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UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

T QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended August 31, 2012

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission file number: 001-14669

HELEN OF TROY LIMITED

(Exact name of registrant as specified in its charter)

Bermuda

(State or other jurisdiction of incorporation or organization)

74-2692550 (I.R.S. Employer Identification No.)

Clarenden House

Church Street

Hamilton, Bermuda

(Address of principal executive offices)

1 Helen of Troy Plaza
El Paso, Texas
(Registrant s United States Mailing Address)

79912 (Zip Code)

(915) 225-8000

(Registrant s telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes T

No £

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ($\S232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes T No £

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer T Accelerated filer \pounds

Non-accelerated filer \mathfrak{L} (Do not check if a smaller reporting company)

Smaller reporting company £

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes £ No T

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date.

<u>Class</u>

Common Shares, \$0.10 par value, per share

Outstanding at October 3, 2012 31,806,775 shares

HELEN OF TROY LIMITED AND SUBSIDIARIES

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PART I. FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

HELEN OF TROY LIMITED AND SUBSIDIARIES

Consolidated Condensed Balance Sheets (unaudited)

(in thousands, except shares and par value)

	August 31, 2012	February 29, 2012
Assets Assets, current: Cash and cash equivalents Receivables - principally trade, less allowances of \$5,487 and \$5,541 Inventory, net Prepaid expenses and other current assets Deferred tax assets, net	\$ 21,767 208,284 318,697 7,939 17,462	\$ 21,846 195,283 246,142 7,645 17,620
Total assets, current Property and equipment, net of accumulated depreciation of \$70,545 and \$62,550 Goodwill Other intangible assets, net of accumulated amortization of \$62,436 and \$52,268 Deferred tax assets, net Other assets, net of accumulated amortization of \$4,824 and \$3,938 Total assets	\$ 574,149 99,615 452,253 366,651 734 15,660 1,509,062	\$ 488,536 100,690 452,350 377,150 976 16,021 1,435,723
Liabilities and Stockholders Equity Liabilities, current: Revolving line of credit Accounts payable, principally trade Accrued expenses and other current liabilities Income taxes payable Deferred tax liabilities, net Long-term debt, current maturities Total liabilities, current	\$ 161,000 106,475 124,753 7,692 1,168 -	\$ 171,100 69,845 131,632 352 2,960 3,000 378,889
Long-term debt, excluding current maturities Deferred tax liabilities, net Other liabilities, noncurrent Total liabilities Commitments and contingencies	175,000 57,265 23,349 656,702	175,000 60,576 24,529 638,994
Stockholders equity: Cumulative preferred stock, non-voting, \$1.00 par. Authorized 2,000,000 shares; none issued Common stock, \$0.10 par. Authorized 50,000,000 shares; 31,789,225 and 31,681,067 shares issued and outstanding Additional paid in capital Accumulated other comprehensive loss Retained earnings Total stockholders equity Total liabilities and stockholders equity	\$ 3,179 159,879 (4,747) 694,049 852,360 1,509,062	\$ 3,168 151,006 (5,589) 648,144 796,729 1,435,723

 $See\ accompanying\ notes\ to\ consolidated\ condensed\ financial\ statements.$

HELEN OF TROY LIMITED AND SUBSIDIARIES

Consolidated Condensed Statements of Income (unaudited)

(in thousands, except per share data)

		Three Months E	igust 31,	Six Months Ended August 31,				
		2012		2011		2012		2011
Sales revenue, net	\$	287,411	\$	277,420	\$	587,622	\$	548,887
Cost of goods sold		170,381		165,138		349,444		326,692
Gross profit		117,030		112,282		238,178		222,195
Selling, general and administrative expense		86,189		81,933		176,189		161,192
Operating income		30,841		30,349		61,989		61,003
Nonoperating income (expense), net		31		(658)		54		(515)
Interest expense		(3,130)		(3,265)		(6,442)		(6,694)
Income before income taxes		27,742		26,426		55,601		53,794
Income tax expense:								
Current		8,487		1,044		14,388		2,434
Deferred		(3,713)		1,789		(5,227)		3,162
Net income	\$	22,968	\$	23,593	\$	46,440	\$	48,198
Earnings per share:								
Basic	\$ \$	0.72	\$	0.75	\$	1.46	\$	1.55
Diluted	\$	0.72	\$	0.74	\$	1.46	\$	1.52
Weighted average shares of common stock used in computing net earnings per share:								
Basic		31,743		31,292		31,721		31,074
Diluted		31,846		31,731		31,843		31,696

See accompanying notes to consolidated condensed financial statements.

HELEN OF TROY LIMITED AND SUBSIDIARIES

$Consolidated\ Condensed\ Statements\ of\ Comprehensive\ Income\ (unaudited)$

(in thousands)

		Before	2012	Thi	ree Months E Net of		August 31, Before		2011		Net of
		Tax	Tax		Tax		Tax		Tax		Tax
Net income	\$	27,742	\$ (4,774)	\$	22,968	\$	26,426	\$	(2,833)	\$	23,593
Other comprehensive income Cash flow hedge activity - interest rate swaps Changes in fair market value Interest rate settlements reclassified to income Subtotal		(457) 980 523	160 (343) (183)		(297) 637 340		(846) 1,103 257		296 (386) (90)		(550) 717 167
Cash flow hedge activity - foreign currency swaps and contracts Changes in fair market value Ineffectiveness recorded in income Settlements reclassified to income Subtotal		(933) (14) (11) (958)	327 5 3 335		(606) (9) (8) (623)		499 115 125 739		(159) (36) (40) (235)		340 79 85 504
Auction rate security activity Changes in fair market value Settlements reclassified to income Subtotal		- - -	- - -		- - -		1,423 (6) 1,417		(498) 2 (496)		925 (4) 921
Total other comprehensive income Comprehensive income	\$	(435) 27,307	\$ 152 (4,622)	\$	(283) 22,685	\$	2,413 28,839	\$	(821) (3,654)	\$	1,592 25,185
			x Months En	Months Ended August 31,			2011				
		Before	2012		Net of]	Before				Net of
Net income	\$	Tax 55,601	\$ Tax (9,161)	\$	Tax 46,440	\$	Tax 53,794	\$	Tax (5,596)	\$	Tax 48,198
Other comprehensive income Cash flow hedge activity - interest rate swaps Changes in fair market value Interest rate settlements reclassified to income Subtotal		(501) 1,906 1,405	175 (667) (492)		(326) 1,239 913		(3,288) 2,629 (659)		1,407 (1,081) 326		(1,881) 1,548 (333)
Cash flow hedge activity - foreign currency swaps and contracts Changes in fair market value Ineffectiveness recorded in income Settlements reclassified to income Subtotal		(23) (49) (37) (109)	9 17 12 38		(14) (32) (25) (71)		12 178 269 459		(3) (56) (86) (145)		9 122 183 314
Auction rate security activity Changes in fair market value Settlements reclassified to income Subtotal		- - -	- - -		- - -		1,465 (126) 1,339		(520) 65 (455)		945 (61) 884
Total other comprehensive income Comprehensive income	\$	1,296 56,897	\$ (454) (9,615)	\$	842 47,282	\$	1,139 54,933	\$	(274) (5,870)	\$	865 49,063

See accompanying notes to consolidated condensed financial statements.

HELEN OF TROY LIMITED AND SUBSIDIARIES

Consolidated Condensed Statements of Cash Flows (unaudited)

(in thousands)

	Six Months End 2012	ded August 31, 2011		
Cash provided (used) by operating activities:				
Net income	\$ 46,440	\$	48,198	
Adjustments to reconcile net income to net cash provided by operating activities				
Depreciation and amortization	17,795		13,691	
Provision for doubtful receivables	(54)		225	
Share-based compensation	3,129		1,163	
Gain on the sale of property and equipment	(15)		(84)	
Unrealized loss on investments	-		756	
Deferred income taxes and tax credits	(5,231)		3,114	
Changes in operating capital:				
Receivables	(12,947)		(12,411)	
Inventories	(72,450)		(40,380)	
Prepaid expenses and other current assets	(674)		(3,382)	
Other assets and liabilities, net	(390)		(796)	
Accounts payable	36,611		31,394	
Accrued expenses and other current liabilities	(8,544)		(13,994)	
Accrued income taxes	7,083		1,792	
Net cash provided by operating activities	10,753		29,286	
	,		,	
Cash provided (used) by investing activities:				
Capital and intangible asset expenditures	(5,760)		(6,979)	
Proceeds from the sale of property and equipment	20		1,438	
Proceeds from note receivable related to land sale	737		-	
Proceeds from sale of investments	-		3,100	
Net cash used by investing activities	(5,003)		(2,441)	
Cash provided (used) by financing activities:	444050		405 500	
Proceeds from line of credit	114,950		485,500	
Repayment of line of credit	(125,050)		(451,500)	
Repayments of long-term debt	(3,000)		(53,000)	
Payments of financing costs	(28)		(25)	
Proceeds from exercise of stock options and employee stock purchases, including tax				
benefits	6,913		2,619	
Directors stock repurchased	(72)		-	
Payment of tax obligations resulting from cashless option exercise	-		(12,546)	
Share-based compensation tax benefit	458		52	
Net cash used by financing activities	(5,829)		(28,900)	
Net decrease in cash and cash equivalents	(79)		(2,055)	
Cash and cash equivalents, beginning balance	21,846		27,193	
Cash and cash equivalents, ending balance	\$ 21,767	\$	25,138	

See accompanying notes to consolidated condensed financial statements.

HELEN OF TROY LIMITED AND SUBSIDIARIES

NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS (unaudited)

August 31, 2012

Note 1 - Basis of Presentation and Conventions Used in this Report

The accompanying consolidated condensed financial statements contain all adjustments (consisting of only normal recurring adjustments) necessary to present fairly our consolidated financial position as of August 31, 2012 and February 29, 2012, and the results of our consolidated operations for the three- and six-month periods ended August 31, 2012 and 2011. We follow the same accounting policies when preparing quarterly financial data as we use for preparing annual data. These statements should be read in conjunction with the consolidated financial statements and the notes included in our latest annual report on Form 10-K for the fiscal year ended February 29, 2012, and our other reports on file with the Securities and Exchange Commission (SEC).

In this report and the accompanying consolidated condensed financial statements and notes, unless the context suggests otherwise or otherwise indicated, references to the Company, our Company, Helen of Troy, we, us, or our refer to Helen of Troy Limited and its subsidiaries, an amounts are expressed in thousands of U.S. Dollars. We refer to the Company s common shares, par value \$0.10 per share, as common stock. References to Kaz refer to the operations of Kaz, Inc. and its subsidiaries. References to PUR refer to the PUR brand of water filtration products that we acquired, along with certain other assets and liabilities, from The Procter & Gamble Company and certain of its affiliates on December 30, 2011. Kaz and PUR comprise a segment within the Company referred to as the Healthcare / Home Environment segment. Product and service names mentioned in this report are used for identification purposes only and may be protected by trademarks, trade names, services marks, and/or other intellectual property rights of the Company and/or other parties in the United States and/or other jurisdictions. The absence of a specific attribution in connection with any such mark does not constitute a waiver of any such right. All trademarks, trade names, service marks, and logos referenced herein belong to their owners. References to the FASB refer to the Financial Accounting Standards Board. References to GAAP refer to U.S. generally accepted accounting principles. References to ASC refer to the codification of U.S. GAAP in the Accounting Standards Codification issued by the FASB.

We are a global designer, developer, importer, marketer, and distributor of an expanding portfolio of brand-name consumer products. We have three segments: Personal Care, Housewares and Healthcare / Home Environment. Our Personal Care segment s products include electric hair care, beauty care and wellness appliances; grooming tools and accessories; and liquid, solid- and powder-based personal care and grooming products. Our Housewares segment provides a broad range of innovative consumer products for the home. Product offerings include food preparation and storage, cleaning, organization, and baby and toddler care products. The Healthcare / Home Environment segment focuses on health care devices such as thermometers, blood pressure monitors, humidifiers, and heating pads; water filtration systems; and small home appliances such as air purifiers, portable heaters, fans, and bug zappers. All three segments sell their products primarily through mass merchandisers, drugstore chains, warehouse clubs, catalogs, grocery stores, and specialty stores. In addition, the Personal Care segment sells extensively through beauty supply retailers and wholesalers, and the Healthcare / Home Environment segment sells certain of its product lines through medical distributors and other products through home improvement stores. We purchase our products from unaffiliated manufacturers, most of which are located in China, Mexico and the United States.

Our consolidated condensed financial statements are prepared in accordance with GAAP, which requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues, expenses, and the disclosure of contingent assets and liabilities. Actual results could differ from those estimates. We have reclassified, combined or separately disclosed certain amounts in the prior period s consolidated condensed financial statements and accompanying footnotes to conform to the current period s presentation.

