## **UNITED STATES**

## SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

## FORM 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): August 4, 2005

# FORTUNE BRANDS, INC.

(Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction 1-9076 (Commission File Number) 13-3295276 (IRS Employer

of Incorporation)

**Identification No.)** 

**300 Tower Parkway** 

Lincolnshire, IL 60069

(Address of Principal Executive Offices) (Zip Code)

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Registrant s telephone number, including area code (847) 484-4400

#### Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

x Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

" Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

" Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

" Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### INFORMATION TO BE INCLUDED IN THE REPORT

#### Item 1.01. Entry into a Material Definitive Agreement.

On August 4, 2005, Fortune Brands, Inc. (Fortune) entered into (i) an Amendment to Distribution Agreement (the Amendment to Distribution Agreement) with ACCO World Corporation, a subsidiary of Fortune (ACCO), to amend the Distribution Agreement, dated as of March 15, 2005, by and between Fortune and ACCO and (ii) an Amendment to Agreement and Plan of Merger (the Amendment to Merger Agreement) with ACCO, Gemini Acquisition Sub, Inc., a wholly-owned subsidiary of ACCO (Acquisition Sub), and General Binding Corporation (GBC), to amend the Agreement and Plan of Merger, dated as of March 15, 2005, by and among Fortune, ACCO, Acquisition Sub and GBC (the Merger Agreement).

The Amendment to Merger Agreement and the Amendment to Distribution Agreement clarify certain aspects of the distribution to Fortune stockholders of all of the shares of ACCO common stock owned by Fortune (the Distribution ) and the subsequent merger of Acquisition Sub with and into GBC, with GBC as the surviving corporation (the Merger ) and modify certain procedures related to the closing of the Distribution and the Merger. Among other things, the Amendment to Merger Agreement amends the Merger Agreement so that the delivery of physical certificates for shares of ACCO common stock is not required.

The foregoing description is qualified in its entirety by reference to the Amendment to Merger Agreement and the Amendment to Distribution Agreement which are filed as Exhibits 2.1 and 2.2 hereto, respectively, and incorporated herein by reference.

ACCO World Corporation has filed a Registration Statement on Form S-4 with the Securities and Exchange Commission (Registration No. 333-124946) containing the definitive proxy statement/prospectus-information statement regarding the proposed transaction. Investors are urged to read the definitive proxy statement/prospectus-information statement which contains important information, including detailed risk factors. The definitive proxy statement/prospectus-information statement and other documents filed by Fortune Brands, ACCO and GBC with the Securities and Exchange Commission are available free of charge at the SEC s website, www.sec.gov, or by directing a request to ACCO World Corporation, 300 Tower Parkway, Lincolnshire, IL, 60069, Attention: Investor Relations; or by directing a request to General Binding Corporation, One GBC Plaza, Northbrook, IL, 60062, Attention: Investor Relations.

GBC, its directors, and certain of its executive officers may be considered participants in the solicitation of proxies in connection with the proposed transaction. Information about the participants in the solicitation is set forth in the definitive proxy statement/prospectus-information statement.

#### Item 9.01 Financial Statements and Exhibits.

- (c) Exhibits.
  - 2.1 Amendment to Agreement and Plan of Merger, dated as of August 4, 2005, by and among Fortune, ACCO, Acquisition Sub and GBC.
  - 2.2 Amendment to Distribution Agreement, dated as of August 4, 2005, by and between Fortune and ACCO.

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORTUNE BRANDS, INC. (Registrant)

By /s/ Mark A. Roche

Name: Mark A. Roche Title: Senior Vice President, General Counsel and Secretary

Date: August 8, 2005

#### <u>EXHIBIT INDEX</u>

### Exhibit Number Description

2.1 Amendment to Agreement and Plan of Merger, dated as of August 4, 2005, by and among Fortune, ACCO, Acquisition Sub and GBC.

2.2Amendment to Distribution Agreement, dated as of August 4, 2005, by and between Fortune and ACCO.; 11/26/201011/26/2017 Class A Common 20,25020,250 DSAR  $(\underline{4})$  \$ 35.12 $(\underline{5})$ 10/31/2018 Class ACommon 20,50020,500 DSAR  $(\underline{4})$  \$ 26.66 $(\underline{6})$ 12/01/2019 Class A Common 15,37515,375 DSAR  $(\underline{4})$  \$ 36.86(7)11/30/2020 Class A Common 20,50020,500 DSAR  $(\underline{4})$  \$ 41.82 $(\underline{8})$ 11/30/2021 Class ACommon 20,50020,500 DSAR  $(\underline{4})$  \$ 36.41 $(\underline{9})$ 11/27/2022 Class A Common 20,50020,500 DSAR  $(\underline{4})$  \$ 61.69(10)11/11/2023 Class A Common 10,00010,000 DSAR  $(\underline{4})$  \$ 74.3811/11/2014 A 10,000(11)11/11/2024 Class A Common 10,000 \$ 0 10,000 D

# **Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
AUBRECHT RICHARD A 308 STONEHEDGE DR ORCHARD PARK, NY 14127	Х		Vice President	

# Signatures

Timothy P. Balkin, as Power of Attorney for Richard A. Aubrecht

<u>\*\*</u>Signature of Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

11/13/2014

Date

- (1) Reflects shares held in Moog Inc. Retirement Savings Plan as of the most recent report to participants.
- (2) Dr. Aubrecht disclaims any beneficial interest in shares owned by spouse.
- (3) Option to buy granted under the 1998 and/or 2003 Incentive Stock Option Plan
- (4) Stock Appreciation Rights (SAR) granted under the 2008 Incentive Stock Option Plan.
- (5) SAR exercisable as follows: 6,834 on 10/31/09, 6,833 on 10/31/10 and 6,833 on 10/31/11.
- (6) SAR exercisable as follows: 5,125 on 12/1/10, 5,125 on 12/1/11 and 5,125 on 12/1/12.
- (7) SAR exercisable as follows: 6,834 on 11/30/11, 6,833 on 11/30/12 and 6,833 on 11/30/13.
- (8) SAR exercisable as follows: 6,834 on 11/30/12, 6,833 on 11/30/13 and 6,833 on 11/30/14.
- (9) SAR is exercisable as follows: 6,834 on 11/27/2013, 6,833 on 11/27/2014 and 6,833 on 11/27/2015.
- (10) SAR is exercisable as follows: 3,334 on 11/11/2014, 3,333 on 11/11/2015 and 3,333 on 11/11/2016.
- (11) SAR is exercisable as follows: 3,334 on 11/11/2015, 3,333 on 11/11/2016 and 3,333 on 11/11/2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

### **Reporting Owners**

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Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.