

THOMS WILLIAM V  
Form SC 13D/A  
June 23, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 13D**

Under the Securities Exchange Act of 1934

(Amendment No. 3)\*

**Life Quotes, Inc.**

(Name of issuer)

**Common Stock, par value \$0.003 per share**

(Title of class of securities)

**749117206**

(CUSIP number)

**William V. Thoms**

**8205 South Cass Avenue**

**Suite 102**

**Darien, Illinois 60561**

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(630) 515-0170

with a copy to:

David J. Kaufman, Esq.

Duane Morris LLP

190 South LaSalle Street

Suite 3700

Chicago, Illinois 60603

(312) 499-6700

(Name, address and telephone number of person authorized to receive notices and communications)

June 7, 2010

(Date of event which requires filing of this statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. "

**Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.**

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page. The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1. Names of reporting persons.

William V. Thoms

2. Check the appropriate box if a member of a group

(a)  (b)

3. SEC use only

4. Source of funds

AF; PF

5. Check if disclosure of legal proceedings is required pursuant to Items 2(d) or 2(e)

6. Citizenship or place of organization

United States

7. Sole voting power

Number of

shares 516,421(1)  
8. Shared voting power

beneficially

owned by 4,495,014(1)  
each 9. Sole dispositive power

reporting

person 516,421(1)  
10. Shared dispositive power

with:

0

11. Aggregate amount beneficially owned by each reporting person

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516,421(1)

12. Check if the aggregate amount in Row (11) excludes certain shares

13. Percent of class represented by amount in Row (11)

7.6%

14. Type of reporting person

IN

(1) See Items 4, 5 and 6

1. Names of reporting persons.

Susan E. Thoms

2. Check the appropriate box if a member of a group

(a)  (b)

3. SEC use only

4. Source of funds

AF; PF

5. Check if disclosure of legal proceedings is required pursuant to Items 2(d) or 2(e)

6. Citizenship or place of organization

United States

7. Sole voting power

Number of

shares 516,421(1)  
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516,421(1)

12. Check if the aggregate amount in Row (11) excludes certain shares

13. Percent of class represented by amount in Row (11)

7.6%

14. Type of reporting person

IN

(1) See Items 4, 5 and 6

This Amendment No. 3 (this Amendment amends the Schedule 13(D) (the Original 13D ) filed with the Securities and Exchange Commission on March 18, 2004, as amended on May 13, 2004 and August 18, 2004. Unless otherwise stated herein, the Original 13D, as previously amended, remains in full force and effect. Terms used herein and not otherwise defined herein shall have the meanings ascribed thereto in the Original 13D, as amended.

#### **ITEM 1. SECURITY AND ISSUER**

Item 1 is hereby amended and restated in its entirety as follows:

This Statement on Schedule 13D (this Statement ) relates to common stock, par value \$0.003 per share (the Common Stock ) of Life Quotes, Inc., formerly known as Insure.com, Inc. and Quotesmith.com, Inc., a Delaware corporation ( Life Quotes ). References herein to Quotesmith shall mean Life Quotes. The principal executive offices of Life Quotes are located at 8205 South Cass Avenue, Suite 102, Darien, IL 60561.

#### **ITEM 2. IDENTITY AND BACKGROUND**

The first paragraph of Item 2 is hereby amended and restated as follows:

This Statement is filed by William V. Thoms ( Thoms ) and Susan E. Thoms ( Mrs. Thoms ) as tenants in common who own 516,426 shares of Common Stock (the Shares ) (each, a Holder and collectively, the Holders ).

The second paragraph of Item 2 is hereby amended and restated as follows:

The principal business of Thoms is serving as Executive Vice President and Chief Operating Officer of Life Quotes. Mrs. Thoms is a homemaker. The principal business and principal office for each Holder is 8205 South Cass Avenue, Suite 102, Darien, Illinois 60561. Each of Thoms and Mrs. Thoms are U.S. citizens.

#### **ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION**

#### **ITEM 4. PURPOSE OF TRANSACTION**

Item 4 is hereby amended and restated in its entirety as follows: