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MASTERCA Form 4	ARD INC									
January 09,	2008									
FORM	14		CECU		ND EV	CILA	NCEO	OMMISSION		PROVAL
	UNITED	DSIAIES		shington,			NGE C	UMMISSION	OMB Number:	3235-0287
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. STATEMENT OF CHA Filed pursuant to Section Section 17(a) of the Public				ANGES IN BENEFICIAL OWNERSHIP OF SECURITIES on 16(a) of the Securities Exchange Act of 1934, c Utility Holding Company Act of 1935 or Section e Investment Company Act of 1940						
(Print or Type	Responses)									
1. Name and A Hanft Noah	Address of Reportin	g Person <u>*</u>	Symbol	r Name and ERCARD				5. Relationship of I Issuer	Reporting Pers	on(s) to
(Last)	(First)	(Middle)		f Earliest Tr	L			(Check	all applicable)
2000 PURC	CHASE STREET	ſ	(Month/I 01/07/2	•				Director X Officer (give below) General Co		Owner r (specify Sec.
	(Street)			endment, Da nth/Day/Year	-	ıl		6. Individual or Joi Applicable Line) _X_ Form filed by O	ne Reporting Per	rson
PURCHAS	E, NY 1057725	09						Form filed by Me Person	ore than One Rej	porting
(City)	(State)	(Zip)	Tab	le I - Non-D	Derivative	Secu	rities Acqu	iired, Disposed of,	or Beneficiall	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year) Execution any	n Date, if	3. Transactio Code (Instr. 8) Code V	(Instr. 3,	(A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	01/07/2008			S	200 <u>(1)</u>	. ,	\$ 188.58	46,326	D	
Class A Common Stock	01/07/2008			S	100 <u>(1)</u>	D	\$ 189.5	46,226	D	
Class A Common Stock	01/07/2008			S	100 <u>(1)</u>	D	\$ 189.68	46,126	D	
Class A Common	01/07/2008			S	200 (1)	D	\$ 190.17	45,926	D	

Stock

Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 45,826	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 190.6 45,726	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 191.99 45,626	D
Class A Common Stock	01/07/2008	S	200 <u>(1)</u> D	\$ 192.97 45,426	D
Class A Common Stock	01/07/2008	S	200 <u>(1)</u> D	\$ 193 45,226	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 193.37 45,126	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 45,026 194.27	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 194.76 ^{44,926}	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 196.01 44,826	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 196.12 44,726	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 196.84 44,626	D
Class A Common Stock	01/07/2008	S	82 <u>(1)</u> D	\$ 196.85 44,544	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 197 44,444	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 198.73 ^{44,344}	D

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Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 199.29 44,244	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 44,144 199.69	D
Class A Common Stock	01/07/2008	S	200 <u>(1)</u> D	\$ 200.5 43,944	D
Class A Common Stock	01/07/2008	S	100 <u>(1)</u> D	\$ 43,844 (<u>2</u>)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Hanft Noah J 2000 PURCHASE STREET			General Counsel &					
PURCHASE, NY 105772509			Corp. Sec.					

Signatures

/s/ Bart S. Goldstein attorney in fact for Noah J. Hanft pursuant to Power of Attorney dated July 24, 2006

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The transactions reported in this Form 4 were effected pursuant to a pre-planned trading plan entered into in accordance with Rule 10b5-1
 (1) of the Securities Exchange Act of 1934 and previously referenced in a MasterCard Incorporated Form 8-K filed on November 9, 2007. The pre-planned trading plan was adopted by the reporting person on November 7, 2007.

This Form 4 contains 22 of 45 price increments relating to a transaction that was executed on 1/7/2008. This is the second of two Form 4s

(2) relating to such transaction. One additional Form 4 containing the balance of the price increments related to such transaction is being filed simultaneously.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

01/09/2008 Date