate the service and interest cost components of net periodic benefit costs (income) for its pension and other postretirement benefit plans. For fiscal 2016, the Company estimated the service and interest cost components of net periodic benefit costs (income) utilizing a single weighted-average discount rate for each country in which the Company has plans derived from a yield curve used to measure the benefit obligation. The new method utilized a full yield curve approach in the estimation of these components by applying the specific spot rates along the yield curve used in the determination of the benefit obligation to their underlying projected cash flows. The Company changed to the new method to provide a more precise measurement of service and interest costs by improving the correlation between projected benefit cash flows and their corresponding spot rates. The change was accounted for as a change in accounting estimate which was applied prospectively. This change in estimate is not expected to have a material impact on the Company is pension and postretirement net periodic benefit expense in future periods.

Although the discount rate used for each plan will be established and applied individually, a weighted average discount rate of 3.2% will be used in calculating the fiscal 2019 net periodic benefit costs (income). The discount rate reflects the market rate for high-quality fixed-income investments on the Company s annual measurement date of June 30 and is subject to change each fiscal year. The discount rate assumptions used to account for pension and other postretirement benefit plans reflect the rates at which the benefit obligations could be effectively settled. The rate was determined by matching the Company s expected benefit payments for the plans to a hypothetical yield curve developed using a portfolio of several hundred high-quality non-callable corporate bonds. The weighted average discount rate is volatile from year to year because it is determined based upon the prevailing rates in the U.S., the U.K., Australia and other foreign countries as of the measurement date.

The key assumptions used in developing the Company s fiscal 2018, 2017 and 2016 net periodic benefit costs (income) for its plans consist of the following:

	2018 (in r	2017 nillions, except	2016 %)
Weighted average assumptions used to determine net periodic benefit costs (income)			
Discount rate for PBO	3.0%	3.1%	3.9%
Discount rate for Service Cost	3.9%	3.1%	3.9%
Discount rate for Interest on PBO	2.6%	2.6%	3.9%
Discount rate for Interest on Service Cost	3.5%	2.9%	3.9%
Assets:			
Expected rate of return	5.1%	5.7%	5.7%
Expected return	\$ 70	\$ 75	\$ 81
Actual return	\$ 35	\$ 106	\$ 121
Gain/(Loss)	\$ (35)	\$ 31	\$ 40
One year actual return	3.0%	8.2%	9.4%
Five year actual return	7.3%	8.8%	7.7%

The Company will use a weighted average long-term rate of return of 4.7% for 2019 based principally on a combination of current asset mix and an expectation of future long term investment returns. The accumulated net pre-tax losses on the Company s pension plans as of June 30, 2018 were approximately \$442 million which decreased from approximately \$595 million for the Company s pension plans as of June 30, 2017. This decrease of \$153 million was primarily due to increased discount rates. Lower discount rates increase present values of benefit obligations and increase the Company s deferred losses and also increase subsequent-year benefit costs. Higher discount rates decrease the present values of benefit obligations and reduce the Company s accumulated net loss and also decrease subsequent-year benefit costs. These deferred losses are being systematically recognized in future net periodic benefit costs (income) in accordance with ASC 715, Compensation Retirement Benefits. Unrecognized losses for the primary plans in excess of 10% of the greater of the market-related value of plan assets or the plan s projected benefit obligation are recognized over the average life expectancy for plan participants for the primary plans.

The Company made contributions of \$29 million, \$26 million and \$26 million to its funded pension plans in fiscal 2018, 2017 and 2016, respectively. Future plan contributions are dependent upon actual plan asset returns, statutory requirements and interest rate movements. Assuming that actual plan returns are consistent with the Company s expected plan returns in fiscal 2018 and beyond, and that interest rates remain constant, the Company anticipates that it will make contributions of approximately \$17 million in fiscal 2019. The Company will continue to make voluntary contributions as necessary to improve the funded status of the plans. See Note 18 Other Postretirement Benefits in the accompanying Consolidated Financial Statements.

Changes in net periodic benefit costs may occur in the future due to changes in the Company s expected rate of return on plan assets and discount rate resulting from economic events. The following table highlights the

sensitivity of the Company s pension obligations and expense to changes in these assumptions, assuming all other assumptions remain constant:

		Impact on Projected
	Impact on Annual	
Changes in Assumption	Pension Expense	Benefit Obligation
0.25 percentage point decrease in discount rate	Increase \$1 million	Increase \$60 million
0.25 percentage point increase in discount rate		Decrease \$54 million
0.25 percentage point decrease in expected rate of return on assets	Increase \$3 million	
0.25 percentage point increase in expected rate of return on assets	Decrease \$3 million	
Recent Accounting Pronouncements		

See Note 2 Summary of Significant Accounting Policies in the accompanying Consolidated Financial Statements.

#### ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company has exposure to different types of market risk including changes in foreign currency rates, interest rates and stock prices. When deemed appropriate, the Company uses derivative financial instruments such as cross currency interest rate swaps, interest rate swaps and foreign exchange contracts to hedge certain risk exposures. The Company neither holds nor issues financial instruments for trading purposes.

The following sections provide quantitative information on the Company s exposure to foreign currency rate risk, interest rate risk and other relevant market risks. The Company makes use of sensitivity analyses that are inherently limited in estimating actual losses in fair value that can occur from changes in market conditions.

#### **Foreign Currency Rates**

The Company conducts operations in three principal currencies: the U.S. dollar; the Australian dollar; and the British pound sterling. These currencies operate primarily as the functional currency for the Company s U.S., Australian and U.K. operations, respectively. Cash is managed centrally within each of the three regions with net earnings reinvested locally and working capital requirements met from existing liquid funds. To the extent such funds are not sufficient to meet working capital requirements, funding in the appropriate local currencies is made available from intercompany capital. The Company does not hedge its investments in the net assets of its Australian and U.K. operations.

Because of fluctuations in exchange rates, the Company is subject to currency translation exposure on the results of its operations. Foreign currency translation risk is the risk that exchange rate gains or losses arise from translating foreign entities statements of earnings and balance sheets from functional currency to the Company s reporting currency (the U.S. dollar) for consolidation purposes. The Company does not hedge translation risk because it generally generates positive cash flows from its international operations that are typically reinvested locally. Exchange rates with the most significant impact to its translation include the Australian dollar and British pound sterling. As exchange rates fluctuate, translation of its Statements of Operations into U.S. dollars affects the comparability of revenues and expenses between years.

The table below details the percentage of revenues and expenses by the three principal currencies for the fiscal years ended June 30, 2018 and 2017:

	U.S. ollars	Australian Dollars	British Pound Sterling
Fiscal year ended June 30, 2018			-
Revenues	43%	34%	18%
Operating and Selling, general, and administrative expenses	44%	31%	19%
Fiscal year ended June 30, 2017			
Revenues	47%	29%	19%
Operating and Selling, general, and administrative expenses	47%	26%	20%

Based on the year ended June 30, 2018, a one cent change in each of the U.S. dollar/Australian dollar and the U.S. dollar/British pound sterling exchange rates would have impacted revenues by approximately \$39 million and \$12 million, respectively, for each currency on an annual basis, and would have impacted Total Segment EBITDA by approximately \$8 million and \$1 million, respectively, on an annual basis.

#### Derivatives and Hedging

As a result of the Transaction, the Company consolidated Foxtel s portfolio of debt and derivative instruments. As of June 30, 2018, the new Foxtel operating subsidiaries, whose functional currency is Australian dollars, had \$575 million aggregate principal amount of outstanding indebtedness denominated in U.S. dollars. The remaining borrowings are denominated in Australian dollars. New Foxtel utilizes cross-currency swaps, designated as both cash flow hedges and fair value hedges, to hedge a portion of the exchange risk related to

interest and principal payments on its U.S. dollar denominated debt. The total notional value of these cross-currency interest rate swaps designated as cash flow hedges and fair value hedges were \$296 million (A\$400 million) and \$74 million (A\$100 million), respectively, as of June 30, 2018. New Foxtel also has a portfolio of foreign exchange contracts to hedge a portion of the exchange risk related to U.S. dollar payments for license fees. The notional value of these foreign exchange contracts was \$100 million as of June 30, 2018.

In addition to derivative instruments that are designated and qualify for hedge accounting, the Company also uses certain derivatives not designated as accounting hedges to mitigate foreign currency and interest rate risk. These are referred to as economic hedges. The total notional value of cross currency interest rate derivatives was \$75 million as of June 30, 2018. Refer to the table below for further details of the sensitivity of the Company s financial instruments which are subject to foreign exchange risk.

	As of Ju 2018	ıne 30, 2017
Fair value (Hedge type)		
Foreign currency derivatives cash flow hedge asset	\$ 3	\$
Sensitivity Analysis		
Potential change in fair values resulting from a 10% adverse change in quoted foreign currency exchange rates: loss	\$ (9)	\$
Fair value (Hedge type)		
Cross currency interest rate swaps fair value hedges asset	\$ 29	\$
Cross currency interest rate swaps cash flow hedges asset	64	
Cross currency interest rate swaps economic hedge asset	10	
Total cross currency interest rate swap assets, net	\$ 103	\$
Sensitivity Analysis		
Potential change in fair values resulting from a 10% adverse change in quoted foreign currency exchange rates: loss	\$ (55)	\$
Potential change in fair values resulting from a 10% adverse change in quoted interest rates: loss	\$ (2)	\$
Fair value (Hedge type)		
Interest rate derivatives cash flow hedge liability	\$ 20	\$
Sensitivity Analysis		
Potential change in fair values resulting from a 10% adverse change in quoted interest rates: loss <b>Interest Rates</b>	\$ (3)	\$

The Company s current financing arrangements and facilities include approximately \$650 million of outstanding fixed-rate debt and approximately \$1.3 billion of outstanding variable-rate bank facilities, before adjustments for unamortized discount and debt issuance costs (See Note 9 Borrowings in the accompanying Consolidated Financial Statements). Fixed and variable-rate debts are impacted differently by changes in interest rates. A change in the interest rate or yield of fixed-rate debt will only impact the fair market value of such debt, while a change in the interest rate of variable-rate debt will impact interest expense, as well as the amount of cash required to service such debt. In connection with these borrowings, new Foxtel has utilized certain derivative instruments to swap U.S. dollar denominated fixed interest payments for Australian dollar denominated variable rate. As discussed above, new Foxtel utilizes cross-currency swaps, designated as both cash flow hedges and fair value hedges, to hedge a portion of the interest rate risk related to interest and principal payments on its U.S. dollar denominated debt. The Company has also utilized certain derivative instruments to swap Australian dollar denominated variable interest payments for Australian dollar denominated fixed rates. As of June 30, 2018, the notional amount of interest rate swap contracts outstanding was \$518 million (A\$700 million). Refer to the table above for further details of the sensitivity of the Company s financial instruments which are subject to interest rate risk.

### **Stock Prices**

The Company has common stock investments in publicly traded companies that are subject to market price volatility. These investments had an aggregate fair value of approximately \$93 million as of June 30, 2018. A hypothetical decrease in the market price of these investments of 10% would result in a decrease in comprehensive income of approximately \$9 million before tax. Any changes in fair value of the Company s common stock investments are not recognized unless deemed other-than-temporary.

#### **Credit Risk**

Cash and cash equivalents are maintained with multiple financial institutions. Deposits held with banks may exceed the amount of insurance provided on such deposits. Generally, these deposits may be redeemed upon demand and are maintained with financial institutions of reputable credit and, therefore, bear minimal credit risk.

The Company s receivables did not represent significant concentrations of credit risk as of June 30, 2018 or June 30, 2017 due to the wide variety of customers, markets and geographic areas to which the Company s products and services are sold.

The Company monitors its positions with, and the credit quality of, the financial institutions which are counterparties to its financial instruments. The Company is exposed to credit loss in the event of nonperformance by the counterparties to the agreements. As of June 30, 2018, the Company did not anticipate nonperformance by any of the counterparties.

# ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA NEWS CORPORATION

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#### Management s Report on Internal Control Over Financial Reporting for June 30, 2018

Management of News Corporation is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934, as amended. News Corporation s internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America. The Company s internal control over financial reporting includes those policies and procedures that:

pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of News Corporation;

provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with accounting principles generally accepted in the United States of America;

provide reasonable assurance that receipts and expenditures of News Corporation are being made only in accordance with authorizations of management and directors of News Corporation; and

provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of assets that could have a material effect on the consolidated financial statements.

Internal control over financial reporting includes the controls themselves, monitoring and internal auditing practices and actions taken to correct deficiencies as identified.

Because of its inherent limitations, internal control over financial reporting, no matter how well designed, may not prevent or detect misstatements. Accordingly, even effective internal control over financial reporting can provide only reasonable assurance with respect to financial statement preparation. Also, the assessment of the effectiveness of internal control over financial reporting was made as of a specific date. Projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Management, including the Company s principal executive officer and principal financial officer, conducted an assessment of the effectiveness of News Corporation s internal control over financial reporting as of June 30, 2018, based on criteria for effective internal control over financial reporting described in the 2013 *Internal Control Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. Management s assessment included an evaluation of the design of News Corporation s internal control over financial reporting and testing of the operational effectiveness of its internal control over financial reporting. In accordance with Securities and Exchange Commission guidelines permitting the exclusion of a recently acquired business from management s assessment of internal control over financial reporting in the year of acquisition, management did not assess the internal controls of Foxtel, which the Company began consolidating in April 2018. The operations and related assets of Foxtel were included in the consolidated financial statements of News Corporation beginning from the date of the transaction and constituted approximately 6% of total revenues for the year ended June 30, 2018 and approximately 25% of total assets as of June 30, 2018, the majority of which are intangible assets and goodwill. Management reviewed the results of its assessment with the Audit Committee of News Corporation s Board of Directors.

Based on this assessment, management determined that, as of June 30, 2018, News Corporation maintained effective internal control over financial reporting.

Ernst & Young LLP, the independent registered public accounting firm who audited and reported on the Consolidated Financial Statements of News Corporation included in the Annual Report on Form 10-K for the fiscal year ended June 30, 2018, has audited the Company s internal control over financial reporting. Their report appears on the following page.

#### **Report of Independent Registered Public Accounting Firm**

To the Board of Directors and Stockholders of News Corporation:

#### **Opinion on Internal Control over Financial Reporting**

We have audited News Corporation s internal control over financial reporting as of June 30, 2018, based on criteria established in Internal Control Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) (the COSO criteria). In our opinion, News Corporation (the Company) maintained, in all material respects, effective internal control over financial reporting as of June 30, 2018, based on the COSO criteria.

As indicated in the accompanying Management s Report on Internal Control Over Financial Reporting, management s assessment of and conclusion on the effectiveness of internal control over financial reporting did not include the internal controls of Foxtel, which is included in the 2018 consolidated financial statements of News Corporation and constituted 25% of total assets as of June 30, 2018 and 6% of total revenues for the year then ended. Our audit of internal control over financial reporting of News Corporation also did not include an evaluation of the internal control over financial reporting of News Corporation also did not include an evaluation of the internal control over financial reporting of News Corporation also did not include an evaluation of the internal control over financial reporting of Foxtel.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheets of News Corporation as of June 30, 2018 and 2017, the related consolidated statements of operations, comprehensive loss, equity and cash flows for each of the three years in the period ended June 30, 2018, and the related notes (collectively referred to as the consolidated financial statements ) and our report dated August 15, 2018 expressed an unqualified opinion thereon.

#### **Basis for Opinion**

The Company s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management s Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company s internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects.

Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

#### Definition and Limitations of Internal Control Over Financial Reporting

A company s internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company s internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance

with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company s assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ Ernst & Young LLP

New York, New York

August 15, 2018

#### **Report of Independent Registered Public Accounting Firm**

To the Board of Directors and Stockholders of News Corporation:

#### **Opinion on the Financial Statements**

We have audited the accompanying consolidated balance sheets of News Corporation (the Company) as of June 30, 2018 and 2017, the related consolidated statements of operations, comprehensive loss, equity and cash flows for each of the three years in the period ended June 30, 2018, and the related notes (collectively referred to as the consolidated financial statements). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of News Corporation at June 30, 2018 and 2017, and the results of its operations and its cash flows for each of the three years in the period ended June 30, 2018, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), News Corporation s internal control over financial reporting as of June 30, 2018, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) and our report dated August 15, 2018 expressed an unqualified opinion thereon.

#### **Basis for Opinion**

These financial statements are the responsibility of the News Corporation s management. Our responsibility is to express an opinion on the Company s financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

/s/ Ernst & Young LLP

We have served as the Company s auditor since 2012.

New York, New York

August 15, 2018

### NEWS CORPORATION

### CONSOLIDATED STATEMENTS OF OPERATIONS

### (IN MILLIONS, EXCEPT PER SHARE AMOUNTS)

		For the fiscal years ended June 30,		ended
	Notes	2018	2017	2016
Revenues:				
Advertising		\$ 2,799	\$ 2,860	\$ 3,025
Circulation and subscription		3,021	2,470	2,569
Consumer		1,664	1,573	1,578
Real estate		858	696	619
Other		682	540	501
Total Revenues		9,024	8,139	8,292
Operating expenses		(4,903)	(4,529)	(4,728)
Selling, general and administrative		(3,049)	(2,725)	(2,722)
NAM Group and Zillow settlements, net	16			(158)
Depreciation and amortization		(472)	(449)	(505)
Impairment and restructuring charges	5, 7, 8	(351)	(927)	(89)
Equity (losses) earnings of affiliates	6	(1,006)	(295)	30
Interest, net		(7)	39	43
Other, net	21	(325)	132	18
		(1.000)		
(Loss) income from continuing operations before income tax (expense) benefit	10	(1,089)	(615)	181
Income tax (expense) benefit	19	(355)	(28)	54
		(1, 4, 4, 4)	$((\Lambda 2))$	025
(Loss) income from continuing operations	4	(1,444)	(643)	235 15
Income from discontinued operations, net of tax	4			15
Net (loss) income		(1,444)	(643)	250
Less: Net income attributable to noncontrolling interests		(1,111)	(95)	(71)
		(70)	()))	(,1)
Net (loss) income attributable to News Corporation stockholders		\$ (1,514)	\$ (738)	\$ 179
Desig and diluted (loss) complete non charge	14			
Basic and diluted (loss) earnings per share: (Loss) income from continuing operations available to News Corporation stockholders per	14			
share		\$ (2.60)	¢ (1.27)	\$ 0.28
Income from discontinued operations available to News Corporation stockholders per share		\$ (2.00)	\$ (1.27)	\$ 0.28 0.02
income from discontinucu operations available to rews Corporation stockholders per share				0.02
Net (loss) income available to News Corporation stockholders per share		\$ (2.60)	\$ (1.27)	\$ 0.30
Cash dividends declared per share of common stock		\$ 0.20	\$ 0.20	\$ 0.20
Cash urviuenus ucciareu per share or common stock		φ 0.20	φ 0.20	φ 0.20

The accompanying notes are an integral part of these audited consolidated financial statements.

