SMUCKER J M CO Form 425 October 08, 2008

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of

the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) October 8, 2008

## The J. M. Smucker Company

(Exact name of registrant as specified in its charter)

Ohio1-511136-0538550(State or other jurisdiction(Commission(IRS Employerof incorporation)File Number)Identification No.)

**Strawberry Lane, Orrville, Ohio** (Address of principal executive offices)

44667-0280

(Zip Code)

Registrant s telephone number, including area code: (330) 682-3000

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- x Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 8.01. Other Events.

On October 8, 2008, The J. M. Smucker Company ( Smucker ) issued a press release announcing that The Procter & Gamble Company ( P&G ) has commenced an exchange offer for P&G common stock in connection with the previously announced merger of the P&G coffee business with a wholly owned subsidiary of Smucker. A copy of the press release is attached as Exhibit 99.1 to this report and is incorporated herein by reference.

#### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

99.1 Press Release, dated October 8, 2008.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### THE J. M. SMUCKER COMPANY

By: /s/ M. Ann Harlan

Date: October 8, 2008

M. Ann Harlan

Vice President, General Counsel and Secretary

#### **Exhibit Index**

Exhibit No. Description

99.1 Press Release, dated October 8, 2008.