## Edgar Filing: Averick Robert M - Form 4

Averick Rob	ert M											
Form 4												
November 20	0, 2017											
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION							OMB APPROVAL					
	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							OMMISSION	OMB Number:	3235-0287 January 31,		
	Check this box							Expires:				
subject to	if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWN					NERSHIP OF		2005 Waraga				
Section 1								Estimated average burden hours per				
Form 4 or									response 0.5			
Form 5 obligation	no -						•	e Act of 1934,				
may cont				•		•		1935 or Section	n			
<i>See</i> Instru 1(b).	action	30(h)	of the In	vestment	Company	Act of	of 194	0				
(Print or Type F	Responses)											
Averick Robert M Symbo			Symbol	Issuer Name <b>and</b> Ticker or Trading nbol ell.com, Inc. [USEL]				5. Relationship of Reporting Person(s) to Issuer				
us			usen.coi	in, inc. [C	JSELJ			(Check all applicable)				
(Last)	(First)	(Middle)		Earliest Tr	ransaction			<b>D</b> .	¥ 100			
	NO LLC, 201 T RD, 3RD FLO		(Month/D 11/16/20	-				Director Officer (give below)	title $X_10\%$ below)	b Owner er (specify		
	(Street)		1 If Ame	ndment Da	te Original			6 Individual or Io	int/Group Filir	or (Check		
	(blicet)			endment, Date Original nth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line)				
STAMFOR	D, CT 06901		T neu(mon	an Duy rou	,			_X_ Form filed by M Form filed by M Person				
(City)	(State)	(Zip)	Tabl	a I. Non F	<b>Namiwatiwa R</b> e			wined Dispessed of	on Donoficial	ly Owned		
	``´						-	uired, Disposed of		-		
1.Title of Security (Instr. 3)	2. Transaction E (Month/Day/Ye		Date, if	Code (Instr. 8)	4. Securitie on(A) or Disp (Instr. 3, 4	(A) or	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common				Code V	Amount	(D)	Price \$					
Stock	11/16/2017			Р	200,000	А	ф 0.5	324,000 (1) (2)	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. ionNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	′ (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

**Relationships Reporting Owner Name / Address** Director 10% Owner Officer Other Averick Robert M C/O KOKINO LLC Х 201 TRESSER BOULEVARD, 3RD FLOOR STAMFORD, CT 06901 Signatures /s/ Robert M. 11/20/2017 Averick Date

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Robert Averick also reports beneficial ownership of the Issuer's common stock pursuant to Rule 13d-1 of the Securities Exchange Act of 1934, as amended, pursuant to a Schedule 13D filed jointly by Leslie J. Schreyer, as Trustee under Trust Agreement dated December 23, 1989 FBO the issue of Jonathan D. Sackler (the "Trust"), M3C Holdings LLC ("M3C"), Mr. Averick and Piton Capital Partners LLC (1) ("Piton"), with the SEC on December 30, 2016, as amended by a Schedule 13D Amendment No. 1 filed on June 2, 2017. The Trust, M3C

and Mr. Averick are members of Piton. Piton's managing member is Piton Capital Management LLC ("PCM"). PCM's managing member is Kokino LLC ("Kokino"), and Kokino is Piton's trading manager. Mr. Averick manages the Trust's, M3C's and Piton's investments in the Issuer as Kokino's Portfolio Manager. Mr. Averick holds an economic interest in Piton (which interest may be held directly and, from time to time, indirectly through PCM).

Mr. Averick's incentive compensation as an employee of Kokino, which is calculated in Kokino's discretion, may be based, among other (2) things, on the performance of Shares held by the Trust, M3C and Piton. Such compensation may be paid in cash and/or by way of increasing Mr. Averick's minority interest in Piton (either directly or indirectly through PCM).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.