

PROTECTIVE LIFE CORP  
Form 10-Q  
November 06, 2009  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D. C. 20549

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**FORM 10-Q**

**x Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**For the quarterly period ended September 30, 2009**

**or**

**o Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**For the transition period from                      to**

**Commission File Number 001-11339**

**Protective Life Corporation**

(Exact name of registrant as specified in its charter)

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**Delaware**

(State or other jurisdiction of incorporation or organization)

**95-2492236**

(IRS Employer Identification Number)

**2801 Highway 280 South**

**Birmingham, Alabama 35223**

(Address of principal executive offices and zip code)

**(205) 268-1000**

(Registrant's telephone number, including area code)

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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated Filer

Non-accelerated filer

Smaller Reporting Company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

Number of shares of Common Stock, \$0.50 Par Value, outstanding as of November 4, 2009: 85,580,166



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**FOR QUARTERLY PERIOD ENDED SEPTEMBER 30, 2009**

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## PROTECTIVE LIFE CORPORATION

## CONSOLIDATED CONDENSED STATEMENTS OF INCOME (LOSS)

(Unaudited)

	For The Three Months Ended September 30,		For The Nine Months Ended September 30,	
	2009	2008	2009	2008
(Dollars In Thousands, Except Per Share Amounts)				
<b>Revenues</b>				
Premiums and policy fees	\$ 652,497	\$ 664,464	\$ 1,991,638	\$ 2,005,741
Reinsurance ceded	(351,664)	(366,734)	(1,104,188)	(1,161,580)
Net of reinsurance ceded	300,833	297,730	887,450	844,161
Net investment income	409,956	423,522	1,262,785	1,270,928
Realized investment gains (losses):				
Derivative financial instruments	(195,540)	91,991	(201,098)	155,421
All other investments	165,576	(148,458)	291,532	(208,928)
Other-than-temporary impairment losses	(14,873)	(202,644)	(181,064)	(282,630)
Portion of loss recognized in other comprehensive income (before taxes)	(16,095)		19,299	
Net impairment losses recognized in earnings	(30,968)	(202,644)	(161,765)	(282,630)
Other income	41,222	47,943	119,471	141,435
Total revenues	691,079	510,084	2,198,375	1,920,387
<b>Benefits and expenses</b>				
Benefits and settlement expenses, net of reinsurance ceded:				
(three months: 2009 - \$308,979; 2008 - \$309,675; nine months: 2009 - \$1,014,907; 2008 - \$1,084,504)	521,218	535,839	1,503,725	1,500,859
Amortization of deferred policy acquisition costs and value of business acquired	47,240	39,331	250,837	179,151
Other operating expenses, net of reinsurance ceded:				
(three months: 2009 - \$54,791; 2008 - \$51,584; nine months: 2009 - \$161,819; 2008 - \$160,252)	80,985	94,856	229,803	289,251
Total benefits and expenses	649,443	670,026	1,984,365	1,969,261
<b>Income (loss) before income tax</b>	41,636	(159,942)	214,010	(48,874)
Income tax expense (benefit)	14,051	(59,934)	73,533	(22,932)
<b>Net income (loss)</b>	\$ 27,585	\$ (100,008)	\$ 140,477	\$ (25,942)
Net income (loss) per share - basic	\$ 0.32	\$ (1.41)	\$ 1.79	\$ (0.36)
Net income (loss) per share - diluted	\$ 0.32	\$ (1.41)	\$ 1.77	\$ (0.36)
Cash dividends paid per share	\$ 0.12	\$ 0.235	\$ 0.36	\$ 0.695
Average shares outstanding - basic	86,481,240	71,115,365	78,465,685	71,104,383
Average shares outstanding - diluted	87,372,659	71,115,365	79,156,305	71,104,383

See Notes to Consolidated Condensed Financial Statements



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**PROTECTIVE LIFE CORPORATION**  
**CONSOLIDATED CONDENSED BALANCE SHEETS**

(Unaudited)

	September 30, 2009	As of December 31, 2008
	(Dollars In Thousands)	
<b>Assets</b>		
Investments:		
Fixed maturities, at fair market value (amortized cost: 2009 - \$23,029,934; 2008 - \$23,091,708)	\$ 22,560,159	\$ 20,098,980
Equity securities, at fair market value (cost: 2009 - \$277,128; 2008 - \$358,159)	270,057	302,132
Mortgage loans	3,849,349	3,848,288
Investment real estate, net of accumulated depreciation (2009 - \$549; 2008 - \$453)	19,651	14,810
Policy loans	788,402	810,933
Other long-term investments	232,927	432,137
Short-term investments	1,076,621	1,059,506
Total investments	28,797,166	26,566,786
Cash	225,302	149,358
Accrued investment income	283,559	287,543
Accounts and premiums receivable, net of allowance for uncollectible amounts (2009 - \$5,277; 2008 - \$5,177)	113,847	55,017
Reinsurance receivables	5,336,371	5,254,788
Deferred policy acquisition costs and value of business acquired	3,660,267	4,200,321
Goodwill	118,630	120,954
Property and equipment, net of accumulated depreciation (2009 - \$121,957; 2008 - \$117,948)	38,031	39,707
Other assets	172,002	174,035
Income tax receivable	47,358	73,457
Deferred income tax		380,069
Assets related to separate accounts		
Variable annuity	2,694,715	2,027,470
Variable universal life	300,358	242,944
<b>Total assets</b>	<b>\$ 41,787,606</b>	<b>\$ 39,572,449</b>
<b>Liabilities</b>		
Policy liabilities and accruals	\$ 18,451,979	\$ 18,260,379
Stable value product account balances	3,863,329	4,960,405
Annuity account balances	9,726,082	9,357,427
Other policyholders funds	491,216	421,313
Other liabilities	852,449	926,821
Deferred income taxes	400,084	
Non-recourse funding obligations	1,375,000	1,375,000
Long-term debt	804,852	714,852
Subordinated debt securities	524,743	524,743
Liabilities related to separate accounts		
Variable annuity	2,694,715	2,027,470
Variable universal life	300,358	242,944
Total liabilities	39,484,807	38,811,354
<b>Commitments and contingencies - Note 4</b>		
<b>Shareowners equity</b>		
Preferred Stock; \$1 par value, shares authorized: 4,000,000; Issued: None		

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Common Stock, \$0.50 par value, shares authorized: 2009 and 2008 - 160,000,000 shares issued: 2009 - 88,776,960; 2008 - 73,251,960	44,388	36,626
Additional paid-in-capital	575,915	448,481
Treasury stock, at cost (2009 - 3,197,090 shares; 2008 - 3,346,153 shares)	(25,936)	(26,978)
Unallocated stock in Employee Stock Ownership Plan (2009 - 0 shares ; 2008 - 128,995 shares)		(474)
Retained earnings	2,083,904	1,970,496
Accumulated other comprehensive income (loss):		
Net unrealized losses on investments, net of income tax: (2009 - \$(158,849); 2008 - \$(863,520))	(293,112)	(1,575,028)
Net unrealized losses gains relating to other-than-temporary impaired investments for which a portion has been recognized in earnings, net of income tax: (2009 - \$(6,755); 2008 - \$0)	(12,544)	
Accumulated loss - hedging, net of income tax: (2009 - \$(14,189); 2008 - \$(25,980))	(25,539)	(46,762)
Postretirement benefits liability adjustment, net of income tax: (2009 - \$(23,841); 2008 - \$(24,374))	(44,277)	(45,266)
Total shareowners equity	2,302,799	761,095
<b>Total liabilities and shareowners equity</b>	<b>\$ 41,787,606</b>	<b>\$ 39,572,449</b>

See Notes to Consolidated Condensed Financial Statements



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## PROTECTIVE LIFE CORPORATION

## CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS

(Unaudited)

	For The Nine Months Ended September 30,	
	2009	2008
	(Dollars In Thousands)	
<b>Cash flows from operating activities</b>		
Net income (loss)	\$ 140,477	\$ (25,942)
Adjustments to reconcile net income to net cash provided by operating activities:		
Realized investment losses	71,331	336,137
Amortization of deferred policy acquisition costs and value of business acquired	250,837	179,151
Capitalization of deferred policy acquisition costs	(316,914)	(294,154)
Depreciation expense	5,928	7,667
Deferred income tax	(48,926)	69,252
Accrued income tax	25,077	10,775
Interest credited to universal life and investment products	749,552	773,877
Policy fees assessed on universal life and investment products	(441,410)	(419,384)
Change in reinsurance receivables	(81,583)	(137,920)
Change in accrued investment income and other receivables	(54,846)	(91,785)
Change in policy liabilities and other policyholders' funds of traditional life and health products	170,502	300,800
Trading securities:		
Maturities and principal reductions of investments	446,993	358,437
Sale of investments	595,676	956,257
Cost of investments acquired	(587,057)	(995,657)
Other net change in trading securities	(152,691)	(83,440)
Change in other liabilities	(10,104)	(107,668)
Other, net	9,882	(176,217)
<b>Net cash provided by operating activities</b>	<b>772,724</b>	<b>660,186</b>
<b>Cash flows from investing activities</b>		
Investments available-for-sale:		
Maturities and principal reductions of investments	2,003,690	1,588,245
Sales of investments	1,250,831	2,520,126
Cost of investments acquired	(3,304,310)	(5,573,114)
Mortgage loans:		
New borrowings	(203,490)	(640,186)
Repayments	199,271	269,864
Change in investment real estate, net	(3,347)	456
Change in policy loans, net	22,531	6,434
Change in other long-term investments, net	(6,896)	17,278
Change in short-term investments, net	118,993	63,391
Purchases of property and equipment	(5,989)	(4,192)
Sales of property and equipment	787	787
<b>Net cash provided by (used in) investing activities</b>	<b>71,284</b>	<b>(1,750,911)</b>
<b>Cash flows from financing activities</b>		
Borrowings under line of credit arrangements and long-term debt	212,000	90,000
Principal payments on line of credit arrangements and long-term debt	(122,000)	
Net proceeds from securities sold under repurchase agreements		
Payments on liabilities related to variable interest entities		(400,000)

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Dividends to shareowners	(27,069)	(48,620)
Issuance of common stock	132,575	
Investment product deposits and change in universal life deposits	1,956,715	4,066,785
Investment product withdrawals	(2,902,277)	(2,647,740)
Other financing activities, net	(18,008)	(29,265)
<b>Net cash (used in) provided by financing activities</b>	<b>(768,064)</b>	<b>1,031,160</b>
<b>Change in cash</b>	<b>75,944</b>	<b>(59,565)</b>
<b>Cash at beginning of period</b>	<b>149,358</b>	<b>146,152</b>
<b>Cash at end of period</b>	<b>\$ 225,302</b>	<b>\$ 86,587</b>

See Notes to Consolidated Condensed Financial Statements

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**PROTECTIVE LIFE CORPORATION**

**NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS**

(Unaudited)

**1. BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Basis of Presentation**

The accompanying unaudited consolidated condensed financial statements of Protective Life Corporation and subsidiaries (the Company) have been prepared in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) for interim financial information and with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, they do not include all of the disclosures required by U.S. GAAP for complete financial statements. In the opinion of management, the accompanying financial statements reflect all adjustments (consisting only of normal recurring items) necessary for a fair statement of the results for the interim periods presented. Operating results for the three and nine month periods ended September 30, 2009, are not necessarily indicative of the results that may be expected for the year ending December 31, 2009. The year-end consolidated condensed balance sheet data was derived from audited financial statements, but does not include all disclosures required by U.S. GAAP. For further information, refer to the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2008.

**Accounting Pronouncements Recently Adopted**

**Accounting Standard Update (ASU) No. 2009-01 Generally Accepted Accounting Principles and Financial Accounting Standards Board (FASB) Statement of Financial Accounting Standards (SFAS) No. 168, *The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles (SFAS No. 168)*.** In June of 2009, the FASB issued SFAS No. 168 (effective July 1, 2009) to replace FASB Statement No. 162, *The Hierarchy of Generally Accepted Accounting Principles (SFAS No. 162)* and authorize the Accounting Standard Codification (ASC or Codification) as the new source for authoritative U.S. GAAP and ends the practice of FASB issuing standards in the familiar forms. On July 1, 2009, the FASB implemented the ASC as the authoritative source, along with SEC guidance, for U.S. GAAP through issuance of Accounting Standards Update (ASU or Update) 2009-01. The FASB will no longer issue Statements of Financial Accounting Standards, but rather will issue Updates that will provide background information about the amended guidance along with a basis for conclusions regarding the change. These Updates will amend the ASC to reflect the new guidance issued by the FASB. The Company implemented the use of the ASC in the third quarter of 2009. The ASC changed the way the Company will reference authoritative accounting literature in its filings. The recently adopted standards are now part of the ASC. Accounting standards not yet adopted will consist of Updates as well as Statements issued before July 1, 2009, that are not yet effective.

**ASU No. 2009-05 Fair Value Measurements and Disclosures Measuring Liabilities at Fair Value.** In August of 2009, FASB issued ASU No. 2009-05 - Fair Value Measurements and Disclosures Measuring Liabilities at Fair Value. This Update provides amendments to Subtopic 820-10, Fair Value Measurements and Disclosures, for the fair value measurement of liabilities. This Update provides clarification that in circumstances in which a quoted price in an active market for the identical liability is not available, a reporting entity is required to measure fair value using one or more of the following techniques: 1) a valuation technique that uses the quoted price of the identical liability when traded as an asset and/or quoted prices for similar liabilities when traded as assets; 2) another valuation technique that is consistent with the principles of

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Topic 820. This Update is effective for the Company on September 30, 2009. This Update did not have a material impact on the Company's consolidated results of operations or financial position.

**ASU No. 2009-06 Income Taxes - Implementation Guidance on Accounting for Uncertainty in Income Taxes and Disclosure Amendments for Nonpublic Entities.** In September of 2009, FASB issued ASU No. 2009-06 Income Taxes Implementation Guidance on Accounting for Uncertainty in Income Taxes and Disclosure Amendments for Nonpublic Entities. This Update provides implementation guidance related to uncertainty in income tax reporting. This Update is effective for the Company on September 30, 2009. Based on our initial review of the Update, no changes in current practice are required. This update did not have an impact on the Company's consolidated results of operations or financial position.

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In December of 2007, the FASB revised the authoritative guidance for business combinations, which establishes principles and requirements for how the acquirer in a business combination (i) recognizes and measures in its financial statements the identifiable assets acquired, the liabilities assumed, and any noncontrolling interest in the acquiree, (ii) recognizes and measures the goodwill acquired in the business combination or a gain from a bargain purchase and (iii) determines what information to disclose to enable users of the financial statements to evaluate the nature and financial effects of the business combination. This guidance impacts the annual goodwill impairment test associated with acquisitions that close both before and after the effective date. This guidance applies prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. The adoption of this guidance did not have an impact to the Company's consolidated results of operations or financial position. The Company will apply this guidance as reflected in the ASC to future business combinations.

In December of 2007, the FASB issued guidance that applies to all entities that prepare consolidated financial statements, except not-for-profit organizations, but will affect only those entities that have an outstanding non-controlling interest in one or more subsidiaries or that deconsolidate a subsidiary. This guidance was effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2008 (that was, January 1, 2009, for entities with calendar year-ends). The adoption of this guidance did not have an impact on the Company's consolidated results of operations or financial position.

In March of 2008, the FASB issued guidance that requires enhanced disclosures about how and why an entity uses derivative instruments and how derivative instruments and related hedged items are accounted for under the ASC Derivatives and Hedging Topic. This guidance was effective for fiscal years and interim periods beginning after November 15, 2008. This guidance did not require any changes to current accounting. The Company adopted this guidance on January 1, 2009.

In February of 2008, the FASB issued guidance on accounting for a transfer of a financial asset and a repurchase financing, which is not directly addressed by U.S. GAAP. This guidance was effective for fiscal years beginning after November 15, 2008, and interim periods within those fiscal years. The guidance became effective for the Company on January 1, 2009. The Company will apply this guidance to future transfers of financial assets and repurchase financing transactions.

In April of 2008, the FASB issued guidance to improve consistency between the useful life of a recognized intangible asset and the period of expected cash flows used to measure the fair value of the asset. This guidance was effective for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years. The guidance became effective for the Company on January 1, 2009. The adoption of this guidance did not have a significant impact on the Company's consolidated results of operations or financial position.

In May of 2008, the FASB issued guidance that requires that an insurance enterprise recognize a claim liability prior to an event of default (insured event) when there is evidence that credit deterioration has occurred in an insured financial obligation. This guidance also clarifies U.S. GAAP related to financial guarantee insurance contracts, including the recognition and measurement to be used to account for premium revenue and claim liabilities. It also requires expanded disclosures about financial guarantee insurance contracts. This guidance does not apply to financial guarantee insurance contracts that would be within the scope of the ASC Derivatives and Hedging Topic. This guidance was effective for fiscal years and interim periods beginning after December 15, 2008. The guidance became effective for the Company on January 1, 2009. The adoption of this guidance did not have an impact on the Company's consolidated results of operations or financial position.

In June of 2008, the FASB issued guidance that addresses whether instruments granted in share-based payment transactions are participating securities prior to vesting and, therefore, need to be included in the earnings allocation in computing earnings per share (EPS) under the two-class method. The guidance became effective for financial statements issued for fiscal years and interim periods beginning January 1, 2009.

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All prior period EPS data presented has been adjusted retrospectively to conform to the provisions of this guidance. The adoption of this guidance did not have an impact on the Company's consolidated results of operations or financial position.

In April of 2009, the FASB issued guidance to provide additional information for estimating fair value in accordance with Fair Value Measurements, located within Fair Value Measurements and Disclosures Topic of the ASC, when the volume and level of activity for the asset or liability have significantly decreased. This guidance also includes information on identifying circumstances which indicate that a transaction is not orderly. This guidance was effective for interim and annual reporting periods ending after June 15, 2009, and shall be applied

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prospectively. Early adoption is permitted for periods ending after March 15, 2009. The Company elected to early adopt the guidance in the first quarter of 2009. Adoption of the guidance did not have a significant impact on the Company's consolidated results of operations or financial position.

In April of 2009, the FASB issued guidance to amend the other-than-temporary impairment guidance in U.S. GAAP for debt securities to make the guidance more operational and to improve the presentation and disclosure of other-than-temporary impairments of debt and equity securities in the financial statements. This guidance addresses the timing of impairment recognition and provides greater clarity to investors about the credit and non-credit components of impaired debt securities that are not expected to be sold. Impairments will continue to be measured at fair value with credit losses recognized in earnings and non-credit losses recognized in other comprehensive income. This guidance also requires increased and timelier disclosures regarding measurement techniques, credit losses, and an aging of securities with unrealized losses. This guidance is effective for interim and annual reporting periods ending after June 15, 2009, with early adoption permitted for periods ending after March 15, 2009. The Company elected to early adopt the guidance in the first quarter of 2009, and recorded total other-than-temporary impairments during the three months ended March 31, 2009, of approximately \$117.3 million with \$27.5 million of this amount recorded in other comprehensive income. The impact of recording a portion of the other-than-temporary impairments in other comprehensive income resulted in an increase in net income of \$17.9 million or \$0.25 per share for the three months ended March 31, 2009. The adoption of the guidance did not require a cumulative effect adjustment to retained earnings at January 1, 2009, since all other-than-temporary impairments recorded by the Company in prior periods were credit related losses.

In April of 2009, the FASB issued guidance to address concerns for more transparent and timely information in financial reporting by requiring quarterly disclosures about fair value of financial instruments. The guidance relates to fair value disclosures for financial instruments that are not currently reflected on the balance sheet at fair value. This guidance requires qualitative and quantitative information about fair value estimates for all financial instruments not measured at fair value. This guidance became effective for interim and annual reporting periods ending after June 15, 2009, with early adoption permitted for periods ending after March 15, 2009. The Company adopted this guidance in the second quarter of 2009. The adoption of this guidance did not have an impact on the Company's consolidated results of operations or financial position.

In May of 2009, the FASB issued guidance that establishes general standards of accounting for and disclosures of events that occur after the balance sheet date but before financial statements are issued or are available to be issued. In addition, it provides guidance on the circumstances that require entities to recognize events or transactions that occur after the balance sheet date and the types of disclosures that need to be made about them. This guidance is effective for interim or annual reporting periods ending after June 15, 2009. The guidance became effective for the Company on June 30, 2009. The adoption of this guidance did not have an impact on the Company's consolidated results of operations or financial position.

**Accounting Pronouncements Not Yet Adopted**

**ASU No. 2009-12 Fair Value Measurements and Disclosures Investments in Certain Entities that Calculate Net Asset Value per Share (or its Equivalent).** In September of 2009, FASB issued ASU No. 2009-12 Fair Value Measurements and Disclosures Investments in Certain Entities that Calculate Net Asset Value per Share (or its Equivalent). This Update provides amendments to Subtopic 820-10, Fair Value Measurements and Disclosures, for the fair value measurement of investments in certain entities that calculate net asset value per share (or its equivalent). This Update permits the use of a practical expedient when determining the net asset value. If the practical expedient is used, increased disclosures are required. This Update will become effective for the Company as of December 31, 2009. The Company does not believe this Update will have a material impact on the Company's consolidated results of operations or financial position.

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**ASU No. 2009-13 Revenue Recognition Multiple-Deliverable Revenue Arrangements-a consensus of the FASB EITF.** In October of 2009, FASB issued ASU No. 2009-13 Revenue Recognition Multiple-Deliverable Revenue Arrangements-a consensus of the FASB EITF. This Update provides amendments to Subtopic 605-25 for separating consideration in multiple-deliverable arrangements. As a result of those amendments, multiple-deliverable arrangements will be separated in more circumstances than under existing U.S. GAAP. This Update also requires additional disclosures related to contracts with multiple deliverables. This Update is effective for revenue arrangements entered into beginning on January 1, 2011. The Company does not believe this Update will have a material impact on the Company's consolidated results of operations or financial position.



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**ASU No. 2009-14 Software - Certain Revenue Arrangements that Include Software Elements-a consensus of the FASB EITF.** In October of 2009, FASB issued ASU No. 2009-14 Software Certain Revenue Arrangements that Include Software Elements-a consensus of the FASB EITF. The amendments in this Update change the accounting model for revenue arrangements that include both tangible products and software elements. Tangible products containing software components and non-software components that function together to deliver the tangible product's essential functionality, are no longer within the scope of the software revenue guidance in Subtopic 985-605. This Update is effective for revenue arrangements entered into beginning on January 1, 2011. The Company does not believe this Update will have a material impact on the Company's consolidated results of operations or financial position.

In December of 2008, the FASB issued guidance that requires additional disclosures related to Postretirement Benefit Plan Assets. This guidance will provide users of financial statements with an understanding of: 1) how investment allocation decisions are made, including the factors that are pertinent to an understanding of investment policies and strategies, 2) the major categories of plan assets, 3) the inputs and valuation techniques used to measure the fair value of plan assets, 4) the effect of fair value measurements using significant unobservable inputs (Level 3) on changes in plan assets for the period, and 5) significant concentrations of risk within plan assets. This guidance does not require any changes to current accounting. The disclosure requirements will be effective for the Company for the period ending December 31, 2009. The Company does not expect this guidance to have an impact on its consolidated results of operations or financial position.

In June of 2009, the FASB issued guidance related to accounting for transfers of financial assets. This guidance improves the information that a reporting entity provides in its financial reports about a transfer of financial assets; the effects of a transfer on its financial position, financial performance and cash flows; and a continuing interest in transferred financial assets. This guidance also eliminates the concept of a qualifying special-purpose entity, changes the requirements for the de-recognition of financial assets, and calls upon sellers of the assets to make additional disclosures about them. This guidance is effective for interim or annual reporting periods beginning after November 15, 2009. This guidance will become effective for the Company on January 1, 2010. The Company is currently evaluating the impact this guidance will have on its consolidated results of operations and financial position.

In June of 2009, the FASB issued guidance which amends certain concepts related to variable interest entities. Among other accounting and disclosure requirements, this guidance replaces the quantitative-based risks and rewards calculation for determining which enterprise has a controlling financial interest in a variable interest entity with an approach focused on identifying which enterprise has the power to direct the activities of a variable interest entity and the obligation to absorb losses of the entity or the right to receive benefits from the entity. A company has to determine whether or not it should provide consolidated reporting of an entity based upon the entity's purpose and design and the parent company's ability to direct the entity's actions. This guidance is effective for interim or annual reporting periods beginning after November 15, 2009. This guidance will become effective for the Company on January 1, 2010. The Company is currently evaluating the impact this guidance will have on its consolidated results of operations and financial position.

**Significant Accounting Policies**

For a full description of significant accounting policies, see Note 2 of Notes to Consolidated Financial Statements included in the Company's 2008 Form 10-K Annual Report. There were no significant changes to the Company's accounting policies during the nine months ended September 30, 2009, other than those related to credit losses and the FASB guidance that was adopted which is referenced under ASC Investments-Debt Equity Securities Topic, as discussed in Note 2, *Investment Operations*, and the following:

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***Guaranteed minimum withdrawal benefits*** The Company establishes liabilities for guaranteed minimum withdrawal benefits ( GMWB ) on our variable annuity products. U.S. GAAP requires the GMWB liability to be marked-to-market using current implied volatilities for the equity indices. The methods used to estimate the liabilities employ assumptions about mortality, lapses, policyholder behavior, equity market returns, interest rates, the Company's nonperformance risk measure, and market volatility. The Company assumes mortality of 65% of the National Association of Insurance Commissioners 1994 Variable Annuity Guaranteed Minimum Death Benefit ( GMDB ) Mortality Table. Differences between the actual experience and the assumptions used result in variances in profit and could result in losses. In the first quarter of 2009, the assumption for long term volatility used for projection purposes was updated to reflect recent market conditions. The liability calculation was changed to reflect a rate increase for all GMWB policyholders.

Table of Contents**Reclassifications**

Certain reclassifications have been made in the previously reported financial statements and accompanying notes to make the prior year amounts comparable to those of the current year. Such reclassifications had no effect on previously reported net income or shareowners' equity.

**2. INVESTMENT OPERATIONS**

Net realized investment gains (losses) for all other investments are summarized as follows:

	<b>For The Three Months Ended September 30, 2009</b>	<b>For The Nine Months Ended September 30, 2009</b>
	<b>(Dollars In Thousands)</b>	
Fixed maturities	\$ 4,252	\$ 13,870
Equity securities	59	9,562
Impairments	(30,968)	(161,765)
Mark-to-market Modco trading portfolio	164,732	273,639
Mortgage loans and other investments	(3,467)	(5,539)
	\$ 134,608	\$ 129,767

For the three and nine months ended September 30, 2009, gross gains on investments available-for-sale (fixed maturities, equity securities, and short-term investments) were \$9.0 million and \$29.1 million, respectively.

The amortized cost and estimated market value of the Company's investments classified as available-for-sale as of September 30, 2009, are as follows:

	<b>Amortized Cost</b>	<b>Gross Unrealized Gains</b>	<b>Gross Unrealized Losses</b>	<b>Estimated Fair Market Value</b>
	<b>(Dollars In Thousands)</b>			
<b>2009</b>				
Fixed maturities:				
Bonds				
Residential mortgage-backed securities	\$ 3,984,346	\$ 36,422	\$ (476,988)	\$ 3,543,780
Commercial mortgage-backed securities	1,025,070	40,143	(95,428)	969,785
Asset-backed securities	1,159,225	1,752	(24,533)	1,136,444
United States Government and authorities	490,018	2,576	(202)	492,392
States, municipalities, and political subdivisions	197,706	18,838	(17)	216,527
Convertibles and bonds with warrants	88		(52)	36

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All other corporate bonds	13,054,416	600,900	(573,185)	13,082,131
Redeemable preferred stocks	36			36
	19,910,905	700,631	(1,170,405)	19,441,131
Equity securities	274,017	3,715	(10,787)	266,945
Short-term investments	833,919			833,919
	\$ 21,018,841	\$ 704,346	\$ (1,181,192)	\$ 20,541,995

As of September 30, 2009, the Company had an additional \$3.1 billion of fixed maturities, \$3.1 million of equity securities, and \$242.7 million of short-term investments classified as trading securities.

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The amortized cost and estimated market value of available-for-sale fixed maturities as of September 30, 2009, by expected maturity, are shown below. Expected maturities are derived from estimated rates of prepayment that may differ from actual rates of prepayment.

	Estimated Amortized Cost		Estimated Fair Market Value
(Dollars In Thousands)			
Due in one year or less	\$ 1,134,415	\$	1,123,665
Due after one year through five years	6,708,050		6,416,975
Due after five years through ten years	3,822,352		3,869,867
Due after ten years	8,246,088		8,030,624
	\$ 19,910,905	\$	19,441,131

Each quarter the Company reviews investments with unrealized losses and tests for other-than-temporary impairments. The Company analyzes various factors to determine if any specific other-than-temporary asset impairments exist. These include, but are not limited to: 1) actions taken by rating agencies, 2) default by the issuer, 3) the significance of the decline, 4) the Company's intent and ability to hold the investment until recovery, 5) the time period during which the decline has occurred, 6) an economic analysis of the issuer's industry, and 7) the financial strength, liquidity, and recoverability of the issuer. Management performs a security by security review each quarter in evaluating the need for any other-than-temporary impairments. Although no set formula is used in this process, the investment performance, collateral position, and continued viability of the issuer are significant measures considered. Once a determination has been made that a specific other-than-temporary impairment exists, the security's basis is adjusted and an other-than-temporary impairment is recognized. Equity securities that are other-than-temporarily impaired are written down to fair value with a realized loss recognized in earnings. Other-than-temporary impairments to debt securities that the Company does not intend to sell and does not expect to be required to sell before recovering the security's amortized cost are written down to discounted expected future cash flows (post impairment cost) and credit losses are recorded in earnings. The difference between the securities' discounted expected future cash flows and the fair value of the securities is recognized in other comprehensive income as a non-credit portion of the recognized other-than-temporary impairment. When calculating the post impairment cost for residential mortgage-backed securities, commercial mortgage-backed securities, and asset-backed securities, the Company considers all known market data related to cash flows to estimate future cash flows. When calculating the post impairment cost for corporate debt securities, the Company considers all contractual cash flows to estimate expected future cash flows. To calculate the post impairment cost, the expected future cash flows are discounted at the original purchase yield. Debt securities that the Company intends to sell or expects to be required to sell before recovery are written down to fair value with the change recognized in earnings.

During the three and nine months ended September 30, 2009, the Company recorded other-than-temporary impairments of investments of \$14.9 million and \$181.1 million, respectively. Of the \$14.9 million of impairments for the three months ended September 30, 2009, \$31.0 million was recorded in earnings and \$16.1 million of non-credit gains was recorded in other comprehensive income (loss). These non-credit gains were caused by recognizing, in the current quarter, credit losses in earnings that had previously been recognized as non-credit losses in other comprehensive income (loss). Of the \$181.1 million of impairments for the nine months ended September 30, 2009, \$161.8 million was recorded in earnings and \$19.3 million was recorded in other comprehensive income (loss). For the three and nine months ended September 30, 2009, there were \$0.2 million and \$19.6 million of other-than-temporary impairments related to equity securities, respectively. For the three and nine months ended September 30, 2009, there were \$14.7 million and \$161.5 million of other-than-temporary impairments related to debt securities, respectively.

For the three months ended September 30, 2009, other-than-temporary impairments related to debt securities that the Company does not intend to sell and does not expect to be required to sell prior to recovering amortized cost were \$14.7 million, of which \$30.8 million of credit losses were recognized in earnings, and \$16.1 million of non-credit gains were recorded in other comprehensive income (loss). These non-credit gains were caused by recognizing, in the current quarter, credit losses in earnings that had previously been recognized in other comprehensive income (loss) as non-credit losses. During this period, there were no other-than-temporary impairments related to debt securities that the Company intends to sell or expects to be required to sell.

For the nine months ended September 30, 2009, other-than-temporary impairments related to debt securities that the Company does not intend to sell and does not expect to be required to sell prior to recovering amortized cost were \$131.1 million, with \$111.8 million of credit losses recorded on debt securities in earnings, and \$19.3 million of non-credit losses recorded in other comprehensive income (loss). During the same period,

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other-than-temporary impairments related to debt securities that the Company intends to sell or expects to be required to sell were \$30.4 million and were recorded in earnings.

