Under Armour, Inc. Form 8-K April 29, 2008

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 29, 2008

## UNDER ARMOUR, INC.

(Exact name of registrant as specified in its charter)

Maryland (State or other jurisdiction of

001-33202 (Commission File Number) 52-1990078 (I.R.S. Employer

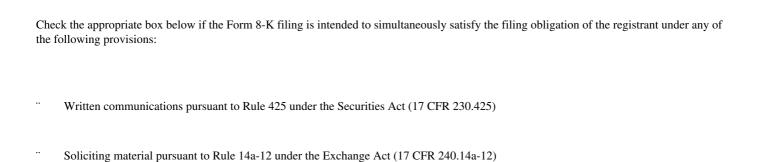
incorporation or organization)

**Identification No.)** 

### Edgar Filing: Under Armour, Inc. - Form 8-K

1020 Hull Street, Baltimore, Maryland 21230
(Address of principal executive offices) (Zip Code)
Registrant s telephone number, including area code: (410) 454-6428

(Former name or former address, if changed since last report)



- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Edgar Filing: Under Armour, Inc. - Form 8-K

#### Item 2.02. Results of Operations and Financial Condition.

On April 29, 2008, Under Armour, Inc. issued a press release announcing its financial results for the first quarter ended March 31, 2008. A copy of Under Armour s press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference. Under Armour has scheduled a conference call for 8:30 a.m. EST on April 29, 2008 to discuss its financial results, and portions of the script for that call are attached hereto as Exhibit 99.2 and are incorporated herein by reference.

# Item 9.01. Financial Statements and Exhibits. (d) Exhibits.

Exhibit 99.1: Under Armour, Inc. press release announcing financial results for the first quarter ended March 31, 2008.

Exhibit 99.2: Portions of conference call script for April 29, 2008 conference call.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNDER ARMOUR, INC.

Date: April 29, 2008 By: /s/ BRAD DICKERSON

Brad Dickerson Chief Financial Officer