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TripAdvisor, Inc. Form 425 November 21, 2011

Filed by Expedia, Inc.

Pursuant to Rule 425

Under the Securities Act of 1933

Deemed filed pursuant to Rule 14a-12

Under the Securities Exchange Act of 1934

Subject Company: Expedia, Inc.

Commission File No. 333-175828

Subject Company: TripAdvisor, Inc.

Commission File No. 333-175828-01

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

# **CURRENT REPORT**

PURSUANT TO SECTION 13 OR 15(d) OF THE

**SECURITIES EXCHANGE ACT OF 1934** 

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) November 21, 2011

# EXPEDIA, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction 000-51447 (Commission 20-2705720 (I.R.S. Employer

of incorporation)

File Number) 333 108<sup>th</sup> Avenue NE Identification No.)

Bellevue, Washington 98004

(Address of principal executive offices) (Zip code)

(425) 679-7200

Registrant s telephone number, including area code

#### Not Applicable

(Former name or former address if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- x Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- x Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- "Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 8.01. Other Events.

Management of Expedia, Inc. s TripAdvisor Media Group of businesses ( TripAdvisor ) intends to make presentations to various investors, analysts and others during November and December of 2011, using the slides containing TripAdvisor information attached to this report as Exhibit 99.1.

### Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 TripAdvisor Investor Presentation.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# EXPEDIA, INC.

By: /s/ Mark D. Okerstrom
Mark D. Okerstrom
Executive Vice President and Chief Financial
Officer

Dated: November 21, 2011

# EXHIBIT INDEX

99.1 TripAdvisor Investor Presentation.