Edgar Filing: McWilton Chris - Form 4

McWilton Ch	ris									
Form 4										
March 02, 200	07									
FORM	4									PPROVAL
	UNITE	D STATE:		ITIES A hington,			NGE (COMMISSION	OMB Number:	3235-0287
Check this if no longe	A #								Expires:	January 31,
subject to	STATE	EMENT O	F CHANGES IN BENEFICIAL OW				LOW	NERSHIP OF	Estimated	2005 average
Section 16		SECURITIES						burden hou	irs per	
Form 4 or Form 5		urguant to	Section 16	S(n) of the	Soouriti	os Er	zohoni	a Act of 1034	response	. 0.5
obligations	^s Section 1							ge Act of 1934, of 1935 or Sectio	m	
may contin See Instruc	nue.) of the Inv	•	•	- ·			/11	
1(b).	cuon	()	,		r	,				
(Print or Type Re	esponses)									
1 Name and Ad	ldress of Reportir	ng Person *	2 1	Nama and	T: -1	r	_	5. Relationship of	f Reporting Per	rson(s) to
1. Name and Address of Reporting Person <u>*</u> McWilton Chris			2. Issuer Name and Ticker or Trading Symbol				g	Issuer	r Reporting r er	301(3) 10
			•	RCARD	INC [M/	41				
(Last)	(First)	(Middle)			-	-1		(Chee	ck all applicabl	e)
2000 PURCHASE STREET			3. Date of Earliest Transaction (Month/Day/Year) 03/01/2007					Director	109	% Owner
								X Officer (giv		er (specify
								below) Chief	below) Financial Offic	cer
	(Street)		4. If Amer	ndment, Dat	e Original			6. Individual or J	oint/Group Fili	ng(Check
	. ,			th/Day/Year)	-			Applicable Line)		8(
								X Form filed by		
PURCHASE	, NY 1057725	609						Person	More than One R	eporung
(City)	(State)	(Zip)	Table	e I - Non-De	erivative S	Securi	ties Ac	quired, Disposed o	of, or Beneficia	lly Owned
1.Title of	2. Transaction E	Date 2A. De	emed	3.	4. Securi	ties		5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Ye		on Date, if		onAcquired			Securities	Form: Direct	Indirect
(Instr. 3)		any (Month	CodeDisposed of (D)//Day/Year)(Instr. 8)(Instr. 3, 4 and 5)				Beneficially Owned	• f.,	Beneficial Ownership	
		(infolial	/Duy/Tear)	(11341.0)	(1150.5,	i una	5)	Following	(Instr. 4)	(Instr. 4)
						(A)		Reported		
						or		Transaction(s) (Instr. 3 and 4)		
Class A				Code V	Amount	(D)	Price	(
Class A Common	03/01/2007			А	7,057	А	\$ 0 (1)	76,879	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Stock

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 106.29	03/01/2007		A	12,604	(2)	03/01/2017	Class A Common Stock	12,604

Reporting Owners

Reporting Owner Name / Address			Relationships	
1	Director	10% Owner	Officer	Other
McWilton Chris 2000 PURCHASE STREET PURCHASE, NY 105772509			Chief Financial Officer	
Signatures				

/s/ Bart S. Goldstein as attorney in fact for Chris McWilton pursuant to power of attorney dated July 26,2006					
<u>**</u> Signature of Reporting Person	Date				

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Award of restricted stock units.
- (2) The employee stock options vest in 4 equal annual installments beginning 03/01/2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.