

Zaslav David  
Form 4  
January 18, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Zaslav David

2. Issuer Name and Ticker or Trading Symbol  
Discovery Communications, Inc. [DISCA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
ONE DISCOVERY PLACE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
01/16/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Executive Officer & Pres

SILVER SPRING, MD 20910

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Series A Common Stock	01/16/2013 <sup>(1)</sup>		M		372,295	A	\$ 14.34
Series A Common Stock	01/16/2013 <sup>(1)</sup>		M		465,368	A	\$ 31.69
Series A Common Stock	01/16/2013 <sup>(1)</sup>		M		581,710	A	\$ 41.17
Series A Common	01/16/2013 <sup>(1)</sup>		M		429,588	A	\$ 41.3
					1,848,961	D	

Stock

Series A

Common 01/16/2013<sup>(1)</sup> D 1,848,961 D \$ 65.15 0 D

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title Underlying Security (Instr. 3)	
						Date Exercisable	Expiration Date	Title
				Code	V (A) (D)			
DAP Unit (Stock Appreciation Right)	\$ 14.34	01/16/2013		M	372,295	01/02/2010 <sup>(2)</sup>	01/02/2013	Series A Common Stock
DAP Unit (Stock Appreciation Right)	\$ 31.69	01/16/2013		M	465,368	01/02/2011 <sup>(3)</sup>	01/02/2014	Series A Common Stock
DAP Unit (Stock Appreciation Right)	\$ 41.17	01/16/2013		M	581,710	01/02/2012 <sup>(4)</sup>	01/02/2015	Series A Common Stock
Cash-Settled Stock Appreciation Right	\$ 41.3	01/16/2013		M	429,588	01/02/2013 <sup>(5)</sup>	01/02/2016	Series A Common Stock
Cash-Settled Stock Appreciation Right	\$ 65.15	01/16/2013		A	1,848,961	01/02/2014 <sup>(6)</sup>	01/02/2017	Series A Common Stock

## Reporting Owners

Reporting Owner Name / Address

Relationships

## Edgar Filing: Zaslav David - Form 4

Director    10% Owner    Officer

Other

Zaslav David

ONE DISCOVERY PLACE  
SILVER SPRING, MD 20910

X

Chief Executive Officer & Pres

## Signatures

/s/ Bruce L. Campbell, by power of  
attorney

01/18/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The DAP Units and Cash-Settled Stock Appreciation Rights in respect of these shares of stock vested and became payable on January 2, 2012. Under the terms of the DAP, however, the amounts payable in respect of the vested units could not be calculated until 10 trading days had passed from the vesting date.
  - (2) The DAP Units vest in four equal annual installments beginning on January 2, 2010. On each vesting date, the vested DAP Units are automatically settled in cash without any action required by the Reporting Person.
  - (3) The DAP Units vest in four equal annual installments beginning on January 2, 2011. On each vesting date, the vested DAP Units are automatically settled in cash without any action required by the Reporting Person.
  - (4) The DAP Units vest in four equal annual installments beginning on January 2, 2012. On each vesting date, the vested DAP Units are automatically settled in cash without any action required by the Reporting Person.
  - (5) The Cash-Settled Stock Appreciation Rights vest in four equal annual installments beginning on January 2, 2013. On each vesting date, the vested Cash-Settled Stock Appreciation Rights are automatically settled in cash without any action required by the Reporting Person.
  - (6) The Cash-Settled Stock Appreciation Rights vest in four equal annual installments beginning on January 2, 2014. On each vesting date, the vested Cash-Settled Stock Appreciation Rights are automatically settled in cash without any action required by the Reporting Person.

### Remarks:

The trading symbols of the Issuer's Series A, Series B and Series C common stock are, respectively, DISCA, DISCB and DISC

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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