

BASSETT JOHN E III

Form 4

July 16, 2012

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
BASSETT JOHN E III

2. Issuer Name **and** Ticker or Trading
Symbol
BASSETT FURNITURE
INDUSTRIES INC [BSET]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
BASSETT FURNITURE
INDUSTRIES INC, 3525
FAIRYSTONE PARK HWY
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
07/16/2012

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)
Senior Vice President, Wood

BASSETT, VA 24055

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount (A) or (D)	Price		
Common	07/12/2012		S		1,000	D \$ 11.4	23,497 ⁽³⁾	D
Common	07/12/2012		S		100	D \$ 11.4	23,397 ⁽³⁾	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
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(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option <u>(1)</u>	\$ 21.12	02/24/2004		A		12,500		11/15/2004	02/23/2014	Common	12,500
OPTION <u>(1)</u>	\$ 10.6	10/17/2007		A		4,000		10/17/2008	10/16/2017	COMMON	4,000
OPTION <u>(1)</u>	\$ 10.6	10/17/2007		A		4,000		10/17/2009	10/16/2017	COMMON	4,000
OPTION <u>(1)</u>	\$ 10.6	10/17/2007		A		4,000		10/17/2010	10/16/2017	COMMON	4,000
Option <u>(2)</u>	\$ 4.38	07/14/2010		A		4,000		07/14/2011	07/13/2020	Commn	4,000
Option <u>(2)</u>	\$ 4.38	07/14/2010		A		4,000		07/14/2012	07/13/2020	Common	4,000
Option <u>(2)</u>	\$ 4.38	07/14/2010		A		4,000		07/14/2013	07/13/2020	Common	4,000
Option <u>(2)</u>	\$ 4.38	07/14/2010		A		4,000		07/14/2014	07/13/2020	Common	4,000
OPTION <u>(2)</u>	\$ 8.02	07/13/2011		A		2,000		07/13/2012	07/12/2021	COMMON	2,000
OPTION <u>(2)</u>	\$ 8.02	07/13/2011		A		2,000		07/13/2013	07/12/2021	COMMON	2,000
OPTION <u>(2)</u>	\$ 8.02	07/13/2011		A		2,000		07/13/2014	07/12/2021	COMMON	2,000
OPTION <u>(2)</u>	\$ 8.02	07/13/2011		A		2,000		07/13/2016	07/12/2021	COMMON	2,000

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
BASSETT JOHN E III BASSETT FURNITURE INDUSTRIES INC 3525 FAIRYSTONE PARK HWY BASSETT, VA 24055	Senior Vice President, Wood

Signatures

John E Bassett
III

07/16/2012

__Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Granted under the 1997 Employee Stock Plan which is a rule 16b-3 Plan.

(2) GRANTED UNDER THE 2010 STOCK INCENTIVE PLAN WHICH IS A RULE 16B-3 PLAN.

(3) Includes shares acquired under the 2000 Employee Stock Purchase Plan in transactions exempt under Rule 16b-3 (c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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