

BRITISH SKY BROADCASTING GROUP PLC
Form 6-K
October 23, 2009

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

**Pursuant to Rule 13a - 16 or 15d - 16 of
the Securities Exchange Act of 1934**

For the month of October 2009
23 October 2009

BRITISH SKY BROADCASTING GROUP PLC
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

This Report is incorporated by reference in the prospectus contained in Registration Statements on Form F-3 (SEC File No. 333-08246), Form F-3/S-3 (SEC File No. 333-106837) and Form F-3/S-3 (SEC File No. 333-120775) filed by the Registrant under the Securities Act of 1933.

EXHIBIT INDEX

Exhibit

1. Press release of British Sky Broadcasting Group plc announcing 6-K Accounting Release released on 23 October 2009

Consolidated Income Statement for the three months ended 30 September 2009

	Notes	2009/10 Three months ended 30 September £m (unaudited)	2008/09 Three months ended 30 September £m (unaudited)
Revenue	1	1,380	1,249
Operating expense	2	(1,182)	(1,070)
Operating profit		198	179
Share of results of joint ventures and associates		6	4
Investment income		1	19
Finance costs		(25)	(49)
Impairment of available-for-sale investment		-	(24)
Profit before tax		180	129
Taxation		(52)	(56)
Profit for the period		128	73
Earnings per share from profit for the period (in pence)			
Basic		7.4	4.2
Diluted		7.3	4.2

Notes:

1. Revenue

	2009/10	2008/09
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	Three months ended 30 September £m (unaudited)	Three months ended 30 September £m (unaudited)
Retail subscription	1,115	971
Wholesale subscription	55	43
Advertising	65	68
Easynet	50	47
Installation, hardware and service	46	61
Other	49	59
	1,380	1,249

2. Operating expense

	2009/10 Three months ended 30 September £m (unaudited)	2008/09 Three months ended 30 September £m (unaudited)
Programming	439	406
Transmission, technology and networks	207	168
Marketing	245	208
Subscriber management and supply chain	162	155
Administration	129	133
	1,182	1,070

Re-analysis of reported revenue by category

To provide a more relevant presentation, management has chosen to re-analyse the revenue categories from those previously reported. Other revenue now principally includes income from Sky Bet, technical platform service revenue and our online portal.

	Three months to 30 September 2009 £ million (unaudited)	Transfer of Sky Bet £ million (unaudited)	Separate Easynet £ million (unaudited)	Three months to 30 September 2009 Re-analysed £ million (unaudited)
Retail Subscription	1,117		(2)	1,115
Wholesale Subscription	55			55
Advertising	65			65
Sky Bet	11	(11)		-
Easynet	-		50	50

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Installation, hardware and service	46			46
Other	86	11	(48)	49
	1,380	-	-	1,380

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

Date: 23 October 2009

By: /s/ Dave Gormley
Dave Gormley
Company Secretary