The following chart is a rollforward of credit losses for the three and nine months ended September 30, 2009, on debt securities held by the Company for which a portion of an other-than-temporary impairment was recognized in other comprehensive income (loss):

	<b>For The Three Months Ended September 30, 2009</b>		<b>For The Nine Months Ended September 30, 2009</b>	
	(Dollars In Thousands)			
Beginning balance	\$	46,728	\$	
Additions for newly impaired securities		11,601		67,019
Additions for previously impaired securities				7,136
Reductions for previously impaired securities due to a change in expected cash flows		(16,625)		(32,451)
Reductions for previously impaired securities that were sold in the current period		(17,949)		(17,949)
Ending balance	\$	23,755	\$	23,755

The following table includes the Company's investments' gross unrealized losses and fair value that are not deemed to be other-than-temporarily impaired, aggregated by investment category and length of time that individual securities have been in a continuous unrealized loss position as of September 30, 2009:

	<b>Less Than 12 Months</b>		<b>12 Months or More</b>		<b>Total</b>	
	<b>Market Value</b>	<b>Unrealized Loss</b>	<b>Market Value</b>	<b>Unrealized Loss</b>	<b>Market Value</b>	<b>Unrealized Loss</b>
	(Dollars In Thousands)					
Residential mortgage-backed securities	\$ 237,820	\$ (14,095)	\$ 2,454,290	\$ (462,893)	\$ 2,692,110	\$ (476,988)
Commercial mortgage-backed securities	33,349	(46,774)	320,101	(48,654)	353,450	(95,428)
Asset-backed securities	88,423	(911)	932,175	(23,622)	1,020,598	(24,533)
US government States, municipalities, etc.	29,799	(200)	56	(2)	29,855	(202)
Convertible bonds			476	(17)	476	(17)
Other corporate bonds	717,806	(51,606)	3,574,886	(521,579)	4,292,692	(573,185)
Redeemable preferred Equities	23,389	(1,651)	109,499	(9,136)	132,888	(10,787)
	\$ 1,130,586	\$ (115,237)	\$ 7,391,519	\$ (1,065,955)	\$ 8,522,105	\$ (1,181,192)

For commercial mortgage-backed securities in an unrealized loss position for greater than 12 months, \$45.5 million of the total \$48.7 million unrealized loss relates to securities issued in Company-sponsored commercial loan securitizations. These losses relate primarily to market illiquidity as opposed to underlying credit concerns. Factors such as credit enhancements within the deal structures and the underlying collateral performance and characteristics support the recoverability of the investments. The other corporate bonds category has gross unrealized losses greater than 12 months of \$521.6 million as of September 30, 2009. These losses relate primarily to fluctuations in credit spreads. The aggregate decline in market value of these securities was deemed temporary due to positive factors supporting the recoverability of the respective investments. Positive factors considered include credit ratings, the financial health of the issuer, the continued access of the issuer to capital markets, and other pertinent information including the Company's ability and intent to hold these securities to recovery. The Company does not

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consider these unrealized loss positions to be other-than-temporary, based on the factors discussed and because the Company has the ability and intent to hold equity investments until the fair values recover, and does not intend to sell or expect to be required to sell the securities before recovering the Company's amortized cost of debt securities.

As of September 30, 2009, the Company had bonds in our available-for-sale portfolio, which were rated below investment grade of \$2.5 billion and had an amortized cost of \$3.2 billion. In addition, included in our trading portfolio, the Company held \$412.5 million of securities which were rated below investment grade. As of September 30, 2009, approximately \$28.3 million of the bonds rated below investment grade were securities issued in Company-sponsored commercial mortgage loan securitizations. Approximately \$588.3 million of the below investment grade bonds were not publicly traded.



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The change in unrealized gains (losses), net of income tax, on fixed maturity and equity securities, classified as available-for-sale is summarized as follows:

	For The Three Months Ended September 30, 2009	For The Nine Months Ended September 30, 2009
	(Dollars In Thousands)	
Fixed maturities	\$ 859,598	\$ 1,639,944
Equity securities	11,580	31,797
	\$ 871,178	\$ 1,671,741

### 3. NON-RECOURSE FUNDING OBLIGATIONS

Non-recourse funding obligations outstanding as of September 30, 2009, on a consolidated basis, listed by issuer, are reflected in the following table:

Issuer	Balance (Dollars In Thousands)	Maturity Year	Year-to-Date Weighted-Avg Interest Rate
Golden Gate Captive Insurance Company	\$ 800,000	2037	3.53%
Golden Gate II Captive Insurance Company	575,000	2052	1.59%
Total	\$ 1,375,000		

### 4. COMMITMENTS AND CONTINGENCIES

The Company is contingently liable to obtain a \$20 million letter of credit under indemnity agreements with directors. Such agreements provide insurance protection in excess of the directors' and officers' liability insurance in-force at the time up to \$20 million. Should certain events occur constituting a change in control, the Company must obtain the letter of credit upon which directors may draw for defense or settlement of any claim relating to performance of their duties as directors. The Company has similar agreements with certain of its officers providing up to \$10 million in indemnification that are not secured by the obligation to obtain a letter of credit. These obligations are in addition to the customary obligation to indemnify officers and directors contained in the Company's bylaws.

Under insurance guaranty fund laws, in most states insurance companies doing business therein can be assessed up to prescribed limits for policyholder losses incurred by insolvent companies. The Company does not believe such assessments will be materially different from amounts already provided for in the financial statements. Most of these laws do provide, however, that an assessment may be excused or deferred if it would threaten an insurer's own financial strength.

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A number of civil jury verdicts have been returned against insurers, broker dealers and other providers of financial services involving sales, refund or claims practices, alleged agent misconduct, failure to properly supervise representatives, relationships with agents or persons with whom the insurer does business, and other matters. Often these lawsuits have resulted in the award of substantial judgments that are disproportionate to the actual damages, including material amounts of punitive and non-economic compensatory damages. In some states, juries, judges, and arbitrators have substantial discretion in awarding punitive non-economic compensatory damages which creates the potential for unpredictable material adverse judgments or awards in any given lawsuit or arbitration. Arbitration awards are subject to very limited appellate review. In addition, in some class action and other lawsuits, companies have made material settlement payments. The Company, in the ordinary course of business, is involved in such litigation and arbitration in the ordinary course of business. The occurrence of such litigation and arbitration may become more frequent and/or severe when general economic conditions have deteriorated. Although the Company cannot predict the outcome of any such litigation or arbitration, the Company does not believe that any such outcome will have a material impact on its financial condition or results of the operations.

Table of Contents**5. STOCK-BASED COMPENSATION**

Performance shares awarded during the nine months ended September 30, 2009 and 2008, and the estimated fair value of the awards at grant date are as follows:

Year Awarded	Performance Shares (Dollars In Thousands)	Estimated Fair Value
2009		\$
2008	75,900	\$ 2,900

The criteria for payment of performance awards is based primarily upon a comparison of the Company's average return on average equity over a four-year period (earlier upon the death, disability, or retirement of the executive, or in certain circumstances, upon a change in control of the Company) to that of a comparison group of publicly held life and multi-line insurance companies. For the 2008 awards, if the Company's results are below the 25th percentile of the comparison group, no portion of the award is earned. For the 2005-2007 awards, if the Company's results are below the 40th percentile of the comparison group, no portion of the award is earned. If the Company's results are at or above the 90th percentile, the award maximum is earned. Awards are paid in shares of the Company's Common Stock. As noted in the table above, no awards were granted in the first nine months of 2009.

Between 1996 and 2009, stock appreciation rights (SARs) were granted to certain officers of the Company to provide long-term incentive compensation based solely on the performance of the Company's Common Stock. The SARs are exercisable either five years after the date of grant or in three or four equal annual installments beginning one year after the date of grant (earlier upon the death, disability, or retirement of the officer, or in certain circumstances, of a change in control of the Company) and expire after ten years or upon termination of employment. The SARs activity as well as weighted-average base price for the nine months ended September 30, 2009, is as follows:

	Weighted-Average Base Price per share	No. of SARs
Balance as of December 31, 2008	\$ 33.33	1,559,573
SARs granted	3.57	915,829
SARs exercised / forfeited	40.16	(6,200)
Balance as of September 30, 2009	\$ 22.28	2,469,202

The SARs issued during the nine months ended September 30, 2009, had an estimated fair value at grant date of \$0.9 million. The fair value was estimated using a Black-Scholes option pricing model. Assumptions used in the model for the SARs granted (the simplified method under the ASC Compensation-Stock Compensation Topic was used for these awards) were as follows: expected volatility ranging from 68.5% to 77.2%, a risk-free interest rate ranging from 2.7% to 3.0%, a dividend rate ranging from 2.3% to 10.3%, a zero percent forfeiture rate, and an expected exercise date of 2015. The Company will pay an amount in stock equal to the difference between the specified base price of the Company's Common Stock and the market value at the exercise date for each SAR.

Additionally, the Company issued 580,700 restricted stock units during the nine months ended September 30, 2009. These awards have a total fair value of \$2.2 million. Approximately half of these restricted stock units vest in 2012 and the remainder vest in 2013.



Table of Contents**6. DEFINED BENEFIT PENSION PLAN AND UNFUNDED EXCESS BENEFITS PLAN**

Components of the net periodic benefit cost of the Company's defined benefit pension plan and unfunded excess benefits plan are as follows:

	For The Three Months Ended September 30,		For The Nine Months Ended September 30,	
	2009	2008	2009	2008
	(Dollars In Thousands)			
Service cost - Benefits earned during the period	\$ 1,889	\$ 2,155	\$ 5,667	\$ 7,193
Interest cost on projected benefit obligation	2,395	2,316	7,185	7,731
Expected return on plan assets	(2,531)	(2,571)	(7,593)	(8,582)
Amortization of prior service cost	(98)	49	(294)	164
Amortization of actuarial losses	568	748	1,704	2,496
Net periodic benefit cost	\$ 2,223	\$ 2,697	\$ 6,669	\$ 9,002

During April of 2009, the Company contributed \$2.0 million to the defined benefit pension plan. The Company does not plan to contribute additional cash to its defined benefit pension plan during the remainder of 2009.

In addition to pension benefits, the Company provides life insurance benefits to eligible retirees and limited healthcare benefits to eligible retirees who are not yet eligible for Medicare. For a closed group of retirees over age 65, the Company provides a prescription drug benefit. The cost of these plans for the three and nine months ended September 30, 2009 and 2008 was immaterial to the Company's financial statements.

**7. EARNINGS (LOSS) PER SHARE**

Basic earnings (loss) per share is computed by dividing net income (loss) by the weighted-average number of common shares outstanding during the period, including shares issuable under various deferred compensation plans. Diluted earnings (loss) per share is computed by dividing net income (loss) by the weighted-average number of common shares and dilutive potential common shares outstanding during the period, assuming the shares were not anti-dilutive, including shares issuable under various stock-based compensation plans and stock purchase contracts.

During the second quarter of 2009, the Company issued 15.5 million shares of common stock through a public offering. This offering generated approximately \$132.8 million of net proceeds to the Company.

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A reconciliation of the numerators and denominators of the basic and diluted earnings (loss) per share is presented below:

	For The Three Months Ended September 30,		For The Nine Months Ended September 30,	
	2009	2008	2009	2008
(Dollars In Thousands, Except Per Share Amounts)				
<b>Calculation of basic earnings (loss) per share:</b>				
Net income (loss)	\$ 27,585	\$ (100,008)	\$ 140,477	\$ (25,942)
Average shares issued and outstanding	85,579,525	70,130,015	77,557,599	70,114,522
Issuable under various deferred compensation plans	901,715	985,350	908,086	989,861
Weighted shares outstanding - Basic	86,481,240	71,115,365	78,465,685	71,104,383
Per share:				
Basic earnings (loss) per share	\$ 0.32	\$ (1.41)	\$ 1.79	\$ (0.36)
<b>Calculation of diluted earnings (loss) per share:</b>				
Net income (loss)	\$ 27,585	\$ (100,008)	\$ 140,477	\$ (25,942)
Weighted shares outstanding - Basic	86,481,240	71,115,365	78,465,685	71,104,383
Stock appreciation rights (SARs)(1)(2)	446,269		332,604	
Issuable under various other stock-based compensation plans	111,244		136,784	
Restricted stock units(2)	333,906		221,232	
Weighted shares outstanding - Diluted(2)	87,372,659	71,115,365	79,156,305	71,104,383
Per share:				
Diluted earnings (loss) per share	\$ 0.32	\$ (1.41)	\$ 1.77	\$ (0.36)

(1) Excludes 1,558,373 and 680,920 SARs as of September 30, 2009 and 2008, respectively, that are antidilutive. In the event the average market price exceeds the base price of the SARs, such rights would be dilutive to the Company's earnings per share and will be included in the Company's calculation of the diluted average shares outstanding for applicable periods.

(2) Per the earnings per share guidance, the ASC Earnings Per Share Topic, no potential common shares are included in the computation of diluted per share amounts when a loss from operations exists. Potential SARs totaling 126,779 and 167,911 for the three and nine months ended September 30, 2008, respectively, potential shares issuable under various other stock-based compensation plans totaling 125,355 and 141,230 for the three and nine months ended September 30, 2008, respectively, and potential restricted stock units totaling 13,399 and 12,086 for the three and nine months ended September 30, 2008, respectively, were outstanding but were antidilutive and thus not included in the computation of diluted EPS for the respective periods.

Table of Contents**8. COMPREHENSIVE INCOME (LOSS)**

The following table sets forth the Company's comprehensive income (loss) for the periods presented below:

	For The Three Months Ended September 30,		For The Nine Months Ended September 30,	
	2009	2008	2009	2008
	(Dollars In Thousands)			
Net income (loss)	\$ 27,585	\$ (100,008)	\$ 140,477	\$ (25,942)
Change in net unrealized (losses) gains on investments, net of income tax: (three months: 2009 - \$342,694; 2008 - \$(310,166); nine months: 2009 - \$655,781; 2008 - \$(556,570))	626,065	(567,195)	1,192,473	(1,017,865)
Change in net unrealized (losses) gains relating to other-than-temporary impaired investments for which a portion has been recognized in earnings, net of income tax: (three months: 2009 - \$5,633; 2008 - \$0; nine months: 2009 - \$(6,755); 2008 - \$0)	10,462		(12,544)	
Change in accumulated gain (loss)-hedging, net of income tax: (three months: 2009 - \$1,833; 2008 - \$(8,121); nine months: 2009 - \$12,154; 2008 - \$(4,703))	3,299	(15,226)	21,877	(8,465)
Minimum pension liability adjustment, net of income tax: (three months: 2009 - \$178; 2008 - \$195; nine months: 2009 - \$533; 2008 - \$511)	329	316	989	949
Reclassification adjustment for investment amounts included in net income, net of income tax: (three months: 2009 - \$9,367; 2008 - \$76,837; nine months: 2009 - \$48,890; 2008 - \$97,245)	17,290	140,034	89,443	177,616
Reclassification adjustment for hedging amounts included in net income, net of income tax: (three months: 2009 - \$(666); 2008 - \$(288); nine months: 2009 - \$(363); 2008 - \$49)	(1,198)	88	(654)	89
Comprehensive income (loss)	\$ 683,832	\$ (541,991)	\$ 1,432,061	\$ (873,618)

**9. OPERATING SEGMENTS**

The Company operates several business segments each having a strategic focus. An operating segment is distinguished by products, channels of distribution, and/or other strategic distinctions. The Company periodically evaluates its operating segments, as prescribed in the ASC Segment Reporting Topic, and makes adjustments to its segment reporting as needed. A brief description of each segment follows.

- The Life Marketing segment markets level premium term insurance ( traditional ), universal life ( UL ), variable universal life, and bank-owned life insurance ( BOLI ) products on a national basis primarily through networks of independent insurance agents and brokers, stockbrokers, and independent marketing organizations.

- The Acquisitions segment focuses on acquiring, converting, and servicing policies acquired from other companies. The segment's primary focus is on life insurance policies and annuity products that were sold to individuals. In the ordinary course of business, the Acquisitions segment regularly considers acquisitions of blocks of policies or insurance companies. The level of the segment's acquisition activity is predicated upon many factors, including available capital, operating capacity, and market dynamics. Policies acquired through the Acquisition segment are closed blocks of business (no new policies are being marketed). Therefore, earnings and account values are expected to decline as the result of lapses, deaths, and other terminations of coverage unless new acquisitions are made.
- The Annuities segment markets and supports fixed and variable annuity products. These products are primarily sold through broker-dealers, financial institutions and independent agents and brokers.
- The Stable Value Products segment sells guaranteed funding agreements ( GFAs ) to special purpose entities that in turn issue notes or certificates in smaller, transferable denominations. The segment also markets fixed and floating rate funding agreements directly to the trustees of municipal bond proceeds, institutional investors, bank trust departments, and money market funds. Additionally, the segment



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markets guaranteed investment contracts ( GICs ) to 401(k) and other qualified retirement savings plans.

- The Asset Protection segment primarily markets extended service contracts and credit life and disability insurance to protect consumers' investments in automobiles, watercraft, and recreational vehicles. In addition, the segment markets a guaranteed asset protection ( GAP ) product.
- The Corporate and Other segment primarily consists of net investment income, including the impact of carrying excess liquidity, and expenses not attributable to the segments above (including net investment income on capital and interest on debt) and a trading portfolio that was previously part of a variable interest entity. This segment also includes earnings from several non-strategic lines of business (primarily cancer insurance, residual value insurance, surety insurance, and group annuities), various investment-related transactions, and the operations of several small subsidiaries.

The Company uses the same accounting policies and procedures to measure segment operating income (loss) and assets as it uses to measure consolidated net income (loss) and assets. Segment operating income (loss) is income (loss) before income tax excluding net realized investment gains and losses (net of the related amortization of deferred policy acquisition costs ( DAC )/value of business acquired ( VOBA ) and participating income from real estate ventures), and the cumulative effect of change in accounting principle. Periodic settlements of derivatives associated with corporate debt and certain investments and annuity products are included in realized gains and losses but are considered part of operating income because the derivatives are used to mitigate risk in items affecting consolidated and segment operating income (loss). Segment operating income (loss) represents the basis on which the performance of the Company's business is internally assessed by management. Premiums and policy fees, other income, benefits and settlement expenses, and amortization of DAC/VOBA are attributed directly to each operating segment. Net investment income is allocated based on directly related assets required for transacting the business of that segment. Realized investment gains (losses) and other operating expenses are allocated to the segments in a manner that most appropriately reflects the operations of that segment. Investments and other assets are allocated based on statutory policy liabilities, while DAC/VOBA and goodwill are shown in the segments to which they are attributable.

There were no significant intersegment transactions.

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The following tables summarize financial information for the Company's segments. Asset adjustments represent the inclusion of assets related to discontinued operations:

	For The Three Months Ended September 30,		For The Nine Months Ended September 30,	
	2009	2008	2009	2008
(Dollars In Thousands)				
<b>Revenues</b>				
Life Marketing	\$ 285,737	\$ 279,307	\$ 834,782	\$ 775,293
Acquisitions	189,942	161,372	590,694	567,949
Annuities	96,050	76,189	360,480	254,405
Stable Value Products	49,075	96,238	173,129	259,602
Asset Protection	69,619	74,554	204,622	222,830
Corporate and Other	656	(177,576)	34,667	(159,692)
Total revenues	\$ 691,079	\$ 510,084	\$ 2,198,374	\$ 1,920,387
<b>Segment Operating Income (Loss)</b>				
Life Marketing	\$ 26,544	\$ 52,222	\$ 106,233	\$ 136,798
Acquisitions	33,061	33,021	101,723	101,111
Annuities	16,075	556	36,995	12,532
Stable Value Products	14,339	28,184	51,522	61,945
Asset Protection	5,731	8,186	16,667	24,702
Corporate and Other	(22,826)	(32,173)	(22,425)	(64,239)
Total segment operating income	72,924	89,996	290,715	272,849
Realized investment gains (losses) - investments(1)	135,388	(350,399)	131,411	(491,434)
Realized investment gains (losses) - derivatives(2)	(166,676)	100,461	(208,116)	169,711
Income tax expense	(14,051)	59,934	(73,533)	22,932
Net income (loss)	\$ 27,585	\$ (100,008)	\$ 140,477	\$ (25,942)
(1) Realized investment gains (losses) - investments	\$ 134,608	\$ (351,102)	\$ 129,767	\$ (491,558)
Less: related amortization of DAC	(780)	(703)	(1,644)	(124)
	\$ 135,388	\$ (350,399)	\$ 131,411	\$ (491,434)
(2) Realized investment gains (losses) - derivatives	\$ (195,540)	\$ 91,991	\$ (201,098)	\$ 155,421
Less: settlements on certain interest rate swaps		1,915	3,401	4,185
Less: derivative activity related to certain annuities	(28,864)	(10,385)	3,617	(18,475)
	\$ (166,676)	\$ 100,461	\$ (208,116)	\$ 169,711

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<b>Operating Segment Assets As of September 30, 2009 (Dollars In Thousands)</b>				
	<b>Life Marketing</b>	<b>Acquisitions</b>	<b>Annuities</b>	<b>Stable Value Products</b>
Investments and other assets	\$ 8,563,580	\$ 9,220,878	\$ 9,370,635	\$ 3,850,410
Deferred policy acquisition costs and value of business acquired	2,254,870	852,194	434,947	12,919
Goodwill	10,192	45,685		
Total assets	\$ 10,828,642	\$ 10,118,757	\$ 9,805,582	\$ 3,863,329
	<b>Asset Protection</b>	<b>Corporate and Other</b>	<b>Adjustments</b>	<b>Total Consolidated</b>
Investments and other assets	\$ 781,615	\$ 6,193,756	\$ 27,835	\$ 38,008,709
Deferred policy acquisition costs and value of business acquired	99,582	5,755		3,660,267
Goodwill	62,670	83		118,630
Total assets	\$ 943,867	\$ 6,199,594	\$ 27,835	\$ 41,787,606
<b>Operating Segment Assets As of December 31, 2008 (Dollars In Thousands)</b>				
	<b>Life Marketing</b>	<b>Acquisitions</b>	<b>Annuities</b>	<b>Stable Value Products</b>
Investments and other assets	\$ 7,874,075	\$ 9,572,548	\$ 7,530,551	\$ 4,944,830
Deferred policy acquisition costs and value of business acquired	2,580,806	956,436	528,310	15,575
Goodwill	10,192	48,009		
Total assets	\$ 10,465,073	\$ 10,576,993	\$ 8,058,861	\$ 4,960,405
	<b>Asset Protection</b>	<b>Corporate and Other</b>	<b>Adjustments</b>	<b>Total Consolidated</b>
Investments and other assets	\$ 878,280	\$ 4,424,754	\$ 26,136	\$ 35,251,174
Deferred policy acquisition costs and value of business acquired	114,615	4,579		4,200,321
Goodwill	62,670	83		120,954
Total assets	\$ 1,055,565	\$ 4,429,416	\$ 26,136	\$ 39,572,449

**10. GOODWILL**

During the nine months ended September 30, 2009, the Company decreased its goodwill balance by approximately \$2.3 million. The decrease was due to an adjustment in the Acquisitions segment related to tax benefits realized during the first nine months of 2009 on the portion of tax goodwill in excess of GAAP basis goodwill. As of September 30, 2009, the Company had an aggregate goodwill balance of \$118.6 million.

Accounting for goodwill requires an estimate of the future profitability of the associated lines of business. Goodwill is tested for impairment at least annually. The Company evaluates the carrying value of goodwill at least annually and between annual evaluations if events occur or circumstances change that would more likely than not reduce the fair value of the reporting unit below its carrying amount. Such circumstances could include, but are not limited to: (1) a significant adverse change in legal factors or in business climate, (2) unanticipated competition, or (3) an adverse action or assessment by a regulator. When evaluating whether goodwill is impaired, the Company compares its estimate of the fair value of the reporting unit to which the goodwill is assigned to the reporting unit's carrying amount, including goodwill. The Company utilizes a fair value measurement (discounted cash flow analysis) to assess the carrying value of the reporting units in consideration of the recoverability of the goodwill balance assigned to each reporting unit as of the measurement date. As of December 31, 2008, the Company

evaluated its goodwill and determined that the fair value had not decreased below the carrying value and no adjustment to impair goodwill was necessary.

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In addition, in light of the decrease in the Company's market capitalization ( market cap ) during the second half of 2008 and continuing into 2009, the Company reviewed the underlying factors causing the market cap decrease to determine if the market cap fluctuation would be indicative of an additional factor to consider in its goodwill impairment testing, as such a decline in the market cap or market value of an entity's securities may or may not be indicative of a triggering event which could require the Company to perform an interim or event-driven impairment analysis.

The Company's material goodwill balances are attributable to its business segments. As previously noted, the Company's operating segments discounted cash flows supported the goodwill balance as of December 31, 2008. In the Company's view, the reduction in market cap is primarily attributable to illiquidity of credit markets and capital markets, concern related to its investment portfolio's unrealized loss positions, impairments recognized during 2008 and 2009, and an overall fear of the capital levels and potential economic impacts to financial services companies. We believe that these concerns arose primarily from the other-than-temporary impairments of investments recorded in the Corporate and Other segment during 2008 and the first half of 2009. The Company monitors the aggregate fair value of its reporting units as a comparison to its overall market capitalization. The Company believes the factors that led to the decline in market cap primarily impacted it at a corporate level, and largely within the Corporate and Other segment, which does not carry a material balance of goodwill, as opposed to impacting the prescribed and inherent fair values of the Company's other operating segments and reporting units. As a result, in the Company's view, the decrease in its market cap does not invalidate the Company's discounted cash flow results. As of September 30, 2009, the Company has determined that no indicators of event-driven impairments were noted related to the Company's goodwill balances.

**11. FAIR VALUE OF FINANCIAL INSTRUMENTS**

Effective January 1, 2008, the Company determined the fair value of its financial instruments based on the fair value hierarchy established in FASB guidance referenced in the Fair Value Measurements and Disclosures Topic which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. In the first quarter of 2009, the Company adopted the provisions from the FASB guidance that is referenced in the Fair Value Measurements and Disclosures Topic for non-financial assets and liabilities (such as property and equipment, goodwill, and other intangible assets) that are required to be measured at fair value on a periodic basis. The effect on the Company's periodic fair value measurements for non-financial assets and liabilities was not material.

The Company has categorized its financial instruments, based on the priority of the inputs to the valuation technique, into a three level hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure fair value fall within different levels of the hierarchy, the category level is based on the lowest priority level input that is significant to the fair value measurement of the instrument.

Financial assets and liabilities recorded at fair value on the Consolidated Condensed Balance Sheets are categorized as follows:

- **Level 1:** Unadjusted quoted prices for identical assets or liabilities in an active market.
  
- **Level 2:** Quoted prices in markets that are not active or significant inputs that are observable either directly or indirectly. Level 2 inputs include the following:

- a) Quoted prices for similar assets or liabilities in active markets
  - b) Quoted prices for identical or similar assets or liabilities in non-active markets
  - c) Inputs other than quoted market prices that are observable
  - d) Inputs that are derived principally from or corroborated by observable market data through correlation or other means.
- 
- **Level 3:** Prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. They reflect management's own assumptions about the assumptions a market participant would use in pricing the asset or liability.

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As a result of the adoption of the FASB guidance on fair value, the Company recognized the following adjustment to opening retained earnings at January 1, 2008, for its Equity Indexed Annuities that were previously accounted for under FASB guidance on certain hybrid financial instruments:

	Carrying Value Prior to Adoption January 1, 2008	Carrying Value After Adoption January 1, 2008 (Dollars In Thousands)	Transition Adjustment to Retained Earnings Gain (Loss)
Equity-indexed annuity reserves, net	\$ 145,912	\$ 143,634	\$ 2,278
Pre-tax cumulative effect of adoption			2,278
Change in deferred income taxes			(808)
Cumulative effect of adoption			\$ 1,470

In addition, the Company recognized a transition adjustment for the embedded derivative liability related to annuities with guaranteed minimum withdrawal benefits. The impact of this adjustment, net of DAC amortization, reduced income before income taxes by \$0.4 million during the first quarter of 2008.

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The following table presents the Company's hierarchy for its assets and liabilities measured at fair value on a recurring basis as of September 30, 2009:

	Level 1	Level 2 (Dollars In Thousands)	Level 3	Total
<b>Assets:</b>				
Fixed maturity securities - available-for-sale				
Asset-backed securities	\$	\$ 395,603	\$ 740,841	\$ 1,136,444
Commercial mortgage-backed securities		145,985	823,800	969,785
Residential mortgage-backed securities		3,543,752	28	3,543,780
US government and authorities	473,659	18,733		492,392
State, municipalities and political subdivisions		216,438	89	216,527
Public utilities				
All other corporate bonds		12,961,058	121,109	13,082,167
Redeemable preferred stocks				
Convertible bonds with warrants		36		36
Total fixed maturity securities - available-for-sale	473,659	17,281,605	1,685,867	19,441,131
Fixed maturity securities - trading	261,048	2,768,621	89,359	3,119,028
Total fixed maturity securities	734,707	20,050,226	1,775,226	22,560,159
Equity securities	199,344	85	70,628	270,057
Other long-term investments (1)	7	26,430	42,253	68,690
Short-term investments	1,009,269	67,352		1,076,621
Total investments	1,943,327	20,144,093	1,888,107	23,975,527
Cash	225,302			225,302
Other assets	4,722			4,722
Assets related to separate accounts				
Variable annuity	2,694,715			2,694,715
Variable universal life	300,358			300,358
Total assets measured at fair value on a recurring basis	\$ 5,168,424	\$ 20,144,093	\$ 1,888,107	\$ 27,200,624
<b>Liabilities:</b>				
Annuity account balances (2)	\$	\$	\$ 150,071	\$ 150,071
Other liabilities (1)		58,046	141,779	199,825
Total liabilities measured at fair value on a recurring basis	\$	\$ 58,046	\$ 291,850	\$ 349,896

(1) Includes certain freestanding and embedded derivatives.

(2) Represents liabilities related to equity indexed annuities.



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The following table presents the Company's hierarchy for its assets and liabilities measured at fair value on a recurring basis as of December 31, 2008:

	Level 1	Level 2 (Dollars In Thousands)	Level 3	Total
<b>Assets:</b>				
Fixed maturity securities - available-for-sale				
Mortgage-backed and asset-backed securities (3)	\$	\$ 4,693,445	\$ 1,538,561	\$ 6,232,006
US government and authorities	55,672	17,151		72,823
State, municipalities and political subdivisions		29,879	93	29,972
Public utilities		1,667,414		1,667,414
All other corporate bonds		8,771,411	88,806	8,860,217
Redeemable preferred stocks			36	36
Convertible bonds with warrants		19		19
Total fixed maturity securities - available-for-sale	55,672	15,179,319	1,627,496	16,862,487
Fixed maturity securities - trading	375,025	2,828,823	32,645	3,236,493
Total fixed maturity securities	430,697	18,008,142	1,660,141	20,098,980
Equity securities	214,413	11,309	76,410	302,132
Other long-term investments (1)	48	5,901	256,973	262,922
Short-term investments	985,950	72,395	1,161	1,059,506
Total investments	1,631,108	18,097,747	1,994,685	21,723,540
Cash	149,358			149,358
Other assets	3,985			3,985
Assets related to separate accounts				
Variable annuity	2,027,470			2,027,470
Variable universal life	242,944			242,944
Total assets measured at fair value on a recurring basis	\$ 4,054,865	\$ 18,097,747	\$ 1,994,685	\$ 24,147,297
<b>Liabilities:</b>				
Annuity account balances (2)	\$	\$	\$ 152,762	\$ 152,762
Other liabilities (1)	3,179	123,006	113,311	239,496
Total liabilities measured at fair value on a recurring basis	\$ 3,179	\$ 123,006	\$ 266,073	\$ 392,258

(1) Includes certain freestanding and embedded derivatives.

(2) Represents liabilities related to equity indexed annuities.

(3) Includes asset-backed securities, commercial mortgage-backed securities, and residential mortgage-backed securities.

**Determination of fair values**

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The valuation methodologies used to determine the fair values of assets and liabilities reflect market participant assumptions and are based on the application of the fair value hierarchy that prioritizes observable market inputs over unobservable inputs. The Company determines the fair values of certain financial assets and financial liabilities based on quoted market prices, where available. The Company also determines certain fair values based on future cash flows discounted at the appropriate current market rate. Fair values reflect adjustments for counterparty credit quality, the Company's credit standing, liquidity and, where appropriate, risk margins on unobservable parameters. The following is a discussion of the methodologies used to determine fair values for the financial instruments as listed in the above table.

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*Fixed Maturity, Short-Term, and Equity Securities*

The fair value of fixed maturity, short-term, and equity securities is determined by management after considering one of three primary sources of information: third party pricing services, non-binding independent broker quotations, or pricing matrices. Security pricing is applied using a waterfall approach whereby publicly available prices are first sought from third party pricing services, the remaining unpriced securities are submitted to independent brokers for non-binding prices, or lastly, securities are priced using a pricing matrix. Typical inputs used by these three pricing methods include, but are not limited to, benchmark yields, reported trades, broker/dealer quotes, issuer spreads, two-sided markets, benchmark securities, bids, offers and reference data including market research publications. Third party pricing services price over 90% of the Company's fixed maturity securities. Based on the typical trading volumes and the lack of quoted market prices for fixed maturities, third party pricing services derive the majority of security prices from observable market inputs such as recent reported trades for identical or similar securities making adjustments through the reporting date based upon available market observable information outlined above. If there are no recent reported trades, the third party pricing services and brokers may use matrix or model processes to develop a security price where future cash flow expectations are developed based upon collateral performance and discounted at an estimated market rate. Certain securities are priced via independent broker quotations, which are considered to have no significant unobservable inputs. When using non-binding independent broker quotations, the Company obtains one quote per security, typically from the broker from which we purchased the security. A pricing matrix is used to price securities for which the Company is unable to obtain or effectively rely on either a price from a third party pricing service or an independent broker quotation.

The pricing matrix used by the Company begins with current spread levels to determine the market price for the security. The credit spreads, assigned by brokers, incorporate the issuer's credit rating, liquidity discounts, weighted average of contracted cash flows, and risk premium, if warranted, due to the issuer's industry and the security's time to maturity. The Company uses credit ratings provided by nationally recognized rating agencies.

For securities that are priced via non-binding independent broker quotations, the Company assesses whether prices received from independent brokers represent a reasonable estimate of fair value through an analysis using internal and external cash flow models developed based on spreads and, when available, market indices. The Company uses a market-based cash flow analysis to validate the reasonableness of prices received from independent brokers. These analytics, which are updated daily, incorporate various metrics (yield curves, credit spreads, prepayment rates, etc.) to determine the valuation of such holdings. As a result of this analysis, if the Company determines there is a more appropriate fair value based upon the analytics, the price received from the independent broker is adjusted accordingly. The Company did not adjust any quotes or prices received from brokers during the nine months ended September 30, 2009.

