

WOLVERINE WORLD WIDE INC /DE/  
Form 8-K  
October 09, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 9, 2012

**Wolverine World Wide, Inc.**

(Exact Name of Registrant as Specified in its Charter)

Delaware  
(State or Other Jurisdiction  
of Incorporation)

001-06024  
(Commission  
File Number)

38-1185150  
(IRS Employer  
Identification No.)

**9341 Courtland Drive**

**Rockford, Michigan**  
**(Address of Principal Executive Offices)**

**Registrant's telephone number, including area code: (616) 866-5500**

**49351**  
**(Zip Code)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ..  Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ..  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ..  Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ..  Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01 Regulation FD Disclosure.**

Wolverine World Wide, Inc. (the Company) announced that it, along with Blum Capital Partners and Golden Gate Capital, completed the acquisition of Collective Brands, Inc. on October 9, 2012. The Company also announced that it will complete the acquisition of Collective Brands, Inc.'s Performance + Lifestyle Group on October 9, 2012. A copy of the joint press release regarding the acquisition of Collective Brands, Inc. is attached hereto as Exhibit 99.1, and a copy of the Company's press release announcing the forthcoming completion of the Company's acquisition of Collective Brands, Inc.'s Performance + Lifestyle Group is attached hereto as Exhibit 99.2. This Current Report on Form 8-K and Exhibits 99.1 and 99.2 shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits:

99.1 Joint Press Release by the Company, Blum Capital Partners and Golden Gate Capital dated October 9, 2012, announcing the completion of the acquisition of Collective Brands, Inc.

99.2 Press Release by the Company dated October 9, 2012, announcing the forthcoming completion of the Company's acquisition of Collective Brands, Inc.'s Performance + Lifestyle Group.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 9, 2012

WOLVERINE WORLD WIDE, INC.

(Registrant)

/s/ R. Paul Guerre  
R. Paul Guerre

Vice President, General Counsel and Secretary

EXHIBIT INDEX

Exhibit Number	Document
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