Edgar Filing: MINOR KENNETH A - Form 4

MINOR KEN Form 4	NETH A								
January 19, 20	018								
FORM	4		OMB APPROVAL						
	UNITED	STATES SE	ECURITIES A Washington	OMB Number:	3235-0287	7			
Check this if no longe subject to Section 16 Form 4 or Form 5 obligations may contin <i>See</i> Instruct 1(b).	Filed pur Section 17(AENT OF C rsuant to Sect (a) of the Pub 30(h) of t	January 31, 2005 Estimated average burden hours per response 0.5						
(Print or Type Re	esponses)								
1. Name and Address of Reporting Person <u>*</u> MINOR KENNETH A			mbol	I Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer				
(Lost)	(First) (I		Date of Earliest T		(Check all applicable)				
(Last) 222 W. WAS	SHINGTON AV	(M	Ionth/Day/Year) /17/2018	ransaction	Director 10% Owner X Officer (give title Other (specify below) below) Chief Financial Officer				
MADISON,	(Street)		If Amendment, Day/Yea	-	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
MADISON,	W1 33703				Person				
(City)	(State)	(Zip)	Table I - Non-I	Derivative Securities A	cquired, Disposed of	, or Beneficia	lly Owned		
	. Transaction Date Month/Day/Year)	2A. Deemed Execution Data any (Month/Day/Y	Code Zear) (Instr. 8)	if TransactionAcquired (A) or Code Disposed of (D)		Ownership orm: Direct D) or Indirect) nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Reno	rt on a separate line	for each class		ficially owned directly of	or indirectly				
Kenninger. Kepo	n on a separate line	Tor Cacil Class (or securities belief	Persons who res information cont required to respo	point to the collect ained in this form a ond unless the form atly valid OMB cont	are not n	SEC 1474 (9-02)		

number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month	n/Day/Year)	(Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			ed of				
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Common Stock Option	\$ 2.49	01/17/2018			А		51,071		<u>(1)</u>	01/17/2028	Common Stock	51,071
Report	ting Ow	ners										
Reporting Owner Name / Address				Relationships								
		Ι	Director	10% Owner	Offi	cer			Other			
MINOR KENNETH A 222 W. WASHINGTON AVENUE				Chief Financial Officer								

Signatures

MADISON, WI 53703

Kenneth A. 01/19/2018 Minor

<u>**</u>Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 17,023 exercisable 1/17/19, 17,024 exercisable 1/17/20 and 1/17/21

(2) N/A

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.