The Company has analyzed the third party pricing services' valuation methodologies and related inputs, and has also evaluated the various types of securities in its investment portfolio to determine an appropriate fair value hierarchy level based upon trading activity and the observability of market inputs that is accordance with the Fair Value Measurements and Disclosures Topic of the ASC. Based on this evaluation and investment class analysis, each price was classified into Level 1, 2 or 3. Most prices provided by third party pricing services are classified into Level 2 because the significant inputs used in pricing the securities are market observable and the observable inputs are corroborated by the Company. Since the matrix pricing of certain debt securities includes significant non-observable inputs, they are classified as Level 3.

*Derivatives*

Derivative instruments are valued using exchange prices, independent broker quotations or pricing valuation models, which utilize market data inputs. Excluding embedded derivatives, as of September 30, 2009, 61.9% of derivatives based upon notional values were priced using exchange

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prices or independent broker quotations. The remaining derivatives were priced by pricing valuation models, which predominantly utilize observable market data inputs. Inputs used to value derivatives include, but are not limited to, interest swap rates, credit spreads, interest and equity volatility, equity index levels and treasury rates. The Company performs monthly analysis on derivative valuations that includes both quantitative and qualitative analysis.

Derivative instruments classified as Level 1 include futures and certain options, which are traded on active exchange markets.

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Derivative instruments classified as Level 2 primarily include interest rate, inflation, currency exchange and credit default swaps. These derivative valuations are determined using independent broker quotations, which are corroborated with observable market inputs.

Derivative instruments classified as Level 3 were total return swaps and embedded derivatives and include at least one non-observable significant input. A derivative instrument containing Level 1 and Level 2 inputs will be classified as a Level 3 financial instrument in its entirety if it has at least one significant Level 3 input.

The Company utilizes derivative instruments to manage the risk associated with certain assets and liabilities. However, the derivative instruments may not be classified within the same fair value hierarchy level as the associated assets and liabilities. Therefore, the changes in fair value on derivatives reported in Level 3 may not reflect the offsetting impact of the changes in fair value of the associated assets and liabilities.

*GMWB Embedded Derivative*

The GMWB embedded derivative is marked-to-market using current implied volatilities for the equity indices. The methods used to estimate the liabilities employ significant unobservable inputs, such as lapses, policyholder behavior, equity market returns, interest rates, the Company's nonperformance risk measure, and market volatility. The Company assumes mortality of 65% of the National Association of Insurance Commissioners 1994 Variable Annuity GMDB Mortality Table. As a result, the GMWB embedded derivative is categorized as Level 3.

*Separate Accounts*

Separate account assets are invested in open-ended mutual funds and are included in Level 1.

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The following table presents a reconciliation of the beginning and ending balances for fair value measurements for the three months ended September 30, 2009, for which the Company has used significant unobservable inputs (Level 3):

	Beginning Balance	Total Realized and Unrealized Gains (losses) Included in Earnings	Included in Other Comprehensive Income	Purchases, Issuances, and Settlements (net)	Transfers in and/or out of Level 3	Ending Balance	Total Gains (Losses) Included in Earnings Related to Instruments Still Held at the Reporting Date
<b>Assets:</b>							
Fixed maturity securities - available-for-sale							
Asset-backed securities	\$ 724,186	\$	\$ 9,985	\$ 10,147	\$ (3,477)	\$ 740,841	\$
Commercial mortgage-backed securities	817,585		35,205	(28,990)		823,800	
Residential mortgage-backed securities	30	(13,987)	9,418	1,012	3,555	28	
State, municipalities and political subdivisions	89					89	
All other corporate bonds	84,577		8,003	18,801	9,728	121,109	
Total fixed maturity securities - available-for-sale	1,626,467	(13,987)	62,611	970	9,806	1,685,867	
Fixed maturity securities - trading	86,355	4,808		(449)	(1,355)	89,359	3,393
Total fixed maturity securities	1,712,822	(9,179)	62,611	521	8,451	1,775,226	3,393
Equity securities	69,384		14	1,251	(21)	70,628	
Other long-term investments							
(1)	156,386	(114,133)				42,253	(114,133)
Short-term investments	664				(664)		
Total investments	1,939,256	(123,312)	62,625	1,772	7,766	1,888,107	(110,740)
Total assets measured at fair value on a recurring basis	\$ 1,939,256	\$ (123,312)	\$ 62,625	\$ 1,772	\$ 7,766	\$ 1,888,107	\$ (110,740)
<b>Liabilities:</b>							
Annuity account balances (2)	\$ 152,427	\$ (1,992)	\$	\$ 4,348	\$	\$ 150,071	\$
Other liabilities (1)	66,131	(75,648)				141,779	(75,648)
Total liabilities measured at fair value on a recurring basis	\$ 218,558	\$ (77,640)	\$	\$ 4,348	\$	\$ 291,850	\$ (75,648)

(1) Represents certain freestanding and embedded derivatives

(2) Represents liabilities related to equity indexed annuities

For the three months ended September 30, 2009, \$14.8 million of securities were transferred into Level 3. This amount was transferred entirely from Level 2. These transfers resulted from securities that were priced by IDC or brokers in previous quarters and were priced internally as of September 30, 2009.

For the three months ended September 30, 2009, \$7.0 million of securities were transferred out of Level 3. This amount was transferred entirely to Level 2. These transfers resulted from securities that were priced internally in previous quarters and were priced by IDC or brokers as of September 30, 2009.

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The following table presents a reconciliation of the beginning and ending balances for fair value measurements for the three months ended September 30, 2008, for which the Company has used significant unobservable inputs (Level 3):

	Beginning Balance	Total Realized and Unrealized Gains (losses) Included in Earnings	Included in Other Comprehensive Income	Purchases, Issuances, and Settlements (net)	Transfers in and/or out of Level 3	Ending Balance	Total Gains (Losses) Included in Earnings Related to Instruments Still Held at the Reporting Date
<b>(Dollars In Thousands)</b>							
<b>Assets:</b>							
Fixed maturity securities - available-for-sale							
Mortgage-backed securities							
(3)	\$ 2,117,728	\$	\$ 90,558	\$ (333,096)	\$ (245,011)	\$ 1,630,179	\$
State, municipalities and political subdivisions	9,025		6		(8,934)	97	
Public utilities	190,164		(5,174)	(30,281)	(154,709)		
All other corporate bonds	2,427,207	(41,514)	(60,217)	(626,039)	(1,638,101)	61,336	
Redeemable preferred stocks	36					36	
Convertible bonds with warrants	39		(1)		(38)		
Total fixed maturity securities - available-for-sale	4,744,199	(41,514)	25,172	(989,416)	(2,046,793)	1,691,648	
Fixed maturity securities - trading	576,424	(15,275)		(140,675)	(397,011)	23,463	25,548
Total fixed maturity securities	5,320,623	(56,789)	25,172	(1,130,091)	(2,443,804)	1,715,111	25,548
Equity securities	69,566		69	7,221	(497)	76,359	
Other long-term investments							
(1)	44,422	105,196		(1,558)		148,060	105,196
Short-term investments	45,718		(612)		(43,750)	1,356	
Total investments	5,480,329	48,407	24,629	(1,124,428)	(2,488,051)	1,940,886	130,744
Total assets measured at fair value on a recurring basis	\$ 5,480,329	\$ 48,407	\$ 24,629	\$ (1,124,428)	\$ (2,488,051)	\$ 1,940,886	\$ 130,744
<b>Liabilities:</b>							
Annuity account balances (2)	\$ 146,579	\$ (4,196)	\$	\$ (3,379)	\$	\$ 154,154	\$ (4,196)
Other liabilities (1)	6,459	(8,536)		1,565		13,430	(8,536)
Total liabilities measured at fair value on a recurring basis	\$ 153,038	\$ (12,732)	\$	\$ (1,814)	\$	\$ 167,584	\$ (12,732)

(1) Represents certain freestanding and embedded derivatives

(2) Represents liabilities related to equity indexed annuities

(3) Includes asset-backed securities, commercial mortgage-backed securities, and residential mortgage-backed securities.





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The following table presents a reconciliation of the beginning and ending balances for fair value measurements for the nine months ended September 30, 2009, for which the Company has used significant unobservable inputs (Level 3):

	Beginning Balance	Total Realized and Unrealized Gains (losses) Included in Earnings	Included in Other Comprehensive Income	Purchases, Issuances, and Settlements (net)	Transfers in and/or out of Level 3	Ending Balance	Total Gains (Losses) Included in Earnings Related to Instruments Still Held at the Reporting Date
<b>Assets:</b>							
Fixed maturity securities - available-for-sale							
Asset-backed securities	\$ 682,710	\$ (31)	\$ 51,957	\$ 9,682	\$ (3,477)	\$ 740,841	\$
Commercial mortgage-backed securities	855,817		12,768	(44,785)		823,800	
Residential mortgage-backed securities	34	(13,987)	9,417	1,009	3,555	28	
State, municipalities and political subdivisions	93			(4)		89	
All other corporate bonds	88,842	(49)	7,127	3,194	21,995	121,109	
Total fixed maturity securities - available-for-sale	1,627,496	(14,067)	81,269	(30,904)	22,073	1,685,867	
Fixed maturity securities - trading	32,645	8,345		75,044	(26,675)	89,359	6,496
Total fixed maturity securities	1,660,141	(5,722)	81,269	44,140	(4,602)	1,775,226	6,496
Equity securities	76,411		580	(6,342)	(21)	70,628	
Other long-term investments							
(1)	256,973	(214,720)				42,253	(214,720)
Short-term investments	1,161		(286)		(875)		
Total investments	1,994,686	(220,442)	81,563	37,798	(5,498)	1,888,107	(208,224)
Total assets measured at fair value on a recurring basis	\$ 1,994,686	\$ (220,442)	\$ 81,563	\$ 37,798	\$ (5,498)	\$ 1,888,107	\$ (208,224)
<b>Liabilities:</b>							
Annuity account balances (2)	\$ 152,762	\$ (3,261)	\$	\$ 5,952	\$	\$ 150,071	\$
Other liabilities (1)	113,311	(28,468)				141,779	(28,468)
Total liabilities measured at fair value on a recurring basis	\$ 266,073	\$ (31,729)	\$	\$ 5,952	\$	\$ 291,850	\$ (28,468)

(1) Represents certain freestanding and embedded derivatives

(2) Represents liabilities related to equity indexed annuities

For the nine months ended September 30, 2009, \$36.2 million of securities were transferred into Level 3. This amount was transferred entirely from Level 2. These transfers resulted from securities that were priced by IDC or brokers in previous quarters and were priced internally as of September 30, 2009.

For the nine months ended September 30, 2009, \$41.7 million of securities were transferred out of Level 3. This amount was transferred entirely to Level 2. These transfers resulted from securities that were priced internally in previous quarters and were priced by IDC or brokers as of September 30, 2009.

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The following table presents a reconciliation of the beginning and ending balances for fair value measurements for the nine months ended September 30, 2008, for which the Company has used significant unobservable inputs (Level 3):

	Beginning Balance	Total Realized and Unrealized Gains (losses) Included in Earnings	Other Comprehensive Income	Purchases, Issuances, and Settlements (net)	Transfers in and/or out of Level 3	Ending Balance	Total Gains (Losses) Included in Earnings Related to Instruments Still Held at the Reporting Date
<b>(Dollars In Thousands)</b>							
<b>Assets:</b>							
Fixed maturity securities - available-for-sale							
Mortgage-backed securities (3)	\$ 1,290,299	\$	\$ (63,138)	\$ 516,643	\$ (113,625)	\$ 1,630,179	\$
State, municipalities and political subdivisions	9,126		(92)	(3)	(8,934)	97	
Public utilities	176,473		(9,762)	(12,002)	(154,709)		
All other corporate bonds	2,248,703	(41,514)	(161,520)	(348,222)	(1,636,111)	61,336	
Redeemable preferred stocks	36					36	
Convertible bonds with warrants	227		(47)	(142)	(38)		
Total fixed maturity securities - available-for-sale	3,724,864	(41,514)	(234,559)	156,274	(1,913,417)	1,691,648	
Fixed maturity securities - trading	874,380	(40,765)		(304,273)	(505,879)	23,463	1,646
Total fixed maturity securities	4,599,244	(82,279)	(234,559)	(147,999)	(2,419,296)	1,715,111	1,646
Equity securities	18,135		(19)	58,761	(518)	76,359	
Other long-term investments							
(1)	2,951	147,001		(1,892)		148,060	147,001
Short-term investments	66,327		(612)		(64,359)	1,356	
Total investments	4,686,657	64,722	(235,190)	(91,130)	(2,484,173)	1,940,886	148,647
Total assets measured at fair value on a recurring basis	\$ 4,686,657	\$ 64,722	\$ (235,190)	\$ (91,130)	\$ (2,484,173)	\$ 1,940,886	\$ 148,647
<b>Liabilities:</b>							
Annuity account balances (2)	\$ 143,634	\$ (4,365)	\$	\$ (6,155)	\$	\$ 154,154	\$ (4,365)
Other liabilities (1)	39,168	23,840		1,898		13,430	23,840
Total liabilities measured at fair value on a recurring basis	\$ 182,802	\$ 19,475	\$	\$ (4,257)	\$	\$ 167,584	\$ 19,475

(1) Represents certain freestanding and embedded derivatives

(2) Represents liabilities related to equity indexed annuities

(3) Includes asset-backed securities, commercial mortgage-backed securities, and residential mortgage-backed securities.

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Total realized and unrealized gains (losses) on Level 3 assets and liabilities are primarily reported in either realized investment gains (losses) within the Consolidated Condensed Statements of Income (Loss) or other comprehensive income (loss) within shareowners' equity based on the appropriate accounting treatment for the item.

Purchases, sales, issuances and settlements, net, represent the activity that occurred during the period that results in a change of the asset or liability but does not represent changes in fair value for the instruments held at the beginning of the period. Such activity primarily relates to purchases and sales of fixed maturity securities, and issuances and settlements of equity indexed annuities.

The Company reviews the fair value hierarchy classifications each reporting period. Changes in the observability of the valuation attributes may result in a reclassification of certain financial assets or liabilities. Such reclassifications are reported as transfers in and out of Level 3 at the beginning fair value for the reporting period in which the changes occur. The asset transfers in the table(s) above primarily related to positions moved from Level 3 to Level 2 as the Company determined that certain inputs were observable.

The amount of total gains (losses) for assets and liabilities still held as of the reporting date primarily represents changes in fair value of trading securities and certain derivatives that exist as of the reporting date, and the change in fair value of equity indexed annuities.

Table of Contents*Estimated Fair Value of Financial Instruments*

The carrying amounts and estimated fair values of its financial instruments as of the periods shown below are as follows:

	September 30, 2009		As of December 31, 2008	
	Carrying Amounts	Fair Values	Carrying Amounts	Fair Values
(Dollars In Thousands)				
<b>Assets</b>				
Mortgage loans on real estate	\$ 3,849,349	\$ 4,215,129	\$ 3,848,288	\$ 4,571,259
Policy loans	788,402	788,402	810,933	810,933
<b>Liabilities</b>				
Stable value product account balances	\$ 3,863,329	\$ 4,081,368	\$ 4,960,405	\$ 5,104,268
Annuity account balances	9,726,082	9,429,040	9,357,427	8,976,336
<b>Debt</b>				
Bank borrowings	\$ 245,000	\$ 245,000	\$ 155,000	\$ 155,000
Senior and Medium-Term Notes	559,852	544,159	559,852	452,382
Subordinated debt securities	524,743	431,017	524,743	285,103
Non-recourse funding obligations	1,375,000	1,151,434	1,375,000	713,742

Except as noted below, fair values were estimated using quoted market prices.

**Fair Value Measurements***Mortgage loans on real estate*

The Company estimates the fair value of mortgage loans using an internally developed model. This model includes inputs derived by the Company based on assumed discount rates relative to the Company's current mortgage loan lending rate and an expected cash flow analysis based on a review of the mortgage loan terms. The model also contains the Company's determined representative risk adjustment assumptions related to nonperformance and liquidity risks.

*Policy loans*

The Company believes the fair value of policy loans approximates book value. Policy loans are funds provided to policy holders in return for a claim on the account value of the policy. The funds provided are limited to a certain percent of the account balance. The nature of policy loans is

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to have low default risk as the loans are fully collateralized by the value of the policy. The majority of policy loans do not have a stated maturity and the balances and accrued interest are repaid with proceeds from the policy account balance. Due to the collateralized nature of policy loans and unpredictable timing of repayments, the Company believes the fair value of policy loans approximates carrying value.

### *Stable value product and Annuity account balances*

The Company estimates the fair value of stable value product account balances and annuity account balances using models based on discounted expected cash flows. The discount rates used in the models were based on a current market rate for similar financial instruments.

### *Bank borrowings*

The Company believes the fair value of its bank borrowings approximates carrying value. These borrowings that are outstanding under the Company's credit facility are discussed further in Item 2, *Management's Discussion and Analysis of Financial Condition and Results of Operations*, Liquidity and Capital Resources .

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*Non-recourse funding obligations*

As of September 30, 2009, the Company estimated the fair value of its non-recourse funding obligations using internal discounted cash flow models. The discount rates used in the model were based on a current market yield for similar financial instruments.

**12. INCOME TAXES**

There have been no material changes to the balance of unrecognized income tax benefits which impacted earnings during the three and nine months ended September 30, 2009. The Company does not expect to have any material adjustments, within the next twelve months, to its balance of unrecognized income tax benefits in any of the tax jurisdictions in which it conducts its business operations.

The Company has computed its effective income tax rate for the nine months ended September 30, 2009, based upon its estimate of its annual 2009 income. The effective tax rate for the nine months ended September 30, 2009, was approximately 34.4% compared to a rate of 46.9% for the same period in the prior year. The effective tax rate for the first nine months of 2009 reflects a rate closer to historical rates, while the 2008 rate reflects the effect of the events that led to the Company reporting a net loss in the 2008 period.

Based on the Company's current assessment of future taxable income, including available tax planning opportunities, the Company anticipates that it is more likely than not that it will generate sufficient taxable income to realize its deferred tax assets, and therefore the Company did not record a valuation allowance against its material deferred tax assets as of September 30, 2009.

**13. DERIVATIVE FINANCIAL INSTRUMENTS**

The Company utilizes a risk management strategy that incorporates the use of derivative financial instruments to reduce exposure to interest rate risk, inflation risk, currency exchange risk, and equity market risk. These strategies are developed through the asset/liability committee's analysis of data from financial simulation models and other internal and industry sources and are then incorporated into the Company's risk management program.

Derivative instruments expose the Company to credit and market risk and could result in material changes from period to period. The Company minimizes its credit risk by entering into transactions with highly rated counterparties. The Company manages the market risk associated with interest rate and foreign exchange contracts by establishing and monitoring limits as to the types and degrees of risk that may be undertaken. The Company monitors its use of derivatives in connection with its overall asset/liability management programs and strategies.

Derivative instruments that are used as part of the Company's interest rate risk management strategy include interest rate swaps, interest rate futures, interest rate options, and interest rate swaptions. The Company's inflation risk management strategy involves the use of swaps that



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requires the Company to pay a fixed rate and receive a floating rate that is based on changes in the Consumer Price Index ( CPI ). The Company uses foreign currency swaps to manage its exposure to changes in the value of foreign currency denominated stable value contracts. No foreign currency swaps remain outstanding. The Company also uses S&P 500® options to mitigate its exposure to the value of equity indexed annuity contracts.

The Company has sold credit default protection on liquid traded indices to enhance the return on its investment portfolio. These credit default swaps create credit exposure similar to an investment in publicly issued fixed maturity cash investments. Outstanding credit default swaps relate to the Investment Grade Series 9 Index and have terms to December 2017. Defaults within the Investment Grade Series 9 Index that exceeded the 10% attachment point would require the Company to perform under the credit default swaps, up to the 15% exhaustion point. The maximum potential amount of future payments (undiscounted) that the Company could be required to make under the credit derivatives is \$25.0 million. As of September 30, 2009, the fair value of the credit derivatives was a liability of \$2.7 million. As of September 30, 2009, the Company had collateral of \$3.7 million posted with the counterparties to credit default swaps. The collateral is counterparty specific and is not tied to any one contract. If the credit default swaps needed to be settled immediately, the Company would not need to post an additional payment.

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As a result of the ongoing disruption in the credit markets, the fair value of these derivatives has fluctuated in response to changing market conditions. The Company believes that the unrealized loss recorded on the \$25.0 million notional of credit default swaps is not indicative of the economic value of the investment.

U.S. GAAP requires that all derivative instruments be recognized in the balance sheet at fair value. The Company records its derivative instruments on the balance sheet in other long-term investments and other liabilities. The accounting for changes in fair value of a derivative instrument depends on whether it has been designated and qualifies as part of a hedging relationship and further, on the type of hedging relationship. For those derivative instruments that are designated and qualify as hedging instruments, a company must designate the hedging instrument, based upon the exposure being hedged, as a fair value hedge, cash flow hedge or a hedge related to foreign currency exposure. For derivatives that are designated and qualify as cash flow hedges, the effective portion of the gain or loss realized on the derivative instrument is reported as a component of other comprehensive income and reclassified into earnings in the same period during which the hedged transaction impacts earnings. The remaining gain or loss on these derivatives is recognized as ineffectiveness in current earnings during the period of the change. For derivatives that are designated and qualify as fair value hedges, the gain or loss on the derivative instrument as well as the offsetting loss or gain on the hedged item attributable to the hedged risk are recognized in current earnings during the period of change in fair values. Effectiveness of the Company's hedge relationships is assessed on a quarterly basis. The Company accounts for changes in fair values of derivatives that are not part of a qualifying hedge relationship through earnings in the period of change. Changes in the fair value of derivatives that are recognized in current earnings are reported in realized investment gains (losses) - derivative financial instruments.

**Cash-Flow Hedges**

- During 2004 and 2005, in connection with the issuance of inflation adjusted funding agreements, the Company entered into swaps to convert the floating CPI-linked interest rate on the contracts to a fixed rate. The Company paid a fixed rate on the swap and received a floating rate equal to the CPI change paid on the funding agreements.
- During 2006, the Company entered into swaps to convert CMT ( Constant Maturity Treasury ) based floating rate interest payments on funding agreements to fixed rate interest payments.
- During 2006 and 2007, the Company entered into interest rate swaps to convert LIBOR based floating rate interest payments on funding agreements to fixed rate interest payments.

**Other Derivatives**

The Company also uses various other derivative instruments for risk management purposes that either do not qualify for hedge accounting treatment or have not currently been designated by the Company for hedge accounting treatment. Changes in the fair value of these derivatives are recognized in earnings during the period of change.

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- The Company uses interest rate swaps to convert the fixed interest rate payments on certain of its debt obligations to a floating rate. Interest is exchanged periodically on the notional value, with the Company receiving the fixed rate and paying various LIBOR-based rates.
- The Company uses certain foreign currency swaps, which are not designated as cash flow hedges, to mitigate its exposure to changes in currency rates.
- The Company also uses short positions in interest rate futures to mitigate the interest rate risk associated with its mortgage loan commitments.
- The Company uses certain interest rate swaps to mitigate interest rate risk related to floating rate exposures.
- The Company uses other swaps, options, and swaptions to manage the interest rate risk in its mortgage-backed security portfolio.

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- The Company is involved in various modified coinsurance and funds withheld arrangements which contain embedded derivatives that must be reported at fair value. Changes in fair value are recorded in current period earnings. The investment portfolios that support the related modified coinsurance reserves and funds withheld arrangements had mark-to-market changes which offset the gains or losses on these embedded derivatives.
- The Company utilizes S&P 500® options to mitigate the risk associated with equity indexed annuity contracts.
- The Company markets certain variable annuity products with a GMWB rider. The GMWB component is considered an embedded derivative, not considered to be clearly and closely related to the host contract.
- The Company entered into credit default swaps and various other derivative positions to enhance the return on its investment portfolio.

The tables below present information about the nature and accounting treatment of the Company's primary derivative financial instruments and the location in and effect on the consolidated condensed financial statements for the periods presented below:

	<b>As of September 30, 2009</b>	
	<b>Notional Amount</b>	<b>Fair Value</b>
	<b>(Dollars In Thousands)</b>	
<b>Other long-term investments</b>		
Derivatives not designated as hedging instruments:		
Interest rate	\$ 125,000	\$ 15,943
Embedded derivative - Modco reinsurance treaties	1,945,208	37,709
Embedded derivative - GMWB	389,719	4,524
Embedded derivative - GMAB	6,611	19
Other	89,117	10,495
	\$ 2,555,655	\$ 68,690
<b>Other liabilities</b>		
Cash flow hedges:		
Inflation	\$ 343,526	\$ 29,675
Interest rate	175,000	11,376
Derivatives not designated as hedging instruments:		
Credit default swaps	25,000	2,711
Interest rate	110,000	9,005
Embedded derivative - Modco reinsurance treaties	1,046,397	105,169
Embedded derivative GMWB	1,290,014	36,483
Embedded derivative GMAB	8,706	127
Other	35,064	5,279
	\$ 3,033,707	\$ 199,825

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(1) Additional information on derivatives not designated as hedging instruments is referenced under the ASC Derivatives and Hedging Topic.

Table of Contents**Gain (Loss) on Derivatives in Cash Flow Hedging Relationships**

	For The Three Months Ended September 30, 2009			For The Nine Months Ended September 30, 2009		
	Realized investment gains (losses)	Benefits and settlement expenses	Other comprehensive income (Dollars In Thousands)	Realized investment gains (losses)	Benefits and settlement expenses	Other comprehensive income
<b>Gain (loss) recognized in other comprehensive income (effective portion):</b>						
Interest rate	\$	\$	\$ (5,822)	\$	\$	\$ (1,958)
Inflation			(3,049)			21,987
<b>Gain (loss) reclassified from accumulated other comprehensive income into income (effective portion):</b>						
Interest rate	\$	\$ (1,979)	\$	\$	\$ (5,876)	\$
Inflation		(3,682)			(8,151)	
<b>Gain (loss) recognized in income (ineffective portion):</b>						
Inflation	\$ 87	\$	\$	\$ 1,041	\$	\$

Based on the expected cash flows of the underlying hedged items, the Company expects to reclassify \$8.9 million out of accumulated other comprehensive income into earnings during the next twelve months.

**Gain (Loss) on Derivatives Not Designated as Hedging Instruments****Realized investment gains (losses) - derivative financial instruments**

	For The Three Months Ended September 30, 2009	For The Nine Months Ended September 30, 2009
	(Dollars In Thousands)	
Interest rate risk		
Mortgage loan commitments	\$	\$ 6,889
Interest rate swaps	(8,008)	28,351
Credit risk	182	2,733
Embedded derivative - Modco reinsurance treaties	(158,937)	(244,726)
Embedded derivative - GMWB	(31,210)	1,132
Other	2,433	4,523
	\$ (195,540)	\$ (201,098)

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(1) Additional information on derivatives not designated as hedging instruments is referenced under the ASC Derivatives and Hedging Topic.

**Realized investment gains (losses) - all other investments**

	<b>For The Three Months Ended September 30, 2009</b>	<b>For The Nine Months Ended September 30, 2009</b>
	(Dollars In Thousands)	
Fixed income Modco trading portfolio(1)	\$ 164,732	\$ 273,639

(1) The Company elected to include the use of alternate disclosures for trading activities.

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**14. SUBSEQUENT EVENTS**

On October 9, 2009, the Company closed on offerings of \$400 million of its senior notes due in 2019, \$100 million of its senior notes due in 2024, and \$300 million of its senior notes due in 2039, for an aggregate principal amount of \$800 million. The Notes were offered and sold pursuant to Protective's shelf registration statement on Form S-3.

The Company used the net proceeds from the offering of the Notes to purchase \$800 million in aggregate principal amount of newly-issued surplus notes of one of its indirect wholly owned subsidiaries, Golden Gate Captive Insurance Company ( Golden Gate ). Golden Gate used a portion of the proceeds from the sale of the surplus notes to the Company to repurchase at a discount \$800 million in aggregate principal amount of its outstanding Series A floating rate surplus notes that were held by third parties. This resulted in a \$126 million pre-tax gain, net of deferred issue costs, that will be recognized in the fourth quarter of 2009.

As a result of these transactions, the Company is the sole holder of the Golden Gate surplus notes.

On November 3, 2009, Lloyds Banking Group Plc. ( Lloyds ) and Royal Bank of Scotland Group Plc. ( RBS ) announced a series of proposed transactions to increase their core Tier 1 capital levels. These transactions primarily consist of rights offerings and exchanges/deferrals on certain hybrid securities. As of September 30, 2009, our hybrid holdings in Lloyds had a GAAP amortized cost of \$64.1 million and a market value of \$38.0 million. Additionally, our hybrid holdings in RBS had a GAAP amortized cost of \$14.8 million and a market value of \$7.4 million. These amounts include our Modco trading portfolio holdings which had a GAAP amortized cost of \$7.8 million and a market value of \$4.5 million.

The Company has evaluated events subsequent to September 30, 2009, and through the consolidated condensed financial statement issuance date of November 6, 2009. The Company has not evaluated subsequent events after that date for presentation in these consolidated condensed financial statements.



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**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

The following Management's Discussion and Analysis of Financial Condition and Results of Operations ( MD&A ) should be read in conjunction with our consolidated condensed financial statements included under Part I, Item 1, *Financial Statements (Unaudited)*, of this Quarterly Report on Form 10-Q and our audited consolidated financial statements for the year ended December 31, 2008, included in our Annual Report on Form 10-K.

For a more complete understanding of our business and current period results, please read the following MD&A in conjunction with our latest Annual Report on Form 10-K and other filings with the United States Securities and Exchange Commission (the SEC ).

Certain reclassifications have been made in the previously reported financial statements and accompanying notes to make the prior period amounts comparable to those of the current period. Such reclassifications had no effect on previously reported net income or shareowners' equity.

**FORWARD-LOOKING STATEMENTS CAUTIONARY LANGUAGE**

This report reviews our financial condition and results of operations including our liquidity and capital resources. Historical information is presented and discussed and where appropriate, factors that may affect future financial performance are also identified and discussed. Certain statements made in this report include forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include any statement that may predict, forecast, indicate or imply future results, performance or achievements instead of historical facts and may contain words like believe, expect, estimate, project, budget, forecast, anticipate, plan, will, other words, phrases, or expressions with similar meaning. Forward-looking statements involve risks and uncertainties, which may cause actual results to differ materially from the results contained in the forward-looking statements, and we cannot give assurances that such statements will prove to be correct. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements as a prediction of actual results. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future developments or otherwise. For more information about the risks, uncertainties and other factors that could affect our future results, please see Part I, Item II, *Risks and Uncertainties* and Part II, Item 1A, *Risk Factors*, of this report, as well as Part I, Item 1A, *Risk Factors*, of our Annual Report on Form 10-K for the fiscal year ended December 31, 2008.

**OVERVIEW**

*Our business*

We are a holding company headquartered in Birmingham, Alabama, with subsidiaries that provide financial services through the production, distribution, and administration of insurance and investment products. Founded in 1907, Protective Life Insurance Company ( PLICO ) is our largest operating subsidiary. Unless the context otherwise requires, Company, we, us, or our refers to the consolidated group of Protective Life Corporation and our subsidiaries.

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We operate several business segments, each having a strategic focus. An operating segment is distinguished by products, channels of distribution, and/or other strategic distinctions. We periodically evaluate our operating segments, as prescribed in the Accounting Standards Codification ( ASC ) Segment Reporting Topic, and make adjustments to our segment reporting as needed.

Our operating segments are Life Marketing, Acquisitions, Annuities, Stable Value Products, Asset Protection, and Corporate and Other.

- **Life Marketing** - We market level premium term insurance ( traditional ), universal life ( UL ), variable universal life, and bank-owned life insurance ( BOLI ) products on a national basis primarily through networks of independent insurance agents and brokers, stockbrokers, and independent marketing organizations.
- **Acquisitions** - We focus on acquiring, converting, and servicing policies acquired from other companies. The segment's primary focus is on life insurance policies and annuity products sold to individuals. In the ordinary course of business, the Acquisitions segment regularly considers

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acquisitions of blocks of policies or insurance companies. The level of the segment's acquisition activity is predicated upon many factors, including available capital, operating capacity, and market dynamics. Policies acquired through the Acquisition segment are closed blocks of business (no new policies are being marketed). Therefore, earnings and account values are expected to decline as the result of lapses, deaths, and other terminations of coverage unless new acquisitions are made.

- **Annuities** - We market and support fixed and variable annuity products. These products are primarily sold through broker-dealers, financial institutions and independent agents and brokers.
- **Stable Value Products** - We sell guaranteed funding agreement (GFAs) to special purpose entities that in turn issue notes or certificates in smaller, transferable denominations. The segment also markets fixed and floating rate funding agreements directly to the trustees of municipal bond proceeds, institutional investors, bank trust departments, and money market funds. Additionally, the segment markets guaranteed investment contracts (GICs) to 401(k) and other qualified retirement savings plans.
- **Asset Protection** - We primarily market extended service contracts and credit life and disability insurance to protect consumers investments in automobiles, watercraft, and recreational vehicles. In addition, the segment markets a guaranteed asset protection (GAP) product.
- **Corporate and Other** - This segment primarily consists of net investment income, including the impact of carrying excess liquidity, and expenses not attributable to the segments above (including net investment income on capital and interest on debt) and a trading portfolio that was previously part of a variable interest entity. This segment also includes earnings from several non-strategic lines of business (primarily cancer insurance, residual value insurance, surety insurance, and group annuities), various investment-related transactions, and the operations of several small subsidiaries.

