

EICHER TODD M  
Form 4  
June 12, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
EICHER TODD M

(Last) (First) (Middle)

121 SOUTH 13TH STREET, SUITE 201

(Street)

LINCOLN, NE 68508

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
NELNET INC [NNI]

3. Date of Earliest Transaction (Month/Day/Year)  
06/10/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Executive Director

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (D) or Price (A)		
Class A Common Stock	06/10/2009		S(1)		263	D	\$ 8.1 345,393 D
Class A Common Stock	06/10/2009		S(1)		911	D	\$ 8.13 344,482 D
Class A Common Stock	06/10/2009		S(1)		839	D	\$ 8.14 343,643 D
Class A Common	06/10/2009		S(1)		300	D	\$ 8.16 343,343 D

Edgar Filing: EICHER TODD M - Form 4

Stock									
Class A Common Stock	06/10/2009	<u>S<sup>(1)</sup></u>	300	D	\$ 8.17	343,043	D		
Class A Common Stock	06/10/2009	<u>S<sup>(1)</sup></u>	550	D	\$ 8.18	342,493	D		
Class A Common Stock	06/10/2009	<u>S<sup>(1)</sup></u>	300	D	\$ 8.19	342,193	D		
Class A Common Stock	06/10/2009	<u>S<sup>(1)</sup></u>	200	D	\$ 8.23	341,993	D		
Class A Common Stock	06/10/2009	<u>S<sup>(1)</sup></u>	200	D	\$ 8.24	341,793	D		
Class A Common Stock	06/10/2009	<u>S<sup>(1)</sup></u>	300	D	\$ 8.26	341,493	D		
Class A Common Stock	06/10/2009	<u>S<sup>(1)</sup></u>	300	D	\$ 8.28	341,193	D		
Class A Common Stock	06/10/2009	<u>S<sup>(1)</sup></u>	200	D	\$ 8.36	340,993	D		
Class A Common Stock	06/10/2009	<u>S<sup>(1)</sup></u>	600	D	\$ 8.45	340,393	D		
Class A Common Stock	06/10/2009	<u>S<sup>(1)</sup></u>	100	D	\$ 8.46	340,293	D		
Class A Common Stock						1,251 <sup>(2)</sup>	I		By 401(k) plan
Class A Common Stock						121,835	I		By spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

Edgar Filing: EICHER TODD M - Form 4

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code V (A) (D)		Date Exercisable Expiration Date	Title Amount or Number of Shares		

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
EICHER TODD M 121 SOUTH 13TH STREET SUITE 201 LINCOLN, NE 68508			Executive Director	

## Signatures

/s/ Angie R. Miller, Attorney-in-Fact for Todd M. Eicher 06/12/2009

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The shares were sold by the reporting person pursuant to a Rule 10b5-1 Sales Plan entered into on March 12, 2009.
  - (2) The reporting person has acquired a total of 234 shares under the issuer's 401(k) plan since March 11, 2009.

### Remarks:

Exhibit List:

Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.