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PLAYBOY ENTERPRISES INC
Form 8-K
July 25, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 25, 2003

PLAYBOY ENTERPRISES, INC.

(Exact name of registrant as specified in its charter)

Delaware	001-14790	36-4249478
(State or other jurisdiction	(Commission	(IRS Employer
of incorporation)	File Number)	Identification No.)

680 North Lake Shore Drive, Chicago, Illinois 60611
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (312) 751-8000

Not applicable.

(Former name or former address, if changed since last report.)

EXPLANATORY NOTE

The sole purpose of this report is to provide the means for incorporation by reference of the contents of Exhibit 99 hereto into the Registration Statement on Form S-4 (File Nos. 333-105386 et al.), as amended, relating to PEI Holdings, Inc.'s 11% Senior Secured Notes due 2010 and guarantees thereof by Playboy Enterprises, Inc. and certain of its subsidiaries. Exhibit 99 hereto contains consolidated financial statements of Playboy TV International, LLC and an independent auditor's report thereon, which items were previously filed as Exhibit 99 to Playboy Enterprises, Inc.'s annual report on Form 10-K for the fiscal year ended December 31, 2001.

Item 7. Financial Statements and Exhibits.

(c) Exhibits.

Exhibit Number	Description
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23	Consent of Deloitte & Touche LLP.

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99 Playboy TV International, LLC consolidated financial
statements as of and for the years ended December 31,
2000 and 2001.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the
registrant has duly caused this report to be signed on its behalf by the
undersigned hereunto duly authorized.

Date: July 25, 2003

PLAYBOY ENTERPRISES, INC.

By: /s/ Howard Shapiro

Howard Shapiro
Executive Vice President, Law
and Administration, General
Counsel and Secretary

EXHIBIT INDEX

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