**EXECUTIVE SUMMARY**

Our core operating fundamentals contributed to our continued success in the third quarter and to a positive net income of \$140.5 million and solid operating income in our business segments for the nine months ended September 30, 2009. While we are encouraged by our underlying business model, we continue to see challenges ahead given the current environment, and therefore have a continued focus on our overall capital strategy. Our strategy is designed to weather the current economic climate and includes shifting our focus to products that are less capital intensive, implementing pricing initiatives, maintaining a strong distribution network, and reducing sales with less attractive spread levels. In addition, during the second quarter of 2009, we issued 15.5 million shares of common stock through a public offering. This offering generated approximately \$132.8 million of net proceeds to the Company.

During the nine months ended September 30, 2009, our pre-tax operating earnings increased \$17.9 million compared to the nine months ended September 30, 2008, primarily as a result of \$106.6 million of favorable fair value changes recorded on our trading portfolio, equity indexed annuity product line and embedded derivatives associated with the variable annuity GMWB rider, compared to the prior year's quarter.

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The following table reflects a reconciliation of after-tax operating income to net income (loss) for the periods presented:

(Dollars In Thousands; Net Of Income Tax)	For the Nine Months Ended September 30, 2009		For the Nine Months Ended September 30, 2008		Variance
<b>After-tax Operating Income</b>	\$	190,335	\$	183,178	\$ 7,157
Realized investment gains (losses) and related amortization					
Investments		85,417		(319,432)	404,849
Derivatives		(135,275)		110,312	(245,587)
<b>Net Income (Loss)</b>	\$	140,477	\$	(25,942)	\$ 166,419

For more information regarding our realized investment and derivative gains (losses), refer to the Realized Gains and Losses discussion on page 81.

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During the third quarter of 2009, we experienced significant improvement in our net unrealized loss position. As of September 30, 2009, our net unrealized loss position was \$476.8 million, prior to tax and deferred acquisition costs ( DAC ) offsets and \$305.7 million, after tax and DAC offsets. This improvement was caused by spread tightening during the quarter.

Subsequent to the third quarter of 2009, we issued \$800 million of senior notes and used the net proceeds to purchase \$800 million of newly-issued surplus notes from Golden Gate Captive Insurance Company ( Golden Gate ). Golden Gate concurrently purchased at a discount \$800 million of its floating rate surplus notes held by third parties. The repurchase transactions are expected to result in an estimated pre-tax gain of \$126 million, or \$0.94 per diluted share, to be recognized in the fourth quarter of 2009. For more information regarding this transaction, refer to Note 14, *Subsequent Events*.

Significant financial information related to each of our segments is included in Results of Operations .

**RISKS AND UNCERTAINTIES**

The factors which could affect our future results include, but are not limited to, general economic conditions and the following risks and uncertainties:

*General*

- exposure to the risks of natural disasters, pandemics, malicious and terrorist acts that could adversely affect our operations and results;
- computer viruses, network security breaches, disasters or other unanticipated events could affect our data processing systems or those of our business partners and could damage our business and adversely affect our financial condition and results of operations;
- actual experience may differ from management s assumptions and estimates and negatively affect our results;
- we may not realize our anticipated financial results from our acquisitions strategy;
- we are dependent on the performance of others;
- our risk management policies and procedures could leave us exposed to unidentified or unanticipated risk, which could negatively affect our business or result in losses;

*Financial environment*

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- interest rate fluctuations could negatively affect our spread income or otherwise impact our business;
- our investments are subject to market, credit, legal, and regulatory risks, which could be heightened during periods of extreme volatility or disruption in the financial and credit markets;
- equity market volatility could negatively impact our business;
- credit market volatility or disruption could adversely impact our financial condition or results from operations;
- our ability to grow depends in large part upon the continued availability of capital;
- we could be adversely affected by a ratings downgrade or other negative action by a ratings organization;
- a loss of policyholder confidence in our insurance subsidiaries could lead to higher than expected levels of policyholder surrenders and withdrawal of funds;
- we could be forced to sell investments at a loss to cover policyholder withdrawals;
- disruption of the capital and credit markets could negatively affect our ability to meet our liquidity and financing needs;
- difficult conditions in the economy generally could adversely affect our business and results from operations;
- continued deterioration of general economic conditions could result in a severe and extended economic recession, which could materially adversely affect our business and results from operations;
- there can be no assurance that the actions of the United States Government or other governmental and regulatory bodies for the purpose of stabilizing the financial markets will achieve their intended effect;

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- we may be required to establish a valuation allowance against our deferred tax assets, which could materially adversely affect our results of operations, financial condition, and capital position;
- we could be adversely affected by an inability to access our credit facility;
- results that differ from expectations or assumptions could adversely impact our investment valuation, financial condition or our results of operations;
- the amount of statutory capital we have and must hold to maintain our financial strength and credit ratings and meet other requirements can vary significantly and is sensitive to a number of factors;
- we are a holding company and depend on the ability of our subsidiaries to transfer funds to us to meet our obligations and pay dividends;

*Industry*

- insurance companies are highly regulated and subject to numerous legal restrictions and regulations;
- changes to tax law or interpretations of existing tax law could adversely affect our ability to compete with non-insurance products or reduce the demand for certain insurance products;
- financial services companies are frequently the targets of litigation, including class action litigation, which could result in substantial judgments;
- publicly held companies in general and the financial services industry in particular are sometimes the target of law enforcement investigations and the focus of increased regulatory scrutiny;
- new accounting rules, changes to existing accounting rules, or the grant of permitted accounting practices to competitors could negatively impact us;
- reinsurance introduces variability in our statements of income;
- our reinsurers could fail to meet assumed obligations, increase rates or be subject to adverse developments that could affect us;
- policy claims fluctuate from period to period resulting in earnings volatility;

*Competition*

- operating in a mature, highly competitive industry could limit our ability to gain or maintain our position in the industry and negatively affect profitability;

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- our ability to maintain competitive unit costs is dependent upon the level of new sales and persistency of existing business;
- a ratings downgrade could adversely affect our ability to compete; and
- we may not be able to protect our intellectual property and could also be subject to infringement claims.

For more information about the risks, uncertainties, and other factors that could affect our future results, please see Part II, Item 1A of this report and our Annual and Quarterly Reports on Forms 10-K and 10-Q.

### CRITICAL ACCOUNTING POLICIES

Our accounting policies inherently require the use of judgments relating to a variety of assumptions and estimates, in particular expectations of current and future mortality, morbidity, persistency, expenses, and interest rates. Because of the inherent uncertainty when using the assumptions and estimates, the effect of certain accounting policies under different conditions or assumptions could be materially different from those reported in the consolidated financial statements. A discussion of various critical accounting policies that have changed since filing our Form 10-K for the year ended December 31, 2008, is presented below. For a more complete listing of our critical accounting policies, refer to our Annual Report on Form 10-K for the year ended December 31, 2008.

There were no significant changes to our accounting policies during the nine months ended September 30, 2009, other than those related to credit losses and the Financial Accounting Standards Board ( FASB ) guidance that was adopted which is referenced under the ASC Investments-Debt Equity Securities Topic, as discussed in Note 2, *Investment Operations*, and the following:



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**Guaranteed minimum withdrawal benefits** - We establish liabilities for guaranteed minimum withdrawal benefits ( GMWB ) on our variable annuity products. Accounting principles generally accepted in the United States ( U.S. GAAP ) requires the GMWB liability to be marked-to-market using current implied volatilities for the equity indices. The methods used to estimate the liabilities employ assumptions about mortality, lapses, policyholder behavior, equity market returns, interest rates, our nonperformance risk measure, and market volatility. We assume mortality of 65% of the National Association of Insurance Commissioners 1994 Variable Annuity Guaranteed Minimum Death Benefit ( GMDB ) Mortality Table. Differences between the actual experience and the assumptions used result in variances in profit and could result in losses. In the first quarter of 2009, the assumption for long term volatility used for projection purposes was updated to reflect recent market conditions. The liability calculation was changed to reflect a rate increase for all GMWB policyholders.

**RESULTS OF OPERATIONS**

In the following discussion, segment operating income (loss) is defined as income before income tax excluding net realized investment gains and losses (net of the related DAC and value of business acquired ( VOBA ) and participating income from real estate ventures), and the cumulative effect of change in accounting principle. Periodic settlements of derivatives associated with corporate debt and certain investments and annuity products are included in realized gains and losses but are considered part of segment operating income (loss) because the derivatives are used to mitigate risk in items affecting segment operating income (loss). Management believes that segment operating income (loss) provides relevant and useful information to investors, as it represents the basis on which the performance of our business is internally assessed. Although the items excluded from segment operating income (loss) may be significant components in understanding and assessing our overall financial performance, management believes that segment operating income (loss) enhances an investor's understanding of our results of operations by highlighting the income (loss) attributable to the normal, recurring operations of our business. However, segment operating income (loss) should not be viewed as a substitute for U.S. GAAP net income (loss). In addition, our segment operating income (loss) measures may not be comparable to similarly titled measures reported by other companies.

We periodically review and update as appropriate our key assumptions on products using the ASC Financial Services-Insurance Topic, including future mortality, expenses, lapses, premium persistency, investment yields and interest spreads. Changes to these assumptions result in adjustments which increase or decrease DAC amortization and/or benefits and expenses. The periodic review and updating of assumptions is referred to as "unlocking".

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The following table presents a summary of results and reconciles segment operating income (loss) to consolidated net income (loss):

	For The Three Months Ended September 30,			Change (Dollars In Thousands)	For The Nine Months Ended September 30,			Change
	2009	2008			2009	2008		
<b>Segment Operating Income (Loss)</b>								
Life Marketing	\$ 26,544	\$ 52,222	(49.2)%	\$ 106,233	\$ 136,798	(22.3)%		
Acquisitions	33,061	33,021	0.1	101,723	101,111	0.6		
Annuities	16,075	556	n/m	36,995	12,532	n/m		
Stable Value Products	14,339	28,184	(49.1)	51,522	61,945	(16.8)		
Asset Protection	5,731	8,186	(30.0)	16,667	24,702	(32.5)		
Corporate and Other	(22,826)	(32,173)	(29.1)	(22,425)	(64,239)	(65.1)		
Total segment operating income	72,924	89,996	(19.0)	290,715	272,849	6.5		
Realized investment gains (losses)								
- investments(1)(3)	135,388	(350,399)		131,411	(491,434)			
Realized investment gains (losses)								
- derivatives(2)	(166,676)	100,461		(208,116)	169,711			
Income tax (expense) benefit	(14,051)	59,934		(73,533)	22,932			
Net income (loss)	\$ 27,585	\$ (100,008)	n/m	\$ 140,477	\$ (25,942)	n/m		

(1) Realized investment gains (losses)

- investments(3)	\$ 134,608	\$ (351,102)	\$ 129,767	\$ (491,558)
Less: related amortization of DAC	(780)	(703)	(1,644)	(124)
	\$ 135,388	\$ (350,399)	\$ 131,411	\$ (491,434)

(2) Realized investment gains (losses)

- derivatives	\$ (195,540)	\$ 91,991	\$ (201,098)	\$ 155,421
Less: settlements on certain interest rate swaps		1,915	3,401	4,185
Less: derivative activity related to certain annuities	(28,864)	(10,385)	3,617	(18,475)
	\$ (166,676)	\$ 100,461	\$ (208,116)	\$ 169,711

(3) Includes other-than-temporary impairments of \$31.0 million and \$161.8 million for the three and nine months ended September 30, 2009, respectively.

**For The Three Months Ended September 30, 2009 compared to The Three Months Ended September 30, 2008**

Net income for the three months ended September 30, 2009, included a \$17.1 million, or 19.0%, decrease in segment operating income. The decrease was primarily related to a \$25.7 million decrease in operating income in the Life Marketing segment, a \$13.8 million decrease in the Stable Value Products segment and a \$2.5 million decrease in operating income in the Asset Protection segment. These decreases were partially offset by an improvement of \$15.5 million in operating earnings in the Annuities segment and a \$9.3 million increase in the Corporate and Other segment. Changes in fair value related to the Corporate and Other trading portfolio and the Annuities segment increased operating earnings by \$10.3 million for the three months ended September 30, 2009.

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We experienced net realized losses of \$60.9 million for the three months ended September 30, 2009, compared to net realized losses of \$259.1 million for the same period of 2008.

- Life Marketing segment operating income was \$26.5 million for the three months ended September 30, 2009, representing a decrease of \$25.7 million, or 49.2%, from the three months ended September 30, 2008. The decrease was primarily due to lower allocated investment income on the traditional line of business, less favorable mortality, and less favorable annual prospective unlocking in the third quarter of 2009 compared to the third quarter of 2008, which was \$7.3 million lower in 2009 than 2008.
- Acquisitions segment operating income was \$33.1 million for the three months ended September 30, 2009, an increase of \$0.1 million, or 0.1%, compared to the three months ended September 30, 2008, primarily due to lower operating expenses and favorable unlocking of \$1.7 million in the third quarter 2009, partially offset by expected runoff of the blocks of business and less favorable mortality results.
- Annuities segment operating income was \$16.1 million for the three months ended September 30, 2009, representing an increase of \$15.5 million over the three months ended September 30, 2008. This change included a \$1.0 million positive variance related to fair value changes on the embedded derivatives associated with the variable annuity GMWB rider. In addition, prospective unlocking of assumptions (DAC, GMWB, bonus interest, etc.) added \$6.9 million to earnings for the period, a \$9.7 million positive variance. The segment experienced wider spreads and the

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continued growth of the single premium deferred annuity ( SPDA ) and market value adjusted ( MVA ) lines, which accounted for a \$1.3 million and \$1.6 million increase in earnings, respectively.

- Stable Value Products segment operating income was \$14.3 million and decreased \$13.8 million, or 49.1%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The decrease in operating earnings resulted from a decline in average account values and lower operating spreads. In addition, no income was generated from the early retirement of funding agreements backing medium-term notes during the third quarter of 2009, compared with \$3.0 million in the third quarter of 2008. The operating spread decreased 28 basis points to 142 basis points during the three months ended September 30, 2009, compared to an operating spread of 170 basis points during the three months ended September 30, 2008.
- Asset Protection segment operating income was \$5.7 million, representing a decrease of \$2.5 million, or 30.0%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. Earnings from core product lines decreased \$3.2 million, or 35.8%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. Within the segment's core product lines, service contract earnings declined \$3.2 million, or 42.7%, compared to the same period in the prior year, primarily as a result of weak auto and marine sales and higher loss ratios in certain product lines. Credit insurance earnings decreased \$0.1 million compared to the prior year primarily due to lower volume and unfavorable loss experience. Earnings from other products increased \$0.9 million compared to the same period in the prior year primarily due to release of excess reserves in the runoff inventory protection product ( IPP ) line partially offset by unfavorable loss experience.
- Corporate and Other segment operating loss was \$22.8 million, an improvement of \$9.3 million for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. This improvement was primarily due to positive mark-to-market adjustments of \$14.1 million on a \$322.4 million portfolio of securities designated for trading, representing a \$37.6 million more favorable impact than for the three months ended September 30, 2008. This increase was partially offset by reduced yields on a large balance of cash and short-term investments and higher general expenses.

***For The Nine Months Ended September 30, 2009 compared to The Nine Months Ended September 30, 2008***

Net income for the nine months ended September 30, 2009, included a \$17.9 million, or 6.5%, increase in segment operating income. The increase was primarily related to a \$41.8 million increase in operating income in the Corporate and Other segment, a \$24.5 million improvement in operating earnings in the Annuities segment, and a \$0.6 million improvement in the Acquisitions segment. These increases were partially offset by a \$30.6 million decrease in the Life Marketing segment, a \$10.4 million decrease in the Stable Value Products segment, and an \$8.0 million decrease in the Asset Protection segment. Changes in fair value related to the Corporate and Other trading portfolio and the Annuities segment increased operating earnings by \$58.3 million in the nine months ended September 30, 2009, compared to the same period in 2008.

We experienced net realized losses of \$71.3 million for the nine months ended September 30, 2009, compared to net realized losses of \$336.1 million for the same period of 2008.

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- Life Marketing segment operating income was \$106.2 million for the nine months ended September 30, 2009, representing a decrease of \$30.6 million, or 22.3%, from the nine months ended September 30, 2008. The decrease was primarily due to lower allocated investment income on the traditional line of business, less favorable annual prospective unlocking in the third quarter of 2009 compared to the third quarter of 2008, which was \$7.3 million lower in 2009 than 2008, and higher insurance company operating expenses. These reductions to income were partially offset by more favorable mortality in 2009 than 2008.
- Acquisitions segment operating income was \$101.7 million for the nine months ended September 30, 2009, an increase of \$0.6 million, or 0.6%, compared to the nine months ended September 30, 2008, primarily due to lower operating expenses and improved mortality results, partially offset by expected runoff of the blocks of business.
- Annuities segment operating income was \$37.0 million for the nine months ended September 30, 2009, compared to \$12.5 million for the nine months ended September 30, 2008, an increase of \$24.5 million. This change included a favorable \$21.5 million variance related to fair value changes, of which \$4.2 million related to

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the equity indexed annuity ( EIA ) product and \$17.3 million related to embedded derivatives associated with the variable annuity GMWB rider. Offsetting this favorable change, unfavorable prospective unlocking of assumptions (DAC, GMWB, bonus interest, etc.) reduced earnings by \$8.4 million for the nine months ended September 30, 2009. In addition, unfavorable mortality in the segment's single premium immediate annuity ( SPIA ) block caused a \$1.1 million unfavorable variance compared to the nine months ended September 30, 2008. These decreases were partially offset by wider spreads and the continued growth of the SPDA and MVA lines, which accounted for a \$6.2 million and \$4.3 million increase in earnings, respectively.

- Stable Value Products segment operating income was \$51.5 million and decreased \$10.4 million, or 16.8%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The decrease in operating earnings resulted from a decline in average account values, partially offset by higher operating spreads. In addition, \$1.9 million in other income was generated from the early retirement of funding agreements backing medium-term notes during the nine months ended September 30, 2009, compared to \$3.0 million during the first nine months of 2008. The operating spread increased 10 basis points to 155 basis points during the nine months ended September 30, 2009, compared to an operating spread of 145 basis points during the nine months ended September 30, 2008.

- Asset Protection segment operating income was \$16.7 million, representing a decrease of \$8.0 million, or 32.5%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. Earnings from core product lines decreased \$9.7 million, or 36.6%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. Within the segment's core product lines, service contract earnings declined \$10.7 million, or 45.2%, compared to the same period in the prior year, primarily due to weak auto and marine sales and higher loss ratios in certain product lines. Credit insurance earnings decreased \$0.3 million, or 18.0%, compared to the prior year. Earnings from other products increased \$3.0 million compared to the same period in the prior year primarily due to a decrease in non-recurring litigation costs in the runoff Lender's Indemnity product line and release of excess reserves in the runoff IPP product line.

- Corporate and Other segment operating income loss decreased \$41.8 million for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily due to positive mark-to-market adjustments of \$43.5 million on the trading portfolio, representing a \$83.0 million more favorable impact than for the nine months ended September 30, 2008. This increase was partially offset by reduced yields on a large balance of cash and short-term investments and higher general expenses.

Table of Contents**Life Marketing***Segment results of operations*

Segment results were as follows:

	For The Three Months Ended September 30,		Change	For The Nine Months Ended September 30,		Change
	2009	2008		2009	2008	
	(Dollars In Thousands)					
<b>REVENUES</b>						
Gross premiums and policy fees	\$ 379,823	\$ 372,674	1.9%	\$ 1,152,676	\$ 1,109,264	3.9%
Reinsurance ceded	(202,708)	(205,699)	(1.5)	(650,874)	(669,303)	(2.8)
Net premiums and policy fees	177,115	166,975	6.1	501,802	439,961	14.1
Net investment income	89,035	88,825	0.2	273,395	260,770	4.8
Other income	19,587	23,507	(16.7)	59,585	74,562	(20.1)
Total operating revenues	285,737	279,307	2.3	834,782	775,293	7.7
<b>BENEFITS AND EXPENSES</b>						
Benefits and settlement expenses	215,567	212,201	1.6	600,078	551,840	8.7
Amortization of deferred policy acquisition costs	40,142	5,009	n/m	109,274	59,166	84.7
Other operating expenses	3,484	9,875	(64.7)	19,197	27,489	(30.2)
Total benefits and expenses	259,193	227,085	14.1	728,549	638,495	14.1
<b>OPERATING INCOME</b>	26,544	52,222	(49.2)	106,233	136,798	(22.3)
<b>INCOME BEFORE INCOME TAX</b>	\$ 26,544	\$ 52,222	(49.2)	\$ 106,233	\$ 136,798	(22.3)

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The following table summarizes key data for the Life Marketing segment:

	For The Three Months Ended September 30,			Change (Dollars In Thousands)	For The Nine Months Ended September 30,			Change
	2009	2008			2009	2008		
<b>Sales By Product</b>								
Traditional	\$ 25,589	\$ 23,039	11.1%	\$ 74,842	\$ 76,928		(2.7)%	
Universal life	15,383	11,092	38.7	40,998	38,336		6.9	
Variable universal life	912	1,222	(25.4)	2,408	4,505		(46.5)	
	\$ 41,884	\$ 35,353	18.5	\$ 118,248	\$ 119,769		(1.3)	
<b>Sales By Distribution Channel</b>								
Brokerage general agents	\$ 26,301	\$ 20,805	26.4	\$ 73,548	\$ 68,746		7.0	
Independent agents	6,923	7,403	(6.5)	21,287	25,586		(16.8)	
Stockbrokers / banks	7,753	6,587	17.7	21,435	22,341		(4.1)	
BOLI / other	907	558	62.5	1,978	3,096		(36.1)	
	\$ 41,884	\$ 35,353	18.5	\$ 118,248	\$ 119,769		(1.3)	
<b>Average Life Insurance In-force(1)</b>								
Traditional	\$ 492,663,792	\$ 477,021,367	3.3	\$ 488,097,799	\$ 470,876,402		3.7	
Universal life	53,218,615	52,655,080	1.1	53,105,121	52,731,566		0.7	
	\$ 545,882,407	\$ 529,676,447	3.1	\$ 541,202,920	\$ 523,607,968		3.4	
<b>Average Account Values</b>								
Universal life	\$ 5,346,218	\$ 5,297,640	0.9	\$ 5,349,260	\$ 5,250,215		1.9	
Variable universal life	279,935	311,716	(10.2)	258,323	324,647		(20.4)	
	\$ 5,626,153	\$ 5,609,356	0.3	\$ 5,607,583	\$ 5,574,862		0.6	
<b>Traditional Life Mortality Experience(2)</b>								
	\$ (4,911)	\$ (53)		\$ 3,991	\$ 866			
<b>Universal Life Mortality Experience(2)</b>								
	\$ 1,305	\$ 2,005		\$ 4,295	\$ 3,651			

(1) Amounts are not adjusted for reinsurance ceded.

(2) Represents the estimated pre-tax earnings impact resulting from mortality variances. We periodically review and update as appropriate our key assumptions in calculating mortality. Changes to these assumptions result in adjustments, which may increase or decrease previously reported mortality amounts.

*Operating expenses detail*

Other operating expenses for the segment were as follows:

	For The Three Months Ended September 30,			Change (Dollars In Thousands)	For The Nine Months Ended September 30,			Change
	2009	2008			2009	2008		
<b>Insurance Companies:</b>								



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First year commissions	\$	48,753	\$	44,007	10.8%	\$	135,930	\$	147,258	(7.7)%
Renewal commissions		8,966		9,660	(7.2)		27,264		28,225	(3.4)
First year ceding allowances		(2,587)		(4,234)	(38.9)		(11,989)		(14,810)	(19.0)
Renewal ceding allowances		(52,271)		(52,713)	(0.8)		(160,341)		(166,149)	(3.5)
General & administrative		44,966		37,217	20.8		119,923		118,647	1.1
Taxes, licenses, and fees		7,847		7,659	2.5		22,599		22,391	0.9
Other operating expenses incurred		55,674		41,596	33.8		133,386		135,562	(1.6)
Less: commissions, allowances & expenses capitalized		(71,648)		(54,792)	30.8		(173,618)		(179,022)	(3.0)
Other insurance company operating expenses		(15,974)		(13,196)	21.1		(40,232)		(43,460)	(7.4)
<b>Marketing Companies:</b>										
Commissions		14,384		18,423	(21.9)		44,047		58,185	(24.3)
Other operating expenses		5,074		4,648	9.2		15,382		12,764	20.5
Other marketing company operating expenses		19,458		23,071	(15.7)		59,429		70,949	(16.2)
<b>Other operating expenses</b>	\$	3,484	\$	9,875	(64.7)	\$	19,197	\$	27,489	(30.2)

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***For The Three Months Ended September 30, 2009 compared to The Three Months Ended September 30, 2008***

*Segment operating income*

Operating income was \$26.5 million for the three months ended September 30, 2009, representing a decrease of \$25.7 million, or 49.2%, from the three months ended September 30, 2008. The decrease was primarily due to lower allocated investment income on the traditional line of business, less favorable mortality, and less favorable annual prospective unlocking in the third quarter of 2009 compared to the third quarter of 2008, which was \$7.3 million lower in 2009 than 2008.

*Operating revenues*

Total revenues for the three months ended September 30, 2009, increased \$6.4 million, or 2.3%, compared to the three months ended September 30, 2008. This increase was the result of higher premiums and policy fees in the segment's traditional and universal life lines, partially offset by lower other income due to lower sales in the segment's marketing companies.

*Net premiums and policy fees*

Net premiums and policy fees increased by \$10.1 million, or 6.1%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, primarily due to an increase in retention levels on certain traditional life products and continued growth in universal life in-force business. Beginning in the third quarter of 2005, we reduced our reliance on reinsurance by changing from coinsurance to yearly renewable term reinsurance agreements and increased the maximum amount retained on any one life from \$500,000 to \$1,000,000 on certain of our newly written traditional life products (products written during the third quarter of 2005 and later). In addition to increasing net premiums, this change results in higher benefits and settlement expenses, and causes greater variability in financial results due to fluctuations in mortality results. Our maximum retention level for newly issued universal life products is generally \$1,000,000. During 2008, we increased our retention limit to \$2,000,000 on certain of our traditional and universal life products.

*Net investment income*

Net investment income in the segment increased \$0.2 million, or 0.2%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The increase reflects the growth related to universal life liabilities partly offset by lower investment income allocated to traditional lines based on lower traditional statutory reserves.

*Other income*

Other income decreased \$3.9 million, or 16.7%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The decrease relates primarily to lower broker-dealer revenues compared to 2008 levels due to less favorable market conditions.

*Benefits and settlement expenses*

Benefits and settlement expenses increased by \$3.4 million, or 1.6%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, due to growth in retained life insurance in-force, increased retention levels on certain newly written traditional life products and higher credited interest on UL products resulting from increases in account values, partly offset by a reduction related to prospective unlocking in the third quarter of 2009 compared to the third quarter of 2008. The estimated mortality impact to earnings, related to traditional and universal life products, for the three months ended September 30, 2009, was unfavorable by \$3.6 million, and was approximately \$5.6 million less favorable than the estimated mortality impact on earnings for the three months ended September 30, 2008.

*Amortization of DAC*

DAC amortization increased \$35.1 million for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The increase primarily relates to growth in retained life insurance in-

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force compared to 2008 and more favorable annual prospective unlocking in the third quarter of 2008 compared to the third quarter of 2009.

#### *Other operating expenses*

Other operating expenses decreased \$6.4 million, or 64.7%, for the three months ended September 30, 2009 compared to the three months ended September 30, 2008. This decrease reflects lower marketing company expenses associated with lower broker dealer sales and slightly lower insurance company expenses.

#### *Sales*

Sales for the segment increased \$6.5 million, or 18.5%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. Universal life sales increased \$4.3 million, or 38.7%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, primarily due to an increased emphasis on the product line. In addition, variable universal life sales were subject to unfavorable market conditions and were \$0.3 million lower for the three months ended September 30, 2009, compared to the three months ended September 30, 2008.

#### ***For The Nine Months Ended September 30, 2009 compared to The Nine Months Ended September 30, 2008***

#### *Segment operating income*

Segment operating income was \$106.2 million for the nine months ended September 30, 2009, representing a decrease of \$30.6 million, or 22.3%, from the nine months ended September 30, 2008. The decrease was primarily due to lower allocated investment income on the traditional line of business, less favorable annual prospective unlocking in the third quarter of 2009 compared to the third quarter of 2008, which was \$7.3 million lower in 2009 than 2008, and higher insurance company operating expenses. These reductions to income were partially offset by more favorable mortality in 2009 than 2008.

#### *Operating revenues*

Total revenues for the nine months ended September 30, 2009, increased \$59.5 million, or 7.7%, compared to the nine months ended September 30, 2008. This increase was the result of higher premiums and policy fees in the segment's traditional and universal life lines and higher investment income primarily related to the universal life product line, due to increases in net in-force reserves, and was partially offset by lower other income due to reduced sales in the segment's marketing companies.

*Net premiums and policy fees*

Net premiums and policy fees increased by \$61.8 million, or 14.1%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily due to an increase in retention levels on certain traditional life products and growth in traditional and universal life in-force.

*Net investment income*

Net investment income in the segment increased \$12.6 million, or 4.8%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The increase reflects the growth related to universal life liabilities, partly offset by lower investment income allocated to traditional lines based on lower traditional statutory reserves.

*Other income*

Other income decreased \$15.0 million, or 20.1%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The decrease relates primarily to lower broker-dealer revenues compared to 2008 levels due to less favorable market conditions.

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*Benefits and settlement expenses*

Benefits and settlement expenses increased by \$48.2 million, or 8.7%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, due to growth in retained life insurance in-force, increased retention levels on certain newly written traditional life products and higher credited interest on UL products resulting from increases in account values, partly offset by a lower increase due to prospective unlocking in the third quarter of 2009 compared to the third quarter of 2008. The estimated mortality impact to earnings, related to traditional and universal life products, for the nine months ended September 30, 2009, was favorable by \$8.3 million, and was approximately \$3.8 million more favorable than the estimated mortality impact on earnings for the nine months ended September 30, 2008.

*Amortization of DAC*

DAC amortization increased \$50.1 million, or 84.7%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The increase primarily relates to growth in retained life insurance in-force compared to 2008 and more favorable annual prospective unlocking in the third quarter of 2008 compared to the third quarter of 2009.

*Other operating expenses*

Other operating expenses decreased \$8.3 million, or 30.2%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. This decrease reflects lower marketing company expenses associated with lower broker dealer sales, partly offset by higher insurance company expenses.

*Sales*

Sales for the segment decreased \$1.5 million, or 1.3%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, due to a decline in sales across product lines. Lower sales levels of traditional products were primarily the result of pricing changes implemented on certain of our products and less favorable market conditions. Universal life sales declined \$2.7 million, or 6.9%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily due to competitive pressures in all channels and less favorable market conditions, partly offset by increased focus on the product line. In addition, variable universal life sales were subject to unfavorable market conditions and were \$2.1 million lower for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008.

*Reinsurance*

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Currently, the Life Marketing segment reinsures significant amounts of its life insurance in-force. Pursuant to the underlying reinsurance contracts, reinsurers pay allowances to the segment as a percentage of both first year and renewal premiums. Reinsurance allowances represent the amount the reinsurer is willing to pay for reimbursement of acquisition costs incurred by the direct writer of the business. A portion of reinsurance allowances received is deferred as part of DAC and a portion is recognized immediately as a reduction of other operating expenses. As the non-deferred portion of allowances reduces operating expenses in the period received, these amounts represent a net increase to operating income during that period.

Reinsurance allowances do not affect the methodology used to amortize DAC or the period over which such DAC is amortized. However, they do affect the amounts recognized as DAC amortization. DAC on universal life-type, limited-payment long duration and investment contracts business is amortized based on the estimated gross profits of the policies in-force. Reinsurance allowances are considered in the determination of estimated gross profits, and therefore impact DAC amortization business. Deferred reinsurance allowances on business as required by the ASC Financial Services-Insurance Topic are recorded as ceded DAC, which is amortized over estimated ceded premiums of the policies in force. Thus, deferred reinsurance allowances on policies as required under the Financial Services-Insurance Topic impact DAC amortization.

Table of Contents*Impact of reinsurance*

Reinsurance impacted the Life Marketing segment line items as shown in the following table:

	<b>Life Marketing Segment</b>			
	<b>Line Item Impact of Reinsurance</b>			
	<b>For The Three Months Ended September 30,</b>		<b>For The Nine Months Ended September 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
	<b>(Dollars In Thousands)</b>			
<b>REVENUES</b>				
Reinsurance ceded	\$ (202,708)	\$ (205,699)	\$ (650,874)	\$ (669,303)
<b>BENEFITS AND EXPENSES</b>				
Benefit and settlement expenses	(184,794)	(184,567)	(653,683)	(709,321)
Amortization of deferred policy acquisition costs	(7,015)	(12,430)	(36,236)	(32,528)
Other operating expenses (1)	(39,379)	(33,661)	(108,394)	(104,531)
Total benefits and expenses	(231,188)	(230,658)	(798,313)	(846,380)
<b>NET IMPACT OF REINSURANCE (2)</b>	<b>\$ 28,480</b>	<b>\$ 24,959</b>	<b>\$ 147,439</b>	<b>\$ 177,077</b>
Allowances received	\$ (54,858)	\$ (56,947)	\$ (172,331)	\$ (180,958)
Less: Amount deferred	15,479	23,286	63,937	76,427
Allowances recognized (ceded other operating expenses) (1)	\$ (39,379)	\$ (33,661)	\$ (108,394)	\$ (104,531)

(1) Other operating expenses ceded per the income statement are equal to reinsurance allowances recognized after capitalization.