# NEWS CORPORATION

# CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS

# (IN MILLIONS)

	For the fiscal years ended June 30,		
	2018	2017	2016
Net (loss) income	\$ (1,444)	\$ (643)	\$ 250
Other comprehensive income (loss):			
Foreign currency translation adjustments	(123)	84	(398)
Net change in the fair value of cash flow hedges <sup>(a)</sup>	4		
Unrealized holding (losses) gains on securities, net <sup>(b)</sup>	27	(25)	1
Benefit plan adjustments, net <sup>(c)</sup>	128	8	(32)
Share of other comprehensive (loss) income from equity affiliates, net <sup>(d)</sup>	12	4	(16)
Other comprehensive income (loss)	48	71	(445)
Comprehensive loss	(1,396)	(572)	(195)
		, í	
Less: Net income attributable to noncontrolling interests	(70)	(95)	(71)
Less: Other comprehensive loss (income) attributable to noncontrolling interests	42	(9)	1
Comprehensive loss attributable to News Corporation stockholders	\$ (1,424)	\$ (676)	\$ (265)

<sup>(a)</sup> Net of income tax expense of \$2 million, nil and nil for the fiscal year ended June 30, 2018, 2017 and 2016, respectively.

<sup>(b)</sup> Net of income tax expense (benefit) of \$1 million, (\$10) million, and nil for the fiscal years ended June 30, 2018, 2017 and 2016, respectively.

<sup>(c)</sup> Net of income tax expense (benefit) of \$28 million, \$8 million, and (\$14) million for the fiscal years ended June 30, 2018, 2017 and 2016, respectively.

<sup>(d)</sup> Net of income tax expense (benefit) of \$5 million, \$2 million, and (\$7) million for the fiscal years ended June 30, 2018, 2017 and 2016, respectively.

The accompanying notes are an integral part of these audited consolidated financial statements.

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# NEWS CORPORATION

# CONSOLIDATED BALANCE SHEETS

# (IN MILLIONS, EXCEPT SHARE AND PER SHARE AMOUNTS)

	Notes	As of J 2018	une 30, 2017
Assets:			
Current assets:			
Cash and cash equivalents		\$ 2,034	\$ 2,016
Receivables, net	2	1,612	1,276
Inventory, net		376	208
Other current assets		372	315
Total current assets		4,394	3,815
Non-current assets:			
Investments	6	393	2,027
Property, plant and equipment, net	7	2,560	1,624
Intangible assets, net	8	2,671	2,281
Goodwill	8	5,218	3,838
Deferred income tax assets	19	279	525
Other non-current assets	21	831	442
Total assets		\$ 16,346	\$ 14,552
Liabilities and Equity: Current liabilities:			
Accounts payable		\$ 605	\$ 222
Accrued expenses		1,340	1,204
Deferred revenue		516	426
Current borrowings	9	462	103
Other current liabilities	21	372	497
Total current liabilities		3,295	2,452
Non-current liabilities:			
Borrowings	9	1,490	276
Retirement benefit obligations	17	245	319
Deferred income tax liabilities	19	389	61
Other non-current liabilities		430	351
Commitments and contingencies	16		
Redeemable preferred stock	10	20	20
Class A common stock <sup>(a)</sup>		4	4
Class B common stock <sup>(b)</sup>		2	2
Additional paid-in capital		12,322	12,395
Accumulated deficit		(2,163)	(648)
Accumulated other comprehensive loss		(874)	(964)
Total News Corporation stockholders equity		9,291	10,789

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Noncontrolling interests	1,186	284
Total equity	10,477	11,073
Total liabilities and equity	\$ 16,346	\$ 14,552

<sup>&</sup>lt;sup>(a)</sup> Class A common stock, \$0.01 par value per share (Class A Common Stock), 1,500,000,000 shares authorized, 383,385,353 and

382,294,262 shares issued and outstanding, net of 27,368,413 treasury shares at par at June 30, 2018 and June 30, 2017, respectively.

(b) Class B common stock, \$0.01 par value per share (Class B Common Stock), 750,000,000 shares authorized, 199,630,240 shares issued and outstanding, net of 78,430,424 treasury shares at par at June 30, 2018 and June 30, 2017, respectively.

The accompanying notes are an integral part of these audited consolidated financial statements.

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# **NEWS CORPORATION**

# CONSOLIDATED STATEMENTS OF CASH FLOWS

# (IN MILLIONS)

		For t			
	Notes	2018	2017	2016	
Operating activities:		<b>*</b> / / / / /	<b>•</b> ((10)		
Net (loss) income		\$ (1,444)	\$ (643)	\$ 250	
Less: Income from discontinued operations, net of tax				15	
(Loss) income from continuing operations		(1,444)	(643)	235	
Adjustments to reconcile (loss) income from continuing operations to cash provided by					
operating activities:		450	1.10	505	
Depreciation and amortization	(	472	449	505	
Equity losses (earnings) of affiliates	6	1,006	295	(30)	
Cash distributions received from affiliates	7 0	5	4	34	
Impairment charges	7, 8	280	785	(10)	
Other, net	21	325	(132)	(18)	
Deferred income taxes and taxes payable	19	202	(95)	(147)	
Change in operating assets and liabilities, net of acquisitions:		(120)	(50)	22	
Receivables and other assets		(128)	(58)	22	
Inventories, net		(14)	15	35	
Accounts payable and other liabilities		53	137	58	
NAM Group settlement			(258)	258	
Net cash provided by operating activities from continuing operations		757	499	952	
Net cash used in operating activities from discontinued operations			(5)	(74)	
Net cash provided by operating activities		757	494	878	
Investing activities:					
Capital expenditures		(364)	(256)	(256)	
Changes in restricted cash for Wireless Group acquisition			315	(315)	
Acquisitions, net of cash acquired		(77)	(347)	(520)	
Investments in equity affiliates and other		(18)	(59)	(51)	
Other investments		(33)	(39)	(54)	
Proceeds from business dispositions		1	162	1	
Proceeds from property, plant and equipment and other asset dispositions		137	109	41	
Other		33	10	30	
Net cash used in investing activities from continuing operations		(321)	(105)	(1,124)	
Net cash provided by investing activities from discontinued operations				13	
Net cash used in investing activities		(321)	(105)	(1,111)	
Financing activities:					
Borrowings	9	95		342	
Repayment of borrowings		(213)	(23)		
Repurchase of shares				(41)	
Dividends paid		(158)	(152)	(147)	
Other, net		(122)	(42)	(4)	
Net cash (used in) provided by financing activities from continuing operations		(398)	(217)	150	

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Net cash used in financing activities from discontinued operations			
Net cash (used in) provided by financing activities	(398)	(217)	150
Net increase (decrease) in cash and cash equivalents	38	172	(83)
Cash and cash equivalents, beginning of year	2,016	1,832	1,951
Exchange movement on opening cash balance	(20)	12	(36)
Cash and cash equivalents, end of year	\$ 2,034	\$ 2,016	\$ 1,832

The accompanying notes are an integral part of these audited consolidated financial statements.

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### NEWS CORPORATION

# CONSOLIDATED STATEMENTS OF EQUITY

## (IN MILLIONS)

	Cla: Commo			ss B on Stocl	-	Additional Paid-in	F	Retained Carnings cumulated	Сог	ccumulated Other nprehensive (Loss)	Total News rporation 1	Nonco	ontrolling	Total
	Shares	Amour	t Shares	Amou	nt	Capital	(	Deficit)		Income	Equity		terests	Equity
Balance, June 30, 2015	382	\$ 4	200	\$ 2		\$ 12,433	\$	88	\$	(582)	\$ 11,945	\$	171	\$12,116
Net income								179			179		71	250
Other comprehensive loss										(444)	(444)		(1)	(445)
Dividends								(118)			(118)		(29)	(147)
Share repurchases	(3)					(39)					(39)			(39)
Other	1					40		1			41		6	47
Balance, June 30, 2016	380	4	200	2		12,434		150		(1,026)	11,564		218	11,782
Net (loss) income								(738)			(738)		95	(643)
Other comprehensive income										62	62		9	71
Dividends						(58)		(60)			(118)		(34)	(152)
Other	2					19					19		(4)	15
Balance, June 30, 2017	382	4	200	2		12,395		(648)		(964)	10,789		284	11,073
Net (loss) income								(1,514)			(1,514)		70	(1,444)
Other comprehensive loss										90	90		(42)	48
Foxtel transaction <sup>(a)</sup>													914	914
Dividends						(119)					(119)		(39)	(158)
Other	1					46		(1)			45		(1)	44
Balance, June 30, 2018	383	\$4	200	\$ 2		\$ 12,322	\$	(2,163)	\$	(874)	\$ 9,291	\$	1,186	\$ 10,477

<sup>(a)</sup> See Note 3 Acquisitions, Disposals and Other Transactions.

The accompanying notes are an integral part of these audited consolidated financial statements.

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### NEWS CORPORATION

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### NOTE 1. DESCRIPTION OF BUSINESS AND BASIS OF PRESENTATION

News Corporation (together with its subsidiaries, News Corporation, News Corp, the Company, we, or us ) is a global diversified media and information services company comprised of businesses across a range of media, including: news and information services, book publishing, digital real estate services and subscription video services in Australia.

In April 2018, News Corp and Telstra Corporation Limited (Telstra) combined their respective 50% interests in Foxtel and News Corp s 100% interest in FOX SPORTS Australia into a new company, which the Company refers to as new Foxtel (the Transaction). Following the completion of the Transaction, News Corp owns a 65% interest in the combined business, with Telstra owning the remaining 35%. Consequently, the Company began consolidating Foxtel in the fourth quarter of fiscal 2018. See Note 3 Acquisitions, Disposals and Other Transactions; Note 6 Investments; Note 8 Goodwill; Note 9 Borrowings; and Note 11 Financial Instruments and Fair Value Measurements.

### **Basis of presentation**

The accompanying consolidated financial statements of the Company, which are referred to herein as the Consolidated Financial Statements, have been prepared in accordance with generally accepted accounting principles in the United States of America (GAAP). The Company s financial statements as of and for the fiscal years ended June 30, 2018, 2017 and 2016 are presented on a consolidated basis.

The consolidated statements of operations are referred to herein as the Statements of Operations. The consolidated balance sheets are referred to herein as the Balance Sheets. The consolidated statements of cash flows are referred to herein as the Statements of Cash Flows.

The Company maintains a 52-53 week fiscal year ending on the Sunday closest to June 30 in each year. Fiscal 2018, fiscal 2017 and fiscal 2016 included 52, 52 and 53 weeks, respectively. All references to the fiscal years ended June 30, 2018, 2017, and 2016 relate to the fiscal years ended July 1, 2018, July 2, 2017, and July 3, 2016, respectively. For convenience purposes, the Company continues to date its consolidated financial statements as of June 30.

## NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Principles of consolidation**

The Consolidated Financial Statements include the accounts of all majority-owned and controlled subsidiaries. In addition, the Company evaluates its relationships with other entities to identify whether they are variable interest entities (VIEs) as defined by Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 810-10, Consolidation (ASC 810-10) and whether the Company is the primary beneficiary. Consolidation is required if both of these criteria are met. All significant intercompany accounts and transactions have been eliminated in consolidation, including the intercompany portion of transactions with equity method investees.

Changes in the Company s ownership interest in a consolidated subsidiary where a controlling financial interest is retained are accounted for as capital transactions. When the Company ceases to have a controlling interest in a consolidated subsidiary the Company will recognize a gain or loss in the Statements of Operations upon deconsolidation.

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## NEWS CORPORATION

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **Reclassifications**

Certain reclassifications have been made to the prior period consolidated financial statements to conform to the current fiscal year presentation, including inventory and current borrowings.

### Use of estimates

The preparation of the Company s Consolidated Financial Statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts that are reported in the Consolidated Financial Statements and accompanying disclosures. Actual results could differ from those estimates.

### Cash and cash equivalents

Cash and cash equivalents consist of cash on hand and other investments that are readily convertible into cash with original maturities of three months or less. The Company s cash and cash equivalents balance as of June 30, 2018 and 2017 also includes \$86 million and \$276 million, respectively, which is not readily accessible by the Company as it is held by REA Group Limited ( REA Group ), a majority owned but separately listed public company. REA Group must declare a dividend in order for the Company to have access to its share of REA Group s cash balance.

The Company classifies cash as restricted when the cash is unavailable for use in its general operations. The Company had no restricted cash as of June 30, 2018 and 2017.

#### Concentration of credit risk

Cash and cash equivalents are maintained with multiple financial institutions. The Company has deposits held with banks that exceed the amount of insurance provided on such deposits. Generally, these deposits may be redeemed upon demand and are maintained with financial institutions of reputable credit and, therefore, bear minimal credit risk.

#### Receivables, net

Receivables are presented net of an allowance for returns and doubtful accounts, which is an estimate of amounts that may not be collectible. In determining the allowance for returns, management analyzes historical returns, current economic trends and changes in customer demand and acceptance of the Company s products. Based on this information, management reserves a percentage of each dollar of product sales that provide the customer with the right of return. The allowance for doubtful accounts is estimated based on historical experience, receivable aging, current economic trends and specific identification of certain receivables that are at risk of not being collected.

Receivables, net consist of:

	As of J 2018 (in mi	2017
Receivables	\$ 1,829	\$ 1,484
Allowances for sales returns	(171)	(166)
Allowances for doubtful accounts	(46)	(42)
Receivables, net	\$ 1,612	\$ 1,276

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## NEWS CORPORATION

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

The Company s receivables did not represent significant concentrations of credit risk as of June 30, 2018 or June 30, 2017 due to the wide variety of customers, markets and geographic areas to which the Company s products and services are sold.

#### Inventory, net

Inventory primarily consists of programming rights, books, newsprint and printing ink. Program rights are recorded at the lower of amortized cost or net realizable value. In accordance with ASC 920, Entertainment-Broadcasters, costs incurred in acquiring program rights are capitalized and amortized over the license period or expected useful life of each program. If estimates of future cash flows are insufficient to support the carrying value or if there is no plan to broadcast certain programming, an impairment charge is recognized in the Consolidated Financial Statements.

Inventory for books, newsprint and printing ink are valued at the lower of cost or market. Cost for non-programming inventory is determined by the weighted average cost method. The Company records a reserve for excess and obsolete inventory based upon a calculation using the historical usage rates, sales patterns of its products and specifically identified obsolete inventory.

#### Investments

The Company makes investments in various businesses in the normal course of business. The Company evaluates its relationships with other entities to identify whether they are VIEs in accordance with ASC 810-10 and whether the Company is the primary beneficiary. In determining whether the Company is the primary beneficiary of a VIE, it assesses whether it has the power to direct matters that most significantly impact the activities of the VIE and has the obligation to absorb losses or the right to receive benefits from the VIE that could potentially be significant to the VIE. The Company would consolidate any investments in which it was determined to be the primary beneficiary of a VIE.

Investments in and advances to equity investments or joint ventures in which the Company has significant influence, but is not the primary beneficiary, and has less than a controlling voting interest, are accounted for using the equity method. Significant influence is generally presumed to exist when the Company owns an interest between 20% and 50% or when the Company has the ability to exercise significant influence. Under the equity method of accounting, the Company includes its investments and amounts due to and from its equity method investments in its Balance Sheets. The Company s Statements of Operations include the Company s share of the investees earnings (losses) and the Company s Statements of Cash Flows include all cash received from or paid to the investee.

The difference between the Company s investment and its share of the fair value of the underlying net assets of the investee upon acquisition is first allocated to either finite-lived intangibles, indefinite-lived intangibles or other assets and liabilities and the balance is attributed to goodwill. The Company follows ASC 350, Intangibles Goodwill and Other (ASC 350), which requires that equity method finite-lived intangibles be amortized over their estimated useful life. Such amortization is reflected in Equity (losses) earnings of affiliates in the Statements of Operations. Indefinite-lived intangibles and goodwill are not amortized.

Investments in which the Company has no significant influence (generally less than a 20% ownership interest) or does not have the ability to exercise significant influence are designated as available-for-sale investments if readily determinable market values are available. The Company reports available-for-sale investments at fair value based on quoted market prices. Unrealized gains and losses on available-for-sale investments are included

## NEWS CORPORATION

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

in Accumulated other comprehensive loss, net of applicable taxes and other adjustments, until the investment is sold or considered impaired. If an investment s fair value is not readily determinable, the Company accounts for its investment at cost.

### Financial instruments and derivatives

The carrying value of the Company s financial instruments, including cash and cash equivalents, approximate fair value. The fair value of financial instruments is generally determined by reference to market values resulting from trading on a national securities exchange or in an over-the-counter market which are considered to be Level 2 measurements. The Company did not estimate the fair value of certain cost method investments because it was not practicable to do so.

ASC 815, Derivatives and Hedging (ASC 815) requires derivative instruments to be recorded on the balance sheet at fair value as either an asset or a liability. ASC 815 also requires that changes in the fair value of recorded derivatives be recognized currently in the Statements of Operations unless specific hedge accounting criteria are met.

For derivatives that will be accounted for as hedging instruments, the Company formally designates and documents, at inception, the financial instrument as a hedge of a specific underlying exposure, the risk management objective and the strategy for undertaking the hedge transaction. On an ongoing basis, the Company formally assesses whether the financial instruments used in hedging transactions continue to be effective. The ineffective portion of a financial instrument s change in fair value is immediately recognized in the Statement of Operations.

The Company determines the fair values of its derivatives using standard valuation models. The notional amounts of the derivative financial instruments do not necessarily represent amounts exchanged by the parties and, therefore, are not a direct measure of the Company s exposure to the financial risks described above. The amounts exchanged are calculated by reference to the notional amounts and by other terms of the derivatives, such as interest rates and foreign currency exchange rates. The Company does not view the fair values of its derivatives in isolation, but rather in relation to the fair values or cash flows of the underlying hedged transactions or other exposures. All of the Company s derivatives are over-the-counter instruments with liquid markets. The carrying values of the derivatives reflect the impact of master netting agreements which allow the Company to net settle positive and negative positions with the same counterparty. As the Company does not intend to settle any derivatives at their net positions, derivative instruments are presented gross in the Balance Sheets.

The Company monitors its positions with, and the credit quality of, the financial institutions which are counterparties to its financial instruments. The Company is exposed to credit loss in the event of nonperformance by the counterparties to the agreements. As of June 30, 2018, the Company did not anticipate nonperformance by any of the counterparties.

#### Cash flow hedges

Cash flow hedges are used to mitigate the Company s exposure to variability in cash flows that is attributable to particular risk associated with a highly probable forecasted transaction or a recognized asset or liability which could affect income or expenses. The effective portion of the gain or loss on the hedging instrument is recognized directly in Accumulated other comprehensive income, while the ineffective portion is recognized in the Statements of Operations. Amounts recorded in Accumulated other comprehensive income are recognized in the Statements of Operations when the hedged forecasted transaction impacts income or if the forecasted transaction is no longer expected to occur.

## NEWS CORPORATION

### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### Fair value hedges

Fair value hedges are used to mitigate the Company s exposure to changes in the fair value of a recognized asset or liability, or an identified portion thereof that is attributable to a particular risk and could affect income or expenses. The hedged item is adjusted for gains and losses attributable to the risk being hedged and the derivative is remeasured to fair value. The Company records the changes in the fair value of these items in the Statements of Operations.

