

AARON'S INC  
Form 4  
July 26, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PAULL MITCHELL S

(Last) (First) (Middle)

309 E. PACES FERRY ROAD, N.E.

(Street)

ATLANTA, GA 30305-

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
AARON'S INC [AAN]

3. Date of Earliest Transaction (Month/Day/Year)  
07/26/2013

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

Senior Vice President

6. Individual or Joint/Group Filing (Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	07/26/2013		M		2,400	A	\$ 14.98
Common Stock	07/26/2013		S		2,400	D	\$ 28.1155
Common Stock	07/26/2013		M		2,880	A	\$ 16.6267
Common Stock	07/26/2013		S		2,880	D	\$ 28.1155
Common Stock	07/26/2013		M		11,250	A	\$ 14.0933

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Common Stock	07/26/2013	S	11,250	D	\$ 28.1155	4,014	D	
Common Stock	07/26/2013	M	3,750	A	\$ 19.92	7,765	D	
Common Stock	07/26/2013	S	3,750	D	\$ 28.1155	4,014	D	
Common Stock	07/26/2013	M	7,500	A	\$ 14.1067	11,515	D	
Common Stock	07/26/2013	S	7,500	D	\$ 28.1155	4,014	D	
Common Stock						4,975.38	I	By: 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to Buy)	\$ 14.98	07/26/2013		M	2,400	05/16/2008 05/16/2015	Common Stock	2,400	
Stock Options (Right to Buy)	\$ 16.6267	07/26/2013		M	2,880	08/15/2008 08/15/2015	Common Stock	2,880	
Stock Options (Right to Buy)	\$ 14.0933	07/26/2013		M	11,250	11/13/2010 11/13/2017	Common Stock	11,250	
	\$ 19.92	07/26/2013		M	3,750	02/23/2013 02/23/2020		3,750	

Stock Options (Right to Buy)								Common Stock	
Stock Options (Right to Buy)	\$ 14.1067	07/26/2013	M	7,500	10/16/2011	10/16/2018		Common Stock	7,500

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PAULL MITCHELL S 309 E. PACES FERRY ROAD, N.E. ATLANTA, GA 30305-			Senior Vice President	

## Signatures

s/ Robert Sinclair, by Power of Attorney for Mitchell S. Paull  
 \*\*Signature of Reporting Person  
 07/26/2013  
 Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.