

Hennequin Denis  
Form 4  
July 14, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Hennequin Denis

(Last) (First) (Middle)

MCDONALD'S FRANCE, 1 RUE  
GUSTAVE EIFFEL

(Street)

GUYANCOURT CEDEX,  
PARIS, IO 78 045

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MCDONALDS CORP [MCD]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/12/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)

President, McDonald's Europe

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)<br>Code V Amount (D) Price                             |   |  |   |
| Common Stock                    |                                      |  |                                |   | 16,709  | D  |   |
| Common Stock                    |                                      |  |                                |   | 2,907   | I  | Plan Epargne d'Entreprise                                       |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

Edgar Filing: Hennequin Denis - Form 4

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Options (Right to Buy)                     | \$ 26.63   | 07/12/2006                           |  | J <sup>(1)</sup>               | 20,000  | <sup>(1)</sup> 02/16/2014                                | Common Stock  | 20,000                        |
| Options (Right to Buy)                     | \$ 25.45   | 07/12/2006                           |  | J <sup>(1)</sup>               | 20,000  | <sup>(1)</sup> 05/21/2014                                | Common Stock  | 20,000                        |
| Options (Right to Buy)                     | \$ 32.6  | 07/12/2006                           |  | J <sup>(1)</sup>               | 13,800  | <sup>(1)</sup> 02/16/2015                                | Common Stock  | 13,800                        |
| Options (Right to Buy)                     | \$ 36.37   | 07/12/2006                           |  | J <sup>(1)</sup>               | 24,733  | <sup>(1)</sup> 02/14/2016                                | Common Stock  | 24,733                        |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                                    |       |
|--|---------------|-----------|------------------------------------|-------|
|  | Director      | 10% Owner | Officer                            | Other |
| Hennequin Denis<br>MCDONALD'S FRANCE<br>1 RUE GUSTAVE EIFFEL<br>GUYANCOURT CEDEX, PARIS, IO 78 045 |               |           | President,<br>McDonald's<br>Europe |       |

## Signatures

/s/ Denise A. Horne 07/14/2006

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In order to conform with the Company's global stock compensation program, the Company amended the outstanding options of all employees in France, including Mr. Hennequin. The sole effect of these amendments was to extend the expiration date of each option grant by six months to the 10th anniversary of the grant date. The options were granted on February 16, 2004, May 21, 2004, February

## Edgar Filing: Hennequin Denis - Form 4

16, 2005 and February 14, 2006 and provide for vesting in 25% increments on the first, second, third and fourth anniversary dates of each grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.