

Edgar Filing: SMITH THOMAS W - Form SC 13G

SMITH THOMAS W  
Form SC 13G  
January 30, 2006

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934  
(AMENDMENT NO. \_\_\_)\*

HOUSEVALUES, INC.  
(Name of Issuer)

COMMON STOCK, \$.001 PAR VALUE  
(Title of Class of Securities)

44183Y102  
(CUSIP Number)

JANUARY 19, 2006  
(Date of Event which Requires filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 44183Y102

-----  
1 NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)

THOMAS W. SMITH

-----  
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)   
(b)

-----  
3 SEC USE ONLY

-----  
4 CITIZEN OR PLACE OF ORGANIZATION

Edgar Filing: SMITH THOMAS W - Form SC 13G

UNITED STATES

-----  
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH 5 SOLE VOTING POWER  
0  
-----  
6 SHARED VOTING POWER  
1,702,500 \*  
-----  
7 SOLE DISPOSITIVE POWER  
0  
-----  
8 SHARED DISPOSITIVE POWER  
1,702,500 \*  
-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,702,500\*  
-----  
10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES  
NOT APPLICABLE  
-----  
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
6.6%  
-----  
12 TYPE OF REPORTING PERSON  
IN  
-----

\* Based on shares beneficially owned as of 1/27/06

-2-

CUSIP No. 44183Y102

-----  
1 NAMES OF REPORTING PERSONS  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (entities only)  
SCOTT J. VASSALLUZZO  
-----  
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)   
(b)   
-----  
3 SEC USE ONLY  
-----  
4 CITIZEN OR PLACE OF ORGANIZATION  
UNITED STATES  
-----

Edgar Filing: SMITH THOMAS W - Form SC 13G

|   |  |                          |            |
|---|--|--------------------------|------------|
| NUMBER OF<br>SHARES<br>BENEFICIALLY<br>OWNED BY EACH<br>REPORTING<br>PERSON<br>WITH | 5  | SOLE VOTING POWER        | 0          |
| -----   |  |                          |            |
|   | 6  | SHARED VOTING POWER      | 1,702,500* |
| -----   |  |                          |            |
|   | 7  | SOLE DISPOSITIVE POWER   | 0          |
| -----   |  |                          |            |
|   | 8  | SHARED DISPOSITIVE POWER | 1,702,500* |
| -----   |  |                          |            |
| 9   | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON     |                          |            |
|   | 1,702,500*   |                          |            |
| -----   |  |                          |            |
| 10  | CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES |                          |            |
|   | NOT APPLICABLE   |                          |            |
| -----   |  |                          |            |
| 11  | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9                  |                          |            |
|   | 6.6%   |                          |            |
| -----   |  |                          |            |
| 12  | TYPE OF REPORTING PERSON   |                          |            |
|   | IN   |                          |            |

\* Based on shares beneficially owned as of 1/27/06

-3-

ITEM 1. (A) NAME OF ISSUER:  
HouseValues, Inc.

(B) ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:  
11332 NE 122nd Way  
Kirkland, WA 98034

ITEM 2. (A) NAME OF PERSON FILING:

(i) Thomas W. Smith

(ii) Scott J. Vassalluzzo

The filing of this Statement shall not be deemed to be an admission that the filing persons (the "Reporting Persons") comprise a "group" within the meaning of Section 13(d) (3) of the Securities Exchange Act of 1934, as amended. The Reporting Persons each disclaim beneficial ownership of the shares reported in this Schedule 13G in excess of those shares as to which they have or share voting or investment authority.

Edgar Filing: SMITH THOMAS W - Form SC 13G

(B) ADDRESS OF PRINCIPAL BUSINESS OFFICE:

The following is the address of the principal business office of each of the filing persons:

323 Railroad Avenue  
Greenwich, CT 06830

(C) CITIZENSHIP:

Each of Messrs. Thomas W. Smith and Scott J. Vassalluzzo is a United States citizen.

(D) TITLE OF CLASS OF SECURITIES:

Common Stock, par value \$.001 per share.

(E) CUSIP NUMBER:

44183Y102

ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO RULES 13D-1(B) OR 13D-2(B) OR (C), CHECK WHETHER THE PERSON FILING IS A:

Not applicable.

IF THIS STATEMENT IS FILED PURSUANT TO RULE 13D-1(C), CHECK THIS BOX  
[X]

-4-

ITEM 4. OWNERSHIP

- (a) As of January 27, 2006, Thomas W. Smith - 1,702,500 shares; Scott J. Vassalluzzo - 1,702,500 shares;
- (b) Based on the 25,666,837 shares reported as outstanding in the Issuer's Form 10-Q filed with the Securities and Exchange Commission on November 8, 2005, Thomas W. Smith - 6.6%; Scott J. Vassalluzzo - 6.6%
- (c) Messrs. Thomas W. Smith and Scott J. Vassalluzzo have the shared power to vote or to direct the vote and shared power to dispose or to direct the disposition of 1,702,500 shares.

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Not applicable

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Messrs. Smith and Vassalluzzo in the aggregate beneficially own 1,702,500 shares in their capacities as investment managers for certain managed accounts. The managed accounts have the right to receive dividends from, and the proceeds from the sale of, the managed accounts' shares.

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED

Edgar Filing: SMITH THOMAS W - Form SC 13G

THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable.

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

Not applicable.

ITEM 9. NOTICE OF DISSOLUTION OF GROUP

Not applicable.

ITEM 10. CERTIFICATION

By signing below, I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

-5-

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: January 30, 2006

/s/ Thomas W. Smith

-----  
Thomas W. Smith

/s/ Scott J. Vassalluzzo

-----  
Scott J. Vassalluzzo

-6-

JOINT FILING AGREEMENT

The undersigned agree that the foregoing Statement on Schedule 13G, dated January 30, 2006, is being filed with the Securities and Exchange Commission on behalf of each of the undersigned pursuant to Rule 13d-1(k) Dated: January 30, 2006

/s/ Thomas W. Smith

-----  
Thomas W. Smith

/s/ Scott J. Vassalluzzo

-----  
Scott J. Vassalluzzo

