

LOCASCIO ROBERT P  
Form 4  
June 22, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LOCASCIO ROBERT P

(Last) (First) (Middle)

C/O LIVEPERSON INC., 475  
TENTH AVENUE, 5TH FLOOR

(Street)

NEW YORK, NY 10018

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
LIVEPERSON INC [LPSN]

3. Date of Earliest Transaction  
(Month/Day/Year)

06/20/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price (A) or (D)		
Common Stock	06/20/2018		S		2,385 (1) \$ 23.8	D	
Common Stock					4,386,983	I	By Ikon, LP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Table with columns: 1. Title of Derivative Security (Instr. 3), 2. Conversion or Exercise Price of Derivative Security, 3. Transaction Date (Month/Day/Year), 3A. Deemed Execution Date, if any (Month/Day/Year), 4. Transaction Code (Instr. 8), 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5), 6. Date Exercisable and Expiration Date (Month/Day/Year), 7. Title and Amount of Underlying Securities (Instr. 3 and 4), 8. Price of Derivative Security (Instr. 5), 9. Number of Derivative Securities Owned Beneficially (Instr. 5), 10. Reporting Person's Ownership Percentage (Instr. 5), 11. Date of Report (Instr. 5), 12. Transaction Type (Instr. 5), 13. Date of Acquisition or Disposition (Instr. 5), 14. Date of Report (Instr. 5), 15. Date of Report (Instr. 5), 16. Date of Report (Instr. 5), 17. Date of Report (Instr. 5), 18. Date of Report (Instr. 5), 19. Date of Report (Instr. 5), 20. Date of Report (Instr. 5), 21. Date of Report (Instr. 5), 22. Date of Report (Instr. 5), 23. Date of Report (Instr. 5), 24. Date of Report (Instr. 5), 25. Date of Report (Instr. 5), 26. Date of Report (Instr. 5), 27. Date of Report (Instr. 5), 28. Date of Report (Instr. 5), 29. Date of Report (Instr. 5), 30. Date of Report (Instr. 5), 31. Date of Report (Instr. 5), 32. Date of Report (Instr. 5), 33. Date of Report (Instr. 5), 34. Date of Report (Instr. 5), 35. Date of Report (Instr. 5), 36. Date of Report (Instr. 5), 37. Date of Report (Instr. 5), 38. Date of Report (Instr. 5), 39. Date of Report (Instr. 5), 40. Date of Report (Instr. 5), 41. Date of Report (Instr. 5), 42. Date of Report (Instr. 5), 43. Date of Report (Instr. 5), 44. Date of Report (Instr. 5), 45. Date of Report (Instr. 5), 46. Date of Report (Instr. 5), 47. Date of Report (Instr. 5), 48. Date of Report (Instr. 5), 49. Date of Report (Instr. 5), 50. Date of Report (Instr. 5), 51. Date of Report (Instr. 5), 52. Date of Report (Instr. 5), 53. Date of Report (Instr. 5), 54. Date of Report (Instr. 5), 55. Date of Report (Instr. 5), 56. Date of Report (Instr. 5), 57. Date of Report (Instr. 5), 58. Date of Report (Instr. 5), 59. Date of Report (Instr. 5), 60. Date of Report (Instr. 5), 61. Date of Report (Instr. 5), 62. Date of Report (Instr. 5), 63. Date of Report (Instr. 5), 64. Date of Report (Instr. 5), 65. Date of Report (Instr. 5), 66. Date of Report (Instr. 5), 67. Date of Report (Instr. 5), 68. Date of Report (Instr. 5), 69. Date of Report (Instr. 5), 70. Date of Report (Instr. 5), 71. Date of Report (Instr. 5), 72. Date of Report (Instr. 5), 73. Date of Report (Instr. 5), 74. Date of Report (Instr. 5), 75. Date of Report (Instr. 5), 76. Date of Report (Instr. 5), 77. Date of Report (Instr. 5), 78. Date of Report (Instr. 5), 79. Date of Report (Instr. 5), 80. Date of Report (Instr. 5), 81. Date of Report (Instr. 5), 82. Date of Report (Instr. 5), 83. Date of Report (Instr. 5), 84. Date of Report (Instr. 5), 85. Date of Report (Instr. 5), 86. Date of Report (Instr. 5), 87. Date of Report (Instr. 5), 88. Date of Report (Instr. 5), 89. Date of Report (Instr. 5), 90. Date of Report (Instr. 5), 91. Date of Report (Instr. 5), 92. Date of Report (Instr. 5), 93. Date of Report (Instr. 5), 94. Date of Report (Instr. 5), 95. Date of Report (Instr. 5), 96. Date of Report (Instr. 5), 97. Date of Report (Instr. 5), 98. Date of Report (Instr. 5), 99. Date of Report (Instr. 5), 100. Date of Report (Instr. 5)

Reporting Owners

Table with columns: Reporting Owner Name / Address, Relationships (Director, 10% Owner, Officer, Other). Entry for LOCASCIO ROBERT P, C/O LIVEPERSON INC., 475 TENTH AVENUE, 5TH FLOOR, NEW YORK, NY 10018, Chief Executive Officer.

Signatures

/s/ Monica L. Greenberg, Attorney-in-Fact, 06/22/2018

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
(1) Shares sold in order to cover the reporting person's tax liability incurred in connection with the vesting of the reporting person's restricted stock units on June 16, 2018.
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.