#### Economic hedges

Derivatives not designated as accounting hedge relationships are referred to as economic hedges. Economic hedges are those derivatives which the Company uses to mitigate their exposure to variability in the cash flows of a forecast transaction or the fair value of a recognized asset or liability, but which do not qualify for hedge accounting in accordance with ASC 815. The economic hedges are adjusted to fair value each period in the Statements of Operations.

#### Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated depreciation. Depreciation is calculated using the straight-line method over an estimated useful life of 3 to 50 years. Leasehold improvements are amortized using the straight-line method over the shorter of their useful lives or the life of the lease. Costs associated with the repair and maintenance of property, plant and equipment are expensed as incurred. Changes in circumstances, such as technological advances or changes to the Company s business model or capital strategy, could result in the actual useful lives differing from the Company s estimates. In those cases where the Company determines that the useful life of buildings and equipment should be changed, the Company would depreciate the asset over its revised remaining useful life, thereby increasing or decreasing depreciation expense.

#### **Operating leases**

For operating leases, minimum lease payments, including minimum scheduled rent increases, are recognized as rent expense on a straight-line basis over the applicable lease terms. The term used for straight-line rent expense is calculated beginning on the date that the Company obtains possession of the leased premises through the expected lease termination date.

#### Capitalized software

In accordance with ASC 350 40 Internal-use Software, the Company capitalizes certain costs incurred in connection with developing or obtaining internal-use software. Costs incurred in the preliminary project stage are expensed. All direct costs incurred to develop internal-use software during the development stage are capitalized and amortized using the straight-line method over the estimated useful life, generally 2 to 10 years. Costs such as maintenance and training are expensed as incurred. Research and development costs are also expensed as incurred.

#### Royalty advances to authors

Royalty advances are initially capitalized and subsequently expensed as related revenues are earned or when the Company determines future recovery is not probable. The Company has a long history of providing authors with royalty advances, and it tracks each advance earned with respect to the sale of the related publication. Historically, the longer the unearned portion of the advance remains outstanding, the less likely it is that the

## NEWS CORPORATION

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

Company will recover the advance through the sale of the publication. The Company applies this historical experience to its existing outstanding royalty advances to estimate the likelihood of recovery and a provision is established to write-off the unearned advance, usually between 6 and 12 months after publication. Additionally, the Company reviews its portfolio of royalty advances for unpublished titles to determine if individual royalty advances are not recoverable for discrete reasons, such as the death of an author prior to completion of a title or titles, a Company decision to not publish a title, poor market demand or other relevant factors that could impact recoverability. Based on this information, the portion of any advance that the Company believes is not recoverable is expensed.

#### Goodwill and intangible assets

The Company has goodwill and intangible assets, including trademarks and tradenames, newspaper mastheads, distribution networks, publishing imprints, radio broadcast licenses, publishing rights and customer relationships. Goodwill is recorded as the difference between the cost of acquiring entities or businesses and amounts assigned to their tangible and identifiable intangible net assets. In accordance with ASC 350, the Company s goodwill and indefinite-lived intangible assets are tested annually during the fourth quarter for impairment or earlier if events occur or circumstances change that would more likely than not reduce the fair values below their carrying amounts. Intangible assets with finite lives are amortized over their estimated useful lives.

Goodwill is reviewed for impairment at a reporting unit level. Reporting units are determined based on an evaluation of the Company s operating segments and the components making up those operating segments. For purposes of its goodwill impairment review, the Company has identified Dow Jones, the Australian newspapers, the U.K. newspapers, News America Marketing, Unruly Holdings Limited (Unruly), Storyful Limited (Storyful), Wireless Group plc (Wireless Group), new Foxtel, Australia News Channel Pty Ltd (ANC), HarperCollins, REA Group and Move, Inc. (Move), as its reporting units. During the third quarter of fiscal 2017, the Company early adopted ASU 2017-04, Intangibles Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment (ASU 2017-04) which eliminates Step 2 from the goodwill impairment test and instead requires an entity to perform its annual, or interim, goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount and to recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit s fair value.

Under ASU 2017-04, in assessing goodwill for impairment, the Company has the option to first perform a qualitative assessment to determine whether events or circumstances exist that lead to a determination that it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If the Company determines that it is not more likely than not that the fair value of a reporting unit is less than its carrying amount, the Company is not required to perform any additional tests in assessing goodwill for impairment. However, if the Company concludes otherwise or elects not to perform the qualitative assessment, then it is required to perform a quantitative analysis to determine the fair value of a reporting unit is considered not to be impaired. If the Company concludes that the fair value of the reporting unit is less than its carrying amount, the Company concludes that the fair value of the reporting unit is less than its carrying unit is less than the fair value of a reporting unit is considered not to be impaired. If the Company concludes that the fair value of the reporting unit is less than its carrying amount which the carrying amount exceeds the reporting unit is less than its carrying value, an impairment will be recognized for the amount by which the carrying amount exceeds the reporting unit is fair value.

The Company also performs impairment reviews on its indefinite-lived intangible assets, including trademarks and tradenames, newspaper mastheads, distribution networks, publishing imprints and radio broadcast licenses. Newspaper mastheads and book publishing imprints are reviewed on an aggregated basis in accordance with ASC 350. Distribution networks, trademarks and tradenames and radio broadcast licenses are reviewed

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individually. In assessing its indefinite-lived intangible assets for impairment, the Company has the option to first perform a qualitative assessment to determine whether events or circumstances exist that lead to a determination that it is more likely than not that the fair value of the indefinite-lived intangible asset is less than its carrying amount. If the Company determines that it is not more likely than not that the fair value of an indefinite-lived intangible asset is less than its carrying amount, the Company is not required to perform any additional tests in assessing the asset for impairment. However, if the Company concludes otherwise or elects not to perform the qualitative assessment, then it is required to perform a quantitative analysis to determine if the fair value of an indefinite-lived intangible asset is less than its carrying value. If through a quantitative analysis the Company determines the fair value of an indefinite-lived intangible asset is considered not to be impaired. If the Company concludes that the fair value of an indefinite-lived intangible asset is carrying value, an impairment will be recognized for the amount by which the carrying amount exceeds the indefinite-lived intangible asset s fair value.

The methods used to estimate the fair value measurements of the Company s reporting units and indefinite-lived intangible assets include those based on the income approach (including the discounted cash flow, relief-from-royalty and excess earnings methods) and those based on the market approach (primarily the guideline public company method). The resulting fair value measurements of the assets are considered to be Level 3 measurements. Determining fair value requires the exercise of significant judgments, including judgments about appropriate discount rates, long-term growth rates, relevant comparable company earnings multiples and the amount and timing of expected future cash flows. The cash flows employed in the analyses are based on the Company s estimated outlook and various growth rates are assumed for years beyond the long-term business plan period. Discount rate assumptions are based on an assessment of the risk inherent in the future cash flows of the respective reporting units. In assessing the reasonableness of its determined fair values, the Company evaluates its results against other value indicators, such as comparable public company trading values.

When a business within a reporting unit is disposed of, goodwill is allocated to the disposed business using the relative fair value method.

#### **Borrowings**

Loans and borrowings are initially recognized at the fair value of the consideration received. Transaction costs are recorded within current borrowings (current portion) and non-current borrowings (long-term portion) in the Consolidated Balance Sheets. They are subsequently recognized at amortized cost using the effective interest method. Debt may be considered extinguished when it has been modified and the terms of the new debt instruments and old debt instruments are substantially different, as that term is defined in the debt modification guidance in ASC 470-50 Debt Modifications and Extinguishments . The Company classifies the current portion of long term debt as non-current liabilities on the Balance Sheets when it has the intent and ability to refinance the obligation on a long-term basis, in accordance with ASC 470-50 Debt.

#### Retirement benefit obligations

The Company provides defined benefit pension, postretirement healthcare and defined contribution benefits to the Company s eligible employees and retirees. The Company accounts for its defined benefit pension, postretirement healthcare and defined contribution plans in accordance with ASC 715, Compensation Retirement Benefits (ASC 715). The expense recognized by the Company is determined using certain assumptions, including the discount rate, expected long-term rate of return of pension assets and mortality rates, among others. The Company recognizes the funded status of its defined benefit plans (other than multiemployer plans) as an asset or liability in the Balance Sheets and recognizes changes in the funded status in the year in which the changes occur through Accumulated other comprehensive loss in the Balance Sheets.

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#### Fair value measurements

The Company has various financial instruments that are measured at fair value on a recurring basis, including certain marketable securities and derivatives. The Company also applies the provisions of fair value measurement to various non-recurring measurements for the Company s non-financial assets and liabilities. With the exception of investments measured using the net asset value per share practical expedient prescribed in ASU 2015-07, the Company measures assets and liabilities in accordance with ASC 820, Fair Value Measurements (ASC 820), using inputs from the following three levels of the fair value hierarchy: (i) inputs that are quoted prices in active markets for identical assets or liabilities (Level 1); (ii) inputs other than quoted prices included within Level 1 that are observable, including quoted prices for similar assets or liabilities (Level 2); and (iii) unobservable inputs that require the entity to use its own best estimates about market participant assumptions (Level 3).

The Company s assets measured at fair value on a nonrecurring basis include investments, long-lived assets, indefinite-lived intangible assets and goodwill. The Company reviews the carrying amounts of such assets whenever events or changes in circumstances indicate that the carrying amounts may not be recoverable or at least annually as of June 30 for indefinite-lived intangible assets and goodwill. Any resulting asset impairment would require that the asset be recorded at its fair value. The resulting fair value measurements of the assets are considered to be Level 3 measurements.

#### Asset impairments

#### Investments

Equity method investments are regularly reviewed to determine whether a significant event or change in circumstances has occurred that may impact the fair value of each investment. If the fair value of the investment has dropped below the carrying amount, management considers several factors when determining whether an other-than-temporary decline in market value has occurred, including the length of time and extent to which the market value has been below cost, the financial condition and near-term prospects of the issuer, the intent and ability of the Company to retain its investment in the issuer for a period of time sufficient to allow for any anticipated recovery in market value and other factors influencing the fair market value, such as general market conditions.

The Company regularly reviews available-for-sale investment securities for other-than-temporary impairment based on criteria that include the extent to which the investment s carrying value exceeds its related market value, the duration of the market decline, the Company s ability to hold until recovery and the financial strength and specific prospects of the issuer of the security.

The Company regularly reviews investments accounted for at cost for other-than-temporary impairment based on criteria that include the extent to which the investment s carrying value exceeds its related estimated fair value, the duration of the estimated fair value decline, the Company s ability to hold until recovery and the financial strength and specific prospects of the issuer of the security.

#### Long-lived assets

ASC 360, Property, Plant, and Equipment (ASC 360) and ASC 350 require the Company to periodically review the carrying amounts of its long-lived assets, including property, plant and equipment and finite-lived intangible assets, to determine whether current events or circumstances indicate that such carrying amounts may not be recoverable. If the carrying amount of the asset is greater than the expected undiscounted cash flows to be generated by such asset, an impairment adjustment is recognized if the carrying value of such asset exceeds its

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fair value. The Company generally measures fair value by considering sale prices for similar assets or by discounting estimated future cash flows using an appropriate discount rate. Considerable management judgment is necessary to estimate the fair value of assets, accordingly, actual results could vary significantly from such estimates. Assets to be disposed of are carried at the lower of their financial statement carrying amount or fair value, less their costs to sell.

### **Treasury Stock**

The Company accounts for treasury stock using the cost method. Upon the retirement of treasury stock, the Company allocates the value of treasury shares between common stock, additional paid-in capital and retained earnings. All shares repurchased to date have been retired.

#### **Revenue** recognition

Revenue is recognized when persuasive evidence of an arrangement exists, the fees are fixed or determinable, the product or service has been delivered and collectability is reasonably assured. The Company considers the terms of each arrangement to determine the appropriate accounting treatment.

### News and Information Services

Advertising revenues are recognized in the period when advertising is printed, broadcast or placed on digital platforms, net of commissions and provisions for estimated sales incentives including rebates, rate adjustments and discounts. Advertising revenues from integrated marketing services are recognized when free-standing inserts are published or over the time period in which in-store marketing services are performed. Billings to clients and payments received in advance of the performance of services or delivery of products are recorded as deferred revenue until the services are performed or the product is delivered.

Circulation and information services revenues include single-copy and subscription revenues. Circulation revenues are based on the number of copies of the printed newspaper (through home-delivery subscriptions and single-copy sales) and digital subscriptions sold and the rates charged to the respective customers. Single-copy revenue is recognized based on date of publication, net of provisions for related returns. Proceeds from print and digital information services subscription revenues are deferred at the time of sale and are recognized in earnings on a pro rata basis over the terms of the subscriptions.

Other revenues are recognized when the related services are performed or the product has been delivered.

#### Book Publishing

Revenue from the sale of books for distribution in the retail channel is primarily recognized upon passing of control to the buyer, net of provisions for returns. Revenue for electronic books (e-books), which is the net amount received from the retailer, is generally recognized upon electronic delivery to the customer by the retailer. Revenue is reported net of any amounts billed to customers for taxes which are remitted to government authorities.

## Digital Real Estate Services

Real estate revenues are derived from the sale of online real estate listing products and services to agents, brokers and developers. Revenues are recognized on the fulfillment of customer service obligations, which may include product performance and/or product service periods.

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Advertising revenues are recognized in the period when advertising is placed on digital platforms, net of commissions and provisions for estimated sales incentives including rebates, rate adjustments and discounts.

Subscription revenues from licensing of advanced reporting products are typically recognized ratably over the service period of the related subscription.

#### Subscription Video Services

Subscriber revenue is primarily earned from pay television broadcast services. Revenue is recognized in the period that the services are provided. Non-refundable subscriptions billed before the underlying service is provided to the customer are recorded as deferred revenue in the Consolidated Balance Sheets. This revenue is then recognized over the service period. Advertising revenues are recognized, net of agency commissions, in the period that the advertisements are aired.

Prior to the completion of the Transaction, affiliate fees received from cable television systems, direct broadcast satellite operators and other distribution systems were recognized as revenue in the period that services were provided.

#### Multiple element arrangements

Revenues derived from a single sales contract that contains multiple products and services are allocated based on the relative fair value of each item to be delivered and recognized in accordance with the applicable revenue recognition criteria for the specific unit of accounting.

#### Gross versus net revenue recognition

In the normal course of business, the Company acts as or uses an intermediary or agent in executing transactions with third parties. In connection with these arrangements, the Company must determine whether to report revenue based on the gross amount billed to the ultimate customer or on the net amount received from the customer after commissions and other payments to third parties.

The determination of whether revenue should be reported on a gross or net basis is based on an assessment of whether the Company is acting as the principal or an agent in the transaction. If the Company is acting as a principal in a transaction, the Company reports revenue on a gross basis. If the Company is acting as an agent in a transaction, the Company reports revenue on a net basis. The determination of whether the Company is acting as a principal or an agent in a transaction involves judgment and is based on an evaluation of the terms of the arrangement. The Company serves as the principal in transactions in which it has substantial risks and rewards of ownership.

#### Subscriber acquisition costs

Costs related to the acquisition of subscription video service customers primarily consist of amounts paid for third-party customer acquisitions, which consist of the cost of commissions paid to authorized retailers and dealers for subscribers added through their respective distribution channels and the cost of hardware and installation subsidies for subscribers. All costs, including hardware, installation and commissions, are expensed upon activation, except where legal ownership of the equipment is retained, in which case the cost of the equipment and direct and indirect installation costs are capitalized and depreciated over the respective useful life.

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#### **Barter transactions**

The Company enters into transactions that involve the exchange of advertising, in part, for other products and services, which are recorded at the lesser of estimated fair value of the advertising given or product or service received in accordance with the provisions of ASC 605-20-25, Advertising Barter Transactions. Revenue from barter transactions is recognized when advertising is provided, and expenses are recognized when products are received or services are incurred.

#### Sales returns

Consistent with industry practice, certain of the Company s products, such as books and newspapers, are sold with the right of return. The Company records, as a reduction of revenue, the estimated impact of such returns. In determining the estimate of product sales that will be returned, management analyzes historical returns, current economic trends, changes in customer demand and acceptance of the Company s products. Based on this information, management reserves a percentage of each dollar of product sales that provide the customer with the right of return.

## Advertising expenses

The Company expenses advertising costs as incurred in accordance with ASC 720-35, Other Expenses Advertising Cost. Advertising and promotional expenses recognized totaled \$663 million, \$587 million and \$607 million for the fiscal years ended June 30, 2018, 2017 and 2016, respectively.

#### Shipping and handling

Costs incurred for shipping and handling are reflected in Operating expenses in the Statements of Operations.

## Translation of foreign currencies

The financial results and position of foreign subsidiaries and affiliates are translated into U.S. dollars using the current rate method, whereby operating results are converted at the average rate of exchange for the period and assets and liabilities are converted at the closing rates on the period end date. The resulting translation adjustments are accumulated as a component of Accumulated other comprehensive loss. Gains and losses from foreign currency transactions are generally included in income for the period.

#### Income taxes

The Company accounts for income taxes in accordance with ASC 740, Income Taxes (ASC 740). ASC 740 requires an asset and liability approach for financial accounting and reporting for income taxes. Under the asset and liability approach, deferred taxes are provided for the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Valuation allowances are established where management determines that it is more likely than not that some portion or all of a deferred tax asset will not be realized. The Company recognizes interest and penalty charges related to unrecognized tax benefits as income tax expense.

The Company has not provided taxes on undistributed earnings attributable to certain foreign subsidiaries. It is the Company s intention to reinvest in these subsidiaries indefinitely as the Company does not anticipate the need to repatriate funds to satisfy domestic liquidity needs. An actual repatriation from these subsidiaries could be subject to foreign withholding taxes and U.S. state taxes. Calculation of the unrecognized tax liabilities is not practicable.

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Following the enactment of the Tax Act (See Note 19 Income Taxes), the Company has elected to account for the tax on GILTI as a period cost and thus has not adjusted any net deferred tax assets of its foreign subsidiaries for the new tax. However, the Company has considered the potential impact of GILTI and BEAT on its U.S. federal net operating loss ( NOL ) carryforward and determined that the projected tax benefit to be received from its NOL carryforward may be reduced due to these provisions. As such, the Company has recorded a valuation allowance on its U.S. federal NOL carryforward for the reduction in the projected tax benefit upon utilization.

### Earnings (loss) per share

Basic earnings (loss) per share for Class A Common Stock and Class B Common Stock is calculated by dividing Net income (loss) available to News Corporation stockholders by the weighted average number of shares of Class A Common Stock and Class B Common Stock outstanding. Diluted earnings (loss) per share for Class A Common Stock and Class B Common Stock is calculated similarly, except that the calculation includes the dilutive effect of the assumed issuance of shares issuable under the Company s equity-based compensation plans. See Note 14 Earnings (Loss) Per Share.

### Equity-based compensation

Equity-based awards are accounted for in accordance with ASC 718, Compensation Stock Compensation (ASC 718). ASC 718 requires that the cost resulting from all share-based payment transactions be recognized in the Consolidated Financial Statements. ASC 718 establishes fair value as the measurement objective in accounting for share-based payment arrangements and requires all companies to apply a fair-value-based measurement method in accounting for generally all share-based payment transactions with employees.

