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RYANAIR HOLDINGS PLC Form 6-K January 19, 2005

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of January, 2005

RYANAIR HOLDINGS PLC (Translation of registrant's name into English)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.

Yes No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

RYANAIR GIVES AWAY 25,000 FREE* SEATS 6 INAUGURAL FLIGHTS FROM LUTON

Ryanair, Europe's No. 1 low fares airline today (Wednesday, 19th January 2005) celebrated 6 inaugural flights from London Luton to Esjberg, Stockholm, Pisa, Venice Treviso, Girona, and Nimes with 25,000 Free Seats.

Speaking this morning, Ryanair's CEO, Michael O'Leary said:

"Ryanair has invested \$180m in 3 brand new aircraft that are connecting Luton to 6 new European destinations from today. In 2005 Ryanair will:

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- -Carry 1.5m passengers on 12 routes to / from Luton
- -Bring 700,000 passengers to the Luton area
- -Sustain 1,500 jobs in the Luton area
- -Guarantee lowest fares and No. 1 punctuality

"To mark the arrival of real low fares to Luton, we are offering 25,000 FREE seats. Seats this cheap will not last long so we are advising passengers to get online immediately at www.ryanair.com and book their FREE seats today for travel between January 21st and February 10th, 2005".

ENDS. Wednesday, 19th January 2005

For further information:

Peter Sherrard - Ryanair Pauline McAlester - Murray Consultants

* TAXES AND CHARGES GBP5 FREE Fare offer details:

Booking period: Today - Midnight Thurs, 27th January 2005

Travel Period: 21st Jan 05 - 10th Feb 2005

Applicable days: ALL

Applicable London Luton - Esjberg, Stokholm, Pisa, Venice,

routes: Girona, Nimes

Advance 2 days

Purchase :

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 19 January, 2005

By:___/s/ Howard Millar____

H Millar

Company Secretary & Finance Director