

Nielsen Holdings N.V.  
Form 8-K  
March 26, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**Date of Report (Date of earliest event reported): March 26, 2012 (March 20, 2012)**

**Nielsen Holdings N.V.**

(Exact name of registrant as specified in its charter)

**The Netherlands**  
(State or other jurisdiction

of incorporation)

**001-35042**  
(Commission

File Number)

**98-0662038**  
(IRS Employer

Identification No.)

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**770 Broadway**

**New York, New York 10003**

**(646) 654-5000**

**(Address of principal executive offices)**

**Registrant's telephone number, including area code**

**N/A**

**(Former name or former address, if changed since last report.)**

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- ..  Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ..  Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ..  Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ..  Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 1.01 Entry into a Material Definitive Agreement.**

On March 20, 2012, Nielsen Holdings N.V. (the Company) entered into an Underwriting Agreement (the Underwriting Agreement), dated as of March 20, 2012, with certain selling stockholders, including Valcon Acquisition Holding (Luxembourg) S.à r.l. (Luxco and, collectively, the Selling Stockholders), J.P. Morgan Securities LLC and Morgan Stanley & Co. LLC (the Representatives, and together with the other underwriters named in Schedule 1 thereto the Underwriters) with respect to a registered underwritten public offering of 30,000,000 shares of the Company's common stock, par value 0.07 per share (the Common Stock), at a public offering price of \$30.25 per share, to be sold by the Selling Stockholders. The Underwriting Agreement grants the Underwriters a 30-day option to purchase up to an additional 4,500,000 shares of Common Stock from the Selling Stockholders. On March 21, 2012, the Representatives notified the Company that they elected to exercise the option to purchase an additional 4,500,000 shares of Common Stock from the Selling Stockholders. The secondary offering was completed on March 26, 2012.

The sale of the Common Stock by the Selling Stockholders was made pursuant to the Company's Registration Statement on Form S-3 (Registration No. 333-180192) (the Registration Statement), including a prospectus supplement dated March 20, 2012 (the Prospectus Supplement) to the prospectus contained therein dated March 19, 2012 (the Base Prospectus), filed by the Company with the Securities and Exchange Commission, pursuant to Rule 424(b)(7) under the Securities Act of 1933, as amended.

The Underwriting Agreement contains customary representations, warranties and covenants and includes the terms and conditions for the sale of the Common Stock, indemnification and contribution obligations and other terms and conditions customary in agreements of this type.

Certain of the Underwriters or their affiliates perform and have performed commercial and investment banking and advisory services for the Company from time to time for which they receive and have received customary fees and expenses. The Underwriters may, from time to time, engage in transactions with and perform services for the Company in the ordinary course of their business for which they will receive fees and expenses.

**Item 8.01 Other Events.**

In connection with the offering by the Selling Stockholders of the Common Stock, as described in response to Item 1.01 of this Current Report on Form 8-K, the following exhibits are filed herewith in order to be incorporated by reference into the Registration Statement, the Base Prospectus and/or the Prospectus Supplement: (i) the Underwriting Agreement (Exhibit 1.1 to this Current Report on Form 8-K) and (ii) the opinion of counsel with respect to the validity of the Common Stock sold in the offering (Exhibit 5.1 to this Current Report on Form 8-K).

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

<b>Exhibit No.</b>	<b>Description</b>
Exhibit 1.1	Underwriting Agreement, dated as of March 20, 2012, among the Company, the selling stockholders named therein, J.P. Morgan Securities LLC, Morgan Stanley & Co. LLC and the other underwriters named therein
Exhibit 5.1	Opinion of Clifford Chance LLP
Exhibit 23.1	Consent of Clifford Chance LLP (included in Exhibit 5.1)

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 26, 2012

**NIELSEN HOLDINGS N.V.**

By:

<b>Name:</b>	<b>/s/ James W. Cuminale</b>
<b>Title:</b>	<b>James W. Cuminale</b>
	<b>Chief Legal Officer</b>

**Exhibit Index**

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