

SCHOLASTIC CORP
Form 4
August 14, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROBINSON RICHARD

(Last) (First) (Middle)

**C/O CORPORATE SECRETARY,
SCHOLASTIC CORP, 557
BROADWAY**

(Street)

NEW YORK, NY 10012

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SCHOLASTIC CORP [SCHL]

3. Date of Earliest Transaction
(Month/Day/Year)
08/12/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
CEO, Chairman and President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
| | | | | (A) or (D) | Price | | |
| | | | | Code | V | Amount | |
| Class A Stock | 08/12/2015 | | M ⁽¹⁾ | A | \$ 19,500 (1) | 36.41 | 4,513,654 D |
| Class A Stock | 08/12/2015 | | J ⁽²⁾ | D | \$ 19,500 (2) | 36.41 | 4,494,154 D |
| Common Stock | 08/12/2015 | | J ⁽²⁾ | A | \$ 19,500 (2) | 36.41 | 4,513,654 D |
| Common Stock | 08/12/2015 | | S | D | \$ 1,500 | 41.74 | 4,512,154 D |
| Common Stock | 08/12/2015 | | S | D | \$ 1,500 | 41.79 | 4,510,654 D |

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| | | | | | | | |
|---------------|------------|-------------------------|------------------------------|---|----------|--------------------------|---|
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 41.84 | 4,509,154 | D |
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 41.94 | 4,507,654 | D |
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 41.89 | 4,506,154 | D |
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 41.99 | 4,504,654 | D |
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 42.14 | 4,503,154 | D |
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 42.19 | 4,501,654 | D |
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 42.04 | 4,500,154 | D |
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 42.24 | 4,498,654 | D |
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 42.29 | 4,497,154 | D |
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 42.34 | 4,495,654 | D |
| Common Stock | 08/12/2015 | S | 1,500 | D | \$ 42.61 | 4,494,154 | D |
| Class A Stock | 08/13/2015 | <u>M</u> ⁽¹⁾ | <u>16,438</u> ⁽¹⁾ | A | \$ 36.41 | 4,510,592 | D |
| Class A Stock | 08/13/2015 | <u>J</u> ⁽²⁾ | <u>16,438</u> ⁽²⁾ | D | \$ 36.41 | 4,494,154 | D |
| Common Stock | 08/13/2015 | <u>J</u> ⁽²⁾ | <u>16,438</u> ⁽²⁾ | A | \$ 36.41 | 4,510,592 | D |
| Common Stock | 08/13/2015 | S | 5,000 | D | \$ 43.06 | 4,505,592 | D |
| Common Stock | 08/13/2015 | S | 5,000 | D | \$ 43.11 | 4,500,592 | D |
| Common Stock | 08/13/2015 | S | 1,438 | D | \$ 43.16 | 4,499,154 | D |
| Common Stock | 08/13/2015 | S | 2,000 | D | \$ 43.01 | 4,497,154 | D |
| Common Stock | 08/13/2015 | S | 3,000 | D | \$ 43.09 | 4,494,154 ⁽³⁾ | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---------------|----------------------------|
| | | | | | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| | | | | Code | V (A) (D) | | | | |
| Employee Stock Option (right to buy) | \$ 36.41 | 08/12/2015 | | M | 19,500 | ⁽⁴⁾ | 09/21/2015 | Class A Stock | 19,500 |
| Employee Stock Option (right to buy) | \$ 36.41 | 08/13/2015 | | M | 16,438 | ⁽⁴⁾ | 09/21/2015 | Common Stock | 16,438 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-----------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| ROBINSON RICHARD C/O CORPORATE SECRETARY, SCHOLASTIC CORP 557 BROADWAY NEW YORK, NY 10012 | X | X | CEO, Chairman and President | |

Signatures

Richard Robinson, by Teresa M. Connelly,
attorney-in-fact

08/14/2015

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents the exercise of stock options due to expire on September 21, 2015.

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- (2) Represents the conversion of Class A Stock to Common Stock.
- (3) See Exhibit 99.1
- (4) Employee stock options vest ratably over a four year period beginning with the first anniversary of the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.