

BLOCKBUSTER INC
Form 8-K
July 22, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): **July 22, 2004**

BLOCKBUSTER INC.

(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or Other Jurisdiction of Incorporation)

001-15153
(Commission File Number)

52-1655102
(IRS Employer Identification No.)

1201 Elm Street

Dallas, Texas
(Address of Principal Executive Offices)

75270
(Zip Code)

(214) 854-3000

(Registrant's Telephone Number, Including Area Code)

Item 12. Results of Operations and Financial Condition

On July 22, 2004, Blockbuster Inc. issued a press release announcing its financial results for the quarter ended June 30, 2004. A copy of the press release is attached hereto as Exhibit 99.1.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLOCKBUSTER INC.

Date: **July 22, 2004**

By: /s/ Larry J. Zine
Larry J. Zine

Executive Vice President, Chief

Financial Officer and Chief

Administrative Officer

EXHIBIT INDEX

| Exhibit No. | Description |
|--------------------|---|
| 99.1 | Blockbuster Inc. press release, dated July 22, 2004, announcing financial results for the quarter ended June 30, 2004 |