

UNITY BANCORP INC /DE/  
Form 8-K  
November 05, 2004

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) **November 3, 2004**

**UNITY BANCORP, INC.**

(Exact name of Registrant as Specified in its Charter)

**New Jersey**  
(State or Other Jurisdiction  
of Incorporation)

**1-12431**  
(Commission  
File Number)

**22-3282551**  
(IRS Employer  
Identification No.)

**64 OLD HIGHWAY 22, CLINTON, NEW JERSEY**  
(Address of Principal Executive Offices)

**08809**  
(Zip Code)

Registrant's telephone number, including area code **(908) 730-7630**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - o Pre-commencement communications pursuant to Rule 13e-4 (c) under the Exchange Act (17 CFR 240.13e-4 (c))
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**Item 7.01 Regulation FD Disclosure**

On November 4, 2004 James A. Hughes, the Registrant's President and Chief Executive Officer, made a presentation at the Super-Community Bank Conference in Philadelphia, Pennsylvania. The press release announcing the presentation is attached hereto as Exhibit 99.1. The text of slides shown during such presentation is attached hereto as Exhibit 99.2.

**9.01. Financial Statements and Exhibits**

( C ) Exhibits

| Exhibit No. | Description                                                                                                                          |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------|
| 99.1        | Press Release dated November 3, 2004.                                                                                                |
| 99.2        | Slide presentation presented by Registrant at the Super-Community Bank Conference in Philadelphia, Pennsylvania on November 4, 2004. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNITY BANCORP, INC.  
(Registrant)

Dated: November 5, 2004

By: /s/ Alan J. Bedner, Jr.  
Alan J. Bedner, Jr.  
EVP and Chief Financial Officer

INDEX TO EXHIBITS

| Exhibit | Description                                                                                                                          |
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