

Bankrate, Inc.  
Form 8-A12B  
June 16, 2011

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 8-A**

**FOR REGISTRATION OF CERTAIN CLASSES OF SECURITIES**

**PURSUANT TO SECTION 12(b) OR (g) OF THE**

**SECURITIES EXCHANGE ACT OF 1934**

**BANKRATE, INC.**

**(Exact name of registrant as specified in its charter)**

**Delaware**  
**(State of incorporation)**

**11760 U.S. Highway One, Suite 200**

**North Palm Beach, Florida 33408**

**(Address of principal executive offices) (Zip Code)**

**65-0423422**  
**(IRS employer identification no.)**

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If this form relates to the  
registration of a class of securities  
pursuant to Section 12(b) of the  
Exchange Act and is effective  
pursuant to General Instruction  
A.(c), please check the following

box.

If this form relates to the  
registration of a class of securities  
pursuant to Section 12(g) of the  
Exchange Act and is effective  
pursuant to General Instruction  
A.(d), please check the following

box.

Securities Act registration statement file number to which this form relates: 333-173550

Securities to be registered pursuant to Section 12(b) of the Act:

| Title of Each Class   | Name of Each Exchange on Which                            |
|---|---|
| to be so Registered<br>Common Stock, par value \$0.01 per share | Each Class is to be Registered<br>New York Stock Exchange |

Securities to be registered pursuant to Section 12(g) of the Act:

NONE

(Title of Class)

**Item 1. Description of Registrant's Securities to be Registered.**

A description of the Common Stock, par value \$0.01 per share (the Common Stock), of Bankrate, Inc. (the Company), is set forth under Description of Capital Stock in the Company's Registration Statement on Form S-1 (File No. 333-173550), initially filed with the Securities and Exchange Commission (the Commission) on April 15, 2011, as amended from time to time thereafter (the Registration Statement), including any form of prospectus contained therein filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, which description is incorporated herein by reference.

**Item 2. Exhibits.**

Pursuant to the Instructions as to Exhibits with respect to Form 8-A, no exhibits are required to be filed, because no other securities of the Registrant are registered on The New York Stock Exchange and the securities registered hereby are not being registered pursuant to Section 12(g) of the Securities Exchange Act of 1934, as amended.

SIGNATURE

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the registrant has duly caused this amendment to the registration statement to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: June 16, 2011

Bankrate, Inc.

By: /s/ Edward J. DiMaria

Name: Edward J. DiMaria

Title: Senior Vice President, Chief Financial Officer