**BLUE NILE INC** Form 4

# FORM 4

Form 5

1(b).

(Last)

obligations

may continue.

See Instruction

May 07, 2015

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**SECURITIES** 

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16. Form 4 or

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

**OMB APPROVAL** 

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person
BINDER DAVID BRADLEY

(First) (Middle)

### C/O BLUE NILE INC, 411 1ST **AVE SOUTH SUITE 700**

(Street)

2. Issuer Name and Ticker or Trading Symbol

#### BLUE NILE INC [NILE]

3. Date of Earliest Transaction (Month/Day/Year)

02/15/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner X\_ Officer (give title Other (specify below) Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line) \_X\_ Form filed by One Reporting Person

Form filed by More than One Reporting Person

### SEATTLE, WA 98104

(City)	(State)	(Zip) Tabl	e I - Non-D	erivative S	Secur	ities Acqı	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock	02/15/2014		F	571 <u>(1)</u>	D	\$ 33.25	11,031 (2)	D	
Common Stock	05/15/2014		F	115 (1)			10,916 (2)	D	
Common Stock	08/15/2014		F	119 (1)	D	\$ 26.27	10,797 (2)	D	
Common Stock	11/15/2014		F	119 (1)	D	\$ 36.87	10,678 (2)	D	
Common Stock	02/15/2015		F	518 (1)	D	\$ 29.02	71,922 (2)	D	

### Edgar Filing: BLUE NILE INC - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	١
	Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration Date		Amou	nt of	Derivative	J
	Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	,
	(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8) Derivative		e	Securi	ties	(Instr. 5)	]	
		Derivative				Securities		(Instr. 3 and 4)			(	
		Security			Acquired							J
					(A) or						J	
						Disposed						-
						of (D)						(
						(Instr. 3,						
						4, and 5)						
										Amount		
										or		
						Date	Expiration	Title	Number			
							Exercisable	Date		of		
					Code V	(A) (D)				Shares		
					Couc v	(A) (D)				Shares		

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BINDER DAVID BRADLEY C/O BLUE NILE INC 411 1ST AVE SOUTH SUITE 700 SEATTLE, WA 98104

Chief Financial Officer

## **Signatures**

/s/ Lauren Neiswender, Power of Attorney

05/07/2015

Date

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reported shares were withheld to cover the reporting person's tax liability in connection with the vesting of restricted stock units previously reported. These shares were not issued to or sold by the reporting person.
- (2) Includes vested and unvested units of restricted stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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