Note 2 New Accounting Pronouncements

From time to time, new accounting pronouncements are issued by the FASB or other standards setting bodies that we adopt according to the various timetables the FASB specifies. Unless otherwise discussed, we believe the impact of recently issued standards that are not yet effective will not have a material impact on our consolidated financial position, results of operations and cash flows upon adoption.

Note 3 Commitments and Contingencies

We are involved in various legal claims and proceedings in the normal course of operations. We believe the outcome of these matters will not have a material adverse effect on our consolidated financial position, results of operations or liquidity.

Notes (7), (9), (10), (11), and (14) provide additional information regarding certain of our significant long-term commitments and certain significant contingencies we have provided for in the accompanying consolidated condensed financial statements.

Our products are under warranty against defects in material and workmanship for periods ranging from two to five years. We estimate our warranty accrual using historical trends and believe that these trends are the most reliable method by which we can estimate our warranty liability. The following table summarizes the activity in our warranty accrual for the periods covered in the accompanying consolidated condensed statements of income:

ACCRUAL FOR WARRANTY RETURNS

(in thousands)

	Three Months Ended August 31,				Six Months Ended August 31,			
	2012		2011		2012		2011	
Beginning balance	\$ 23,313	\$	24,369	\$	26,665	\$	24,021	
Additions to the accrual Reductions of the accrual - payments and credits	7,899		9,386		14,773		16,496	
issued	(9,352)		(9,303)		(19,578)		(16,065)	
Ending balance	\$ 21,860	\$	24,452	\$	21,860	\$	24,452	

Note 4 Earnings per Share

We compute basic earnings per share using the weighted average number of shares of common stock outstanding during the period and diluted earnings per share using basic earnings per share plus the effect of dilutive securities. Our securities that can have dilutive effects consist of outstanding options to purchase common stock. In-the-money options to purchase common stock are dilutive because they have exercise prices that are less than the average market price of our common stock during the period reported. Out-of-the-money options to purchase common stock are antidilutive and are excluded from the computation of earnings per share because the exercise price of the options was greater than the average market price of our common stock during the period reported. For the periods covered in the accompanying consolidated condensed

statements of income, the basic and diluted shares are as follows:

WEIGHTED AVERAGE DILUTED SECURITIES

(in thousands)

	Three Months Ended August 31,		Six Months Ende	d August 31,
	2012	2011	2012	2011
Weighted average shares outstanding, basic	31,743	31,292	31,721	31,074
Incremental shares from share-based payment arrangements	103	439	122	622
Weighted average shares outstanding, diluted	31,846	31,731	31,843	31,696
Dilutive securities, as a result of in-the-money options	380	665	376	644
Antidilutive securities, as a result of out-of-the-money options	617	365	621	386
	- 8 -			

Note 5 Segment Information

The following tables contain segment information for the periods covered in the accompanying consolidated condensed statements of income:

THREE MONTHS ENDED AUGUST 31, 2012 AND 2011

(in thousands)

August 31, 2012		Personal Care		Housewares		Healthcare / Home Environment		Total	
Sales revenue, net Operating income Capital and intangible asset expenditures Depreciation and amortization	\$	112,364 11,880 864 3,242	\$	64,570 12,078 326 1,278	\$	110,477 6,883 1,202 4,175	\$	287,411 30,841 2,392 8,695	
August 31, 2011		Personal Care				Healthcare / Home Environment			
Sales revenue, net Operating income Capital and intangible asset expenditures Depreciation and amortization	\$	115,296 11,155 3,736 2,582	\$	63,848 11,973 385 1,398	\$	98,276 7,221 822 2,617	\$	277,420 30,349 4,943 6,597	

SIX MONTHS ENDED AUGUST 31, 2012 AND 2011

(in thousands)

August 31, 2012		Personal Care	Healthcare / Home Housewares Environment			Total		
Sales revenue, net Operating income Capital and intangible asset expenditures Depreciation and amortization	\$	229,916 23,760 3,119 6,509	\$	124,819 23,355 517 2,576	\$	232,887 14,874 2,124 8,710	\$	587,622 61,989 5,760 17,795
August 31, 2011		Personal Care		Housewares		Healthcare / Home Environment		Total
Sales revenue, net Operating income Capital and intangible asset expenditures Depreciation and amortization	\$	238,014 31,007 4,633 5,243	\$	116,794 22,838 965 2,839	\$	194,079 7,158 1,381 5,609	\$	548,887 61,003 6,979 13,691

We compute operating income for each segment based on net sales revenue, less cost of goods sold, selling, general and administrative expense (SG&A), and any impairment charges associated with the segment. SG&A used to compute each segment is operating income is directly associated with the segment, plus overhead expenses allocable to the segment. We make allocations of overhead between operating segments using a number of relevant allocation criteria, depending on the nature of the expense, the most significant of which are relative revenues,

estimates of relative labor expenditures, headcount, and facilities square footage. In fiscal 2013, we began making certain additional cost allocations to the Healthcare / Home Environment segment that were not made in fiscal 2012. These allocations are costs of corporate and operating functions that are shared by our segments. We made this change because we now have a complete fiscal year s operating experience with the Healthcare / Home Environment segment. In the past year, we have integrated certain of the segment s corporate and operating functions into consolidated corporate and shared operating functions. For the three- and six-month periods ended August 31, 2012, the allocation totaled \$4.10 and \$8.22 million, respectively, compared to \$1.51 and \$3.01 million, respectively, for the same periods last year. We do not allocate nonoperating income and expense, interest or income taxes to operating segments.

Note 6 Comprehensive Income (Loss)

The components of accumulated other comprehensive loss, net of tax, are as follows:

COMPONENTS OF ACCUMULATED OTHER COMPREHENSIVE LOSS

(in thousands)

	August 31, 2012	February 29, 2012	
Unrealized holding losses on cash flow hedges - interest rate swap, net of tax (1)	\$ (4,647)	\$	(5,559)
Unrealized holding losses on cash flow hedges - foreign currency swaps and contracts, net of tax (2)	(100)		(30)
Total accumulated other comprehensive loss	\$ (4,747)	\$	(5,589)

(1) Includes net deferred tax benefits of \$2.50 and \$2.99 million at August 31, 2012 and February 29, 2012, respectively.

(2) Includes net deferred tax benefits of \$0.05 and \$0.02 million at August 31, 2012 and February 29, 2012, respectively.

Note 7 Supplemental Balance Sheet Information

PROPERTY AND EQUIPMENT

(in thousands)

	Estimated Useful Lives (Years)	A	ugust 31, 2012	February 29, 2012
Land	-	\$	8,767	\$ 8,767
Building and improvements	3 - 40		66,953	66,580
Computer, furniture and other equipment	3 - 15		57,711	56,162
Tools, molds and other production equipment	1 - 10		30,818	25,617
Construction in progress	-		5,911	6,114
Property and equipment, gross			170,160	163,240
Less accumulated depreciation			(70,545)	(62,550)
Property and equipment, net		\$	99,615	\$ 100,690

ACCRUED EXPENSES AND OTHER CURRENT LIABILITIES

(in thousands)

	A	February 29, 2012		
Accrued sales returns, discounts and allowances	\$	33,860	\$	29,481
Accrued warranty returns		21,860		26,665
Accrued compensation, benefits and payroll taxes		22,331		31,754
Accrued advertising		9,514		7,849
Accrued royalties		7,782		6,990
Accrued property, sales and other taxes		5,781		5,745
Accrued legal expenses and professional fees		5,316		5,364
Derivative liabilities		3,896		3,694
Other		14,413		14,090
Total accrued expenses and other current liabilities	\$	124,753	\$	131,632

OTHER LIABILITIES, NONCURRENT

(in thousands)

	August 31, 2012	February 29, 2012
	2012	2012
Deferred compensation liability	\$ 4,727	\$ 4,478
Liability for uncertain tax positions	13,375	13,213
Derivative liabilities	3,574	5,022
Other liabilities	1,673	1,816
Total other liabilities, noncurrent	\$ 23,349	\$ 24,529

Note 8 Goodwill and Intangible Assets

Annual Impairment Testing in the First Quarter of Fiscal 2013 and 2012 - We performed our annual evaluation of goodwill and indefinite-lived intangible assets for impairment during the first quarters of fiscal 2013 and 2012. As a result, we concluded no impairment charges were required during either period. For both periods, the estimated fair value of the indefinite-lived trademarks and licenses, reporting unit net assets, and the Company s estimated enterprise value exceeded their respective carrying values as of the date of the evaluation.

A summary of the carrying amounts and associated accumulated amortization for all intangible assets by operating segment follows:

GOODWILL AND INTANGIBLE ASSETS

(in thousands)

			t 31, 2012		February 29, 2012									
Description	Gross Carrying Amount	(umulative Goodwill pairments	Accumulated Amortization			C	Gross Carrying Amount		imulative Goodwill pairments	Accumulated Amortization	N	Net Book Value	
Personal Care:														
Goodwill	\$ 81,842	\$	(46,490)	\$ -	\$	35,352	\$	81,842	\$	(46,490)	\$ -	\$	35,352	
Trademarks -														
indefinite	75,803		-	-		75,803		75,303		-	-		75,303	
Trademarks - finite	150		-	(70)		80		150		-	(67)		83	
Licenses - indefinite	10,300		-	-		10,300		10,300		-	-		10,300	
Licenses - finite	18,683		-	(15,344)		3,339		19,564		-	(15,967)		3,597	
Other intangibles -														
finite	49,437		-	(17,998)		31,439		49,437		-	(15,012)		34,425	
Total Personal Care	236,215		(46,490)	(33,412)		156,313		236,596		(46,490)	(31,046)		159,060	
Housewares:														
Goodwill	166,131		-	-		166,131		166,131		-	-		166,131	
Trademarks -														
indefinite	75,200		-	-		75,200		75,200		-	-		75,200	
Other intangibles -														
finite	15,724		-	(9,572)		6,152		15,774		-	(9,000)		6,774	
Total Housewares	257,055		-	(9,572)		247,483		257,105		-	(9,000)		248,105	
Trademarks - indefinite Trademarks - finite Licenses - indefinite Licenses - finite Other intangibles - finite Total Personal Care Housewares: Goodwill Trademarks - indefinite Other intangibles - finite	75,803 150 10,300 18,683 49,437 236,215 166,131 75,200		- - - - (46,490)	(70) - (15,344) (17,998) (33,412) - - (9,572)	\$	75,803 80 10,300 3,339 31,439 156,313 166,131 75,200 6,152	\$	75,303 150 10,300 19,564 49,437 236,596 166,131 75,200 15,774	\$	(46,490)	(67) - (15,967) (15,012) (31,046) - - (9,000)	\$	75,30 8 10,30 3,59 34,42 159,06 166,13 75,20 6,77	

Healthcare / Home Environment:

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Goodwill	250,770	-	-	250,770	250,867	-	-	250,867
Trademarks -								
indefinite	54,000	-	-	54,000	54,000	-	-	54,000
Licenses - finite	15,300	-	(1,974)	13,326	14,900	-	(481)	14,419
Other Intangibles -								
finite	114,490	-	(17,478)	97,012	114,790	-	(11,741)	103,049
Total Healthcare /								
Home Environment	434,560	-	(19,452)	415,108	434,557	-	(12,222)	422,335
Total	\$ 927,830	\$ (46,490)	\$ (62,436)	\$ 818,904	\$ 928,258	\$ (46,490)	\$ (52,268)	\$ 829,500

The following table summarizes the amortization expense attributable to intangible assets for the periods covered in the accompanying consolidated condensed statements of income, as well as our estimated amortization expense for the fiscal years 2013 through 2018.

AMORTIZATION OF INTANGIBLE ASSETS (in thousands) **Aggregate Amortization Expense** For the three months ended August 31, 2012 \$ 5,626 August 31, 2011 4,492 **Aggregate Amortization Expense** For the six months ended August 31, 2012 \$ 11,262 August 31, 2011 9,049 **Estimated Amortization Expense** For the fiscal years ended February 2013 \$ 22,326 February 2014 February 2015 \$ 21,583 \$ 21,019 February 2016 \$ 20,835 February 2017 \$ 20,500 February 2018 16,677 - 12 -

NOTE 9 - Acquisitions

PUR Acquisition - On December 30, 2011, we completed an asset and stock purchase transaction in which we acquired 100 percent of the stock of PUR Water Purification Products, Inc., and certain other assets and liabilities from The Procter & Gamble Company and certain of its affiliates (P&G) for a net cash purchase price of \$160 million, subject to future adjustments. The acquisition was funded entirely with short-term debt. Significant assets acquired include manufacturing equipment, trademarks, customer lists, distribution rights, patents, and the goodwill of the PUR water filtration business. PUR s product line includes faucet mount water filtration systems and filters, pitcher systems and filters, and refrigerator filters. We are operating the PUR business in our Healthcare / Home Environment segment and market its products primarily into retail trade channels in the U.S. Goodwill arising from the acquisition consists largely of the distribution network, marketing synergies and economies of scale that are anticipated from the addition of the new product line.