(2) Assumes no investment income on reinsurance. Foregone investment income would substantially reduce the favorable impact of reinsurance. We estimate that the impact of foregone investment income would reduce the net impact of reinsurance by 80% to 150%.

The table above does not reflect the impact of reinsurance on our net investment income. By ceding business to the assuming companies, we forgo investment income on the reserves ceded. Conversely, the assuming companies will receive investment income on the reserves assumed which will increase the assuming companies' profitability on the business we cede. The net investment income impact to us and the assuming companies has not been quantified. The impact of including foregone investment income would be to substantially reduce the favorable net impact of reinsurance reflected above. We estimate that the impact of foregone investment income would be to reduce the net impact of reinsurance presented in the table above by 80% to 150%. The Life Marketing segment's reinsurance programs do not materially impact the other income line of our income statement.



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As shown above, reinsurance had a favorable impact on the Life Marketing segment's operating income for the periods presented above. The impact of reinsurance is largely due to our quota share coinsurance program in place prior to mid-2005. Under that program, generally 90% of the segment's traditional new business was ceded to reinsurers. Since mid-2005, a much smaller percentage of overall term business was ceded due to our change in reinsurance strategy on traditional business discussed previously. As a result of that change, the relative impact of reinsurance on the Life Marketing segment's overall results is expected to decrease over time. While the significance of reinsurance is expected to decline over time, the overall impact of reinsurance for a given period may fluctuate due to variations in mortality and unlocking of balances under the ASC Financial Services-Insurance Topic.

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***For The Three Months Ended September 30, 2009 compared to The Three Months Ended September 30, 2008***

Premiums and policy fees ceded had been rising over a number of years with increases in our in-force blocks of traditional and universal life business. Beginning in mid-2005, we changed our reinsurance approach in our traditional life product lines. Instead of generally ceding 90% of new business issued before that date, we began purchasing yearly renewable term on risks in excess of \$1 million (now increased to \$2 million). This had the effect of reducing reinsurance on new policies issued. The decrease in ceded premiums above for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, was caused primarily by lower ceded traditional life premiums and policy fees of \$2.5 million.

Ceded benefits and settlement expenses were slightly higher for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, as decreased ceded claims offset higher changes in ceded reserves. Traditional ceded benefits increased \$69.0 million for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, due to a larger increase in ceded reserves, partly offset by lower ceded death benefits. Universal life ceded benefits decreased \$68.2 million for the three months ended September 30, 2009, compared to the three months ended September 30, 2008 due to changes in ceded reserves and lower ceded claims. Ceded universal life claims were \$4.7 million lower for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. Ceded benefits and settlement expenses will fluctuate over time, largely as a function of the segment's overall variations in death benefits incurred.

Ceded amortization of deferred policy acquisitions costs decreased for the three months ended September 30, 2009, compared to the same period in 2008, primarily due to differences in unlocking between the two periods.

Ceded other operating expenses are based on allowances received from reinsurers. Total allowances received for the three months ended September 30, 2009, were flat compared to the three months ended September 30, 2008.

***For The Nine Months Ended September 30, 2009 compared to The Nine Months Ended September 30, 2008***

The decrease in ceded premiums above for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, was caused primarily by lower ceded traditional life premiums and policy fees of \$18.2 million.

Ceded benefits and settlement expenses were lower for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, due to lower increases in ceded reserves and decreased ceded claims. Traditional ceded benefits increased \$34.0 million for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, as a larger increase in ceded reserves more than offset lower ceded death benefits. Universal life ceded benefits decreased \$90.2 million for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008 due to lower ceded claims and a lower change in ceded reserves. Ceded universal life claims were \$18.4 million lower for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008.

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Ceded amortization of deferred policy acquisitions costs increased for the nine months ended September 30, 2009, compared to the same period in 2008, primarily due to the differences in unlocking between the two periods.

Total allowances received for the nine months ended September 30, 2009, increased from the nine months ended September 30, 2008 as decreases associated with lower sales in the universal life line and decreases associated with the change in our term life reinsurance strategy were more than offset by increases associated with older traditional plans with increasing reinsurance premiums and allowances in later years.

Table of Contents**Acquisitions***Segment results of operations*

Segment results were as follows:

	For The Three Months Ended September 30,			For The Nine Months Ended September 30,			
	2009	2008	Change	2009	2008	Change	
	(Dollars In Thousands)						
<b>REVENUES</b>							
Gross premiums and policy fees	\$ 175,521	\$ 188,377	(6.8)%	\$ 538,681	\$ 573,385	(6.1)%	
Reinsurance ceded	(112,325)	(120,785)	(7.0)	(337,414)	(361,627)	(6.7)	
Net premiums and policy fees	63,196	67,592	(6.5)	201,267	211,758	(5.0)	
Net investment income	118,202	132,177	(10.6)	361,258	402,872	(10.3)	
Other income	1,519	1,605	(5.4)	4,514	4,873	(7.4)	
Total operating revenues	182,917	201,374	(9.2)	567,039	619,503	(8.5)	
Realized gains (losses) - investments	163,529	(146,976)		268,937	(233,617)		
Realized gains (losses) - derivatives	(156,504)	106,974		(245,282)	182,063		
Total revenues	189,942	161,372		590,694	567,949		
<b>BENEFITS AND EXPENSES</b>							
Benefits and settlement expenses	131,786	145,153	(9.2)	406,290	442,374	(8.2)	
Amortization of deferred policy acquisition costs and value of business acquired	15,547	17,181	(9.5)	47,942	56,195	(14.7)	
Other operating expenses	2,523	6,019	(58.1)	11,084	19,823	(44.1)	
Operating benefits and expenses	149,856	168,353	(11.0)	465,316	518,392	(10.2)	
Amortization of DAC / VOBA related to realized gains (losses) - investments	(3,120)	(1,776)		(3,214)	(1,217)		
Total benefits and expenses	146,736	166,577	(11.9)	462,102	517,175	(10.6)	
<b>INCOME (LOSS) BEFORE INCOME TAX</b>							
Less: realized gains (losses)	7,025	(40,002)	n/m	23,655	(51,554)	n/m	
Less: related amortization of DAC	3,120	1,776		3,214	1,217		
<b>OPERATING INCOME</b>	\$ 33,061	\$ 33,021	0.1	\$ 101,723	\$ 101,111	0.6	

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The following table summarizes key data for the Acquisitions segment:

	For The Three Months Ended September 30,			For The Nine Months Ended September 30,		
	2009	2008	Change	2009	2008	Change
<b>(Dollars In Thousands)</b>						
<b>Average Life Insurance In-Force(1)</b>						
Traditional	\$ 195,874,655	\$ 209,689,391	(6.6)%	\$ 199,239,104	\$ 212,738,876	(6.3)%
Universal life	28,071,127	29,917,476	(6.2)	28,505,293	30,370,782	(6.1)
	\$ 223,945,782	\$ 239,606,867	(6.5)	\$ 227,744,397	\$ 243,109,658	(6.3)
<b>Average Account Values</b>						
Universal life	\$ 2,813,434	\$ 2,933,971	(4.1)	\$ 2,837,554	\$ 2,956,324	(4.0)
Fixed annuity(2)	3,690,588	4,350,521	(15.2)	3,799,095	4,518,949	(15.9)
Variable annuity	134,911	169,418	(20.4)	128,336	181,767	(29.4)
	\$ 6,638,933	\$ 7,453,910	(10.9)	\$ 6,764,985	\$ 7,657,040	(11.7)
<b>Interest Spread - UL &amp; Fixed Annuities</b>						
Net investment income yield(4)	5.91%	6.05%		5.94%	6.04%	
Interest credited to policyholders	4.16	4.10		4.16	4.11	
Interest spread	1.75%	1.95%		1.78%	1.93%	
<b>Mortality Experience(3)</b>	\$ 283	\$ 1,938		\$ 4,561	\$ 3,184	

(1) Amounts are not adjusted for reinsurance ceded.

(2) Includes general account balances held within variable annuity products and is net of coinsurance ceded.

(3) Represents the estimated pre-tax earnings impact resulting from mortality variance to pricing. Excludes results related to the Chase Insurance Group, which was acquired in the third quarter of 2006.

(4) Includes available-for-sale and trading portfolios. Available-for-sale portfolio yields were 6.28% and 6.32%, respectively, for the three and nine months ended September 30, 2009, compared to 6.37% and 6.33%, respectively, for the same periods ended September 30, 2008.

**For The Three Months Ended September 30, 2009 compared to The Three Months Ended September 30, 2008**

*Segment operating income*

Operating income was \$33.1 million for the three months ended September 30, 2009, an increase of \$0.1 million, or 0.1%, compared to the three months ended September 30, 2008, primarily due to lower operating expenses and favorable unlocking of \$1.7 million in the third quarter of 2009, partially offset by expected runoff of the blocks of business and less favorable mortality results.

*Revenues*

Net premiums and policy fees decreased \$4.4 million, or 6.5%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, primarily due to runoff of the in-force business. Net investment income decreased \$14.0 million, or 10.6%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, due to runoff of the segment's in-force business, resulting in a reduction of invested assets and lower investment income.

*Benefits and expenses*

Total benefits and expenses decreased \$19.8 million, or 11.9%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The decrease related primarily to the expected runoff of the in-force business (particularly the Chase Insurance Group), fluctuations in mortality, and lower operating expenses.

***For The Nine Months Ended September 30, 2009 compared to The Nine Months Ended September 30, 2008***

*Segment operating income*

Operating income was \$101.7 million for the nine months ended September 30, 2009, an increase of \$0.6 million, or 0.6%, compared to the nine months ended September 30, 2008, primarily due to lower operating expenses and improved mortality results, partially offset by expected runoff of the blocks of business.

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*Revenues*

Net premiums and policy fees decreased \$10.5 million, or 5.0%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily due to the runoff of the in-force business. Net investment income decreased \$41.6 million, or 10.3%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, due to runoff of the segment's in-force business, resulting in a reduction of invested assets and lower investment income.

*Benefits and expenses*

Total benefits and expenses decreased \$55.1 million, or 10.6%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The decrease related primarily to the expected runoff of the in-force business (particularly the Chase Insurance Group), fluctuations in mortality, and lower operating expenses.

*Reinsurance*

The Acquisitions segment currently reinsures portions of both its life and annuity in-force. The cost of reinsurance to the segment is reflected in the chart shown below.

*Impact of reinsurance*

Reinsurance impacted the Acquisitions segment line items as shown in the following table:

<b>Acquisitions Segment</b>				
<b>Line Item Impact of Reinsurance</b>				
	<b>For The Three Months Ended September 30,</b>		<b>For The Nine Months Ended September 30,</b>	
	<b>2009</b>	<b>2008</b>	<b>2009</b>	<b>2008</b>
	<b>(Dollars In Thousands)</b>			
<b>REVENUES</b>				
Reinsurance ceded	\$ (112,325)	\$ (120,785)	\$ (337,414)	\$ (361,627)
<b>BENEFITS AND EXPENSES</b>				
Benefit and settlement expenses	(100,107)	(101,965)	(289,436)	(306,478)

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Amortization of deferred policy acquisition costs	(3,343)	(2,081)	(12,620)	(17,995)
Other operating expenses	(15,835)	(18,199)	(46,541)	(53,064)
Total benefits and expenses	(119,285)	(122,245)	(348,597)	(377,537)
<b>NET IMPACT OF REINSURANCE</b>	\$ 6,960	\$ 1,460	\$ 11,183	\$ 15,910

The segment's reinsurance programs do not materially impact the other income line of the income statement. In addition, net investment income generally has no direct impact on reinsurance cost. However, it should be noted that by ceding business to the assuming companies, we forgo investment income on the reserves ceded to the assuming companies. Conversely, the assuming companies will receive investment income on the reserves assumed which will increase the assuming companies' profitability on business assumed from the Company. For business ceded under modified coinsurance arrangements, the amount of investment income attributable to the assuming company is included as part of the overall change in policy reserves and, as such, is reflected in benefit and settlement expenses. The net investment income impact to us and the assuming companies has not been quantified as it is not fully reflected in our consolidated financial statements.

The net impact of reinsurance improved \$5.5 million for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, as decreases in ceded premiums, as a result of expected runoff of business, more than offset fluctuations in ceded claim volume and decreases to amortization of deferred acquisition costs and expenses ceded to reinsurers involved with the Chase Insurance Group acquisition.



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The net impact of reinsurance decreased \$4.7 million, or 29.7%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, as a result of fluctuations in ceded claim volume, amortization of deferred acquisition costs related to the claim fluctuations, and expenses ceded to reinsurers involved with the Chase Insurance Group acquisition.

Table of Contents**Annuities****Segment results of operations**

Segment results were as follows:

	For The Three Months Ended September 30,			For The Nine Months Ended September 30,			Change
	2009	2008	Change (Dollars In Thousands)	2009	2008	Change	
<b>REVENUES</b>							
Gross premiums and policy fees	\$ 7,416	\$ 7,885	(5.9)%	\$ 25,807	\$ 24,525	5.2%	
Reinsurance ceded	(29)		n/m	(113)		n/m	
Net premiums and policy fees	7,387	7,885	(6.3)	25,694	24,525	4.8	
Net investment income	113,272	89,742	26.2	324,842	252,035	28.9	
Realized gains (losses) - derivatives	(28,864)	(10,385)	n/m	3,617	(18,475)	n/m	
Other income	4,737	3,366	40.7	12,332	9,624	28.1	
Total operating revenues	96,532	90,608	6.5	366,485	267,709	36.9	
Realized gains (losses) - investments	(482)	(14,419)		(6,005)	(13,304)		
Total revenues	96,050	76,189	26.1	360,480	254,405	41.7	
<b>BENEFITS AND EXPENSES</b>							
Benefits and settlement expenses	96,118	81,441	18.0	260,685	220,699	18.1	
Amortization of deferred policy acquisition costs and value of business acquired	(22,516)	1,961	n/m	49,237	15,081	n/m	
Other operating expenses	6,855	6,650	3.1	18,898	19,397	(2.6)	
Operating benefits and expenses	80,457	90,052	(10.7)	328,820	255,177	28.9	
Amortization of DAC / VOBA related to realized gains (losses) - investments	2,340	1,073		2,240	1,093		
Total benefits and expenses	82,797	91,125	(9.1)	331,060	256,270	29.2	
<b>INCOME (LOSS) BEFORE INCOME TAX</b>							
	13,253	(14,936)	n/m	29,420	(1,865)	n/m	
Less: realized gains (losses)	(482)	(14,419)		(6,005)	(13,304)		
Less: related amortization of DAC	(2,340)	(1,073)		(1,570)	(1,093)		
<b>OPERATING INCOME</b>	\$ 16,075	\$ 556	n/m	\$ 36,995	\$ 12,532	n/m	

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The following table summarizes key data for the Annuities segment:

	For The Three Months Ended September 30,			For The Nine Months Ended September 30,		
	2009	2008	Change (Dollars In Thousands)	2009	2008	Change
<b>Sales</b>						
Fixed annuity	\$ 258,146	\$ 339,785	(24.0)%	\$ 988,199	\$ 1,295,821	(23.7)%
Variable annuity	194,430	132,374	46.9	510,792	340,614	50.0
	\$ 452,576	\$ 472,159	(4.1)	\$ 1,498,991	\$ 1,636,435	(8.4)
<b>Average Account Values</b>						
Fixed annuity(1)	\$ 7,218,458	\$ 5,796,717	24.5	\$ 6,948,829	\$ 5,448,717	27.5
Variable annuity	2,355,044	2,419,949	(2.7)	2,039,788	2,523,281	(19.2)
	\$ 9,573,502	\$ 8,216,666	16.5	\$ 8,988,617	\$ 7,971,998	12.8
<b>Interest Spread - Fixed Annuities(2)</b>						
Net investment income yield	6.21%	6.12%		6.19%	6.11%	
Interest credited to policyholders	4.68	4.89		4.80	4.96	
Interest spread	1.53%	1.23%		1.39%	1.15%	
<b>As of September 30,</b>						
	2009	2008	Change			
<b>GMDB - Net amount at risk(3)</b>	\$ 457,887	\$ 438,694	4.4%			
<b>GMDB Reserves</b>			n/m			
<b>GMWB Reserves</b>	31,958	12,751	n/m			
<b>Account value subject to GMWB rider</b>	857,192	286,589	n/m			
<b>S&amp;P 500® Index</b>	1,057	1,165	(9.3)			

(1) Includes general account balances held within variable annuity products.

(2) Interest spread on average general account values.

(3) Guaranteed death benefits in excess of contract holder account balance.

**For The Three Months Ended September 30, 2009 compared to The Three Months Ended September 30, 2008**

*Segment operating income*

Segment operating income was \$16.1 million for the three months ended September 30, 2009, representing an increase of \$15.5 million over the three months ended September 30, 2008. This change included a \$1.0 million positive variance related to fair value changes on the embedded derivatives associated with the variable annuity GMWB rider. In addition, prospective unlocking of assumptions (DAC, GMWB, bonus interest, etc.) added \$6.9 million to earnings for the period, a \$9.7 million positive variance. The segment experienced wider spreads and the continued growth of the SPDA and MVA lines, which accounted for a \$1.3 million and \$1.6 million increase in earnings, respectively.

*Operating revenues*

Segment operating revenues increased \$5.9 million, or 6.5%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, primarily due to an increase in net investment income and other income. Those gains were offset by losses on embedded derivatives associated with the variable annuity GMWB rider. Average account balances grew 16.5% for the three months ended September 30, 2009, resulting in higher investment income. The segment continually monitors and adjusts credited rates as appropriate in an effort to maintain and/or improve its interest spread.

*Benefits and expenses*

Benefits and expenses increased \$14.7 million, or 18.0%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. This increase was primarily the result of higher credited interest, increased unearned premium reserve amortization, and negative fair value changes associated with the equity indexed annuity product. These amounts were partially offset by a favorable change of \$9.9 million in unlocking for the three months ended September 30, 2009. Favorable unlocking of \$2.5 million was recorded by the segment during the segment during the three months ended September 30, 2008.

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*Amortization of DAC*

The decrease of \$24.5 million in DAC amortization (not related to realized capital gains and losses) for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, was partially due to reduced DAC amortization of approximately \$3.3 million due to fair value changes on embedded derivatives associated with the variable annuity GMWB rider. Included in this decrease is favorable DAC unlocking of \$6.7 million in the MVA line and \$5.0 million of favorable unlocking in the variable annuity line. The decrease previously mentioned was partially offset by higher DAC amortization in other annuity lines of business.

*Sales*

Total sales decreased \$19.6 million, or 4.1%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. Sales of variable annuities increased \$62.1 million, or 46.9%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, primarily due to dislocation of some core competitors and improved sales management efforts. Sales of fixed annuities decreased \$81.6 million, or 24.0%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The decrease was driven by reduced sales in EIA, MVA, and immediate annuity lines and was primarily attributable to a lower interest rate environment. SPDA sales increased \$107.1 million for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, primarily due to expansion of our distribution channels.

***For The Nine Months Ended September 30, 2009 compared to The Nine Months Ended September 30, 2008***

*Segment operating income*

Annuities segment operating income was \$37.0 million for the nine months ended September 30, 2009, compared to \$12.5 million for the nine months ended September 30, 2008, an increase of \$24.5 million. This change included a favorable \$21.5 million variance related to fair value changes, of which \$4.2 million related to the EIA product and \$17.3 million related to embedded derivatives associated with the variable annuity GMWB rider. Offsetting this favorable change, unfavorable prospective unlocking of assumptions (DAC, GMWB, bonus interest, etc.) reduced earnings by \$8.4 million for the nine months ended September 30, 2009. In addition, unfavorable mortality in the segment's SPIA block caused a \$1.1 million unfavorable variance compared to the nine months ended September 30, 2008. These decreases were partially offset by wider spreads and the continued growth of the SPDA and MVA lines, which accounted for a \$6.2 million and \$4.3 million increase in earnings, respectively.

*Operating revenues*

Segment operating revenues increased \$98.8 million, or 36.9%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily due to an increase in net investment income, policy fee and other revenue, gains on derivatives, and the positive fair value changes on the variable annuity line mentioned above. Average account balances grew 12.8% for the nine months ended September 30, 2009, resulting in higher investment income.

*Benefits and expenses*

Benefits and expenses increased \$40.0 million, or 18.1%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. This increase was primarily the result of higher credited interest and increased variable annuity death benefit payments. Offsetting this increase was a favorable change of \$5.2 million in unlocking for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. Favorable unlocking of \$2.5 million was recorded by the segment during the first nine months ended September 30, 2008.

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*Amortization of DAC*

The increase in DAC amortization (not related to realized capital gains and losses) for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, was primarily due to fair value gains, unlocking on the variable annuity line, increased policy fee revenue on the MVA line, and widening spreads on the SPDA line. For the nine months ended September 30, 2009, DAC amortization was increased by \$34.2 million primarily due to unfavorable DAC unlocking of \$5.8 million in the variable annuity line, which was offset by favorable DAC unlocking of \$7.5 million in the MVA line. In addition, fair value changes on the variable annuity GMWB rider caused an increase in amortization of \$21.4 million. Unfavorable DAC unlocking of \$0.2 million was recorded by the segment during the nine months ended September 30, 2008.

*Sales*

Total sales decreased \$137.4 million, or 8.4%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. Sales of fixed annuities decreased \$307.6 million, or 23.7%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The decrease in fixed annuity sales was driven by reduced sales in the EIA, MVA, and immediate annuity lines and was primarily attributable to a lower interest rate environment. Immediate annuity sales decreased \$237.8 million, or 78.7%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. SPDA sales increased by \$255.1 million, or 78.2%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily due to expansion of our distribution channels. Sales of variable annuities increased \$170.2 million, or 50.0%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily due to dislocation of some core competitors and improved sales management efforts.

Table of Contents**Stable Value Products***Segment results of operations*

Segment results were as follows:

	For The Three Months Ended September 30,			For The Nine Months Ended September 30,			
	2009	2008	Change	2009	2008	Change	
	(Dollars In Thousands)						
<b>REVENUES</b>							
Net investment income	\$ 54,024	\$ 88,254	(38.8)%	\$ 174,750	\$ 244,362	(28.5)%	
Other income		3,000	n/m	1,866	3,000	(37.8)	
Realized gains (losses)	(4,949)	4,984	n/m	(3,487)	12,240	n/m	
Total revenues	49,075	96,238	(49.0)	173,129	259,602	(33.3)	
<b>BENEFITS AND EXPENSES</b>							
Benefits and settlement expenses	37,972	60,128	(36.8)	119,763	177,542	(32.5)	
Amortization of deferred policy acquisition costs	893	1,211	(26.3)	2,664	3,373	(21.0)	
Other operating expenses	820	1,731	(52.6)	2,667	4,502	(40.8)	
Total benefits and expenses	39,685	63,070	(37.1)	125,094	185,417	(32.5)	
<b>INCOME BEFORE INCOME TAX</b>							
	9,390	33,168	(71.7)	48,035	74,185	(35.2)	
Less: realized gains (losses)	(4,949)	4,984		(3,487)	12,240		
<b>OPERATING INCOME</b>	\$ 14,339	\$ 28,184	(49.1)	\$ 51,522	\$ 61,945	(16.8)	

The following table summarizes key data for the Stable Value Products segment:

	For The Three Months Ended September 30,			For The Nine Months Ended September 30,			
	2009	2008	Change	2009	2008	Change	
	(Dollars In Thousands)						
<b>Sales</b>							
GIC	\$	\$ 22,600	n/m%	\$	\$ 107,945	n/m%	
GFA - Direct Institutional		636,651	n/m		1,061,651	n/m	
GFA - Registered Notes - Institutional			n/m		450,000	n/m	
GFA - Registered Notes - Retail		25,719	n/m		290,848	n/m	
	\$	\$ 684,970	n/m	\$	\$ 1,910,444	n/m	
<b>Average Account Values</b>	\$ 4,025,344	\$ 5,824,533	(30.9)	\$ 4,256,179	\$ 5,369,926	(20.7)	

**Operating Spread**



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Net investment income yield	5.36%	5.96%	5.47%	6.00%
Interest credited	3.77	4.06	3.75	4.36
Operating expenses	0.17	0.20	0.17	0.19
Operating spread	1.42%	1.70%(1)	1.55%(1)	1.45%(1)

(1) Excludes one-time funding agreement retirement gains.

*For The Three Months Ended September 30, 2009 compared to The Three Months Ended September 30, 2008*

*Segment operating income*

Operating income was \$14.3 million and decreased \$13.8 million, or 49.1%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The decrease in operating earnings resulted from a decline in average account values and lower operating spreads. In addition, no income was generated from the early retirement of funding agreements backing medium-term notes in the third quarter of 2009, compared with \$3.0 million in the third quarter of 2008. The operating spread decreased 28 basis points to 142 basis points during the three months ended September 30, 2009, compared to an operating spread of 170 basis points during the three months ended September 30, 2008.

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There were no sales for the three months ended September 30, 2009, compared to \$685.0 million for the three months ended September 30, 2008.

***For The Nine Months Ended September 30, 2009 compared to The Nine Months Ended September 30, 2008***

*Segment operating income*

Operating income was \$51.5 million and decreased \$10.4 million, or 16.8%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The decrease in operating earnings resulted from a decline in average account values, partially offset by higher operating spreads. In addition, \$1.9 million in other income was generated from the early retirement of funding agreements backing medium-term notes during the first nine months of 2009, compared to \$3.0 million during the first nine months of 2008. The operating spread increased 10 basis points to 155 basis points during the nine months ended September 30, 2009, compared to an operating spread of 145 basis points during the nine months ended September 30, 2008.

There were no sales for the nine months ended September 30, 2009, compared to \$1.9 billion for the nine months ended September 30, 2008.

Table of Contents**Asset Protection***Segment results of operations*

Segment results were as follows:

	For The Three Months Ended September 30,			Change (Dollars In Thousands)	For The Nine Months Ended September 30,			Change
	2009	2008			2009	2008		
<b>REVENUES</b>								
Gross premiums and policy fees	\$ 83,020	\$ 88,763	(6.5)%	\$ 254,195	\$ 275,208	(7.6)%		
Reinsurance ceded	(36,600)	(40,249)	(9.1)	(115,783)	(130,646)	(11.4)		
Net premiums and policy fees	46,420	48,514	(4.3)	138,412	144,562	(4.3)		
Net investment income	8,038	9,595	(16.2)	25,377	29,308	(13.4)		
Other income	15,161	16,445	(7.8)	40,833	48,960	(16.6)		
Total operating revenues	69,619	74,554	(6.6)	204,622	222,830	(8.2)		
<b>BENEFITS AND EXPENSES</b>								
Benefits and settlement expenses	31,009	28,021	10.7	94,482	80,449	17.4		
Amortization of deferred policy acquisition costs	13,446	14,154	(5.0)	41,233	43,827	(5.9)		
Other operating expenses	19,433	24,193	(19.7)	52,240	73,852	(29.3)		
Total benefits and expenses	63,888	66,368	(3.7)	187,955	198,128	(5.1)		
<b>INCOME BEFORE INCOME TAX</b>								
	5,731	8,186	(30.0)	16,667	24,702	(32.5)		
<b>OPERATING INCOME</b>	\$ 5,731	\$ 8,186	(30.0)	\$ 16,667	\$ 24,702	(32.5)		

The following table summarizes key data for the Asset Protection segment:

	For The Three Months Ended September 30,			Change (Dollars In Thousands)	For The Nine Months Ended September 30,			Change
	2009	2008			2009	2008		
<b>Sales</b>								
Credit insurance	\$ 10,345	\$ 15,628	(33.8)%	\$ 27,549	\$ 56,799	(51.5)%		
Service contracts	64,865	72,483	(10.5)	169,309	226,345	(25.2)		
Other products	11,026	16,126	(31.6)	33,898	51,443	(34.1)		
	\$ 86,236	\$ 104,237	(17.3)	\$ 230,756	\$ 334,587	(31.0)		
<b>Loss Ratios (1)</b>								
Credit insurance	35.6%	32.6%		33.4%	35.1%			
Service contracts	87.7	75.6		80.9	70.5			
Other products	39.5	35.4		59.5	35.9			

(1) Incurred claims as a percentage of earned premiums

*For The Three Months Ended September 30, 2009 compared to The Three Months Ended September 30, 2008*

*Segment operating income*

Operating income was \$5.7 million, representing a decrease of \$2.5 million, or 30.0%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. Earnings from core product lines decreased \$3.2 million, or 35.8%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. Within the segment's core product lines, service contract earnings declined \$3.2 million, or 42.7%, compared to the same period in the prior year, primarily as a result of weak auto and marine sales and higher loss ratios in certain product lines. Credit insurance earnings decreased \$0.1 million compared to the prior year primarily due to lower volume and unfavorable loss experience. Earnings from other products increased

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\$0.9 million compared to the same period in the prior year primarily due to release of excess reserves in the runoff IPP line partially offset by unfavorable loss experience.

*Net premiums and policy fees*

Net premiums and policy fees decreased \$2.1 million, or 4.3%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. Credit insurance premiums decreased \$1.7 million, or 21.3%, due to lower auto sales. Net premiums in the service contract line decreased \$0.7 million, or 2.7%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, also resulting from weak auto sales. Within the other product lines, net premiums increased \$0.3 million, or 2.6%, compared to the prior year due to higher in-force earnings in the GAP product line.

*Other income*

Other income decreased \$1.3 million, or 7.8%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, primarily due to a decline in service contract and GAP volume.

*Benefits and settlement expenses*

Benefits and settlement expenses increased \$3.0 million, or 10.7%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. Credit insurance claims for the three months ended September 30, 2009, compared to the prior year, decreased \$0.4 million, or 14.2%, due to lower volume and improved loss ratios in the financial institutions credit line. Service contract claims increased \$2.7 million, or 12.9%, due to higher loss ratios in some product lines. Other products claims increased \$0.7 million, or 14.5%, due to higher loss ratios in the GAP line.

*Amortization of DAC and Other operating expenses*

Amortization of DAC was \$0.7 million, or 5.0%, lower for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, primarily due to lower premiums in the dealer credit insurance lines. Other operating expenses decreased \$4.8 million, or 19.7%, for the three months ended September 30, 2009, due to lower commission expense resulting from a decline in sales and lower retrospective commissions resulting from higher loss ratios.

*Sales*

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Total segment sales decreased \$18.0 million, or 17.3%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The decreases in credit insurance and service contract sales were primarily due to declines in auto and marine sales. The decline in the other products line was primarily the result of lower GAP sales, also due to the overall decline in auto sales.

### *For The Nine Months Ended September 30, 2009 compared to The Nine Months Ended September 30, 2008*

#### *Segment operating income*

Operating income was \$16.7 million, representing a decrease of \$8.0 million, or 32.5%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. Earnings from core product lines decreased \$9.7 million, or 36.6%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. Within the segment's core product lines, service contract earnings declined \$10.7 million, or 45.2%, compared to the same period in the prior year, primarily due to weak auto and marine sales and higher loss ratios in certain product lines. Credit insurance earnings decreased \$0.3 million, or 18.0%, compared to the prior year. Earnings from other products increased \$3.0 million compared to the same period in the prior year primarily due to a decrease in non-recurring litigation costs in the runoff Lender's Indemnity product line and release of excess reserves in the IPP product line.

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*Net premiums and policy fees*

Net premiums and policy fees decreased \$6.2 million, or 4.3%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. Credit insurance premiums decreased \$4.0 million, or 17.6%, due to lower auto sales. Net premiums in the service contract line decreased \$3.4 million, or 4.1%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, also resulting from weak auto sales. Within the other product lines, net premiums increased \$1.2 million, or 3.1%, compared to the prior year due to higher in-force earnings in the GAP product line.

*Other income*

Other income decreased \$8.1 million, or 16.6%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily due to a decline in service contract and GAP volume.

*Benefits and settlement expenses*

Benefits and settlement expenses increased \$14.0 million, or 17.4%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. Credit insurance claims for the nine months ended September 30, 2009, compared to the prior year decreased \$1.7 million, or 21.5%, due to lower volume and improved loss ratios. Service contract claims increased \$5.8 million, or 10.0%, due to higher loss ratios in some product lines. Other products claims increased \$9.9 million, which was primarily due to a \$6.3 million increase in the runoff Lender's Indemnity product line's loss reserve related to the commutation of a reinsurance agreement in the first quarter of 2009, which was offset by a reduction in other expenses. Higher loss ratios in the GAP product line also contributed to the increase in other products claims expense.

*Amortization of DAC and Other operating expenses*

Amortization of DAC was \$2.6 million, or 5.9%, lower for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, mainly due to lower premiums in the credit insurance lines. Other operating expenses decreased \$21.6 million, or 29.3%, for the nine months ended September 30, 2009, due to lower commission expense resulting from the decline in sales, lower retrospective commissions resulting from higher loss ratios, and a \$6.3 million bad debt recovery in the runoff Lender's Indemnity product line due to the commutation of a reinsurance agreement in the first quarter of 2009, which was offset by an increase in benefits and settlement expenses.

*Sales*

Total segment sales decreased \$103.8 million, or 31.0%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The decreases in credit insurance and service contract sales were primarily due to declines in auto and marine sales. The

decline in the other products line was primarily the result of lower GAP sales, also due to the overall decline in auto sales.



