

Answers CORP  
Form SC 13G  
January 12, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 13G**

Under the Securities Exchange Act of 1934

(Amendment No. \_\_)\*

**Answers Corporation**

(Name of issuer)

**Common Stock, par value \$0.001**

(Title of class of securities)

**03662X100**

(CUSIP number)

**January 10, 2011**

(Date of event which requires filing of this statement)

## Edgar Filing: Answers CORP - Form SC 13G

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP No. 03662X100

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

**John H. Lewis**

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

United States

5. Sole voting power

Number of

shares **0**  
6. Shared voting power

beneficially

owned by **407,865**  
each 7. Sole dispositive power

reporting

person **0**  
8. Shared dispositive power  
with:

**407,865**

9. Aggregate amount beneficially owned by each reporting person

**407,865**

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10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions) "

11. Percent of class represented by amount in Row (9)

5.1%

12. Type of reporting person (see instructions)

IN

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CUSIP No. 03662X100

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

Osmium Partners, LLC

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

Delaware

5. Sole voting power

Number of

shares 0  
6. Shared voting power

beneficially

owned by 407,865  
each 7. Sole dispositive power

reporting

person 0  
8. Shared dispositive power  
with:

407,865

9. Aggregate amount beneficially owned by each reporting person

407,865

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10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions) "

11. Percent of class represented by amount in Row (9)

5.1%

12. Type of reporting person (see instructions)

IA, OO

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CUSIP No. 03662X100

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

Osmium Capital, LP

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

Delaware

5. Sole voting power

Number of

shares 0  
6. Shared voting power

beneficially

owned by 91,820  
each 7. Sole dispositive power

reporting

person 0  
8. Shared dispositive power  
with:

9. Aggregate amount beneficially owned by each reporting person  
91,820

91,820

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10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions) "

11. Percent of class represented by amount in Row (9)

1.1%

12. Type of reporting person (see instructions)

PN

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CUSIP No. 03662X100

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

Osmium Capital II, LP

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

Delaware

5. Sole voting power

Number of

shares 0  
6. Shared voting power

beneficially

owned by 265,186  
each 7. Sole dispositive power

reporting

person 0  
8. Shared dispositive power  
with:

265,186  
9. Aggregate amount beneficially owned by each reporting person

265,186

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10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions) "

11. Percent of class represented by amount in Row (9)

3.3%

12. Type of reporting person (see instructions)

PN

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CUSIP No. 03662X100

1. Names of reporting persons.

I.R.S. Identification Nos. of above persons (entities only).

Osmium Spartan, LP

2. Check the appropriate box if a member of a group (see instructions)

(a)  (b)

3. SEC use only

4. Citizenship or place of organization

Delaware

5. Sole voting power

Number of

shares 0  
6. Shared voting power

beneficially

owned by 36,959  
each 7. Sole dispositive power

reporting

person 0  
8. Shared dispositive power  
with:

36,959  
9. Aggregate amount beneficially owned by each reporting person

36,959

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10. Check if the aggregate amount in Row (9) excludes certain shares (see instructions) "

11. Percent of class represented by amount in Row (9)

0.5%

12. Type of reporting person (see instructions)

PN

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- Item 1.** (a) The name of the issuer is Answers Corporation. (the Issuer ).
- (b) The principal executive office of the Issuer is located at 237 West 35th Street, Suite 1101, New York, New York 10001.
- Item 2.** (a) This statement (this Statement ) is being filed by John H. Lewis, the controlling member of Osmium Partners, LLC, a Delaware limited liability company ( Osmium Partners ), which serves as the general partner of Osmium Capital, LP, a Delaware limited partnership (the Fund ), Osmium Capital II, LP, a Delaware limited partnership ( Fund II ), and Osmium Spartan, LP, a Delaware limited partnership ( Fund III ) (all of the foregoing, collectively, the Filers ). The Fund, Fund II and Fund III are private investment vehicles formed for the purpose of investing and trading in a wide variety of securities and financial instruments. Osmium Partners also manages accounts on a discretionary basis (the Accounts ). The Fund, Fund II, Fund III and the Accounts directly own the common shares reported in this Statement. Mr. Lewis and Osmium Partners may be deemed to share with the Fund, Fund II, Fund III and the Accounts (and not with any third party) voting and dispositive power with respect to such shares. Each Filer disclaims beneficial ownership with respect to any shares other than the shares owned directly by such Filer.
- (b) The Principal Business Office of the Filers is 388 Market Street, Suite 920, San Francisco, California 94111.
- (c) For citizenship information see Item 4 of the cover sheet of each Filer.
- (d) This Statement relates to the Common Stock of the Issuer.
- (e) The CUSIP Number of the Common Stock of the Issuer is 03662X100.
- Item 3.** Not applicable.

**Item 4. Ownership.**

See Items 5-9 and 11 on the cover page for each Filer, and Item 2. The percentage ownership of each Filer is based on 7,994,769 shares of Common Stock outstanding as of November 9, 2010, as reported on the Issuer's Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2010.

**Item 5. Ownership of Five Percent or Less of a Class**

Not applicable.

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

Not applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.**

Not applicable.

**Item 8. Identification and Classification of Members of the Group**

Not applicable.

**Item 9. Notice of Dissolution of Group**

Not applicable.

**Item 10. Certification**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated: January 12, 2011

**John H. Lewis**  
**Osmium Partners, LLC**  
**Osmium Capital, LP**  
**Osmium Capital II, LP**  
**Osmium Spartan, LP**

By: /s/ John H. Lewis  
John H. Lewis, for himself and as  
Managing Member of Osmium  
Partners, LLC, for itself and as  
General Partner of Osmium  
Capital, LP, Osmium Capital II,  
LP, and Osmium Spartan, LP

EXHIBIT INDEX

Exhibit No.	Document
1	Joint Filing Agreement