In connection with this acquisition, we entered into transitional services and supply agreements whereby P&G or one or more of its affiliates will provide certain short-term services for, and supply certain products to the Company in exchange for specified fees. We finished using certain of these services in the second quarter of fiscal 2013 and acquired the remaining PUR inventory on-hand from P&G.

We accounted for the acquisition as the purchase of a business and recorded the excess purchase price as goodwill. None of the goodwill recognized is expected to be deductible for income tax purposes. We completed our preliminary estimate of the economic lives of all the assets acquired and a preliminary allocation of the initial purchase price. We assigned the acquired trademarks indefinite economic lives and are amortizing the customer list, patents, trademarks and technology license agreements, and covenant not to compete over expected weighted average lives of approximately 15.0, 12.4, 5.2, and 2.0 years, respectively. For the customer list, we used historical attrition rates to assign an expected life. For patent rights, we used the underlying non-renewable term of a royalty-free license we acquired for the use of patented designs in certain PUR products.

The following schedule presents the acquisition date fair value of the net assets of PUR:

PUR - NET ASSETS ACQUIRED ON DECEMBER 30, 2011

(in thousands)

Supplier tooling advances	\$ 1,432
Tools, dies, molds and other production equipment	12,495
Goodwill	86,162
Trademarks	54,000
Trademark and technology licensing agreements	14,900
Patents	4,140
Customer relationships	18,600
Covenant not to compete	200
Total assets acquired	191,929
Less: Deferred tax liabilities recorded at acquisition	(31,929)
Net assets acquired	\$ 160,000

We estimated the fair values of the PUR assets acquired by applying income and market approaches. The fair value measurement of the intangible assets is based on significant inputs that are not observable in the market and, therefore, represent Level 3 measurements. Key assumptions included various discount rates based upon a 15.20 percent weighted average cost of capital, a royalty rate of 7.0 percent used to determine the trademark fair value, royalty rates of 0.50 to 1.00 percent used to determine patent estate values, and customer attrition rates of 5.00 percent per year used to determine customer list value.

Note 10 Debt

Revolving Line of Credit - We have a Credit Agreement (the Credit Agreement) with Bank of America, N.A. that provides for an unsecured total revolving commitment of up to \$250.00 million. The commitment under the Credit Agreement terminates on December 30, 2015. Borrowings accrue interest under one of two alternative methods as described in the Credit Agreement. With each borrowing against our credit line, we can elect the interest rate method based on our funding needs at the time. We also incur loan commitment fees and letter of credit fees under the Credit Agreement. Outstanding letters of credit reduce the borrowing availability under the Credit Agreement on a dollar-for-dollar basis. As of August 31, 2012, the outstanding revolving loan principal balance was \$161.00 million and there were \$0.62 million of open letters of credit outstanding against the Credit Agreement. For the three- and six-month periods ended August 31, 2012, borrowings under the Credit Agreement incurred interest charges at rates ranging from 1.61 to 3.63 percent and 1.61 to 4.00 percent, respectively. As of August 31, 2012, the amount available for borrowings under the Credit Agreement was \$88.38 million.

Long-Term Debt A summary of our long-term debt is as follows:

LONG-TERM DEBT

(dollars in thousands)

07/97	7.24%	07/12	\$	-	\$	3,000
06/04	6.01%	06/14		75,000		75,000
01/11	3.90%	01/18	\$	100,000 175,000	\$	100,000 178,000 (3,000) 175,000
	06/04	06/04 6.01 %	06/04 6.01 % 06/14	06/04 6.01 % 06/14	06/04 6.01 % 06/14 75,000 01/11 3.90 % 01/18 100,000 175,000	06/04 6.01 % 06/14 75,000 01/11 3.90 % 01/18 100,000 175,000

(1) Floating interest rates have been hedged with an interest rate swap (the Swap) to effectively fix interest rates. Additional information regarding the swap is provided in Note 12 to these consolidated condensed financial statements.

The fair market value of the fixed rate debt at August 31, 2012 computed using a discounted cash flow analysis was \$104.56 million compared to the \$100.00 million book value and represents a Level 2 liability. All other long-term debt has floating interest rates, and its book value approximates its fair value at August 31, 2012.

All of our debt is unconditionally guaranteed, on a joint and several basis, by the Company and certain of its subsidiaries. Our debt agreements require the maintenance of certain financial covenants, including maximum leverage ratios, minimum interest coverage ratios and minimum

consolidated net worth levels (as each of these terms is defined in the various agreements). Our debt agreements also contain other customary covenants, including, among other things, covenants restricting or limiting the Company, except under certain conditions set forth therein, from (1) incurring debt, (2) incurring liens on its properties, (3) making certain types of investments, (4) selling certain assets or making other fundamental changes relating to mergers and consolidations, and (5) repurchasing shares of our common stock and paying dividends.

As of August 31, 2012, our debt agreements effectively limited our ability to incur more than \$237.60 million of additional debt from all sources, including draws on the Credit Agreement. As of August 31, 2012, we were in compliance with the terms of all of our debt agreements.

Note 11 Fair Value

The fair value hierarchy of our financial assets and liabilities carried at fair value and measured on a recurring basis is as follows:

FAIR VALUES OF FINANCIAL ASSETS AND LIABILITIES

Description		ir Values at gust 31, 2012	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Market Inputs (Level 2)		
Assets: Money market accounts	\$	1,119	\$ 1,119	\$	_	
Foreign currency contracts and currency swaps Total assets	\$	36 1,155	\$ - 1,119	\$	36 36	
Liabilities: Long-term debt - fixed rate (1) Long-term debt - floating rate Interest rate swap Foreign currency contracts Total liabilities	\$ \$	104,559 75,000 7,148 322 187,029	\$ - - - -	\$ \$	104,559 75,000 7,148 322 187,029	
Description		ir Values at uary 29, 2012	Quoted Prices in Active Markets for Identical Assets (Level 1)		Significant Other Observable Market Inputs (Level 2)	
Description Assets:	Febr	uary 29, 2012	\$ Active Markets for Identical Assets (Level 1)	\$	Observable Market Inputs	
Description			\$ Active Markets for Identical Assets	\$	Observable Market Inputs	
Description Assets: Money market accounts Note receivable (1)	Februs \$	801 737	\$ Active Markets for Identical Assets (Level 1)	·	Observable Market Inputs (Level 2)	

⁽¹⁾ Note receivable and debt values are reported at estimated fair value in these tables, but are recorded in the accompanying consolidated condensed balance sheets at the undiscounted value of remaining principal payments due.

The carrying amounts of cash and cash equivalents, receivables and accounts payable approximate fair value because of the short maturity of these items.

Money market accounts are included in cash and cash equivalents in the accompanying consolidated condensed balance sheets and are classified as Level 1 assets.

We classify our note receivable as a Level 2 asset and our fixed and floating rate debt as Level 2 liabilities because the estimation of the fair market value of these financial assets and liabilities requires the use of discount rates based upon current market rates of interest for obligations with comparable remaining terms. Such comparable rates are significant other observable market inputs. The fair market value of the note receivable was computed using a discounted cash flow analysis and a discount rate of 6.95 percent at February 29, 2012. The fair market value of the fixed rate debt was computed using a discounted cash flow analysis and discount rate of 2.48 percent at August 31, 2012 (one Senior Note) and rates ranging from 0.54 to 3.54 percent at February 29, 2012 (multiple Senior Notes), depending on the term of the loan. All other long-term debt has floating interest rates, and its book value approximates its fair value as of the reporting date.

We use derivatives for hedging purposes and our derivatives are primarily foreign currency contracts, a foreign currency swap and an interest rate swap. We determine the fair value of our derivative instruments based on Level 2 inputs in the fair value hierarchy.

The Company s other non-financial assets include goodwill and other intangible assets, which we classify as Level 3 assets. These assets are measured at fair value on a non-recurring basis as part of the Company s impairment assessments and as circumstances require.

Note 12 Financial Instruments and Risk Management

Foreign Currency Risk - Our functional currency is the U.S. Dollar. By operating internationally, we are subject to foreign currency risk from transactions denominated in currencies other than the U.S. Dollar (foreign currencies). Such transactions include sales, certain inventory purchases and operating expenses. As a result of such transactions, portions of our cash, trade accounts receivable and trade accounts payable are denominated in foreign currencies. During the three- and six-month periods ended August 31, 2012, approximately 16 percent of our net sales revenue was in foreign currencies. During the three- and six-month periods ended August 31, 2011, approximately 17 and 19 percent, respectively, of our net sales revenue was in foreign currencies. In each of the periods, sales were primarily denominated in British Pounds, Euros, Mexican Pesos, Canadian Dollars, Japanese Yen, Australian Dollars, Chilean Pesos, Peruvian Soles, and Venezuelan Bolivares Fuertes. We make most of our inventory purchases from the Far East and use the U.S. Dollar for such purchases. In our consolidated condensed statements of income, exchange gains and losses resulting from the remeasurement of foreign taxes receivable, taxes payable, deferred tax assets, and deferred tax liabilities are recognized in their respective income tax lines, and all other foreign exchange gains and losses from remeasurement are recognized in SG&A. For the three- and six-month periods ended August 31, 2012, we recorded net foreign exchange gains (losses), including the impact of currency hedges and currency swaps, of \$0.77 and (\$0.17) million, respectively, in SG&A and (\$0.03) and \$0.16 million, respectively, in income tax expense. For the three- and six-month periods ended August 31, 2011, we recorded net foreign exchange gains (losses), including the impact of currency hedges, of (\$0.05) and (\$0.20) million, respectively, in SG&A and (\$0.04) and (\$0.08) million, respectively, in income tax expense.

We have historically hedged against certain foreign currency exchange rate risk by using a series of forward contracts designated as cash flow hedges to protect against the foreign currency exchange risk inherent in our forecasted transactions denominated in currencies other than the U.S. Dollar. We do not enter into any forward exchange contracts or similar instruments for trading or other speculative purposes.

Interest Rate Risk Interest on our outstanding debt as of August 31, 2012 is both floating and fixed. Fixed rates are in place on \$100.00 million of Senior Notes due January 2018 at 3.90 percent and floating rates are in place on \$161.00 million in advances against our Credit Agreement and \$75.00 million of Senior Notes due June 2014. If short-term interest rates increase, we will incur higher interest rates on any outstanding balances under the Credit Agreement. The floating rate Senior Notes due June 2014 reset as described in Note 10, and have been effectively converted to fixed rate debt using an interest rate swap, as described below.

We manage our floating rate debt using an interest rate swap. As of August, 31, 2012, the swap converted an aggregate notional principal amount of \$75.00 million from floating interest rate payments under our Senior Notes due June 2014 to fixed interest rate payments at 6.01 percent. In the swap transaction, we maintain

contracts to pay fixed rates of interest on an aggregate notional principal amount of \$75.00 million at a rate of 5.11 percent on our Senior Notes due June 2014, while simultaneously receiving floating rate interest payments set at 0.46 percent as of August 31, 2012 on the same notional amounts. The fixed rate side of the swap will not change over its life. The floating rate payments are reset quarterly based on three-month LIBOR. The resets are concurrent with the interest payments made on the underlying debt. Changes in the spread between the fixed rate payment side of the swap and the floating rate receipt side of the swap offset 100 percent of the change in any period of the underlying debt s floating rate payments. The swap is used to reduce our risk of increased interest costs; however, when interest rates drop significantly below the swap rate, we lose the benefit that our floating rate debt would provide if not managed with a swap. The swap is considered 100 percent effective.

In addition, during August 2012, we entered into two foreign currency swaps maturing October 2012, which we accounted for as cash flow hedges.

