

JETBLUE AIRWAYS CORP  
Form 4  
May 11, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
RHOADES M ANN

(Last) (First) (Middle)

C/O JETBLUE AIRWAYS CORPORATION, 27-01 QUEENS PLAZA NORTH

(Street)

LONG ISLAND CITY, NY 11101

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
JETBLUE AIRWAYS CORP [JBLU]

3. Date of Earliest Transaction (Month/Day/Year)  
05/07/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                                      |
| Common Stock                    | 05/07/2015                           |  | M                              |   | 13,500  | A  | \$ 14.7533                                 |
| Common Stock                    | 05/07/2015                           |  | S <sup>(4)</sup>               |   | 13,500  | D  | \$ 21.394 <sup>(7)</sup>                   |
| Common Stock                    | 05/07/2015                           |  | M                              |   | 13,500  | A  | \$ 10.615                                  |
| Common Stock                    | 05/07/2015                           |  | S <sup>(5)</sup>               |   | 13,500  | D  | \$ 21.394 <sup>(7)</sup>                   |
|                                 | 05/07/2015                           |  | M                              |   | 13,500  | A  | \$ 10.46                                   |

Common  
Stock

Common Stock 05/07/2015 S<sup>(6)</sup> 13,500 D \$ 21.394 <sup>(7)</sup> 81,789 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Stock Option (right to buy)                | \$ 14.7533   | 05/07/2015                           |  | M                              | 13,500  | <sup>(1)</sup> 05/18/2015                                | Common Stock  | 13,500                        |
| Stock Option (right to buy)                | \$ 10.615  | 05/07/2015                           |  | M                              | 13,500  | <sup>(2)</sup> 05/18/2016                                | Common Stock  | 13,500                        |
| Stock Option (right to buy)                | \$ 10.46   | 05/07/2015                           |  | M                              | 13,500  | <sup>(3)</sup> 05/09/2017                                | Common Stock  | 13,500                        |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| RHOADES M ANN<br>C/O JETBLUE AIRWAYS CORPORATION<br>27-01 QUEENS PLAZA NORTH<br>LONG ISLAND CITY, NY 11101 | X             |           |         |       |

## Signatures

/s/ M. Ann  
Rhoades

05/08/2015

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The option vested in five annual installments commencing on the the first anniversary of the May 18, 2005 grant date.
- (2) The option vested in five annual installments commencing on the the first anniversary of the May 18, 2006 grant date.
- (3) The option vested in five annual installments commencing on the the first anniversary of the May 9, 2007 grant date.
- (4) Concurrent sale of shares resulting from an exercise of options granted on May 18, 2005 and expiring 10 years later.
- (5) Concurrent sale of shares resulting from an exercise of options granted on May 18, 2006 and expiring 10 years later.
- (6) Concurrent sale of shares resulting from an exercise of options granted on May 9, 2007 and expiring 10 years later.

The range of prices for the transactions reported were from \$21.355 to \$21.42. The reporting person will provide, upon request by the

- (7) Commission staff, the issuer or a security holder of the issuer, full information regarding the number of shares purchased or sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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