#### **Recently Issued Accounting Pronouncements**

#### Adopted

In March 2016, the issued Accounting Standards Update (ASU) 2016-09, Compensation Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting (ASU 2016-09). The amendments in ASU 2016-09 address several aspects of the accounting for share-based payment transactions, including the income tax consequences, classification of awards as either equity or liabilities, and classification on the statement of cash flows. ASU 2016-09 is effective for the Company for annual and interim reporting periods beginning July 1, 2017. The adoption did not have a material impact on the Company s consolidated financial statements.

In October 2016, the FASB issued ASU 2016-16, Income Taxes (Topic 740): Intra-Entity Transfers of Assets Other Than Inventory (ASU 2016-16). The amendments in ASU 2016-16 require an entity to recognize the income tax consequences of an intra-entity transfer of an asset other than inventory when the transfer occurs. The amendments in ASU 2016-16 eliminate the exception for an intra-entity transfer of an asset other than inventory. As permitted by ASU 2016-16, the Company early-adopted this standard on a modified retrospective basis through a cumulative-effect adjustment directly to retained earnings to reduce complexity in financial reporting. The adjustment did not have a material impact on the Company s consolidated financial statements.

In March 2018, the FASB issued ASU 2018-05 Income Taxes (Topic 740): Amendments to SEC Paragraphs Pursuant to SEC Staff Accounting Bulletin No. 118 (ASU 2018-05). ASU 2018-05 provides guidance for companies related to the U.S. government-enacted comprehensive tax legislation commonly referred to as the Tax Cuts and Jobs Act (the Tax Act). ASU 2018-05 allows for a measurement period of up to one year after the enactment date of the Tax Act to finalize the recording of the related tax impacts. The Company s accounting for the tax effects of the Tax Act will be completed during this measurement period.

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Issued

In May 2014, the FASB issued ASU 2014-09, Revenue from Contracts with Customers (Topic 606) (ASU 2014-09). ASU 2014-09 removes inconsistencies and differences in existing revenue recognition requirements between GAAP and International Financial Reporting Standards and requires a company to recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. In August 2015, the FASB issued ASU 2015-14, delaying the effective date for adoption. ASU 2014-09 is now effective for interim and annual reporting periods beginning after July 1, 2018, however, early adoption is permitted. Once effective, the Company can elect to apply ASU 2014-09 retrospectively to each prior reporting period presented or retrospectively with the cumulative effect of initial adoption recognized at the date of initial application. The Company has determined that it will adopt ASU 2014-09 using a modified retrospective approach.

The FASB has also issued several standards which provide additional clarification and implementation guidance on the previously issued ASU 2014-09 and have the same effective date as the original standard.

The Company is working to finalize its evaluation of the impact of ASU 2014-09 on its consolidated financial statements, however based on the preliminary conclusions reached to date, the Company believes the adoption of ASU 2014-09 will not have a material impact. The Company s implementation team, including external advisers, continues to finalize the Company s assessment of ASU 2014-09 across its various business units and geographies. In addition, the Company is still in the process of finalizing the assessment of the adoption of the new standard with Foxtel, following the consolidation of the business in the fourth quarter of fiscal 2018 (See Note 3 Acquisitions, Disposals and Other Transactions). Discussions regarding changes to the Company s current accounting policies and practices remain ongoing and preliminary conclusions are subject to change. Based on the current guidance, the new framework will become effective on a modified retrospective basis for the Company on July 1, 2018.

In January 2016, the FASB issued ASU 2016-01, Financial Instruments Overall (Subtopic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities (ASU 2016-01). The amendments in ASU 2016-01 address certain aspects of recognition, measurement, presentation and disclosure of financial instruments. ASU 2016-01 is effective for the Company for annual and interim reporting periods beginning July 1, 2018. As of June 30, 2018, the Company had \$93 million in available-for-sale securities with net unrealized gains of \$16 million and \$127 million in cost method investments. In accordance with ASU 2016-01, the cumulative net unrealized gains (losses) contained within Accumulated other comprehensive loss will be reclassified through Retained earnings as of July 1, 2018, and changes in the fair value of available-for-sale securities will be recorded in the Company s Statement of Operations beginning July 1, 2018. The Company is evaluating the impact ASU 2016-01 may have on its cost method investments.

In February 2016, the FASB issued ASU 2016-02, Leases (Topic 842) (ASU 2016-02). The amendments in ASU 2016-02 address certain aspects in lease accounting, with the most significant impact for lessees. The amendments in ASU 2016-02 require lessees to recognize all leases on the balance sheet by recording a right-of-use asset and a lease liability, and lessor accounting has been updated to align with the new requirements for lessees. The new standard also provides changes to the existing sale-leaseback guidance. ASU 2016-02 is effective for the Company for annual and interim reporting periods beginning July 1, 2019. The Company is currently evaluating the impact ASU 2016-02 will have on its consolidated financial statements.

In June 2016, the FASB issued ASU 2016-13, Financial Instruments Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments (ASU 2016-13). The amendments in ASU 2016-13 require a financial asset (or a group of financial assets) measured at amortized cost basis to be presented at the net amount

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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

expected to be collected. ASU 2016-13 is effective for the Company for annual and interim reporting periods beginning July 1, 2020. The Company is currently evaluating the impact ASU 2016-13 will have on its consolidated financial statements.

In March 2017, the FASB issued ASU 2017-07, Compensation Retirement Benefits (Topic 715): Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost (ASU 2017-07). The amendments in ASU 2017-07 require that an employer report the service cost component in the same line item or items as other compensation costs arising from services rendered by the pertinent employees during the period. The other components of net benefit cost as defined in paragraphs 715-30-35-4 and 715-60-35-9 are required to be presented in the income statement separately from the service cost component and outside a subtotal of income from operations, if one is presented. If a separate line item or items are used to present the other components of net benefit cost, that line item or items must be appropriately described. If a separate line item or items are not used, the line item or items used in the income statement to present the other components of net benefit cost must be disclosed. ASU 2017-07 is effective for the Company for annual and interim reporting periods beginning July 1, 2018. The Company does not expect the adoption of ASU 2017-07 to have a significant impact on its consolidated financial statements.

In August 2017, the FASB issued ASU 2017-12, Derivatives and Hedging (Topic 815): Targeted Improvements to Accounting for Hedging Activities (ASU 2017-12). The amendments in ASU 2017-12 more closely align the results of cash flow and fair value hedge accounting with risk management activities through changes to both the designation and measurement guidance for qualifying hedging relationships and the presentation of hedge results in the financial statements. The amendments address specific limitations in current GAAP by expanding hedge accounting for both nonfinancial and financial risk components and by refining the measurement of hedge results to better reflect an entity s hedging strategies. ASU 2017-12 is effective for the Company for annual and interim reporting periods beginning July 1, 2019. The Company is currently evaluating the impact ASU 2017-12 will have on its consolidated financial statements.

In February 2018, the FASB issued ASU 2018-02, Income Statement Reporting Comprehensive Income (Topic 220): Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income (ASU 2018-02). The amendments provide a reclassification from accumulated other comprehensive income to retained earnings for stranded tax effects resulting from the Tax Act. Consequently, the amendments eliminate the stranded tax effects resulting from the Tax Act and will improve the usefulness of information reported to financial statement users. ASU 2018-02 is effective for the Company for annual and interim reporting periods beginning July 1, 2019. The Company is currently evaluating the impact ASU 2018-02 will have on its consolidated financial statements.

# NOTE 3. ACQUISITIONS, DISPOSALS AND OTHER TRANSACTIONS

## Fiscal 2018

#### Hometrack Australia Pty Ltd

In June 2018, REA Group acquired Hometrack Australia Pty Ltd (Hometrack Australia) for A\$130 million (approximately \$100 million) in cash, which was funded with a mix of cash on hand and debt of A\$70 million (approximately \$53 million). Hometrack Australia is a provider of property data services to the financial sector and allows REA Group to deliver more property data and insights to its customers. Under the acquisition method of accounting, the total consideration is allocated to net tangible assets and identifiable intangible assets based upon the fair value as of the date of completion of the acquisition. The excess of the total consideration over the fair value of the net tangible assets and identifiable intangible assets acquired was recorded as goodwill.

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Company recorded approximately \$25 million of intangible assets consisting of technology, primarily associated with the Hometrack.com website, and customer relationships which have useful lives of 8 years and 15 years, respectively. The Company recorded approximately \$74 million of goodwill on the transaction. Hometrack Australia is a subsidiary of REA Group and its results are included within the Digital Real Estate Services segment. The values assigned to the acquired assets and liabilities are based on estimates of fair value available as of the date of this filing and will be adjusted upon completion of final valuations of certain assets and liabilities. Any changes in these fair values could potentially result in an adjustment to the goodwill recorded for this transaction.

#### New Foxtel

In April 2018, News Corp and Telstra combined their respective 50% interests in Foxtel and News Corp s 100% interest in FOX SPORTS Australia into a new company (the Transaction ). Following the completion of the Transaction, News Corp owns a 65% interest in the combined business, with Telstra owning the remaining 35%. Consequently, the Company began consolidating Foxtel in the fourth quarter of fiscal 2018. The combination allows Foxtel and FOX SPORTS Australia to leverage their media platforms and content to improve services for consumers and advertisers. The results of new Foxtel are reported within the Subscription Video Services segment (formerly the Cable Network Programming segment), and new Foxtel is considered a separate reporting unit for purposes of the Company s annual goodwill impairment review.

The Transaction was accounted for in accordance with ASC 805 Business Combinations (ASC 805) which requires the Company to re-measure its previously held equity interest in Foxtel at its Transaction completion date fair value. The carrying amount of the Company's previously held equity interest in Foxtel was equal to its fair value as of the Transaction completion date, as the Company wrote its investment in Foxtel down to fair value during the third quarter of fiscal 2018. In accordance with ASC 805, as the Company did not relinquish control of its investment in FOX SPORTS Australia, the reduction in the Company's ownership interest to 65% was accounted for as a common control transaction on a carryover basis. See Note 6 Investments.

The total aggregate purchase price associated with the Transaction at the completion date is set forth below (in millions):

Consideration transferred <sup>(a)</sup>	\$ 331
Fair value of News Corp previously held equity interest in Foxtel	631
Fair value of noncontrolling interest <sup>(b)</sup>	578
Fair value of net assets	\$ 1,540

<sup>a)</sup> Primarily represents the fair value of 35% of FOX SPORTS Australia exchanged as consideration in the Transaction and has been included in noncontrolling interest

<sup>b)</sup> Primarily represents the fair value of 35% of Foxtel, which includes the impact of certain market participant synergies

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Under the acquisition method of accounting, the aggregate purchase price, based on a valuation of 100% of Foxtel, was allocated to net tangible and intangible assets based upon their fair value as of the date of completion of the Transaction. The excess of the aggregate purchase price over the fair value of the net tangible and intangible assets acquired was recorded as goodwill. The allocation is as follows (in millions):

Assets acquired:	
Cash	\$ 78
Current assets	526
Property, plant and equipment	967
Intangible assets	868
Goodwill	1,574
Other non-current assets	292
Total assets acquired	\$ 4,305
Liabilities assumed:	
Current liabilities	\$ 609
Long-term borrowings	1,751
Other non-current liabilities	405
Total liabilities assumed	2,765
Net assets acquired	\$ 1,540

As a result of the Transaction, the Company recorded tangible assets of approximately \$849 million, excluding long-term borrowings, primarily consisting of property, plant and equipment which mainly relate to digital set top units and installations and technical equipment, as well as accounts receivable, inventory, accounts payable and accruals at their estimated fair values at the completion date of the Transaction. The Company recorded outstanding borrowings of approximately \$1.8 billion, as a result of the Transaction. See Note 9 Borrowings.

In addition, the Company recorded approximately \$0.9 billion of intangible assets of which \$468 million has been allocated to subscriber relationships with a weighted-average useful life of 10 years, \$277 million has been allocated to the tradenames which has an indefinite life and approximately \$123 million has been allocated to advertiser relationships with a weighted-average useful life of 15 years. In accordance with ASC 350, the excess of the purchase price over the fair values of the net tangible and intangible assets of approximately \$1.6 billion was recorded as goodwill on the transaction. The values assigned to the acquired assets and liabilities are based on estimates of fair value available as of the date of this filing and will be adjusted upon completion of final valuations of certain assets and liabilities. Any changes in these fair values could potentially result in an adjustment to the goodwill recorded for this transaction.

As a result of the Transaction, the Company recognized a \$337 million loss in Other, net, primarily related to the Company s settlement of its pre-existing contractual arrangement between Foxtel and FOX SPORTS Australia which resulted in a \$317 million write-off of its channel distribution agreement intangible asset at the time of the Transaction.

## Smartline Home Loans Pty Limited

In July 2017, REA Group acquired an 80.3% interest in Smartline Home Loans Pty Limited (Smartline) for approximately A\$70 million in cash (approximately \$55 million). The minority shareholders have the option to sell the remaining 19.7% interest to REA Group beginning three years after closing at a price dependent on the

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financial performance of Smartline. If the option is not exercised, the minority interest will become mandatorily redeemable four years after closing. As a result, REA Group recognized a liability of \$12 million in the three months ended September 30, 2017 for the present value of the amount expected to be paid for the remaining interest based on the formula specified in the acquisition agreement. Smartline is one of Australia s premier mortgage broking franchise groups, and the acquisition provides REA Group s financial services business with greater scale and capability. Under the acquisition method of accounting, the total consideration is allocated to net tangible assets and identifiable intangible assets based upon the fair value as of the date of completion of the acquisition. The excess of the total consideration over the fair value of the net tangible assets and identifiable intangible assets acquired was recorded as goodwill. The acquired intangible assets of approximately \$19 million primarily relate to customer relationships which have a useful life of 16 years. The Company recorded approximately \$49 million of goodwill on the transaction. Smartline is a subsidiary of REA Group, and its results are included within the Digital Real Estate Services segment.

### Fiscal 2017

## Wireless Group plc

In September 2016, the Company completed its acquisition of Wireless Group for a purchase price of 315 pence per share in cash, or approximately £220 million (approximately \$285 million) in the aggregate, plus \$23 million of assumed debt which was repaid subsequent to closing. Wireless Group operates talkSPORT, the leading sports radio network in the U.K., and a portfolio of radio stations in the U.K. and Ireland. The acquisition broadens the Company s range of services in the U.K., Ireland and internationally, and the Company continues to closely align Wireless Group s operations with those of *The Sun* and *The Times*. The Company utilized the restricted cash which was specifically set aside at June 30, 2016 for purposes of funding the acquisition and therefore the Company had no restricted cash as of June 30, 2017.

The total transaction value for the Wireless Group acquisition is set forth below (in millions):

Cash paid for Wireless Group equity	\$ 285
Plus: Assumed debt	23
Total transaction value	\$ 308

Under the acquisition method of accounting, the total consideration is allocated to net tangible and intangible assets based upon the fair value as of the date of completion of the acquisition. The excess of the total consideration over the fair value of the net tangible and intangible assets acquired was recorded as goodwill. The allocation is as follows (in millions):

Assets Acquired:	
Intangible assets	\$ 220
Goodwill	115
Net liabilities	(50)
Total net assets acquired	\$ 285

The acquired intangible assets primarily relate to broadcast licenses, which have a fair value of approximately \$185 million, tradenames, which have a fair value of approximately \$27 million, and customer relationships with a fair value of approximately \$8 million. The broadcast licenses and tradenames have indefinite lives and the customer relationships are being amortized over a weighted-average useful life of approximately 6 years. Wireless Group s results are included within the News and Information Services segment, and it is considered a separate reporting unit for purposes of the Company s annual goodwill impairment review.

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### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### **REA Group European Business**

In December 2016, REA Group, in which the Company holds a 61.6% interest, sold its European business for approximately \$140 million (approximately 133 million) in cash, which resulted in a pre-tax gain of \$107 million for the fiscal year ended June 30, 2017. The sale allows REA Group to focus on its core businesses in Australia and Asia.

In addition to the acquisitions noted above and the investments referenced in Note 6 Investments, the Company used \$62 million of cash for additional acquisitions during fiscal 2017, primarily consisting of Australian Regional Media ( ARM ). ARM s results are included within the News and Information Services segment.

#### Fiscal 2016

#### Unruly Holdings Limited

On September 30, 2015, the Company acquired Unruly for approximately £60 million (approximately \$90 million) in cash and up to £56 million (approximately \$86 million) in future cash consideration related to payments primarily contingent upon the achievement of certain performance objectives. As a result of the acquisition, the Company recognized a liability of approximately \$40 million related to the contingent consideration. The fair value of the contingent consideration was estimated by applying a probability-weighted income approach. In accordance with ASC 350, \$43 million of the purchase price was allocated to acquired technology with a weighted-average useful life of 7 years, \$21 million was allocated to customer relationships and tradenames with a weighted-average useful life of 6 years and \$68 million was allocated to goodwill. Unruly is a global video advertising marketplace that is focused on delivering branded video advertising across websites and mobile devices. Unruly s results are included within the News and Information Services segment, and it is considered a separate reporting unit for purposes of the Company s annual goodwill impairment review.

### iProperty Group Limited

In February 2016, REA Group increased its investment in iProperty Group Limited ( iProperty ) from 22.7% to approximately 86.9% for A\$482 million in cash (approximately \$340 million). The remaining 13.1% interest was mandatorily redeemable during fiscal 2018. As a result, the Company recognized a liability of approximately \$76 million at the time of acquisition, which reflected the present value of the amount expected to be paid for the remaining interest based on the formula specified in the acquisition agreement. The acquisition was funded primarily with the proceeds from borrowings under an unsecured syndicated revolving loan facility (the REA Facility ). See Note 9 Borrowings. The acquisition of iProperty extends REA Group s market leading business in Australia to attractive markets throughout Southeast Asia. iProperty is a subsidiary of REA Group, and its results are included within the Digital Real Estate Services segment.

In accordance with ASC 805, REA Group recognized a gain of \$29 million resulting from the revaluation of its previously held equity interest in iProperty in Other, net in the Statement of Operations for the fiscal year ended June 30, 2016. The total fair value of iProperty at the acquisition date is set forth below (in millions):

Cash paid for iProperty equity	\$ 340
Deferred consideration	76
Total consideration	416
Fair value of previously held iProperty investment	120
Total fair value	\$ 536

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Under the acquisition method of accounting, the total consideration was allocated to net tangible and intangible assets based upon the fair value as of the date of completion of the acquisition. The excess of the total consideration over the fair value of the net tangible and intangible assets acquired was recorded as goodwill. The allocation is as follows (in millions):

Assets Acquired:	
Goodwill	\$ 498
Intangible assets	72
Net liabilities	(34)
Net assets acquired	\$ 536

The acquired intangible assets primarily relate to tradenames which have an indefinite life.

In addition to the acquisitions noted above, the Company used \$90 million of cash for additional acquisitions during fiscal 2016, primarily consisting of DIAKRIT, Flatmates.com.au Pty Ltd (Flatmates) and Checkout 51 Mobile Apps ULC (Checkout 51). DIAKRIT and Flatmates results are included within the Digital Real Estate Services segment. Checkout 51 s results are included within the News and Information Services segment.

