

Expedia, Inc.  
Form 8-K  
July 29, 2010

## FORM 8-K

### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): July 29, 2010

## Expedia, Inc.

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**000-51447**  
(Commission File Number)

**20-2705720**  
(IRS Employer  
Identification Number)

**333 108th Avenue NE, Bellevue, Washington**  
(Address of Principal Executive Offices)

**98004**  
(Zip Code)

**Registrant's telephone number, including area code: (425) 679-7200**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 2.02. Results of Operations and Financial Condition**

On July 29, 2010, the Company announced its financial results for the quarter ended June 30, 2010. The full text of this press release, appearing in Exhibit 99.1 hereto, is incorporated herein by reference.

Expedia makes reference to non-GAAP financial information in the press release. Information regarding these non-GAAP financial measures is contained in the press release.

**Item 7.01. Regulation FD Disclosure**

Company management intends to make presentations to various investors, analysts and others during July, August and September of 2010, using the slides containing Company information attached to this report as Exhibit 99.2.

Pursuant to General Instruction B.2. to Form 8-K, the information set forth in this Item 7.01 shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section.

**Item 8.01. Other Events**

On July 29, 2010, the Company announced that its Executive Committee, acting on behalf of its Board of Directors, has declared a quarterly cash dividend of \$0.07 per share of outstanding common stock payable on September 16, 2010, to stockholders of record as of the close of business on August 26, 2010.

**Item 9.01. Financial Statements and Exhibits**

(d) Exhibits

99.1 Press release of Expedia, Inc., dated July 29, 2010.

99.2 Expedia, Inc. Second Quarter 2010 Company Overview.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EXPEDIA, INC.

Date: July 29, 2010.

By: /s/ MICHAEL B. ADLER  
Name: **Michael B. Adler**  
Title: **Chief Financial Officer**

**EXHIBIT INDEX**

- 99.1 Press release of Expedia, Inc., dated July 29, 2010.
- 99.2 Expedia, Inc. Second Quarter 2010 Company Overview.