BODY CENTRAL CORP

Form 4/A

February 22, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

burden hours per

1(b).

Stock

Stock

Common

02/11/2011

(Print or Type Responses)

1. Name and Address of Reporting Person ** Weinstein Allen			2. Issuer Name and Ticker or Trading Symbol				g	5. Relationship of Reporting Person(s) to Issuer		
			BODY	BODY CENTRAL CORP [BODY]				(Charle all ampliaghla)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			(Check all applicable)				
			(Month/Day/Year)				_X_ Director		Owner	
C/O BODY CENTRAL			02/10/2011					X Officer (give title Other (specify below)		
CORP., 6225 POWERS AVE.								President & CEO		
	(Street) 4. If Ame			endment, Date Original				6. Individual or Joint/Group Filing(Check		
	•			onth/Day/Year)				Applicable Line)		
IVCKCOM	VILLE, FL 322	17	02/14/20	011				_X_ Form filed by One Reporting Person Form filed by More than One Reporting		
JACKSON	VILLE, I'L 322	,1 /						Person		
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative S	Securi	ties Acq	uired, Disposed o	of, or Beneficial	lly Owned
1.Title of	2. Transaction D		emed	3.	4. Securit		-	5. Amount of	6. Ownership	7. Nature of
Security (Instr. 3)	(Month/Day/Yea	ar) Execution	on Date, if	Transactio Code	on(A) or Di	•		Securities Beneficially	Form: Direct (D) or	Indirect Beneficial
(111301. 5)		•	Code (Instr. 3, 4 and 5) Day/Year) (Instr. 8)			Owned	Indirect (I)	Ownership		
								Following	(Instr. 4)	(Instr. 4)
						(A)		Reported Transaction(s)		
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	02/10/2011			M	51,397	A	\$ 3.94	51,397	D	
Common Stock	02/10/2011			F	12,274	D (1)	\$ 16.5	39,123	D	
Common	02/11/2011			M	51,395	A	\$ 3.94	90,518	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

F

12,273

78,245 (2)

D

Edgar Filing: BODY CENTRAL CORP - Form 4/A

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	TransactiorDerivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (Right to Buy)	\$ 3.94	02/10/2011		M	51,397	(3)	10/12/2019	Common Stock	391,228	
Stock Option (Right to Buy)	\$ 3.94	02/11/2011		M	51,395	(3)	10/12/2019	Common Stock	339,831	

Reporting Owners

Reporting Owner Name / Address	Relationships					
1	Director	10% Owner	Officer	Other		
Weinstein Allen						
C/O BODY CENTRAL CORP.	v		President			
6225 POWERS AVE.	X		& CEO			
JACKSONVILLE, FL 32217						

Signatures

/s/ B. Allen Weinstein	02/22/2011		
**Signature of	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares withheld pursuant to cashless exercise.
- (2) Shares sold on February 16, 2011, as reported on Form 4 on same date.

Reporting Owners 2

Edgar Filing: BODY CENTRAL CORP - Form 4/A

(3) Shares subject to vesting ending on August 3, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.