

CHODD JOANNE E
Form 4
March 18, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CHODD JOANNE E

(Last) (First) (Middle)
400 VALLEY DRIVE
(Street)

BRISBANE, CA 94005-1208

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
BEBE STORES INC [BEBE]

3. Date of Earliest Transaction
(Month/Day/Year)
03/18/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Controller

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	03/18/2005		M	450	A \$ 13.62	1,026	D
Common Stock	03/18/2005		S	450	D \$ 32.2	576	D
Common Stock	03/18/2005		M	758	A \$ 12.03	1,334	D
Common Stock	03/18/2005		S	758	D \$ 32.2	576	D
Common Stock	03/18/2005		M	1,125	A \$ 7.73	1,701	D

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Common Stock	03/18/2005	S	1,125	D	\$ 32.2	576	D
Common Stock	03/18/2005	M	1,476	A	\$ 10.74	2,052	D
Common Stock	03/18/2005	S	1,476	D	\$ 32.2	576	D
Common Stock	03/18/2005	M	3,928	A	\$ 12.03	4,504	D
Common Stock	03/18/2005	S	3,928	D	\$ 32.2	576	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Incentive Stock Option (right to buy)	\$ 7.73	03/18/2005		M	1,125	07/31/2006 ⁽¹⁾	07/31/2012	Common Stock	1		
Incentive Stock Option (right to buy)	\$ 10.74	03/18/2005		M	1,476	12/10/2007 ⁽¹⁾	12/10/2013	Common Stock	1		
Incentive Stock Option (right to buy)	\$ 12.03	03/18/2005		M	758	01/15/2008 ⁽¹⁾	01/15/2014	Common Stock			
Incentive Stock Option (right to buy)	\$ 13.62	03/18/2005		M	450	07/27/2005 ⁽¹⁾	07/27/2011	Common Stock			
Non-Qualified Stock Option	\$ 12.03	03/18/2005		M	3,928	01/15/2008 ⁽¹⁾	01/15/2014	Common Stock	3		

(right to buy)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CHODD JOANNE E 400 VALLEY DRIVE BRISBANE, CA 94005-1208				Controller

Signatures

Joanne Chodd 03/18/2005

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The Option becomes exercisable at the rate of 20% in the first year, 20% in the second year and 30% in each of the third and fourth years.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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