Table of Contents**Reinsurance**

The majority of the Asset Protection segment's reinsurance activity relates to the cession of single premium credit life and credit accident and health insurance, credit property, vehicle service contracts and guaranteed asset protection insurance to producer affiliated reinsurance companies (PARC's). These arrangements are coinsurance contracts ceding the business on a first dollar quota share basis at levels ranging from 50% to 100% to limit our exposure and allow the PARC's to share in the underwriting income of the product. Reinsurance contracts do not relieve us from our obligations to our policyholders.

Reinsurance impacted the Asset Protection segment line items as shown in the following table:

	For The Three Months Ended September 30,		For The Nine Months Ended September 30,	
	2009	2008	2009	2008
<b>Asset Protection Segment</b>				
<b>Line Item Impact of Reinsurance</b>				
(Dollars In Thousands)				
<b>REVENUES</b>				
Reinsurance ceded	\$ (36,600)	\$ (40,249)	\$ (115,783)	\$ (130,646)
<b>BENEFITS AND EXPENSES</b>				
Benefit and settlement expenses	(21,278)	(22,257)	(64,345)	(65,582)
Amortization of deferred policy acquisition costs	(4,660)	(5,967)	(15,041)	(22,212)
Other operating expenses	(918)	(345)	(10,082)	(3,673)
Total benefits and expenses	(26,856)	(28,569)	(89,468)	(91,467)
<b>NET IMPACT OF REINSURANCE</b>				
	\$ (9,744)	\$ (11,680)	\$ (26,315)	\$ (39,179)

***For The Three Months Ended September 30, 2009 compared to The Three Months Ended September 30, 2008***

Reinsurance premiums ceded decreased \$3.6 million, or 9.1%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The decrease was primarily due to a decline in dealer credit and service contract insurance premiums due to lower auto sales and the discontinuation of marketing credit insurance products through financial institutions in 2005, a majority of which was ceded to PARC's. Ceded unearned premium reserves and claim reserves with PARC's are generally secured by trust accounts, letters of credit or on a funds withheld basis.

Benefits and settlement expenses ceded decreased \$1.0 million, or 4.4%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The decrease was primarily due to lower losses in the credit line and the runoff Lender's Indemnity program,

partially offset by an increase in losses ceded in GAP line.

Amortization of DAC ceded decreased \$1.3 million for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, primarily as the result of the decreases in the credit insurance products. Other operating expenses ceded increased \$0.5 million for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. The fluctuation was primarily attributable to the dealer credit insurance line.

Net investment income has no direct impact on reinsurance cost. However, by ceding business to the assuming companies, we forgo investment income on the reserves ceded. Conversely, the assuming companies will receive investment income on the reserves assumed which will increase the assuming companies' profitability on business we cede. The net investment income impact to us and the assuming companies has not been quantified as it is not reflected in our consolidated financial statements.

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*For The Nine Months Ended September 30, 2009 compared to The Nine Months Ended September 30, 2008*

Reinsurance premiums ceded decreased \$14.9 million, or 11.4%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The decrease was primarily due to the discontinuation of marketing credit insurance products through financial institutions in 2005, a majority of which was ceded to PARC s, and the decline in dealer credit insurance, partially offset by increases in ceded premiums in the service contract and GAP lines.

Benefits and settlement expenses ceded decreased \$1.2 million, or 1.9%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The decrease was primarily due to decreases in the credit line, partially offset by increases in losses ceded in the service contract line and GAP lines.

Amortization of DAC ceded decreased \$7.2 million for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily as the result of the decreases in the credit insurance business products. Other operating expenses ceded increased \$6.4 million for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008. The fluctuation was primarily attributable to the commutation of the reinsurance agreement related to the runoff Lender s Indemnity program in the first quarter of 2009.

Table of Contents**Corporate and Other***Segment results of operations*

Segment results were as follows:

	For The Three Months Ended September 30,			For The Nine Months Ended September 30,			
	2009	2008	Change	2009	2008	Change	
	(Dollars In Thousands)						
<b>REVENUES</b>							
Gross premiums and policy fees	\$ 6,717	\$ 6,765	(0.7)%	\$ 20,279	\$ 23,359	(13.2)%	
Reinsurance ceded	(2)	(1)	100.0	(4)	(4)	n/m	
Net premiums and policy fees	6,715	6,764	(0.7)	20,275	23,355	(13.2)	
Net investment income	27,385	14,929	83.4	103,163	81,581	26.5	
Realized gains (losses) - derivatives		1,915		3,401	4,185		
Other income	218	20	n/m	341	416	(18.0)	
Total operating revenues	34,318	23,628	45.2	127,180	109,537	16.1	
Realized gains (losses) - investments	(23,403)	(197,887)		(128,639)	(259,499)		
Realized gains (losses) - derivatives	(10,259)	(3,317)		36,126	(9,730)		
Total revenues	656	(177,576)	n/m	34,667	(159,692)	n/m	
<b>BENEFITS AND EXPENSES</b>							
Benefits and settlement expenses	8,766	8,895	(1.5)	22,427	27,955	(19.8)	
Amortization of deferred policy acquisition costs	508	518	(1.9)	1,461	1,633	(10.5)	
Other operating expenses	47,870	46,388	3.2	125,717	144,188	(12.8)	
Total benefits and expenses	57,144	55,801	2.4	149,605	173,776	(13.9)	
<b>INCOME (LOSS) BEFORE INCOME TAX</b>							
	(56,488)	(233,377)	(75.8)	(114,938)	(333,468)	(65.5)	
Less: realized gains (losses) - investments	(23,403)	(197,887)		(128,639)	(259,499)		
Less: realized gains (losses) - derivatives	(10,259)	(3,317)		36,126	(9,730)		
<b>OPERATING INCOME (LOSS)</b>							
	\$ (22,826)	\$ (32,173)	(29.1)	\$ (22,425)	\$ (64,239)	(65.1)	

*For The Three Months Ended September 30, 2009 compared to The Three Months Ended September 30, 2008**Segment operating income (loss)*

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Corporate and Other segment operating loss was \$22.8 million, an improvement of \$9.3 million for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. This improvement was primarily due to positive mark-to-market adjustments of \$14.1 million on a \$322.4 million portfolio of securities as of September 30, 2009, designated for trading, representing a \$37.6 million more favorable impact than for the three months ended September 30, 2008. This increase was partially offset by reduced yields on a large balance of cash and short-term investments and higher general expenses.

### *Operating revenues*

Operating revenues for the Corporate and Other segment are primarily comprised of net investment income on capital and net premiums and policy fees related to several non-strategic lines of business. Net investment income for the segment increased \$12.5 million, or 83.4%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008. Net premiums and policy fees declined slightly, compared to the prior year period. The increase in net investment income was primarily the result of mark-to-market changes on the trading portfolio, partially offset by a reduction in yields on a large balance of cash and short-term investments.

### *Benefits and expenses*

Benefits and expenses increased \$1.3 million, or 2.4%, for the three months ended September 30, 2009, compared to the three months ended September 30, 2008, primarily due to a reduction of interest expense on non-recourse funding obligations, offset by an increase in operating expenses.

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*For The Nine Months Ended September 30, 2009 compared to The Nine Months Ended September 30, 2008*

*Segment operating income (loss)*

Corporate and Other segment operating income loss decreased \$41.8 million for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily due to positive mark-to-market adjustments of \$43.5 million on the trading portfolio, representing a \$83.0 million more favorable impact than for the nine months ended September 30, 2008. This increase was partially offset by reduced yields on a large balance of cash and short-term investments and higher general expenses.

*Operating revenues*

Net investment income for the segment increased \$21.6 million, or 26.5%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, and net premiums and policy fees declined \$3.1 million, or 13.2%. The increase in net investment income was primarily the result of mark-to-market changes on the trading portfolio, partially offset by a reduction in yields on a large balance of cash and short-term investments.

*Benefits and expenses*

Benefits and expenses decreased \$24.2 million, or 13.9%, for the nine months ended September 30, 2009, compared to the nine months ended September 30, 2008, primarily due to a reduction of interest expense on non-recourse funding obligations and a reduction in policy benefits on non-core lines of business, partially offset by an increase in operating expenses.

Table of Contents**CONSOLIDATED INVESTMENTS****Portfolio Description**

As of September 30, 2009, our investment portfolio was approximately \$28.8 billion. The types of assets in which we may invest are influenced by various state laws which prescribe qualified investment assets. Within the parameters of these laws, we invest in assets giving consideration to such factors as liquidity and capital needs, investment quality, investment return, matching of assets and liabilities, and the overall composition of the investment portfolio by asset type and credit exposure.

The following table includes the reported values of our invested assets:

	September 30, 2009	As of		December 31, 2008	
		(Dollars In Thousands)			
Publicly-issued bonds (amortized cost: 2009 - \$18,545,264; 2008 - \$18,880,847)	\$ 18,267,676	63.4%	\$	16,554,695	62.3%
Privately issued bonds (amortized cost: 2009 - \$4,484,634; 2008 - \$4,210,825)	4,292,447	14.9		3,544,285	13.3
Redeemable preferred stock (amortized cost: 2009 - \$36; 2008 - \$36)	36	0.0			0.0
Fixed maturities	22,560,159	78.3		20,098,980	75.6
Equity securities (cost: 2009 - \$277,128; 2008 - \$358,159)	270,057	0.9		302,132	1.1
Mortgage loans	3,849,349	13.4		3,848,288	14.5
Investment real estate	19,651	0.1		14,810	0.1
Policy loans	788,402	2.7		810,933	3.1
Other long-term investments	232,927	0.8		432,137	1.6
Short-term investments	1,076,621	3.8		1,059,506	4.0
<b>Total investments</b>	<b>\$ 28,797,166</b>	<b>100.0%</b>	<b>\$</b>	<b>26,566,786</b>	<b>100.0%</b>

Included in the preceding table are \$3.1 billion and \$3.2 billion of fixed maturities and \$242.7 million and \$80.4 million of short-term investments classified as trading securities as of September 30, 2009 and December 31, 2008, respectively. The trading portfolio includes invested assets of \$2.8 billion and \$2.9 billion as of September 30, 2009 and December 31, 2008, respectively, held pursuant to Modco arrangements under which the economic risks and benefits of the investments are passed to third-party reinsurers.

**Fixed Maturity Investments**

As of September 30, 2009, our fixed maturity investment holdings were approximately \$22.6 billion. We do not have material exposure to financial guarantee insurance companies with respect to our investment portfolio. As of September 30, 2009, based upon amortized cost, \$131.9 million of our securities were guaranteed either directly or indirectly by third parties out of a total of \$22.6 billion fixed maturity securities held

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by us (0.6% of total fixed maturity securities). The approximate percentage distribution of our fixed maturity investments by quality rating is as follows:

Rating	As of	
	September 30, 2009	December 31, 2008
AAA	22.5%	35.2%
AA	6.1	6.6
A	20.1	19.8
BBB	38.3	33.0
Below investment grade	13.0	5.4
	100.0%	100.0%

Declines in fair value for our available-for-sale portfolio, net of related DAC and VOBA, are charged or credited directly to shareowners' equity. Declines in fair value that are other-than-temporary are recorded as realized losses in the Consolidated Condensed Statements of Income (Loss), net of the non-credit component of the loss, which is recorded as an adjustment to other comprehensive income. The increase in BBB and below investment grade assets, as shown in the preceding table, is primarily a result of ratings downgrades related to our corporate credit and residential mortgage-backed securities holdings.



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The distribution of our fixed maturity investments by type is as follows:

Type	As of	
	September 30, 2009	December 31, 2008
(Dollars In Millions)		
Corporate Bonds	\$ 15,065.2	\$ 12,306.3
Residential Mortgage-Backed Securities	4,150.7	4,960.2
Commercial Mortgage-Backed Securities	1,111.5	1,184.9
Asset-Backed Securities	1,187.5	1,132.7
US Govt Bonds	801.8	484.9
States, Municipals and Political Subdivisions	243.5	30.0
Total Fixed Income Portfolio	\$ 22,560.2	\$ 20,099.0

Our portfolio consists primarily of fixed maturity securities (bonds and redeemable preferred stocks) and commercial mortgage loans. Within our fixed maturity securities, we maintain portfolios classified as available-for-sale and trading. We purchase our investments with the intent to hold to maturity by purchasing investments that match future cash flow needs. However, we may sell any of our investments to maintain proper matching of assets and liabilities. Accordingly, we classified \$19.4 billion or 86.2% of our fixed maturities as available-for-sale as of September 30, 2009. These securities are carried at fair value on our Consolidated Condensed Balance Sheets.

Our trading portfolio accounts for \$3.1 billion, or 13.8%, of our fixed maturities as of September 30, 2009. Of this balance, fixed maturities with a market value of \$2.8 billion and short-term investments with a market value of \$242.7 million were added as part of the Chase Insurance Group acquisition. Investment results for the Chase Insurance Group portfolios, including gains and losses from sales, are passed to the reinsurers through the contractual terms of the reinsurance arrangements. Trading securities are carried at fair value and changes in fair value are recorded on the income statement as they occur. Partially offsetting these amounts are corresponding changes in the fair value of the embedded derivative associated with the underlying reinsurance arrangement. The total Modco trading portfolio fixed maturities by rating is as follows:

Rating	As of	
	September 30, 2009	December 31, 2008
(Dollars In Thousands)		
AAA	\$ 838,198	\$ 1,357,132
AA	166,049	147,305
A	568,659	591,482
BBB	872,516	743,529
Below investment grade	351,233	55,607
Total Modco trading fixed maturities	\$ 2,796,655	\$ 2,895,055

A portion of our bond portfolio is invested in residential mortgage-backed securities, commercial mortgage-backed securities, and asset-backed securities. These holdings as of September 30, 2009, were approximately \$6.4 billion. Mortgage-backed securities are constructed from pools of mortgages and may have cash flow volatility as a result of changes in the rate at which prepayments of principal occur with respect to the underlying loans. Excluding limitations on access to lending and other extraordinary economic conditions, prepayments of principal on the underlying loans can be expected to accelerate with decreases in market interest rates and diminish with increases in interest rates. In addition, we have entered into derivative contracts at times to partially offset the volatility in the market value of these securities.



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**Residential mortgage-backed securities** - The tables below include a breakdown of our residential mortgage-backed securities portfolio by type and rating as of September 30, 2009. As of September 30, 2009, these holdings were approximately \$4.1 billion. Planned amortization class securities ( PACs ) pay down according to a schedule. Sequentials receive payments in order until each class is paid off. Pass through securities receive principal as principal of the underlying mortgages is received.

Type	Percentage of Residential Mortgage-Backed Securities
Sequential	66.7%
PAC	15.1
Pass Through	3.9
Other	14.3
	100.0%

Rating	Percentage of Residential Mortgage-Backed Securities
AAA	36.9%
AA	3.8
A	9.5
BBB	12.7
Below investment grade	37.1
	100.0%

As of September 30, 2009, we held \$452.5 million, or 1.6% of invested assets, of securities supported by collateral classified as Alt-A. As of December 31, 2008, we held securities with a market value of \$543.5 million of securities supported by collateral classified as Alt-A.

The following table includes the percentage of our collateral classified as Alt-A grouped by rating category as of September 30, 2009:

Rating	Percentage of Alt-A Securities
AAA	1.1%
A	0.3
BBB	7.0
Below investment grade	91.6
	100.0%

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The following tables categorize the estimated fair value and unrealized gain/ (loss) of our mortgage-backed securities collateralized by Alt-A mortgage loans by rating as of September 30, 2009:

**Alt-A Collateralized Holdings**

Rating	Estimated Fair Value of Security by Year of Security Origination					Total
	2005 and Prior	2006	2007	2008	2009	
			(Dollars In Millions)			
AAA	\$ 5.0	\$	\$	\$	\$	\$ 5.0
A	1.3					1.3
BBB	31.5					31.5
Below investment grade	34.0	231.1	149.6			414.7
Total mortgage-backed securities collateralized by Alt-A mortgage loans	\$ 71.8	\$ 231.1	\$ 149.6	\$	\$	\$ 452.5

Rating	Estimated Unrealized Gain (Loss) of Security by Year of Security Origination					Total
	2005 and Prior	2006	2007	2008	2009	
			(Dollars In Millions)			
AAA	\$ (1.7)	\$	\$	\$	\$	\$ (1.7)
A						
BBB	(5.1)					(5.1)
Below investment grade	(6.6)	(61.8)	(36.1)			(104.5)
Total mortgage-backed securities collateralized by Alt-A mortgage loans	\$ (13.4)	\$ (61.8)	\$ (36.1)	\$	\$	\$ (111.3)

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As of September 30, 2009, we had residential mortgage-backed securities with a total fair market value of \$33.0 million, or 0.1%, of total invested assets, that were supported by collateral classified as sub-prime. As of December 31, 2008, we held securities with a fair market value of \$46.6 million of securities supported by collateral classified as sub-prime. The following tables categorize the estimated fair value and unrealized gain (loss) of our mortgage-backed securities collateralized by sub-prime mortgage loans by rating as of September 30, 2009:

**Sub-prime Collateralized Holdings**

Rating	2005 and Prior	Estimated Fair Value of Security by Year of Security Origination				Total
		2006	2007 (Dollars In Millions)	2008	2009	
AAA	\$ 3.1	\$	\$	\$	\$	\$ 3.1
AA	0.8	1.4				2.2
BBB	0.1					0.1
Below investment grade	1.2	15.7	10.7			27.6
Total mortgage-backed securities collateralized by sub-prime mortgage loans	\$ 5.2	\$ 17.1	\$ 10.7	\$	\$	\$ 33.0

Rating	2005 and Prior	Estimated Unrealized Gain (Loss) of Security by Year of Security Origination				Total
		2006	2007 (Dollars In Millions)	2008	2009	
AAA	\$ (0.7)	\$	\$	\$	\$	\$ (0.7)
AA	(0.6)	(0.2)				(0.8)
BBB						
Below investment grade	(1.4)	(10.0)	(24.2)			(35.6)
Total mortgage-backed securities collateralized by sub-prime mortgage loans	\$ (2.7)	\$ (10.2)	\$ (24.2)	\$	\$	\$ (37.1)

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As of September 30, 2009, we had residential mortgage-backed securities collateralized by prime mortgage loans (including agency mortgages) with a total fair market value of \$3.7 billion, or 12.7%, of total invested assets. As of December 31, 2008, we held securities with a fair market value of \$4.4 billion of residential mortgage-backed securities collateralized by prime mortgage loans (including agency mortgages). The following tables categorize the estimated fair value and unrealized gain (loss) of our mortgage-backed securities collateralized by prime mortgage loans (including agency mortgages) by rating as of September 30, 2009:

**Prime Collateralized Holdings**

Rating	Estimated Fair Value of Security by Year of Security Origination					
	2005 and Prior	2006	2007	2008	2009	Total
	(Dollars In Millions)					
AAA	\$ 1,294.5	\$ 208.3	\$ 21.0	\$	\$	\$ 1,523.8
AA	157.1					157.1
A	322.2	70.3	1.1			393.6
BBB	352.3	111.9	29.6			493.8
Below investment grade	194.8	599.6	302.5			1,096.9
Total mortgage-backed securities collateralized by prime mortgage loans	\$ 2,320.9	\$ 990.1	\$ 354.2	\$	\$	\$ 3,665.2

Rating	Estimated Unrealized Gain (Loss) of Security by Year of Security Origination					
	2005 and Prior	2006	2007	2008	2009	Total
	(Dollars In Millions)					
AAA	\$ 31.6	\$ 1.4	\$ 0.6	\$	\$	\$ 33.6
AA	(5.0)					(5.0)
A	(20.5)	(6.8)	0.2			(27.1)
BBB	(60.8)	(14.5)	(1.3)			(76.6)
Below investment grade	(27.6)	(155.2)	(61.7)			(244.5)
Total mortgage-backed securities collateralized by prime mortgage loans	\$ (82.3)	\$ (175.1)	\$ (62.2)	\$	\$	\$ (319.6)

**Commercial mortgage-backed securities** - Our commercial mortgage-backed security ( CMBS ) portfolio consists of commercial mortgage-backed securities issued in securitization transactions. Portions of the CMBS are sponsored by us, in which we securitized portions of our mortgage loan portfolio. As of September 30, 2009, the CMBS holdings were approximately \$1.1 billion. Of this amount, \$823.8 million related to retained beneficial interests of commercial mortgage loan securitizations we completed. The following table includes the percentages of our CMBS holdings grouped by rating category as of September 30, 2009:

Rating	Percentage of Commercial Mortgage-Backed Securities
AAA	91.4%
AA	0.5
A	4.7
BBB	0.8

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Below investment grade	2.6
	100.0%

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The following tables include external commercial mortgage-backed securities as of September 30, 2009:

**External Commercial Mortgage-Backed Securities**

Rating	Estimated Fair Value of Security by Year of Security Origination					Total
	2005 and Prior	2006	2007	2008	2009	
AAA	\$ 226.0	\$ 13.9	\$ 41.9	\$	\$	\$ 281.8
BBB	5.9					5.9
Total external commercial mortgage-backed securities	\$ 231.9	\$ 13.9	\$ 41.9	\$	\$	\$ 287.7

Rating	Estimated Unrealized Gain (Loss) of Security by Year of Security Origination					Total
	2005 and Prior	2006	2007	2008	2009	
AAA	\$ 8.9	\$ 0.2	\$ (2.3)	\$	\$	\$ 6.8
BBB	(1.2)					(1.2)
Total external commercial mortgage-backed securities	\$ 7.7	\$ 0.2	\$ (2.3)	\$	\$	\$ 5.6

**Asset-backed securities** Asset-backed securities ( ABS ) pay down based on cash flows received from the underlying pool of assets, such as receivables on auto loans, student loans, credit cards, etc. As of September 30, 2009, these holdings were approximately \$1.2 billion. The following table includes the percentages of our ABS holdings grouped by rating category as of September 30, 2009:

Rating	Percentage of Asset-Backed Securities
AAA	96.1%
AA	1.5
A	0.1
BBB	1.9
Below investment grade	0.4
	100.0%



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The following tables include our asset-backed securities as of September 30, 2009:

**Asset-Backed Securities**

Rating	2005 and Prior	Estimated Fair Value of Security by Year of Security Origination					Total
		2006	2007	2008	2009	(Dollars In Millions)	
AAA	\$ 729.0	\$ 40.3	\$ 321.2	\$ 50.2	\$	\$	\$ 1,140.7
AA	17.2						17.2
A	1.5						1.5
BBB	2.8	4.9	14.7				22.4
Below investment grade		0.9	4.8				5.7
Total asset-backed securities	\$ 750.5	\$ 46.1	\$ 340.7	\$ 50.2	\$	\$	\$ 1,187.5

Rating	2005 and Prior	Estimated Unrealized Gain (Loss) of Security by Year of Security Origination					Total
		2006	2007	2008	2009	(Dollars In Millions)	
AAA	\$ (10.3)	\$ 0.3	\$ (6.2)	\$ 0.2	\$	\$	\$ (16.0)
AA	1.6						1.6
BBB		(1.6)	(0.1)				(1.7)
Below investment grade		(0.3)	(1.8)				(2.1)
Total asset-backed securities	\$ (8.7)	\$ (1.6)	\$ (8.1)	\$ 0.2	\$	\$	\$ (18.2)

We obtained ratings of our fixed maturities from Moody's Investors Service, Inc. (Moody's), Standard & Poor's Corporation (S&P) and Fitch Ratings (Fitch). If a bond is not rated by Moody's, S&P, or Fitch, we use ratings from the NAIC, or we rate the bond based upon a comparison of the unrated issue to rated issues of the same issuer or rated issues of other issuers with similar risk characteristics. As of September 30, 2009, over 99.0% of our bonds were rated by Moody's, S&P, Fitch, and/or the NAIC.

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The industry segment composition of our fixed maturity securities is presented in the following table:

	As of September 30,	% Market Value (Dollars In Thousands)	As of December 31, 2008	% Market Value
Non-Agency Mortgages	\$ 3,696,232	16.4%	\$ 4,313,994	21.5%
Banking	2,448,372	10.9	2,175,197	10.8
Other Finance	2,179,159	9.7	2,297,420	11.4
Electric	2,502,598	11.1	2,060,367	10.3
Agency Mortgages	1,121,550	5.0	1,120,446	5.6
Natural Gas	1,681,244	7.5	1,318,538	6.6
Insurance	1,123,472	5.0	862,639	4.3
Energy	1,500,265	6.7	1,033,064	5.1
Communications	1,047,624	4.6	878,837	4.4
Basic Industrial	795,514	3.5	635,213	3.2
Consumer Noncyclical	884,496	3.9	695,816	3.5
Consumer Cyclical	477,905	2.1	445,229	2.2
Finance Companies	467,371	2.1	438,767	2.2
Capital Goods	459,095	2.0	339,279	1.7
Transportation	480,600	2.1	417,876	2.1
U.S. Govt Agencies	261,895	1.2	234,104	1.2
Other Industrial	213,252	0.9	189,256	0.9
U.S. Government	444,047	2.0	265,126	1.3
Brokerage	247,597	1.1	118,758	0.6
Technology	205,724	0.9	113,471	0.6
Real Estate	33,057	0.1	34,673	0.2
Canadian Governments	30,762	0.1	46,723	0.2
Other Utility	24,623	0.1	20,637	0.1
Other Government Agencies	5,304	0.0	22,707	0.0
Municipal Agencies	225,544	1.0	17,871	0.0
Foreign Governments	2,857	0.0	2,972	0.0
<b>Total</b>	<b>\$ 22,560,159</b>	<b>100.0%</b>	<b>\$ 20,098,980</b>	<b>100.0%</b>

Our investments in debt and equity securities are reported at market value, and investments in mortgage loans are reported at amortized cost. As of September 30, 2009, our fixed maturity investments (bonds and redeemable preferred stocks) had a market value of \$22.6 billion, which was 1.7% below amortized cost of \$23.0 billion. These assets are invested for terms approximately corresponding to anticipated future benefit payments. Thus, market fluctuations are not expected to adversely affect liquidity.

We had \$3.8 billion in mortgage loans as of September 30, 2009. While our mortgage loans do not have quoted market values, as of September 30, 2009, we estimated the market value of our mortgage loans to be \$4.2 billion (using discounted cash flows from the next call date), which was 10.5% greater than the amortized cost. Most of our mortgage loans have significant prepayment fees. These assets are invested for terms approximately corresponding to anticipated future benefit payments. Thus, market fluctuations are not expected to adversely affect liquidity.

Market values for private, non-traded securities are determined as follows: 1) we obtain estimates from independent pricing services and 2) we estimate market value based upon a comparison to quoted issues of the same issuer or issues of other issuers with similar terms and risk characteristics. We analyze the independent pricing services valuation methodologies and related inputs, including an assessment of the observability of market inputs. For retained beneficial interests in our sponsored commercial mortgage loan securitizations as of September 30,

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2009, we used an internally developed model that includes discount rates based on our current mortgage loan lending rate and expected cash flows based on a review of the commercial mortgage loans underlying the securities. Upon obtaining this information related to market value, management makes a determination as to the appropriate valuation amount.

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**Mortgage Loans**

We invest a portion of our investment portfolio in commercial mortgage loans. As of September 30, 2009, our mortgage loan holdings were approximately \$3.8 billion. We do not lend on what we consider to be speculative properties and have specialized in making loans on either credit-oriented commercial properties or credit-anchored strip shopping centers and apartments. Our underwriting procedures relative to our commercial loan portfolio are based on a conservative, disciplined approach. We concentrate on a small number of commercial real estate asset types associated with the necessities of life (retail, multi-family, professional office buildings, and warehouses). We believe these asset types tend to weather economic downturns better than other commercial asset classes in which we have chosen not to participate. We believe this disciplined approach has helped to maintain a relatively low delinquency and foreclosure rate throughout our history.

We record mortgage loans net of an allowance for credit losses. This allowance is calculated through analysis of specific loans that have indicators of potential impairment based on current information and events. As of September 30, 2009 and 2008, our allowance for mortgage loan credit losses was \$5.3 million and \$1.4 million, respectively.

Our mortgage lending criteria targets that the loan-to-value ratio on each mortgage be at or less than 75% at the time of origination. We target projected rental payments from credit anchors (i.e., excluding rental payments from smaller local tenants) of 70% of the property's projected operating expenses and debt service. We also offer a commercial loan product under which we will permit a loan-to-value ratio of up to 85% in exchange for a participating interest in the cash flows from the underlying real estate. As of September 30, 2009, approximately \$773.6 million of our mortgage loans had this participation feature. Exceptions to these loan-to-value measures may be made if we believe the mortgage has an acceptable risk profile.

Many of our mortgage loans have call or interest rate reset provisions between 3 and 10 years. However, if interest rates were to significantly increase, we may be unable to call the loans or increase the interest rates on our existing mortgage loans commensurate with the significantly increased market rates.

As of September 30, 2009, delinquent mortgage loans and foreclosed properties were less than 0.1% of invested assets. We do not expect these investments to adversely affect our liquidity or ability to maintain proper matching of assets and liabilities. As of September 30, 2009, \$26.4 million, or 0.7%, of the mortgage loan portfolio was nonperforming. It is our policy to cease to carry accrued interest on loans that are over 90 days delinquent. For loans less than 90 days delinquent, interest is accrued unless it is determined that the accrued interest is not collectible. If a loan becomes over 90 days delinquent, it is our general policy to initiate foreclosure proceedings unless a workout arrangement to bring the loan current is in place.

Between 1996 and 1999, we securitized \$1.4 billion of our mortgage loans. We sold the senior tranches while retaining the subordinate tranches. We continue to service the securitized mortgage loans. During 2007, we securitized an additional \$1.0 billion of our mortgage loans. We sold the highest rated tranche for approximately \$218.3 million, while retaining the remaining tranches. We continue to service the securitized mortgage loans. As of September 30, 2009, we had investments related to retained beneficial interests of mortgage loan securitizations of \$823.8 million.

**Securities Lending**

We participate in securities lending, primarily as an investment yield enhancement, whereby securities that are held as investments are loaned to third parties for short periods of time. We require initial collateral of 102% of the market value of the loaned securities to be separately maintained. The loaned securities' market value is monitored on a daily basis. As of September 30, 2009, securities with a market value of \$114.0 million were loaned under this program. As collateral for the loaned securities, we receive short-term investments, which are recorded in short-term investments with a corresponding liability recorded in other liabilities to account for our obligation to return the collateral. As of September 30, 2009, the fair market value of the collateral related to this program was \$112.5 million and we have an obligation to return \$117.4 million of collateral to the securities borrowers.

Table of Contents**Risk Management and Impairment Review**

We monitor the overall credit quality of our portfolio within established guidelines. The following table includes our available-for-sale fixed maturities by credit rating as of September 30, 2009:

S&P or Equivalent Designation	Market Value (Dollars In Thousands)	Percent of Market Value
AAA	\$ 4,217,786	21.7%
AA	1,191,050	6.1
A	3,885,336	20.0
BBB	7,625,743	39.2
Investment grade	16,919,915	87.0
BB	873,309	4.5
B	466,102	2.4
CCC or lower	1,181,769	6.1
Below investment grade	2,521,180	13.0
Redeemable preferred stock	36	0.0
Total	\$ 19,441,131	100.0%

Not included in the table above are \$2.7 billion of investment grade and \$412.5 million of below investment grade fixed maturities classified as trading securities.

Limiting bond exposure to any creditor group is another way we manage credit risk. The following table includes securities held in our Modco portfolio and summarizes our ten largest fixed maturity exposures to an individual creditor group as of September 30, 2009:

Creditor	Market Value (Dollars In Millions)
Wells Fargo & Company	\$ 204.8
Bank of America Corp	200.6
Verizon Communications	184.3
AT&T Inc.	137.7
PNC Financial Services Group	137.4
JP Morgan Chase & Co.	136.0
Metlife Inc.	131.7
Prudential Financial Inc.	130.9
Fannie Mae	125.7
Berkshire Hathaway Inc.	115.5

Determining whether a decline in the current fair value of invested assets is an other-than-temporary decline in value is both objective and subjective, and can involve a variety of assumptions and estimates, particularly for investments that are not actively traded in established markets. We review our positions on a monthly basis for possible credit concerns and review our current exposure, credit enhancement, and delinquency experience.

Management considers a number of factors when determining the impairment status of individual securities. These include the economic condition of various industry segments and geographic locations and other areas of identified risks. Although it is possible for the impairment of one investment to affect other investments, we engage in ongoing risk management to safeguard against and limit any further risk to our investment portfolio. Special attention is given to correlative risks within specific industries, related parties, and business markets.

For certain securitized financial assets with contractual cash flows, including ABS, U.S. GAAP requires us to periodically update our best estimate of cash flows over the life of the security. If the fair value of a securitized financial asset is less than its cost or amortized cost and there has been a decrease in the present value of the expected cash flows since the last revised estimate, considering both timing and amount, an other-than-temporary impairment charge is recognized. Estimating future cash flows is a quantitative and qualitative process that incorporates information received from third party sources along with certain internal assumptions and judgments regarding the future performance of the underlying collateral. Projections of expected future cash flows may change based upon new information regarding the performance of the underlying collateral. In addition, we consider our intent and ability to retain a temporarily depressed security until recovery.

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On October 10, 2008, the FASB issued guidance to clarify the application of fair value, which is referenced to the Fair Value Measurements and Disclosures Topic of the ASC, in a market that is not active and provides an example to illustrate key considerations in determining the fair value of a financial asset when the market for that financial asset is not active. It also reaffirms the notion of fair value as an exit price as of the measurement date. This guidance was effective upon issuance, including prior periods for which the financial statements have not been issued. Based on this guidance, we utilized internal models that incorporated assumptions of delinquency rates, prepayment assumptions, liquidity, and other market based assumptions to determine the fair value of retained beneficial interests of our sponsored commercial mortgage loan securitizations and auction rate securities for which there was no active market as of September 30, 2009.