## NOTE 4. DISCONTINUED OPERATIONS

During the first quarter of fiscal 2016, management approved a plan to dispose of the Company s digital education business. As a result of the plan and the discontinuation of further significant business activities in the Digital Education segment, the assets and liabilities of this segment were classified as held for sale and the results of operations have been classified as discontinued operations for all periods presented in accordance with ASC 205-20, Discontinued Operations.

In the first quarter of fiscal 2016, the Company recognized a pre-tax non-cash impairment charge of \$76 million reflecting a write down of the digital education business to its fair value less costs to sell. The Company completed the sale of the Amplify Insight and Amplify Learning businesses on September 30, 2015 and incurred approximately \$17 million in severance and lease termination costs in conjunction with the sale. These amounts are included in Loss before income tax benefit in the table below for the fiscal year ended June 30, 2016. Additionally, during the first quarter of fiscal 2016, the Company recognized a tax benefit of \$144 million upon reclassification of the Digital Education segment to discontinued operations. This amount is included in Income tax benefit in the table below for the fiscal year ended June 30, 2016.

The following table summarizes the results of operations from the discontinued segment:

	For the	or the fiscal years ended June 30,		
	2018	2017 (in millions)	2	2016
Revenues	\$	\$	\$	27
Loss before income tax benefit Income tax benefit				(159) 174
				1/4
Income from discontinued operations, net of tax	\$	\$	\$	15

## NOTE 5. RESTRUCTURING PROGRAMS

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The Company recorded restructuring charges of \$71 million, \$142 million and \$89 million for the fiscal years ended June 30, 2018, 2017 and 2016, respectively, of which \$58 million, \$133 million and \$79 million related to

# NEWS CORPORATION

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

the News and Information Services segment, respectively. The restructuring charges recorded in fiscal 2018, 2017 and 2016 were primarily for employee termination benefits.

Changes in the restructuring program liabilities were as follows:

	One-time employee termination benefits	Facility related costs (in mill	Other costs ions)	Total
Balance, June 30, 2015	\$ 47	\$ 5	\$ 6	\$ 58
Additions	86	1	2	89
Payments	(95)	(1)		(96)
Other	(5)		(2)	(7)
Balance, June 30, 2016	\$ 33	\$5	\$6	\$ 44
Additions	137		5	142
Payments	(135)	(1)	(1)	(137)
Other	(2)	2		
Balance, June 30, 2017	\$ 33	\$6	\$ 10	\$ 49
Additions	69		2	71
Payments	(73)	(2)	(1)	(76)
Other		(2)		(2)
Balance, June 30, 2018	\$ 29	\$ 2	\$ 11	\$ 42

As of June 30, 2018, restructuring liabilities of approximately \$31 million were included in the Balance Sheet in Other current liabilities and \$11 million were included in Other non-current liabilities.

# NOTE 6. INVESTMENTS

The Company s investments were comprised of the following:

	Ownership Percentage as of June 30,	As of J	June 30,
	2018	2018 (in m	2017 nillions)
Equity method investments:			le la
Foxtel <sup>(a)</sup>	65%	\$	\$ 1,208
Other equity method investments <sup>(b)</sup>	various	173	133
Loan receivable from Foxtel <sup>(a)</sup>	N/A		370
Available-for-sale securities <sup>(c)</sup>	various	93	97
Cost method investments <sup>(d)</sup>	various	127	219

# Total Investments

(a) Following completion of the Transaction in April 2018, News Corp owns a 65% interest in new Foxtel, and Telstra owns the remaining 35%. Consequently, the Company ceased accounting for Foxtel as an equity method investment and began consolidating its results in the fourth quarter of fiscal 2018. See Note 3 Acquisitions, Disposals and Other Transactions.

In May 2012, Foxtel purchased Austar United Communications Ltd. The transaction was funded by Foxtel bank debt and pro rata capital contributions made by Foxtel shareholders in the form of subordinated

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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

shareholder notes based on their respective ownership interests. The Company s share of the subordinated shareholder notes was approximately A\$481 million (\$370 million) as of June 30, 2017. During the three months ended September 30, 2017, Foxtel s shareholders made pro-rata capital contributions to Foxtel by way of promissory notes. The Company s share of the capital contributions was A\$494 million (\$388 million) at September 28, 2017, and the Company s investment in Foxtel increased by this amount. Foxtel utilized the shareholders capital contributions to repay its subordinated shareholder notes and interest accrued in the three months ended September 30, 2017. As a result, such notes were considered to be repaid as of September 30, 2017.

- <sup>(b)</sup> Other equity method investments are primarily comprised of Elara Technologies Pte. Ltd., which operates PropTiger.com, Makaan.com and Housing.com and new Foxtel s investment in Nickelodeon Australia Joint Venture.
- <sup>(c)</sup> Available-for-sale securities are primarily comprised of the Company s investment in HT&E Limited, which operates a portfolio of Australian radio and outdoor media assets.
- (d) Cost method investments are primarily comprised of certain investments in China as of June 30, 2018. During the third quarter of fiscal 2018, the Company sold its investment in SEEKAsia Limited for \$122 million in cash and recognized a \$32 million gain in Other, net. See Note 21 Additional Financial Information.

The Company measures the fair market values of available-for-sale securities as Level 1 financial instruments under ASC 820 as such investments have quoted prices in active markets. The cost basis, unrealized gains, unrealized losses and fair market value of available-for-sale securities are set forth below:

		s of e 30,
	2018 (in m	2017 illions)
Cost basis of available-for-sale securities	\$77	\$ 99
Accumulated gross unrealized gain	16	
Accumulated gross unrealized loss		(2)
Fair value of available-for-sale securities	\$ 93	\$ 97
Net deferred tax asset	\$	\$ (1)

#### Equity (Losses) Earnings of Affiliates

The Company s share of the (losses) earnings of its equity affiliates was as follows:

	For the	For the fiscal years ended June 30,					
	2018	2017 (in millions)				2016	
Foxtel <sup>(a)</sup>	\$ (974)	\$ (265)	\$	38			
Other equity affiliates, net <sup>(b)</sup>	(32)	(30)		(8)			
Total Equity (losses) earnings of affiliates	\$ (1,006)	\$ (295)	\$	30			

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During the third quarter of fiscal 2018, the Company recognized a \$957 million non-cash write-down of the carrying value of its investment in Foxtel. The write-down is reflected in Equity (losses) earnings of affiliates in the Statements of Operations for the fiscal year ended June 30, 2018. In the third quarter of fiscal 2018, as part of the long range planning process and in preparation for the Transaction, the Company assessed the long-term prospects for Foxtel, on both a stand-alone and combined basis. As a result of lower-

## NEWS CORPORATION

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

than-expected revenues from certain new products and broadcast subscribers at Foxtel, the Company revised its outlook for Foxtel, which resulted in a reduction in expected future cash flows. Based on the revised projections, the Company concluded that the fair value of its investment in Foxtel declined below its carrying value. The assumptions utilized in the income approach valuation method were a discount rate of 10.25% and a long-term growth rate of 2.0%.

During the second quarter of fiscal 2017, the Company recognized a \$227 million non-cash write-down of the carrying value of its investment in Foxtel. As a result of Foxtel s performance in the first half of fiscal 2017 and the competitive operating environment in the Australian pay-TV market, the Company revised its future outlook for the business in the second quarter of fiscal 2017, which resulted in a reduction in expected future cash flows. Based on the revised projections, the Company determined that the fair value of its investment in Foxtel declined below its carrying value, which included the gain recognized in connection with the acquisition of Consolidated Media Holdings Ltd. (CMH). The write-down is reflected in Equity (losses) earnings of affiliates in the Statements of Operations for the fiscal year ended June 30, 2017. The assumptions utilized in the income approach valuation methods were EBITDA multiples from guideline public companies operating in similar industries and a control premium of 10%.

In November 2012, the Company acquired CMH, a media investment company that operates in Australia. CMH owned a 25% interest in Foxtel through its 50% interest in FOX SPORTS Australia. The CMH acquisition was accounted for in accordance with ASC 805 which requires an acquirer to remeasure its previously held equity interest in an acquiree at its acquisition date fair value and recognize the resulting gain or loss in earnings. The carrying amount of the Company s previously held equity interest in FOX SPORTS Australia, through which the Company held its indirect 25% interest in Foxtel, was revalued to fair value as of the acquisition date, resulting in a step-up and non-cash gain of approximately \$1.3 billion for the fiscal year ended June 30, 2013, of which \$0.9 billion related to Foxtel.

Additionally, in accordance with ASC 350, the Company amortized \$49 million, \$68 million, and \$52 million related to excess cost over the Company s proportionate share of its investment s underlying net assets allocated to finite-lived intangible assets during the fiscal years ended June 30, 2018, 2017 and 2016, respectively. Such amortization is reflected in Equity (losses) earnings of affiliates in the Statements of Operations. The Company began consolidating the results of Foxtel in the fourth quarter of fiscal 2018 as a result of the Transaction.

(b) Other equity affiliates, net for the fiscal years ended June 30, 2018 and 2017, include losses primarily from the Company s interest in Elara. Additionally, during the fiscal years ended June 30, 2018 and 2017, the Company recognized non-cash write-downs of \$13 million and \$9 million, respectively, on certain other equity method investments. The write-downs are reflected in Equity (losses) earnings of affiliates in the Statements of Operations for the fiscal years ended June 30, 2018 and 2017.

## **Impairments of Other Investments**

The Company regularly reviews its investments for impairments based on criteria that include the extent to which the investment s carrying value exceeds its related market value, the duration of the market decline, the Company s ability to hold its investment until recovery and the investment s financial strength and specific prospects. The Company recorded write-offs and impairments of certain available-for-sale securities in the fiscal years ended June 30, 2018, 2017 and 2016 of \$33 million, \$21 million and \$17 million, respectively, which were reclassified out of Accumulated other comprehensive income and included in Other, net. The Company recorded write-offs and impairments of certain cost method investments of \$4 million in fiscal 2016 in Other, net. These write-offs and impairments were taken either as a result of the deteriorating financial position of the investee or due to an other-than-temporary impairment resulting from sustained losses and limited prospects for recovery.

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## **Summarized Financial Information**

Summarized financial information for Foxtel for periods through April 2, 2018, presented in accordance with U.S. GAAP, was as follows:

	For the	For the fiscal years ended June 30,		
	2018	2017 (in millions)	2016	
Revenues	\$ 1,818	\$ 2,411	\$ 2,379	
Operating income <sup>(a)</sup>	155	353	373	
Net income	64	59	180	

(a) Includes Depreciation and amortization of \$187 million for the period ended April 2, 2018 and \$215 million and \$231 million for the fiscal years ended June 30, 2017 and 2016, respectively. Operating income before depreciation and amortization was \$342 million for the period ended April 2, 2018 and \$568 million, and \$604 million for the fiscal years ended June 30, 2017 and 2016, respectively.

	As o	f June 30,
	2018	2017
	(in	millions)
Current assets	\$	\$ 642
Non-current assets		2,517
Current liabilities		758
Non-current liabilities		2,557
NOTE 7. PROPERTY, PLANT AND EQUIPMENT		

	Useful	As of J	une 30,
	Lives	2018 (in mi	2017 llions)
Land		\$ 150	\$ 153
Buildings and leaseholds	3 to 50 years	1,742	1,733
Digital set top units and installations	3 to 7 years	744	
Machinery and equipment <sup>(a)</sup>	3 to 20 years	3,131	2,985
		5,767	4,871
Less: accumulated depreciation and amortization <sup>(b)</sup>		(3,352)	(3,339)
		2,415	1,532
Construction in progress		145	92
Total Property, plant and equipment, net		\$ 2,560	\$ 1,624

- <sup>(a)</sup> The increase in Machinery and equipment primarily relates to technical equipment acquired in the Transaction. Includes capitalized software of approximately \$1,189 million and \$997 million as of June 30, 2018 and 2017, respectively.
- (b) Includes accumulated amortization of capitalized software of approximately \$734 million and \$691 million as of June 30, 2018 and 2017, respectively.

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Depreciation and amortization related to property, plant and equipment was \$372 million, \$358 million, and \$415 million for the fiscal years ended June 30, 2018, 2017 and 2016, respectively. This includes amortization of capitalized software of \$175 million, \$168 million and \$194 million for the fiscal years ended June 30, 2018, 2017 and 2016, respectively.

Total operating lease expense was approximately \$183 million, \$156 million and \$164 million for the fiscal years ended June 30, 2018, 2017 and 2016, respectively.

#### Fixed Asset Impairments

During the fiscal year ended June 30, 2017, the Company recognized total fixed asset impairment charges of \$679 million, primarily at News UK and News Corp Australia.

During the fourth quarter of fiscal 2017, as part of the Company s long-range planning process, the Company reduced its outlook for the U.K. newspapers due to the impact of adverse print advertising and print circulation trends on the future expected performance of the business. As a result, the Company recognized a non-cash impairment charge of approximately \$360 million related to the write-down of fixed assets at the U.K. newspapers. The write-down was comprised of approximately \$252 million related to print sites, \$85 million related to print integrate of approximately \$252 million related to print sites, \$85 million related to print presses and print related equipment and \$23 million related to capitalized software. Significant unobservable inputs utilized in the income approach valuation method were a discount rate of 8.5% and a -1.0% long term growth rate.

During the second quarter of fiscal 2017, the Company recognized a non-cash impairment charge of approximately \$310 million primarily related to the write-down of fixed assets at the Australian newspapers. The write-down was a result of the impact of adverse trends on the future expected performance of the Australian newspapers, where revenue declines from continued weakness in the print advertising market accelerated during the second quarter. The write-down was comprised of approximately \$149 million related to printing presses and print related equipment, \$77 million related to facilities, \$66 million related to capitalized software and \$18 million related to tradenames. Significant unobservable inputs utilized in the income approach valuation method were a discount rate of 11.5% and no long-term growth.

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## NOTE 8. GOODWILL AND OTHER INTANGIBLE ASSETS

The carrying values of the Company s intangible assets and related accumulated amortization for the fiscal years ended June 30, 2018 and June 30, 2017 were as follows:

	As of J	une 30,
	2018 (in mi	2017 illions)
Intangible Assets Not Subject to Amortization		
Trademarks and tradenames	\$ 441	\$ 179
Newspaper mastheads	298	299
Distribution networks	308	390
Imprints	239	237
Radio broadcast licenses	188	185
Total intangible assets not subject to amortization	1,474	1,290
Intangible Assets Subject to Amortization		
Channel distribution agreements <sup>(a)</sup>		335
Publishing rights <sup>(b)</sup>	299	329
Customer relationships <sup>(c)</sup>	849	310
Other <sup>(d)</sup>	49	17
Total intangible assets subject to amortization, net	1,197	991
Total Intangible assets, net	\$ 2,671	\$ 2,281

- (a) Net of accumulated amortization of \$76 million as of June 30, 2017. As a result of the Transaction, the Company settled the pre-existing contractual arrangement between FOX SPORTS Australia and Foxtel. The settlement resulted in a write-off of the channel distribution agreement intangible asset, which was reflected in Other, net in the Statements of Operations. See Note 3 Acquisition, Disposals and Other Transactions.
- (b) Net of accumulated amortization of \$213 million and \$181 million as of June 30, 2018 and 2017, respectively. The useful lives of publishing rights range from 4 to 30 years primarily based on the weighted-average remaining contractual terms of the underlying publishing contracts and the Company s estimates of the period within those terms that the asset is expected to generate a majority of its future cash flows.
- (c) Net of accumulated amortization of \$447 million and \$399 million as of June 30, 2018 and 2017, respectively. The useful lives of customer relationships range from 2 to 25 years. The useful lives of these assets are estimated by applying historical attrition rates and determining the resulting period over which a majority of the accumulated undiscounted cash flows related to the customer relationships are expected to be generated.
- (d) Net of accumulated amortization of \$87 million and \$83 million as of June 30, 2018 and 2017, respectively. The useful lives of other intangible assets range from 2 to 15 years. The useful lives represent the periods over which these intangible assets are expected to contribute directly or indirectly to the Company s future cash flows. During fiscal 2018, New America Marketing s FSI media distribution network was determined to no longer have an indefinite life due to the impact of changes from print circulation trends within the newspaper industry which is expected to contribute to contract in the future, as consumers move to more digital products.

The Company recognized impairment charges of \$50 million and \$58 million for the fiscal years ended June 30, 2018 and 2017, respectively, related to indefinite-lived intangible assets.

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Amortization expense related to amortizable intangible assets was \$100 million, \$91 million and \$91 million for the fiscal years ended June 30, 2018, 2017 and 2016, respectively.

Based on the current amount of amortizable intangible assets, the estimated amortization expense for each of the succeeding five fiscal years is as follows: 2019 \$120 million; 2020 \$112 million; 2021 \$108 million; 2022 \$103 million; and 2023 \$97 million.

The changes in the carrying value of goodwill, by segment, are as follows:

	News and Information Services	Book lishing	l	ital Real Estate ervices (in mil	Vide	scription o Services	Ot	ther	Total Goodwill
Balance, June 30, 2016	\$ 1,765	\$ 260	\$	1,209	\$	476	\$	4	\$ 3,714
Acquisitions	136	10		2		11			159
Impairments <sup>(a)</sup>	(20)			(24)				(4)	(48)
Dispositions <sup>(b)</sup>				(20)					(20)
Foreign currency movements	3	1		16		13			33
Balance, June 30, 2017	\$ 1,884	\$ 271	\$	1,183	\$	500	\$		\$ 3,838
Acquisitions <sup>(c)</sup>	2			123		1,574			1,699
Impairments <sup>(d)</sup>	(158)			(19)		(41)			(218)
Dispositions									
Foreign currency movements	2	(4)		(26)		(73)			(101)
Balance, June 30, 2018	\$ 1,730	\$ 267	\$	1,261	\$	1,960	\$		\$ 5,218

<sup>(a)</sup> In the News and Information Services segment, the write-down of goodwill primarily relates to a reporting unit in the U.K. In the Digital Real Estate Services segment, the write-down of goodwill relates to the Company s DIAKRIT reporting unit.

<sup>(b)</sup> Relates to REA Group s sale of its European business.

<sup>(c)</sup> Primarily relates to the Transaction in the Subscription Video Services segment and the acquisition of Smartline and Hometrack in the Digital Real Estate Services segment.

<sup>(d)</sup> In the News and Information Services segment, the write-down of goodwill primarily relates to the News America Marketing reporting unit, and in the Subscription Video Services segment the write-down primarily relates to the FOX SPORTS Australia reporting unit. In the Digital Real Estate Services segment, the write-down of goodwill relates to the Company s DIAKRIT reporting unit.

The carrying amount of goodwill as of June 30, 2018 reflected accumulated impairments, principally relating to the News and Information Services segment, of \$3.6 billion.

#### **Annual Impairment Assessments**

#### Fiscal 2018

In accordance with ASC 350, the Company s goodwill and indefinite-lived intangible assets are tested annually in the fourth quarter for impairment or earlier if events occur or circumstances change that would more likely than not reduce the fair values of below their carrying

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amounts. See Note 2 Summary of Significant Accounting Policies.