The fair values of our various derivative instruments are as follows:

FAIR VALUES OF DERIVATIVE INSTRUMENTS

(in thousands)														
			Augu	ıst 31	, 2012									
							Pre	epaid		Ac	crued			
							Exp	enses		Ex	oenses			
		Final					and	Other		and	Other		C	ther
		Settlement		No	otional		Cu	rrent		Cu	rrent		Lia	bilities,
Designated as hedging instruments	Hedge Type	Date		A	mount		As	ssets		Lia	bilities	1	Non	current
Foreign currency contracts - sell	Cash flow	12/2012		\$	7,000		\$	_	\$	3	209	\$		-
Foreign currency contracts - sell Euro	Cash flow	2/2013			10,000		•	-			104			-
Foreign currency contracts - sell Pounds	Cash flow	2/2013		£	4,500			-			9			-
Foreign currency swaps - buy Canadian	Cash flow	10/2012		\$	2,400			36			-			-
Interest rate swap	Cash flow	6/2014		\$	75,000			-			3,574			3,574
Total fair value						9	\$	36	\$	3	3,896	\$		3,574
		F	ebru	ary 2	9, 2012									
							Pre	epaid		Ac	crued			
							Exp	enses		Ex	oenses			
		Final					and	Other		and	Other		C	ther
		Settlement		No	otional		Cu	rrent		Cu	rrent		Lia	bilities,
Designated as hedging instruments	Hedge Type	Date		A	mount		A	ssets		Lia	bilities	1	Non	current
Foreign currency contracts - sell	Cash flow	12/2012		\$	7,000		\$	_	\$	6	163	\$		_
Interest rate swap	Cash flow	6/2014		\$	75,000			_	Ť		3,531	Ť		5,022
Total fair value							¢		ď	,	3,694	¢		5,022

The pre-tax effect of derivative instruments for the periods covered in the accompanying consolidated condensed financial statements are as follows:

PRE-TAX EFFECT OF DERIVATIVE INSTRUMENTS

(in thousands)

					T	hree Mo	nths End	ed Auş	gust 31,					
		Gain \	(Loss))	Gair	ı \ (Loss)	Reclassif	fied						
		Recognize	d in C	CI	from	ı Accum	ulated Ot	her		Gain	\ (Los	s) Recog	nize	d
		(effective	porti	on)	Compre		come (1)	(1)						
		2012		2011	Location		2012		2011	Location		2012		2011
Currency contracts - ordinary and cash flow														
hedges	\$	(933)	\$	499	SG&A	\$	11	\$	(125)	SG&A	\$	14	\$	(115)
Interest rate swaps - cash					Interest									
flow hedges		(457)		(846)	expense		(980)		(1,103)			-		-
Total	\$	(1,390)	\$	(347)		\$	(969)	\$	(1,228)		\$	14	\$	(115)
						Six Mon	ths Ende	d Augu	ıst 31,					
		Gain \	(Loss))	Gair	\ (Loss)	Reclassif	fied						
		Recognize	d in (CI	from	Accum	ulated Ot	her		Gain	\ (Los	s) Recog	nize	d
		(effective	porti	on)	Compre	hensive l	Loss into	Incom	e		as In	come (1)		
		2012		2011	Location		2012		2011	Location		2012		2011
Currency contracts - ordinary and cash flow														
hedges	\$	(23)	\$	12	SG&A	\$	37	\$	(269)	SG&A	\$	49	\$	(178)
Interest rate swaps - cash		(=0 4)		(2.200)	Interest		(4.000)		(2.620)					
flow hedges	φ.	(501)		(3,288)	expense		(1,906)		(2,629)			-		- (4.50)
Total	\$	(524)	\$	(3,276)		\$	(1,869)	\$	(2,898)		\$	49	\$	(178)

⁽¹⁾ The amounts shown represent the ineffective portion of the change in fair value of cash flow hedges.

We expect net losses of \$0.29 million associated with foreign currency contracts and a foreign currency swap, and a loss of \$3.57 million associated with our interest rate swap, currently reported in accumulated other comprehensive loss, to be reclassified into income over the next twelve months. The amount ultimately realized, however, will differ as exchange rates and interest rates change and the underlying contracts settle.

Counterparty Credit Risk - Financial instruments, including foreign currency contracts, foreign currency swaps and interest rate swaps, expose us to counterparty credit risk for nonperformance. We manage our exposure to counterparty credit risk by only dealing with counterparties who are substantial international financial institutions with significant experience using such derivative instruments. Although our theoretical credit risk is the replacement cost at the then- estimated fair value of these instruments, we believe that the risk of incurring credit risk losses is remote.

Note 13 Repurchase of Helen of Troy Common Stock

As of August 31, 2012, we are authorized by our Board of Directors to purchase up to 3,019,071 shares of common stock in the open market or through private transactions. Our current equity compensation plans include provisions that allow for the cashless exercise of stock options by all plan participants. In a cashless exercise, any required payroll taxes, federal withholding taxes and exercise price of the shares due from the option holder can be paid for by having the option holder tender back to the Company a number of shares at fair value equal to the amounts due. Cashless exercises are accounted for by the Company as a purchase and retirement of shares.

For the periods covered in the accompanying consolidated condensed financial statements, there was no open market repurchase activity; however, common stock option exercises and director stock compensation resulted in the following share repurchases:

SHARE REPURCHASES

	Th	ree Months I	Ended A	August 31,	Si	ided Au	ded August 31,		
		2012		2011		2012		2011	
Common stock received from stock option exercises Number of shares		2,595		1.040.079		47,039		1,066,262	
Aggregate market value of shares (in		2,000		1,0 .0,075		,00		1,000,202	
thousands)	\$	82	\$	37,345	\$	1,558	\$	38,182	
Average price per share	\$	31.46	\$	35.91	\$	33.11	\$	35.81	
Common stock received from director stock compensation									
Number of shares		1,122		-		2,244		-	
Aggregate market value of shares (in									
thousands)	\$	34	\$	-	\$	72	\$	-	
Average price per share	\$	30.30	\$	-	\$	32.04	\$	-	

Note 14 Share-Based Compensation Plans

We have options and restricted shares outstanding under two expired and three active share-based compensation plans.

During the three- and six-month periods ended August 31, 2012, the Company granted options to purchase 7,000 and 308,000 shares of common stock, respectively. For the fiscal year to date, these options were granted at exercise prices ranging from \$31.68 to \$34.72 per share to certain of our officers, employees and new hires. The fair value of the options were estimated using the Black-Scholes option pricing model to estimate fair values ranging from \$10.17 to \$14.57 for grants with terms of four and five years. The following assumptions were used for the grants: expected lives ranging from 4.05 to 4.35 years; risk free interest rates ranging from 0.55 to 0.86 percent; zero dividend yield; and expected volatilities ranging from 45.11 to 52.48 percent.

During the three- and six-month periods ended August 31, 2012, the Company granted 3,750 and 7,500 shares of restricted stock, respectively, to certain board members having fair values at the date of grant ranging from \$30.30 to \$32.88 per share and a total value granted of \$0.12 and \$0.24 million, respectively. The restricted stock awards vested immediately and were valued at the fair value of the Company s common stock at

the date of the grant.

A significant portion of our Chief Executive Officer s current and long-term incentive compensation will be settled in restricted stock, as described below. The expense impact of this compensation for the three- and six-month periods ended August 31, 2012 has been included in the following table.

On March 1, 2012, under the terms of his employment agreement, our Chief Executive Officer and President was granted 700,000 restricted stock units (the Performance RSUs), which may be earned in tranches based on the Company s achievement of specified performance goals for fiscal years 2013, 2014 and 2015. Any earned Performance RSUs are subject to additional time-based vesting requirements. Up to 100,000 and 200,000 Performance RSUs may be earned based on the Company s achievement of the specified performance goals for fiscal years 2013 and 2014, respectively. Up to 700,000 Performance RSUs (less the number of Performance

RSUs previously earned, if any) may be earned based on the Company s achievement of either the specified performance goals for fiscal year 2015 or the three year average performance goal for the three fiscal years 2013 through 2015. The Performance RSUs had a fair value at the date of grant of \$32.88 per share for a grant date fair value of \$23.02 million. Compensation expense associated with Performance RSUs is equal to the market value of our common stock on the date of the grant multiplied by the number of Performance RSUs vesting during any given period. Expense for each tranche must be estimated until earned, subject to a probability assessment of achieving the performance criteria specified for the tranche. We are recording the expense for each tranche over the related service periods.

Our Chief Executive Officer and President is also eligible to receive an annual bonus, subject to the achievement of specified performance goals. Any such bonus that is earned and payable will be paid two-thirds in the form of cash or cash equivalents up to a maximum of \$10.00 million. The remainder will be paid in the form of restricted stock. Any restricted stock granted will vest, with respect to annual bonuses for fiscal years 2013 and 2014, on February 28, 2015, and with respect to annual bonus for fiscal year 2015, on the date the Company certifies that the performance goals have been achieved. These restricted stock grants are accrued during the period they can be expected to vest.

Accruals for Performance RSU s and restricted stock grants are shown in the line below entitled Performance based restricted stock awards and units.

During the three- and six-month periods ended August 31, 2012, employees exercised stock options to purchase 37,901 and 130,906 shares of common stock, respectively.

We recorded share-based compensation expense in SG&A for the periods covered in the accompanying consolidated condensed financial statements as follows:

SHARE-BASED PAYMENT EXPENSE

(in thousands, except per share data)

	T	hree Months E	nded Augu	ıst 31,	5	Six Months En	ded Augus	st 31,
		2012		2011		2012	:	2011
Stock options	\$	612	\$	538	\$	1,159	\$	1,004
Directors stock compensation		114		-		237		-
Performance based restricted stock awards and units		663		-		1,595		-
Employee stock purchase plan		138		159		138		159
Share-based payment expense		1,527		697		3,129		1,163
Less income tax benefits		(193)		(27)		(458)		(52)
Share-based payment expense, net of income tax								
benefits	\$	1,334	\$	670	\$	2,671	\$	1,111
Earnings per share impact of share-based payment								
expense:								
Basic	\$	0.04	\$	0.02	\$	0.08	\$	0.04
Diluted	\$	0.04	\$	0.02	\$	0.08	\$	0.04
		- 20) _					

ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This discussion contains a number of forward-looking statements, all of which are based on current expectations. Actual results may differ materially due to a number of factors, including those discussed in Part I, Item 3. Quantitative and Qualitative Disclosures about Market Risk and Information Regarding Forward Looking Statements in this report and Risk Factors in the Company s most recent annual report on Form 10-K and its other filings with the Securities and Exchange Commission (the SEC). This discussion should be read in conjunction with our consolidated condensed financial statements included under Part I, Item 1 of this report.

OVERVIEW OF THE QUARTER S RESULTS:

Retail sales in the U.S. began to strengthen in July, and overall retail sales in August showed growth in comparison to the prior year. Housing starts and new mortgage applications, a strong leading indicator for many of our product lines, appear to be trending modestly upward. However, recent moves in the Consumer Confidence Index are mixed, which we believe is due in large part to coverage of economic conditions, weak job growth and the uncertainty created by future potential tax increases and government spending cuts. The impact of these issues could put a damper on holiday spending.

U.S. macroeconomic conditions marginally improved over the fiscal quarter. However, global macroeconomic conditions, including a pullback in the Chinese economy, recession in parts of Europe and Latin America and continued uncertainty surrounding European sovereign debt issues, continue to signal caution for the remainder of the year.

In our second fiscal quarter, we continued to be constrained by the current economic conditions. We believe the increases in consumer spending are concentrated in non-discretionary purchases. Consumers continue to be thrifty and promotion oriented, which has reduced consumption and impacted sales mix in many of our product categories. Against this backdrop, our top-line performance did not meet our expectations for the quarter in many of our product categories. Promotional pressure, soft takeaway at retail, shelf placement challenges, cost pressures from our suppliers, and the general economic uncertainties discussed above continue to keep us cautious regarding our outlook for the remainder of fiscal 2013.

Consolidated net sales revenue for the three- and six-month periods ended August 31, 2012 increased \$9.99 and \$38.74 million to \$287.41 and \$587.62 million, respectively, compared to \$277.42 and \$548.89 million, respectively, for the same periods last year. Net sales revenue in our Personal Care segment decreased \$2.93 million, or 2.5 percent, for the three month period ended August 31, 2012, and decreased \$8.10 million, or 3.4 percent, for the six month period ended August 31, 2012, when compared to the same periods last year. Net sales revenue in our Housewares segment increased \$0.72 million, or 1.1 percent, for the three month period ended August 31, 2012, and increased \$8.03 million, or 6.9 percent, for the six month period ended August 31, 2012, when compared to the same periods last year. Net sales revenue in our Healthcare / Home Environment segment increased \$12.20 million, or 12.4 percent, for the three month period ended August 31, 2012, and increased \$38.81 million, or 20.0 percent, for the six month period ended August 31, 2012, when compared to the same periods last year. The Healthcare / Home Environment segment s results for the three- and six-month periods ended August 31, 2012 include \$26.25 and \$50.54 million, respectively, of incremental net sales revenue from our PUR water filtration business, which was acquired on December 30, 2011. In addition to our net sales revenue performance discussed above, key results for the three- and six-month periods ended August 31, 2012 include the following:

• Consolidated gross profit margin as a percentage of net sales revenue for the fiscal quarter ended August 31, 2012 increased 0.2 percentage points to 40.7 percent compared to 40.5 percent for the same period last year. Consolidated gross profit margin as a percentage of net sales for the six month period ended August 31, 2012 of 40.5 percent was flat compared to the same period last year.