In April of 2009, the FASB issued guidance to amend the other-than-temporary impairment guidance in U.S. GAAP for debt securities to make the guidance more operational and to improve the presentation and disclosure of other-than-temporary impairments of debt and equity securities in the financial statements. This guidance addresses the timing of impairment recognition and provides greater clarity to investors about the credit and noncredit components of impaired debt securities that are not expected to be sold. Impairments will continue to be measured at fair value with credit losses recognized in earnings and non-credit losses recognized in other comprehensive income. This guidance also requires increased and timelier disclosures regarding measurement techniques, credit losses, and an aging of securities with unrealized losses. This guidance is effective for interim and annual reporting periods ending after June 15, 2009, with early adoption permitted for periods ending after March 15, 2009. We elected to early adopt the guidance and recorded total other-than-temporary impairments during the three months ended March 31, 2009, of approximately \$117.3 million with \$27.5 million of this amount recorded in other comprehensive income. During the three and nine months ended September 30, 2009, we recorded total other-than-temporary impairments of approximately \$14.9 million and \$181.1 million, respectively. Included in these amounts were \$16.1 million of non-credit gains and \$19.3 million of non-credit losses recorded in other comprehensive income (loss), respectively.

Securities in an unrealized loss position are reviewed at least quarterly to determine if an other-than-temporary impairment is present based on certain quantitative and qualitative factors. We consider a number of factors in determining whether the impairment is other-than-temporary. These include, but are not limited to: 1) actions taken by rating agencies, 2) default by the issuer, 3) the significance of the decline, 4) the intent and ability to hold the investment until recovery, 5) the time period during which the decline has occurred, 6) an economic analysis of the issuer's industry, and 7) the financial strength, liquidity, and recoverability of the issuer. Management performs a security-by-security review each quarter in evaluating the need for any other-than-temporary impairments. Although no set formula is used in this process, the investment performance, collateral position, and continued viability of the issuer are significant measures considered. Based on our analysis, for the three and nine months ended September 30, 2009, we concluded that approximately \$31.0 million and \$161.8 million, respectively, of investment securities in an unrealized loss position were other-than-temporarily impaired, resulting in a charge to net realized investment losses.

There are certain risks and uncertainties associated with determining whether declines in market values are other-than-temporary. These include significant changes in general economic conditions and business markets, trends in certain industry segments, interest rate fluctuations, rating agency actions, changes in significant accounting estimates and assumptions, commission of fraud, and legislative actions. We continuously monitor these factors as they relate to the investment portfolio in determining the status of each investment.

We have deposits with certain financial institutions which exceed federally insured limits. We have reviewed the creditworthiness of these financial institutions and believe there is minimal risk of a material loss.



Table of Contents**Realized Gains and Losses**

The following table sets forth realized investment gains and losses for the periods shown:

	For The Three Months Ended September 30,			For The Nine Months Ended September 30,			Change
	2009	2008	Change (Dollars In Thousands)	2009	2008		
Fixed maturity gains - sales	\$ 8,997	\$ 21,613	\$ (12,616)	\$ 19,546	\$ 43,627	\$ (24,081)	
Fixed maturity losses - sales	(4,745)	(35,219)	30,474	(5,676)	(35,921)	30,245	
Equity gains - sales	59	3	56	9,562	63	9,499	
Impairments on fixed maturity securities	(30,968)	(202,644)	171,676	(142,202)	(282,630)	140,428	
Impairments on equity securities				(19,563)		(19,563)	
Modco trading portfolio trading activity	164,732	(133,625)	298,357	273,639	(220,148)	493,787	
Other	(3,467)	(1,230)	(2,237)	(5,539)	3,451	(8,990)	
Total realized gains (losses) - investments	\$ 134,608	\$ (351,102)	\$ 485,710	\$ 129,767	\$ (491,558)	\$ 621,325	
Foreign currency swaps	\$	\$ (3,977)	\$ 3,977	\$	\$ (1,115)	\$ 1,115	
Foreign currency adjustments on stable value contracts		4,169	(4,169)		1,304	(1,304)	
Derivatives related to mortgage loan commitments		(509)	509	6,889	(5,401)	12,290	
Embedded derivatives related to reinsurance	(158,937)	105,568	(264,505)	(244,726)	183,134	(427,860)	
Derivatives related to corporate debt		2,702	(2,702)	(125)	6,432	(6,557)	
Other interest rate swaps	(8,008)		(8,008)	28,351		28,351	
Credit default swaps	182	(2,154)	2,336	2,733	(4,156)	6,889	
GMWB embedded derivatives	(31,210)	(8,838)	(22,372)	1,132	(12,211)	13,343	
Other derivatives	2,433	(4,970)	7,403	4,648	(12,566)	17,214	
Total realized gains (losses) - derivatives	\$ (195,540)	\$ 91,991	\$ (287,531)	\$ (201,098)	\$ 155,421	\$ (356,519)	

Realized gains and losses on investments reflect portfolio management activities designed to maintain proper matching of assets and liabilities and to enhance long-term investment portfolio performance. The change in net realized investment gains (losses), excluding impairments, Modco trading portfolio activity, and related embedded derivatives related to corporate debt, during the nine months ended September 30, 2009, primarily reflects the normal operation of our asset/liability program within the context of the changing interest rate and spread environment.

Realized losses are comprised of both write-downs on other-than-temporary impairments and actual sales of investments. For the three and nine months ended September 30, 2009, we recognized pre-tax other-than-temporary impairments of \$31.0 million and \$161.8 million, respectively, in our investments compared to \$ 202.6 million and \$282.6 million for the three and nine months ended September 30, 2008. These other-than-temporary impairments resulted from our analysis of circumstances and our belief that credit events, loss severity, changes in credit enhancement, and/or other adverse conditions of the respective issuers have caused, or will lead to, a deficiency in the contractual cash flows related to these investments. These other-than-temporary impairments, net of Modco recoveries, are presented in the chart below:

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	For The Three Months Ended September 30, 2009		For The Nine Months Ended September 30, 2009	
	(Dollars In Millions)			
AbitibiBowater Bonds	\$		\$	30.4
Citigroup PFD				19.4
Alt-A Bonds		19.4		66.1
IdeaArc Bank Loan				17.9
CIT Group		11.6		11.6
Other MBS				12.4
Other Corporate				4.0
Total	\$	31.0	\$	161.8

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As previously discussed, management considers several factors when determining other-than-temporary impairments. Although we purchase securities with the intent to hold securities until maturity, we may change our position as a result of a change in circumstances. Any such decision is consistent with our classification of all but a specific portion of our investment portfolio as available-for-sale. For the nine months ended September 30, 2009, we sold securities in an unrealized loss position with a market value of \$213.2 million. For such securities, the proceeds, realized loss, and total time period that the security had been in an unrealized loss position are presented in the table below:

	Proceeds	% Proceeds	Realized Loss	% Realized Loss
	(Dollars In Thousands)			
<= 90 days	\$ 19,182	9.0%	\$ (52)	0.9%
>90 days but <= 180 days	6,158	2.9		
>180 days but <= 270 days	313	0.1	(115)	2.0
>270 days but <= 1 year	10,963	5.1	(88)	1.6
>1 year	176,537	82.9	(5,421)	95.5
Total	\$ 213,153	100.0%	\$ (5,676)	100.0%

The \$5.5 million of other realized losses recognized for the nine months ended September 30, 2009, includes mortgage loan losses of \$2.6 million, other losses of \$3.1 million, and other gains of \$0.2 million.

As of September 30, 2009, net gains of \$273.6 million primarily related to mark-to-market changes on our Modco trading portfolios associated with the Chase Insurance Group acquisition were also included in realized gains and losses. Of this amount, approximately \$4.5 million of gains were realized through the sale of certain securities, which will be reimbursed to our reinsurance partners over time through the reinsurance settlement process for this block of business. Additional details on our investment performance and evaluation are provided in the sections below.

Realized investment gains and losses related to derivatives represent changes in the fair value of derivative financial instruments and gains (losses) on derivative contracts closed during the period.

We have taken short positions in U.S. Treasury futures to mitigate interest rate risk related to our mortgage loan commitments. There were no outstanding positions during the three months ended September 30, 2009. The net gains for the nine months ended September 30, 2009 were the result of \$3.7 million of gains related to closed positions and mark-to-market gains of \$3.2 million.

We also have in place various modified coinsurance and funds withheld arrangements that contain embedded derivatives. The \$158.9 million and \$244.7 million of losses on these embedded derivatives for the three and nine months ended September 30, 2009, respectively, were the result of spread tightening. During the three and nine months ended September 30, 2009, the investment portfolios that support the related modified coinsurance reserves and funds withheld arrangements had mark-to-market gains that offset the losses on these embedded derivatives.

We use certain interest rate swaps to mitigate interest rate risk related to certain Senior Notes, Medium-Term Notes, and subordinated debt securities. These positions resulted in net losses of \$0.1 million for the nine months ended September 30, 2009. There were no gains or losses for the three months ended September 30, 2009. As of September 30, 2009, we did not hold any positions in these swaps.

We use other interest rate swaps to mitigate the price volatility of assets. These positions realized net losses of \$8.0 million for the three months ended September 30, 2009, and net gains of \$28.4 million for the nine months ended September 30, 2009. The net losses for the three months ended September 30, 2009, were primarily the result of \$7.2 million in mark-to-market losses during the period. The net gains for the nine months ended September 30, 2009, were primarily the result of \$31.6 million in mark-to-market gains during that year-to-date period.

We reported net gains of \$0.2 million and \$2.7 million related to credit default swaps for the three and nine months ended September 30, 2009, respectively. The net gains for the three months ended September 30, 2009, were the result of \$7.1 million of mark-to-market gains, \$7.0 million of losses related to closed positions and \$0.1 million in premium income. The net gains for the nine months ended September 30, 2009, were the result of \$16.7 million of mark-to-market gains, \$14.6 million of losses related to closed positions and \$0.6 million in premium income.

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The GMWB rider embedded derivatives on certain variable deferred annuities had net realized losses of \$31.2 million for the three months ended September 30, 2009 and gains of \$1.1 million for the nine months ended September 30, 2009.

We also use various swaps and options to mitigate risk related to other exposures. Equity call options generated no gains for the three months ended September 30, 2009, and gains of \$1.1 million for the nine months ended September 30, 2009. CPI swaps produced gains of \$0.1 million and \$1.0 million for the three and nine months ended September 30, 2009, respectively. GMAB embedded derivatives had gains for the three and nine months ended September 30, 2009, of \$0.3 million and \$0.3 million, respectively.

**Unrealized Gains and Losses Available-for-Sale Securities**

The information presented below relates to investments at a certain point in time and is not necessarily indicative of the status of the portfolio at any time after September 30, 2009, the balance sheet date. Information about unrealized gains and losses is subject to rapidly changing conditions, including volatility of financial markets and changes in interest rates. Management considers a number of factors in determining if an unrealized loss is other-than-temporary, including our ability and intent to hold the security until recovery. Consistent with our long-standing practice, we do not utilize a bright line test to determine other-than-temporary impairments. On a quarterly basis, we perform an analysis on every security with an unrealized loss to determine if an other-than-temporary impairment has occurred. This analysis includes reviewing several metrics including collateral, expected cash flows, ratings, and liquidity. Furthermore, since the timing of recognizing realized gains and losses is largely based on management's decisions as to the timing and selection of investments to be sold, the tables and information provided below should be considered within the context of the overall unrealized gain (loss) position of the portfolio. As of September 30, 2009, we had an overall net unrealized loss of \$476.8 million, prior to tax and DAC offsets, compared to \$1.8 billion and \$3.0 billion as of June 30, 2009 and December 31, 2008, respectively.

Credit and RMBS markets have experienced increased volatility across numerous asset classes over the past several quarters, primarily as a result of marketplace uncertainty arising from the failure or near failure of a number of large financial service companies resulting in intervention by the United States Federal Government, downgrades in ratings, interest rate changes, higher defaults in sub-prime and Alt-A residential mortgage loans and a weakening of the overall economy. In connection with this uncertainty, we believe investors have departed from many investments in asset-backed securities, including those associated with sub-prime and Alt-A residential mortgage loans, as well as types of debt investments with fewer lender protections or those with reduced transparency and/or complex features which may hinder investor understanding. We believe these factors have contributed to an increase in our net unrealized investment losses through declines in market values. We expect to experience continued volatility in connection with the valuation of our fixed maturity investments.

For fixed maturity and equity securities held that are in an unrealized loss position as of September 30, 2009, the estimated market value, amortized cost, unrealized loss, and total time period that the security has been in an unrealized loss position are presented in the table below:

	Estimated Market Value	% Market Value	Amortized Cost (Dollars In Thousands)	% Amortized Cost	Unrealized Loss	% Unrealized Loss
<= 90 days	\$ 316,793	3.7%	\$ 325,434	3.4%	\$ (8,641)	0.7%
>90 days but <= 180 days	140,219	1.6	142,770	1.5	(2,551)	0.2
>180 days but <= 270 days	379,862	4.5	414,787	4.3	(34,925)	3.0
>270 days but <= 1 year	293,711	3.4	362,831	3.7	(69,120)	5.9

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>1 year but <= 2 years	5,348,912	62.8	6,050,108	62.4	(701,196)	59.4
>2 years but <= 3 years	1,274,201	15.0	1,525,133	15.7	(250,932)	21.2
>3 years but <= 4 years	371,593	4.4	434,348	4.5	(62,755)	5.3
>4 years but <= 5 years	317,712	3.7	359,534	3.7	(41,822)	3.5
>5 years	79,102	0.9	88,352	0.8	(9,250)	0.8
Total	\$ 8,522,105	100.0%	\$ 9,703,297	100.0%	\$ (1,181,192)	100.0%

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The majority of the unrealized loss as of September 30, 2009, for both investment grade and below investment grade securities, is attributable to a widening in credit and mortgage spreads. As of September 30, 2009, the Barclays Investment Grade Index was priced at 198 bps versus a 10 year average of 158 bps. Similarly, the Barclays High Yield Index was priced at 764 bps versus a 10 year average of 610 bps. The considerable amount of spread widening was more than enough to offset lower treasury yield levels and their associated positive effect on security prices. As of September 30, 2009, the five, ten, and thirty-year U.S. Treasury obligations were trading at levels of 2.31%, 3.31%, and 4.05%, compared to 10 year averages of 3.70%, 4.50%, and 4.96%, respectively. In addition, as of September 30, 2009, 44.2% of the unrealized loss was associated with securities that were rated investment grade.

We have examined the performance of the underlying collateral and cash flows and expect that our investments will continue to perform in accordance with their contractual terms. Factors such as credit enhancements within the deal structures and the underlying collateral performance/characteristics support the recoverability of the investments. Based on the factors discussed and because we have the ability and intent to hold these investments until maturity or until the fair values of the investments have recovered, we do not consider these unrealized loss positions to be other-than-temporary. However, from time to time, we may sell securities in the ordinary course of managing our portfolio to meet diversification, credit quality, yield enhancement, asset-liability management and liquidity requirements.

Expectations that investments in mortgage-backed and asset-backed securities will continue to perform in accordance with their contractual terms are based on assumptions a market participant would use in determining the current fair value. It is reasonably possible that the underlying collateral of these investments will perform worse than current market expectations and that such event may lead to adverse changes in the cash flows on our holdings of these types of securities. This could lead to potential future write-downs within our portfolio of mortgage-backed and asset-backed securities. Expectations that our investments in corporate securities and/or debt obligations will continue to perform in accordance with their contractual terms are based on evidence gathered through our normal credit surveillance process. Although we do not anticipate such events, it is reasonably possible that issuers of our investments in corporate securities will perform worse than current expectations. Such events may lead us to recognize potential future write-downs within our portfolio of corporate securities. It is also possible that such unanticipated events would lead us to dispose of those certain holdings and recognize the effects of any market movements in our financial statements.

As of September 30, 2009, there were estimated gross unrealized losses of \$111.3 million and \$37.1 million, related to our mortgage-backed securities collateralized by Alt-A mortgage loans and sub-prime mortgage loans, respectively. Gross unrealized losses in our securities collateralized by sub-prime and Alt-A residential mortgage loans as of September 30, 2009, were primarily the result of continued widening spreads, representing marketplace uncertainty arising from higher defaults in sub-prime and Alt-A residential mortgage loans and rating agency downgrades of securities collateralized by sub-prime and Alt-A residential mortgage loans. For the three and nine months ended September 30, 2009, we recorded \$31.0 million and \$161.8 million of pre-tax other-than-temporary impairments, respectively. These other-than-temporary impairments resulted from our analysis of circumstances and our belief that credit events, loss severity, changes in credit enhancement, and/or other adverse conditions of the respective issuers have caused, or will lead to, a deficiency in the contractual cash flows related to these investments. Excluding the securities on which other-than-temporary impairments were recorded, we expect these investments to continue to perform in accordance with their original contractual terms. We have the ability and intent to hold these investments until maturity or until the fair values of the investments have recovered, which may be at maturity. Additionally, we do not expect these investments to adversely affect our liquidity or ability to maintain proper matching of assets and liabilities.

As of September 30, 2009, securities with a market value of \$310.4 million and unrealized losses of \$92.3 million were issued in commercial mortgage loan securitizations that we sponsored, with no unrealized losses greater than five years. We do not consider these unrealized positions to be other-than-temporary because the underlying mortgage loans continue to perform consistently with our original expectations. Our underwriting procedures relative to our commercial loan portfolio are based on a conservative, disciplined approach. We concentrate our underwriting expertise on a small number of commercial real estate asset types associated with the necessities of life (retail, multi-family, professional office buildings, and warehouses). We believe these asset types tend to weather economic downturns better than other commercial asset classes that we have chosen to avoid. We believe this disciplined approach has helped to maintain a relatively low delinquency and foreclosure rate throughout our history.





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In assessing whether or not these unrealized positions should be considered other-than-temporary, we review the underlying cash flows, as well as the associated values of the real estate collateral for those loans included in our commercial mortgage loan securitizations.

We have no material concentrations of issuers or guarantors of fixed maturity securities. The industry segment composition of all securities in an unrealized loss position held as of September 30, 2009, is presented in the following table:

	Estimated Market Value	% Market Value	Amortized Cost (Dollars In Thousands)	% Amortized Cost	Unrealized Loss	% Unrealized Loss
Agency Mortgages	\$ 76,907	0.9%	\$ 77,102	0.8%	\$ (195)	0.0%
Banking	1,362,500	16.0	1,573,625	16.2	(211,125)	17.9
Basic Industrial	222,735	2.6	253,112	2.6	(30,377)	2.6
Brokerage	191,067	2.2	203,338	2.1	(12,271)	1.0
Capital Goods	132,658	1.6	148,480	1.5	(15,822)	1.3
Communications	79,728	0.9	102,132	1.1	(22,404)	1.9
Consumer Cyclical	196,852	2.3	217,165	2.2	(20,313)	1.7
Consumer Noncyclical	135,253	1.6	142,077	1.5	(6,824)	0.6
Electric	419,098	4.9	457,158	4.7	(38,060)	3.2
Energy	138,267	1.6	143,750	1.5	(5,483)	0.5
Finance Companies	212,531	2.5	246,494	2.5	(33,963)	2.9
Insurance	696,327	8.2	812,093	8.4	(115,766)	9.8
Municipal Agencies	476	0.0	493	0.0	(17)	0.0
Natural Gas	215,753	2.5	228,712	2.4	(12,959)	1.1
Non-Agency Mortgages	2,670,277	31.3	3,147,026	32.4	(476,749)	40.4
Other Finance	1,360,282	16.0	1,507,303	15.5	(147,021)	12.4
Other Industrial	79,433	0.9	87,620	0.9	(8,187)	0.7
Other Utility	4,983	0.1	5,044	0.1	(61)	0.0
Real Estate	9,831	0.1	10,159	0.1	(328)	0.0
Technology	79,578	0.9	85,420	0.9	(5,842)	0.5
Transportation	113,420	1.3	125,340	1.3	(11,920)	1.0
Canadian Government Agencies		0.0		0.0		0.0
U.S. Govt Agencies	124,149	1.6	129,654	1.3	(5,505)	0.5
Total	\$ 8,522,105	100.0%	\$ 9,703,297	100.0%	\$ (1,181,192)	100.0%

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The percentage of our unrealized loss positions, segregated by industry segment, is presented in the following table:

	September 30, 2009	As of December 31, 2008
Agency Mortgages	0.0%	0.1%
Banking	17.9	14.5
Basic Industrial	2.6	6.0
Brokerage	1.0	0.8
Capital Goods	1.3	2.4
Communications	1.9	4.1
Consumer Cyclical	1.7	4.3
Consumer Noncyclical	0.6	1.8
Electric	3.2	6.9
Energy	0.5	3.5
Finance Companies	2.9	2.3
Insurance	9.8	9.5
Municipal Agencies	0.0	0.0
Natural Gas	1.1	6.3
Non-Agency Mortgages	40.4	25.5
Other Finance	12.4	8.2
Other Industrial	0.7	0.8
Other Utility	0.0	0.1
Real Estate	0.0	0.2
Technology	0.5	0.8
Transportation	1.0	1.3
Canadian Government Agencies	0.0	0.0
U.S. Govt Agencies	0.5	0.6
Total	100.0%	100.0%

The range of maturity dates for securities in an unrealized loss position as of September 30, 2009, varies, with 20.6% maturing in less than 5 years, 12.7% maturing between 5 and 10 years, and 66.7% maturing after 10 years. The following table shows the credit rating of securities in an unrealized loss position as of September 30, 2009:

S&P or Equivalent Designation	Estimated Market Value	% Market Value	Amortized Cost (Dollars In Thousands)	% Amortized Cost	Unrealized Loss	% Unrealized Loss
AAA/AA/A	\$ 3,887,926	45.6%	\$ 4,154,415	42.8%	\$ (266,489)	22.6%
BBB	2,278,376	26.7	2,534,100	26.1	(255,724)	21.6
Investment grade	6,166,302	72.3	6,688,515	68.9	(522,213)	44.2
BB	773,450	9.1	921,690	9.5	(148,240)	12.6
B	469,062	5.5	601,470	6.2	(132,408)	11.2
CCC or lower	1,113,291	13.1	1,491,622	15.4	(378,331)	32.0
Below investment grade	2,355,803	27.7	3,014,782	31.1	(658,979)	55.8
Total	\$ 8,522,105	100.0%	\$ 9,703,297	100.0%	\$ (1,181,192)	100.0%

As of September 30, 2009, we held 300 positions of below investment grade securities totaling \$2.4 billion that were in an unrealized loss position. Total unrealized losses related to below investment grade securities were \$659.0 million, of which \$609.2 million had been in an unrealized loss position for more than twelve months. Below investment grade securities in an unrealized loss position were 8.2% of invested assets. As of September 30, 2009, securities in an unrealized loss position that were rated as below investment grade represented 27.7% of the

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total market value and 55.8% of the total unrealized loss. We have the ability and intent to hold these securities to maturity. After a review of each security and its expected cash flows, we believe the decline in market value to be temporary. Total unrealized losses for all securities in an unrealized loss position for more than twelve months were \$1.1 billion. A widening of credit spreads is estimated to account for unrealized losses of \$1.9 billion, with changes in treasury rates offsetting this loss by an estimated \$800 million.

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In addition, market disruptions in the RMBS market negatively affected the market values of our non-agency RMBS securities. The majority of our RMBS holdings as of September 30, 2009, were super senior or senior bonds in the capital structure. Our non-agency portfolio has a weighted-average life of 2.41 years.

We primarily purchase our investments with the intent to hold to maturity. We do not expect these investments in unrealized loss positions to adversely affect our liquidity or ability to maintain proper matching of assets and liabilities.

The following table includes the estimated market value, amortized cost, unrealized loss, and total time period that the security has been in an unrealized loss position for all below investment grade securities as of September 30, 2009:

	Estimated Market Value	% Market Value	Amortized Cost (Dollars In Thousands)	% Amortized Cost	Unrealized Loss	% Unrealized Loss
<= 90 days	\$ 35,197	1.5%	\$ 41,964	1.4%	\$ (6,767)	1.0%
>90 days but <= 180 days	28,091	1.2	30,232	1.0	(2,141)	0.3
>180 days but <= 270 days	60,437	2.6	83,818	2.8	(23,381)	3.5
>270 days but <= 1 year	58,869	2.5	76,360	2.5	(17,491)	2.7
>1 year but <= 2 years	1,690,238	71.7	2,103,012	69.8	(412,774)	62.6
>2 years but <= 3 years	270,350	11.5	403,276	13.4	(132,926)	20.2
>3 years but <= 4 years	56,627	2.4	81,283	2.7	(24,656)	3.7
>4 years but <= 5 years	140,613	6.0	174,329	5.8	(33,716)	5.1
>5 years	15,381	0.6	20,508	0.6	(5,127)	0.9
Total	\$ 2,355,803	100.0%	\$ 3,014,782	100.0%	\$ (658,979)	100.0%

**LIQUIDITY AND CAPITAL RESOURCES****Liquidity**

Liquidity refers to a company's ability to generate adequate amounts of cash to meet its needs. We meet our liquidity requirements primarily through positive cash flows from our operating subsidiaries. Primary sources of cash from the operating subsidiaries are premiums, deposits for policyholder accounts, investment sales and maturities, and investment income. Primary uses of cash for the operating subsidiaries include benefit payments, withdrawals from policyholder accounts, investment purchases, policy acquisition costs, and other operating expenses. We believe that we have sufficient liquidity to fund our cash needs under normal operating scenarios.

In light of the events noted above and uncertain capital and credit market conditions, we have strategically positioned ourselves to have ample liquidity to meet our projected outflows from currently available sources. We have maintained a high balance of short-term investments; we have \$255.0 million available capacity on our existing credit facility; we have access to the Federal Home Loan Bank ( FHLB ) for short-term borrowing; we have remained very selective regarding mortgage loan commitments; we have eliminated purchases of below investment grade assets; and we have discontinued the active pursuit of repurchasing shares of our common stock under our share repurchase program.

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In the event of additional future significant unanticipated cash requirements beyond normal liquidity, we have multiple alternatives available based on market conditions and the amount and timing of the liquidity need. These options include cash flows from operations, the sale of liquid assets, various credit facilities, and other sources described herein.

Our decision to sell investment assets could be impacted by accounting rules, including rules relating to the intent and ability to hold securities in an unrealized loss position until the market value of those securities recovers. Under stressful market and economic conditions, liquidity broadly deteriorates, which could negatively impact our ability to sell investment assets. If we require significant amounts of cash on short notice in excess of normal cash requirements, we may have difficulty selling investment assets in a timely manner, be forced to sell them for less than we otherwise would have been able to realize, or both.

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While we anticipate that the cash flow of our operating subsidiaries will be sufficient to meet our investment commitments and operating cash needs in a normal credit market environment, we recognize that investment commitments scheduled to be funded may, from time to time, exceed the funds then available. Therefore, we have established repurchase agreement programs for certain of our insurance subsidiaries to provide liquidity when needed. We expect that the rate received on our investments will equal or exceed our borrowing rate. As of September 30, 2009, we had no outstanding balance related to such borrowings. Additionally, we may, from time to time, sell short-duration stable value products to complement our cash management practices. Depending on market conditions, we may also use securitization transactions involving our commercial mortgage loans to increase liquidity for the operating subsidiaries.

**Credit Facility**

Under a revolving line of credit arrangement, we have the ability to borrow on an unsecured basis up to a maximum principal amount of \$500 million (the Credit Facility). This replaced our previously existing \$200 million revolving line of credit. We have the right in certain circumstances to request that the commitment under the Credit Facility be increased up to a maximum principal amount of \$600 million. Balances outstanding under the Credit Facility accrue interest at a rate equal to (i) either the prime rate or the London Interbank Offered Rate (LIBOR), plus (ii) a spread based on the ratings of our senior unsecured long-term debt. The Credit Agreement provides that we are liable for the full amount of any obligations for borrowings or letters of credit, including those of PLICO, under the Credit Facility. The maturity date on the Credit Facility is April 16, 2013. There was an outstanding balance of \$245.0 million at an interest rate of LIBOR plus 0.40% under the Credit Facility as of September 30, 2009. Of this amount, \$180.0 million was used to purchase non-recourse funding obligations issued by an indirect, wholly owned special-purpose financial captive insurance company. For additional information related to special purpose financial captives, see Capital Resources. We were in compliance with all financial debt covenants of the Credit Facility as of September 30, 2009.

**Sources and Use of Cash**

Our primary sources of funding are dividends from our operating subsidiaries; revenues from investment, data processing, legal, and management services rendered to subsidiaries; investment income; and external financing. These sources of cash support our general corporate needs including our common stock dividends and debt service. The states in which our insurance subsidiaries are domiciled impose certain restrictions on the insurance subsidiaries' ability to pay us dividends. These restrictions are based in part on the prior year's statutory income and surplus. Generally, these restrictions pose no short-term liquidity concerns. We plan to retain substantial portions of the earnings of our insurance subsidiaries in those companies primarily to support their future growth.

During the second quarter of 2008, we joined the FHLB of Cincinnati. FHLB advances provide an attractive funding source for short-term borrowing and for the sale of funding agreements. Membership in the FHLB requires that we purchase FHLB capital stock based on a minimum requirement and a percentage of the dollar amount of advances outstanding. We held \$58.2 million of common stock as of September 30, 2009, which is included in equity securities. In addition, our obligations under the advances must be collateralized. We maintain control over any such pledged assets, including the right of substitution. As of September 30, 2009, we had \$725.9 million of funding agreement-related advances and accrued interest outstanding under the FHLB program.

As of September 30, 2009, we reported approximately \$730.3 million (fair value) of Auction Rate Securities ( ARSs ), which were all rated AAA. While the auction rate market has experienced liquidity constraints, we believe that based on our current liquidity position and our operating cash flows, any lack of liquidity in the ARS market will not have a material impact on our liquidity, financial condition, or cash flows.

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All of the auction rate securities held by us as of September 30, 2009, were student loan-backed auction rate securities, for which the underlying collateral is at least 97% guaranteed by the Federal Family Education Loan Program ( FFELP ). As there is no current active market for these auction rate securities, the best available source for current valuation information is from actively-traded asset-backed securities with comparable underlying assets (i.e. FFELP-backed student loans) and vintage.

We use a discounted cash flow model to determine the fair value of our student loan-backed auction rate securities. The discounted cash flow model uses the discount margin and projected average life of a comparable actively-traded FFELP student loan-backed floating-rate asset-backed security. This comparable security is selected based on its underlying assets (i.e. FFELP-backed student loans) and vintage.

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The auction rate securities are classified as a Level 3 valuation. An unrealized loss of \$67.8 million was recorded as of December 31, 2008, and an unrealized loss of \$16.0 million was recorded as of September 30, 2009, and we have not recorded any other-than-temporary impairment because of the underlying collateral for each of the auction rate securities is at least 97% guaranteed by the FFELP and there are subordinate tranches within each of these auction rate security issuances that would support the senior tranches in the event of default. In the event of a complete and total default by all underlying student loans, the principal shortfall, in excess of the 97% FFELP guarantee, would be absorbed by the subordinate tranches. Our non-performance exposure is to the FFELP guarantee, not the underlying student loans. At this time, we have no reason to believe that the U.S. Department of Education would not honor the FFELP guarantee, if it were necessary. In addition, we have the ability and intent to hold these securities until their values recover or maturity. Therefore, we believe that no other-than-temporary impairment has been experienced.

The liquidity requirements of our regulated insurance subsidiaries primarily relate to the liabilities associated with their various insurance and investment products, operating expenses, and income taxes. Liabilities arising from insurance and investment products include the payment of policyholder benefits, as well as cash payments in connection with policy surrenders and withdrawals, policy loans and obligations to redeem funding agreements.

Our insurance subsidiaries have used cash flows from operations and investment activities as a primary source to fund their liquidity requirements. Our insurance subsidiaries' primary cash inflows from operating activities are derived from premiums, annuity deposits, stable value contract deposits, and insurance and investment product fees and other income, including cost of insurance and surrender charges, contract underwriting fees, and intercompany dividends or distributions. The principal cash inflows from investment activities result from repayments of principal, investment income and, as necessary, sales of invested assets.

Our insurance subsidiaries maintain investment strategies intended to provide adequate funds to pay benefits and expected surrenders, withdrawals, loans and redemption obligations without forced sales of investments. In addition, our insurance subsidiaries hold highly liquid, high-quality short-term investment securities and other liquid investment grade fixed maturity securities to fund our expected operating expenses, surrenders, and withdrawals. As of September 30, 2009, our total cash, cash equivalents and invested assets were \$29.0 billion. The life insurance subsidiaries were committed as of September 30, 2009, to fund mortgage loans in the amount of \$210.0 million.

Our positive cash flows from operations are used to fund an investment portfolio that provides for future benefit payments. We employ a formal asset/liability program to manage the cash flows of our investment portfolio relative to our long-term benefit obligations.

In response to the volatility and disruption in the credit markets, we have maintained a high balance of cash and short-term investments to provide liquidity for cash outflows projected for the coming months. Our subsidiaries held approximately \$1.3 billion in cash and short-term investments as of September 30, 2009, and we held an additional \$3.5 million in cash and short-term investments available for general corporate purposes.