The performance of the Company s annual impairment analysis resulted in impairments of \$43 million of goodwill and indefinite-lived intangible assets in fiscal 2018. Significant unobservable inputs utilized in the

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income approach valuation method were discount rates (ranging from 8.5%-25.0%), long-term growth rates (ranging from (1.0)%-3.0%) and royalty rates (ranging from 0.5%-7.5%). Significant unobservable inputs utilized in the market approach valuation method were EBITDA multiples from guideline public companies operating in similar industries and a control premium of 10%. Significant increases (decreases) in royalty rates, growth rates, control premiums and multiples, assuming no change in discount rates, would result in a significantly higher (lower) fair value measurement. Significantly higher (lower) fair value measurement.

During the third quarter of fiscal 2018, due to the impact of adverse trends on the future expected performance of the business, the Company revised its future outlook with respect to the News America Marketing reporting unit which resulted in a reduction in expected future cash flows. As a result, the Company determined that the fair value of this reporting unit declined below its carrying value and recorded a \$165 million impairment of goodwill and indefinite-lived intangible assets. For this reporting unit and intangible asset, significant unobservable inputs utilized in the income approach valuation method were discount rates (ranging from 12.5%-14%), long-term growth rates (ranging from (1.9%)-0.9%) and a royalty rate of 2.5%.

Additionally, during the third quarter of fiscal 2018, as part of the Company s long range planning process and in preparation for the Transaction, the Company assessed the long-term prospects for Foxtel and FOX SPORTS Australia. As a result of lower-than-expected revenues at Foxtel, the Company revised its future outlook for the FOX SPORTS Australia reporting unit, whose revenues are heavily predicated on Foxtel subscribers. Based on the revised projections, the Company determined that the fair value of the reporting unit was less than its carrying value and recorded a \$41 million impairment of goodwill in the fiscal year ended June 30, 2018. For the impaired reporting unit, significant unobservable inputs utilized in the income approach valuation method were a discount rate of 9.5% and a long-term growth rate of 2.0%. See Note 6 Investments.

#### Fiscal 2017

The performance of the Company s annual impairment analysis resulted in impairments of \$88 million of goodwill and indefinite-lived intangible assets in fiscal 2017. Significant unobservable inputs utilized in the income approach valuation method were discount rates (ranging from 9.0%-25.0%), long-term growth rates (ranging from 0.0%-3.3%) and royalty rates (ranging from 0.5%-7.5%). Significant unobservable inputs utilized in the market approach valuation method were EBITDA multiples from guideline public companies operating in similar industries and control premiums (ranging from 10%-15%). Significant increases (decreases) in royalty rates, growth rates, control premiums and multiples, assuming no change in discount rates, would result in a significantly higher (lower) fair value measurement. Significantly higher (lower) fair value measurement.

#### Fiscal 2016

The performance of the Company s annual impairment analysis did not result in any impairments of goodwill or indefinite-lived intangible assets in fiscal 2016. Significant unobservable inputs utilized in the income approach valuation method were discount rates (ranging from 9%-14.5%), long-term growth rates (ranging from 0%-3.5%) and royalty rates (ranging from 0.5%-3.4%). Significant unobservable inputs utilized in the market approach valuation method were EBITDA multiples from guideline public companies operating in similar industries and control premiums (ranging from 10%-15%). Significant increases (decreases) in royalty rates, growth rates, control premiums and multiples, assuming no change in discount rates, would result in a significantly higher

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(lower) fair value measurement. Significant decreases (increases) in discount rates, assuming no changes in royalty rates, growth rates, control premiums and multiples, would result in a significantly higher (lower) fair value measurement.

#### **NOTE 9. BORROWINGS**

The Company s total borrowings consist of the following:

	Interest rate at June 30, 2018	Due date at June 30, 2018	As of June 30, 2018 (in mi	As of June 30, 2017 Ilions)
Foxtel Group				
Credit facility 2013 <sup>(a)</sup>	3.86%	Apr 7, 2019	\$ 222	\$
Credit facility 2014 tranche <sup>(1)</sup>	3.86%	May 30, 2019	148	
Credit facility 2014 tranche <sup>(2)</sup>	3.96%	Jan 31, 2020	148	
Credit facility 2015 <sup>(a)</sup>	4.01%	Jul 31, 2020	296	
Credit facility 2016 <sup>(a)(b)</sup>	4.56%	Sept 11, 2021	108	
Working capital facility 2017 <sup>(a)(b)</sup>	4.16%	Jul 3, 2020	59	
US private placement 2009 tranche 3	6.20%	Sept 24, 2019	75	
US private placement 2012 USD portion tranche <sup>0</sup> 1	3.68%	Jul 25, 2019	150	
US private placement 2012 USD portion tranche <sup>9</sup> 2	4.27%	Jul 25, 2022	196	
US private placement 2012 USD portion tranch (3)	4.42%	Jul 25 2024	146	
US private placement 2012 AUD portion	7.04%	Jul 25, 2022	83	
REA Group				
Credit facility 2016 tranche <sup>(¶)</sup>		Dec 31, 2017		92
Credit facility 2016 tranche <sup>(2)</sup>	3.11%	Dec 31, 2018	89	92
Credit facility 2016 tranche (9)	3.21%	Dec 31, 2019	178	184
Credit facility 2018 <sup>(d)</sup>	3.01%	April 27, 2021	54	
Other Obligations		Feb 2, 2018		11
Total borrowings			1,952	379
Less: current portion <sup>(e)</sup>			(462)	(103)
Long-term borrowings			\$ 1,490	\$ 276

- <sup>(a)</sup> Borrowings under these facilities bear interest at a floating rate of Australian BBSY plus an applicable margin of between 1.10% and 2.70% per annum payable quarterly.
- (b) As of June 30, 2018, the Foxtel Group has undrawn commitments of \$198 million under these facilities for which it pays a commitment fee in the range of 40% and 45% of the applicable margin.
- <sup>(c)</sup> The carrying value of the borrowings include any fair value adjustments related to the Company s fair value hedges. See Note 11 Financial Instruments and Fair Value Measurements.
- <sup>(d)</sup> Borrowings under this facility bear interest at a floating rate of the Australian BBSY plus a margin in the range of 0.85% and 1.45% depending on REA Group s net leverage ratio. As of June 30, 2018, REA Group was paying a margin of between 0.95% and 1.05%.
- (e) The Company classifies the current portion of long term debt as non-current liabilities on the Balance Sheets when it has the intent and ability to refinance the obligation on a long-term basis, in accordance with ASC 470-50 Debt.

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#### Foxtel Group Borrowings

Upon the completion of the Transaction, the Company consolidated \$1.8 billion of outstanding debt incurred by certain subsidiaries of new Foxtel (together with new Foxtel, the Foxtel Group ), including its U.S. private placement senior unsecured notes and drawn amounts under its revolving credit facilities, with maturities ranging from 2019 to 2024. In accordance with ASC 805, these debt instruments were recorded at fair value as of the acquisition date.

During the fourth quarter of fiscal 2018, the Foxtel Group had repayments of \$119 million and borrowings of \$42 million under its working capital facility.

#### U.S. Private Placement Senior Unsecured Notes

At June 30, 2018, \$74 million (A\$100 million) of the U.S. private placement senior unsecured notes is in a fair value hedge relationship, and \$296 million (A\$400) million is in a cash flow hedge relationship.

#### Covenants, Collateral and Unamortized borrowing costs

The Foxtel Group s external borrowings (revolving credit facilities and U.S. private placement senior unsecured notes) require the Foxtel Group to comply with specified financial and non-financial covenants calculated in accordance with Australian International Financial Reporting Standards. Subject to certain exceptions, these covenants restrict or prohibit members of the Foxtel Group from, among other things, undertaking certain transactions, disposing of properties or assets (including subsidiary stock), merging or consolidating with any other person, making financial accommodation available, giving guarantees, entering into certain other financing arrangements, creating or permitting certain liens, engaging in transactions with affiliates, making repayments of other loans and undergoing fundamental business changes. The financial covenants require the Foxtel Group to maintain a total debt to Earnings Before Interest, Tax, Depreciation and Amortization (EBITDA) ratio of not more than 3.75 to 1.0 and an interest coverage ratio of no less than 3.50 to 1.0. Foxtel Group s external borrowings are only guaranteed by certain members of the Foxtel Group. The Foxtel Group is in compliance with these covenants as of June 30, 2018. There were no assets pledged as collateral for any of the borrowings.

### **REA Group Facilities**

During the second quarter of fiscal 2018, REA Group repaid approximately \$93 million (A\$120 million) for the first tranche of its A\$480 million unsecured revolving loan facility, which matured in December 2017.

During the fourth quarter of fiscal 2018, REA Group entered into an A\$70 million unsecured revolving loan facility agreement and drew down the full amount available of \$53 million to fund the acquisition of Hometrack Australia.

The facilities require REA Group to maintain a net leverage ratio of not more than 3.25 to 1.0 and an interest coverage ratio of not less than 3.0 to 1.0. As of June 30, 2018, REA Group was in compliance with all of the applicable debt covenants.

### **Revolving Credit Facility**

The Company's Credit Agreement (as amended, the Credit Agreement) provides for an unsecured \$650 million revolving credit facility (the Facility) that can be used for general corporate purposes. The Facility has a sublimit of \$100 million available for issuances of letters of credit. Under the Credit Agreement, the Company may request increases in the amount of the Facility up to a maximum amount of \$900 million. The lenders

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commitments under the Credit Agreement terminate on October 23, 2020 provided the Company may request that the commitments be extended under certain circumstances as set forth in the Credit Agreement for up to two additional one-year periods.

The Credit Agreement contains customary affirmative and negative covenants and events of default, with customary exceptions, including limitations on the ability of the Company and its subsidiaries to engage in transactions with affiliates, incur liens, merge into or consolidate with any other entity, incur subsidiary debt or dispose of all or substantially all of its assets or all or substantially all of the stock of its subsidiaries. In addition, the Credit Agreement requires the Company to maintain an adjusted operating income leverage ratio of not more than 3.0 to 1.0. As of June 30, 2018, the Company was in compliance with all of the applicable debt covenants.

Interest on borrowings under the Facility is based on either (a) a Eurodollar Rate formula or (b) the Base Rate formula, each as set forth in the Credit Agreement. The applicable margin and the commitment fee are based on the pricing grid in the Credit Agreement, which varies based on the Company s adjusted operating income leverage ratio. As of June 30, 2018, the Company was paying a commitment fee of 0.225% on any undrawn balance and an applicable margin of 0.50% for a Base Rate borrowing and 1.50% for a Eurodollar Rate borrowing.

As of the date of this filing, the Company has not borrowed any funds under the Facility.

#### **Future maturities**

The following table summarizes the Company s debt maturities as of June 30, 2018:

	As of June 30, 2018 (in millions)
Fiscal 2019	\$ 462
Fiscal 2020	551
Fiscal 2021	406
Fiscal 2022	108
Fiscal 2023	279
Thereafter	146

### NOTE 10. REDEEMABLE PREFERRED STOCK

In connection with the Company s separation of its businesses (the Separation ) from Twenty-First Century Fox, Inc. (21st Century Fox ) on June 28, 2013 (the Distribution Date ), 21st Century Fox sold 4,000 shares of cumulative redeemable preferred stock with a par value of \$5,000 per share of a newly formed U.S. subsidiary of the Company. The preferred stock paid dividends at a rate of 9.5% per annum, payable quarterly, in arrears. The preferred stock was callable by the Company at any time after the fifth year and puttable at the option of the holder after 10 years. As of June 30, 2018 and 2017, \$20 million was included in Redeemable preferred stock on the Balance Sheets. In July 2018, the Company exercised its call option and redeemed 100% of the outstanding redeemable preferred stock.

### NOTE 11. FINANCIAL INSTRUMENTS AND FAIR VALUE MEASUREMENTS

In accordance with ASC 820, fair value measurements are required to be disclosed using a three-tiered fair value hierarchy which distinguishes market participant assumptions into the following categories:

Level 1 Quoted prices in active markets for identical assets or liabilities.

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Level 2 Observable inputs other than quoted prices included in Level 1. The Company could value assets and liabilities included in this level using dealer and broker quotations, certain pricing models, bid prices, quoted prices for similar assets and liabilities in active markets, or other inputs that are observable or can be corroborated by observable market data.

Level 3 Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities. For the Company, this primarily includes the use of forecasted financial information and other valuation related assumptions such as discount rates and long term growth rates in the income approach as well as the market approach which utilizes certain market and transaction multiples.

Under ASC 820, certain assets and liabilities are required to be remeasured to fair value at the end of each reporting period. The following table summarize those assets and liabilities measured at fair value on a recurring basis:

	June 30, 2018					June 30, 2017						
	Level 1	Le	vel 2	Le	vel 3		otal (in mil	Level 1 lions)	Level 2	Le	vel 3	Total
Assets:												
Foreign currency derivatives cash flow hedges	\$	\$	3	\$		\$	3	\$	\$	\$		\$
Cross currency interest rate derivatives fair value hedges			29				29					
Cross currency interest rate derivatives economic hedges			10				10					
Cross currency interest rate derivatives cash flow hedges			76				76					
Available for sale securities	93						93	97				97
Total assets	\$93	\$	118	\$		\$ 2	211	\$ 97	\$	\$		\$ 97
Liabilities:												
Interest rate derivatives cash flow hedges	\$	\$	20	\$		\$	20	\$	\$	\$		\$
Mandatorily redeemable noncontrolling interests <sup>(c)</sup>					12		12				79	79
Cross currency interest rate derivatives cash flow hedges			12				12					
Total liabilities	\$	\$	32	\$	12	\$	44	\$	\$	\$	79	\$ 79

(a) As a result of the Transaction, the Company now consolidates certain derivative instruments that were outstanding as of the Transaction date. As part of purchase accounting, certain derivatives which were previously designated in hedging relationships were dedesignated and redesignated as of such date and recorded at fair value. See Note 3 Acquisitions, Disposals and Other Transactions.

<sup>(b)</sup> See Note 6 Investments.

(c) Primarily related to REA Group s mandatorily redeemable noncontrolling interest associated with the acquisition of iProperty. The fair value is determined based on the formula specified in the acquisition agreement and REA Group management s expectations of the business performance. The mandatorily redeemable noncontrolling interest was redeemed in April 2018, and the amount paid was based on the actual performance of the business against the targets stipulated in the acquisition agreement.

There have been no transfers between levels of the fair value hierarchy during the periods presented.

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#### Available-for-sale securities

The fair values of investments in available-for-sale securities are determined using the quoted market prices from active markets based on the closing price at the end of each reporting period. These investments are classified as Level 1 in the fair value hierarchy outlined above.

#### Mandatorily redeemable noncontrolling interests

The Company has liabilities recorded in its Balance Sheets for its mandatorily redeemable noncontrolling interests. These liabilities represent management s best estimate of the amounts expected to be paid in accordance with the contractual terms of the underlying acquisition agreements. The fair values of these liabilities are based on the contractual payout formulas included in the acquisition agreements taking into account the expected performance of the business. Any remeasurements or accretion related to the Company s mandatorily redeemable noncontrolling interests are recorded through Interest, net in the Statements of Operations. As the fair value does not rely on observable market inputs, the Company classifies these liabilities as Level 3 in the fair value hierarchy.

A rollforward of the Company s mandatorily redeemable noncontrolling interest liabilities classified as Level 3 is as follows:

		For the fiscal years en June 30,		
	2018		017	
	(in	millions)		
Balance beginning of year	\$ 79	\$	82	
Additions	12			
Payments	(81)			
Measurement adjustments			(8)	
Accretion	3		3	
Foreign exchange movements	(1)		2	
Balance end of year	\$ 12	\$	79	

#### **Derivative Instruments**

The Company is directly and indirectly affected by risks associated with changes in certain market conditions. When deemed appropriate, the Company uses derivative instruments to mitigate the potential impact of these market risks. The primary market risks managed by the Company through the use of derivative instruments include:

foreign currency exchange rate risk: arising primarily through Foxtel Group borrowings denominated in U.S. dollars and payments for license fees; and

interest rate risk: arising from fixed and floating rate Foxtel Group borrowings. The Company formally designates qualifying derivatives as hedge relationships ( hedges ) and applies hedge accounting when considered appropriate. For economic hedges where no hedge relationship has been designated, changes in fair value are included as a component of net income in each reporting period within Other, net in the Statements of Operations. The Company does not use derivative financial instruments

for trading or speculative purposes.

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Hedges are classified as current or non-current in the Consolidated Balance Sheets based on their maturity dates. Refer to the table below for further details:

			e as of June 30,
	Balance Sheet Location	2018 (in	2017 millions)
Foreign currency derivatives cash flow hedges	Other current assets	\$ 3	\$
Cross currency interest rate derivatives fair value hedges	Other non-current assets	29	
Cross currency interest rate derivatives economic hedges	Other non-current assets	10	
Cross currency interest rate derivatives cash flow hedges	Other non-current assets	76	
Interest rate derivatives cash flow hedges	Other non-current liabilities	(20)	
Cross currency interest rate derivatives cash flow hedges	Other non-current liabilities	(12)	
Cash flow hedges			

The Company utilizes a combination of foreign currency derivatives, interest rate derivatives and cross currency interest rate derivatives to mitigate currency exchange and interest rate risk in relation to payments for license fees and future interest payments. The total notional value of foreign exchange contract derivatives designated for hedging was \$100 million as of June 30, 2018.

The total notional value of interest rate swap derivatives designated as cash flow hedges was \$518 million (A\$700 million) as of June 30, 2018. The maximum hedged term over which the Company is hedging exposure to variability in interest payments is to September 2022.

The total notional value of the cross currency interest rate swaps that were designated as cash flow hedges was \$296 million (A\$400 million) as of June 30, 2018. The maximum hedged term over which the Company is hedging exposure to variability in interest payments is to July 2024.

The following table presents the impact of changes in the fair values of derivatives designated as cash flow hedges had on AOCI and earnings during the fiscal year ended June 30, 2018. The Company did not have any such hedges in fiscal 2017 or fiscal 2016.

	Gain (loss) recognized in Accumulated Other Comprehensive Income for the Fiscal year ended June 30, 2018 2017 2016 (in m		F 20	Accu Co In iscal yo )18	s) reclassi mulated ( mprehens come for t ear ended 2017	)ther ive he	Income statement location	
Derivative instruments designated as cash flow hedges:								
Foreign currency derivatives cash flow hedges	\$ 3	\$	\$	\$	(1)	\$	\$	Operating expenses
Cross currency interest rate derivatives cash flow hedges	8				9			Interest, net
Interest rate derivatives cash flow hedges					(1)			Interest, net
Total	\$11	\$	\$	\$	7	\$	\$	

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During fiscal 2018, the amount recognized in the Statement of Operations for the ineffective portion of derivative instruments designated as cash flow hedges was nil, and the Company did not exclude any component of the changes in fair value of the derivative instruments from the assessment of hedge effectiveness.

As of June 30, 2018, the Company estimates that approximately \$3 million of net derivative gains related to its foreign currency derivative cash flow hedges included in Accumulated other comprehensive loss will be reclassified into the Statement of Operations within the next 12 months on the assumption that there are no change to the exchange rates and interest rates at June 30, 2018.

