

PICHETTE PATRICK  
Form 4  
September 10, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PICHETTE PATRICK

(Last) (First) (Middle)

C/O GOOGLE INC., 1600  
AMPHITHEATRE PARKWAY

(Street)

MOUNTAIN VIEW, CA 94043

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Google Inc. [GOOG]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/10/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP & Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |   |
| Class A Common Stock            | 09/10/2012                           |  | S                              |   | 100 D \$ 708.75   | 1,864  | D   |
| Class A Common Stock            | 09/10/2012                           |  | S                              |   | 100 D \$ 708.8  | 1,764  | D   |
| Class A Common Stock            | 09/10/2012                           |  | S                              |   | 100 D \$ 708.83   | 1,664  | D   |
| Class A Common                  | 09/10/2012                           |  | S                              |   | 200 D \$ 708.85   | 1,464  | D   |

Edgar Filing: PICHETTE PATRICK - Form 4

|                                    |            |   |     |   |               |        |   |
|------------------------------------|------------|---|-----|---|---------------|--------|---|
| Stock                              |            |   |     |   |               |        |   |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 100 | D | \$ 708.87     | 1,364  | D |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 100 | D | \$ 709        | 1,264  | D |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 100 | D | \$ 709.08     | 1,164  | D |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 200 | D | \$ 709.1      | 964    | D |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 100 | D | \$ 709.11     | 864    | D |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 215 | D | \$ 709.12     | 649    | D |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 384 | D | \$ 709.13     | 265    | D |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 65  | D | \$ 709.18     | 200    | D |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 38  | D | \$<br>709.345 | 162    | D |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 62  | D | \$<br>709.345 | 100    | D |
| Class A<br>Common<br>Stock         | 09/10/2012 | S | 100 | D | \$ 709.4      | 0      | D |
| Google<br>Stock Unit<br><u>(1)</u> |            |   |     |   |               | 11,248 | D |
| Google<br>Stock Unit<br><u>(2)</u> |            |   |     |   |               | 4,268  | D |
| Google<br>Stock Unit<br><u>(3)</u> |            |   |     |   |               | 4,323  | D |

Edgar Filing: PICHETTE PATRICK - Form 4

|                             |        |   |
|-----------------------------|--------|---|
| Google<br>Stock Unit<br>(4) | 30,259 | D |
| Google<br>Stock Unit<br>(5) | 11,899 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Value of Underlying Securities (Instr. 3 and 4) |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title   | Amount or Number of Shares |
| Option To Purchase Class A Common Stock    | \$ 318.92  |                                      |  |                                |   | (6) 03/04/2019   |   | Class A Common Stock  | 9,957                      |
| Option To Purchase Class A Common Stock    | \$ 574.18  |                                      |  |                                |   | (7) 04/06/2021   |   | Class A Common Stock  | 24,407                     |
| Option To Purchase Class A Common Stock    | \$ 308.57  |                                      |  |                                |   | (8) 08/06/2018   |   | Class A Common Stock  | 2,779                      |
|  | \$ 635.15  |                                      |  |                                |   | 04/25/2015   | 04/04/2022  |   | 8,646                      |

|  |           |            |            |  |                            |        |
|--|-----------|------------|------------|--|----------------------------|--------|
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock |           |            |            |  | Class A<br>Common<br>Stock |        |
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock | \$ 635.15 | 04/25/2016 | 04/04/2022 |  | Class A<br>Common<br>Stock | 60,517 |
| Option<br>To<br>Purchase<br>Class A<br>Common<br>Stock | \$ 564.35 | <u>(9)</u> | 12/01/2020 |  | Class A<br>Common<br>Stock | 23,328 |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                               |       |
|---|---------------|-----------|-------------------------------|-------|
|   | Director      | 10% Owner | Officer                       | Other |
| PICHETTE PATRICK<br>C/O GOOGLE INC.<br>1600 AMPHITHEATRE PARKWAY<br>MOUNTAIN VIEW, CA 94043 |               |           | SVP & Chief Financial Officer |       |

## Signatures

/s/ Valentina Margulis, as attorney-in-fact for Patrick Pichette

09/10/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Google Stock Units (GSUs) vest as follows: 1/4th of GSUs vested on 12/1/2011 and 1/16th of shares vest each quarter thereafter, subject to the Reporting Person's continuing employment with Google on the applicable vesting dates.
- (2) The GSUs vest as follows: 1/4th of GSUs vested on 3/4/2010 and 1/16th of shares vest each quarter thereafter, subject to the Reporting Person's continuing employment with Google on the applicable vesting dates.
- (3) 100% of GSUs will vest on April 25, 2015, subject to the Reporting Person's continued employment with Google on such date.
- (4) 100% of GSUs will vest on April 25, 2016, subject to the Reporting Person's continued employment with Google on such date.
- (5) The Google Stock Units (GSUs) vest as follows: 1/48th of the GSUs vested on the vesting start date (1/6/2012) and 1/48th vests each month thereafter until the units are fully vested, subject to the Reporting Person's continued employment with Google on the applicable vesting dates.
- (6)

## Edgar Filing: PICHETTE PATRICK - Form 4

The option provided for vesting as follows: 1/4th of the option vested on 3/4/2010 and 1/48th vest each month thereafter until the option is fully vested, subject to the Reporting Person's continued employment with Google on the applicable vesting dates.

- (7) The option provided for vesting as follows: 1/48th of the option shall vest on the vesting start date (1/6/12) and 1/48th each month thereafter until the option is fully vested, subject to the Reporting Person's continued employment with Google on the applicable vesting dates.
- (8) The option's vesting schedule is determined by adding 12 months to each vesting date under the canceled option's vesting schedule. In addition, the option will vest no sooner than September 9, 2009.
- (9) The option provided for vesting as follows: 1/4th of the option vested on 12/1/2011 and 1/48th vest each month thereafter until the option is fully vested, subject to the Reporting Person's continued employment with Google on the applicable vesting dates.

### **Remarks:**

Sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.