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PLAYBOY ENTERPRISES INC  
Form 8-K  
August 13, 2003

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 13, 2003

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PLAYBOY ENTERPRISES, INC.  
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(Exact name of registrant as specified in its charter)

Delaware	001-14790	36-4249478
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

680 North Lake Shore Drive, Chicago, Illinois 60611  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (312) 751-8000

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Not applicable.

(Former name or former address, if changed since last report.)

EXPLANATORY NOTE

The sole purpose of this report is to provide the means for incorporation by reference of the contents of Exhibit 99 hereto into the Registration Statement on Form S-4 (File Nos. 333-105386, 333-105386-01 through -49 and 333-105386-51), as amended, relating to PEI Holdings, Inc.'s 11% Senior Secured Notes due 2010 and guarantees thereof by Playboy Enterprises, Inc. and certain of its subsidiaries. Exhibit 99 hereto contains financial information that was included in Playboy Enterprises, Inc.'s earnings release on August 6, 2003.

Item 7. Financial Statements and Exhibits.

(c) Exhibits.

Exhibit Number	Description
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99	Playboy Enterprises, Inc. and Subsidiaries - Condensed Statements of Consolidated Operations (Unaudited) for the Quarters and the Six Months Ended June 30, 2003 and 2002.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 13, 2003

PLAYBOY ENTERPRISES, INC.

By: /s/ Howard Shapiro

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Howard Shapiro  
Executive Vice President, Law  
and Administration, General  
Counsel and Secretary

EXHIBIT INDEX

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