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The following chart includes the cash flows provided by or used in operating, investing, and financing activities for the following periods:

	<b>For The Nine Months Ended September 30,</b>	
	<b>2009</b>	<b>2008</b>
	<b>(Dollars In Thousands)</b>	
Net cash provided by operating activities	\$ 772,724	\$ 660,186
Net cash provided by (used in) investing activities	71,284	(1,750,911)
Net cash (used in) provided by financing activities	(768,064)	1,031,160
Total	\$ 75,944	\$ (59,565)

*For the Nine Months Ended September 30, 2009 compared to The Nine Months Ended September 30, 2008*

*Net cash provided by operating activities* - Cash flows from operating activities are affected by the timing of premiums received, fees received, investment income, and expenses paid. Principal sources of cash include sales of our products and services. As an insurance business, we typically generate positive cash flows from operating activities, as premiums and deposits collected from our insurance and investment products exceed benefits paid and redemptions, and we invest the excess. Accordingly, in analyzing our cash flows we focus on the change in the amount of cash available and used in investing activities.

*Net cash provided by (used in) investing activities* - The variance in net cash provided by (used in) investing activities for the nine months ended September 30, 2009, compared to September 30, 2008, was the result of activity related to our investment portfolio. The increase in net cash provided by investing activities was primarily due to a reduction in net purchases of fixed maturity and equity securities. We reduced the level of cash available for investing activities in order to significantly increase cash and cash equivalents to strengthen our capital position in response to recent economic conditions.

*Net cash (used in) provided by financing activities* - Changes in cash from financing activities primarily relate to the issuance and repayment of borrowings, dividends to our stockholders and other capital transactions, as well as the issuance of, and redemptions and benefit payments on, investment contracts. The variance in net cash (used in) provided by financing activities for the nine months ended September 30, 2009, compared to September 30, 2008, was primarily the result of a decrease in net investment product deposits and an increase in investment product withdrawals.

**Capital Resources**

To give us flexibility in connection with future acquisitions and other funding needs, we have registered debt securities, preferred and common stock, and stock purchase contracts, and additional preferred securities of special purpose finance subsidiaries under the Securities Act of 1933 on a delayed (or shelf) basis. See Item 1, Note 14, *Subsequent Events*, for information concerning our recent Notes offering.

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As of September 30, 2009, our capital structure consisted of Medium-Term Notes, Senior Notes, Subordinated Debentures, and shareowners equity. We also have a \$500 million revolving line of credit (the Credit Facility ), under which we could borrow funds with balances due April 16, 2013. The line of credit arrangement contains, among other provisions, requirements for maintaining certain financial ratios and restrictions on the indebtedness that we and our subsidiaries can incur. Additionally, the line of credit arrangement precludes us, on a consolidated basis, from incurring debt in excess of 40% of our total capital. There was a \$245.0 million outstanding balance as of September 30, 2009, under the Credit Facility at an interest rate of LIBOR plus 0.40%. Of this amount, \$180.0 million was utilized to purchase non-recourse funding obligations issued by Golden Gate an indirect wholly owned special-purpose financial captive insurance company. As the need arises and in light of the current credit market environment, we may utilize the Credit Facility to purchase additional non-recourse funding obligations from this indirect wholly owned special-purpose financial captive insurance company in future quarters.

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Through September 30, 2009, Golden Gate, which is wholly owned by PLICO, our largest operating subsidiary, issued \$180.0 million in aggregate principal amount of floating rate surplus notes, series B, due August 15, 2037 (the Series B Notes) to us under its surplus notes facility (the Facility) through which Golden Gate currently has the authority to issue floating rate surplus notes up to \$1.1 billion of aggregate principal amount. The \$180.0 million of Series B Notes is eliminated at the consolidated level. As of September 30, 2009, the outstanding balance under the Facility was an aggregate principal amount of \$980.0 million, consisting of \$180.0 million in aggregate principal amount of Series B Notes and \$800.0 million in aggregate principal amount of floating rate surplus notes previously issued under the Facility (the Series A Notes and together with the Series B Notes, the Notes). The Notes are direct financial obligations of Golden Gate and are not guaranteed by us or PLICO. The Notes were issued in order to provide financing for a portion of the statutory reserves associated with a block of life insurance policies. As the block of business ages, unless additional funding mechanisms are put into place, reserving increases will reduce our available statutory capital and surplus. The Series B Notes accrue interest at the rate of LIBOR plus 40 basis points. We have experienced higher borrowing costs associated with the Series A Surplus Notes. The current rate on the Series A Notes is LIBOR plus 375 basis points; the maximum rate we could be required to pay is LIBOR plus 425 basis points. Subsequent to September 30, 2009, we closed a series of transactions in which Golden Gate repurchased at a discount \$800 million in aggregate principal amount of its outstanding Series A floating rate surplus notes and issued new surplus notes to us. See Item 1, Note 14, *Subsequent Events*, for a description of these transactions.

Golden Gate II Captive Insurance Company (Golden Gate II), a special-purpose financial captive insurance company wholly owned by PLICO, had \$575.0 million of non-recourse funding obligations outstanding as of September 30, 2009. These non-recourse funding obligations mature in 2052. We do not anticipate having to pursue additional funding related to this block of business; however, we have contingent approval to issue an additional \$100 million of obligations if necessary. \$275 million of this amount is currently accruing interest at a rate of LIBOR plus 30 basis points. We have experienced higher proportional borrowing costs associated with \$300 million of our non-recourse funding obligations supporting the business reinsured to Golden Gate II. These higher costs are the result of a higher spread component interest costs associated with the illiquidity of the current market for auction rate securities, as well as a rating downgrade of our guarantor by certain rating agencies. The current rate associated with these obligations is LIBOR plus 200 basis points, which is the maximum rate we can be required to pay under these obligations.

On May 7, 2007, our Board of Directors extended our previously authorized \$100 million share repurchase program. The current authorization extends through May 6, 2010. In light of recent credit market disruption, extraordinary events and developments affecting financial markets, and a specific focus on capital preservation and liquidity, we do not intend to purchase shares of our common stock under the existing share repurchase program in the near term. Future activity will be dependent upon many factors, including capital levels, liquidity needs, rating agency expectations, and the relative attractiveness of alternative uses for capital.

A life insurance company's statutory capital is computed according to rules prescribed by NAIC, as modified by state regulation. Generally speaking, other states in which a company does business defer to the interpretation of the domiciliary state with respect to NAIC rules, unless inconsistent with the other state's regulations. Statutory accounting rules are different from U.S. GAAP and are intended to reflect a more conservative view, for example, requiring immediate expensing of policy acquisition costs. The NAIC's risk-based capital requirements require insurance companies to calculate and report information under a risk-based capital formula. The achievement of long-term growth will require growth in the statutory capital of our insurance subsidiaries. The subsidiaries may secure additional statutory capital through various sources, such as retained statutory earnings or our equity contributions.

State insurance regulators and the NAIC have adopted risk-based capital (RBC) requirements for life insurance companies to evaluate the adequacy of statutory capital and surplus in relation to investment and insurance risks. The requirements provide a means of measuring the minimum amount of statutory surplus appropriate for an insurance company to support its overall business operations based on its size and risk profile.

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During the second quarter of 2009, PLICO completed the re-tranching and re-rating, based on current assumptions, of certain of its residential mortgage-backed securities with an amortized cost of approximately \$1.4 billion. As PLICO retained one hundred percent of the beneficial interests, there was no impact on our consolidated financial statements or consolidated financial statement disclosures. Because the ratings affect the amount of capital required to be held in support of these securities, it is expected that the re-ratings based on current assumptions will positively impact the calculation of PLICO's statutory risk based capital.

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We cede material amounts of insurance and transfer related assets to other insurance companies through reinsurance. However, notwithstanding the transfer of related assets, we remain liable with respect to ceded insurance should any reinsurer fail to meet the obligations that such reinsurer assumed. We evaluate the financial condition of our reinsurers and monitor the associated concentration of credit risk. During the three and nine months ended September 30, 2009, we ceded premiums to third-party reinsurers amounting to \$351.7 million and \$1.1 billion, respectively. In addition, we had receivables from reinsurers amounting to \$5.3 billion as of September 30, 2009. We review reinsurance receivable amounts for collectability and establish bad debt reserves if deemed appropriate.

During the third quarter of 2008, Scottish Re US ( SRUS ) received a statutory accounting permitted practice from the Delaware Department of Insurance ( the Department ) that in light of decreases in the fair value of the securities in SRUS 's qualifying reserve credit trust accounts on business ceded to certain securitization companies, relieved SRUS of the need to receive an additional \$104 million in capital contributions. On January 5, 2009, the Department issued an order of supervision (the Order of Supervision ) against SRUS, in accordance with 18 Del. C. §5942, which, among other things, requires the Department 's consent to any transaction outside the ordinary course of business, and which, in large part, formalized certain reporting and processes already informally in place between SRUS and the Department. On April 3, 2009, the Department issued an Extended and Amended Order of Supervision against SRUS, which, among other things, clarified that payments made by SRUS to its ceding insurers in satisfaction of claims or other obligations are not subject to the Department 's approval, but that any amendments to its reinsurance agreements must be disclosed to and approved by the Department. SRUS continues to promptly pay claims and satisfy its other obligations to our insurance subsidiaries. We cannot predict what changes in the status of SRUS 's financial condition may have on our ability to take reserve credit for the business ceded to SRUS. If we were unable to take reserve credit for the business ceded to SRUS, it could have a material adverse impact on our financial condition and results of operation. As of September 30, 2009, we had approximately \$184.7 million of GAAP recoverables from SRUS. In addition, we had \$498.7 million of ceded statutory reserves related to SRUS.

During the second quarter of 2009, we issued 15.5 million shares of common stock through a public offering. This offering generated approximately \$132.8 million of net proceeds.

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Various Nationally Recognized Statistical Rating Organizations ( rating organizations ) review the financial performance and condition of insurers, including our insurance subsidiaries, and publish their financial strength ratings as indicators of an insurer's ability to meet policyholder and contract holder obligations. These ratings are important to maintaining public confidence in an insurer's products, its ability to market its products and its competitive position. Rating organizations also publish credit ratings for the issuers of debt securities, including the Company. Credit ratings are indicators of a debt issuer's ability to meet the terms of debt obligations in a timely manner. These ratings are important in the debt issuer's overall ability to access certain types of liquidity. Ratings are not recommendations to buy our securities. The following table summarizes the ratings of our significant member companies from the major independent rating organizations as of September 30, 2009:

<b>Ratings</b>	<b>A.M. Best</b>	<b>Fitch</b>	<b>Standard &amp; Poor's</b>	<b>Moody's</b>
<b>Insurance companies financial strength ratings:</b>				
Protective Life Insurance Company	A+	A	AA-	A2
West Coast Life Insurance Company	A+	A	AA-	A2
Protective Life and Annuity Insurance Company	A+	A	AA-	
Lyndon Property Insurance Company	A-			
<b>Other ratings:</b>				
Issuer Credit/Default Rating - Protective Life Corporation	a-	BBB+	A-	
Senior Debt Rating - Protective Life Corporation		BBB		Baa2
Issuer Credit/Default Rating - Protective Life Ins. Co.	aa-		AA-	

On September 16, 2009, Fitch announced a one-step downgrade of the insurance financial strength rating of Protective Life, West Coast Life Insurance Company, and Protective Life and Annuity Insurance Company to A from A+, a one-step downgrade of the Company's issuer default rating to BBB+ from A- and a one-step downgrade of the Company's senior debt rating from BBB+ to BBB. Fitch stated that the ratings outlook is negative. The Fitch downgrades did not trigger any requirements for the Company to post collateral or otherwise negatively impact current obligations of Protective.

Our ratings are subject to review and change by the rating organizations at any time and without notice. A downgrade or other negative action by a ratings organization with respect to the financial strength ratings of our insurance subsidiaries could adversely affect sales, relationships with distributors, the level of policy surrenders and withdrawals, competitive position in the marketplace, and the cost or availability of reinsurance. A downgrade or other negative action by a ratings organization with respect to our credit rating could limit our access to capital markets, increase the cost of issuing debt, and a downgrade of sufficient magnitude, combined with other negative factors, could require us to post collateral.

**LIABILITIES**

Many of our products contain surrender charges and other features that are designed to reward persistency and penalize the early withdrawal of funds. Certain stable value and annuity contracts have market-value adjustments that protect us against investment losses if interest rates are higher at the time of surrender than at the time of issue.

As of September 30, 2009, we had policy liabilities and accruals of approximately \$18.5 billion. Our interest-sensitive life insurance policies have a weighted-average minimum credited interest rate of approximately 3.74%.

**Contractual Obligations**

The table below sets forth future maturities of debt, non-recourse funding obligations, subordinated debt securities, stable value products, notes payable, operating lease obligations, other property lease obligations, mortgage loan commitments, policyholder obligations, and defined benefit pension obligations.

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We enter into various obligations to third parties in the ordinary course of our operations. However, we do not believe that our cash flow requirements can be assessed based upon an analysis of these obligations. The most significant factor affecting our future cash flows is our ability to earn and collect cash from our customers. Future cash outflows, whether they are contractual obligations or not, also will vary based upon our future needs. Although some outflows are fixed, others depend on future events. Examples of fixed obligations include our obligations to pay principal and interest on fixed-rate borrowings. Examples of obligations that will vary include obligations to pay interest on variable-rate borrowings and insurance liabilities that depend on future interest rates, market performance, or surrender provisions. Many of our obligations are linked to cash-generating contracts. In addition, our operations involve significant expenditures that are not based upon commitments. These include expenditures for income taxes and payroll.

As of September 30, 2009, we carried a \$30.0 million liability for uncertain tax positions, including interest on unrecognized tax benefits. These amounts are not included in the long-term contractual obligations table because of the difficulty in making reasonably reliable estimates of the occurrence or timing of cash settlements with the respective taxing authorities.

	Total	Payments due by period			
		Less than 1 year	1-3 years (Dollars In Thousands)	3-5 years	More than 5 years
Long-term debt(1)	\$ 965,881	\$ 29,733	\$ 68,462	\$ 535,876	\$ 331,810
Non-recourse funding obligations(2)	2,622,286	40,203	80,406	80,406	2,421,271
Subordinated debt securities(3)	1,873,381	37,147	74,294	74,294	1,687,646
Stable value products(4)	4,384,380	1,213,549	1,872,140	577,456	721,235
Operating leases(5)	28,504	6,920	10,206	7,474	3,904
Home office lease(6)	78,015	702	1,412	75,901	
Mortgage loan commitments	210,040	210,040			
Policyholder obligations(7)	23,213,865	1,767,118	3,413,701	2,818,470	15,214,576
<b>Total(8)</b>	<b>\$ 33,376,352</b>	<b>\$ 3,305,412</b>	<b>\$ 5,520,621</b>	<b>\$ 4,169,877</b>	<b>\$ 20,380,442</b>

- (1) Long-term debt includes all principal amounts owed on note agreements and expected interest payments due over the term of notes.
- (2) Non-recourse funding obligations include all principal amounts owed on note agreements and expected interest payments due over the term of the notes.
- (3) Subordinated debt securities includes all principal amounts owed to our non-consolidated special purpose finance subsidiaries and interest payments due over the term of the obligations.
- (4) Anticipated stable value products cash flows including interest.
- (5) Includes all lease payments required under operating lease agreements.
- (6) The lease payments shown assume we exercise our option to purchase the building at the end of the lease term, as if we decided to exercise that option. Additionally, the payments due by period above were computed based on the terms of the renegotiated lease agreement, which was entered in January 2007.
- (7) Estimated contractual policyholder obligations are based on mortality, morbidity, and lapse assumptions comparable to our historical experience, modified for recent observed trends. These obligations are based on current balance sheet values and include expected interest crediting, but do not incorporate an expectation of future market growth, or future deposits. Due to the significance of the assumptions used, the amounts presented could materially differ from actual results. As variable separate account obligations are legally insulated from general account obligations, the variable separate account obligations will be fully funded by cash flows from variable separate account assets. We expect to fully fund the general account obligations from cash flows from general account investments.
- (8) This total does not take into account estimated payments related to our qualified or unfunded excess benefit plans in future periods.



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**FAIR VALUE OF FINANCIAL INSTRUMENTS**

On January 1, 2008, we adopted FASB guidance on fair value measurements and disclosures. This guidance defines fair value for U.S. GAAP and establishes a framework for measuring fair value as well as a fair value hierarchy based on the quality of inputs used to measure fair value and enhances disclosure requirements for fair value measurements. The term fair value in this document is defined in accordance with U.S. GAAP. The cumulative effect of adopting this standard resulted in an increase to January 1, 2008 retained earnings of \$1.5 million and a decrease in income before income taxes of \$0.4 million for the three months ended September 30, 2008. The standard describes three levels of inputs that may be used to measure fair value. For more information, see Note 1, *Basis of Presentation and Summary of Significant Accounting Policies* and Note 11, *Fair Value of Financial Instruments*.

Available-for-sale securities and trading account securities are recorded at fair value, which is primarily based on actively-traded markets where prices are based on either direct market quotes or observed transactions. Liquidity is a significant factor in the determination of the fair value for these securities. Market price quotes may not be readily available for some positions, or for some positions within a market sector where trading activity has slowed significantly or ceased. These situations are generally triggered by the market's perception of credit uncertainty regarding a single company or a specific market sector. In these instances, fair value is determined based on limited available market information and other factors, principally from reviewing the issuer's financial position, changes in credit ratings, and cash flows on the investments. As of September 30, 2009, \$1.8 billion of available-for-sale and trading account assets were classified as Level 3 fair value assets.

The fair values of derivative assets and liabilities include adjustments for market liquidity, counterparty credit quality and other deal specific factors, where appropriate. The fair values of derivative assets and liabilities traded in the over-the-counter market are determined using quantitative models that require the use of multiple market inputs including interest rates, prices and indices to generate continuous yield or pricing curves and volatility factors, which are used to value the position. The predominance of market inputs are actively quoted and can be validated through external sources. Estimation risk is greater for derivative asset and liability positions that are either option-based or have longer maturity dates where observable market inputs are less readily available or are unobservable, in which case quantitative based extrapolations of rate, price or index scenarios are used in determining fair values. As of September 30, 2009, the Level 3 fair values of derivative assets and liabilities determined by these quantitative models were \$42.3 million and \$141.8 million, respectively. These amounts reflect the full fair value of the derivatives and do not isolate the discrete value associated with the specific subjective valuation variable.

The liabilities of certain of our annuity account balances are calculated at fair value using actuarial valuation models. These models use various observable and unobservable inputs including projected future cash flows, policyholder behavior, our credit rating and other market conditions. As of September 30, 2009, the Level 3 fair value of these liabilities was \$150.1 million. This amount reflects the full fair value of the liabilities and does not isolate the discrete value associated with the specific subjective valuation variable.

For securities that are priced via non-binding independent broker quotations, we assess whether prices received from independent brokers represent a reasonable estimate of fair value through an analysis using internal and external cash flow models developed based on spreads and, when available, market indices. We use a market-based cash flow analysis to validate the reasonableness prices received from independent brokers. These analytics, which are updated daily, incorporate various metrics (yield curves, credit spreads, prepayment rates, etc.) to determine the valuation of such holdings. As a result of this analysis, if we determine there is a more appropriate fair value based upon the analytics, the price received from the independent broker is adjusted accordingly.

During 2008, we changed certain assumptions used in our methodology for determining the fair value for retained beneficial interests in CMBS holdings related to our sponsored commercial mortgage loan securitizations. Prior to the third quarter, we used external broker valuations to

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determine the fair value of these positions. These valuations were based on the cash flows of the commercial mortgages underlying the notes, as well as observable market spread assumptions for investments with similar coupons and/or characteristics based on the fair value hierarchy criteria, and non-observable assumptions and factors utilizing general market information available as of the valuation date. As of September 30, 2009, we still believe that little or no secondary market existed for CMBS holdings similar to those in our portfolio, and additionally, certain of the tranches within our holdings fell below the collapse provision levels in the underlying security agreements. Therefore, the relevant observable inputs from

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CMBS sales activity could not be obtained for what we considered a supportable or appropriate calculation of fair value based on our previous methodology.

During 2008, we determined the fair value of these CMBS holdings using a combination of external broker valuations and an internally developed model. This model includes inputs based on assumed discount rates relative to our current mortgage loan lending rate and an expected cash flow analysis based on a review of the commercial mortgage loans underlying the notes. The model also contains our determined representative risk adjustment assumptions related to nonperformance and liquidity risks. The retained interest in the securitized mortgage loans may be subject to prepayment and interest rate risks. Changes in these assumptions during the third quarter of 2008 resulted in an increase of approximately \$173.0 million to the fair value of our retained beneficial interests in CMBS holdings related to our sponsored commercial mortgage loan securitizations. We believe that this valuation approach provides a more accurate calculation of the fair value of these securities under the fair value hierarchy guidance and the current inactive market conditions.

Of our \$1.9 billion of assets classified as Level 3 assets, \$1.6 billion were asset-backed securities. Of this amount, \$733.5 million were student loan related asset-backed securities, \$42.0 million were non-student loan related asset-backed securities, \$823.8 million were commercial mortgage-backed securitizations, and \$3.7 million were other mortgage-backed securities. The years of issuance of the asset-backed securities are as follows:

Year of Issuance	Amount (In Millions)
1997	\$ 109
2002	310
2003	191
2004	131
2005	13
2006	32
2007	817
Total	\$ 1,603

The asset-backed securities were rated as follows: \$1.5 billion were AAA rated, \$16.2 million were AA rated, \$52.5 million were A rated, \$2.7 million were BBB rated, and \$32.0 million were below investment grade. We do not expect any downgrade in the ratings of the securities related to student loans since the underlying collateral of the student loan asset-backed securities is guaranteed by the U.S. Department of Education.

**MARKET RISK EXPOSURES AND OFF-BALANCE SHEET ARRANGEMENTS**

Our financial position and earnings are subject to various market risks including changes in interest rates, changes in the yield curve, changes in spreads between risk-adjusted and risk-free interest rates, changes in foreign currency rates, changes in used vehicle prices, and equity price risks and issuer defaults. We analyze and manage the risks arising from market exposures of financial instruments, as well as other risks, through an integrated asset/liability management process. Our asset/liability management programs and procedures involve the monitoring of asset and liability durations for various product lines; cash flow testing under various interest rate scenarios; and the continuous rebalancing of assets and liabilities with respect to yield, risk, and cash flow characteristics. These programs also incorporate the use of derivative financial instruments primarily to reduce our exposure to interest rate risk, inflation risk, currency exchange risk, and equity market risk.

The primary focus of our asset/liability program is the management of interest rate risk within the insurance operations. This includes monitoring the duration of both investments and insurance liabilities to maintain an appropriate balance between risk and profitability for each product category, and for us as a whole. It is our policy to maintain asset and liability durations within one-half year of one another, although, from time to time, a broader interval may be allowed.

We are exposed to credit risk within our investment portfolio and through derivative counterparties. Credit risk relates to the uncertainty of an obligor's continued ability to make timely payments in accordance with the contractual terms of the instrument or contract. We manage credit risk through established investment policies which attempt to address quality of obligors and counterparties, credit concentration limits, diversification requirements and acceptable risk levels under expected and stressed scenarios. Derivative counterparty credit risk is

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measured as the amount owed to us based upon current market conditions and potential payment obligations to the counterparties. We minimize the credit risk in derivative instruments by entering into transactions with high quality counterparties rated AA or higher at the time we enter into the contract.

Derivative instruments that are used as part of our interest rate risk management strategy include interest rate swaps, interest rate futures, interest rate options and interest rate swaptions. Our inflation risk management strategy involves the use of swaps that require us to pay a fixed rate and receive a floating rate that is based on changes in the Consumer Price Index ( CPI ). We use foreign currency swaps to manage our exposure to changes in the value of foreign currency denominated stable value contracts. No foreign currency swaps remain outstanding. We also use S&P 500® options to mitigate our exposure to the value of equity indexed annuity contracts.

We have sold credit default protection on liquid traded indices to enhance the return on our investment portfolio. These credit default swaps create credit exposure similar to an investment in publicly-issued fixed maturity cash investments. Outstanding credit default swaps relate to the Investment Grade Series 9 Index and have terms to December 2017. Defaults within the Investment Grade Series 9 Index that exceeded the 10% attachment point would require us to perform under the credit default swaps, up to the 15% exhaustion point. The maximum potential amount of future payments (undiscounted) that we could be required to make under the credit derivatives is \$25.0 million. As of September 30, 2009, the fair value of the credit derivatives was a liability of \$2.7 million.

As a result of the ongoing disruption in the credit markets, the fair value of these derivatives is expected to fluctuate in response to changing market conditions. We believe that the unrealized loss recorded on the \$25.0 million notional of credit default swaps is not indicative of the economic value of the investment. We expect the unrealized loss to reverse over the remaining life of the credit default swap portfolio.

Derivative instruments expose us to credit and market risk and could result in material changes from quarter-to-quarter. We minimize our credit risk by entering into transactions with highly rated counterparties. We manage the market risk associated with interest rate and foreign exchange contracts by establishing and monitoring limits as to the types and degrees of risk that may be undertaken. We monitor our use of derivatives in connection with our overall asset/liability management programs and procedures.

In the ordinary course of our commercial mortgage lending operations, we will commit to provide a mortgage loan before the property to be mortgaged has been built or acquired. The mortgage loan commitment is a contractual obligation to fund a mortgage loan when called upon by the borrower. The commitment is not recognized in our financial statements until the commitment is actually funded. The mortgage loan commitment contains terms, including the rate of interest, which may be different than prevailing interest rates. As of September 30, 2009, we had outstanding mortgage loan commitments of \$210.0 million at an average rate of 6.58%.

We believe our asset/liability management programs and procedures and certain product features provide protection against the effects of changes in interest rates under various scenarios. Additionally, we believe our asset/liability management programs and procedures provide sufficient liquidity to enable us to fulfill our obligation to pay benefits under our various insurance and deposit contracts. However, our asset/liability management programs and procedures incorporate assumptions about the relationship between short-term and long-term interest rates (i.e., the slope of the yield curve), relationships between risk-adjusted and risk-free interest rates, market liquidity, spread movements and other factors, and the effectiveness of our asset/liability management programs and procedures may be negatively affected whenever actual results differ from those assumptions.

**RECENTLY ISSUED ACCOUNTING STANDARDS**

See Note 1, *Basis of Presentation and Summary of Significant Accounting Policies*, to the Consolidated Condensed Financial Statements for information regarding recently issued accounting standards.

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**RECENT DEVELOPMENTS**

In September 2009, the NAIC's Reinsurance (E) Task Force (the Reinsurance Task Force) adopted a final version of the Reinsurance Regulatory Modernization Act of 2009 (the Modernization Act). The Modernization Act is draft federal legislation that is part of a detailed reinsurance regulatory modernization framework proposal adopted by the NAIC in 2008 (the Modernization Proposal). The Modernization Proposal outlines comprehensive reform of the U.S. reinsurance regulatory framework that provides, among other things, for the establishment of a regulatory system that distinguishes financially strong reinsurers from weak reinsurers without relying exclusively on their state or country of domicile, with collateral to be determined as appropriate. The Modernization Proposal provides that regulation of reinsurance procedures focus on broad-based risk and credit criteria and not solely on U.S. licensure status. At the 2009 fall meeting of the NAIC, the NAIC's Government Relations Leadership Council accepted the Modernization Act. An effort to identify members of Congress to sponsor the Modernization Act is underway. We cannot provide any assurance as to what impact such changes to the United States reinsurance industry will have on the availability, cost or collateral restrictions associated with ongoing or future reinsurance transactions.

The NAIC adopted a revised version of its Model Standard Valuation Law (the SVL) that would implement a new principles-based reserving method to life insurance and annuity reserves. The SVL will need to be enacted by state legislatures and a reserving valuation manual will need to be completed before principles-based reserving will be in effect. We cannot provide any assurance as to what impact the adopting of principles-based reserving, if it occurs, will have on our reserve requirements.

On November 11, 2008, the American Council of Life Insurers (ACLI) submitted to the NAIC a proposal to implement capital and surplus relief for life insurers. The ACLI's proposal contained nine elements, which were subsequently assigned to four of the NAIC's technical committees. Of the nine elements proposed by the ACLI, the technical committees rejected three, approved three, and indicated that the remaining three would be acceptable given certain amendments. In January 2009, the NAIC Executive Committee voted not to approve any of the elements of the ACLI proposal. The NAIC continues to study certain of the capital and surplus proposals. In 2009, the NAIC has adopted a model regulation addressing deficiency reserves and it is anticipated that other issues will be addressed in meetings held before the end of the year. The Company cannot predict the outcome of these meetings. Numerous life insurers have received various permitted accounting practices from their domiciliary state insurance departments that effectively implement certain of the elements. PLICO received a permitted accounting practice related to the calculation of deficiency reserves from its domiciliary state regulator in Tennessee. As of September 30, 2009, the permitted accounting practice had an impact of reducing PLICO statutory reserves by approximately \$62.5 million.

In addition to the capital and surplus proposals, the NAIC continues to study other proposals from regulators and industry that could materially affect our financial condition. These include, but are not limited to, proposals relating to the accounting treatment for re-rating securitized RMBS, the calculation of the mortgage experience adjustment factor, and the ratings of and risk-based capital calculation for RMBS. We cannot forecast the outcome of the NAIC's consideration of these proposals, nor can we predict what effect such proposals, if adopted, will have on us.

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**IMPACT OF INFLATION**

Inflation increases the need for life insurance. Many policyholders who once had adequate insurance programs may increase their life insurance coverage to provide the same relative financial benefit and protection. Higher interest rates may result in higher sales of certain of our investment products.

The higher interest rates that have traditionally accompanied inflation could also affect our operations. Policy loans increase as policy loan interest rates become relatively more attractive. As interest rates increase, disintermediation of stable value and annuity account balances and individual life policy cash values may increase. The market value of our fixed-rate, long-term investments may decrease, we may be unable to implement fully the interest rate reset and call provisions of its mortgage loans, and our ability to make attractive mortgage loans, including participating mortgage loans, may decrease. In addition, participating mortgage loan income may decrease. The difference between the interest rate earned on investments and the interest rate credited to life insurance and investment products may also be adversely affected by rising interest rates.

**Item 3. Quantitative and Qualitative Disclosures about Market Risk**

See Part I, Item 2, *Management's Discussion and Analysis of Financial Condition and Results of Operations*, Executive Summary and Liquidity and Capital Resources, and Part II, Item 1A, *Risk Factors* of this Report for market risk disclosures in light of the current difficult conditions in the financial and credit markets, and the economy generally.

**Item 4. Controls and Procedures**

**(a) Disclosure controls and procedures**

In order to ensure that the information the Company must disclose in its filings with the Securities and Exchange Commission is recorded, processed, summarized and reported on a timely basis, the Company's management, with the participation of its Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of the design and operation of its disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)). Based on their evaluation as of the end of the period covered by this Form 10-Q, the Company's Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures were effective. It should be noted that any system of controls, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that the control system's objectives will be met. Further, the design of any control system is based in part upon certain judgments, including the costs and benefits of controls and the likelihood of future events. Because of these and other inherent limitations of control systems, no evaluation of controls can provide absolute assurance that all control issues, if any, within the Company have been detected.

**(b) Changes in internal control over financial reporting**



**There have been no changes in the Company's internal control over financial reporting during the period ended September 30, 2009, that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting. The Company's internal controls exist within a dynamic environment and the Company continually strives to improve its internal controls and procedures to enhance the quality of its financial reporting.**

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**PART II**

**Item 1A. Risk Factors and Cautionary Factors that may Affect Future Results**

The operating results of companies in the insurance industry have historically been subject to significant fluctuations. The factors which could affect the Company's future results include, but are not limited to, general economic conditions and known trends and uncertainties. In addition to other information set forth in this report, you should carefully consider the factors discussed in Part I, Item 1A, *Risk Factors and Cautionary Factors that may Affect Future Results* in the Company's Annual Report on Form 10-K for the year ended December 31, 2008, as well as Part II, Item 1A, *Risk Factors* in the Company's Quarterly Reports on Form 10-Q for the quarters ended March 31 and June 30, 2009, which could materially affect the Company's business, financial condition, or future results of operations. The Company is unaware of any material changes to the factors discussed in these reports.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

During the quarter ended September 30, 2009, the Company issued no securities in transactions which were not registered under the Securities Act of 1933, as amended (the "Act").

***Issuer Purchases of Equity Securities***

On May 7, 2007, the Company's Board of Directors extended the Company's previously authorized \$100 million share repurchase program. The Company announced on February 12, 2008, that it had commenced execution of this repurchase plan. The current authorization extends through May 6, 2010. Future activity will be dependent upon many factors, including capital levels, rating agency expectations, and the relative attractiveness of alternative uses for capital. There were no shares repurchased during the three months ended September 30, 2009. The approximate value of shares that may yet be purchased under the program is \$82.9 million.

**Item 6. Exhibits**

- Exhibit 31(a) - Certification Pursuant to §302 of the Sarbanes Oxley Act of 2002.
- Exhibit 31(b) - Certification Pursuant to §302 of the Sarbanes Oxley Act of 2002.
- Exhibit 32(a) - Certification Pursuant to 18 U.S.C. §1350, as Adopted Pursuant to Section 906 of the Sarbanes Oxley Act of 2002.
- Exhibit 32(b) - Certification Pursuant to 18 U.S.C. §1350, as Adopted Pursuant to Section 906 of the Sarbanes Oxley Act of 2002.



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**SIGNATURE**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PROTECTIVE LIFE CORPORATION

Date: November 6, 2009

/s/ Steven G. Walker

Steven G. Walker  
Senior Vice President, Controller  
and Chief Accounting Officer