- Selling, general and administrative expense (SG&A) as a percentage of net sales increased 0.5 percentage points to 30.0 percent for the three months ended August 31, 2012 compared to 29.5 percent for the same period last year. SG&A as a percentage of net sales for the six months ended August 31, 2012 increased 0.6 percentage points to 30.0 percent compared to 29.4 percent for the same period last year.
- For the three- and six- month periods ended August 31, 2012, operating income increased to \$30.84 and \$61.99 million compared to \$30.35 and \$61.00 million, respectively, for the same periods last year. For the three- and six-month periods ended August 31, 2012, this represents a year-over-year increase of 1.6 percent for each period.
- For the three- and six-month periods ended August 31, 2012, our net income was \$22.97 and \$46.44 million, respectively, compared to \$23.59 and \$48.20 million, respectively, for the same periods last year, a decrease of 2.6 and 3.6 percent, respectively. For the three- and six-month periods ended August 31, 2012, our diluted earnings per share was \$0.72 and \$1.46 compared to \$0.74 and \$1.52, respectively, for the same periods last year.

RESULTS OF OPERATIONS

Comparison of the three- and six-month periods ended August 31, 2012 to the same periods ended August 31, 2011

The following table sets forth, for the periods indicated, our selected operating data, in U.S. Dollars, as a year-over-year percentage change and as a percentage of net sales revenue.

SELECTED OPERATING DATA

(dollars in thousands)

		Three Months Ended August 31,						% of Sales Revenue, net	
		2012		2011	\$	Change	% Change	2012	2011
Sales revenue, net									
Personal Care	\$	112,364	\$	115,296	\$	(2,932)	-2.5%	39.1%	41.6%
Housewares	Ψ	64,570	Ψ	63,848	Ψ	722	1.1%	22.5%	23.0%
Healthcare / Home Environment		0.,2.0		05,010			111,0	-2.0 %	20.070
**		110,477		98,276		12,201	12.4%	38.4%	35.4%
Total sales revenue, net		287,411		277,420		9,991	3.6%	100.0%	100.0%
Cost of goods sold		170,381		165,138		5,243	3.2%	59.3%	59.5%
Gross profit		117,030		112,282		4,748	4.2%	40.7%	40.5%
Selling, general, and									
administrative expense		86,189		81,933		4,256	5.2%	30.0%	29.5%
Operating income		30,841		30,349		492	1.6%	10.7%	10.9%
Nonoperating income									
(expense), net		31		(658)		689	*	0.0%	-0.2%
Interest expense		(3,130)		(3,265)		135	-4.1%	-1.1%	-1.2%
Total other income (expense)		(3,099)		(3,923)		824	-21.0%	-1.1%	-1.4%
Income before income taxes		27,742		26,426		1,316	5.0%	9.7%	9.5%
Income tax expense		4,774		2,833		1,941	68.5%	1.7%	1.0%
Net income	\$	22,968	\$	23,593	\$	(625)	-2.6%	8.0%	8.5%
		Six Months Ended August 31, 2012 2011			\$	Change	% Change	% of Sale 2012	es Revenue, net 2011
Sales revenue, net									
Personal Care	\$	229,916	\$	238,014	\$	(8,098)	-3.4%	39.1%	43.4%
Housewares	Ψ	124,819	Ψ	116,794	Ψ	8,025	6.9%	21.3%	21.3%
Healthcare / Home Environment		12.,012		110,77		0,020	0.5 /0	21.0 /0	21.0 %
**		232,887		194,079		38,808	20.0%	39.6%	35.3%
Total sales revenue, net		587,622		548,887		38,735	7.1%	100.0%	100.0%
Cost of goods sold		349,444		326,692		22,752	7.0%	59.5%	59.5%
Gross profit		238,178		222,195		15,983	7.2%	40.5%	40.5%
Selling, general, and		177 100		161 102		14.007	0.20	20.00	20.49
administrative expense		176,189		161,192		14,997	9.3%	30.0%	29.4%
Operating income		61,989		61,003		986	1.6%	10.5%	11.1%

Nonoperating income						
(expense), net	54	(515)	569	*	0.0%	-0.1%
Interest expense	(6,442)	(6,694)	252	-3.8%	-1.1%	-1.2%
Total other income (expense)	(6,388)	(7,209)	821	-11.4%	-1.1%	-1.3%
Income before income taxes	55,601	53,794	1,807	3.4%	9.5%	9.8%
Income tax expense	9,161	5,596	3,565	63.7%	1.6%	1.0%
Net income	\$ 46,440 \$	48,198 \$	(1,758)	-3.6%	7.9%	8.8%

^{*} Calculation is not meaningful

^{**} Includes PUR net sales revenues for the three- and six-month periods ended August 31, 2012 of \$26.25 and \$50.54 million, respectively.

Consolidated net sales revenue:

Consolidated net sales revenue for the three- and six-month periods ended August 31, 2012 increased \$9.99 and \$38.74 million to \$287.41 and \$587.62 million, respectively, compared to \$277.42 and \$548.89 million, respectively, for the same periods last year. Net sales revenue in our Personal Care segment decreased \$2.93 million, or 2.5 percent, for the three month period ended August 31, 2012, and decreased \$8.10 million, or 3.4 percent, for the six month period ended August 31, 2012, when compared to the same periods last year. Net sales revenue in our Housewares segment increased \$0.72 million, or 1.1 percent, for the three month period ended August 31, 2012, and increased \$8.03 million, or 6.9 percent, for the six month period ended August 31, 2012, when compared to the same periods last year. Net sales revenue in our Healthcare / Home Environment segment increased \$12.20 million, or 12.4 percent, for the three month period ended August 31, 2012, and increased \$38.81 million, or 20.0 percent, for the six month period ended August 31, 2012, when compared to the same periods last year. The Healthcare / Home Environment segment s results for the three- and six-month periods ended August 31, 2012 include \$26.25 and \$50.54 million, respectively, of incremental net sales revenue from our PUR water filtration business, which was acquired on December 30, 2011.

Impact of acquisitions on net sales revenue:

Net sales revenue from the PUR acquisition contributed 9.5 and 9.2 percentage points, respectively, or \$26.25 and \$50.54 million, respectively to our consolidated net sales revenue growth for the three- and six-month periods ended August 31, 2012. The PUR business operates as part of the Healthcare / Home Environment segment. Organic growth in our Housewares segment was offset by declines in our Personal Care and Healthcare / Home Environment segments core businesses. The following tables set forth the impact acquisitions had on our net sales revenue:

IMPACT OF ACQUISITIONS ON NET SALES REVENUE

(in thousands)

Prior year s sales revenue, net

\$ 277,420 \$ 174,823

IMPACT OF ACQUISITIONS ON NET SALES REVENUE

(in thousands)

 Prior year s sales revenue, net
 \$ 548,887
 \$ 334,976

Six Months Ended August 31,

In the above tables, core business is net sales revenue associated with product lines or brands after the first twelve months from the date a business, product line or brand was acquired. Net sales revenue from internally developed brands or product lines are always considered core business. Net sales revenue from acquisitions is net sales revenues associated with product lines or brands that we have acquired and operated for less than twelve months during each period presented.

Impact of foreign currencies on net sales revenue:

During each of the three- and six-month periods ended August 31, 2012, we transacted approximately 16 percent of our net sales revenues in foreign currencies. During the three- and six-month periods ended August 31, 2011, we transacted approximately 17 and 19 percent, respectively, of our net sales revenues in foreign currencies. These transactions were primarily denominated in British Pounds, Euros, Mexican Pesos, Canadian Dollars, Japanese Yen, Australian Dollars, Chilean Pesos, Peruvian Soles, and Venezuelan Bolivares Fuertes. For the three- and six-month periods ended August 31, 2012, the impact of net foreign currency exchange rates decreased our international net sales revenue by approximately \$3.28 and \$5.93 million, respectively. Most of the impact of these fluctuations affected sales in our Personal Care and Healthcare / Home Environment segments.

Segment net sales revenue:

We operate our business under three segments: Personal Care, Housewares and Healthcare / Home Environment. Our Personal Care segment s products include electric hair care, beauty care and wellness appliances; grooming tools and accessories; and liquid, solid- and powder-based personal care and grooming products. Our Housewares segment provides a broad range of innovative consumer products for the home. Product offerings include food preparation and storage, cleaning, organization, and baby and toddler care products. The Healthcare / Home Environment segment focuses on health care devices such as thermometers, blood pressure monitors, humidifiers, and heating pads; water filtration systems; and small home appliances such as air purifiers, portable heaters, fans, and bug zappers.

Personal Care Segment - Net sales revenue in the Personal Care segment for the three month period ended August 31, 2012 decreased \$2.93 million, or 2.5 percent, to \$112.36 million compared with \$115.30 million for the same period last year. Net sales revenue in the Personal Care segment for the six month period ended August 31, 2012 decreased \$8.10 million, or 3.4 percent, to \$229.92 million compared with \$238.01 million for the same period last year.

Personal (Care net sales revenue continues to be negatively impacted by the following factors:
•	A difficult U.S. retail sales environment, resulting in soft consumer spending;
•	Challenging macroeconomic conditions in Europe and Latin America;
•	Increases in competitive trade promotional activities, including a major hair category launch by a significant competitor;
•	The impact of inventory reductions and shifts in category emphasis by certain retailers;
• compared	A difficult year-over-year comparison due to new product distribution fill-in with a key customer during the same period last year, with reorder activity for the same product in the current year;
•	Unforecasted demand and product availability issues with certain suppliers; and
•	The impact of foreign currency fluctuations on U.S. Dollar reported net sales.
	nue to expect that net sales revenue performance in our Personal Care segment will be heavily dependent on the direction of consumers, which requires continued improvements in employment, housing markets and consumers personal finances.
million co	res Segment Segment net sales revenue for the three months ended August 31, 2012 increased \$0.72 million, or 1.1 percent, to \$64.57 compared with \$63.85 million for the same period last year. Segment net sales revenue for the six months ended August 31, 2012 \$8.03 million, or 6.9 percent, to \$124.82 million compared with \$116.79 million for the same period last year. Modest net sales rowth in the second fiscal quarter was the result of:
•	A difficult retail sales environment, resulting in soft consumer spending;
•	Increased competition from competitors who are offering heavy promotional price discounts to capture market share;

- Loss of distribution volume due to pricing, and
- The impact of our first quarter aggressive seasonal closeout sales.

As we reported last quarter, some level of sales were concentrated in the first fiscal quarter of this fiscal year that might otherwise normally occur over the remainder of the fiscal year. We believe that most of the unfavorable impact of this closeout acceleration was experienced in the second fiscal quarter of this fiscal year. The segment continues to experience growth in its food preparation, bath, cleaning, and baby and toddler categories.

Healthcare / Home Environment Segment net sales revenue for the three months ended August 31, 2012 increased \$12.20 million, or 12.4 percent, to \$110.48 million compared with \$98.28 million for the same period last year. Segment net sales revenue for the six months ended August 31, 2012 increased \$38.81 million, or 20.0 percent, to \$232.89 million compared with \$194.08 million for the same period last year. The Healthcare / Home Environment segment s results for the three- and six-month periods ended August 31, 2012 include \$26.25 and \$50.54 million, respectively, of incremental net sales revenue from our PUR water filtration business, which was acquired on December 30, 2011. The core business categories in the segment experienced sales declines of \$14.05 million, or 14.3 percent and \$11.74 million, or 6.0 percent, respectively for the three- and six-month periods ended August 31, 2012 compared to the same periods last year. Healthcare / Home Environment

net sales revenue over both periods was negatively impacted by the following factors:
Difficult U.S. and European retail sales environments;
• The impact of high seasonal inventory levels at retail due to the previous warm winter and mild cold and flu season. This will also impact the coming cold and flu seasons early orders as prior year inventory stocks at retailers are sold off before replenishment orders are placed;
• Lost shelf placement on certain key products due to competitive pricing pressures; and
• The impact of foreign currency fluctuations on U.S. Dollar reported net sales.
Strong summer season fan sales and early season thermometer sales helped to offset some of the core business category declines.
Consolidated gross profit margin:
Consolidated gross profit margin as a percentage of net sales revenue for the three months ended August 31, 2012 increased 0.2 percentage points to 40.7 percent compared to 40.5 percent for the same period last year. Consolidated gross profit margin as a percentage of net sales revenue for the six months ended August 31, 2012 of 40.5 percent was flat compared to same period last year. In the second fiscal quarter and for the fiscal year-to-date, our consolidated gross profit margin continued to be unfavorably impacted by the combined effects of foreign currency exchange rates on net sales and general product cost increases across all segments. These unfavorable impacts were offset by the PUR water filtration acquisition, which has favorably impacted consolidated gross profit margins.
Our product sourcing mix is heavily dependent on imports from China. China s currency is no longer pegged solely to the U.S. dollar. As a result, we believe China s currency may continue to appreciate against the U.S. Dollar in the short-to-intermediate-term, resulting in increased product costs over time. Furthermore, if increases in the underlying costs of labor and commodities in China continue, we expect that they would also result in future increases in our product costs.
Selling, general and administrative expense:
SG&A increased 0.5 percentage points, or \$4.26 million in dollar terms, to 30.0 percent of net sales revenue for the three month period ended August 31, 2012, compared to 29.5 percent for the same period last year. SG&A increased 0.6 percentage points, or \$15.00 million in dollar terms, to 30.0 percent of net sales revenue for the six month period ended August 31, 2012, compared to 29.4 percent for the same period last

year. The year-over-year increases in SG&A as a percentage of net sales revenue are primarily due to:

•	Higher overall media advertising costs;
	Transition service fees incurred through June 2012 in connection with the acquisition of the PUR business, which we did not incur first two fiscal quarters last year;
•	Higher incentive compensation expense associated with a new performance bonus plan for our Chief Executive Officer;
•	Higher depreciation as a result of an upgrade of our Enterprise Resource Planning system; and
•	Higher amortization of intangible assets as a result of the PUR acquisition.

