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ST JOE CO Form 8-K October 31, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest	t event	reported)	Octobe	er 31, 2006
The St. Joe Company				
(Exact Name of Registrant as Specified in Its Charter)				
Florida		1-10466		59-0432511
(State or Other Jurisdiction of Incorporation)	(Comm.	ission File	Number)	(IRS Employer Identification No.)
245 Riverside Avenue, Suite Jacksonville, FL	500			32202
(Address of Principal Executive	Office	s)		(Zip Code)
(904) 301-4200				
(Registrant's Telephone Number, Including Area Code)				
Not Applicable				
(Former Name or Former Address, if Changed Since Last Report)				
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:				
[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)				
[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)				
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))				
[] Pre-commencement communicat Exchange Act (17 CFR 240.13	tions p		Rule 13e-4(c) under the

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On October 31, 2006, The St. Joe Company (the "Company") issued a press release announcing the Company's financial results for the quarter ended September 30, 2006. A copy of the press release is furnished with this Form 8-K as Exhibit

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99.1.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

- (c) Exhibits
- 99.1 Press Release dated October 31, 2006

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE ST. JOE COMPANY

Dated: October 31, 2006 By: /s/ Michael N. Regan

Michael N. Regan Senior Vice President -

Finance and Planning