Goff Leah A Form 4 June 01, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person * Goff Leah A

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Middle)

(Zip)

WINMARK CORP [WINA]

3. Date of Earliest Transaction

(Month/Day/Year) 06/01/2010

Director 10% Owner Other (specify

(Check all applicable)

VP of Human Resources

X_ Officer (give title below)

605 HIGHWAY 169 N, SUITE 400

(Street)

(State)

(First)

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

MINNEAPOLIS, MN 55441

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Indirect Beneficial (Instr. 3, 4 and 5) Ownership (Month/Day/Year) (Instr. 8) Owned (I) Following (Instr. 4) (Instr. 4)

Reported (A) Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction Date 3A. Deemed 4. 5. Number 6. Date Exercisable and 7. Title and Amount of Derivative Conversion (Month/Day/Year) Execution Date, if Transaction of Derivative Expiration Date Underlying Securities Security or Exercise any Code Securities (Month/Day/Year) (Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;			
				Code V	(Α) (Γ	D) Date Exercisable	Expiration Date	Title	Amoun or Number of Shares
Employee Stock Option (right to buy)	\$ 20.46					12/13/2006 <u>(1)</u>	12/13/2015	Common Stock	2,500
Employee Stock Option (right to buy)	\$ 20.32					12/14/2007 <u>(1)</u>	12/14/2016	Common Stock	2,450
Employee Stock Option (right to buy)	\$ 20.96					12/13/2008(1)	12/13/2017	common stock	2,500
Employee Stock Option (right to buy)	\$ 16.52					08/13/2009(1)	08/13/2018	Common Stock	1,250
Employee Stock Option (right to buy)	\$ 12.75					12/11/2009(1)	12/11/2018	Common Stock	1,250
Employee Stock Option (right to buy)	\$ 13.01					06/01/2010(1)	06/01/2019	Common Stock	1,250
Employee Stock Option (right to buy)	\$ 22.15					12/10/2010 <u>(1)</u>	12/10/2019	Common Stock	1,750
Employee Stock	\$ 31.19	06/01/2010		A	1,250	06/01/2011 <u>(1)</u>	06/01/2020	Common Stock	1,250

Option (right to buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Goff Leah A 605 HIGHWAY 169 N SUITE 400 MINNEAPOLIS, MN 55441

VP of Human Resources

Signatures

/s/ Leah A. Goff 06/01/2010

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% per year for four years

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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