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Operating income by segment:

The following table sets forth, for the periods indicated, our operating income by segment as a year-over-year percentage change and as a percentage of net sales revenue for each segment and the Company overall:

OPERATING INCOME BY SEGMENT

(dollars in thousands)

	Three Months Ended August 31,								% of Sales Revenue, net		
		2012	2011		\$	Change	% Change	2012	2011		
Personal Care	\$	11,880	\$	11,155	\$	725	6.5%	10.6%	9.7%		
Housewares		12,078		11,973		105	0.9%	18.7%	18.8%		
Healthcare / Home Environment *		6,883		7,221		(338)	-4.7%	6.2%	7.3%		
Total operating income	\$	30,841	\$	30,349	\$	492	1.6%	10.7%	10.9%		

We compute operating income for each segment based on net sales revenue, less cost of goods sold and any SG&A associated with the segment. The SG&A used to compute each segment s operating income is comprised of SG&A directly associated with the segment, plus overhead expenses that are allocable to the segment. We make allocations of overhead between operating segments using a number of relevant allocation criteria, depending on the nature of the expense, the most significant of which are relative revenues, estimates of relative labor expenditures, headcount, and facilities square footage. In fiscal 2013, we began making certain additional cost allocations to the Healthcare / Home Environment segment that were not made in fiscal 2012. These allocations are costs of corporate and operating functions that are shared by the segments. We made this change because we now have a complete fiscal year s operating experience with the Healthcare / Home Environment segment. In the past year, we have integrated certain of the segment s corporate and operating functions into consolidated corporate and shared operating functions. For the three- and six-month periods ended August 31, 2012, the allocation totaled \$4.10 and \$8.22 million, respectively, compared to \$1.51 and \$3.01 million, respectively, for the same periods last year.

The Personal Care segment s operating income increased \$0.73 million, or 6.5 percent, for the three month period ended August 31, 2012 compared to the same period last year. The Personal Care segment s operating income decreased \$7.25 million, or 23.4 percent, for the six month period ended August 31, 2012 compared to the same period last year. The fiscal year-to-date decline is principally due to:

• A difficult U.S. retail sales environment;

^{*} Includes three- and six-months of PUR operating income in fiscal 2012

•	Challenging macroeconomic conditions in Europe and Latin America;
•	Increases in competitive trade promotional activities, including a major hair category launch by a significant competitor;
•	Increased competition from competitors who are offering heavy promotional price discounts to capture market share;
•	The impact of foreign currency fluctuations on U.S. Dollar reported net sales;
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• Increased air freight costs incurred to mitigate the impact of product availability issues due primarily to the closure of a supplier;
Product cost increases across most product categories; and
• Higher depreciation as a result of an upgrade of our Enterprise Resource Planning system.
The Housewares segment s operating income increased \$0.11 million, or 0.9 percent, for the three month period ended August 31, 2012 compared to the same period last year. The Housewares segment s operating income increased \$0.52 million, or 2.3 percent, for the six month period ended August 31, 2012 compared to the same period last year. Increases in operating income for the three- and six-month periods were due to increases in net sales revenue partially offset by overall cost of goods sold increases.
The Healthcare / Home Environment segment s operating income decreased \$0.34 million, or 4.7 percent, for the three month period ended August 31, 2012 compared to the same period last year. The decrease in operating income is due to a reduction in sales in the core business partially offset by the incremental impact of the PUR acquisition. The Healthcare / Home Environment segment s operating income increased \$7.72 million, or 107.8 percent, for the six month period ended August 31, 2012 compared to the same period last year. The increase in operating income was the result of the incremental impact of the PUR acquisition.
Interest expense:
Interest expense for the three- and six-month periods ended August 31, 2012 was \$3.13 and \$6.44 million, respectively, compared to \$3.27 and \$6.69 million, respectively, for the same periods last year. Interest expense was slightly lower when compared to the same period last year despite higher levels of debt due to lower interest rates on short-term debt.
Income tax expense:
Income tax expense as a percentage of income before taxes for the three- and six-month periods ended August 31, 2012 was 17.2 and 16.5 percent, respectively, compared to 10.7 and 10.4 percent, respectively, for the same periods last year. During fiscal years 2012 and 2013, our effective tax rates have been trending up primarily due to the acquisitions of Kaz and PUR, which increased the proportion of taxable income in higher tax rate jurisdictions relative to total taxable income.
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FINANCIAL CONDITION, LIQUIDITY AND CAPITAL RESOURCES

Selected measures of our liquidity and capital resources for the six month periods ended August 31, 2012 and 2011 are shown below:

SELECTED MEASURES OF OUR LIQUIDITY AND CAPITAL UTILIZATION

	Six Months Ended	l August 31,
	2012	2011
Accounts Receivable Turnover (Days) (1)	61.1	63.5
Inventory Turnover (Times) (1)	2.7	2.8
Working Capital (in thousands)	\$173,061	\$186,677
Current Ratio	1.4:1	1.5:1
Debt to Equity Ratio (2)	39.4%	39.0%
Return on Average Equity (1)	13.7%	14.6%

- (1) Accounts receivable turnover, inventory turnover and return on average equity computations use 12-month trailing sales, cost of sales or net income components as required by the particular measure. The current and four prior quarters—ending balances of accounts receivable, inventory and equity are used for the purposes of computing the average balance component as required by the particular measure.
- (2) Debt is defined as all debt outstanding at the balance sheet date. This includes the sum of the following lines on our consolidated balance sheets: Revolving line of credit, Long-term debt, current maturities and Long-term debt, excluding current maturities.

Operating activities:

Operating activities provided \$10.75 million of cash during the first six months of fiscal 2012, compared to \$29.29 million of cash provided during the same period in fiscal 2011. The decrease in operating cash flow was primarily due to the timing of fluctuations in working capital components, when compared to the same period last year, as well as the purchase of PUR inventory from Procter & Gamble upon termination of a transition services agreement.

Accounts receivable increased \$13.00 million to \$208.28 million as of August 31, 2012, compared to \$195.28 million at the end of fiscal 2012. Accounts receivable turnover improved slightly to 61.1 days at August 31, 2012 from 63.5 days at August 31, 2011. This calculation is based on a rolling five quarter accounts receivable balance.

Inventories increased \$72.56 million to \$318.70 million as of August 31, 2012, compared to \$246.14 million at the end of fiscal 2012. Inventory turnover was 2.7 times at August 31, 2012, compared to 2.8 times at August 31, 2011. Inventories as of August 31, 2012 increased \$61.09 million, when compared to August 31, 2011. The increase is primarily due to the prior warm winter and mild cold and flu season s negative impacts on our Healthcare / Home Environment segment shipments, the purchase of PUR inventories during the second fiscal quarter and the early ordering and holding of inventory to mitigate the impact that Chinese New Year extended factory holidays tend to have on fourth fiscal quarter deliveries.

Working capital was \$173.06 million at August 31, 2012, compared to \$186.68 million at August 31, 2011. Our current ratio decreased to 1.4:1 at August 31, 2012, compared to 1.5:1 at August 31, 2011.

Investing activities:
Investing activities used \$5.00 million of cash during the six month period ended August 31, 2012. Highlights of those activities follow:
• We spent \$2.06 million on molds, tooling and other production equipment, \$2.19 million on information technology infrastructure, \$0.50 million to acquire a new trademark, \$0.16 million on the development of new patents, and \$0.85 million on other capital asset additions; and
• We received proceeds of \$0.74 million on a note receivable associated with the fiscal 2012 sale of a land parcel in El Paso, Texas.
Financing activities:
Financing activities used \$5.83 million of cash during the six month period ended August 31, 2012. Highlights of those activities follow:
• We had draws of \$114.95 million against our revolving credit agreement;
• We repaid \$125.05 million drawn against our revolving credit agreement;
• We repaid \$3.0 million of long-term debt;
• Employees exercised options to purchase 130,906 shares of common stock, providing \$1.42 million of cash;
• Purchases of common stock through our employee stock purchase plan provided \$0.51 million of cash; and
• Tax benefits associated with the exercise of options provided \$4.98 million of cash.

 $Revolving\ Line\ of\ Credit\ Agreement\ and\ Other\ Debt\ Agreements:$

We have a Credit Agreement (the Credit Agreement) with Bank of America, N.A. that provides for an unsecured total revolving commitment of up to \$250.00 million. The commitment under the Credit Agreement terminates on December 30, 2015. Borrowings under the Credit Agreement accrue interest at a Base Rate plus a margin of 0.00 to 1.125 percent per annum based on the Leverage Ratio (as defined in the Credit Agreement) at the time of borrowing. The base rate is equal to the highest of the Federal Funds Rate (as defined in the Credit Agreement) plus 0.50 percent, Bank of America s prime rate or the one-month LIBOR rate plus 1.00 percent. Alternatively, if we elect, borrowings accrue interest based on the respective 1-, 2-, 3-, or 6-month LIBOR rate plus a margin of 1.00 to 2.125 percent per annum based upon the Leverage Ratio at the time of the borrowing. We also incur loan commitment fees and letter of credit fees under the Credit Agreement. Outstanding letters of credit reduce the borrowing availability under the Credit Agreement on a dollar-for-dollar basis. As of August 31, 2012, the revolving loan principal balance was \$161.00 million and there were \$0.62 million of open letters of credit outstanding against the Credit Agreement. For the three- and six-month periods ended August 31, 2012, borrowings under the Credit Agreement incurred interest charges at rates ranging from 1.61 to 3.63 percent and 1.61 to 4.00 percent, respectively. As of August 31, 2012, the amount available for borrowings under the Credit Agreement was \$88.38 million.

In addition to the Credit Agreement, at August 31, 2012, we had an aggregate principal balance of \$175.00 million of Senior Notes from prior year s financings with varying maturities due between January 2014 and January 2018 and interest rates ranging from 3.90 to 6.01 percent. Up to \$75.00 million of the debt can be prepaid without penalty while \$100.00 million of the debt is subject to a make-whole premium if repaid before maturity.

All of our debt is unconditionally guaranteed, on a joint and several basis, by the Company and certain of its subsidiaries. Our debt agreements require the maintenance of certain financial covenants, including maximum leverage ratios, minimum interest coverage ratios and minimum consolidated net worth levels (as each of these terms are defined in the various agreements). Our debt agreements also contain other customary covenants, including, among other things, covenants restricting or limiting the Company, except under certain conditions set forth therein, from (1) incurring debt, (2) incurring liens on its properties, (3) making certain types of investments, (4) selling certain assets or making other fundamental changes relating to mergers and consolidations, and (5) repurchasing shares of our common stock and paying dividends. Our debt agreements also contain customary events of default, including failure to pay principal or interest when due, among others. Our debt agreements are cross-defaulted to each other. Upon an event of default under our debt agreements, the holders or lenders may, among other things, accelerate the maturity of any amounts outstanding under our debt. Under the terms of our Credit Agreement, the commitments of the lenders to make loans to us are several and not joint. Accordingly, if any lender fails to make loans to us, our available liquidity could be reduced by an amount up to the aggregate amount of such lender s commitments under the facility.

