

GERMAN AMERICAN BANCORP, INC.  
Form 8-K  
July 29, 2008

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 28, 2008

**GERMAN AMERICAN  
BANCORP, INC.**  
(Exact name of registrant as  
specified in its charter)

Indiana  
(State or other jurisdiction of  
incorporation or organization)

0-11244  
(Commission File Number)

35-1547518  
(I.R.S. Employer Identification  
No.)

711 Main Street  
Box 810  
Jasper, Indiana  
(Address of principal executive offices)

47546  
(Zip Code)

Registrant's telephone number, including area code: (812) 482-1314

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure

Mark A. Schroeder, President and Chief Executive Officer of German American Bancorp, Inc., together with Bradley M. Rust, Executive Vice President and Chief Financial Officer, will present the Company's business strategy and financial performance at 3:30 EDT, on Wednesday, July 30, 2008, at the Keefe Bruyette & Woods 2008 Community Bank Investor Conference in New York City.

The slides for the presentation are attached as Exhibit 99 and the information set forth therein is incorporated herein by reference and constitutes a part of this report. The information in this Current Report on Form 8-K, including the attached exhibit, is being furnished to the Securities and Exchange Commission and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended. Furthermore, the information contained in this Current Report on Form 8-K shall not be deemed to be incorporated by reference into any registration statement or other document filed with the Securities and Exchange Commission by the Corporation.

Item 9.01. Financial Statements and Exhibits

(c) Exhibits

99 Slide presentation for July 30, 2008.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GERMAN AMERICAN BANCORP, INC.

Date: July 28, 2008

By:

/s/ Mark A. Schroeder  
Mark A. Schroeder  
President and Chief Executive Officer