#### Fair value hedges

The Company s primary interest rate risk arises from its borrowings acquired as a part of the Transaction. Borrowings issued at fixed rates and in U.S. dollars expose new Foxtel to fair value interest rate risk and currency exchange rate risk. The Company manages fair value interest rate risk and currency exchange rate risk. The Company manages fixed interest rate risk and currency exchange rate risk through the use of cross-currency interest rate swaps under which the Company exchanges fixed interest payments equivalent to the interest payments on the U.S. dollar denominated debt for floating rate Australian dollar denominated interest payments. The changes in fair value of derivatives designated as fair value hedges and the offsetting changes in fair value of the hedged items are recognized in Other, net. As of June 30, 2018, such adjustments decreased the carrying value of borrowings by nil.

The total notional value of the fair value hedges was \$74 million (A\$100 million) as of June 30, 2018. The maximum hedged term over which the Company is hedging exposure to variability in interest payments is to July 2024.

During fiscal 2018, the amount recognized in earnings on derivative instruments designated as fair value hedges related to the ineffective portion was nil, and the Company did not exclude any component of the changes in fair value of the derivative instruments from the assessment of hedge effectiveness.

#### Economic (non-designated) hedges

In addition to derivative instruments that are designated and qualify for hedge accounting, the Company also uses certain derivatives not designated as accounting hedges to mitigate foreign currency and interest rate risk. These are referred to as economic hedges. The changes in fair value of economic hedges are immediately recognized into earnings. The total notional value of cross currency interest rate derivatives was \$75 million as of June 30, 2018, which relate to the U.S. private placement 2009 debt.

#### **Nonrecurring Fair Value Measurements**

In addition to assets and liabilities that are remeasured at fair value on a recurring basis, the Company has certain assets, primarily goodwill, intangible assets, equity method investments and property, plant and equipment, that are not required to be remeasured to fair value at the end of each reporting period. On an ongoing basis, the Company monitors whether events occur or circumstances change that would more likely than not reduce the fair values of these assets below their carrying amounts. If the Company determines that these assets are impaired, the Company would write down these assets to fair value. These nonrecurring fair value measurements are considered to be Level 3 in the fair value hierarchy.

During the third quarter of fiscal 2018, the Company recognized a \$957 million non-cash write-down of the carrying value of its investment in Foxtel from \$1,588 million to \$631 million. During the second quarter of fiscal 2017, the Company recognized a \$227 million non-cash write-down of the carrying value of its investment in Foxtel from \$1,432 million to \$1,205 million. See Note 6 Investments.

During the third quarter of fiscal 2018, the Company recognized non-cash impairment charges of \$120 million and \$45 million to goodwill and intangible assets, respectively, at the News America Marketing reporting unit.

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The carrying value of goodwill decreased from \$301 million to \$181 million and the carrying value of intangible assets decreased from \$391 million to \$346 million. See Note 8 Goodwill and Other Intangible Assets.

During the third quarter of fiscal 2018, the Company recognized a \$41 million non-cash impairment charge to goodwill at the FOX SPORTS Australia reporting unit. The carrying value of goodwill decreased from \$490 million to \$449 million. See Note 8 Goodwill and Other Intangible Assets.

During the fourth quarter of fiscal 2017, the Company recognized a non-cash impairment charge of approximately \$360 million related to the write-down of fixed assets at the U.K. newspapers. The carrying value of fixed assets decreased from \$731 million to \$371 million. See Note 7 Property, Plant and Equipment.

During the second quarter of fiscal 2017, the Company recognized a non-cash impairment charge of approximately \$310 million primarily related to the write-down of fixed assets at News Corp Australia. The carrying value of fixed assets decreased from \$667 million to \$375 million and the carrying value of the intangible assets decreased from \$48 million to \$30 million. See Note 7 Property, Plant and Equipment.

#### **Other Fair Value Measurements**

As of June 30, 2018, the carrying value of the Company s outstanding borrowings approximates the fair value and is classified as Level 3 in the fair value hierarchy. As of June 30, 2017, the carrying value of the REA Facility approximates the fair value and is classified as Level 3 in the fair value hierarchy.

#### NOTE 12. STOCKHOLDERS EQUITY

#### **Authorized Capital Stock**

The Company s authorized capital stock consists of 1,500,000,000 shares of Class A Common Stock, par value \$0.01 per share, 750,000,000 shares of Class B Common Stock, par value \$0.01 per share, 25,000,000 shares of Series Common Stock, par value \$0.01 per share, and 25,000,000 shares of Preferred Stock, par value \$0.01 per share.

#### **Common Stock and Preferred Stock**

*Shares Outstanding* As of June 30, 2018, the Company had approximately 380 million shares of Class A Common Stock outstanding at a par value of \$0.01 per share and approximately 200 million shares of Class B Common Stock outstanding at a par value of \$0.01 per share. As of June 30, 2018, the Company had no shares of Series Common Stock and Preferred Stock outstanding.

*Dividends* The following table summarizes the dividends declared and paid per share on both the Company s Class A Common Stock and Class B Common Stock:

	For the	fiscal years ended	l June 30,
	2018	2018 2017	
		(in millions)	
Cash dividends paid per share	\$ 0.20	\$ 0.20	\$ 0.20

The timing, declaration, amount and payment of future dividends to stockholders, if any, is within the discretion of the Company s Board of Directors (the Board of Directors). The Board of Directors decisions regarding the payment of future dividends will depend on many factors, including the Company s financial condition, earnings, capital requirements and debt facility covenants, other contractual restrictions, as well as legal requirements, regulatory constraints, industry practice, market volatility and other factors that the Board of Directors deems relevant.

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*Voting Rights* Holders of the Company s Class A Common Stock are entitled to vote only in the limited circumstances set forth in the Company s Restated Certificate of Incorporation (the Charter ). Holders of the Company s Class B Common Stock are entitled to one vote for each share held of record on all matters submitted to a vote of the stockholders.

*Liquidation Rights* In the event of a liquidation or dissolution of the Company, holders of Class A Common Stock and Class B Common Stock shall be entitled to receive all of the remaining assets of the Company available for distribution to its stockholders, ratably in proportion to the number of shares held by Class A Common Stock holders and Class B Common Stock holders, respectively. In the event of any merger or consolidation with or into another entity, the holders of Class A Common Stock and the holders of Class B Common Stock shall generally be entitled to receive substantially identical per share consideration.

Under the Company s Charter, the Board of Directors is authorized to issue shares of preferred stock or series common stock at any time, without stockholder approval, in one or more series and to fix the number of shares, designations, voting powers, if any, preferences and relative, participating, optional and other rights of such series, as well as any applicable qualifications, limitations or restrictions, to the full extent permitted by Delaware law, subject to the limitations set forth in the Charter, including stockholder approval requirements with respect to the issuance of preferred stock or series common stock entitling holders thereof to more than one vote per share.

#### **Stock Repurchases**

In May 2013, the Board of Directors authorized the Company to repurchase up to an aggregate of \$500 million of its Class A Common Stock. No stock repurchases were made during the fiscal year ended June 30, 2018. Through August 7, 2018, the Company cumulatively repurchased approximately 5.2 million shares of Class A Common Stock for an aggregate cost of approximately \$71 million. The remaining authorized amount under the stock repurchase program as of August 7, 2018 was approximately \$429 million. All decisions regarding any future stock repurchases are at the sole discretion of a duly appointed committee of the Board of Directors and management. The committee s decisions regarding future stock repurchases will be evaluated from time to time in light of many factors, including the Company s financial condition, earnings, capital requirements and debt facility covenants, other contractual restrictions, as well as legal requirements, regulatory constraints, industry practice, market volatility and other factors that the committee may deem relevant. The stock repurchase authorization may be modified, extended, suspended or discontinued at any time by the Board of Directors and the Board of Directors cannot provide any assurances that any additional shares will be repurchased. The total number and value of shares repurchased for the fiscal years ended June 30, 2018, 2017 and 2016 are as follows:

	For the	For the fiscal years ended June				
	2018	2017 (in millions)		016		
		(III IIIIIIOIIS)	,			
Total cost of repurchases	\$	\$	\$	39		
Total number of shares repurchased				3.1		
Stockholder Rights Agreement						

During fiscal 2018, the Board of Directors adopted the third amended and restated rights agreement, which is referred to below as the rights agreement. Under the rights agreement, each outstanding share of common stock of the Company has attached to it one right. Initially, the rights are represented by the common stock of the Company, are not traded separately from the common stock and are not exercisable. The rights, unless redeemed or exchanged, will become exercisable for common stock of the Company 10 business days after the earlier of

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public announcement that a person or group has obtained beneficial ownership (defined to include stock which a person has the right to acquire, regardless of whether such right is subject to the passage of time or the satisfaction of conditions) of 15% or more of the outstanding shares of the Company s Class B Common Stock or launch of a tender offer to do so. Following such acquisition of beneficial ownership, each right will entitle its holder (other than the acquiring person or group) to purchase, at the exercise price (subject to adjustments provided in the rights agreement), a number of shares of the Company s Class A or Class B Common Stock, as applicable, having a then-current market value of twice the exercise price, and in the event of a subsequent merger or other acquisition of the Company or transfer of more than 50% of the Company or its assets, to purchase, at the exercise price, a number of shares of common stock of the acquiring entity having a then-current market value of twice the exercise price. The exercise price for the Company rights will be \$90.00, subject to certain adjustments.

The rights will not become exercisable by virtue of (i) any person s or group s beneficial ownership, as of the Distribution Date, of 15% or more of the Class B Common Stock of the Company, unless such person or group acquires beneficial ownership of additional shares of the Company s Class B Common Stock after June 18, 2018; (ii) the repurchase of the Company s shares that causes a holder to become the beneficial owner of 15% or more of the Company s Class B Common Stock, unless such holder acquires beneficial ownership of additional shares representing one percent or more of the Company s Class B Common Stock; (iii) acquisitions by way of a pro rata stock dividend or a stock split; (iv) acquisitions solely as a result of any unilateral grant of any security by the Company or through the exercise of any options, warrants, rights or similar interests (including restricted stock) granted by the Company to its directors, officers and employees pursuant to any equity incentive or award plan; or (v) certain acquisitions determined by the Board of Directors to be inadvertent, provided, that following such acquisition, the acquirer promptly, but in any case within 10 business days, divests a sufficient number of shares so that such person would no longer otherwise qualify as an acquiring person.

The rights will expire on June 18, 2021, unless the rights agreement is earlier terminated or such date is advanced or extended by the Company, or the rights are earlier redeemed or exchanged by the Company. The description of the Rights Agreement is qualified in its entirety by reference to the Rights Agreement, including the form of the Certificate of Designations attached as an exhibit thereto.

### NOTE 13. EQUITY-BASED COMPENSATION

Employees of the Company participate in the News Corporation 2013 Long-Term Incentive Plan (the 2013 LTIP), under which equity-based compensation, including stock options, performance stock units (PSUs), restricted stock units (RSUs) and other types of awards can be granted. The Company has the ability to award up to 30 million shares of Class A Common Stock under the terms of the 2013 LTIP in addition to awards assumed in connection with the Separation and with acquisitions.

The following table summarizes the Company s equity-based compensation expense from continuing operations reported in the Statements of Operations:

	For the	For the fiscal years ended June 3					
	2018	2018 2017 (in millions)					
Total Equity compensation expense	\$ 76	\$ 38	\$	55			
Total intrinsic value of stock options exercised	\$ 1	\$ 2	\$	3			

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As of June 30, 2018, total compensation cost not yet recognized for all plans presented related to unvested awards held by the Company s employees was approximately \$56 million and is expected to be recognized over a weighted average period of between one and two years.

The tax benefit recognized on PSUs and RSUs for the Company s employees that vested and stock options that were exercised by the Company s employees, during the applicable fiscal year was \$9 million, \$17 million, and \$11 million for the fiscal years ended June 30, 2018, 2017 and 2016, respectively.

#### **Summary of Incentive Plans**

The fair value of equity-based compensation granted under the 2013 LTIP is calculated according to the type of award issued. Cash settled awards are marked-to-market at the end of each reporting period.

#### Performance Stock Units

PSUs are grants that entitle the holder to shares of the Company s Class A Common Stock or the cash equivalent value of such shares based on the achievement of pre-established performance metrics over the applicable performance period. The fair value of PSUs is determined on the date of grant and expensed using a straight-line method over the applicable vesting period. The expense is adjusted to reflect the number of shares expected to vest based on management s determination of the probable achievement of the pre-established performance metrics. The Company records a cumulative adjustment in periods in which its estimate of the number of shares expected to vest changes. Any person who holds PSUs shall have no ownership interest in the shares or cash to which such PSUs relate unless and until the shares or cash are delivered to the holder. All shares of Class A Common Stock reserved for cancelled or forfeited equity-based compensation awards become available for future grants. Dividend equivalents have been granted to participants beginning with the fiscal 2017-2019 PSU award and are subject to the same terms as the related PSU awards.

In the first quarters of fiscal 2018, 2017 and 2016, certain employees of the Company received grants of PSUs that cliff vest after the completion of three fiscal years, subject to three-year performance conditions consisting of pre-defined targets based on the Company s cumulative earnings per share, cumulative free cash flow and three-year total shareholder return (TSR) relative to that of the companies that comprise the Standard and Poor s 500 Index, or beginning with PSUs granted in fiscal 2018, the Standard and Poor s 1500 Media Index. The fair value of the TSR condition is determined using a Monte Carlo simulation model.

In the first quarter of fiscal 2018, certain employees of the Company received grants of PSUs that have graded vesting after the completion of one and two fiscal years, subject to one-year performance conditions consisting of pre-defined targets and grants of PSUs that cliff vest after the completion of three fiscal years, subject to three-year performance conditions consisting of pre-defined targets. The one-year performance conditions are based on a combination of business-unit-specific free cash flow and revenue or Company earnings per share, or EPS and free cash flow. The three-year performance conditions are based on a combination of business-unit-specific revenue, EBITDA (as defined in Note 20 Segment Information) and free cash flow or Company EPS, cumulative free cash flow and three-year TSR relative to that of the companies that comprise the Standard and Poor s 1500 Media Index.

For the fiscal years ended June 30, 2018, 2017 and 2016, the Company granted approximately 4.4 million, 5.5 million, and 4.2 million PSUs, respectively, at target to the Company s employees, of which approximately 3.2 million, 4.1 million and 3.0 million PSUs, respectively, will be settled in Class A Common Stock, with the remaining PSUs, which are granted to executive directors and to employees in certain foreign locations, being settled in cash, assuming performance conditions are met.

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## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For the fiscal years ended June 30, 2018, 2017 and 2016, approximately 1.6 million, 2.8 million and 1.2 million PSUs respectively, vested, of which approximately 0.5 million, 1.0 million and 0.2 million PSUs, respectively, were settled in cash for approximately \$6.6 million, \$13.1 million and \$3.3 million, respectively, before statutory tax withholdings.

#### **Restricted Stock Units**

RSU awards are grants that entitle the holder to shares of the Company s Class A Common Stock. The fair value of RSUs is based upon the fair market value of the shares underlying the awards on the grant date. Any person who holds RSUs shall have no ownership interest in the shares to which such RSUs relate unless and until the shares are delivered to the holder.

During fiscal 2018, 2017 and 2016, certain employees of the Company received grants of time-vested RSUs. Vesting of the awards is subject to the participants continued employment with the Company through the applicable vesting date. During the fiscal years ended June 30, 2018, 2017 and 2016, 0.3 million, 0.4 million and 0.3 million RSUs, respectively, were granted to the Company s employees. These RSUs have graded vesting primarily over two to four years.

The following table summarizes the activity from continuing and discontinued operations related to the target PSUs and RSUs granted to the Company s employees that will be settled in shares of the Company (PSUs and RSUs in thousands):

	Fisca Number of shares	l 2018 Weighted average grant- date fair value	Fisca Number of shares	l 2017 Weighted average grant- date fair value	Fisca Number of shares	l 2016 Weighted average grant- date fair value
PSUs and RSUs						
Unvested units at beginning of the year	8,652	\$ 15.57	7,773	\$ 17.34	8,355	\$ 16.77
Granted <sup>(a)</sup>	3,510	13.47	4,502	14.69	3,472	15.51
Vested <sup>(b)</sup>	(1,467)	16.70	(2,387)	18.38	(1,913)	13.56
Cancelled <sup>(c)</sup>	(1,354)	16.04	(1,236)	17.08	(2,141)	15.76
Unvested units at the end of the year <sup>(d)</sup>	9,341	\$ 14.54	8,652	\$ 15.57	7,773	\$ 17.34

<sup>(a)</sup> For fiscal 2018, includes 3.2 million target PSUs and 0.3 million RSUs granted. For fiscal 2017, includes 4.1 million target PSUs and 0.4 million RSUs granted.

For fiscal 2016, includes 3.0 million target PSUs and 0.3 million RSUs granted and a payout adjustment of 0.2 million PSUs due to the actual performance level achieved for PSUs granted in fiscal 2013 that vested during fiscal 2016.

- (b) The fair value of PSUs and RSUs held by the Company s employees that vested during the fiscal years ended June 30, 2018, 2017 and 2016 was \$25 million, \$44 million and \$26 million, respectively.
- (c) For fiscal 2018, includes 0.6 million of target PSUs and 0.1 million RSUs cancelled and a payout adjustment of 0.7 million PSUs due to the actual performance level achieved for PSUs granted in fiscal 2015 that vested during fiscal 2018.

For fiscal 2017, includes 0.7 million of target PSUs and 0.1 million RSUs cancelled and a payout adjustment of 0.4 million PSUs due to the actual performance level achieved for PSUs granted in fiscal 2014 that vested during fiscal 2017.

#### NEWS CORPORATION

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

For fiscal 2016, includes 0.8 million of target PSUs and 0.3 million RSUs cancelled and a payout adjustment of 1.0 million PSUs due to the actual performance level achieved for PSUs granted in fiscal 2013 that vested during fiscal 2016.

<sup>(d)</sup> The intrinsic value of these unvested RSUs and target PSUs was approximately \$145 million as of June 30, 2018. **Stock Options** 

The following table summarizes information about stock option transactions for the employee stock option plans (options in thousands):

	Fisc	1 I		WeightedWeightedaverageaverageexerciseex			Fisc: Options	al 2016 Weighted average exercise price (in US\$)
Outstanding at the beginning of the year	666	\$ 7.74	1,238	\$ 9.03	2,008	\$ 8.82		
Exercised	(189)	8.04	(354)	7.78	(508)	7.34		
Cancelled	(4)	9.04	(218)	15.00	(262)	10.75		
Outstanding at the end of the year <sup>(a)</sup>	473	\$ 7.61	666	\$ 7.74	1,238	\$ 9.03		
Exercisable at the end of the year <sup>(b)</sup>	470		585		945			

<sup>(a)</sup> The intrinsic value of options outstanding held by the Company s employees as of June 30, 2018, 2017 and 2016 was \$3.7 million, \$4.0 million and \$3.0 million, respectively. The weighted average remaining contractual life of options outstanding as of June 30, 2018 was 4.06 years.

<sup>(b)</sup> The weighted average remaining contractual life of options exercisable as of June 30, 2018 was 4.04 years.