The table below provides the formulas for certain key financial covenants as defined in our various debt agreements:

Applicable Financial Covenant	Credit Agreement	\$75 Million Floating Rate Senior Notes	\$100 Million 3.90% Fixed Rate Senior Notes		
	\$530 Million + 100% of Increase in Equity Due to Sale of Equity Interests After August 31, 2010	\$260 Million	\$500 Million		
Minimum Consolidated Net		+	+		
Worth	+ 40% of Fiscal Quarter Net Earnings After August 31, 2010 (1)	25% of Fiscal Quarter Net Earnings After February 29, 2004 (1)	25% of Fiscal Quarter Net Earnings After August 31, 2010 (1)		
Interest Coverage Ratio	EBIT (2)	None	EBIT (2)		
interest Coverage Ratio	Interest Expense (2) Minimum Required: 3.00 to 1.00		Interest Expense (2) Minimum Required: 2.50 to 1.00		
	Total Current and Long Term Debt (3)	Total Current and Long Term Debt (3)	Total Current and Long Term Debt (3)		
Maximum Leverage Ratio	÷	÷	÷		
	[EBITDA (2) + Pro Forma Effect of Acquisitions]	Total Capitalization (3)	[EBITDA (2) + Pro Forma Effect of Acquisitions]		
	Maximum Allowed: 3:00 to 1:00	Maximum Allowed: 55%	Maximum Allowed: 3:25 to 1:00		

Key Definitions:

EBIT: Earnings Before Non-Cash Charges, Interest Expense and Taxes

EBIT + Depreciation and Amortization Expense + Share Based Compensation

Total Capitalization: Total Current and Long Term Debt + Total Equity

Pro Forma Effect of Acquisitions:

For any acquisition, pre-acquisition EBITDA of the acquired business is included so that the EBITDA of the acquired business included in the computation equals its twelve month trailing total.

Notes:

- (1) Excluding any fiscal quarter net losses.
- (2) Computed using totals for the latest reported four consecutive fiscal quarters.
- (3) Computed using the ending balances as of the latest reported fiscal quarter.

As of August 31, 2012, all our debt agreements effectively limited our ability to incur more than an estimated \$237.60 million of additional debt from all sources, including draws on the Credit Agreement. We are currently in compliance with the terms of our debt agreements.

Contractual obligations and commercial commitments:

Our contractual obligations and commercial commitments at August 31, 2012, were:

PAYMENTS DUE BY PERIOD - TWELVE MONTHS ENDED AUGUST 31:

(in thousands)

	Total	2013 1 year	2014 2 years	2015 3 years	2016 4 years	2017 5 years	After 5 years
Term debt - fixed rate	\$ 100,000 \$	- \$	20,000 \$	20,000 \$	20,000 \$	20,000 \$	20,000
Term debt - floating rate (1)	75,000	-	75,000	-	-	-	-
Long-term incentive plan payouts	6,686	3,308	2,514	864	-	-	-
Interest on fixed rate debt	13,130	3,900	3,406	2,626	1,846	1,066	286
Interest on floating rate debt (1)	8,351	4,570	3,781	-	-	-	-
Open purchase orders	208,679	208,679	-	-	-	-	-
Minimum royalty payments	94,597	14,682	13,119	12,947	10,917	9,856	33,076
Advertising and promotional	70,004	12,629	5,927	5,942	5,729	5,723	34,054
Operating leases	23,028	6,501	5,518	5,386	2,681	1,366	1,576
Capital spending commitments Total contractual obligations (2)	\$ 3,710 603,185 \$	3,710 257,979 \$	- 129,265 \$	47,765 \$	- 41,173 \$	38,011 \$	- 88,992

During fiscal 2012, we entered into an Amended and Restated Employment Agreement with Gerald J. Rubin, our Chief Executive Officer and President (the Revised Employment Agreement) and adopted the Helen of Troy Limited 2011 Annual Incentive Plan (the 2011 Bonus Plan). The 2011 Bonus Plan was approved by our shareholders at our Annual General Meeting held on October 11, 2011. The base and incentive compensation provisions of the Revised Employment Agreement are effective for fiscal years 2013 through 2015, subject to earlier termination by either party. Substantially all of Mr. Rubin s compensation pursuant to the Revised Employment Agreement is performance-based and contingent upon our achievement of specified performance goals. Pursuant to the Revised Employment Agreement, Mr. Rubin received a grant of 700,000 restricted stock units (the Performance RSUs), which may be earned in tranches based on the Company s achievement of specified performance goals for fiscal years 2013, 2014 and 2015. Any earned Performance RSUs are subject to additional time-based vesting

⁽¹⁾ The Company uses an interest rate hedge agreement (the swap), in conjunction with its unsecured, floating interest rate, \$75.00 million Senior Notes due June 2014. The swap hedges the variable LIBOR rates used to reset the floating rates on these Senior Notes. The swap effectively fixes the interest rates on the Senior Notes due June 2014 at 6.01 percent.

⁽²⁾ In addition to the contractual obligations and commercial commitments in the table above, as of August 31, 2012, we have recorded a provision for our uncertain tax positions of \$13.38 million. We are unable to reliably estimate the timing of future payments, if any, related to uncertain tax positions. Therefore, we have excluded these tax liabilities from the table above.

requirements. Up to 100,000 and 200,000 Performance RSUs may be earned based on the Company s achievement of the specified performance goals for fiscal years 2013 and 2014, respectively. Up to 700,000 Performance RSUs (less the number of Performance RSUs previously earned, if any) may be earned based on the Company s achievement of either the specified performance goals for fiscal year 2015 or the three year average performance goal for the three fiscal years 2013 through 2015. The Performance RSUs had a fair value at the date of grant of \$32.88 per share for a grant date fair value of \$23.02 million. Compensation expense associated with Performance RSUs is equal to the market value of our common stock on the date of the grant multiplied by the number of Performance RSUs vesting during any given period. Expense for each tranche must be estimated until earned, subject to a probability assessment of achieving the performance criteria specified for the tranche. We are recording the expense for each tranche over the related service periods.

Mr. Rubin is also eligible to receive an annual bonus, subject to the achievement of specified performance goals. Any such bonus that is earned and payable will be paid two-thirds in the form of cash or cash equivalents up to a maximum of \$10.00 million. The remainder will be paid in the form of restricted stock. Any restricted

stock granted will vest, with respect to annual bonuses for fiscal years 2013 and 2014, on February 28, 2015, and with respect to annual bonus for fiscal year 2015, on the date the Company certifies that the performance goals have been achieved. Additionally, under the Revised Employment Agreement, three life insurance policies and the obligation to pay the associated premiums will be transferred to Mr. Rubin over the term of the agreement subject to the Company meeting certain performance conditions. The amount of the value of the transfer of each of the three life insurance policies (based on cash surrender values) is capped at \$3.00, \$4.00 and \$7.00 million, respectively.

We currently expect Mr. Rubin to achieve certain performance goals for fiscal 2013 and the accompanying consolidated condensed financial statements include estimated accruals for his annual bonus, life insurance bonus and Performance RSU s, under the revised agreements. Accordingly, through the six months ended August 31, 2012, we have accrued \$5.00 million in cash and \$1.05 million in restricted shares for the annual bonus, \$1.06 million in life insurance bonus and \$0.55 million for Performance RSUs.

At this time we are unable to predict with a reasonable degree of certainty whether Mr. Rubin will achieve the performance goals for fiscal years 2014 and 2015. To the extent these performance goals are achieved (in full or in part), the resulting incentive compensation expense could have a significant impact upon future SG&A and net income.

Off-balance sheet arrangements:

We have no existing activities involving special purpose entities or off-balance sheet financing.

Current and future capital needs:

Based on our current financial condition and current operations, we believe that cash flows from operations and available financing sources will continue to provide sufficient capital resources to fund our foreseeable short- and long-term liquidity requirements. We expect our capital needs to stem primarily from the need to purchase sufficient levels of inventory and to carry normal levels of accounts receivable on our balance sheet. In addition, we continue to evaluate acquisition opportunities on a regular basis and may augment our internal growth with acquisitions of complementary businesses or product lines. We may finance acquisition activity with available cash, the issuance of common stock, additional debt, or other sources of financing, depending upon the size and nature of any such transaction and the status of the capital markets at the time of such acquisition.

In addition to repurchases of shares associated with the net settlement of director and employee stock options, the Company may elect to repurchase additional common stock from time to time based upon its assessment of its liquidity position and market conditions at the time, and subject to limitations contained in its debt agreements. For additional information, see Part II, Item 2. Unregistered Sales of Equity Securities and Use of Proceeds in this report.

CRITICAL ACCOUNTING POLICIES

The SEC defines critical accounting policies as those that are both most important to the portrayal of a company s financial condition and results, and require management s most difficult, subjective or complex judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain. For a discussion of our critical accounting policies, see Part II, Item 7. Management s Discussion and Analysis of Financial Condition and Results of Operations , under the heading Critical Accounting Policies in our annual report on Form 10-K for the year ended February 29, 2012. There have been no material changes to the Company s critical accounting policies from the information provided in our annual report on Form 10-K.

NEW ACCOUNTING PRONOUNCEMENTS

See Note 2 New Accounting Pronouncements, to the accompanying consolidated condensed financial statements of this report, for a discussion of the status and potential impact of new accounting pronouncements.

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ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Changes in currency exchange rates and interest rates are our primary financial market risks.

Foreign currency risk:

Our functional currency is the U.S. Dollar. By operating internationally, we are subject to foreign currency risk from transactions denominated in currencies other than the U.S. Dollar (foreign currencies). Such transactions include sales, certain inventory purchases and operating expenses. As a result of such transactions, portions of our cash, trade accounts receivable and trade accounts payable are denominated in foreign currencies. During the three- and six-month periods ended August 31, 2012 approximately 16 percent of our net sales revenue was in foreign currencies. During the three- and six-month periods ended August 31, 2011, approximately 17 and 19 percent, respectively, of our net sales revenue was in foreign currencies. In each of the periods, sales were primarily denominated in British Pounds, Euros, Mexican Pesos, Canadian Dollars, Japanese Yen, Australian Dollars, Chilean Pesos, Peruvian Soles, and Venezuelan Bolivares Fuertes. We make most of our inventory purchases from the Far East and use the U.S. Dollar for such purchases. In our consolidated condensed statements of income, exchange gains and losses resulting from the remeasurement of foreign taxes receivable, taxes payable, deferred tax assets, and deferred tax liabilities are recognized in their respective income tax lines, and all other foreign exchange gains and losses from remeasurement are recognized in SG&A.

A significant portion of the products we sell are purchased from third-party manufacturers in China. During fiscal 2012 and 2011, the Chinese Renminbi appreciated against the U.S. Dollar approximately 4 percent each period. For the current fiscal year-to-date, the Renminbi s value against the U.S. Dollar has remained relatively stable. To the extent the Chinese Renminbi appreciates with respect to the U.S. Dollar in the future, the Company may experience cost increases on such purchases, and this can adversely impact profitability. China s currency intervention strategy with respect to the U.S. Dollar continues to evolve. Future interventions by China may result in further currency appreciation and increase our product costs over time.

We identify foreign currency risk by regularly monitoring our foreign currency-denominated transactions and balances. Where operating conditions permit, we reduce foreign currency risk by purchasing most of our inventory with U.S. Dollars and by converting cash balances denominated in foreign currencies to U.S. Dollars.

We have historically hedged against certain foreign currency exchange rate risk by using a series of forward contracts designated as cash flow hedges to protect against the foreign currency exchange risk inherent in our forecasted transactions denominated in currencies other than the U.S. Dollar. In these transactions, we execute a forward currency contract that will settle at the end of a forecasted period. Because the size and terms of the forward contract are designed so that its fair market value will move in the opposite direction and approximate magnitude of the underlying foreign currency s forecasted exchange gain or loss during the forecasted period, a hedging relationship is created. To the extent that we forecast the expected foreign currency cash flows from the period we enter into the forward contract until the date it will settle with reasonable accuracy, we significantly lower or materially eliminate a particular currency s exchange risk exposure over the life of the related forward contract. We enter into these types of agreements where we believe we have meaningful exposure to foreign currency exchange risk and the hedge pricing appears reasonable. It is not practical for us to hedge all our exposures, nor are we able to project in any meaningful way, the possible effect and interplay of all foreign currency fluctuations on translated amounts or future earnings. This is due to our constantly changing exposure to various currencies, the fact that each foreign currency reacts differently to the U.S. Dollar and the significant number of currencies involved. Accordingly, we will always be subject to foreign exchange rate-risk on exposures we have not hedged, and these risks may be material. We do not enter into any forward exchange contracts or similar instruments for trading or other speculative purposes. We expect that as currency market conditions warrant, and our foreign denominated transaction exposure grows, we will continue to execute additional contracts in order to hedge against certain po

Interest rate risk:

Interest on our outstanding debt as of August 31, 2012 is both floating and fixed. Fixed rates are in place on \$100.00 million of Senior Notes due January 2018 at 3.90 percent and floating rates are in place on \$161.00 million in advances against our Credit Agreement and \$75.00 million of Senior Notes due June 2014. If short-term interest rates increase, we will incur higher interest rates on any outstanding balances under the Credit Agreement. The floating rate Senior Notes due June 2014 reset as described in Note 10 to the accompanying consolidated condensed financial statements, and have been effectively converted to fixed rate debt using an interest rate swap, as described below.

