#### ZEVNIK PAUL A

Form 4

September 30, 2010

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB

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**OMB APPROVAL** 

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obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* ZEVNIK PAUL A

2. Issuer Name and Ticker or Trading

Symbol

**ENTRAVISION COMMUNICATIONS CORP** 

[NYSE:EVC]

3. Date of Earliest Transaction

(Month/Day/Year) 09/29/2010

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

\_X\_\_ Director 10% Owner Officer (give title Other (specify

2425 OLYMPIC BLVD., SUITE 6000 WEST

(First)

(Street)

(Middle)

(Last)

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

#### SANTA MONICA, CA 90404

| (City)                               | (State)                                 | Zip) Tabl   | e I - Non-D                             | erivative                          | Secur        | ities Ac   | quired, Disposed   | of, or Beneficia   | lly Owned   |
|--------------------------------------|---|---|---|------------------------------------|--------------|------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securion(A) or D (D) (Instr. 3, | 4 and (A) or | d of       | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Class B common stock                 | 09/29/2010                              |   | J <u>(1)</u>                            | 300                                | D            | \$ 0       | 63,183 (2)   | I  | see note (3) (3)  |
| Class A common stock                 | 09/29/2010                              |   | <u>J(1)</u>                             | 300                                | A            | \$0        | 300 (4)  | I  | see note (3) (3)  |
| Class A common stock                 | 09/29/2010                              |   | S(5)                                    | 300                                | D            | \$<br>2.01 | 0 (4)  | I  | see note (3) (3)  |

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| Class B common stock | 09/30/2010 | J <u>(6)</u> | 900 | D | \$0  | 62,283 (2) | I | see note (3) $\frac{(3)}{2}$ |
|----------------------|------------|--------------|-----|---|------|------------|---|------------------------------|
| Class A common stock | 09/30/2010 | J <u>(6)</u> | 900 | A | \$0  | 900 (4)    | I | see note (3) (3)             |
| Class A common stock | 09/30/2010 | <u>S(5)</u>  | 900 | D | \$ 2 | 0 (4)      | I | see note (3)                 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |                     | ate                | Amou<br>Under<br>Secur | le and<br>unt of<br>rlying<br>rities<br>. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secun<br>Bene<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|---------------------------------------|---|---------------------|--------------------|------------------------|--|---|--|
|   |   |   |   | Code V                                | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title                  | Amount<br>or<br>Number<br>of<br>Shares             |   |  |

# **Reporting Owners**

| Reporting Owner Name / Address                       | Relationships |           |         |       |  |  |
|--|---------------|-----------|---------|-------|--|--|
|  | Director      | 10% Owner | Officer | Other |  |  |
| ZEVNIK PAUL A<br>2425 OLYMPIC BLVD., SUITE 6000 WEST | X             |           |         |       |  |  |
| SANTA MONICA, CA 90404                               |               |           |         |       |  |  |

# **Signatures**

/s/ Mark A. Boelke by power of attorney for Paul A. 09/30/2010 Zevnik

> \*\*Signature of Reporting Person Date

2 Reporting Owners

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction represents the conversion of 300 shares of Class B common stock into 300 shares of Class A common stock.
- (2) The reporting person also has direct beneficial ownership of 3,137,582 shares of Class B common stock and indirect beneficial ownership of 800,666 shares of Class B common stock held by the Paul A. Zevnik Irrevocable Trust of 1996.
- (3) The Zevnik Family L.L.C.
- (4) The reporting person also has direct beneficial ownership of 26,000 restricted stock units and indirect beneficial ownership of 10,000 restricted stock units held by The Zevnik Charitable Foundation.
- (5) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (6) Transaction represents the conversion of 900 shares of Class B common stock into 900 shares of Class A common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.