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## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 14. (LOSS) EARNINGS PER SHARE

The following tables set forth the computation of basic and diluted (loss) earnings per share under ASC 260, Earnings per Share :

	For the fiscal years ended June 30				
	2018	2017	2016		
		s, except per share			
(Loss) income from continuing operations	\$ (1,444)	\$ (643)	\$ 235		
Less: Net income attributable to noncontrolling interests	(70)	(95)	(71)		
Less: Redeemable preferred stock dividends <sup>(a)</sup>	(2)	(2)	(2)		
(Loss) income from continuing operations available to News Corporation stockholders	(1,516)	(740)	162		
Income from discontinued operations, net of tax, available to News Corporation stockholders			15		
Net (loss) income available to News Corporation stockholders	\$(1,516)	\$ (740)	\$ 177		
···· (····) ······ ····················	+ (-,)	+ ()	+		
Weighted-average number of shares of common stock outstanding basic	582.7	581.4	580.6		
Dilutive effect of equity awards <sup>(b)</sup>			1.9		
Weighted-average number of shares of common stock outstanding diluted	582.7	581.4	582.5		
	00217	00111	00210		
(Loss) income from continuing operations available to News Corporation stockholders per					
	¢ (2 (0)	¢ (1.07)	¢ 0.29		
share basic and diluted	\$ (2.60)	\$ (1.27)	\$ 0.28		
Income from discontinued operations available to News Corporation stockholders per	<b>.</b>	<b>.</b>	<b>•</b> • • • •		
share basic and diluted	\$	\$	\$ 0.02		
Net (loss) income available to News Corporation stockholders per share basic and diluted	\$ (2.60)	\$ (1.27)	\$ 0.30		

<sup>(a)</sup> Refer to Note 10 Redeemable Preferred Stock

(b) The dilutive impact of the Company s PSUs, RSUs and stock options has been excluded from the calculation of diluted (loss) earnings per share for the fiscal years ended June 30, 2018 and 2017 because their inclusion would have an antidilutive effect on the net loss per share. NOTE 15. RELATED PARTY TRANSACTIONS

### **Related Party Transactions**

In the ordinary course of business, the Company enters into transactions with related parties to purchase and/or sell advertising and administrative services. The Company has also previously entered into transactions with related parties to sell certain broadcast rights. The following table sets forth the net revenue from related parties included in the Statements of Operations:

Related party revenue, net of expense <sup>(a)</sup>	\$ 240	\$ 307	\$ 319

<sup>(a)</sup> Related party revenue, net of expenses, includes nine months of affiliate fees earned by FOX SPORTS Australia from Foxtel.

#### NEWS CORPORATION

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

The following table sets forth the amount of receivables due from and payable to related parties outstanding on the Balance Sheets:

	As	As of June 30,		
	2018	20	017	
	(in	n millions)		
Accounts receivable from related parties	\$ 32	\$	92	
Notes receivable from related parties			370	
Accounts payable to related parties	17		13	
NOTE 16. COMMITMENTS AND CONTINGENCIES				

#### **Commitments**

The Company has commitments under certain firm contractual arrangements (firm commitments) to make future payments. These firm commitments secure the future rights to various assets and services to be used in the normal course of operations. The following table summarizes the Company s material firm commitments as of June 30, 2018:

		More than			
	Total	Less than 1 year	1-3 years (in millions)	3-5 years	5 years
Purchase obligations <sup>(a)</sup>	\$ 1,165	\$ 505	\$ 409	\$ 168	\$ 83
Sports programming rights <sup>(b)</sup>	2,316	490	966	750	110
Programming costs <sup>(c)</sup>	239	120	100	19	
Operating leases <sup>(d)</sup>					
Transmission costs <sup>(e)</sup>	480	66	122	118	174
Land and buildings	1,585	168	291	244	882
Plant and machinery	26	7	10	8	1
Borrowings <sup>(f)</sup>	1,937	459	962	373	143
Interest payments on borrowings <sup>(g)</sup>	196	19	56	77	44
Total commitments and contractual obligations	\$ 7,944	\$ 1,834	\$ 2,916	\$ 1,757	\$ 1,437

<sup>(a)</sup> The Company has commitments under purchase obligations related to minimum subscriber guarantees for license fees, printing contracts, capital projects, marketing agreements, production services and other legally binding commitments.

(b) The Company has sports programming rights commitments with National Rugby League, Australian Football League, Cricket Australia, the domestic football league and Australian Rugby Union as well as certain other broadcast rights which are payable through fiscal 2024. In April 2018, new Foxtel entered into a sports programming rights agreement with Cricket Australia to broadcast domestic cricket for a six year period from 2018 to 2024. The sports rights commitments are included in the table above.

<sup>(c)</sup> The Company has programming rights commitments with various suppliers for programming content.

(d) The Company leases office facilities, warehouse facilities, printing plants, satellite service agreements and equipment. These leases, which are classified as operating leases, are expected to be paid at certain dates through fiscal 2062. This amount includes approximately \$175 million of land and office facilities that have been subleased from 21st Century Fox.

(e)

The Company has contractual commitments for satellite transmission services. The transponder services arrangements extend through 2029 and are accounted for as operating leases.

<sup>(f)</sup> See Note 9 Borrowings.

#### NEWS CORPORATION

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(g) Reflects the Company s expected future interest payments on borrowings outstanding and interest rates applicable at June 30, 2018. Such rates are subject to change in future periods. See Note 9 Borrowings.

#### **Contingencies**

The Company routinely is involved in various legal proceedings, claims and governmental inspections or investigations, including those discussed below. The outcome of these matters and claims is subject to significant uncertainty, and the Company often cannot predict what the eventual outcome of pending matters will be or the timing of the ultimate resolution of these matters. Fees, expenses, fines, penalties, judgments or settlement costs which might be incurred by the Company in connection with the various proceedings could adversely affect its results of operations and financial condition.

The Company establishes an accrued liability for legal claims when it determines that a loss is both probable and the amount of the loss can be reasonably estimated. Once established, accruals are adjusted from time to time, as appropriate, in light of additional information. The amount of any loss ultimately incurred in relation to matters for which an accrual has been established may be higher or lower than the amounts accrued for such matters. Legal fees associated with litigation and similar proceedings are expensed as incurred. Except as otherwise provided below, for the contingencies disclosed for which there is at least a reasonable possibility that a loss may be incurred, the Company was unable to estimate the amount of loss or range of loss. The Company recognizes gain contingencies when the gain becomes realized or realizable.

#### News America Marketing

#### Valassis Communications, Inc.

On November 8, 2013, Valassis Communications, Inc. (Valassis) initiated legal proceedings against the Company and/or certain of its subsidiaries alleging violations of various antitrust laws. These proceedings are described in further detail below.

Valassis previously initiated an action against News America Incorporated, News America Marketing FSI L.L.C. and News America Marketing In-Store Services L.L.C. (collectively, the NAM Parties ), captioned Valassis Communications, Inc. v. News America Incorporated, et al., No. 2:06-cv-10240 (E.D. Mich.) (Valassis I), alleging violations of federal antitrust laws, which was settled in February 2010. On November 8, 2013, Valassis filed a motion for expedited discovery in the previously settled case based on its belief that defendants had engaged in activities prohibited under an order issued by the U.S. District Court for the Eastern District of Michigan in connection with the parties settlement, which motion was granted by the magistrate judge.

Valassis subsequently filed a Notice of Violation of the order issued by the District Court in Valassis I (the Notice ). The Notice re-asserted claims of unlawful bundling and tying which the magistrate judge had previously recommended be dismissed from Valassis II, described below, on the grounds that such claims could only be brought before a panel of antitrust experts previously appointed in Valassis I (the Antitrust Expert Panel ), and sought treble damages, injunctive relief and attorneys fees on those claims. On March 30, 2016, the District Court ordered that the Notice be referred to the Antitrust Expert Panel.

On November 8, 2013, Valassis also filed a new complaint in the District Court against News Corporation and the NAM Parties (together, the NAM Group) alleging violations of federal and state antitrust laws and common law business torts (Valassis II). The complaint sought treble damages, injunctive relief and attorneys fees and costs. On December 19, 2013, the NAM Group filed a motion to dismiss the newly filed complaint, and on March 30, 2016, the District Court ordered that Valassis s

#### NEWS CORPORATION

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

bundling and tying claims be dismissed without prejudice to Valassis s rights to pursue relief for those claims in Valassis I and that all remaining claims in the NAM Group s motion to dismiss be referred to the Antitrust Expert Panel.
The Antitrust Expert Panel was convened and, on February 8, 2017, recommended that Valassis I be dismissed and the NAM Group s counterclaims in Valassis II be dismissed with leave to replead three of the four counterclaims. The NAM Group filed an amended counterclaim on February 27, 2017. Valassis did not object to the Antitrust Expert Panel s recommendation to dismiss Valassis I, but it filed motions with the District Court asserting that the referral of Valassis II to the Antitrust Expert Panel was no longer valid and seeking either to re-open Valassis II in the District Court or to transfer the case to the U.S. District Court for the Southern District of New York (the N.Y. District Court ). On September 25, 2017, the District Court dismissed Valassis I, granted Valassis s motions and transferred Valassis II to the N.Y. District Court. On April 13, 2018, the NAM Group filed a motion for summary judgment dismissing Valassis II with the N.Y. District Court. While it is not possible at this time to predict with any degree of certainty the ultimate outcome of this action, the NAM Group believes it has been compliant with applicable laws and intends to defend itself vigorously.

#### In-Store Marketing and FSI Purchasers

On February 29, 2016, the parties agreed to settle the litigation in the N.Y. District Court in which The Dial Corporation, Henkel Consumer Goods, Inc., H.J. Heinz Company, H.J. Heinz Company, L.P., Foster Poultry Farms, Smithfield Foods, Inc., HP Hood LLC and BEF Foods, Inc. alleged various claims under federal and state antitrust law against the NAM Group. Pursuant to the terms of the settlement, the NAM Group paid the settlement amount of approximately \$250 million during the quarter ended September 30, 2016, and the litigation was subsequently dismissed with prejudice. The NAM Group also settled related claims for approximately \$30 million in February 2016.

#### U.K. Newspaper Matters

Civil claims have been brought against the Company with respect to, among other things, voicemail interception and inappropriate payments to public officials at the Company s former publication, *The News of the World*, and at *The Sun*, and related matters (the U.K. Newspaper Matters). The Company has admitted liability in many civil cases and has settled a number of cases. The Company also settled a number of claims through a private compensation scheme which was closed to new claims after April 8, 2013.

In connection with the Separation, the Company and 21st Century Fox agreed in the Separation and Distribution Agreement that 21st Century Fox would indemnify the Company for payments made after the Distribution Date arising out of civil claims and investigations relating to the U.K. Newspaper Matters as well as legal and professional fees and expenses paid in connection with the previously concluded criminal matters, other than fees, expenses and costs relating to employees (i) who are not directors, officers or certain designated employees or (ii) with respect to civil matters, who are not co-defendants with the Company or 21st Century Fox. 21st Century Fox s indemnification obligations with respect to these matters will be settled on an after-tax basis.

The net (benefit) expense related to the U.K. Newspaper Matters in Selling, general and administrative expenses was \$(35) million, \$10 million and \$19 million for the fiscal years ended June 30, 2018, June 30, 2017 and June 30, 2016, respectively. As of June 30, 2018, the Company has provided for its best estimate of the liability for the claims that have been filed and costs incurred, including liabilities associated with employment taxes, and has accrued approximately \$52 million. The amount to be indemnified by 21st Century Fox of approximately \$49 million was recorded as a receivable in Other current assets on the Balance Sheet as of June 30, 2018. The

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## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

net benefit for the fiscal year ended June 30, 2018 and the accrual and receivable recorded as of that date reflect a \$46 million impact from the reversal of a portion of the Company s previously accrued liability and the corresponding receivable from 21st Century Fox as the result of an agreement reached with the relevant tax authority with respect to certain employment taxes. It is not possible to estimate the liability or corresponding receivable for any additional claims that may be filed given the information that is currently available to the Company. If more claims are filed and additional information becomes available, the Company will update the liability provision and corresponding receivable for such matters.

The Company is not able to predict the ultimate outcome or cost of the civil claims. It is possible that these proceedings and any adverse resolution thereof could damage its reputation, impair its ability to conduct its business and adversely affect its results of operations and financial condition.

#### **Zillow Settlement**

On June 6, 2016, the parties agreed to settle the litigation in the Superior Court of the State of Washington in which Move, the National Association of Realtors<sup>®</sup> (NAR) and three related entities filed a complaint against Zillow, Inc. (Zillow), Errol Samuelson and Curt Beardsley alleging, among other things, misappropriation of trade secrets, tortious interference, breach of fiduciary duties and breach of contract. Pursuant to the terms of the settlement agreement and release, Zillow paid the plaintiffs \$130 million and the pending litigation was dismissed with prejudice. Under the terms of an agreement with Move, NAR received 10% of the settlement proceeds after deduction of Move s litigation-related costs and fees, and Move received the remainder. As a result, the Company recognized a \$122 million gain in NAM Group and Zillow settlements, net in the Company s Statement of Operations for the fiscal year ended June 30, 2016.

#### Other

The Company s tax returns are subject to on-going review and examination by various tax authorities. Tax authorities may not agree with the treatment of items reported in the Company s tax returns, and therefore the outcome of tax reviews and examinations can be unpredictable.

The Company believes it has appropriately accrued for the expected outcome of uncertain tax matters and believes such liabilities represent a reasonable provision for taxes ultimately expected to be paid; however, these liabilities may need to be adjusted as new information becomes known and as tax examinations continue to progress, or as settlements or litigations occur.

#### NOTE 17. RETIREMENT BENEFIT OBLIGATIONS

The Company s employees participate in various defined benefit pension and postretirement plans sponsored by the Company and its subsidiaries. Plans in the U.S., U.K., Australia, and other foreign plans are accounted for as defined benefit pension plans. Accordingly, the funded and unfunded position of each plan is recorded in the Balance Sheets. Actuarial gains and losses that have not yet been recognized through income are recorded in Accumulated other comprehensive loss, net of taxes, until they are amortized as a component of net periodic benefit cost. The determination of benefit obligations and the recognition of expenses related to the plans are dependent on various assumptions. The major assumptions primarily relate to discount rates, expected long-term rates of return on plan assets and mortality rates. Management develops each assumption using relevant company experience in conjunction with market-related data for each individual country in which such plans exist. The funded status of the plans can change from year to year, but the assets of the funded plans have been sufficient to pay all benefits that came due in each of fiscal 2018, 2017 and 2016.

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## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### Summary of Funded Status

The Company uses a June 30 measurement date for all pension and postretirement benefit plans. The combined domestic and foreign pension and postretirement benefit plans resulted in a net pension and postretirement benefits liability of \$120 million and \$312 million at June 30, 2018 and 2017, respectively. The Company recognized these amounts in the Balance Sheets at June 30, 2018 and 2017 as follows:

	Pension Benefits Domestic Foreign			0	Postreti bene June 30,		Total	
	2018	2017	2018	2017	2018 nillions)	2017	2018	2017
Other non-current assets	\$	\$	\$135	\$ 17	\$	\$	\$ 135	\$ 17
Other current liabilities			(1)	(1)	(9)	(9)	(10)	(10)
Retirement benefit obligations	(74)	(91)	(74)	(120)	(97)	(108)	(245)	(319)
Net amount recognized	\$ (74)	\$ (91)	\$ 60	\$ (104)	\$ (106)	\$ (117)	\$ (120)	\$ (312)

The following table sets forth the change in the projected benefit obligation, change in the fair value of the Company s plan assets and funded status:

		Pension Benefits			Postreti	irement			
	Dom	estic	c Foreign		Benefits		To	tal	
				-	June 30,				
	2018	2017	2018	2017	2018	2017	2018	2017	
					illions)				
Projected benefit obligation, beginning of the year	\$ 368	\$ 396	\$ 1,216	\$ 1,201	\$ 117	\$ 126	\$ 1,701	\$ 1,723	
Service cost			6	9			6	9	
Interest cost	12	12	29	29	3	3	44	44	
Benefits paid	(27)	(23)	(45)	(39)	(8)	(8)	(80)	(70)	
Settlements <sup>(a)</sup>		(13)	(29)	(23)			(29)	(36)	
Actuarial loss/(gain) <sup>(b)</sup>	(19)	(4)	(151)	54	(6)	(3)	(176)	47	
Foreign exchange rate changes			14	(15)			14	(15)	
Amendments, transfers and other						(1)		(1)	
Projected benefit obligation, end of the year	334	368	1,040	1,216	106	117	1,480	1,701	
Change in the fair value of plan assets for the Company s									
benefit plans:									
Fair value of plan assets, beginning of the year	277	287	1,112	1,080			1,389	1,367	
Actual return on plan assets	9	23	26	83			35	106	
Employer contributions	1	3	28	23			29	26	
Benefits paid	(27)	(23)	(45)	(39)			(72)	(62)	
Settlements <sup>(a)</sup>	(=.)	(13)	(29)	(23)			(29)	(36)	
Foreign exchange rate changes		()	8	(12)			8	(12)	
			5	()			5	()	
Fair value of plan assets, end of the year	260	277	1,100	1,112			1.360	1,389	
r			-,	-,			-,	- ,	

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Funded status	\$ (74)	\$ (91)	\$ 60	\$ (104)	\$ (106)	\$(117)	\$ (120)	\$ (312)

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## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

- <sup>(a)</sup> Amounts related to payments made to former employees of the Company in full settlement of their deferred pension benefits.
- (b) Fiscal 2018 actuarial gains related to domestic and foreign pension plans primarily relates to the increase in discount rates for the U.S. and U.K. plans used in measuring plan obligations as of June 30, 2018. Fiscal 2017 actuarial losses for the Company s foreign pension plans are primarily related to the decrease in discount rates used in measuring plan obligations as of June 30, 2017. Fiscal 2017 actuarial gains related to domestic pension plans primarily relate to the increase in discount rates for the U.S. plans used in measuring plan obligations as of June 30, 2017. Fiscal 2017 actuarial gains related to domestic pension plans primarily relate to the increase in discount rates for the U.S. plans used in measuring plan obligations as of June 30, 2017.

Amounts recognized in Accumulated other comprehensive loss consist of:

	Dom	Pension Domestic		Postretirement reign Benefits As of June 30,			То	tal
	2018	2017	2018	2017	2018 illions)	2017	2018	2017
Actuarial losses (gains) Prior service (benefit) cost	\$ 126	\$ 142	\$ 316	\$ 453	\$ (7) (28)	\$ (1) (31)	\$ 435 (28)	\$ 594 (31)
Net amounts recognized	\$ 126	\$ 142	\$ 316	\$453	\$ (35)	\$ (32)	\$ 407	\$ 563

Amounts in Accumulated other comprehensive loss expected to be recognized as a component of net periodic benefit cost in fiscal 2019 consist of:

	Pensior	<b>Pension Benefits</b>					
	Domestic	Domestic Foreign		Domestic Foreign Benefits		Benefits	Total
Actuarial losses (gains)	\$ 4	\$	10	n millions) \$	\$ 14		
Prior service (benefit) cost				(3)			