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INVESTTOOLS INC  
Form 8-K  
June 25, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)  
June 25, 2004 (June 24, 2004)

INVESTTOOLS INC.  
Exact Name of Registrant as Specified in its Charter

DELAWARE	0-31226	76-0685039
State of Incorporation or Organization	(Commission File Number)	(I.R.S. Employer Identification No.)
5959 CORPORATE DRIVE, SUITE LL 250		
HOUSTON, TEXAS		77036
Address of Principal Executive Offices		Zip Code

(281) 588-9700  
Registrant's telephone number,  
including area code

INFORMATION TO BE INCLUDED IN THE REPORT

Item 5. Other Events and Regulation FD Disclosure

On June 24, 2004, INVESTools Inc. (the "Company") issued a press release announcing that its Board of Directors has approved a stock repurchase program pursuant to which the Company may acquire up to 3.5 million shares of its outstanding common stock over a two year period. Purchases may be made from time to time in the open market, in block purchases or in privately negotiated

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transactions, depending on market conditions, share price and other factors. The press release is filed as Exhibit 99.1 to this Current Report on Form 8-K.

Item 7. Financial Statements and Exhibits

(c) Exhibits

99.1 Press release dated June 24, 2004 issued by the Company.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

INVESTTOOLS, INC.

By: /s/ Paul A. Helbling

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Paul A. Helbling  
Chief Financial Officer

Dated: June 25, 2004