

ART TECHNOLOGY GROUP INC  
Form 8-K  
January 22, 2008  
**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): January 22, 2008

ART TECHNOLOGY GROUP, INC.  
(Exact Name of Registrant as Specified in its Charter)

Delaware	000-26679	04-3141918
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)
One Main Street, Cambridge, Massachusetts		02142
(Address of Principal Executive Offices)		(Zip Code)

Registrant's telephone number, including area code: (617) 386-1000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 8.01 Other Events.**

On January 22, 2008, we issued a press release announcing that we have entered into a definitive agreement to acquire eShopperTools.com, Inc., also known as CleverSet. A copy of the press release is filed as exhibit 99.1 to this current report and incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d)  
Exhibits.

See the  
Exhibit  
Index  
attached to  
this  
Report.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ART TECHNOLOGY  
GROUP, INC.

Date: January 22, 2008 By: /s/ Julie M.B. Bradley

Julie M.B. Bradley  
Senior Vice President and  
Chief Financial Officer

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EXHIBIT INDEX

Number Title

99.1 Press release dated January 22, 2008.