Our levels of debt, certain additional draws against the Credit Agreement (whose interest rates can vary with the term of each draw) and the uncertainty regarding the level of future interest rates increase our risk profile. We manage our floating rate debt using an interest rate swap. As of August 31, 2012, the swap converted an aggregate notional principal amount of \$75.00 million from floating interest rate payments under our Senior Notes due June 2014 to fixed interest rate payments at 6.01 percent. In the swap transaction, we maintain contracts to pay fixed rates of interest on an aggregate notional principal amount of \$75.00 million at a rate of 5.11 percent on our Senior Notes due June 2014, while simultaneously receiving floating rate interest payments set at 0.46 percent as of August 31, 2012 on the same notional amounts. The fixed rate side of the swap will not change over its life. The floating rate payments are reset quarterly based on three-month LIBOR. The resets are concurrent with the interest payments made on the underlying debt. Changes in the spread between the fixed rate payment side of the swap and the floating rate receipt side of the swap offset 100 percent of the change in any period of the underlying debt s floating rate payments. The swap is used to reduce our risk of increased interest costs; however, when interest rates drop significantly below the swap rate, we lose the benefit that our floating rate debt would provide if not managed with a swap. The swap is considered 100 percent effective.

In addition, during August 2012, we entered into two foreign currency swaps maturing October 2012, which we accounted for as cash flow hedges.

The fair values of our various derivative instruments are as follows:

FAIR VALUES OF DERIVATIVE INSTRUMENTS

(in thousands)

		August 31	, 2012							
Designated as hedging instruments	Hedge Type	Final Settlement Date	Notional Amount		Prepaid Expenses and Other Current Assets		Accrued Expenses and Other Current Liabilities		Other Liabilities, Noncurrent	
Foreign currency contracts - sell Canadian	Cash flow	12/2012	\$	7,000	\$	-	\$	209	\$	-
Foreign currency contracts - sell Euro	Cash flow	2/2013		10,000		-		104		-
Foreign currency contracts - sell Pounds	Cash flow	2/2013	£	4,500		-		9		-
Foreign currency swaps - buy Canadian	Cash flow	10/2012	\$	2,400		36		-		-
Interest rate swap	Cash flow	6/2014	\$	75,000		-		3,574		3,574
Total fair value					\$	36	\$	3,896	\$	3,574

February 29, 2012		
	Prepaid	Accrued
	Expenses	Expense

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Designated as hedging	Hedge	Final Settlement	N	otional		Other rrent		d Other urrent		Other bilities,
instruments	Туре	Date	A	mount	A	ssets	Lia	bilities	Non	current
Foreign currency contracts - sell										
Canadian	Cash flow	12/2012	\$	7,000	\$	-	\$	163	\$	-
Interest rate swap	Cash flow	6/2014	\$	75,000		-		3,531		5,022
Total fair value					\$	-	\$	3,694	\$	5,022

Counterparty credit risk:

Financial instruments, including foreign currency contracts and interest rate swaps, expose us to counterparty credit risk for nonperformance. We manage our exposure to counterparty credit risk by only dealing with counterparties who are substantial international financial institutions with significant experience using such derivative instruments. Although our theoretical credit risk is the replacement cost at the then-estimated fair value of these instruments, we believe that the risk of incurring credit risk losses is remote.

INFORMATION REGARDING FORWARD-LOOKING STATEMENTS

Certain written and oral statements made by our Company and subsidiaries of our Company may constitute forward-looking statements as defined under the Private Securities Litigation Reform Act of 1995. This includes statements made in this report, in other filings with the Securities and Exchange Commission (SEC), in press releases, and in certain other oral and written presentations. Generally, the words anticipates, believes, expects, plans, may, will, should, seeks, estimates, project, predict, potential, continue, intendidentify forward-looking statements. All statements that address operating results, events or developments that we expect or anticipate will occur in the future, including statements related to sales, earnings per share results and statements expressing general expectations about future operating results, are forward-looking statements and are based upon our current expectations and various assumptions. We believe there is a reasonable basis for our expectations and assumptions, but there can be no assurance that we will realize our expectations or that our assumptions will prove correct. Forward-looking statements are subject to risks that could cause them to differ materially from actual results. Accordingly, we caution readers not to place undue reliance on forward-looking statements. We believe that these risks include, but are not limited to, the risks described in Part 1, Item 1A. Risk Factors of our annual report on Form 10-K for the year ended February 29, 2012 and risks otherwise described from time to time in our SEC reports as filed. Such risks uncertainties and other important factors include, and other important factors include and other important factors include.

assumptions will prove correct. Forward-looking statements are subject to risks that could cause them to differ materially from actual results. Accordingly, we caution readers not to place undue reliance on forward-looking statements. We believe that these risks include, but are not limited to, the risks described in Part 1, Item 1A. Risk Factors of our annual report on Form 10-K for the year ended February 29, 2012 and ris otherwise described from time to time in our SEC reports as filed. Such risks, uncertainties and other important factors include, among others:
• the departure and recruitment of key personnel;
• our ability to deliver products to our customers in a timely manner and according to their fulfillment standards;
• our geographic concentration of certain U.S. distribution facilities, which at certain times operate at or near capacity, increases our exposure to significant shipping disruptions and added shipping and storage costs;
• our projections of product demand, sales and net income (including the Company s guidance for PUR net sales revenue and the expectation that the acquisition will be accretive) are highly subjective in nature and future sales and net income could vary in a material amount from such projections;
• expectations regarding the acquisition of Kaz, PUR and any other future acquisitions, including our ability to realize anticipated cost savings, synergies and other benefits along with our ability to effectively integrate acquired businesses;
• our relationship with key customers and licensors;
• the costs of complying with the business demands and requirements of large sophisticated customers;

our dependence on foreign sources of supply and foreign manufacturing, and associated operational risks including but not limited to

long lead times, consistent local labor availability and capacity, and timely availability of sufficient shipping carrier capacity;

•	the impact of changing costs of raw materials and energy on cost of goods sold and certain operating expenses;
•	circumstances which may contribute to future impairment of goodwill, intangible or other long-lived assets;
•	the risks associated with the use of trademarks licensed from and to third parties;
•	our dependence on the strength of retail economies and vulnerabilities to a prolonged economic downturn;
•	our ability to develop and introduce a continuing stream of new products to meet changing consumer preferences;
•	disruptions in U.S., European and other international credit markets;
•	foreign currency exchange rate fluctuations;
•	trade barriers, exchange controls, expropriations, and other risks associated with foreign operations;
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•	our leverage and the constraints it may impose on our ability to manage our cash resources and operate our business;
•	the costs, complexity and challenges of upgrading and managing our global information systems;
•	the risks associated with information security breaches;
•	the risks associated with tax audits and related disputes with taxing authorities;
•	the risks of potential changes in laws, including tax laws and the complexities of compliance with such laws; and
•	our ability to continue to avoid classification as a controlled foreign corporation.
We undert otherwise.	ake no obligation to publicly update or revise any forward-looking statements as a result of new information, future events or
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ITEM 4. CONTROLS AND PROCEDURES

DISCLOSURE CONTROLS AND PROCEDURES

Our management, under the supervision and with the participation of our Chief Executive Officer (CEO) and Chief Financial Officer (CFO), maintains disclosure controls and procedures as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934 (the Exchange Act) that are designed to provide reasonable assurance that information required to be disclosed in the reports that we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC s rules and forms, and that such information is accumulated and communicated to management, including the CEO and CFO, as appropriate to allow timely decisions regarding required disclosures. Because of inherent limitations, disclosure controls and procedures, no matter how well designed and operated, can provide only reasonable, and not absolute, assurance that the objectives of disclosure controls and procedures are met.

Our management, including our CEO and CFO, has evaluated the effectiveness of our disclosure controls and procedures as of the end of the fiscal quarter ended August 31, 2012. Based upon that evaluation, the CEO and CFO concluded that our disclosure controls and procedures were effective at a reasonable level of assurance as of August 31, 2012, the end of the period covered by this quarterly report on Form 10-Q.

CHANGES IN INTERNAL CONTROL OVER FINANCIAL REPORTING

In connection with the evaluation described above, we identified no change in our internal control over financial reporting as defined in Rule 13a-15(f) of the Exchange Act that occurred during our fiscal quarter ended August 31, 2012, that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

We are involved in various legal claims and proceedings in the normal course of operations. We believe the outcome of these matters will not have a material adverse effect on our consolidated financial position, results of operations or liquidity.

ITEM 1A. RISK FACTORS

The ownership of our common stock involves a number of risks and uncertainties. When evaluating the Company and our business before making an investment decision regarding our securities, potential investors should carefully consider the risk factors and uncertainties described in Part 1, Item 1A. Risk Factors of our annual report on Form 10-K for the fiscal year ended February 29, 2012. Since the filing of our annual report on Form 10-K, there have been no material changes in our risk factors from those disclosed therein.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

On October 11, 2011, our Board of Directors approved a resolution to add 3,000,000 shares to the then-existing shares of common stock authorized for repurchase in open market or through private transactions. On October 31, 2011, our Board of Directors approved a resolution to extend our existing repurchase program through October 31, 2014. Under this program, as of August 31, 2012, we are authorized by our Board of Directors to purchase up to 3,019,071 shares of common stock in the open market or through private transactions. Our current equity compensation plans include provisions that allow for the cashless exercise of stock options by all plan participants. In a cashless exercise, any required payroll taxes, federal withholding taxes and exercise price of the shares due from the option holder can be paid for by having the option holder tender back to the Company a number of shares at fair value equal to the amounts due. Cashless exercises are accounted for by the Company as a purchase and retirement of shares.

During the three month period ended August 31, 2012 there was no open market repurchase activity, however, employees tendered 2,595 shares of common stock having an aggregate market value of \$0.08 million, or an average of \$31.46 per share, as payment for the exercise price arising from the exercise of options. Also, during the three month period ended August 31, 2012, directors tendered 1,122 shares of common stock having an aggregate market value of \$0.03 million, or an average of \$30.30 per share, in exchange for cash in connection with certain stock compensation. We accounted for this as a purchase and retirement of the shares. The following schedule sets forth the purchase activity for the three month period ended August 31, 2012:

ISSUER PURCHASES OF EQUITY SECURITIES FOR THE THREE MONTHS ENDED AUGUST 31, 2012

Period	Total Number of	Average Price	Total Number of	Maximum
	Shares	Paid per Share	Shares	Number of
	Purchased	_	Purchased as	Shares that May
			Part of Publicly	Yet Be Purchased
			Announced Plans	Under the Plans

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			or Programs	or Programs
June 1 through June 30, 2012	2,801	\$31.02	2,801	3,019,987
July 1 through July 31, 2012	349	32.23	349	3,019,638
August 1 through August 31, 2012	567	30.86	567	3,019,071
Total	3,717	\$31.11	3,717	

ITEM 6. EXHIBITS

(a)	Exhibits	
	31.1*	Certification of the Chief Executive Officer required by Rule 13a-14(a) or Rule 15d-14(a) pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
	31.2*	Certification of the Chief Financial Officer required by Rule 13a-14(a) or Rule 15d-14(a) pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
	32**	Joint certification of the Chief Executive Officer and the Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
	101.INS** 101.SCH** 101.CAL** 101.DEF** 101.LAB** 101.PRE**	XBRL Instance Document XBRL Taxonomy Extension Schema XBRL Taxonomy Extension Calculation Linkbase XBRL Taxonomy Extension Definition Linkbase XBRL Taxonomy Extension Label Linkbase XBRL Taxonomy Extension Presentation Linkbase
	*	Filed herewith.
	**	Furnished herewith. With respect to Exhibit 101, as provided by Rule 406T of Regulation S-T, this information is furnished and not filed for purposes of Sections 11 and 12 of the Securities Act of 1933 and Section 18 of the Securities Exchange Act of 1934.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

HELEN OF TROY LIMITED

(Registrant)

Date: October 10, 2012 /s/ Gerald J. Rubin

Gerald J. Rubin

Chairman of the Board, Chief Executive Officer, President, Director and Principal Executive Officer

Date: October 10, 2012 /s/ Thomas J. Benson

Thomas J. Benson Senior Vice President and Chief Financial Officer

Date: October 10, 2012 /s/ Richard J. Oppenheim

Richard J. Oppenheim Financial Controller

and Principal Accounting Officer

Index to Exhibits

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101.CAL**	XBRL Taxonomy Extension Calculation Linkbase
101.DEF**	XBRL Taxonomy Extension Definition Linkbase
101.LAB**	XBRL Taxonomy Extension Label Linkbase
101.PRE**	XBRL Taxonomy Extension Presentation Linkbase
*	Filed herewith.
**	Furnished herewith. With respect to Exhibit 101, as provided by Rule 406T of Regulation S-T, this information is furnished and not filed for purposes of Sections 11 and 12 of the Securities Act of 1933 and Section 18 of the Securities Exchange Act of 1934.